

Social Media &



Scholarly Collaboration Networks



Siti Azizah binti Md Nor

Senior Librarian / Liaison for KOE

Darul Hikmah Library

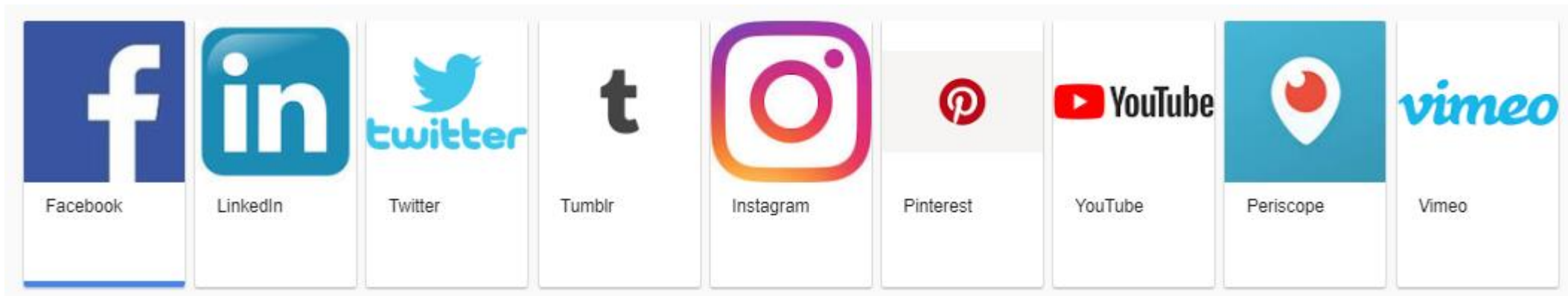
IIUM

Email: sitiazizah@iium.edu.my



Social Media

- **Social media** is a computer-based technology that facilitates the sharing of ideas and information and the building of virtual **networks** and communities
- **Social networking** (Facebook, LinkedIn, Google+).
- **Microblogging** (Twitter, Tumblr).
- **Photo sharing** (Instagram, Snapchat, Pinterest).
- **Video sharing** (YouTube, Facebook Live, Periscope, Vimeo)

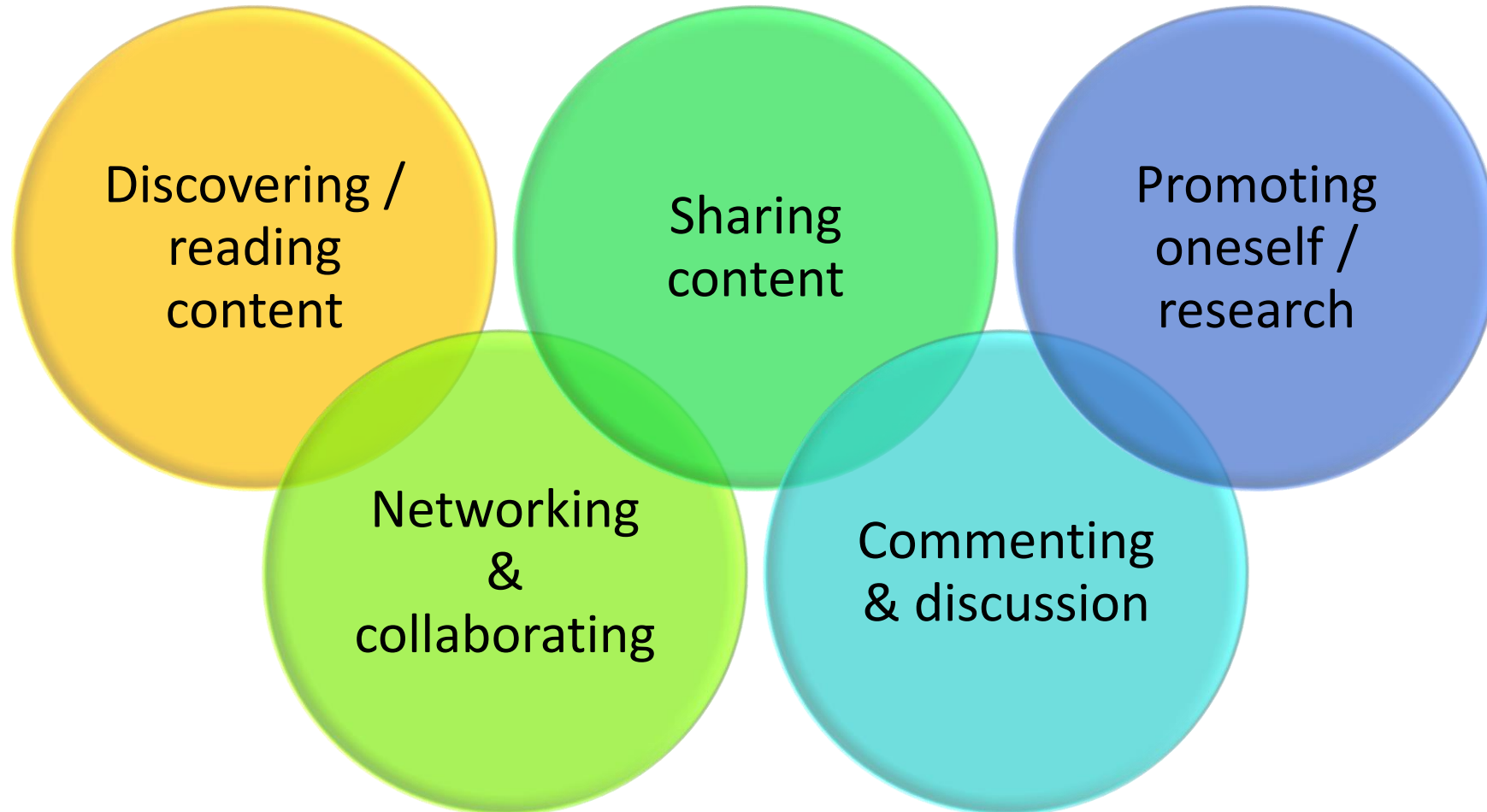


Scholarly Collaboration Networks (SCNs)

- widely used within the research community
- to interact, collaborate and share their results online across institutional and geographical boundaries.



How ?



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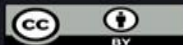
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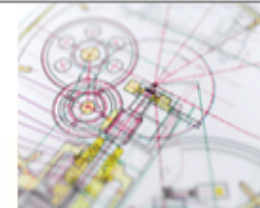
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IIUM Institutional Repository (IREP)

(IREP)

This is a digital repository of documents and scholarly output of IIUM staff encompassing various subjects and disciplines. The documents include journal articles, chapter/ section of a book, book and conference papers.



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Live

Information Sharing



Research output

Database (IREP)

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Researcher Profile

*How can it maximize your research
impact and presents you to the
world*

What is a Researcher Profile

An individual internet profile that provide a user friendly & efficient way of showcasing your work.

Having a unique profile:

- ✓ Shows your work to the world
- ✓ Manages your publications list
- ✓ Helps to be identified by potential collaborators
- ✓ Helps to avoid misidentification
- ✓ Tracks citation counts
- ✓ Enhances your researcher profile page by including a link to other profiles

Why create Researcher Profile?

- ✓ Researchers want to find potential collaborators, and want an easier way to get credit for their scholarly activities
- ✓ Institutions want to collect, showcase and evaluate the scholarly activities of their faculty
- ✓ Publishers want to simplify the publishing workflow
- ✓ Funding organizations want to simplify the grant submission and want to track what happened to the research they funded
- ✓ Scholarly societies want an easier way to track the achievements of their members

How does a Researcher Profile help you?

Provide link between you and your scholarly work

- Institutional affiliation change
- Contact information change

One stop search

- Variations in author's name
- Difficulties when an author has common name

Easier to find research when researcher worked with multiple:

- Granting agencies
- Research groups
- Institutions

Scholarly Collaboration Networks



Academia.edu
share research



ORCID

Connecting Research
and Researchers

Linked 

Researcher Profile Tools



[ORCID \(Open Researcher & Contributor ID\)](#)

The ORCID Registry is available free of charge to individuals, who may obtain an ORCID, manage their record of activities, and search for others in the Registry.



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Genetic improvement of farmed Nile tilapia (*Oreochromis niloticus*) through selective breeding in Egypt

FS Ali, HM Nazmi, BS Abdelaty, AM El-Far... - 2017

Random regression analysis for body weights and main morphological traits in genetically improved farmed tilapia (*Oreochromis niloticus*)

J He, Y Zhao, J Zhao, J Gao, P Xu, R Yang - Journal of applied genetics, 2018

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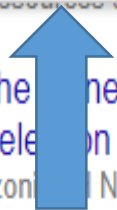
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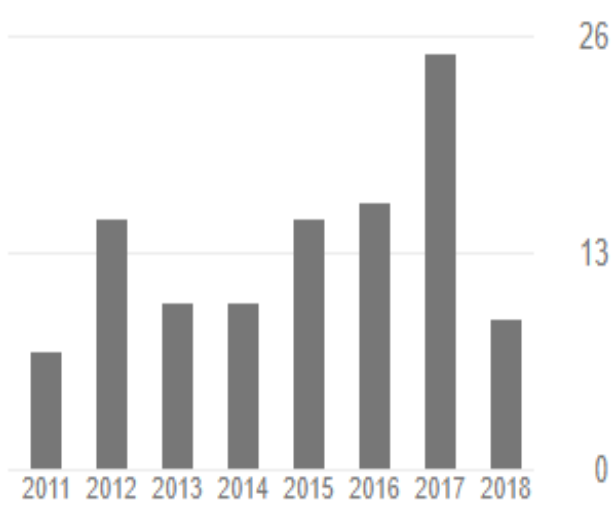
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and Researchers



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- ◎ Open **R**esearch and **C**ontributor **iD**
- ◎ **ORCID** provides a persistent digital identifier that distinguishes you from other researchers and supports automated linkages between you and your research activities.



Why ORCID?

- ◎ ORCID is an open, non-profit, community-driven organization that provides a unique and persistent identifier to researchers, connecting them with their activities through **integration** in key research workflows.
- ◎ Through linkages with other systems, ORCID improves **discoverability** and **reduces repetitive** data entry. Researchers control the privacy of the information displayed in their ORCID record, and determine what, how and with whom information is shared.



How to Register?

Register for your ORCID iD at <https://orcid.org/register>



Register for an ORCID iD

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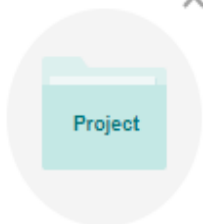


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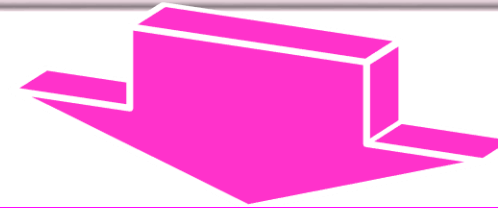
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Ahmad Zahirani Ahmad Azhar, PhD

Assistant Professor / Principal (Mahallah Ali)

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