

KUALA LUMPUR INTERNATIONAL BUSINESS, ECONOMICS & LAW CONFERENCE

# KLibel

## KUALA LUMPUR INTERNATIONAL BUSINESS, ECONOMICS AND LAW CONFERENCE

# 4

### “ETHICAL APPROACH IN BUSINESS, ECONOMICS & LAW FOR SUSTAINABLE DEVELOPMENT”

**31 MAY - 1 JUNE 2014**  
**HOTEL PUTRA, JALAN TUN RAZAK,**  
**KUALA LUMPUR, MALAYSIA**

Organised by



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In Collaboration with



## **GENERAL INFORMATION**

### **Welcome**

It's our pleasure to welcome you in the Kuala Lumpur International Business, Economics and Law Conference 4 (KLIBEL4), held in Putra Hotel Kuala Lumpur, from May 31 – June 1, 2014. The conference is organized by ZR Resources in collaboration with Tourism Malaysia, Kumpulan Karang kraf Sdn Bhd, Ryverra Chocolate & Confectionery Sdn Bhd and invited Academicians from local university in Malaysia. We wish you a pleasant stay and a fruitful conference.

### **Venue**

The conference venue will be the **Putra Hotel Kuala Lumpur, Lot 149, Seksyen 87, Jalan Tun Razak, 50050 Kuala Lumpur**

### **Conference Site**

- The Opening and Closing Session will take place at Titiwangsa Hall
- The Parallel Sessions will take place at Titiwangsa Hall, Putri Room and Putra 1 Room

### **Tea and Lunch Breaks**

**Tea breaks** will take place in the Parallel Session's Room.

**Lunch break** will take place in the restaurant of the Putra Hotel Kuala Lumpur. Lunches will include a variety of national dishes, including vegetarian food.

Lunch coupons will be available for accompanying persons at fixed price at the Conference Secretariat. There is no fee for accompany children under 13 years old.

All participants are requested to carry their lunch coupons for the lunch breaks.

### **No Smoking**

Smoking is prohibited in all public buildings.

### **Internet Access**

Inside the Conference venues will be a wireless free internet connection.

### **Map of the City**

You will find the map of the city in Conference Welcome Pack.

### **Local Public Transport**

Kuala Lumpur has a good public transportation system that can be used to travel throughout the city centre and beyond the city limits:

Buses

Rail – Light Rail Transit (LRT), Commuter Services, Monorail Services and Airport Services

Taxis

Please refer to Reception Counter for assistance.

# MAP

MAP OF LRT at Kuala Lumpur:



[www.visit-to-kl.com](http://www.visit-to-kl.com)

Please refer to Reception Counter for assistance.

Conference Venue:



HOW TO GET THE HOTEL PUTRA, KUALA LUMPUR?

For international participants:

You could reach Malaysia through Kuala Lumpur International Airport (KLIA), Kuala Lumpur or Low Cost Carrier Terminal Airport, Kuala Lumpur (LCCT) or Subang International Airport, and then hire a limousine or a taxi from KLIA to Hotel Putra, Jalan Tun Razak, Kuala Lumpur for approximately 70 kilometers. Normal charge for each taxi is about RM80 (USD27). Additional charge might be applied if you travel after midnight.



## CONFERENCE SCHEDULE

### Saturday, May 31, 2014

Time	Event	Venue
8.00am – 9.00am	Registration	Lobby
9.00am – 9.30am	Opening Session Photography Session	Titiwangsa
9.30am – 10.30am	Parallel Session 1	Titiwangsa/ Putri/Putra1
10.30am – 11.00am	Networking Break	
11.00am – 1.00pm	Parallel Session 2	Titiwangsa/ Putri/Putra1
1.00pm – 2.00pm	Networking Break	
2.00pm – 4.00pm	Parallel Session 3	Titiwangsa/ Putri/Putra1
4.00pm – 4.15pm	Networking Break	
4.15pm – 5.15pm	Parallel Session 4	Titiwangsa/ Putri/Putra1
5.15pm – 5.30pm	Closing Session	Titiwangsa

### Sunday, June 1, 2014

Time	Event	Venue
7.30am – 8.00am	Assembly For Bus Tour Visit	Lobby
8.15am – 4.30pm	Tour visit to Kuala Lumpur and Putrajaya	
5.00pm – 5.30pm	Back to Hotel Lobby	

## PRESENTATION SCHEDULE

**Saturday, May 31, 2014**

**9.30am – 10.30am**

**Parallel Session 1**

**Chairperson: Genoveva**

KLB4135	Ir Yunita Ismail	Industrial Symbiosis At Supply Chain	Titiwangsa
KLB4136	Dr. Rufo R. Mendoza	Accountancy Service Requirements of Micro, Small, and Medium Enterprises in the Philippines	Titiwangsa
KLB4113	Maizura Mohamad	Servant Leadership In Social Enterprise (Cooperative) : They Fit!, A Review Of Literature	Titiwangsa

**Chairperson: Treacy Emerald**

KLB4111	Dr. Kiryanto	Analysis Characteristics Of The Audit Committee Of Earnings Quality	Putri
KLB4120	U.A.H.A. Rathnasiri	Financial management practices of Small and Medium Enterprises (SMEs) in Sri Lanka	Putri
KLE4222	Prof. Dr. Ir. Didik Sulistyanto	An Economic Perspectives: Mass Production of Entomopathogenic nematodes for Plant Protection for Sustainable Development	Putri

**Chairperson: Dina Imam Supaat**

KLL4341	Dr. I Gusti Ayu Ketut Rachmi Handayani	Legal Drafting Of Regulations In Priority Watersheds Jabodetabek Area Towards Sustainable Development	Putra 1
KLL4301	Natsuda Kiripet	The Early Stage Of Bilateral Trade Agreement In Southeast Asia In 17th Century	Putra 1
KLL4326	Dr. Nunuk Nuswardani	Implementation Of Integrated Forest Management Model Empowerment Through Local Leaders Forum	Putra 1

**10.30am – 11.00am**

**Networking Break**

**11.00am – 1.00pm**

**Parallel Session 2**

**Chairperson: Aerni Isa**

KLB4125	Dr. Zainal Alim Adiwijaya	SME Empowerment Model Through Qardul Hasan Financing : Case Study at Regional Amil Zakah (BAZDA) in Central Java Indonesia	Titiwangsa
KLB4127	Mui Ling Dyana, Chang	Students Satisfaction towards the Quality of Cafeteria : SEM in Institut Pendidikan Guru Kampus Gaya	Titiwangsa
KLB4141	Zaw Lwin Htet	An approach to design memorable experience of Thai tourists at a religious site: Case study of Shwedagon Pagoda, Yangon, Myanmar	Titiwangsa
KLB4103	Amanuddin Shamsuddin	Educators' Awareness And Acceptance Towards Goods And Services Tax (Gst) Implementation In Malaysia: A Study In Bandar Muadzam Shah, Pahang	Titiwangsa
KLB4109	Amanuddin Shamsuddin	Managing Intellectual Liabilities Using Risk Management Approach – A Conceptual Paper	Titiwangsa
KLB4140	Dr. Murwatiningsih	Empowering The Marketing Mix Toward Purchasing Decision Based On Consumers' Character At Traditional Markets In Semarang	Titiwangsa
KLB4121	Khin Marlar Maung	The Importance Of Supervisor Support And Peer Support In Transfer Of Training: Case Study In Myanmar	Titiwangsa

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**Chairperson: Assoc. Prof. Dr. Saim Kayadibi**

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KLB4139	Fatmasari Sukesti and Mamdukh Budiman	The Influence Halal Label And Personal Religiosity On Purchase Decision On Food Products In Indonesia	Putri
KLB4143	Suryo Utomo	Relationship between Shareholders' Political Motives and Corporate Tax Avoidance	Putri
KLE4201	Dr. Iim Hilman	The Bank Bankruptcy Prediction Models Based On Financial Risk (An Empirical Study On Indonesian Banking Crises)	Putri
KLE4208	Sawitree Korn Sri	A Comparative Study of China's and Thailand's Outward Foreign Direct Investment: Lessons, Investment Experience and Role of Government	Putri
KLE4207	Luluk Muhimatul Ifada	Market Reaction Based On Corporate Governance Structure	Putri
KLE4217	Murni binti Subroto	Enhancing Malaysian Federal Government Accountability Through Annual Report: A	Putri

Stakeholder Perspective

**Chairperson: TBD**

KLL4319	Dewi Sulistianingsih	Harmonization of Law: Between Needs and Expectation to Protect Traditional Knowledge in Patent Law of Indonesia	Putra 1
KLL4312	M Shidqon Prabowo	Corporate Social Responsibility (CSR) As An Empowerment Effort For Small Medium Enterprises In Indonesia	Putra 1
KLL4325	Nukanda Methakeelatikorn	The Analysis Of Law And Investment In Sugarcane Industries In Laos Pdr	Putra 1
KLL4329	Dr. Rodyah	The Accelerated Model Of The Right To Work Through The Harmonization Of Manpower Policies (A Case Study of Outsourcing Manpower after the Constitutional Court Decision Number 27/PUU-IX/2011 about the Review of Law Number 13 of 2003 Concerning Substantive Justice Attainment)	Putra 1
KLL4330	Dr. Rodyah	The Acceleration Model Of Protection Rights For The Impact Of Natural Disaster Based On The Local Wisdom Through The Harmonization Of Legislations	Putra 1
KLL4310	Nabitatus Sa'adah	The Existence Of Indonesian Tax Court Viewed By Indonesian Justice System	Putra 1

**1.00pm – 2.00pm**

**Networking Break**

**2.00pm – 4.00pm**

**Parallel Session 3**

**Chairperson: Dr. Rufo R. Mendoza**

KLB4110	Genoveva and Treacy Emerald	Analysis Of Psychological Well-Being And Job Satisfaction Toward Employees Performance In Pt Aristo Satria Mandiri Bekasi, Indonesia	Titiwangsa
KLB4138	Teerayut Supapet	Decision Making of Buyers on Green Labeled Electric Shower Unit Water Heater: Pretest Case in Discount Store, Thailand	Titiwangsa
KLB4116	Aerni Isa	Talent Management Practices And Employee Engagement: A Study In Malaysian GLCs	Titiwangsa
KLB4134	Assoc. Prof. Dr. Saim Kayadibi	The Role of Cash Waqf in Poverty Alleviation: Case of Malaysia	Titiwangsa
KLB4137	Dr. Herry Achmad Buchory	Analysis Of The Effect Of Capital, Credit	Titiwangsa



Risk And Profitability To Implementation  
Banking Intermediation Function (Study  
On Regional Development Bank All Over  
Indonesia Year 2012)

KLB4115	Huang Yu-Fang	Long Memory and Structural Breaks in Modelling the Volatility Dynamics of VIX- ETFs	Titiwangsa
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**Chairperson: Dr. Iim Hilman**

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KLE4204	Maya Indriastuti	Influencers E-Money In Banking Sector	Putri
KLE4212	Nor Fatimah Che Sulaiman	The Importance Of Human Capital Towards Developed Countries	Putri
KLE4206	Dr. Indri Kartika	The Implementation Of Corporate Governance Model In Go Public Family Companies Of Indonesia Regarding To The Qualified Information Of Earnings	Putri
KLE4221	Ei Ei Khin	Destination Competitiveness: A Structural Model For Measuring Attributes Competitiveness Of Bagan, Myanmar	Putri
KLE4213	Dista Amalia Arifah	Exploring Corporate Governance Disclosure Factors On Banking Industries In Indonesia Stock Exchange	Putri
KLE4215	Drs. Chrisna Suhendi	Csr Disclosure Evidence In Indonesia: Sharia And Non Sharia Banks	Putri

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**Chairperson: TBD**

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KLL4331	Tri Sulistiyono	A Solution For Overwhelming Issues In The Decision And Implementation Of Minimum Wage Standard In Indonesia	Putra 1
KLL4320	Dr. Achmad Busro	Court Decision on the Change of Legal Status after Transsexual Surgery (An Analysis on Batang District Court No. 19/Pdt/P/2009/PN.BTG)	Putra 1
KLL4309	Magaji Chiroma	The Concept of Fatwa (Islamic verdict) in Malaysia and the Constitutional Dilemma: a legislation or legal opinion?	Putra 1
KLL4335	Suhadi	Legal And Power Relationship : Revealing The Myth Of Public Interest In Land Acquisition For Development	Putra 1
KLL4328	Tossapon Tassanakunlapan	Google, The Best ICT Business Model Or The Worst Evil Law Ever Faced	Putra 1
KLL4311	Amalia Diamantina	The Protection Of Children Citizenship Right On Inter-marriage In Indonesia	Putra 1

**4.00pm – 4.15pm**

**Networking Break**

**4.15pm – 5.15pm**

**Parallel Session 4**

**Chairperson: TBD**

KLL4337	Rasdi	Penal Mediation For Juvenile delinquency	Titiwangsa
KLL4334	Abdulrashid Lawan Haruna	IHL and the Challenges of Civilian Involvement in Armed Conflict: Examining the Crux of the Notion Direct Participation in Hostilities	Titiwangsa
KLL4333	Dr. Indien Winarwati	The Implementation Of Togetherness Principles In Global Environmental Protection Regulations For States	Titiwangsa
KLL4308	Umi Rozah	Forgiveness And Penal Mediation In Trivial Or Insignificance Criminal Cases Settlement Based On Indonesian Local Wisdom	Titiwangsa

**Chairperson: TBD**

KLB4104	ALMA.Shameem	Marketing of Financial Institutions in Eastern Part of Sri Lanka: Emerging Opportunities, Challenges, and Strategies	Putri
KLB4114	Muhammad Asyraf Mohd Kassim	Conflict Management Styles And Organizational Commitment: A Study Among Bank Employees In Penang	Putri
KLB4105	Moujood Mohamed Shiraj	The Adoption of Business Information Technology in the SMEs: An Empirical Investigation in Eastern Province, Sri Lanka	Putri

**Chairperson: TBD**

KLL4338	Dian Latifiani	The Consequences Of An Unregistered Marriage For The Wife And Born Children According To The Legal System In Indonesia	Putra 1
KLL4313	Sabah Karimsharif	Types and Features of International Petroleum Contracts	Putra 1
KLL4321	Yuli Prasetyo Adhi	Characteristics and Problems of Online Fiduciary in the Imposition of Fiduciary Guarantee in Indonesia	Putra 1
KLL4340	Dr. Eny Suastuti	Responsibility Of Directors State Of Enterprise / SOE ( PERSERO )	Putra 1

**5.15pm – 5.30pm**

**Closing Session**

**Titiwangsa**