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### Organizational practices across cultures: An exploration in six cultural contexts (Article)

Fischer, R.<sup>a</sup>, Ferreira, M.C.<sup>b</sup>, Assmar, E.M.L.<sup>b</sup>, Baris, G.<sup>c</sup>, Berberoglu, G.<sup>c</sup>, Dalyan, F.<sup>c</sup>, Wong, C.C.<sup>d</sup>, Hassan, A.<sup>e</sup>, Hanke, K.<sup>f</sup>, Boer, D.<sup>g</sup>

<sup>a</sup>Victoria University of Wellington, Centre for Applied Cross-Cultural Research, Wellington, New Zealand

<sup>b</sup>Universidade Salgado de Oliveira, Brazil

<sup>c</sup>Anadolu University, Turkey

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### Abstract

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This study examined organizational practices in a sample of 1239 employees from various organizations in Argentina, Brazil, Malaysia, New Zealand, Turkey, and the United States. Twenty-four items measuring employee-orientation, formalization, and innovation practices showed a clear factorial structure across all samples, along with good reliabilities. Significant organizational position differences were found for employee-orientation and innovation practices. Sector differences were found for formalization and innovation practices. Cultural differences were found for employee-orientation and innovation practices, which can be explained using macroeconomic indicators, tightness-looseness, and individualism. Our study demonstrates the importance of individual, organizational, economic, and cultural level for understanding perceptions of organizational practices across a wider range of societies. © The Author(s) 2013.

### Author keywords

Cultural differences Employee orientation Formalization Individualism Innovation Organizational practices  
Tightness-looseness

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✉ Fischer, R.; Victoria University of Wellington, Centre for Applied Cross-Cultural Research, New Zealand;  
email:ronald.fischer@vuw.ac.nz

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