

**INFORMATION TECHNOLOGY ISSUES
AND APPLICATIONS IN MALAYSIA
A COLLECTION OF ARTICLES**

Chief Editor
Assoc. Prof. Dr. Husnayati Hussin

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Professor Dr. Abu Osman Md Tap
Professor Dr. Mohd Adam Suhaimi
Assistant Professor Dr Mira Kartiwi

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Learning by Doing: Potential Use of E-Commerce in Entrepreneurship Education in Higher Education Institutions

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Abstract: The notion of entrepreneurship has grown in importance in the global economy over the last two decades. Both the theoretical and practical economic and business development literature acknowledge the key contributions of entrepreneurship and SMEs, to the growth of economy both nationally and internationally. Among the initiatives taken by governments to promote entrepreneurship and boost the number of SME establishments is through the introduction of entrepreneurship course in the university curriculum. However, previous research highlights the varying degrees of success of this initiative. One of the issues that lower the effectiveness of the entrepreneurship courses offered by higher education institutions was the lack of teaching tool that enables to students to learn the know-how of being an entrepreneur. It is the aim of this