

Issues in

Knowledge Management

Mohamad Fauzan Noordin



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ISSUES IN KNOWLEDGE MANAGEMENT

Editor

Mohamad Fauzan Noordin



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KIDS WEBSITE SUITABILITY: PROPOSING KNOWLEDGE MANAGEMENT ASSESSMENT METHODOLOGY

Muna A. Ali, Rasheed Nassr and Mohamad Fauzan Noordin

Abstract

Nowadays, the website can be considered as the prominent tool in people's daily life regardless of their age. However, there is an inquiry on the website for children whether the content is suitable to be exposed to the children or not. In order to judge the suitability of the content of certain website, there is a need to determine what kind of tools to be used, what kind of knowledge to be referenced in order to come out with reasonable assessment for the website content, this chapter introduces some mechanisms and techniques to answers former two questions in terms of kid website and its suitability and usefulness.

32.1 Introduction

Divining deeply within very huge amount of non-structured website, trying to come out with some semantic knowledge related to what is this website about, what it covers and what is not, as well as how deeply explains its content. All those questions become necessary these days to find out the weaknesses among the website and fix them. Business people are interested more in order to gain customer intimacy by figure out behavior of customers and the hot and cold spots in their