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Islamic Banking and Finance Against Conventional





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Edited by Saim Kayadibi

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Edited by

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Chapter 6

Malaysia Airline And Airasia Share-Swap Deal: In Islamic Perspective

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Introduction

Malaysia"s airline industry has been around for decades. Through out the years, many companies have come and go. Among those companies that are still surviving in this industry are the national carrier; Malaysia Airlines and low cost carriage juggernaut; AirAsia.

In the recent years, as a premium airline, Malaysia Airlines undergoes several difficulties to perform well at what they are doing; technically and financially. The airline has recorded operating losses for several years due to several factors including economic downturn and the increasing operating costs mainly affected from increase in price level.

On the other hand, AirAsia as a low-cost airline has become a household name in the Asian region. Famous for its low airfares offerings and its ability to operate at minimum costs. AirAsia has recorded good performances for the last 3 years, proven by constantly producing operating profit from year to year. One of the many factors contributes to the stunning achievement is the fact that consumers prefer to save cost during economic recession.

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