

# ADVANCEMENT IN E-LEARNING

AKRAM M. ZEKI  
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*Akram M. Zeki*

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# THE USE OF SOCIAL NETWORKING IN EDUCATION: CHALLENGES AND OPPORTUNITY

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## ABSTRACT

Technology can have a reciprocal relationship with teaching. The emergence of new technologies pushes educators to understanding and leveraging these technologies for classroom use, at the same time, the on the ground implementation of these technologies in the classroom can directly impact how these technologies continue to take shape. Social network such as Friendster, MySpace, Facebook and twitter are popular and influential because they help satisfy the human need to create and connect. It is imperative that emergency communicators not only monitor the information shared across social media, but also engage the dialogue to help shape the conversation. Undoubtedly, without these recent technologies in the classroom, strong lessons can still be achieved, but there's a sharp disconnect between the way students are taught in school and the way the outside world approaches socialization, meaning making, and accomplishment

**Keywords:** Social Network, Social Media, Socialization, Social Networking Site, SNS.

## INTRODUCTION

Social networking websites have become increasingly integrated into the way many people today act, think, and relate to each other. Social networking has a multitude of implications for the field of education and these impact students, educators, administrators, and parents alike. We will address the challenges and opportunities offered by these sites and analyze how social networking sites can be utilized to further students, academic and personal development, particularly in the context of an ever-changing globalized society. Nowadays, social networks are part of the lives of our students. For example of social network such as Twitter, Friendster, MySpace and Facebook. Today, Facebook is the famous one. Facebook is probably the main site of meeting, communication, interaction and sharing of ideas and matters of common interest among college students. In this context, and given the possibilities that social networks offer to create a learning effective environment, participating and interactive.