

The Web

Its Utilisation, Evaluation
and Security

Media Anugerah Ayu



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Editor

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19. MULTIMEDIA ELEMENTS AND INTERNET

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ABSTRACT

With the fast improvement in Internet speed and the high technology in various devices, applying multimedia elements became so easy and important in daily life use in different areas in business and general uses. However applying multimedia elements improves the human interaction with devices through internet and improves also worldwide communications anywhere anytime.

19.1 INTRODUCTION

The faster connection and powerful processing capability has improved the content delivery what is left now is a different interface design which must concenter interactivity and high impact of multimedia content. Thus, these changes have caused the need to re look at the multimedia elements. According to Sue Grice (2006): "The interface design of computers has changed dramatically over the years, with one of the biggest changes being the introduction of the GUI. Now with faster connections and more powerful machines the content being delivered is changing and this in turn is creating a need for different interface designs. Gone are the days of purely text based content and now it is interactive, high impact multimedia