

BUSINESS ETHICS THROUGH STUDENT LENSES

Yusof Ismail

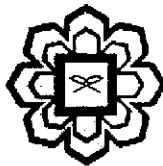


IIUM Press

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IIUM Press

Published by:
IIUM Press
International Islamic University Malaysia

First Edition, 2011
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Perpustakaan Negara Malaysia Cataloguing-in-Publication Data

Yusof Ismail: Business Ethics Through Student Lenses

ISBN 978 967 418 184 0

Member of Majlis Penerbitan Ilmiah Malaysia – MAPIM
(Malaysia Scholarly Publishing Council)

Printed by:
IIUM PRINTING SDN. BHD.
No. 1, Jalan Industri Batu Caves 1/3
Taman Perindustrian Batu Caves
Batu Caves Centre Point
68100 Batu Caves
Selangor Darul Ehsan
Tel: +603-6188 1542/44/45 Fax: +603-6188 1543
E-mail: iiumprinting@yahoo.com

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CHAPTER 6

LEARNING OF BUSINESS ETHICS

Mohd Hasbullah B Mohamad Faudzi and Yusof Ismail

INTRODUCTION

Teaching and learning may be considered as two sides of the same coin. Teaching refers to the instructional method, whereas learning relates to the receiver of the instructional method used. Like the previous chapter on teaching, this chapter will also present the views of students on learning under Instructor-Centered Approaches and Student-Centered Approaches.

Under instructor-centered approaches, the author will discuss several points which are basically derived from answers to the question, “*What do you expect from the instructor?*” The same question also has been asked for Student-Centered Approaches, but the word instructor is substituted with the word student. By using this question, the author develops the discussion by referring to the opinion of the students.

Student opinions reflect their practices that they deem effective and efficient.

Instructor-centered approaches

Instructor-centered approaches mean the instructor or teacher will be referred to in the class or based on his sole teaching in front of the class. This approach essentially is one way of learning from the instructor. The instructor plays a major role in class without active participation from the students. What would then be the approaches students deem as good for them? “*What do you expect from the instructor?*”

The author would like to share about the observation and opinion about the instructor-centered approaches in learning *Business Ethics* that have been used in the class (i.e., the Editor of this book). How do students find instructor-centered approach in the process of learning of *Business Ethics*? What specific methods have been used by the instructor and how was students’ reaction towards those methods? These two questions will be discussed further in this chapter. The basic points are related to the methods, the way each is used and the reaction from the students towards the method itself.

The learning process of instructor-centered approach in class refers superficially to his use of presentation power point slides. Then, he or she will elaborate the points that are stated in the power point slides. The power point slides actually represent the summary of points in text book. **Therefore**, by learning through the summarization of the points from text book, by looking at the power point slides and explaining, students learn and enhance their understanding towards