

# Data Management

## Issues, Challenges and Opportunities

Mira Kartiwi  
Akram M. Zeki



IIUM PRESS

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

# **DATA MANAGEMENT: ISSUES, CHALLENGES AND OPPORTUNITIES**

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## **Editors**

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**IIUM Press**

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OPPORTUNITIES**

Published by:  
IIUM Press  
International Islamic University Malaysia

First Edition, 2011  
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Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Bibliography p.  
Includes Index

ISBN

ISBN: 978-967-418-084-3

Member of Majlis Penerbitan Ilmiah Malaysia – MAPIM  
(Malaysian Scholarly Publishing Council)

Printed by:  
**IIUM PRINTING SDN. BHD.**  
No. 1, Jalan Industri Batu Caves 1/3  
Taman Perindustrian Batu Caves  
Batu Caves Centre Point  
68100 Batu Caves  
Selangor Darul Ehsan

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## **21. DATA OWNERSHIP CHALLENGES IN DISASTER MANAGEMENT**

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Mira Kartiwi, Rasheed Muhammed Nassr and Muna A. Ali

### **ABSTRACT**

An abundant of literature highlight the importance of communication and coordination during catastrophe situation. In this paper, the authors attempt to theoretically evaluate the implementation of mobile services, such as network-based tracking service and location-based query, in the coordination of emergency response management. It is expected that the implementation of such technologies will make delivering and accessing information in real-time and will support rescue personnel in the field to coordinate and response effectively.

### **21.1 INTRODUCTION**

Today, mobile applications become necessity tool in ones daily life (Ratti, et. al., 2006; Ilarri, et. al., 2010). The computing environment had evolved to reflect the mobile and wireless nature of the new business where people rely less on fixed wired computers to communicate and access information they need while roaming (Ratti, et. al., 2006). For example, social networking portals allow users to update their status and pages through mobile phones.

The use of mobile application has also make a significant impact on emergency response management domain. Wireless communication and application had strong potential to be used in many aspects of the emergency response management. Such technology can play a critical role to support communication and coordination among participated parties that is crucial element in the emergency response management [3-5]. Despite potential use of wireless communication on disaster management domain,