Current Issues in PHARMACY

Qamar Uddin Ahmad

IIUM PRESS INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA



Current Issues in Pharmacy

Editor

Qamar Uddin Ahmed, PhD

Kulliyyah of Pharmacy, International Islamic University Malaysia



Published by: IIUM Press International Islamic University Malaysia

First Edition, 2011 ©IIUM Press, IIUM

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, or otherwise, without any prior written permission of the publisher.

Perpustakaan Negara Malaysia

Cataloguing-in-Publication Data

Qamar Uddin Ahmed: Current Issues in Pharmacy

ISBN: 978-967-418-019-5

Member of Majlis Penerbitan Ilmiah Malaysia – MAPIM (Malaysian Scholarly Publishing Council)

Printed by : IIUM PRINTING SDN. BHD. No. 1, Jalan Industri Batu Caves 1/3 Taman Perindustrian Batu Caves Batu Caves Centre Point 68100 Batu Caves Selangor Darul Ehsan

TABLE OF CONTENTS	Page
PREFACE	3
Chapter 1: Issues in Pharmacy Education	
Tariq Abdul Razak	5
Chapter 2: Direct-to-Consumer Advertising in Malaysia: Skirting the Regulation	ls?
Syahiera Farhana Zakaria; Noordin Othman	15
Chapter 3: Tobacco Control Education in Pharmacy: From Theory to Practice	
Mohamad Haniki Nik Mohamed; Saraswathi Simansalam	25
Chapter 4: Pharmaceutical Promotion: The Theoretical Framework	of Regulation
Noordin Othman; Agnes Vitry; Elizabeth E. Roughead	57
Chapter 5: The Challenge of Pharmaceutical Promotion Regulation in Malaysia	
Noordin Othman; Agnes Vitry; Elizabeth E. Roughead	70
Chapter 6: Innovations in the Delivery of Pharmaceutical Care	
Nurdiana Jamil; Syahiera Farhana Zakaria	88
Chapter 7: Microencapsulation of Gentamicin into PLGA-Chitosan Matrices	
Anas Abdullah Hazim; Ahmad Fahmi Harun Ismail; Mohamed Awang; Farahida	h Mohamed 112
Chapter 8: Process Analytical Technology Based Monitoring and Control of Cr	ystal Properties
in Pharmaceutical Crystallisation Processes	
Mohd Rushdi Abu Bakar; Zoltan Karman Nagy	129
Chapter 9: Pharmaceutical Application of Solid Dispersion Technology in Impro	oving Solubility
of Poorly Soluble Drugs: A Review	
Uttam Kumar Mandal	156

Chapter 10: Natural Surfactants for Pharmaceutical Emulsions	
Hadi, J. N; Norazian M. Hassan; Kausar Ahmad	178
Chapter 11: The Vascular Protective Effects of Polyphenols	
Juliana Md Jaffri	196
Chapter 12: The Stress and Free Radical towards Disease and Aging	
May Khin Soe	215
Chapter 13: Research and Development on Antidiabetic Herbs: Malaysia Perspective	
Abdul Razak Kasmuri	227
Chapter 14: In Vitro Activities of Malaysian Antidiabetic Plant Extracts on Adipocyte C	Cells
Muhammad Taher; Mohamed Zaffar Ali Mohamed Amiroudine; Deny Susanti	238
Chapter 15: Herbs as Antimicrobial Remedies and the Scientific Evidences Norazian M. Hassan; Qamar Uddin Ahmed	249
Chapter 16: Phytochemical Screening Expedition 2009: Drug Discovery From Nature	
Siti Zaiton, M. S; Norazian M. Hassan; Shamsul Khamis	274
Chapter 17: Pharmacology, Phytochemistry, and Toxicity of Rhazya Stricta DECNE	
Saifullah Khan; Farmanullah	285
Chapter 18: Effect of Different Growth Regulators on Shoot Proliferation of Garlic (All	'ium
sativum L.)	
Santi Rosana; Retno A. Budi Muljono; Ishak	305
Chapter 19: Metals in Herbal Formulations	
A. B. M. Helal Uddin	320
Chapter 20: Flavonoids: Future Pharmaceutical Agents	
Qamar Uddin Ahmed	333

CHAPTER 14

IN VITRO ACTIVITIES OF MALAYSIAN ANTIDIABETIC PLANT EXTRACTS ON ADIPOCYTES CELL

Muhammad Taher¹; Mohamed Zaffar Ali Mohamed Amiroudine¹; Deny Susanti²

¹Department of Pharmaceutical Technology, Kulliyyah of Pharmacy, International Islamic University Malaysia, 25200 Kuantan, Pahang, Malaysia; ²Department of Biotechnology, Kulliyyah of Science, International Islamic University Malaysia, 25200 Kuantan, Pahang, Malaysia

Introduction

Diabetes mellitus is widely known as a metabolic disorder and it is becoming a major public health concern in most developing countries. The majority of type 2 patients are sufficiently insulin-resistant, which is defined as defective insulin signaling and a decreased insulin efficiency to induce glucose transport from the blood into key target cells such as muscle and fat cells (adipocyte) (Khan et al., 2003). For these patients, more insulin is not necessarily the ideal treatment strategy. A multitude of herbs, spices, and other plant materials have been described for the treatment of diabetes mellitus around the world. To date, the demand for natural products is high and thus, this has increased attention to alternative medicines.

The 3T3-L1 adipocyte cell line model is selected for this study because it plays an important role in lipid storage and glucose homeostasis (Frost and Lane, 1985). According to Amala (2006), the cells *in vitro* can be manipulated advantageously in many ways, unlike with