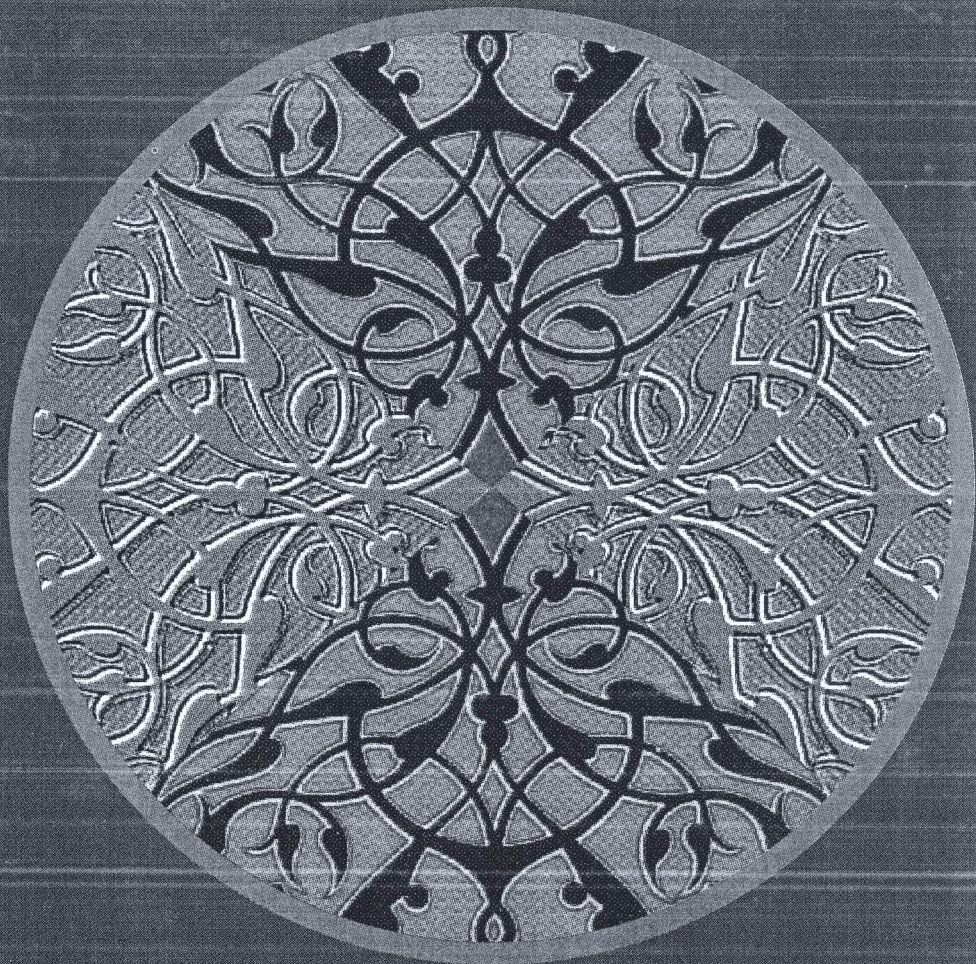


ISLAMIC MARKETING STRATEGY

Eradicating Rural Poverty in Malaysia



Saad Al-Harran • Mustafar Zakaria • Haniza Khalid

PELANDUK PUBLICATIONS

Published by
Pelanduk Publications (M) Sdn Bhd
24 Jalan 20/16A 46300 Petaling Jaya
Selangor Darul Ehsan, Malaysia.

Address all correspondence to
Pelanduk Publications (M) Sdn Bhd,
P.O. Box 8265, 46785 Kelana Jaya,
Selangor Darul Ehsan, Malaysia.

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Perpustakaan Negara Malaysia Cataloguing-in-Publication Data

Al-Harran, Saad Abdul Sattar, 1950-
Marketing strategy for rural poor: an Islamic
perspective / Saad Al-Harran, Mustafar Zakaria,
Haniza Khalid.
Bibliography: p. 139-140
Includes index
ISBN 967-978-503-3
1. Fisheries – Malaysia – Economic aspects.
2. Fishers – Malaysia – Economic conditions.
3. Finance – Malaysia – Religious aspects – Islam.
4. Rural poor – Malaysia – Economic aspects.
5. Economic assistance, Domestic – Malaysia –
Citizen Participation. I. Mustafar Zakaria.
II. Haniza Khalid. III. Title.
339.4863909595

Printed by Eagle Trading Sdn Bhd
81 Jalan SS25/32, 47301 Petaling Jaya
Selangor Darul Ehsan, Malaysia.

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