ADMISSION PROMOTION SURVEY

Latifah Mohd. Nor Saodah Wok



INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

POSTGRADUATE

ADMISSION PROMOTION SURVEY

Latifah Mohd. Nor Saodah Wok



INTERNATIONAL ISLAMIC UNIVERSITY MALAYSIA

Published by: Research Centre International Islamic University Malaysia

First Edition, 2006 © Research Centre, IIUM

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical including photocopy, recording or any information storage and retrieval system, without permission in writing from Research Centre, IIUM

Perpustakaan Negara Malaysia

Data-Pengkatalogan-dalam-Penerbitan/ Cataloguing-in-Publication Data

Latifah Mohd, Nor

Postgraduate admission and promotion survey / Saodah Wok Includes index ISBN 983-3855-06-7 1.Universities and colleges--Malaysia. 2. Graduate connection. L981.45

Printed by:

Ampang Press Sdn. Bhd. 6 Jalan 6/91, Taman Shamelin Perkasa Batu 3½, Jalan Cheras 56100 Kuala Lumpur, Malaysia Tel: 603-92849448 Fax: 603-92849105 e-mail: ampress@streamyx.com

LIBRA	IC UNIVERSITY R Y
Copy no: 1090536	(ha) su
Date:	The .

fp L 961 M45 L356F 2006

Contents

Executive Sum	mary	xi
List of Tables		xxi
List of Figures		
Acknowledgments		
Chapter 1: Bac	kground of the Study	
and the second s	Introduction	1
1.1	Study Objectives	1
1.2	Overview and Background of the Study	2
Chapter 2: Res	earch Design	
	Introduction	3
2.1	Research Questions	3
	Significance of the Study	3 3 4
	Population of the Study	4
2.4	Sampling Procedure	4 5 5
	Research Instrument	5
2.6	Data Analysis	6
Chapter 3: Pro	file of the Respondents	
3.0	Introduction	9
3.1	Distribution of Respondents	9
3.2	Gender Distribution	12
3.3	Age Structure	12
3.4	Marital Status	13
3.5	Nationality	13
3.6	Academic Status	14
	Programme Pursued	14
	Job Status	1.5
3.9	Occupational Sector	15

POSTGRADUATE ADMISSION AND PROMOTION SURVEY

Chapter 4:	Reas	ons for	Pursuing Postgraduate Degree	
3.0	4.0	Introd		17
	4.1	Reason	ns for Pursuing Postgraduate Studies	17
		4.1.1	Reasons for Pursuing Postgraduate	
			Studies, by Kulliyyahs/Centre	18
		4.1.2	Reasons for Pursuing Postgraduate	
			Studies, by Nationality, Academic	
			and Work Status	18
	4.2	Promo	tion and Campaign	20
		4.2.1	Promotion and Campaign,	
			by Kulliyyahs/Centres	21
		4.2.2	Promotion and Campaign,	
			by Nationality	22
		4.2.3	Promotion and Campaign,	
			by Academic Status	23
		4.2.4	Promotion and Campaign,	
			by Work Status	23
		4.2.5	International Promotion:	
			Opportunities	23
	4.3	Durati	on for Processing Admission	23
		4.3.1	Duration for Processing Admission,	
			by Kulliyyahs/Centres	24
		4.3.2	Duration for Processing Admission,	
			by Nationality	25
		4.3.3	Duration for Processing Admission,	
			by Academic Status	26
		4.3.4	Duration for Processing Admission,	
			by Work Status	26
Chapter 5:	IIUN	1 as a I	Postgraduate Study Destination	
	5.0	부위하는 경쟁 (1855 - 1817) [1] : [1]		27
	5.1	IIUM	as a Postgraduate Study Destination	27
		5.1.1	Reasons for Choosing IIUM for	
			Postgraduate Studies,	
			by Kulliyyahs/Centres	28
		5.1.2	Reasons for Choosing IIUM for	
			Postgraduate Studies, by Nationality	29

CONTENTS

		5.1.3	Reasons for Choosing IIUM for	
			Postgraduate Studies, by Academic	
			Status	31
		5.1.4	Reasons for Choosing IIUM for	
			Postgraduate Studies, by Work Status	32
	5.2	Recom	mendation of Programme	33
Chapter 6:	Perc	eptions o	on IIUM Postgraduate Programme	
	6.0	Introdu	ection	35
	6.1	Percept	tions on IIUM Postgraduate	
		Prograi	-	35
	6.2	Percept	tions on IIUM Postgraduate	
			nme, by Kulliyyahs/Centres	37
	6.3		ions on IIUM Postgraduate	500
			nme, by Nationality	39
	6.4		ions on IIUM Postgraduate	
			nme, by Academic Status	39
	6.5		ions on IIUM Postgraduate Programme	
			k Status	40
		.,		
Chapter 7:	Perc	eptions o	on Academic Staff	
E.	7.0			43
	7.1		ions on Academic Staff for	
	51500		lliyyahs	43
	7.2		ions on Academic Staff,	73
	11.00		liyyahs/Centres	44
	7.3		ions on Academic Staff,	77
	7.5		ionality	46
	7.4		ions on Academic Staff,	40
	4		demic Status	47
	7.5		ions on Academic Staff,	4/
	1.5		k Status	47
		by wor	k Status	47
Chapter 8:	Perc	eptions o	on Facilities and Services of Agencies	
	8.0	Introdu		49
	8.1	Percept	ions on the Overall Facilities Provided	49
		8.1.1	Perceptions on the Facilities	
			Provided, by Nationality	50

POSTGRADUATE ADMISSION AND PROMOTION SURVEY

	8.1.2	Perceptions on the Facilities	
		Provided, by Academic Status	50
	8.1.3	Perceptions on the Facilities	
		Provided, by Work Status	52
8.2	Percep	tions on the Overall Services Provided	52
	8.2.1	Perceptions on the Services	
		Provided, by Nationality	53
	8.2.2	Perceptions on the Services	
		Provided, by Academic Status	54
	8.2.3		
		Provided, by Work Status	54
8.3	Percep	otions on the Effectiveness and	
	Profes	sionalism of Agencies	54
	8.3.1	Perceptions on the Effectiveness	
		and Professionalism of Agencies,	
		by Kulliyyahs/Centres	56
	8.3.2	Perceptions on the Effectiveness	
		and Professionalism of Agencies,	
		by Nationality	56
	8.3.3	Perceptions on the Effectiveness	
		and Professionalism of Agencies,	
		by Academic Status	57
	8.3.4	Perceptions on the Effectiveness	
		and Professionalism of Agencies,	
		by Work Status	58
8.4		otions on the Efficiency and	
		natic Attributes of Agencies	58
	8.4.1	Perceptions on the Efficiency and	
		Systematic Attributes of Agencies,	
		by Kulliyyahs/Centres	60
	8.4.2	Perceptions on the Efficiency and	
		Systematic Attributes of Agencies,	
		by Nationality	60
	8.4.3	Perceptions on the Efficiency and	
		Systematic Attributes of Agencies,	
	0.4.4	by Academic Status	61
	8.4.4	Perceptions on the Efficiency and	
		Systematic Attributes of Agencies,	
		by Work Status	61

CONTENTS

8.5		Perceptions on the Friendliness and		
		Cooperation of Agencies		
		8.5.1	Perceptions on the Friendliness	
		and Cooperation of Agencies,		
	0.50	by Kulliyyahs/Centres	63	
		8.5.2	Perceptions on the Friendliness and Cooperation of Agencies,	
			by Nationality	64
		8.5.3	Perceptions on the Friendliness	
			and Cooperation of Agencies,	
			by Academic Status	64
		8.5.4	Perceptions on the Friendliness	
			and Cooperation of Agencies,	
			by Work Status	66
Chapter 9:	Sum	mary of	Findings, Conclusions and Suggestio	ns
	9.0	Introd	uction	67
	9.1	Summ	ary and Conclusions of the Study	67
		9.1.1	Profile of Respondents	67
		9.1.2	Strengths and Opportunities	68
		9.1.3	Weaknesses and Threats	72
	9.2	Sugges	stions for Future Research	74
References				77
Appendix -	Que.	stionnai	re	79
Index				87