

**THE MODERATING ROLE OF CORPORATE IMAGE BETWEEN USER  
EXPERIENCE TOWARDS CUSTOMER LOYALTY: A STUDY ON  
INDIHOME BY TELKOM INDONESIA**

**MINI THESIS**

**COMPILED BY:**

**ADNAN ALI MA'SUM**

**1401140464**



**INTERNATIONAL ICT BUSINESS  
FACULTY OF ECONOMIC AND BUSINESS  
TELKOM UNIVERSITY  
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