

## Institut Manajemen Telkom (http://www.imtelkom.ac.id)

## Understanding Qualitative Research and Ethnomethodology

This book provides a discussion of qualitative research methods from an ethnomethodological perspective. Detailed yet concise, Paul ten Have's text explores the complex relation between the more traditional methods of qualitative social research and the discipline of ethnomethodology. It draws on examples from both ethnomethodological studies and the wider field of qualitative research to discuss critically an array of methods for qualitative data collection and analysis.

## Key features of the book include:

- A broad coverage includes discussions of interviewing, the use of documents, ethnography, and methods of data analysis
- An understanding of different research traditions and illustrations of how these may be used in practice
- Concise chapter summaries and further reading sections to aid student learning

With a student-friendly structure, this engaging book will be an invaluable resource for both students and researchers across the social sciences.

