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Living in The Information Age: A New Media Reader (second edition)

Understand the impact of new technologies on the media landscape with LIVING IN THE INFORMATION AGE with InfoTrac! Examining the conceptual and practical aspects of life in an information society, this communication text encourages you to consider how the media industries are being transformed through digital convergence and corporate concentration. Each reading is prefaced by a short introduction and three questions for critical thinking and discussion to help you master the material. Each article is followed by suggestions for taking research online using InfoTrac College Edition so that you can enhance your understanding of the material.



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