



Institut Manajemen Telkom (<http://www.imtelkom.ac.id>)

GLOBAL COMMUNICATION

This book is intended to explore, analyze, inform, and provoke discussions about one of the major components of globalization: global communication. Global communication is a post cold war and post industrial revolution phenomenon that is rapidly transforming economic, relational, social, cultural, political, and structural aspects of practically every nation of the world. Global communication, made possible by the marvels of telecommunication technologies, is a vast, diverse, dynamic, complex, interactive, and rapidly growing discipline and enterprise.



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