

ENTREPRENEURSHIP TENDENCY ATTITUDE ON DEMOGRAPHIC
FACTORS AMONG MALAY DEALER SHELL PETROL STATION IN
KLANG VALLEY

BY

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ABSTRACT

The objective of this study is to know the relationship between entrepreneurial tendency attitudes on demographic factors among Malay dealer Shell Petrol Station in Klang Valley. Demographic factors such as age, gender, religion, level of education, previous specific job and parent education background the main parameters for this study. There were 4 types of information were measured; self-particulars, education background, respondent experiences and parent background. The data were analyzed using the Scientific Programme of Social Science Study (SPSS) technique Version 13. Out of 19 hypotheses, only 1 hypothesis has a relevant significant relationship towards entrepreneurial attitude, which is managing current business. The findings noted that, there was no direct relationship between Shell petrol station dealers with the entrepreneurship attitude tendency.

TABLE OF CONTENTS

	Pages
CHAPTER ONE: INTRODUCTION	
1.1 Background	1
1.2 Statement of the Problem	2
1.3 Objectives of the Study	4
1.3.1 Main Objective	
1.3.2 Specific Objective	
1.4 Significance of the Study	4
1.5 Limitation of the Study	5
CHAPTER TWO: SHELL BACKGROUND	
2.1 Shell History	6
2.2 Shell in Malaysia	21
CHAPTER THREE: LITERATURE REVIEW	
3.1 Introduction	27
3.2 Definition of Entrepreneur	27
3.3 Characteristic of Entrepreneurial Personality	29
3.4 Various Approaches on Entrepreneurial Study	33
3.5 Study Area	34
3.5.1 Kuala Lumpur	
3.5.2 Selangor	
3.5.3 Origin	
3.5.4 Region	
CHAPTER FOUR: RESEARCH METHODOLOGY	
4.1 Introduction	40
4.2 Research Design	40
4.3 Instrumentation	41
4.4 Data Analysis	41
4.4.1 Descriptive Analysis	
4.4.2 Pearson Correlation	
4.4.3 Chi Square Test	
4.4.4 Cross-Tabulation	
4.4.5 Significant Level	

CHAPTER FIVE: ANALYSIS AND FINDINGS

5.1 Introduction	45
5.2 Profile on Frequency Distribution and Demographic Factors	45
5.3 The Scale of Entrepreneurial Tendency Attitude	52
5.4 Hypothesis Testing	52
5.5 Conclusion	71

CHAPTER SIX: SUMMARY, CONCLUSION AND RECOMMENDATION

6.1 Introduction	72
6.2 Background of the study and the research problem	72
6.3 Objective	72
6.4 Summary of findings on Demographic Profile	73
6.5 Conclusion and Recommendation	76

REFERENCES	77
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APPENDICES

<u>List of Tables</u>	Page
Table 1: Profile on the Respondents Demography	45
Table 2: Respondent age	46
Table 3: Respondent Gender	46
Table 4: Respondent Race	47
Table 5: Respondent Religion	47
Table 6: Respondent Job Specific Sector	48
Table 7: Respondents Stream during Secondary School	48
Table 8: Respondent Experience	49
Table 9: Parent Academic Qualification	50
Table 10: Parent Education	51
Table 11: Relationship between age and entrepreneurship attitude	52
Table 12: Relationship between gender and entrepreneurship attitude	53
Table 13: Relationship between Previous Job and Entrepreneurship Attitude	54
Table 14: Relationship between Specific Job and Entrepreneurship Attitude	55
Table 15: Relationship between Secondary School Stream and Entrepreneurial Attitude	56
Table 16: Relationship between Selling Experiences and Entrepreneurship Attitude	57
Table 17: Relationship between supervising subordinates and Entrepreneurship Attitude	58
Table 18: Relationship between Managing Own Business and Entrepreneurship Attitude	59
Table 19: Relationship between other's business and Entrepreneurship Attitude	60
Table 20: Relationship between working with small business owners and Entrepreneurship Attitude	61

<u>List of Tables</u>	Page
Table 21: Relationship between working with medium scale business owner's and Entrepreneurship Attitude	62
Table 22: Relationship between large scale business owner and Entrepreneurship Attitude	63
Table 23: Relationship between experienced in attending courses and Entrepreneurship Attitude	64
Table 24: Mother's Education Background	65
Table 25: Father's Education Background	66
Table 26: Mother's Occupation (Part 1)	67
Table 27: Mother's Occupation (Part 2)	68
Table 28: Father's Occupation (Part 1)	69
Table 29: Father's Occupation (Part 2)	70

List of Figures

Page

Figure 1: Malaysia Map

34

Figure 2: Principal cities within Klang Valley within the borders of state of Selangor and Federal Territory of Kuala Lumpur

35