2nd Annual Irish Rural Studies Symposium.

Department of Food Business and Development at University College Cork August 31st, 2010

Rediscovering Rural Ireland: The Case for Prioritising Rural Interventions to Return Resilience to Rural Communities.

Michael Kenny, Mary O'Shaughnessey, Seamus Boland

IRSS 2010; Kenny

Paradigm Shift Evidence

• [We] are living through a period of profound change and transformation of the shape of society and its underlying economic base ... The nature of production, trade, employment and work in the coming decades will be very different from what it is today



Paradigm Shift Evidence

- Recent prosperity is vulnerable
- Increasing relative disadvantage and marginalisation
- In-security of fall-back industries
- Increasing primary product price fluctuation
- `The Market' out of control
- Economic underpinning fragile



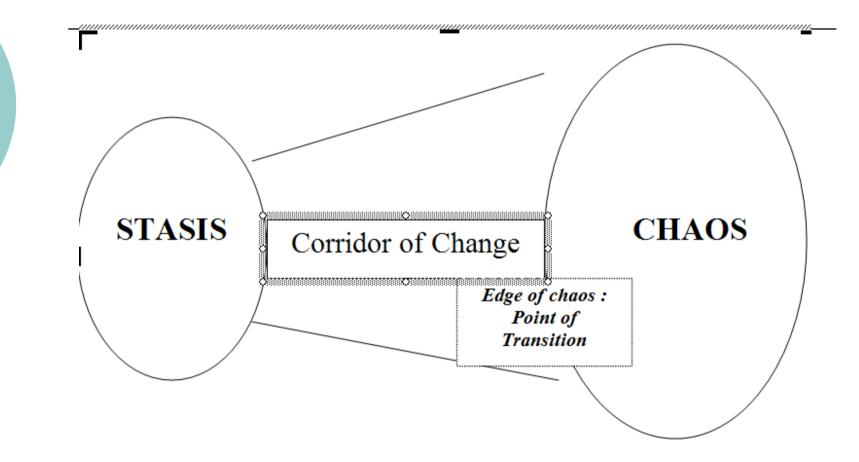
Rural Position

 Rural areas experience disproportionate impacts +ively & -ively

Rural areas have the longest experience

Rural areas have resilient assets

Model





IRL:Carnegie Trust UK

 Consultation over 5 jurisdictions UK & Ireland

 Lack of soft & hard skills to manage change

Inadequate social and economic entrepreneurship

IRL:Carnegie Trust UK

Skills of
Organisation
Management
Socialisation
Innovation
Visioning
Governance

Evidence

Ireland has experience of

- 5,000 years of resilient rural community
- Integrated and multi-faceted community
- Primary production and secondary processing
- Open/protected/closed economies

Vision

- Renewal of social science knowledge and innovation focused on rural community
- Focus to enhance the resilience of rural society in a time of uncertainty
- Innovative partnerships for renewal of rural community
- greater focus on resileint organisation

Vision

- Social Economy projects
- o Integrated communities
- Eco-sensitive communities
- Basic community managed service provision



Vision

Bottom up reform of governance
 New form of education
 1th to 5th level studies
 Radical re-organisation