

**HOW *THE INFOGRAPHICSSHOW* CHANNEL PRESENTS
INFOGRAPHICS FROM THE PERSPECTIVE OF LUDIC LINGUISTICS**

THESIS

Submitted as a Partial Requirements

for the degree of *Sarjana* in English Letters Department



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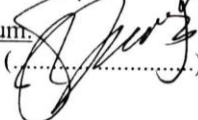
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DEDICATION

This thesis is dedicated to:

1. My beloved family
2. My beloved friends
3. English Letters Department
4. My almamater IAIN Surakarta

MOTTO

“A little progress each day adds up to a big results”

“Laa ilaaha illaa anta subhaanaka innii kuntu minazh zhaalimiin”

PRONOUNCEMENT

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I hereby sincerely state that the the thesis entitled “How *The Infographics Show* Channel Presents Infographics from the Perspective of Ludic Linguistics” is my real masterpiece. The things out of my masterpiece in this thesis are signed by citation and referred in the bibliography.

If later proven that my thesis has discrepancies, I am willing to take the academic sanctions in the form of repelling my thesis and academic degree.

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ACKNOWLEDGEMENT

Alhamdulillah, all praises be to Allah, the single power, the lord of the universe, master of the judgement day, God all mighty, for all blessing and mercies so the researcher was able to finish this thesis entitled *How The Infographics Show Channel Presents Infographic from the Perspective of Ludic Linguistics*. Peace be upon Prophet Muhammad SAW, the great leader and good inspiration of the world revolution.

The researcher is sure that this thesis would not be completed without helps, supports, and suggestions from several sides. Thus, the researcher would like to express her deepest thanks to all who had helped, supported, and suggested her during the process of writing this thesis. This goes to:

1. Prof. Dr. H. Mudhofir, M. Pd., as the rector of the State Islamic Institute of Surakarta.
2. Prof. Dr. Toto Suharto, S.Ag., M.Ag., as the dean of Cultures and Languages Faculty.
3. Nur Asiyah, M.A., as the Head of English Letters Department.
4. Dr. SF. Luthfie Arguby Purnomo, S.S., M.Hum. as the first consultant, for his patience, guidance, precious advices, and motivation for the researcher, May Allah SWT gives you and your family health and blessing.
5. Ikke Dewi Pratama, S.S., M.Hum. as the validator, May Allah SWT gives you and your family health and blessing.
6. All lecturer of English Letters

7. For the researcher's family, Mr. Muh.Masyhud and Mrs. Marmi as the researcher parent who always support, give her the best, and build her up. May Allah SWT grant you Jannah. Her older sister, may Allah SWT bless you and your family.
8. For ALOHOMORA, who always be the best.
9. For "Warga Bikini Bottom", thank you so much for the laughs and loves since the researcher does not have any place to go when she needs refreshments, advices and bashes, also escapes room: Aisyah Nur Sholehah, Annisa Nurul Rahmawati, Asiyah Arum Adiyani, Isna Mufidatun, Nurun Nisa Zukhrifah Adib, Restu Wahyuning Asih, Rizki Putri Mahanani, Siti Rodhotul Nur Faiza, and Yuni Hera Kusnia Wati, may Allah bless you all.
10. All of her friends who always support her.

The researcher realizes that this thesis is still far from being perfect. The researcher hopes that this thesis is useful for the researcher in particular and the readers in general.

Surakarta, November 27th, 2019

The researcher,

Devi Anggraini Saputri

ABSTRACT

Devi Anggraini Saputri. 2019. How *The Infographics Show* Channel Presents Infographics from the Perspective of Ludic Linguistics. Thesis. English Letters Study Program, Cultures and Languages Faculty.

Advisor : Dr. SF. Luthfie Arguby Purnomo, S.S., M.Hum

Keywords : Infographics, The Infographics Show, Ludic Linguistics, Pattern, Kernel, Meandering Script, Tangential Script

The presentation of the information has a significant role for the reader. However, the infographic has proven to be more effective in presenting the information by presenting the verbal and visual forms of those information. Video or motion infographic is one of the infographic form which can be used to present the information.

Addressing this issue, this descriptive qualitative research attempts to reveal (1) the video infographics' pattern in *The Infographics Show* and (2) the reason in *The Infographics Show*'s pattern from the perspective of Ludic Linguistics by David Crystal (1998). Narrative theory by Aarseth (2012), Krum's type of infographic (2014), and Sublett's type of script (2014) were applied to answer these problems. The data of this research are in a form of phrases which were obtained by the kernel according to Aarseth's narrative theory and the visualizations which taken from the video. The data are taken from six videos of *The Infographics Show* channel on Youtube. The data are analyzed by employing Spradley's componential analysis. The research asks an expert to check and validate the data.

The research finding reveals two points of the problems in this research. First, *The Infographics Show* presents their infographic in a dominant symbiosis called mnemonic. It means the text is represented into visual form. The type of the infographic itself is informative, persuasive, and advertisement infographic. Whereas the type of the script is the tangential script. Second, from those elements, the researcher reveals the reason of *The Infographics Show* video pattern that is *The Infographics Show* want to help the viewer understand more about the video content by presenting its text and visual form, also *The Infographics Show* wants the viewer to make their conclusion based on their perspective. This means that *The Infographics Show* is just being objective in presenting the information because *The Infographics Show* only presents information without compelling the viewer to believe in what *The Infographics Show* has presented in their video.

ABSTRAK

Devi Anggraini Saputri. 2019. How *The Infographics Show* Channel Presents Infographics from the Perspective of Ludic Linguistics. Skripsi. Program Studi Sastra Inggris, Fakultas Adab dan Bahasa.

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Keywords : Infographics, The Infographics Show, Ludic Linguistics, Pattern, Kernel, Meandering Script, Tangential Script

Penyajian informasi mempunyai peran yang penting untuk para pembaca. Bagaimanapun, penyajian informasi dengan infografis telah terbukti lebih efektif dengan menyajikan informasi dalam bentuk teks dan visual. Video infografis atau dalam bentuk gerak adalah salah satu bentuk infografis yang dapat digunakan dalam menyajikan informasi.

Untuk mengatasi masalah ini, penelitian deskriptif kualitatif ini bertujuan untuk mengungkap (1) pola video infografis dari *The Infographics Show* dan (2) alasan dari pola video *The Infographics Show* dari perspektif linguistik ludik oleh David Crystal (1998). Teori naratif oleh Aarseth (2012), tipe infografis oleh Krum (2014), dan tipe naskah oleh Sublett (2014) juga diterapkan dalam menjawab rumusan masalah. Data-data dari penelitian ini dalam bentuk frasa yang diperoleh dari kernel menurut teori naratif oleh Aarseth dan visualisasi yang diperoleh dari video. Data-data tersebut diperoleh dari enam video saluran *The Infographics Show* di Youtube. Data tersebut dianalisis menggunakan analisis komponensial oleh Spardley. Peneliti meminta seorang ahli untuk memeriksa dan memvalidasi data-data tersebut.

Pada penemuan penelitian, mengungkap dua pokok masalah dalam penelitian ini. pertama, *The Infographics Show* menyajikan infografis dalam sebuah simbiosis yang lebih menonjol mnemonis. Artinya, teks dalam video digambarkan ke bentuk visual. Tipe infografis yang ditemukan adalah infografis informatif, persuasive, dan iklan. Sedangkan tipe naskahnya adalah *tangential*. Kedua, dari semua elemen tersebut, peneliti mengungkap alasan dari pola video *The Infographics Show*, yaitu *The Infographics Show* ingin menolong penonton dalam memahami isi video dengan cara yang lebih mudah, dengan cara menyajikan bentuk teks dan visualnya. *The Infographics Show* juga ingin penonton membuat kesimpulan sendiri berdasarkan pandangan mereka. Artinya *The Infographics Show* bersifat obyektif dalam menyajikan informasi karena *The Infographics Show* hanya menyajikan informasi tanpa memaksa penonton untuk mempercayai informasi yang sudah disajikan oleh *The Infographics Show*.

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CHAPTER I

INTRODUCTION

A. Background of The Research

The role of information is never last in this life, it gives us messages, stories, bits of knowledge, and anything which is very beneficial. There are some forms to serve information, such as in audio, visual, non-visual or verbal and audio-visual forms. Those different forms can be published on the electronic media, online media or internet, print media, and sometimes directly from people around us. That information is easy to be found, but some of the readers are complaining that they cannot understand with some information because it has a lot of texts, lose one's looks, does not have much time and energy to read, analyze or comprehend all of it. Whereas there is a piece of information with a little bit of text and it can be ambiguous information because each people's interpretation of something is different. The spreads of information have to look lively and publish interestingly, considering the amount of required information becomes increase, also to the publishers do not lose their reader because of the information's display is not interesting.

Data visualization is visualization from data that can answer all of those problems. It provides any data or information visually which contains the chart, diagram, etc. According to a Hungarian online financial journal, the aim of visualizing information is to make certain information obtainable for everyone

but are not specializing in data analysis (Veszelski, 2014). In this digital era, the visualization from data is more interesting than other forms because it is easier and does not need much time to analyze. Moreover, people can access it to form some devices, even from their smartphones.

There are three basic design elements of infographic, those are color, composition, and typography (Guido, 2015). Those elements can affect the reader's attention toward the infographics. If the infographics provide those elements extremely well, the reader will more interested in it because what the reader sees for the first time is the visual than the text, also the representation of the text can affect the reader's comprehension. The reader can imagine the point of the text by imagining it through the visualization. Both infographic and data visualization are equally make people interpret their visual and meaning, also do not need much time to comprehend and analyze, but actually, they are different. An infographic can contain data visualization, whereas data visualization cannot contain infographics. That is why infographics more than data visualization.

There is something more than data visualization, called infographic or information graphic. Infographics are one of manner to present information in visual and verbal (written) communication form which have a colorful display and provide certain meaning. The basic idea of the infographic is a mapping and graphic organization of data to the different forms of complexity in the form of drawings, diagrams, tables or charts, or the combination of them (Gribok, 2015). It presents information by adding some illustrations, such as a

picture, diagram, chart, etc., and some information in text form in the same place. It can be used for many purposes such as entertainment, education, commerce, science, economic, and even political purpose. Infographics communicate the crucial message to the reader in the form of telling the story using words, numbers, symbols, colors, and pictures (Niebaum et al, 2015). Infographics are proven to be more effective and powerful than other media because people can comprehend the information faster in a visual form than text, also infographics provide a summary of the content.

There are many types of infographics, according to Lankow et.al (2012), there are three main forms of the infographic: static, motion, and interactive infographic, which have the differences in the user's activity and interaction, its output display, and form. Other types of infographics are commonly differentiated based on its output form and purpose. For example, a teacher uses infographics to help the students understand a historical lesson. A timeline infographic is the appropriate one because it serves information chronologically. Its display output can be video animated or digital and non-video animated infographics which can be printed out.

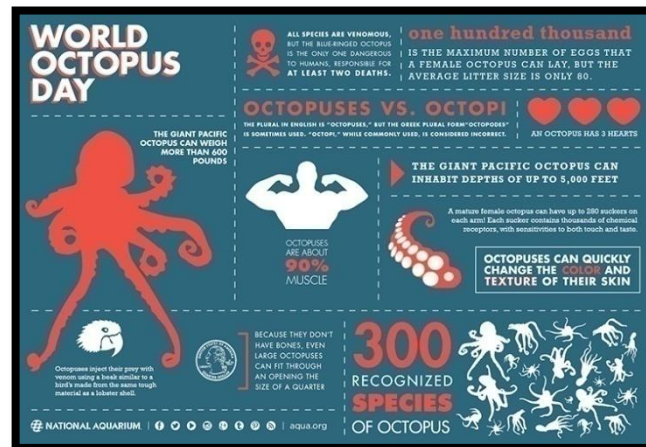


Figure 1.1 non-video animation infographics
source: sotamedialab.wordpress.com

The picture above is one of the infographic's example, it is a non-animated infographic which can be printed out and even accessible from many devices. It presents information to the point of the content, so it is easier to understand and does not need much time to read. The visual form can console and interest the reader if it equipped with the appropriate composition of color, font text, and picture. It also influences the brain to memorize the context or information. Some types of well-designed infographic can be used to catch the consumers' attention by telling a story, explaining a piece of complex information with provable-based information or research findings, using innovational design, and reaching targeted audiences in some easily accessible places (Niebaum et al, 2015). The persuasive information can capture the attention of consumers and influence them to buy a certain product. Meanwhile, they also can get instruction and advice about the product from guiding information, but its success depends on the combination of design and text.

Another infographic form is a video animation that provides audio, text, and visual. People usually use video animation infographics in school, business marketing, advertisement, and many other fields. It has some benefits for people, like Smiciklas (2012) said, it can improved comprehension of information, ideas, and concepts; increase the ability to think critically and build up and organize ideas; improve retaining and recalling of the information. Both digital and non-digital infographics have their shortage and excess, it depends on people's needs.

Both infographics and linguistics are relating to each other. Linguistics studying the language, then the infographics provide information in a certain language pattern which is affecting the reader's attention and their comprehension of the infographics' content. So, the infographics might otherwise be analyzed by linguistics. In video infographics, without realizing it, there is a certain pattern that has purpose towards the viewer and this analysis aims to show the infographics pattern in *The Infographics Show* channel videos in Youtube using David Crystal's ludic linguistic perspectives.

Crystal (1996) states that ludic linguistics is the root of language play for humorous purposes which occurs when people manipulate the forms and functions of language as a source of fun for themselves and/or others. The humorous concept here means something light in weight, easy to understand and catchy. It is different from the concept of humorous which is funny. There are two symbioses in ludic linguistics which are also contained in the animated video infographics. Those are called hegemonic and mnemonic symbiosis

(Purnomo, 2017). If the text or audio in the video is represented in visual form, it is mnemonic, then it is hegemonic if the text does not represent in visual form. It can be assumed that the language in video animation infographics function is to make the viewer more understand about the video content by representing its text and visual form.

The researcher pays attention to the noun-phrases to analyze which one is belonging to hegemonic or mnemonic. The noun-phrase itself determined by using the kernel, per sentence. In narrative theory by Aarseth (2012), a kernel is what makes the reader spot the story or the main idea of the story, if the kernel is taken away then the story is no longer the same. Those kernels then analyzed using the ludic linguistics to reveal the symbiosis between the picture that shown by the video and the audio, because the audio can not be seen then the researcher uses the subtitle or script of the video to make it easier to analyze.



Figure 1.2 video animation infographics
Source: The Infographics Show channel on Youtube

The picture is an example of the video animation infographics that can be found in *The Infographics Show* channel on Youtube. The pattern from the infographic can be seen by pay attention to the kernel from the sentence, for example from the data number 160, *This Place in Your House is Most Likely to Kill You*, there is “As you’re about to find out, the home is a battlefield, with germs, dust, and tiny insects such as mites constantly assaulting your body and immune system” written in the script. The kernel from this scene is “the home” and the picture shows a woman who cleans a room. The symbiosis between the kernel and the picture is mnemonic because the picture a room which can be the living room, which means the kernel is represented into visual form.



Figure 1.3 video animation infographics
Source: The Infographics Show channel on Youtube

From the data number 170 of the same video as before, “Studies by NSA show that while accidents can happen in all of our rooms, one room is potentially more deadly than all of the others,” written on this scene. The kernel from this scene is “our rooms” and the picture shows “a house’s map”. The symbiosis between the kernel and the picture is mnemonic because the

kernel is represented into visual form. The picture shows some different rooms in the house through the map.



Figure 1.4 video animation infographics
Source: The Infographics Show channel on Youtube

From the data number 202 of the same video as before, “They usually only cause infections and stomach problems, but bacterial infections can be serious for the very young, very old, or pregnant women,” written on this scene. The kernel from this scene is “bacterial infections” and the picture shows “a woman who cleans the dishes”. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represented in visual form. The picture does not show something which is a representation of “bacterial infections” and only shows one of the causes of the bacterial infection.

The symbiosis between picture and text is counted and totaled to get the conclusion of the research. It is concluded by the virtue of the infographic and script’s types. The researcher analyzes the relation between the dominant symbiosis, type of infographic and the script. There are two script types, the first one is a meandering script and the second one is a tangential script. From

the examples above, the dominant pattern is mnemonic, while the video includes to informative infographic and the type of script is a tangential script which is the ending from the video is determined by viewers. It means that the writer wants to make the reader more understand the video content by present the text and its visual form.

B. Problem Statements

The problem statement of this study are:

1. How does *The Infographic Show* present their infographics?
2. Why does *The Infographic Show* present their infographics in a certain pattern?

C. Problem Limitation

The object of language research usually verbal (written and oral), non-verbal (body language, intonation, body gesture, etc), or visual (image) communication, or it can be the combination of those types of communication. This research is analyzing the combination between the verbal (written) and visual communication which can be found from infographics. Infographics are interesting to discuss because it provides not only about its attractive presentation but also it has a pattern to analyze. Those patterns can influence the reader's comprehension of the content. In this research, the researcher is analyzing the video animation infographics pattern which is presented by *The Infographics Show* channel on Youtube which is presenting the infographics in an animated video and has great editing of the videos. This study uses ludic linguistics perspectives in the mnemonic and hegemonic symbiosis by pay

attention only to the noun phrase as the kernel of the sentence. The types of video are limited only on comparison and feature themes. Three videos are taken from those two themes to make the conclusion, this research is also using the type of script from Sublett (2014) and the type of infographic from Krum (2014).

D. Object of The Study

The object of the study is the animation videos by *The Infographics Show* channel on Youtube. *The Infographics Show* is a Youtube channel that focuses on making animated videos which made in a fun and entertaining way. *The Infographics Show* appoints some topics such as military comparison, celebrity comparison, video game comparison, facts about something, history and many others.

E. Objectives of The Study

According to the problem statement above, the objectives of the study are:

1. To reveal the video infographics' pattern in *The Infographics Show*.
2. To reveal the reason in *The Infographics Show*'s pattern.

F. Benefits of The Study

The research is expected to give the following benefits as follow:

1. For the academic society, the result of this research will provide information about the video infographics' pattern and its reason.
2. For the reader of this research, the result of this research is expected to give a contribution to the readers to gain more information about video infographic patterns and its reason.

G. Definition of Key Terms

1. Infographics: (short for information graphic) is a type of picture that blends data with design, which helps people to communicate the messages to others briefly (Smiciklas, 2012)
2. The Infographics Show: an infographics channel on Youtube that provides many animation videos with different topic working through.
3. Ludic linguistics:
 - The root of language play for humorous purposes (Crystal, 1996)
 - Characterized by play: playful: happy and full of energy: eager to play (Merriam Webster)
4. Pattern: a model of how infographics are shown by The Infographics Show, or The Infographics Show's ways when presenting its video infographics.
5. Kernel: In narrative theory by Aarseth (2012), a kernel is what makes us spot the story, or the main idea of the story, if the kernel is taken away then the story is no longer the same.
6. Meandering script: a script that provides the solution in ending.
7. Tangential script: a script that does not provide the solution in ending.

CHAPTER II

REVIEW ON RELATED LITERATURE

A. Theoretical Description

1. Infographics

People use four primary learning styles to process information according to Flemming (1995), which is called V.A.R.K Modes. The first one is visual which views graphic formats or visuals such as a chart, maps, and diagrams instead of words. Auditory which learns by listening to spoken words or audio. Read or write which learns by reading or writing words. The last is kinesthetic which learns through experience (by doing). Mostly, the visual learning style is interested and needed by people. By changing the data or information becomes visual form, it is easier to understand and attractive.

Information design or visualization is not a new thing in this world. Human has been drawing for a thousand years, in the beginning, to communicate with each other. The earliest humans on the planet shared information in pictures carved and painted on rocks and caves (Siricharoen, 2013). The picture still has a significant role until now, indeed it interests and needed by people more and more. Krum (2014) states that people love using pictures to communicate and tell stories because it's hardwired into the human brain, also vision is by far our most dominant sense, taking up half of our brain's resources. It proves to be more effective than texts by changing the complex into simple data and does not need much time to comprehend and analyze.

Infographics are one of the ways to present data, information, and story more easily. A simple definition of infographics was "a visual representation of data", but that is the old definition and commonly used for data visualization (Krum, 2014). Infographics present a story or information by visualizing it, even the processes or complex information on a certain topic in a manner to be easily understood and to create attention and curiosity (Dur, 2014). Rajamanickam (2005) said that infographics use a combination of images, words, and numbers, present the combination of verbal and visual, so the readers can increase their opportunity in communicating with each other. By adding some infographic elements in a precise way, it can influence the reader to change their opinion about something, and increase their perception. Also, an infographic can attract the reader to buy a certain product. Of course more easily and interestingly, based on its content and purpose which can be educating, storytelling, entertaining, and persuasion.

Infographic and data visualization are considered synonymous, both of them are aimed to present data visually. They are different. Data visualization can be defined as a visualization of numeric values, such as charts, tables, and graphics, which is a transformation of raw data or information to the visual form (Dur, 2014). Simply, it is a representation of numerical values that turns some numeric data into something that is easier to understand and it also does not need many spaces to present it. Whereas, an infographic (short for information graphic) is a type of picture that blends data with design, which helps people to communicate the message to others briefly (Smiciklas, 2012).

The basic idea of the infographic is a mapping and graphic organization of data to the different forms of complexity in the form of drawings or pictures, diagrams, tables or charts, or the combination of them (Gribok, 2015). So, in an infographic, there might be data visualization, whereas there is no infographic in data visualization. Both of them are making people get information, data, and story more easily. According to Krum (2014), the visualization of the information can be presented in a piece of paper, a computer screen without scrolling it, or a slide of the presentation. Seeing the entire data set on one page, we can understand the data quickly and with little effort.

According to Lankow et.al (2012), there are three key formats of infographics:

- a. The first one is static which is typically fixed information. The user's interaction consists of viewing and reading. The display output is in a form of an image. It works best as a narrative but can be explorative in some cases.
- b. The second is motion which is typically fixed information. The user's interaction consists of viewing, listening if there is a voiceover, and reading. The display output is an animated or moving form. It works best as a narrative, rarely explorative without being used in combination with interactive content.
- c. The last one is interactive which can be fixed or dynamic information input. The user's interaction consists of clicking, searching for specific data, actively shaping the content displayed, and choosing which

information is accessed and visualized. It can be narrative, explorative, or both.

The three key formats which have mentioned above can be concluded as the type of infographic based on its output form, also its characteristics. Simply, there are two kinds of infographic output form, video animation, and image which can be printed out. Meanwhile, the type of online infographic according to Krum (2014) as follow:

a. Informative Infographic

The informative infographic has the underlying theory is that the audiences are more willing to read and share valuable information instead of an advertisement. The goal of this infographic is to maximize the number of views, visitors, and backlinks to the hosting site. Informative infographics are more successful than all other types of design since it presents the information more easily and seems attractive.

b. Persuasive Infographic

Persuasive infographic leads the readers to do a certain action and they try to convince the audience to do something after seeing the infographic. This infographic is intended to lead the reader to a predetermined conclusion and then provide a specific action that the reader should take. This type of design can make readers skeptical and resistant to the message.

The goal of this infographic is to persuade the readers, so the designer compellingly makes the information. Since different reasons motivate people to choose their actions and good storytelling is an effective way to convince people that they should join a particular effort. The actions of these designs try to convince the audience to take something, such as to do a thing that helps yourself, the local community, or the world.

c. Visual Explanations

Many infographic designs do not try to visualize a bunch of statistics, numbers, or data sets. Instead, they try to explain an idea, a process, relationships, or a complex concept to the audience. Visual explanations use illustrations, diagrams, and icons (and occasionally data visualizations) to explain the topic to the audience.

Visual explanations are an effective way for companies to demonstrate their authority and competence in the industry. Their infographics often become a design that readers keep or print out for future reference, which from a marketing sense is terrific because it provides ongoing exposure to the company.

d. Infographic Advertisements

Infographic advertisements are a specific form of a persuasive infographic, in that they attempt to motivate the audience to take action. In this case, infographic advertisements usually intended to convince readers to purchase specific products or services. The goal of

infographics advertisement is to educate the potential costumers about the product instead of building links and traffic to the web page. They can be used to effectively share the often complex information about a product.

e. PR Infographics

Similar to the advertisement, companies also use infographic designs for public relations (PR) with the press release. The objectives of PR are different than advertisements. A PR strategy may use an infographic to build the awareness of products and brands, to provide information to shareholders, or to increase the value of the brand. Infographics used for PR can be published as a supplement to a text-only press release, or the entire press release can be contained in the infographic design.

The types of the infographic above can be called the type based on its purpose and content which can be used in a different field. In the marketing field, for example, people usually use infographic advertisement or PR infographic to spread some products. Deciding the type, content, and layout of infographics before the making is important to get success. According to Majooni et.al (2017), a consistent layout of the infographic is very important in guiding the viewers from one section to the other related section based on its plot or the sequence of the story. Besides the visual elements, cultural and language background can be very important in the formation of the layout.

Many elements build and plump for the infographic's layout, such as:

- a. Data is a crucial element from the infographic or in a simple way it is the content of the infographic which can be organized as text and numerical value just like a chart or diagram.
- b. Visual or picture used as the illustration from the data.
- c. The plot is the formation of the information in a sequence.
- d. The resolution is the video's quality.
- e. Duration is the video's timing.
- f. The subtitle is the translation of the voice over or text from the video.
- g. Dubbing is the voice-over from the dubber or someone who fills the video which says the information or content of the video.
- h. Music or background is the sound that plays along with the video

All those elements applied to infographic animated video form, whether there is no music, duration, subtitling, and dubbing on the printed form. According to Guido (2015), infographics have three basic design elements those are color, composition, and typography. Those elements can affect the reader's attention toward infographics, if the infographics provide and arrange those elements extremely well, the reader will more interested in it because what the reader sees for the first time is the visual than the text. Also, comprehend the content more easily.

Infographics have some effects on the reader, for example, it can be the support material in school. According to Çifçi (2016), using infographics in geography lessons increase the student's academic achievement and attitude levels, it also contributes to their visual and verbal learning. Another effect is

infographics can make the reader bethink about something through visual assistance. Visuals can help the reader comprehend the content, attract the reader's attention and motivate them to learn, change complex and abstract ideas into something easier to learn effectively, provide interactive learning area and make recalling information becomes easier. (Ozidal et.al, 2017). Infographics can be the supporting media in learning something and it can help and influence the viewers through the text and its visual.

2. The Infographic Show

In this research, the researcher uses the video animated infographic from *The Infographics Show* channel on Youtube as the data. *The Infographics Show* is a channel that focuses on making animated motion infographic videos, made in a fun and entertaining way. They have joined since February 26, 2011, and have more than six million subscribers with more than one billion views in total, also more than a thousand videos they have uploaded on. Their site, www.infographicsshow.com, says that they start making an animated video to learn the skill, but things get bigger and they have the help of over forty freelancers. According to Julian on naibuzz.com (May 2019), it is owned by the American guy named Andrej Preston who has generated an estimated net worth of \$3.5 million from it. The core team is based in California, the United States and the rest team is based in the USA, Europe, and Asia.

They accept some topics or ideas from the viewers' suggestions which can be submitted on their site to make the newest video. They post two videos each day with some topics and classifications, such as incredible survival

stories, people with incredible stories, mystery and discovery, health and fitness, and some comparison videos. Their videos can be classified as comparison and feature themes due to their contents. They usually use Adobe Audition for voice recording, Adobe Illustrator for dealing with vectors, and Adobe After Effect for animation. The researcher takes three videos on each theme randomly to reveal the pattern of *The Infographics Show* videos and their reason.

3. Ludic Linguistics

The ludic element brings pleasure, gratification, and enthusiasm feeling, and being able to understand a knowledge of the world (Miletic, 2017). This term is different from other concepts of language learning or other working through the language which is characterized by seriousness. Cook (2000) views language play as the pleasure which comes from the deflection of the normal use of linguistics forms or as the normal use of linguistics forms in an unpredicted context. Liang (2012) states that language play integrates form, meaning, and function of linguistic. This can be seen from the choice of words which forms a rhyme, the repetition and semantic meaning of those words, the interaction and performance between the player.

Language is an instrument for the receiver to get the intention from the sender and everyone has a different language style when conveys their intention or when they learn the language. One of the most interesting ways, when learning the language or conveying the meaning, is using language play. Dearden (1967) defines play as a relaxing and self-possessed activity that is

used to satisfy the person who is in it. Play usually identical with fun and easy to understand. Language play has a root called ludic linguistics. According to Bayliss (1999), the term ludic comes from Latin, Ludus from *ludere*, which its etymology of non-seriousness, semblance, and deception. Lopes (2005) said that the origins of the modern understanding of ludicity found at the height of Greek civilization, around 500 BCE, which played a role in the mythological surrounding the figure of the free man, through the idea of the freedom. As Crystal (1996) states that ludic linguistics is the root of language play for humorous purposes. The humorous concept here means something light in weight, easy to understand and catchy. It is different from the concept of humorous which is funny.

Although the play is identical with fun and easy to understand, it is not only for children but for all ages. As Lopes (2005) states, Ludicity is a consequential phenomenon to human beings which is not just a characteristic of childhood but all age groups. Language play can be observed in some resources, such as a song, joke, game, pun, advertisement, illustration, and some literary works. Crystal (1998) proposed that manipulating some linguistic features for enjoyment would foster the aspects of language and literacy, such as pronunciation, grammar, semantic, and pragmatic development. There also some interactions between the sender and receiver, the receiver or viewer only receives and views the meaning or information which has been arranged by the sender, and the receiver can arrange which information they want to receive freely.

In infographic videos, there are two symbioses according to ludic linguistic. The first one is diegetic symbiosis which presents the linguistics units explicitly and the second one is called non-diegetic symbiosis which presents the linguistics units implicitly (Wati, 2017). There are two relations between diegetic and non-diegetic symbiosis namely mnemonic and hegemonic. If the text or audio in the video is represented in visual form, it is mnemonic, then it is hegemonic if the text does not represent in visual form. In this research, the pattern of *The Infographics Show* videos depends on the amount of the mnemonic and/or hegemonic. While the reason for *The Infographics Show* presents their videos in a certain pattern is dependent on the amount of mnemonic and/or hegemonic which is found in the data, besides it also depends on the type of script and infographic.

4. Narrative Theory

There is a voiceover and its subtitle on an infographic video. That voiceover and/or its subtitle belongs to a narrative that says by the narrator. According to Kaur (2015), the narrative is a set of events told by a narrator or narrators to a narratee or more narrates. The narrative is a doing, a happening, an eruption, an expressive action, unfolding space and time, a wide variety of expression, verbal but also non-verbal (Schiff, 2012). The narrative tells a sequence of the story, message and/or information to the receiver.

According to Rimmon-Kenan (1983) on his book, *Narrative Fiction: Contemporary Poetics*, there are two characteristics to narratives: 1) events, governed by temporality or – more precisely – a double temporality (the

chronology of the events and their presentation in the text); 2) telling or narration, as an act of mediation or transmission which, in literature, is verbal. Rimmon also said that narrative can be found in film, drama, opera, music, and visual arts which the last two are verbal or strictly speaking, even by events and the first three are partly verbal and often do represent events.

The functions of narrative are to educate or edify; to inform, correct, revise, or update; to imbue with value; to explain; to prove a thesis or establish a theme; to persuade or convince; to reform or revolutionize; to teach by example how students and colleagues may do the things of history (Cebik, 1986). While, according to Schiff (2012), which doing research about narrative psychology, the function of narrative is to establish close bonds, to organize past events, to give color and pathos to our lives, to attribute cause and agency to our experience, to establish social identity, and even to lie and conceal. Though there are so many definitions and functions of the narrative, they are related to each other. Also, this is why infographic videos which are equipped by the voiceover and subtitle belong to a narrative because the functions of the infographic are the same as the narratives'.

There are many theories related to narrative, two of them are the theory or narrative communication and fictional narrative (Patron, 2013). Patron (2013) said that narrative communication which based on linguistic has a concept of the narrator and the “narratee”, which are homologous to the speaker and the addressee of a situation of communication. In contrast, the

fictional narrative is not always an act of communication but as the expression of another function of language.

This research is using narrative theory by Aarseth. Aarseth (2012), which analyzed the narrative theory in games, defines that narrative does not refer to the academic discipline of narrative theory, but to a more mythological position taken by an imagined group of people who are seen to believe that games are stories. Aarseth also mentioned the four elements ordered by games and narratives, those are events, things, places, and characters. Aarseth (2012) stated that:

- a. The world can typically be sequential, having more than one direction, or open.
- b. Objects can be changing constantly, created by users, or motionless, and there is a span between the ludic (dynamic, simulated) and the narrative (static).
- c. Agents can be presented as the rich, deep, and round characters, or shallow, hollow bots.
- d. The sequence of events can be open, selectable, or plotted, and the narratological of the nuclei (kernels; events that define particular story) and satellites (supplementary events that fill out the discourse).

Aarseth's concept of kernel above is used by the researcher to collect the data and then analyzed them. A kernel is what makes us recognize the story; take away the kernel and the story is no longer the same (Aarseth, 2012). A kernel is the most vital part of the story. On the example above, there is a

sentence that says “As you’re about to find out, the home is a battlefield, with germs, dust, and tiny insects such as mites constantly assaulting your body and immune system” written in the script. The kernel from this sentence is “the home” because the video topic is just about some accidents in home.

5. Types of Script

One of the elements of the infographic is the plot. The term “plot” refers to the events, the sequence in which they occur, and how they are interrelated (often through cause and effect) in a work of fiction (Sublett, 2014). The plot makes the reader see or believe some stories or information from a different point of view, but it depends on the scriptwriter who makes it happens. A plot can guide the reader to guess the next or past story and can interest the reader if the scriptwriter arranges it correctly.

According to Sublett (2014), the plot holds an audience's attention in two main ways, the first one is a three-act structure, a process of managing audience interest, which is divided into three stages: Act I: draw out the interest, Act II: hold the interest, and Act III: satisfy the interest. It is also the same as a beginning, a middle, and an end of the story. The second one is linearity or continuousness, a chain of events, which creates an unbroken chain of interest. Sublett also mentions some kind of scripts which deviate from linearity which is used by the researcher to analyze this research:

- a. The meandering script which heads toward its resolution but takes its time getting there, wandering here and there along the way in search of bits of interesting character behavior, beautiful speeches, and

philosophical rumination. This type of script provides the solution in ending, or the viewers obey the script from the scriptwriter.

- b. The tangential script which veers off onto tangents, which abruptly end, bringing the readers back to the spine. It is a characteristic of comedies, which see an opportunity for an extended "comic bit", stray off onto a side road for laughs, and then cut back to the main highway. This script is not only for the comedic but also can be used in other works, one of them is a movie. It is the opposite of meandering script, which is no solution in the ending of script, such as shadowing ending. The readers can decide what kind of ending they wanted to be.
- c. The episodic plot which made up of several independent, freestanding units that could be shuffled or omitted without disturbing the whole. This plot never stops progressing and advancing engages the viewers' at the beginning and then it does not end before the end. An episodic plot poses questions then resolves them and moves on to another episode.
- d. The wavy narrative line, the rise, and fall of some actions in a story.

B. Previous Studies

The researcher has found previous related studies that are relevant to this research. The previous related studies are used to prove the originality of this research. The first research is a journal of Banu İnanç Uyan Dur (2014), *Interactive Infographics on the Internet*. This is a qualitative journal which is equipped with pictures and some data from previous

research. Its journal aims to reveal the visual story of infographics and how effective the eyesight process of presenting information and perceiving the message. As a result, the interactive infographics that can bear intense information without creating a complexity enables the user to manage and explore information. Visually presented information can be perceived and learned more easily. Another means of learning is participant learning. Since they accommodate both of these features, interactive infographics enable the user to set more connections with the knowledge as they pull the user inside the subject. When the steadily increasing intensity of information and data is considered, the interactive infographics, which are more and more commonly used every day on the internet, are going to be tools meeting important needs in the future by gaining new features oriented towards the technological developments.

The second research is a journal of Kelly Niebaum, Leslie Cunningham Sabo, Jan Carroll, and Laura Bellows (2015), *Infographics: An Innovative Tool To Capture Consumers' Attention*. This journal explores the meaning of infographics and its types, the key characteristics of an effective infographic, and the examples of infographics. This paper concludes that in classroom or community settings, print-based infographics (PDF file format) can be used for posters and handouts to reinforce consumer learning, address current issues, and report research findings. By combining targeted dissemination methods with innovative infographics design, educators can capture the attention of consumers and

deliver meaningful educational messages designed to demystify complex information and enhance programmatic outcomes.

The third research is a journal of Marina V. Gribok (2015), *Video Infographics for Sustainable Development – the Example of Russia in Figures Project*. The objectives of this research are the analysis of video infographics (animated information graphics) for the project "Russia in figures" ("World in figure") from the standpoint of sustainable development, as well as identifying features of perception and visualization of geographical data in the animated infographic by the example of this project. This is qualitative research that uses geographical data in the animated infographic. As the result, videos for the project "Russia in Figures" are obtained fairly easy to understand, help popularize knowledge about the country and the world, and are also a source of formation in the representation of the audience image of Russia which characterized by some peculiarities. Primarily, they relate to the thematic focus of the project. As noted by P.V. Kasyanov (2002), the transition to sustainable development is possible only "as a result of a change of attitudes, the system of social values, ideas about the development of economy and civilization in general". All this is impossible without a competent and systematic educational activity, one of the links which this project is.

The fourth research is a journal from Hasan Ozdal (2017), *The Effect Of Infographics In Mobile Learning: Case Study In Primary School*. This

research aims to investigate the use of infographics in the education of fifth-grade primary school students' academic success, knowledge retention, and evaluation of the students' views about the use of infographics in Maths, Turkish, Social Sciences and Science and Technology subjects. Both qualitative and quantitative data gathering methods were combined in this study. The interview method was used with eighty-two fifth grade primary school in Cyprus. The study revealed that the use of infographics had positive effects on the academic success of the students in Social and Science and Technology subjects, and the use of infographics is especially effective in theoretical subjects. The students also have positive attitudes towards the use of infographics in education. Also, according to the findings of the researcher, it is determined that the use of mobile devices and applications such as QR code and stickers facilitates students in terms of the learning process, is also useful in providing instant access to desired course content and provides practical application for recreational activities.

The last research is a thesis from Aria Kusuma Wati (2017), *Stylistics for Video Games Analysis from Ludic Linguistics Perspective*. This research aims to find out the relationship between the symbiosis of diegetic and non-diegetic from ludic linguistics perspectives, and to find out the shift of the style of Andersen's short story *The Angel* into video games adaptation. In this research, the writer employs a descriptive and contextual qualitative research design to achieve the goal of the study. The

data sources are taken from Andersen's short story *The Angel* and video games adaptation created by second-semester students in the SPARRING program at IAIN Surakarta. This visual novel divided into seven scenes. In this research, the researcher analyzes the symbiosis of diegetic and non-diegetic. The finding of the research is in the short story and video games have a different style. In short-story has a style that is a more dominant narrative text than the picture. Meanwhile, video games have a style that is more dominant in the picture than the text. The Andersen's short story *The Angel* and the video games adaptation have similarities. The similarities are the same genre for children literature and the story present using visualization. The function of visualization used as the illustration of the story has mnemonic symbiosis. The concept of children's literature can transferred into video games but added and change many characters and also added their story ideas. So the style of the short story of Andersen's *The Angel* experienced shifted when transferred into the style of video games.

This thesis is *How The Infographics Show Channel Presents Infographics from the Perspective of Ludic Linguistics*. This research aims to reveal the infographics pattern which is used by *The Infographics Show* channel on Youtube and to reveal the reason of its pattern from the ludic linguistics perspective. In this research, the writer employs a descriptive qualitative research design to achieve the goal of the study. The source of data is taken from *The Infographics Show* channel on Youtube. In this

research, the researcher analyzes the pattern of infographics by enlisting the kernel based on the type of symbiosis, mnemonic and hegemonic.

CHAPTER III

RESEARCH METHODOLOGY

A. The Research Design

This study concerns the pattern of infographic videos in *The Infographics Show* channel on Youtube. It is aimed to reveal the infographics pattern of *The Infographics Show* and the reason for its pattern. This research uses the theory of Ludic Linguistic proposed by David Crystal, Narrative Theory by Aarseth, and the types of the script by Sublett to identify the pattern and its reason which is used by *The Infographics Show*.

The subject of the research are six videos of *The Infographics Show*'s which are limited to the comparison and feature theme videos. There are three videos on each theme. Whereas the objects of this research are the subtitle and video scenes which include the form of the documents. Considering the object of the research, the most appropriate type of this research is descriptive qualitative methods, since the researcher uses images and words as the data, also the researcher collected, classified, analyzed the data, and then decide a conclusion. Moleong (1990:3) states that qualitative descriptive research's result is in a written form or the phenomena of description not in a form of statistics. The researcher uses documented research as the descriptive qualitative method since the data are in the form of documents.

B. Data and Source of Data

Data is the information of facts collected from the object of the research. The data can be a word, sentence, phrase, quotation, and dialogue. The data of this research are in a form of picture which comes from the videos, words, and phrases. Those six infographic videos which are limited to comparison and feature themes which is used by the researcher, as follow:

1. American VS Russian Special Forces – Which Are Better?
2. American Girls vs European Girls – How do They Compare?
3. Hollywood vs Bollywood – Which is More Successful?
4. This Place In Your House Is Most Likely To Kill You
5. This Is Why You Are Fat
6. These Insanely Easy Jobs Can Make Anyone Rich

Also, the data is limited to the noun phrases found in video infographics which are obtained by the kernel according to Aarseth's narrative theory.

The source of data comes from *The Infographics Show* channel on Youtube. The data were obtained from the English subtitle transcript of the video. The researcher got the English subtitle transcript directly from *The Infographics Show* and downloads them through www.downsub.com. The researcher preferred selecting the English subtitle transcription to get the accurate data. Furthermore, it is very helpful and efficient for the researcher to research since the researcher did not need to record and write down all the utterances in the video.

C. Technique of Data Collection

Data collection is needed to complete the object of the research. There are many ways of collecting the data, such as observation, interview, documentation, and audiovisual (Creswell, 2003:188). The data of this research are the video infographics that come from *The Infographics Show* channel on Youtube. Whereas the technique of collecting the data is done through documentation or library research. The researcher has several steps to collect the data, such as reading, watching, doing observation and documentation of the video itself.

The steps of collecting data that is used in this research are:

First, reading. After download *The Infographics Show* videos through www.savefrom.net and the subtitle through www.downsub.com, the researcher needs to read the video's subtitle carefully to obtain the noun phrases which is the kernel, per sentences, using narrative theory by Aarseth.

Second, the researcher needs to watch the video and do some documentation from them to analyze the symbiosis between the kernels or text and the visual or video. The documentation here is in a form of screenshots from the video.


Third, the researcher identifies and collects the data which is the symbiosis that emerges between the text and visual using David Crystal's ludic linguistics. The researcher then enlists the result of the symbiosis and

determines the dominant symbiosis from the data to gain the answer from the first problem statement that is how does *The Infographics Show* present their infographics? Then, the researcher identifies the type of script and infographic to gain the answer from the second problem statement that is why *The Infographics Show* presents their infographics in a certain pattern. The last step is the researcher concludes the results which have gained before.

In collecting the data, the researcher needs to read some references which are related to the theories to support the research finding. The researcher also makes a numbering and decoding for each data and make a list of observation data which formed in a table which consist of the elements of the research problem or the data which need a data number, type of symbiosis, data classification, and the time or minutes where the scene emerges in the video.

The coding of data, provide as it follows:

Table 3.1. Table Coding

No.	Data	
	Code	Screenshot
1.	1 Heg C1 00:00:00,199 --> 00:00:05,970	

The researcher classifies the coding data as it follows:

- a. The researcher uses 1,2,3 to make an order of the data number.
- b. The researcher uses the abbreviation of the types of symbioses to show the symbioses between the text and visual from the data, as it follows:
 1. Heg: Hegemonic symbiosis
 2. Mne: Mnemonic symbiosis
- c. The researcher uses the abbreviation in capital character which followed by the number to show the type of the video and its title, as it follows:
 1. C1: Comparison video 1: American vs Russian Special Forces – Which Are Better?
 2. C2: Comparison video 2: American Girls vs European Girls
 3. C3: Comparison video 3: Hollywood vs Bollywood – Which is More Successful
 4. F1: Feature video 1: This Place in your House is most Likely to Kill You
 5. F2: Feature video 2: This Is Why You're Fat
 6. F3: Feature video 3: These Insanely Easy Jobs can Make Anyone Rich

- d. The researcher writes the minute to indicate the time when the sentences appear in the video.

D. Technique of Data Analysis

Data analysis is a part of the research to analyze the data. The main purpose of analyzing the data is finding the meaning of the data. There were some stages on how to analyze the data, Spardley (1980) states that there are four deep stages of data analysis in qualitative research. Those are Domain Analysis, Taxonomy Analysis, Component Analysis, and Cultural Theme Analysis.

1. Domain Analysis

Domain analysis is used to differentiate the facts which include in the data and do not include the data (Santosa, 2017). The researcher collects the data from *The Infographics Show's* videos, comparison, and feature themes, to find the social background of *The Infographics Show* to get the general idea which will be analyzed based on the problem statements.

2. Taxonomy Analysis

Taxonomy Analysis is the continuation of Domain Analysis which is used to organize the data based on its natural categories (Santosa, 2017). The researcher analyzed the pattern from *The Infographics Show's* videos or the way *The Infographics Show* presents the

infographic and reason from its pattern or why *The Infographics Show* presents the infographic in a certain pattern.

3. Component Analysis

Santosa (2017) states that component analysis is used to organize and correlate the data based on the domain, type, function, and other categories. The data from this research are gained by reading and watching the source of the data, classified it and make some documentations. The researcher also makes a table to help the researcher know the pattern of *The Infographics Show's* video.

Table 3.2. Table of Componential by Spradley

No.	Video Title	Infographics Types	Symbiosis		Number
			M	H	
1.					
2.					
3.					
4.					
5.					
6.					
Total					

Notes :

M: Mnemonic

H: Hegemonic

Table 3.2 is made to explain how many symbioses and the type of infographic that appears in six videos from *The Infographics Show* that is used by the researcher. From this table, the researcher knows the number of each symbiosis and the type of infographics from the video,

then its result is related to the script's type to find the reason from *The Infographics Show's* video pattern.

4. Cultural Theme Analysis

Cultural theme analysis interprets the relationship between the earlier categories in the cultural context and situation which includes the research focus. It is aimed to find the "line" or "red thread" that integrate cross an existing domain (Santosa, 2017). In this cultural theme analysis, the researcher will find the majority or the main types of *The Infographics Show's* pattern and its reason that has found after the researcher collects the data in the domain analysis. The researcher will describe and interpret the data to get the conclusion from the majority of *The Infographics Show's* pattern.

E. The Trustworthiness of the Data

In qualitative research, many doubts can occur during and after the research process. The trustworthiness of the data is needed to break off the doubts, make the data valid and be able to trust. Trustworthiness in a qualitative inquiry aims to support the argument of the research findings are "worth paying attention to" (Lincoln & Guba, 1985). Trustworthiness means that the data should be relevant to the subject matter.

The researcher asks an expert to check the validity of the data in this research. The data is checked and validated by Mrs. Ikke Dewi Pratama S.S., M.Hum. who has a study about the narrative theory which is also used by the researcher to gain the data of this research. The researcher

gives the table data of validation, so she can select which data is valid or invalid.

CHAPTER IV

RESEARCH FINDING AND DISCUSSION

This chapter presents the analysis of the data findings and discussions based on the theoretical framework as stated in Chapter II. The researcher will show the findings that discussed based on the types of symbiosis which emerge on *The Infographics Show* videos.

A. Research Finding

In this research finding, the researcher describes and identifies the types of symbiosis and the infographic videos that happen through *The Infographics Show* pattern. After the process of data reduction, the whole data from the type of symbiosis, type of script and types of infographic video from *The Infographics Show* are 316 data. The result of this research explained as it follows:

Infographic Videos	Types of Infographic	Types of Symbiosis		Number
		Mnemonic	Hegemonic	
C1	Informative, Persuasive	39	13	52
C2	Informative, Persuasive	41	10	51
C3	Informative, Persuasive	36	20	56
F1	Informative, Persuasive, Advertisement	57	12	69
F2	Informative, Persuasive	37	12	49
F3	Informative, Persuasive	27	12	39
Total				316

Table 4.1 Table of Componential by Spradley

Note:

1. C1: Comparison video 1: American vs Russian Special Forces – Which Are Better?
2. C2: Comparison video 2: American Girls vs European Girls
3. C3: Comparison video 3: Hollywood vs Bollywood – Which is More Successful
4. F1: Feature video 1: This Place in your House is most Likely to Kill You
5. F2: Feature video 2: This Is Why You're Fat
6. F3: Feature video 3: These Insanely Easy Jobs can Make Anyone Rich

Based on the table, the researcher has found 316 data that contain the types of infographic and symbiosis from *The Infographics Show* videos. From the first video entitled *American vs Russian Special Forces—Which are Better?* which is a comparison video-themed has gained the 52 data which contains 39 of mnemonic symbioses and 13 of hegemonic symbioses. Whereas the type of infographic is informative and persuasive.

The second video, *American Girls vs European Girls – How do They Compare?* which is also a comparison video-themed has gained 51 data which contains 41 of mnemonic symbioses and 10 hegemonic symbioses. The type of infographic is the same as the first video, informative and persuasive.

The third videowhich is the last comparison video themed, *Hollywood vs Bollywood – Which is More Successful*, has gained 56 data which contains 36 of mnemonic symbioses and 20 hegemonic symbioses. The type of infographic also the same as the previous videos, informative and persuasive.

The fourth video, *This Place in Your House is Most Likely to Kill You*, which is a feature video-themed has gained 69 data which contains 57 of mnemonic symbioses and 12 hegemonic symbioses. Whereas the type of infographic is informative, persuasive, and advertisement.

The fifth video, *This is Why You are Fat*, which is also a feature video-themed has gained 49 data which contains 37 of mnemonic symbioses and 12 of hegemonic symbioses. The type of infographic is informative and persuasive.

The last videowhich is the last feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, has gained 39 data which contains 27 of mnemonic symbioses and 12 of hegemonic symbioses. The type of the infographic is the same as the previous video, informative and persuasive.

The researcher concludes that there are three types of infographics, those are informative, persuasive, and advertisement. While there are two types of symbiosis between text and the visual that emerged in *The Infographics Show* videos, those are mnemonic and hegemonic symbiosis. Whereas there is only one type of script from those videos, that is tangential script.

1. Types of Symbiosis in *The Infographics Show* Video

a) Mnemonic Symbiosis

There are two symbioses or relations between the text and visual in ludic linguistics, mnemonic and hegemonic symbiosis. Mnemonic symbiosis happens when the text, in this research is the kernel from a sentence, is represented into the visual form. It is called mnemonic when the picture shows the kernel of the script implicitly and/or explicitly. It also can be seen if the kernel has the same visualization in some scenes or the visualization of the kernel between some scenes is consistent.

The researcher finds out 40 mnemonic symbiosis out of 51 data from the first comparison video theme, *American vs Russian Special Forces—Which are Better?* as follows:

2 Mne C1 00:00:35,960 →00:00:38,410	21 Mne C1 00:05:21,340 →00:05:41,250
3 Mne C1 00:00:38,410 →00:00:43,640	22 Mne C1 00:05:41,250 →00:05:52,440
4 Mne C1 00:00:48,030 →00:00:52,880	23 Mne C1 00:05:52,440 →00:06:06,020
5 Mne C1 00:00:52,880 →00:00:58,400	24 Mne C1 00:06:06,020 →00:06:13,620
6 Mne C1 00:01:06,380 →00:01:10,780	25 Mne C1 00:06:25,110 →00:06:35,860
7 Mne C1 00:01:15,579 →00:01:23,310	27 Mne C1 00:06:43,370 →00:06:51,000
9 Mne C1 00:01:56,439 →00:02:06,490	28 Mne C1 00:06:57,670 →00:07:07,050
11 Mne C1 00:02:39,880 →00:02:44,560	29 Mne C1 00:07:07,050 →00:07:16,460
12 Mne C1 00:02:44,560 →00:02:48,989	30 Mne C1 00:07:16,460 →00:07:34,220
13 Mne C1 00:02:58,819 →00:03:04,340	31 Mne C1 00:07:34,220 →00:07:43,990
14 Mne C1 00:03:23,260 →00:03:28,439	32 Mne C1 00:07:43,990 →00:07:52,030

15 Mne C1 00:03:33,109 →00:03:36,560	33 Mne C1 00:07:52,030 →00:07:56,800
16 Mne C1 00:04:13,590 →00:04:22,450	34 Mne C1 00:08:06,930 →00:08:16,610
17 Mne C1 00:04:22,450 →00:04:34,720	35 Mne C1 00:08:26,590 →00:08:33,400
18 Mne C1 00:04:53,910 →00:05:01,650	39 Mne C1 00:09:03,930 →00:09:11,620
19 Mne C1 00:05:01,650 →00:05:12,780	42 Mne C1 00:09:27,190 →00:09:37,790
20 Mne C1 00:05:12,780 →00:05:21,340	45 Mne C1 00:10:19,640 →00:10:33,430
	48 Mne C1 00:11:04,710 →00:11:15,060

Table 4.2. List of data

From the second comparison video theme, *American Girls vs European Girls – How do They Compare?*, the researcher finds out 41 mnemonic symbiosis out of 51 data, as follows:

53 Mne C2 00:00:00,089 →00:00:05,590	82 Mne C2 00:03:16,709 → 00:03:25,329
54 Mne C2 00:00:05,590 →00:00:13,030	83 Mne C2 00:03:25,329 → 00:03:32,120
56 Mne C2 00:00:18,180 →00:00:21,750	84 Mne C2 00:03:32,120 → 00:03:38,060
58 Mne C2 00:00:26,210 → 00:00:33,280	85 Mne C2 00:03:38,060 → 00:03:43,999
61 Mne C2 00:00:52,899 → 00:00:58,289	86 Mne C2 00:03:46,819 → 00:03:53,819
62 Mne C2 00:00:58,289 →00:01:05,129	87 Mne C2 00:03:57,269 →00:04:02,709
63 Mne C2 00:01:15,060 →00:01:17,719	88 Mne C2 00:04:02,709 → 00:04:09,909
64 Mne C2 00:01:17,719 →00:01:23,450	89 Mne C2 00:04:09,909 →00:04:15,340
65 Mne C2 00:01:23,450 → 00:01:29,630	90 Mne C2 00:04:15,340 →00:04:25,180
66 Mne C2 00:01:35,889 → 00:01:41,609	91 Mne C2 00:04:25,180 → 00:04:30,169
67 Mne C2 00:01:41,609 →00:01:45,289	92 Mne C2 00:04:30,169 →00:04:35,580
68 Mne C2 00:01:45,289	93 Mne C2 00:04:35,580

→00:01:52,239	→00:04:42,889
70 Mne C2 00:01:57,499 →00:02:03,950	94 Mne C2 00:05:00,389 →00:05:04,980
73 Mne C2 00:02:11,920 →00:02:25,150	96 Mne C2 00:05:24,300 → 00:05:30,560
74 Mne C2 00:02:25,150 →00:02:32,439	97 Mne C2 00:05:46,920 → 00:05:50,680
76 Mne C2 00:02:41,780 →00:02:50,939	98 Mne C2 00:05:50,680 → 00:05:58,580
77 Mne C2 00:02:50,939 →00:02:54,900	99 Mne C2 00:05:58,580 → 00:06:05,760
78 Mne C2 00:03:01,030 →00:03:07,160	100 Mne C2 00:06:05,760 → 00:06:11,430
79 Mne C2 00:03:01,030 → 00:03:07,160	101 Mne C2 00:06:17,330 → 00:06:24,430
80 Mne C2 00:03:07,160 → 00:03:16,709	102 Mne C2 00:06:32,669 → 00:06:35,240
81 Mne C2 00:03:16,709 →00:03:25,329	103 Mne C2 00:06:35,240 →00:06:37,840

Table 4.3. Lits of data

From the last comparison video theme, *Hollywood vs Bollywood*

– *Which is More Successful*, the researcher finds out 36 mnemonic symbiosis out of 56 data, as follows:

104 Mne C3 00:00:00,080 → 00:00:04,740	133 Mne C3 00:04:11,990 → 00:04:18,298
105 Mne C3 00:00:08,210 → 00:00:14,730	135 Mne C3 00:04:24,449 → 00:04:29,419
106 Mne C3 00:00:14,730 → 00:00:21,519	136 Mne C3 00:04:29,419 → 00:04:39,539
109 Mne C3 00:00:30,530 → 00:00:35,420	138 Mne C3 00:04:47,099 → 00:04:50,050
110 Mne C3 00:00:35,420 →00:00:41,720	139 Mne C3 00:04:50,050 → 00:04:55,240
111 Mne C3 00:00:58,920 → 00:01:06,060	140 Mne C3 00:05:00,599 → 00:05:05,619
112 Mne C3 00:01:06,060 → 00:01:08,570	141 Mne C3 00:05:17,240 → 00:05:25,779
116 Mne C3 00:01:43,400 → 00:01:48,520	142 Mne C3 00:05:25,779 → 00:05:31,880
117 Mne C3 00:01:48,520	145 Mne C3 00:05:46,289

→00:01:54,840	→00:05:50,580
118 Mne C3 00:01:54,840 → 00:01:59,820	149 Mne C3 00:06:09,580 → 00:06:15,479
119 Mne C3 00:01:59,820 → 00:02:06,600	151 Mne C3 00:06:22,889 → 00:06:28,099
121 Mne C3 00:02:18,820 → 00:02:24,260	152 Mne C3 00:06:30,550 → 00:06:35,300
122 Mne C3 00:02:24,260 → 00:02:28,680	153 Mne C3 00:06:35,300 → 00:06:36,300
124 Mne C3 00:02:46,811 → 00:02:54,950	155 Mne C3 00:06:42,050 → 00:06:44,430
126 Mne C3 00:03:06,750 → 00:03:10,770	156 Mne C3 00:06:44,430 → 00:06:46,949
129 Mne C3 00:03:41,120 → 00:03:50,160	157 Mne C3 00:06:46,949 → 00:06:55,949
130 Mne C3 00:03:50,160 → 00:03:52,620	158 Mne C3 00:07:01,020 → 00:07:05,369
131 Mne C3 00:04:02,260 → 00:04:07,230	159 Mne C3 00:07:08,689 → 00:07:11,751

Table 4.4. List of data

While from the first feature video theme, *This Place in Your House is Most Likely to Kill You*, the researcher finds out 57 mnemonic symbiosis out of 69 data, as follows:

160 Mne F1 00:00:02,840 → 00:00:10,930	187 Mne F1 00:02:43,370 → 00:02:47,560
162 Mne F1 00:00:32,859 → 00:00:37,190	189 Mne F1 00:02:50,530 → 00:02:56,099
163 Mne F1 00:00:37,190 → 00:00:42,090	190 Mne F1 00:02:56,099 → 00:03:01,660
168 Mne F1 00:01:00,640 → 00:01:05,360	191 Mne F1 00:03:01,660 → 00:03:11,129
170 Mne F1 00:01:14,550 → 00:01:19,320	204 Mne F1 00:04:03,530 → 00:04:06,019
171 Mne F1 00:01:19,320 → 00:01:22,130	205 Mne F1 00:04:06,019 → 00:04:07,610
172 Mne F1 00:01:22,130 → 00:01:23,390	206 Mne F1 00:04:12,629 → 00:04:15,019
173 Mne F1 00:01:23,390 → 00:01:29,140	207 Mne F1 00:04:15,019 → 00:04:21,389
174 Mne F1 00:01:29,140 → 00:01:30,170	208 Mne F1 00:04:21,390 → 00:04:24,410

176 Mne F1 00:01:39,070 → 00:01:46,610	209 Mne F1 00:04:24,410 → 00:04:30,040
177 Mne F1 00:01:46,610 → 00:01:51,320	211 Mne F1 00:04:32,470 → 00:04:34,860
178 Mne F1 00:01:51,320 → 00:01:55,770	212 Mne F1 00:04:34,860 → 00:04:42,510
179 Mne F1 00:01:55,770 → 00:02:03,450	213 Mne F1 00:04:42,510 → 00:04:45,470
180 Mne F1 00:02:08,899 → 00:02:15,819	215 Mne F1 00:04:59,590 → 00:05:02,890
181 Mne F1 00:02:15,819 → 00:02:24,540	216 Mne F1 00:05:02,890 → 00:05:05,290
182 Mne F1 00:02:25,540 → 00:02:26,540	217 Mne F1 00:05:05,290 → 00:05:13,780
183 Mne F1 00:02:26,540 → 00:02:27,950	218 Mne F1 00:05:24,840 → 00:05:27,160
184 Mne F1 00:02:27,950 → 00:02:30,680	219 Mne F1 00:05:27,160 → 00:05:30,360
185 Mne F1 00:02:36,370 → 00:02:41,370	220 Mne F1 00:05:30,360 → 00:05:36,120
186 Mne F1 00:02:42,370 →00:02:43,370	221 Mne F1 00:05:37,120 →00:05:42,100
192 Mne F1 00:03:11,129 →00:03:21,650	222 Mne F1 00:05:42,100 →00:05:47,930
193 Mne F1 00:03:21,650 → 00:03:24,170	224 Mne F1 00:05:52,210 → 00:05:55,460
194 Mne F1 00:03:24,170 → 00:03:27,580	225 Mne F1 00:05:59,430 → 00:06:02,190
195 Mne F1 00:03:27,580 → 00:03:29,739	226 Mne F1 00:06:02,190 → 00:06:11,700
196 Mne F1 00:03:29,739 → 00:03:34,560	227 Mne F1 00:06:15,700 → 00:06:16,700
197 Mne F1 00:03:34,560 → 00:03:40,790	228 Mne F1 00:06:16,700 → 00:06:18,040
198 Mne F1 00:03:41,790 → 00:03:42,790	200 Mne F1 00:03:45,080 → 00:03:50,489
199 Mne F1 00:03:42,790 → 00:03:45,080	201 Mne F1 00:03:50,489 → 00:03:52,569
	202 Mne F1 00:03:56,190 → 00:04:00,890

Table 4.5. List of data

The second feature video theme, *This is Why You are Fat*, the researcher finds out 37 mnemonic symbiosis from 49 data, as follows:

229 Mne F2 00:00:00,199 → 00:00:05,970	250 Mne F2 00:03:49,620 → 00:03:56,409
230 Mne F2 00:00:05,970 → 00:00:12,650	254 Mne F2 00:04:16,329 → 00:04:21,250
232 Mne F2 00:00:21,830 → 00:00:27,840	256 Mne F2 00:04:36,200 → 00:04:46,350
233 Mne F2 00:00:47,350 → 00:00:52,810	257 Mne F2 00:04:36,200 → 00:04:46,350
234 Mne F2 00:00:52,810 → 00:01:06,310	258 Mne F2 00:04:46,350 → 00:04:50,790
236 Mne F2 00:01:07,310 → 00:01:08,310	259 Mne F2 00:04:52,790 → 00:04:58,850
237 Mne F2 00:01:24,179 →00:01:29,320	260 Mne F2 00:05:09,830 → 00:05:18,630
238 Mne F2 00:01:40,909 → 00:01:49,540	261 Mne F2 00:05:18,630 → 00:05:22,940
239 Mne F2 00:01:49,540 → 00:02:00,469	264 Mne F2 00:05:57,030 → 00:05:59,870
240 Mne F2 00:02:02,530 → 00:02:12,700	265 Mne F2 00:06:04,100 → 00:06:11,090
241 Mne F2 00:02:12,700 → 00:02:24,470	267 Mne F2 00:06:16,610 → 00:06:26,200
242 Mne F2 00:02:12,700 → 00:02:24,470	268 Mne F2 00:06:26,200 → 00:06:31,720
243 Mne F2 00:02:36,510 → 00:02:46,580	270 Mne F2 00:06:39,250 → 00:06:48,290
244 Mne F2 00:02:46,580 → 00:02:48,580	271 Mne F2 00:06:48,290 → 00:06:57,700
245 Mne F2 00:02:48,580 → 00:02:55,050	272 Mne F2 00:06:57,700 → 00:07:04,630
246 Mne F2 00:03:05,319 → 00:03:16,239	273 Mne F2 00:07:05,630 → 00:07:08,810
247 Mne F2 00:03:26,420 → 00:03:35,590	275 Mne F2 00:07:11,410 → 00:07:19,750
248 Mne F2 00:03:35,590 → 00:03:44,910	276 Mne F2 00:07:27,310 → 00:07:29,110
	277 Mne F2 00:07:29,110 → 00:07:31,340

Table 4.6. List of data

While the last feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, there are 27 mnemonic symbiosis from 39 data, as follows:

278 Mne F3 00:00:03,819 → 00:00:11,309	295 Mne F3 00:02:02,170 →00:02:05,560
279 Mne F3 00:00:11,309 → 00:00:18,530	297 Mne F3 00:02:16,749 → 00:02:27,420
280 Mne F3 00:00:24,840 → 00:00:27,970	298 Mne F3 00:02:27,420 → 00:02:33,739
281 Mne F3 00:00:27,970 → 00:00:35,870	300 Mne F3 00:02:59,019 → 00:03:11,189
284 Mne F3 00:00:43,870 → 00:00:49,379	302 Mne F3 00:03:17,069 → 00:03:24,569
285 Mne F3 00:00:49,379 → 00:00:55,739	305 Mne F3 00:03:41,700 →00:03:56,220
286 Mne F3 00:00:55,739 → 00:01:00,539	306 Mne F3 00:03:56,220 → 00:03:59,329
287 Mne F3 00:01:00,539 → 00:01:08,280	307 Mne F3 00:03:59,329 → 00:04:06,029
288 Mne F3 00:01:08,280 → 00:01:17,660	308 Mne F3 00:04:10,340 → 00:04:20,649
289 Mne F3 00:01:23,390 → 00:01:28,890	310 Mne F3 00:04:40,340 → 00:04:44,090
291 Mne F3 00:01:28,890 → 00:01:35,750	311 Mne F3 00:04:44,090 → 00:04:50,849
292 Mne F3 00:01:39,750 →00:01:42,300	315 Mne F3 00:05:11,520 →00:05:14,889
293 Mne F3 00:01:42,300 →00:01:46,730	316 Mne F3 00:05:14,889 →00:05:17,389
294 Mne F3 00:01:48,070 → 00:01:52,080	

Table 4.7. List of data

The data of mnemonic symbiosis as follows:

- 1) 20 | Mne | C1 | 00:05:12,780 --> 00:05:21,340



Figure 4.1

“Because valuable intelligence can be rendered worthless if an enemy realizes it’s been discovered, **SR missions** require the utmost stealth and secrecy.”

The picture above, data number 20, emerges on the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, on the 00:05:12,780 until 00:05:21,340 minute. The picture shows an urban area and “Special Reconnaissance, The quite professionals” words. Whereas the kernel from this scene is **SR missions**. The symbiosis between the picture and the kernel is mnemonic because the kernel is represented in visual form, “Special Reconnaissance, The quite professionals” words on the box are part of the SR missions itself.

2) 34 | Mne | C1 | 00:08:06,930 --> 00:08:16,610

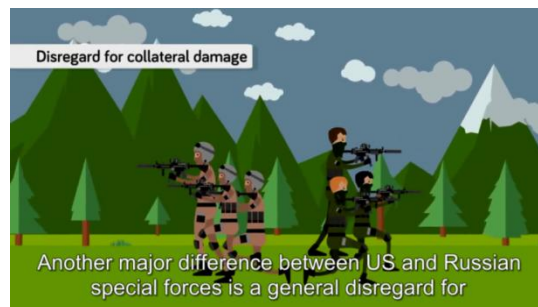


Figure 4.2

“**Another major difference** between US and Russian special forces is a general disregard for collateral damage by Russian operators, who are more concerned with the results than public perception.”

The picture above emerges on the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, on

the 00:08:06,930 until 00:08:16,610 minute. The picture above shows US and Russian Special Forces and “Disregard for collateral damage” on the box. While the kernel is another major difference. The symbiosis between the picture and the text is mnemonic because the text is represented in visual. The video directly says that another major difference between US and Russian special forces is a general disregard for collateral damage by Russian operators, and the picture also shows the “Disregard for collateral damage” on the white box.

3) 39 | Mne | C1 | 00:09:03,930 --> 00:09:11,620

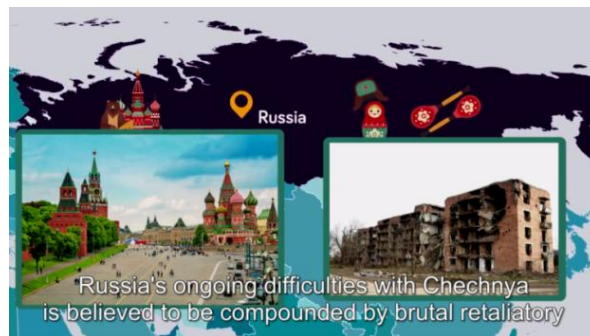


Figure 4.3

“Russia’s ongoing difficulties with Chechnya is believed to be compounded by **brutal retaliatory measures** by Russian security forces.”

The picture above emerges on the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, on the 00:09:03,930 until 00:09:11,620 minute. The kernel from the sentence above is brutal retaliatory measures and the picture shows Russia’s map and damaged building. The symbiosis between the kernel and the picture is mnemonic because the text is represented in

visual form. The damaged building picture is a result from the “brutal retaliatory measures”.

4) 61 | Mne | C2 | 00:00:52,899 --> 00:00:58,289



Figure 4.4

“**Both continents** enjoy reasonably high standards of living and are considered developed by the rest of the world.”

This is the second comparison video theme entitled *American Girls vs European Girls – How do They Compare?*. On the minute of 00:00:52,899 until 00:00:58,289, the picture shows two happy families and the kernel from this part is both continents. The symbiosis between the text and the picture is mnemonic because the aim of the kernel here is European and American family, also the picture shows two families which can be American and European since the video talks about these two nations.

5) 64 | Mne | C2 | 00:01:17,719 --> 00:01:23,450



Figure 4.5

“In a **2014 Pew survey** 57% of Americans believed their success is in their own hands.”

Same as the data before, this scene emerges on the second comparison video theme, *American Girls vs European Girls – How do They Compare?*. On the minute of 00:01:17,719 until 00:01:23,450, the picture shows two Americans cook in the kitchen, “Americans: Independent, Ambitious”, “2014: 57% of people believed their success is in their own hands” on the white boxes and the kernel of this scene is a 2014 Pew survey. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented in visual form, the picture shows the result from Pew survey on the white box.

6) 74 | Mne | C2 | 00:02:25,150 --> 00:02:32,439



Figure 4.6

“**The only real oddity** in Europe is the UK where the women seem to behave like Americans rather than their European cousins.”

Same as the data before, this scene emerges on the second comparison video theme, *American Girls vs European Girls – How do They Compare?*. On the minute of 00:02:25,150 until 00:02:32,439, the video shows some UK women and the kernel from this sentence is the real oddity. The symbiosis between the kernel and the the picture is mnemonic because the aim of oddity here is the UK women who dresses like American whereas European women character is wearing long skirt, chemise or blouse, high-heels and long hair hang loosely or tufted of, just like the video says in the next frame.

7) 106 | Mne | C3 | 00:00:14,730 --> 00:00:21,519



Figure 4.7

“After all, how many people have heard of **the fairly recent Indian blockbusters** “Baahubali: The Beginning”, compared to how many folks have seen the Batman Trilogy?”

On this third comparison video theme, *Hollywood vs Bollywood – Which is More Successful*, on the minute of 00:00:14,730 until 00:00:21,519, the kernel is the fairly recent Indian blockbusters and the picture shows some people are watching Baahubali: The Beginning in cinema. The symbiosis between the kernel and the picture is mnemonic because the picture shows the Baahubali: The Beginning movie since it is the fairly recent Indian blockbusters.

8) 124 | Mne | C3 | 00:02:46,811 --> 00:02:54,950



Figure 4.8

“The period from the 40s to the 60s was called **the Golden Age of Hindi cinema**, during which time Hindi films were sometimes nominated as best foreign language films.”

On the minute of 00:02:46,811 until 00:02:54,950 from the third video comparison theme, *Hollywood vs Bollywood – Which is More Successful*, the kernel is the Golden Age of Hindi cinema and the picture shows Indian movies wins some awards. The symbiosis between the kernel and the picture is mnemonic because the dubber says that the Golden Age of Hindi cinema is from 40s to the 60s which the films were sometimes nominated as best foreign films and those golden cup are the proof that Hindi movies are the winner of the nomination.

9) 133 | Mne | C3 | 00:04:11,990 --> 00:04:18,298



Figure 4.9

“In 2016, Bollywood ticket sales were 2.2 billion, which was **the most movie tickets** sold in the world after second place China.”

This is part of the third comparison video theme, *Hollywood vs Bollywood – Which is More Successful*. On the minute of 00:04:11,990 until 00:04:18,298, the kernel is the most movie tickets and the picture shows some people watch movie in cinema, “Tickets sold (2016): 2.2 billion”. The symbiosis between the kernel and the picture is mnemonic because the video shows the amount of sold tickets which is 2.2 billion on the box.

10) 178 | Mne | F1 | 00:01:51,320 --> 00:01:55,770



Figure 4.10

“A mentally ill, depressed, or drug-addicted occupant has **an even higher accident risk.**”

On the first feature video theme, *This Place in Your House is Most Likely to Kill You*, the kernel from the minute of 00:01:51,320 until 00:01:55,770 is an even higher accident risk and the picture shows a sleeping woman. The symbiosis between the kernel and the picture is mnemonic because the picture is not only about a sleeping woman but also the death of the woman which can be seen from the flying shadow above the woman. Also, death can be the higher accident risk.

11) 180 | Mne | F1 | 00:02:08,899 --> 00:02:15,819



Figure 4.11

“**The leading causes** of death and suffering in the home are falling over, toxins, suffocation, and smoke inhalation.”

From the minute of 00:02:08,899 until 00:02:15,819 in this first feature theme video, *This Place in Your House is Most Likely to Kill You*, the kernel is the leading causes. Whereas the the picture shows some type of causes. The symbiosis between the kernel and the picture is mnemonic because the picture represents the causes in

a series. On the first cause is falling over, the second one is toxins, and the last is suffocation and smoke inhalation.

12) 197 | Mne | F1 | 00:03:34,560 --> 00:03:40,790

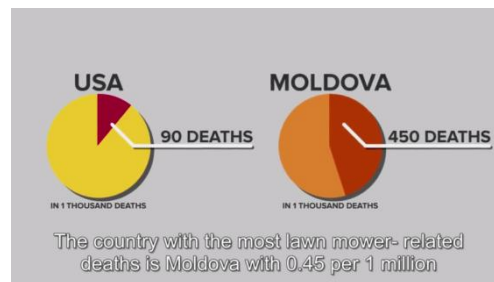


Figure 4.12

“The country with **the most lawn mower-related death** is Moldova with 0.45 per 1 million deaths.”

On the minute of 00:03:34,560 until 00:03:40,790 from the first feature video theme, *This Place in Your House is Most Likely to Kill You*, the kernel is the most lawn mower-related death. Whereas the picture shows lawn mower-related deaths‘ diagram in USA and Moldova. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented into visual. The second diagram is from Moldova which the amount of lawn mower related deaths is higher than USA.

13) 234 | Mne | F2 | 00:00:52,810 --> 00:01:06,310

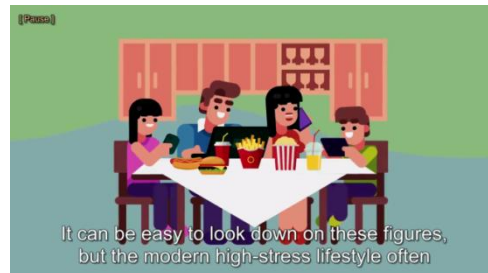


Figure 4.13

“It can be easy to look down on these figures, but **the modern high-stress lifestyle** often leaves individuals with the little time for personal home-cooked meals. So let’s take a look at some other factors that can help you mitigate some of the pounds you’re putting on it.”

On this second feature video theme, *This is Why You are Fat*, the kernel from the minute of 00:00:52,810 until 00:01:06,310 is the modern high-stress lifestyle and the picture shows a family eat some fast foods. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented in visual form which can be seen from the family who choose fast food as their meal and they have their gadgets while eat, because fast foods and gadgets included to modern lifestyle.

14) 243 | Mne | F2 | 00:02:36,510 --> 00:02:46,580



Figure 4.14

“Not only are you picking up **bad eating habits**, but **lack of sleep** also increase your fatigue, meaning you’re far more likely to skip a gym day and try to catch some Zs instead.”

On this second feature video theme, *This is Why You are Fat*, the kernels from the minute of 00:02:36,510 until 00:02:46,580 are bad eating habits and lack of sleep. Whereas the picture shows sleeping worker at work and a woman lays on sofa. The symbiosis between the kernels and the picture is mnemonic because the kernels are represented into visual form. Eats sugary snacks and a cup of coffee or soda while we are sleepy is a bad habits, and the lack of sleep can make us lazy doing somethings because the lack of sleep can increase our fatigue. It also possible there are more than one kernel in a sentence.

15) 254 | Mne | F2 | 00:04:16,329 --> 00:04:21,250



Figure 4.15

“Next time you’re hungry, tough it out a bit and wait till you’re home and can make **something healthier** to eat.”

On the minute of 00:04:16,329 until 00:04:21,250 from the second feature video theme, *This is Why You are Fat*, the kernel is something healthier and the the picture shows pigeons eat potato fries , a woman make some healthy food. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented into visual form. A woman cooks some vegetables which are something healthier than fast foods.

16) 279 | Mne | F3 | 00:00:11,309 --> 00:00:18,530



Figure 4.16

“**Some lucky devils** are paid to stay in five star hotels, house sit mansions, or look after exotic tropical islands.”

This is the third feature themed video, *These Insanely Easy Jobs can Make Anyone Rich*. On the minute of 00:00:11,309 until 00:00:18,530, some lucky devils is the kernel and the picture shows some devils in airport. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented into visual form. Since there is a red man who has a horn, it can be assumed as a devil. He is lucky enough because he can go somewhere with

airplane and accompanied by two women which means he also rich enough to pay all those things.

17) 280 | Mne | F3 | 00:00:24,840 --> 00:00:27,970



Figure 4.17

“**Some people** become rich and famous simply for being themselves.”

On the minute of 00:00:24,840 until 00:00:27,970 from the third feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, has some people as the kernel. Whereas the picture shows a man in front of computer. The symbiosis between the kernel and the picture is mnemonic because the dubber says that some people became rich and famous simply for being themselves. On this picture, the man seems rich, famous and successful enough because he has that Gold Play Button from Youtube hangs on the wall which can be get if he gets one million subscribers.

18) 285 | Mne | F3 | 00:00:49,379 --> 00:00:55,739

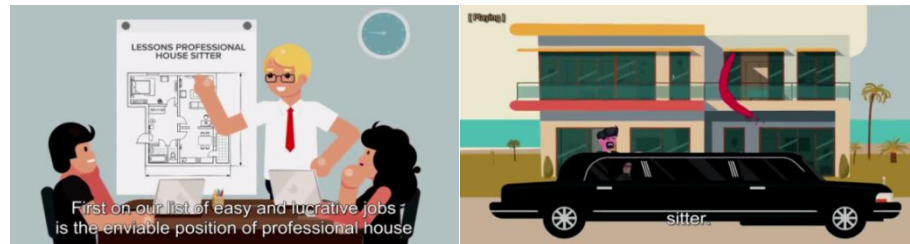


Figure 4.18

“First on our list of easy and lucrative jobs is the enviable position of **professional house sitter.**”

On the minute of 00:00:49,379 until 00:00:55,739 from the third feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, has professional house sitter as the kernel. Whereas the picture shows some people in professional house sitter training, professional house sitter in the millionaire mansion. The symbiosis between the kernel and the picture is mnemonic because the kernel is represented into visual form. A professional house sitter gets some trainings before he enters his works.

b) Hegemonic Symbiosis

There are two symbioses or relations between the text and visual in ludic linguistics, mnemonic and hegemonic symbiosis. Hegemonic symbiosis happens when the text, in this research is the kernel from a sentence, is not represented into the visual form.

From the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, the researcher finds out 12 hegemonic symbiosis from 51 data, as follows

8 Heg C1 00:01:45,999 →00:01:51,140	41 Heg C1 00:09:15,930 →00:09:27,190
10 Heg C1 00:02:22,549 →00:02:27,209	43 Heg C1 00:09:55,290 →00:10:05,570
26 Heg C1 00:06:35,860 →00:06:39,370	44 Heg C1 00:10:05,570 → 00:10:19,640
36 Heg C1 00:08:33,400 →00:08:44,832	46 Heg C1 00:10:33,430 →00:10:42,530
37 Heg C1 00:08:44,832 →00:08:49,150	47 Heg C1 00:10:43,930 →00:11:04,710
38 Heg C1 00:08:51,960 →00:09:03,930	51 Heg C1 00:11:39,170 →00:12:05,320
40 Heg C1 00:09:11,620 →00:09:15,930	1 Mne C1 00:00:20,230 → 00:00:30,020

Table 4.7. List of data

The second comparison video theme, *American Girls vs European Girls – How do They Compare?*, has gained 10 hegemonic symbiosis from 51 data, as follows:

55 Heg C2 00:00:13,030 → 00:00:18,180	71 Heg C2 00:02:03,950 → 00:02:09,530
57 Heg C2 00:00:23,750 → 00:00:26,210	72 Heg C2 00:02:09,530 → 00:02:11,920
59 Heg C2 00:00:33,280 →00:00:40,660	75 Heg C2 00:02:32,439 →00:02:39,319
60 Heg C2 00:00:40,660 → 00:00:48,129	95 Heg C2 00:05:15,639 → 00:05:24,300
69 Heg C2 00:01:52,239→ 00:01:54,210	

Table 4.8. List of data

The third video which is the last comparison video themed, *Hollywood vs Bollywood – Which is More Successful*, has gained 20 hegemonic symbiosis from 56 data, as follows:

107 Heg C3 00:00:21,519 →00:00:26,359	134 Heg C3 00:04:18,298 →00:04:24,449
108 Heg C3 00:00:26,359 → 00:00:30,530	137 Heg C3 00:04:39,539 → 00:04:47,099
113 Heg C3 00:01:20,080 → 00:01:24,590	143 Heg C3 00:05:31,880 → 00:05:37,189
114 Heg C3 00:01:29,020 → 00:01:34,490	144 Heg C3 00:05:37,189 → 00:05:46,289
115 Heg C3 00:01:34,490 → 00:01:43,400	153 Mne C3 00:06:35,300 → 00:06:36,300
120 Heg C3 00:02:13,600 → 00:02:18,820	146 Heg C3 00:05:50,580 → 00:05:56,509
123 Heg C3 00:02:28,680 → 00:02:37,290	147 Heg C3 00:06:01,860 → 00:06:04,400
125 Heg C3 00:02:54,950 → 00:03:06,750	148 Heg C3 00:06:04,400 → 00:06:09,580
127 Heg C3 00:03:10,770 → 00:03:20,040	150 Heg C3 00:06:15,479 → 00:06:22,889
128 Heg C3 00:03:20,040 → 00:03:28,860	154 Heg C3 00:06:36,300 → 00:06:42,050
132 Heg C3 00:04:07,230 → 00:04:11,990	

Table 4.9. List of data

From the first feature video theme, *This Place in Your House is Most Likely to Kill You*, the researcher finds out 12 hegemonic symbiosis from 69 data, as follows:

161 Heg F1 00:00:10,930 →00:00:28,189	175 Heg F1 00:01:30,170 →00:01:39,070
164 Heg F1 00:00:48,090 → 00:00:50,929	188 Heg F1 00:02:47,560 → 00:02:50,530
165 Heg F1 00:00:50,929 → 00:00:53,489	203 Heg F1 00:04:00,890 → 00:04:03,530
166 Heg F1 00:00:53,489	210 Heg F1 00:04:30,040

→00:00:56,719	→00:04:32,470
167 Heg F1 00:00:56,719 → 00:01:00,640	214 Heg F1 00:04:51,880 → 00:04:59,590
169 Heg F1 00:01:05,360 → 00:01:14,550	223 Heg F1 00:05:47,930 → 00:05:52,210

Table 4.10. List of data

While the second feature video theme, *This is Why You are Fat*, the researcher finds out 12 hegemonic symbiosis from 49 data, as follows:

231 Heg F2 00:00:16,590 →00:00:21,830	255 Heg F2 00:04:23,250 →00:04:29,660
235 Heg F2 00:00:52,810 → 00:01:06,310	262 Heg F2 00:05:24,940 → 00:05:32,800
249 Heg F2 00:03:44,910 → 00:03:47,219	263 Heg F2 00:05:32,800 → 00:05:45,410
251 Heg F2 00:03:56,409 → 00:04:08,859	266 Heg F2 00:06:11,090 → 00:06:16,610
252 Heg F2 00:04:01,680 → 00:04:08,859	269 Heg F2 00:06:34,880 → 00:06:39,250
253 Heg F2 00:04:08,859 → 00:04:16,329	274 Heg F2 00:07:08,810 → 00:07:11,410

Table 4.11. List of data

From the last video which is the last feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, the researcher finds out 12 of hegemonic symbiosis from 39 data, as follows:

282 Heg F3 00:00:35,870 →00:00:38,440	303 Heg F3 00:03:24,569 →00:03:34,359
283 Heg F3 00:00:38,440 → 00:00:43,870	304 Heg F3 00:03:34,359 → 00:03:41,700
290 Heg F3 00:01:23,390 →00:01:28,890	309 Heg F3 00:04:26,270 → 00:04:34,200
296 Heg F3 00:02:05,560 → 00:02:16,749	312 Heg F3 00:04:50,849 → 00:04:56,730
299 Heg F3 00:02:44,260	313 Heg F3 00:04:56,730

→00:02:56,480	→00:05:07,860
301 Heg F3 00:03:11,189 → 00:03:17,069	314 Heg F3 00:05:08,860 → 00:05:11,520

Table 4.12. List of data

The data of hegemonic symbiosis as follows:

- 1) 43 | Heg | C1 | 00:09:55,290 --> 00:10:05,570



Figure 4.19

“When **Islamic militants** took several hundred school children and teachers hostage in Beslan in September, 2004, Russian special forces once more laid siege to the hostage takers.”

The picture above emerges on the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, on the 00:09:55,290 minute 00:10:05,570 minute. The kernel from this sentence is Islamic militants and the picture shows Beslan school siege. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represent into visual since the picture only shows the “Beslan school siege” word on the white box and its building where the Islamic militants took several hundred school children and teachers hostage, and does not show the Islamic militants.

2) 44 | Heg | C1 | 00:10:05,570 --> 00:10:19,640



Figure 4.20

“After a **furious firefight** all of the rerrorists were killed, but so were 186 children and 20 Russian operators—though witnesses reported that many of the Russians died or were wounded trying to heroically shield children from the fighting.”

The picture above emerges on the first comparison video theme, *American vs Russian Special Forces—Which are Better?*. On the minute of 00:10:05,570 until 00:10:19,640, the kernel is a furious firefight and the picture shows terrorists and Russian special forces, “Beslan school siege”, “September, 2004”, and the amount of the victims in the white box. The symbiosis between the kernel and the picture is hegemonic since the furios firefight is not represented into visual form. The picture only shows Russian special forces threatened by the terrorists.

3) 47 | Heg | C1 | 00:10:43,930 --> 00:11:04,710



Figure 4.21

“While this may at times perhaps limit their effectiveness in a given situation, it does preserve **a generally positive perception** of American special forces which has made them welcome in nations around the world as they aid allies and regional partners such as the Philipines in combating their own terrorist threats or improving the capabilities of their military.”

This is part of the first comparison video theme, *American vs Russian Special Forces—Which are Better?*, which emerges on the 00:10:43,930 until 00:11:04,710 minute. The kernel of this part is a generally positive perception and the picture shows US special forces and “plan” word. The symbiosis between the kernel and the picture is hegemonic because generally positive perception does not represented in visual from.

4) 59 | Heg | C2 | 00:00:33,280 --> 00:00:40,660



Figure 4.22

“Before breaking down the differences between sexes, let’s take a look at **the general similarities and differences** between Americans and Europeans.”

This is second video comparison theme, *American Girls vs European Girls – How do They Compare?*. On the minute of 00:00:33,280 until 00:00:40,660, the general similarities and differences is the kernel from this sentence and the picture shows Europe’s map. The symbiosis between the kernel and the picture is hegemonic because the picture only shows Europe’s map whereas the kernel is “the differences and similarities” between European and American girl.

5) 69 | Heg | C2 | 00:01:52,239 --> 00:01:54,210



Figure 4.23

“So are **American women** more prudish?”

Same as the data before, this scene emerges on the second comparison video theme, *American Girls vs European Girls – How do They Compare?*. On the minute of 00:01:52,239

until 00:01:54,210, American women is the kernel and the picture shows couples of people is sleeping, “40% of American feel that sex between unmarried couples is immoral” on box. The symbiosis between the kernel and the picture is hegemonic because the sleeping couples are unknown and can be both American or European whereas the kernel is American women. The picture does not show the characteristics of American or European women specifically.

6) 95 | Heg | C2 | 00:05:15,639 --> 00:05:24,300



Figure 4.24

“Of course our perception of what is beautiful is a personal choice, but taking into account what seems to be **the movie star and magazine standard** Europe trumps America.”

Same as the data before, this scene emerges on the second comparison video theme, *American Girls vs European Girls – How do They Compare?*. On the minute of 00:05:15,639 until 00:05:24,300, the movie star and magazine standard is the kernel from this sentence and the picture shows European women in beauty salon, American woman and the young one who have

obesity. The symbiosis between the kernel and the picture is hegemonic because the picture does not represent the kernel in visual. The picture does not show the movie star and magazine standard.

7) 107 | Heg | C3 | 00:00:21,519 --> 00:00:26,359



Figure 4.25

“Nonetheless, **Bollywood’s fame and fortunes and viewing statistics** is impressive to say the least.”

On this third comparison video theme, *Hollywood vs Bollywood – Which is More Successful*, on the minute of 00:00:21,519 until 00:00:26,359, the kernel is Bollywood’s fame and fortunes and viewing statistics. Whereas the picture shows a man in an interview. The symbiosis between the picture and the kernel is hegemonic because the picture does not represents the kernel in visual form.

8) 113 | Heg | C3 | 00:01:20,080 --> 00:01:24,590



Figure 4.26

“These were **the first American independent film studios**, with the latter being the first in Hollywood.”

On this third comparison video theme, *Hollywood vs Bollywood – Which is More Successful*, on the minute of 00:01:20,080 until 00:01:24,590, the kernel is the first American independent film studios and the picture shows a man holds some paper. The sybiosis between the kernel and the picture is hegemonic because the kernel is not represent in visual form.

9) 125 | Heg | C3 | 00:02:54,950 --> 00:03:06,750



Figure 4.27

“**The Golden Age of Hollywood** is sometimes said to be the period of the 20s until the 40s, and one could argue that this golden age is only just starting to falter as Hollywood finds stiff competition from alternative producers of film and television.”

Same as the data before, this scene emerges on the second comparison video theme, *Hollywood vs Bollywood – Which is More Successful*. On the minute of 00:02:54,950 until 00:03:06,750, the kernel is the Golden Age of Hollywood and the picture shows Hollywood movie making process. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represent in visual form. The picture only shows the process of movie making.

10) 203 | Heg | F1 | 00:04:00,890 --> 00:04:03,530



Figure 4.28

“Turn off the heat and control the flames with a **wet rag**.”

On the first feature video theme, *This Place in Your House is Most Likely to Kill You*, the kernel from the minute of 00:04:00,890 until 00:04:03,530 is a wet rag and the picture shows aman who turn off fire with water. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represented into visual. He turning off the fire with water instead of a wet rag.

11) 210 | Heg | F1 | 00:04:30,040 --> 00:04:32,470



Figure 4.29

“These need to be kept out of the reach of **inquisitive children.**”

From the minute of 00:04:30,040 until 00:04:32,470 in this first feature theme video, *This Place in Your House is Most Likely to Kill You*, the kernel is inquisitive children. Whereas picture shows chemicals and cleaning fluids, a witch and a deadly symbol in the kitchen. The symbiosis between the kernel and the picture is hegemonic because there is no representation from the kernel.

12) 223 | Heg | F1 | 00:05:47,930 --> 00:05:52,210



Figure 4.30

“Medicine **misuse** accounts for around 500.000 poisonings each year in the US.”

From the minute of 00:05:47,930 until 00:05:52,210 in this first feature theme video, *This Place in Your House is Most Likely to Kill You*, the kernel is medicine misuse and the picture shows a man with two different medicines. The symbiosis between the kernel and the picture is hegemonic because the kernel does not represent into visual form. The man on the picture only holds two different kind of medicines, the red and blue medicines.

13) 235 | Heg | F2 | 00:00:52,810 --> 00:01:06,310



Figure 4.31

“It can be easy to look down on these figures, but the modern high-stress lifestyle often leaves individuals with the little time for personal home-cooked meals. So let’s take a look at **some other factors** that can help you mitigate some of the pounds you’re putting on it.”

On this second feature video theme, *This is Why You are Fat*, the kernel from the minute of 00:00:52,810 until 00:01:06,310 is some other factors. Whereas the picture shows a family eat some fast foods. The symbiosis between the kernel and the picture is hegemonic because the kernel does not represented into visual form. The aim of other factors are besides the modern high-stress

lifestyle and the family eat fast foods and get their gadget while eating, because the factors will be presents on the next frames.

14) 254 | Heg | F2 | 00:04:23,250 --> 00:04:29,660



Figure 4.32

“When was the last time you counted **the calories** in that delicious mojito you had to unwind after a tough week at work?”

The minute of 00:04:23,250 until 00:04:29,660 in the second feature video theme, *This is Why You are Fat*, has the calories as the kernel. While the picture shows some people in a bar. The symbiosis between the kernel and the picture is hegemonic since the kernel is not represented into visual form. The picture only shows some people in a bar with their beverages and the kernel is the amount of calories from those beverages.

15) 268 | Heg | F2 | 00:06:34,880 --> 00:06:39,250



Figure 4.33

“Nowadays almost every single restaurant in the world offers **heaps of condiments** for free.”

The minute of 00:04:23,250 until 00:04:29,660 in the second feature video theme, *This is Why You are Fat*, has heaps of condiments as the kernel. The picture shows a family eat instant food while the boy pours mayo on his food. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represented into visual form.

16) 295 | Heg | F3 | 00:02:05,560 --> 00:02:16,749



Figure 4.34

“**Both professional house sitters and high-end tourism writers** will need to be void of any dependents, carry no significant debts, be tolerant of other people’s lifestyles, and feel at ease living out of a suitcase.”

The minute of 00:02:05,560 until 00:02:16,749 on the third feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, the kernel is both professional house sitters and high-end tourism writers and the the picture shows a man in an

interview. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represented into visual form. The picture does not give a clue about the professional house sitter or the high-end tourism writers.

17) 302 | Heg | F3 | 00:03:24,569 --> 00:03:34,359



Figure 4.35

“While jobs reviewing movies and test-running new computer games might be fun, perhaps the golden fleece of occupations for the committed gamer is that of **an ROV operator.**”

The minute of 00:03:24,569 until 00:03:34,359 from the third feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, the kernel is an ROV operator and the picture shows a man works in front of his computer who looks confused. The sybiosis between the kernel and the picture is hegemonic because the kernel is not represented into visual form. The picture does not show a tool or vehicle which is operated by an ROV operator and the man on the picture could be seen as he plays a game or doing something elses.

18) 308 | Heg | F3 | 00:04:26,270 --> 00:04:34,200



Figure 4.36

“That there are **those wild card occupations** that it seems difficult to qualify and access but the rewards can be mega.”

The minute of 00:04:26,270 until 00:04:34,200 from the third feature video theme, *These Insanely Easy Jobs can Make Anyone Rich*, the kernel is those wild card occupations and the picture shows a man sits on the chair made by money. The symbiosis between the kernel and the picture is hegemonic because the kernel is not represented into visual form. The picture does not show what kind of occupation and only shows the money which is the result from them since the dubber says that the result from those occupations can be mega or much money.

2. Types of Infographic from The Infographics Show

Types of infographic which is used by the researcher comes from Krum (2014) that has been mentioned in Chapter II. There are five types of infographic according to Krum, those are informative infographic, persuasive infographic, visual explanations, infographic advertisement,

and PR infographic. The researcher found three types of infographic which is used by *The Infographics Show*, as follows:

a) Informative Infographic

The informative infographic is about providing some information rather than advertisement. This kind of infographic is used to inform some topics to the reader or viewer. *The Infographics Show* uses informative infographic to present their video infographic in order to get more viewers that proved by the total of their viewers in Youtube channel which is more than one billion views and more than fifty thousand views in every video. Also, the viewers itself get some information in interesting and easy way.

The Infographics Show videos include the informative infographic although they present the videos in some different themes, in this research are comparison and feature themes. The videos are appropriate with the meaning of infographic itself, the information graphic, which present infographic in visual and verbal form. Also, *The Infographics Show* puts the voiceover and subtitle in their videos to help the viewer understand the content. Six videos which is used by the researcher in this research are contain the informative infographic.

Informative infographic which can be seen from *The Infographics Show* videos as follow:

- 1) American VS Russian Special Forces – Which Are Better?

The first video which is used by the researcher is *American VS Russian Special Forces – Which Are Better?* This is a comparison video theme which discuss about the differences and similiarities between American and Russian special forces. They begin the video with a statement that America and Russia are beng moral enemies throughout the Cold War, then mention the video title, and the video content.

The content itself begins with an explanation about special forces, their basic mission types, and continued with the similarities and differences from the American and Russian special forces.

a) 27 | Mne | C1 | 00:06:43,370 --> 00:06:51,000



Figure 4.37

“Both nations operate a number of different units under the general designation of ‘special forces’, who’s missions and training can vary dramatically.”

On the minute of 00:06:43,370 until 00:06:51,000, the video says the similarities between the American and Russian

special forces. Both of them have some units under the name of ‘special forces’ with different missions and training.

b) 28 | Mne | C1 | 00:06:57,670 --> 00:07:07,050



Figure 4.38

“American Special Forces tend to adhere to a doctrine of skill specialization, in which each member of a team has a unique speciality and numerous and overlapping sub-specialties.”

30 | Mne | C1 | 00:07:16,460 --> 00:07:34,220



Figure 4.39

“Russian Special Forces tend to favor a more general approach without unique specializations, which is why on the whole Russian special forces are more focused on the direct action mission of special operations- a deficiency identified in modern times that has seen some expansion in training for Russian operators.”

Two examples above explain one of the difference from the American and Russian special forces. The video

explain that American special forces has a doctrine about the skill specializations, whereas the Russian does not have the specializations.

The video content is arranged in a series. The video give information about American and Russian special forces which started from the general information about the special forces, the differences and similarities between American and Russian special forces, their duties and responsibilities, and the example from their cases.

2) American Girls vs European Girls – How do They Compare?

The second video is *American Girls vs European Girls – How do They Compare?* Which is also a comparison video theme.

a) 52 | Mne | C2 | 00:00:00,089 --> 00:00:05,590



Figure 4.40

“Separated by the Atlantic Ocean, American women aren’t much different from their European cousins.”

The data above is the opening statement about this video. The video starts states that it is almost impossible to compare women from all across Europe as the continent covers a real range of nationalities, cultures, and ethnicities. The video also starts with some question for the viewers in order to make them curious about the video. It is one of the method to draw out the viewer's interest, so they will keep playing the video.

b) 61 | Mne | C2 | 00:00:58,289 --> 00:01:05,129



Figure 4.41

“There are some differences when it comes to religious quirks, free expression, sense of entitlement, and the morality concept.”

The video mentions some differences from the American and European women. They mention the differences are from religion, free expression, sense of entitlement, and morality concept at first, then explains them in an explicit way. The video also put some similarities from both of them in some

parts. The video also reinforced the information with the result from some survey.

The video content is arranged in a series. The video give information about American and European women which started from a statement about both of them, the subdivision of their similarities and differences, then explain them in a clear ways. The opening statement itself is equipped with some question about the topic to make the viewers curious about the content and they get a delineation about the content.

3) Hollywood vs Bollywood – Which is More Successful?

In this last comparison video theme, the video informs the differences from Hollywood and Bollywood movies in terms of movie incomes.

a) 110 | Mne | C3 | 00:00:58,920 --> 00:01:06,060



Figure 4.42

“Hollywood has been called the “film factory of the world”, but as long before it was given that epithet, it was a quite part of LA where even quieter movies were made.”

In this part, the video starts to discuss about the Hollywood first which begins from the history of the first movie made there, called talkies. Continue to the first feature film, the studios that made those films, and the investor who helped the movie making process.

b) 118 | Mne | C3 | 00:01:59,820 --> 00:02:06,600



Figure 4.43

“The name Bollywood is sometimes believed to mean the entire Indian film industry, when in fact we are usually referring to Hindi language part of the Indian film industry.”

This part informs about the history of Bollywood movies, after the video informs about Hollywood at first. The video continues to inform about the number of movies that produced in India and the title of some films which have similarities in concept with Hollywood’s.

The Infographics Show starts this video with a statement that people who do not influenced by the Hollywood movie are living under a rock. They also says that people can not influenced

by the Bollywood because it does not has the same export value as Hollywood movies do. It continues with a question about a Bollywood movie, Baahubali: The Beginning, and the Batman Trylogi. Those kind opening can draw out the viewer's attention to finish the rest of the video. Since the viewers will ask around about the reasons.

The video also informs the movies profit from both sides besides their histories. Their information also reinforced with a statement from historian and a movie review site on the internet. They also mentions the highest paid actors from both sides.

4) This Place In Your House Is Most Likely To Kill You

This the the first feature video theme that is used by the researcher in this research. The video talks about some places in the house which can be dangerous. The video opens with an advertisement from a product called FilterEasy. They explains the product first, then explains about the places in the house which can be dangerous.

a) 172 | Mne | F1 | 00:01:23,390 --> 00:01:29,140



Figure 4.44

“That’s what we’ll find out today, in this episode of the Infographics Show, The Most Dangerous Places in the home.”

This part is when the video shows the title, continued by a disclaimer that all not house is equal and/or dangereous and mentions some risk factors. Then they mention some rooms in the house which can be dangerous from the lowest level to the highest with their risk and how to manage the risk.

b) 197 | Mne | F1 | 00:03:41,790 --> 00:03:42,790



Figure 4.45

“The kitchen”

This is one of the rooms which is mentioned by the video. The video mentions five rooms which can be dangerous. The kitchen for example, which is in the number two of five, there can be some accidents in the kitchen, such as burning stove. The video informs the cause of the burning stove, which can be from burning oil and boiling water, then the video also informs how to turn off the fire in the kitchen.

The video informs some rooms which can be dangerous, their possible accidents, and how to manage or face those accidents. The number of room is arranged from the lowest level to the highest. It is also reinforced by some statement from some survey.

5) This Is Why You Are Fat

In this second feature video theme, *The Infographics Show* informs the reason of getting fat.

a) 233 | Mne | F2 | 00:00:52,810 --> 00:01:06,310



Figure 4.46

“It can be easy to look down on these figures, but the modern high-stress lifestyle often leaves individuals with little time for personal home-cooked meals, so let’s take a look at some other factors that can help you mitigate some of the pounds you’re putting on.”

This scene includes the opening part from this video. The opening says that the global obesity rates on the rise. They also mentions some causes of getting fat in this part, those are the popularity of processed foods and the technology which makes lives easier. This scene is continued by a question about

other factors that makes people fat, and the answers itself are the content of this video.

b) 272 | Mne | F2 | 00:07:05,630 --> 00:07:08,810



Figure 4.47

“And the number one habit making you gain weight... is not exercising.”

The video mentions eleven factors that make people gain weight, and this part is the last factors. The video says that bad habits can be manageable if people maintain a good exercise routine. This scene ends with an advice from *The Infographics Show*, that the viewers should hit the treadmill for a few minutes a day while they watch the infographic videos from *The Infographics Show*.

This video also puts a statement in opening before discuss about the factors which make people fat. They also calculates the fast food sales in some years, since fast food is one of the factors that makes fat. Those factors are arranged from the lowest to the highest level.

6) These Insanely Easy Jobs Can Make Anyone Rich

On this last feature theme video, *The Infographics Show* informs to the viewers about some jobs that looks easy and have a high paid.

a) 277 | Mne | F3 | 00:00:03,819 --> 00:00:11,309



Figure 4.48

“Some folks see the light early and carve a career in ways that are not only beneficial to the soul but handy on the bank balance too.”

This scene is the opening part from the video. The video says that some people were born to work in office from 9 to 5, the others are lucky enough since they are paid to stay in five star hotels, house sit mansions or exotic tropical islands. There also some people who are only teaches others how to drive fast cars or sit around inventing or developing computer games. This opening part has already mentions some jobs which looks like from the hardest to the easier one. They mention some other easy jobs on the next scenes.

b) 284 | Mne | F3 | 00:00:49,379 --> 00:00:55,739



Figure 4.49

“First on our list of easy and lucrative jobs is the enviable of professional house sitter.”

The scenes after the opening one are the list of the easy and lucrative jobs. The scene above informs an easy job that is a professional house sitter. The video informs the amount of payment from professional house sitters, their duties and profits, even their high life style which is just like their boss.

This video informs some easy and lucrative jobs which have seductive payment. They also inform the duties, amount of payments, and the benefits from each job. Those jobs are a professional house sitter, a high-end travel writer, an island caretaker, an ROV operator. They also mention some other lucrative jobs such as movie stars, television presenters, pop musicians, reality TV stars, celebrity chefs, and many others which requires some skills and seems difficult to qualify and access but the rewards can be mega.

Those six videos, which have mentioned above, almost have the same pattern in term of plotting structure. The videos open with a statement from every topics, then continue to the main topic. On the opening part, they put some questions to make the viewers curious about the answers and keep them play the video until the end. *The Infographics Show* provides the information explicitly.

b) Persuasive Infographic

Persuasive infographic can make the viewers to do something after watching the video. The persuasive parts that found in the video as follow:

a) 52 | Mne | C1 | 00:12:05,320 --> 00:12:30,540

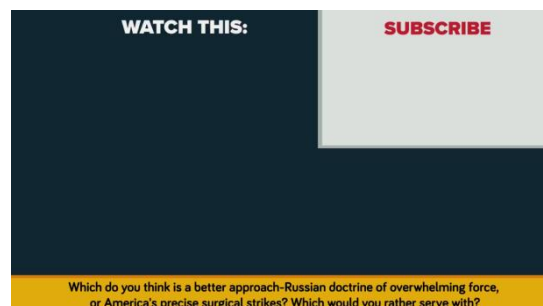


Figure 4.50

“So, which do you think is a better approach- Russian doctrine of overwhelming force, or America’s precise surgical strikes? Which would you rather serve with?”

This first comparison video, *American vs Russian Special Forces—Which are Better?*, asks the viewer about which one is

better between American and Russian special forces with their own specific characters.

b) 102 | Mne | C2 | 00:06:32,669 --> 00:06:35,240

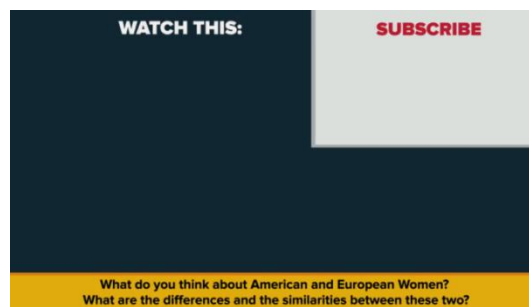


Figure 4.51

“What do you think about American and European women?”

The video asks the viewer’s opinion about American and European women. This is from the second comparison video, *This Place in Your House is Most Likely to Kill You*.

c) 103 | Mne | C2 | 00:06:35,240 --> 00:06:37,840

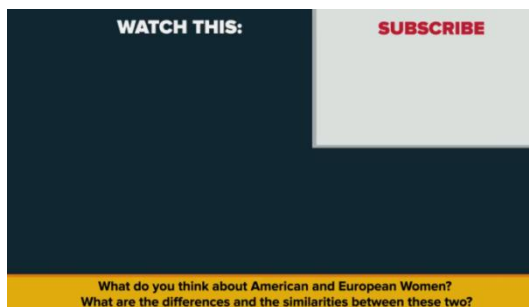


Figure 4.52

“What are the differences and the similarities between these two?”

This is from the second comparison video, *This Place in Your House is Most Likely to Kill You*. The video asks about the

similarities and differences between American and European women.

d) 159 | Mne | C3 | 00:07:08,689 --> 00:07:11,751



Figure 4.53

“What do you think about these two old industries, and what the future holds for them?”

In the last comparison video, *Hollywood vs Bollywood – Which is More Successful?*, the video asks about Hollywood and Bollywood as the old movie industries in the world to the viewers.

e) 227 | Mne | F1 | 00:06:15,700 --> 00:06:16,700

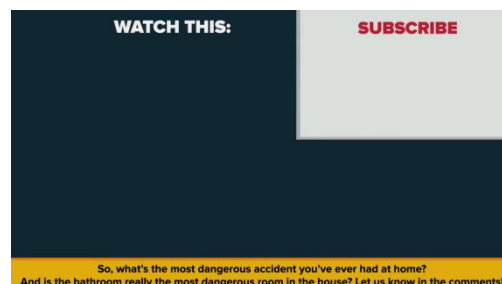


Figure 4.54

“So, what’s the most dangerous accident you’ve ever had at home?”

In this first feature video, *This Place in Your House is Most Likely to Kill You*, the video asks about the viewers' experience when they have dangerous accident at their home.

f) 228 | Mne | F1 | 00:06:16,700 --> 00:06:18,040

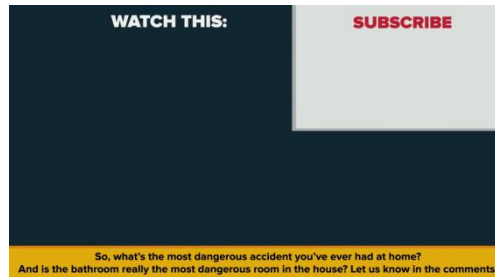


Figure 4.55

“And is the bathroom really the most dangerous room in the house?”

In this first feature video, *This Place in Your House is Most Likely to Kill You*, the video asks about the viewers' opinion about the bathroom. Do the viewers agree with the statement that the most dangerous room in the house is bathroom?

g) 276 | Mne | F2 | 00:07:27,310 --> 00:07:29,110

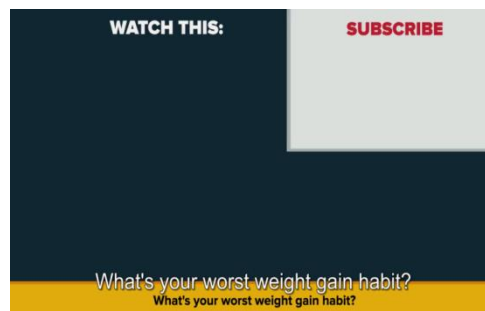


Figure 4.56

“What's your worst gain habit?”

The video asks the viewers about what the viewers' worst gain habit in the second feature video, *This is Why You are Fat*.

h) 277 | Mne | F2 | 00:07:29,110 --> 00:07:31,340



Figure 4.57

“What’s your best tip for keeping off the pounds?”

This is the next question from the last one, from the video *This is Why You are Fat*. The video asks about the viewers' best tip to keeping off their pounds or fat.

i) 315 | Mne | F3 | 00:05:11,520 --> 00:05:14,889

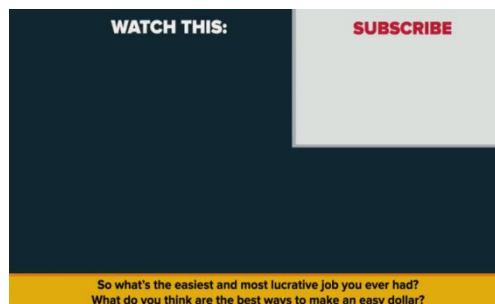


Figure 4.58

“So, what’s the easiest and most lucrative job you ever had?”

This scene is from the last feature video, *These Insanely Easy Jobs can Make Anyone Rich*. The video asks the viewer's easiest and most lucrative jobs they ever had before.

j) 316 | Mne | F3 | 00:05:14,889 --> 00:05:17,389



Figure 4.59

“What do you think are the best ways to make an easy dollar?”

This scene is from the last feature video, *These Insanely Easy Jobs can Make Anyone Rich*. The video asks the viewer’s opinion on how to earn money in easier way.

Ten examples above are the closing part from the videos. All those videos are closed by some question for the viewer. Those kind of question can lead the viewer’s to take some certain actions toward the video. The viewers can express their opinion about the topics that has been discussed before. They can type their opinion in the coment section on *The Infographics Show* channel. It is up to the viewer if they want to agree or disagree about the video content, or if they want to add other options or opinion about the topic.

The viewers also can do some acts related to the video contents, such as they turn off fire in the kitchen with a wet towel instead of water from the first feature video, *This Place in Your House*

is *Most Likely to Kill You*. These infographics have the same goal with the persuasive infographic, which can make the viewers do some actions toward something, make their own conclusion based on the questions above, and make the viewers skeptical and resistant to the message, as same as the goal from the persuasive infographics which has mentioned in Chapter II.

c) **Infographic Advertisement**

Advertisement is needed to promote some products to make it more cognizable or famous in consumer. The advertisement's display is important in order to make the consumer interested with the product and take an action to it, such as buy it. One of the way to make the interesting advertisement is using infographic. In *The Infographic Show* video, *This Place in Your House is Most Likely to Kill You*, they insert an advertisement in their video also inform the viewers about the most dangerous place in the house.

161 | Mne | F1 | 00:00:32,859 --> 00:00:37,190



Figure 4.60

“It’s a high quality air filters are made right here in the USA, and shipping is always free.”

The video starts with a statement that home is a battlefield, with germs, dust, and tiny insects. Also the indoor air is often more polluted than outdoor air. The advertisement about FilterEasy then appears after those statement. The video explains about the product, its benefits and origin, also shows about how to set the product in the video. The advertisement part ends with a statement that says the product is very beneficial for human health, environment, and the viewer's wallet by lowering their monthly bills. This advertisement part can educate the viewers about a product and make them take action, which is appropriate with the goal of the advertisement infographic.

3. Types of Script from *The Infographics Show*

Script can lead the video maker and/or the viewer in order to hold the plot from the video. There are four types of script which have been mentioned in Chapter II by the researcher according to Sublett (2104), those are meandering script, tangential script, episodic plot, and wavy narrative line. Whereas the type of script from *The Infographics Show* videos which is found by the researcher is tangential script. All six videos which is used by the researcher have the same type of script.

The researcher has mentioned before that the ending from those six videos are in a form of questions. The viewers can decide the ending by their selves. It can be agreeing the video content or disagreeing with it. Whereas tangential script happens when there is no clear ending from the

script. The ending is not appropriate with a solution and the viewer is deciding the ending which appropriate with their own interpretations.

B. Discussion

In this discussion, the researcher discuss this study based on the research finding above which discusses about the pattern from *The Infographics Show* videos and the reason from that pattern.

1. *The Infographics Show* Pattern

To gain the pattern from *The Infographics Show* videos, the researcher has to find the dominant symbiosis between the text and visual, the type of infographic, and the type of script. The researcher has to find two symbioses according to ludic linguistics theory from David Crystal which appears in the video. Those symbioses are hegemonic and mnemonic symbiosis. Hegemonic symbiosis happens when the text is not represented into visual form. Whereas mnemonic symbiosis happens when the text is represented into visual form.

The researcher found mnemonic symbiosis as the dominant one, those are 238 data which include mnemonic symbiosis from 316 data in total. This means that *The Infographics Show* mostly represents their text into visual form. There also three types of infographic in *The Infographics Show* videos, those are informative, persuasive, and advertisement infographic.

Informative infographic happens when the video shows its content as the information instead of advertisement. Persuasive infographic happens when *The Infographics Show* video asks the viewers opinion in the end of the video which is related to the video topics which can make the viewers do some actions from that, such as obey or break the video content. Whereas advertisement infographic happens when *The Infographics Show* inserts an advertisement about some products or services into their video.

Those kind of types appear simultaneously in the videos, as follow:

1. The video entitled American VS Russian Special Forces – Which Are Better?, the type from this comparison video is informative and persuasive.
2. The second comparison video, American Girls vs European Girls – How do They Compare?, also has informative and persuasive infographic.
3. The third comparison video, Hollywood vs Bollywood – Which is More Successful?, also an informative and persuasive infographic.
4. The first feature video, This Place In Your House Is Most Likely To Kill You, is an informative, persuasive and advertisement infographic at the same time. Since this video provides information about some dangerous places in home, the video inserts an advertisement about a product, and the video also puts some question in the end.

5. The second feature video, *This Is Why You Are Fat*, is an informative and persuasive infographic.
6. The last feature video, *These Insanely Easy Jobs Can Make Anyone Rich*, is also an informative and persuasive infographic.

Those three types of infographic can emerge in one video since the video provides information and advertisement, also can make the viewers do something by virtue of the video. Besides the type of infographic, the researcher also found the type of script from *The Infographics Show*, that is the tangential script. Tangential script happens when the script or the video does not present solution in the end. The viewers determines the end of the video from their own perspective. Since *The Infographics Show* ends their video with some questions to the viewers, the script from the video includes the tangential script.

2. The Reason from *The Infographics Show* pattern

To gain the reason of *The Infographics Show* pattern in presenting their infographic, the researcher has to find the type of symbiosis and conclude its dominant symbiosis, the type of infographic, and the type of script from the infographic. All those elements are related each other to find the reason of *The Infographics Show* pattern or why does *The Infographics Show* present their infographic in a certain pattern.

The researcher finds that the dominant symbiosis from *The Infographics Show* is mnemonic where the text is represented into visual,

whereas the types of infographic are informative, persuasive, and advertisement infographic. The type of script itself is tangential script where the ending of the infographic does not provide the conclusion or solution from the content. The researcher finds the reason of *The Infographics Show* pattern from those elements, that is *The Infographics Show* present their infographic in a certain pattern because they want the infographic which is made by them can help the viewers understand more about the topic that they present in video by representing the text into visual form which appropriates with the main idea of the infographic, the merger of information and graphic. *The Infographics Show* also wants the viewers to make their own conclusion related to their topics since the video always put some question in the end to the viewers.

Besides gives information, helps the viewers understand more about the video content, and wants the viewers conclude the topics from their own interpretation, the questions from *The Infographics Show* in the end of the video also wants the viewers interact with them, or other viewers, in the comment section in their Youtube channel.

The Infographics Show itself tends to be neutral or being objective in presenting their information, since *The Infographics Show* present their information by representing the text into visual and the type of script is tangential one. *The Infographics Show* does want to drive the viewer to agree with the information which presents by them, but they want the

viewer makes the conclusion from their perspective and does not compel the viewer to agree with *The Infographics Show*'s information.

CHAPTER V

CONCLUSIONS AND SUGGESTIONS

After searching and explaining about *The Infographics Show* pattern and its reason, the researcher goes to the conclusion. This chapter presents conclusions and suggestions related to what the researcher has analyzed and discussed in Chapter IV.

A. Conclusion

Based on the analysis of the pattern from *The Infographics Show* videos and its reason, the researcher has drawn the conclusions as follow:

1. The researcher has found the most dominant symbiosis from *The Infographics Show* video from the perspective of ludic linguistics, that is mnemonic symbiosis. From 316 data in total, there are 238 mnemonic symbiosis from six videos. This means that *The Infographics Show* presents the infograohic by representing the text into visual form. The researcher also found that there are three types of infographic in *The Infographics Show* video, informative infographic, persuasive infographic, and advertisement infographic. There are 5 videos of informative and persuasive infographic, and 1 video of informative, persuasive and advertisement infographic. Whereas the type of the script from 6 videos are tangential scripts. From all those elements, the researcher concludes that *The Infographics Show* presents their infographic in an easy to

comprehend way by the viewer, since the texts from the video content are mostly represent into visual form.

2. Based on the research finding, the video from *The Infographics Show* is appropriate with the infographic principle or concept which has a purpose to help the viewer to understand the video content since the dominant symbiosis is mnemonic, where the texts is represented into visual form. Besides, *The Infographics Show* also makes the viewers decide the conclusion from the video based on their perspective and does not want drive the viewers to convinced in some sides. *The Infographics Show* is not only help and/or influence the viewers through the text, sound and visual, but also herds the viewers' opinion about the video content based on the viewers' perspective. *The Infographics Show* is just being objective or neutral in presenting the information and lets the viewers believe on what the viewers want or *The Infographics Show* gives a freedom or does not want to influence or guide the viewers to believe something. Infographic is a part of journalism and objectivity in presenting information is the ultimate concern or ultimate consideration in delivering the infographic.

B. Suggestion

The researcher found 316 data of analysis include 238 of mnemonic symbioses and 78 hegemonic symbiosis, 3 types of infographic, and 1 type of script. The most dominant symbiosis in *The Infographics Show* videos is

mnemonic. Based on the conclusions of analysis above, the suggestions can be drawn as follows:

1. For The Readers

The result of this thesis can be used as a reference related to the pattern of infographic from the perspective of ludic linguistics. The researcher hopes that the readers would understand more about the pattern from infographic and its reason.

2. For The Next Reasearcher

This research can be used as a reference and conception for doing the research related to pattern of other literary works from ludic linguistics perspective. The result of this research can help the next researchers who want to study or analyze other literary works using ludic linguistics perspective. By reading this research, the researcher hopes that the next researchers can develop their knowledge about ludic linguistics, narrative theory, and infographics.

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APPENDICES




No.	Data			
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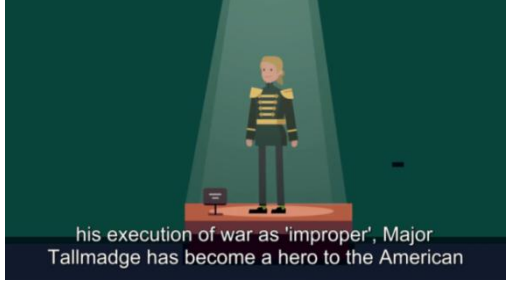


	Code	Screenshot	Explanation	Valid ation	Note
1.	1 Heg C1 00:00:20,230 --> 00:00:30,020		<i>Common foes</i> is the kernel of the sentence and the picture shows <i>US and Russian military</i> . Its symbiosis is hegemonic since the picture only shows two groups of military only stand on their side without acting like they are not fighting each other or there is no combat at all.		
2.	2 Mne C1 00:00:35,960 --> 00:00:38,410		The symbiosis is mnemonic because both kernel and picture show about <i>US and Russian special forces</i> .		
3.	3 Mne C1 00:00:38,410 --> 00:00:43,640		<i>Special forces</i> is the kernel and there is a <i>special forces</i> in the picture, so the symbiosis is mnemonic.		



4.	4 Mne C1 00:00:48,030 --> 00:00:52,880	 <p>From Sparta's famed 300 who helped thousands of other Greeks hold the line against an invading</p>	The kernel from this sentence is <i>Sparta's famed 300</i> and the picture is <i>Greece map</i> . Then the symbiosis is mnemonic because Sparta is the name of city in Greece.		
5.	5 Mne C1 00:00:52,880 --> 00:00:58,400	 <p>Persian horde in ancient Greece, to the infamous Otto Skorzeny and his brilliant raids against</p>	<i>Infamous Otto Skorzeny and his brilliant raids</i> is the kernel, while the picture is <i>Greece map and Otto Skorzeny</i> himself. It is mnemonic symbiosis since it represented in visual form.		
6.	6 Mne C1 00:01:06,380 --> 00:01:10,780	 <p>At their core, special forces are nothing more than highly skilled operatives conducting</p>	The kernel from this sentence is <i>special forces</i> and the picture is <i>some special forces do training</i> , so the symbiosis is mnemonic since both the kernel and the picture talk about special forces.		




<p>7.</p>	<p>7 Mne C1 00:01:15,579 --> 00:01:23,310</p>	 <p>it was only after World War II that militaries around the world formally created small elite units and designated them as 'special forces'.</p>	<p>The kernel from the sentence is <i>small elite units</i> and the picture is <i>some special forces</i>. The symbiosis is mnemonic because the video says that small elite units is part of special forces. Or special forces can be described as a small elite unit.</p>		
<p>8.</p>	<p>8 Heg C1 00:01:45,999 --> 00:01:51,140</p>	 <p>Partisans and terrorists have always constituted a major threat to friendly military forces,</p>	<p><i>A major threat</i> is the kernel from this sentence and the picture shows <i>some terrorists</i>. So the symbiosis between the kernel and the picture is hegemonic because the video says that the major threat come from partisans and terrorist, but the picture only shows the terrorists.</p>		




<p>9.</p>	<p>9 Mne C1 00:01:56,439 --> 00:02:06,490</p>		<p><i>Identifying uniforms</i> is the kernel from the sentence and the picture shows <i>partisans and terrorists</i>. The symbiosis is mnemonic because the video says that both partisans and terrorist do not wear identifying uniforms, so the sentence “identifying uniforms” is tended to the partisans and terrorists.</p>		
<p>10.</p>	<p>10 Heg C1 00:02:22,549 --> 00:02:27,209</p>		<p><i>Collateral damage</i> is the kernel and the picture is <i>Vietnam's map</i>. The symbiosis is hegemonic because the video does not mention which area has the collateral damage.</p>		



<p>11.</p>	<p>11 Mne C1 00:02:39,880 --> 00:02:44,560</p>		<p>The kernel from this sentence is <i>unconventional warfare</i> and the picture shows “<i>Unconventional warfare</i>” words and carnival. The symbiosis is mnemonic because the “unconventional warfare” is represented in the picture.</p>		
<p>12.</p>	<p>12 Mne C1 00:02:44,560 --> 00:02:48,989</p>		<p>The kernel from this sentence is <i>mission types</i> and the picture shows “<i>Unconventional warfare</i>”, “<i>mission types</i>” words and carnival. The symbiosis is mnemonic because the “mission types” is represented in the picture.</p>		
<p>13.</p>	<p>13 Mne C1 00:02:58,819 --> 00:03:04,340</p>		<p>The kernel from this sentence is <i>a special forces icon</i> and the picture shows <i>Major Benjamin Tallmadge</i>. The symbiosis is mnemonic because the icon of special forces is Major Benjamin Tallmadge itself and he is represented in the picture.</p>		




<p>14.</p>	<p>14 Mne C1 00:03:23,260 --> 00:03:28,439</p>		<p><i>A hero to the American SF community</i> is the kernel from this sentence and the picture shows <i>Major Tallmadge</i>. The symbiosis is mnemonic because Major Tallmadge also called a hero to the American SF community.</p>		
<p>15.</p>	<p>15 Mne C1 00:03:33,109 --> 00:03:36,560</p>		<p>The kernel is <i>direct action missions</i> and the picture shows <i>American forces in their mission</i>. The symbiosis is mnemonic because the picture can be said as a direct action mission from American forces.</p>		
<p>16.</p>	<p>16 Mne C1 00:04:13,590 --> 00:04:22,450</p>		<p><i>Foreign internal defense missions</i> is the kernel from this sentence and the picture shows "<i>Foreign Internal Defence</i>" word and <i>special forces do sea patrol</i>. The symbiosis is mnemonic because sea patrol is part of foreign internal defense missions and there is "foreign internal defense" word on the picture.</p>		



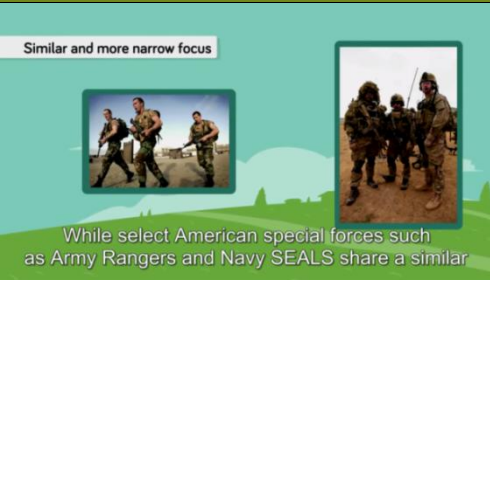
					
<p>17.</p>	<p>17 Mne C1 00:04:22,450 --> 00:04:34,720</p>		<p>kernel from this sentence is <i>foreign internal defense ops</i> and and the picture shows “<i>Foreign Internal Defence</i>” word and <i>special forces do sea patrol</i>. Same as the number 23, The symbiosis is mnemonic because sea patrol is part of foreign internal defense missions and there is “foreign internal defense” word on the picture.</p>		




<p>18.</p>	<p>18 Mne C1 00:04:53,910 --> 00:05:01,650</p>		<p><i>Special Reconnaissance missions</i> as the kernle and the picture is <i>An urban area and “Special Reconnaissance”</i> words. The symbiosis is mnemonic because there is <i>Special Reconnaissance missions</i> written on the box.</p>		
<p>19.</p>	<p>19 Mne C1 00:05:01,650 --> 00:05:12,780</p>		<p><i>SR missions</i> as the kernel and the picture shows <i>an urban area and “Special Reconnaissance, The quite professionals”</i> words. The symbiosis is mnemonic because of SR missions is represented in “Special Reconnaissance” words.</p>		
<p>20.</p>	<p>20 Mne C1 00:05:12,780 --> 00:05:21,340</p>		<p>Same as on the number before, <i>SR missions</i> as the kernel and the picture shows <i>an urban area and “Special Reconnaissance, The quite professionals”</i> words. The symbiosis is mnemonic because of SR missions is</p>		




			represented in “Special Reconnaissance” words.		
21.	21 Mne C1 00:05:21,340 --> 00:05:41,250		<i>SR missions</i> as the kernel and the picture shows <i>special forces in SR mission</i> . The symbiosis is mnemonic because there is a representation from SR missions on the picture.		
22.	22 Mne C1 00:05:41,250 --> 00:05:52,440		<i>Security Force Assistance operations</i> as the kernel from this sentence and the picture shows that <i>US Army Rangers are preparing SFA operations</i> , so the symbiosis is mnemonic because it is represented in visual.		
23.	23 Mne C1 00:05:52,440 --> 00:06:06,020		The kernel is <i>US Army Rangers</i> and the picture is about <i>US Army Ranger and guerilla</i> . Since the picture shows an US Army Ranger, the symbiosis is mnemonic.		

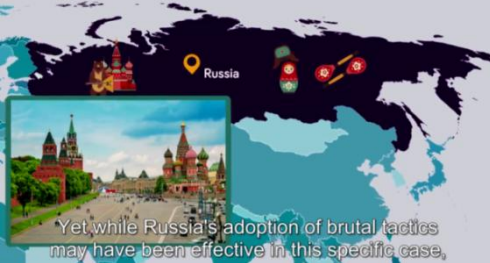
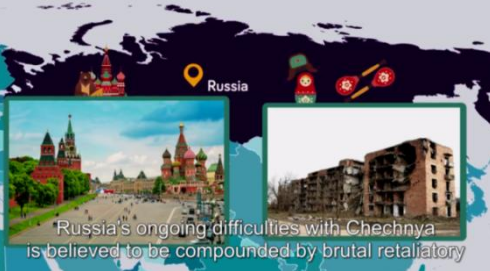

<p>24.</p>	<p>24 Mne C1 00:06:06,020 --> 00:06:13,620</p>	 <p>So with similar missions, and in recent times with similar terrorist enemies, how do US and Russian special forces compare to each other?</p>	<p><i>US and Russian special forces</i> as the kernel and the picture also shows <i>US and Russian special forces</i>, so the symbiosis is mnemonic.</p>		
<p>25.</p>	<p>25 Mne C1 00:06:25,110 --> 00:06:35,860</p>	 <p>Also due to the difference in ideology and doctrine, US and Russian special forces may</p>	<p><i>US and Russian special forces</i> is the kernel and so do the picture, so the symbiosis is mnemonic.</p>		




<p>26.</p>	<p>26 Heg C1 00:06:35,860 --> 00:06:39,370</p>		<p>The kernel is <i>the old adage</i> and the picture shows <i>US and Russian special forces</i>. The symbiosis is hegemonic because the picture only shows US and Russian special forces.</p>		
<p>27.</p>	<p>27 Mne C1 00:06:43,370 --> 00:06:51,000</p>		<p><i>Both nations</i> as the kernel and a picture of <i>US and Russian special forces</i>. It is mnemonic symbiosis because the aim of the <i>both nations</i> here is US and Russia, also special forces as the main topic of the video.</p>		
<p>28.</p>	<p>28 Mne C1 00:06:57,670 --> 00:07:07,050</p>		<p><i>American Special Forces</i> is the kernel and so do the picture, so the symbiosis is mnemonic because they put <i>American Special Forces</i> on visual form.</p>		




<p>29.</p>	<p>29 Mne C1 00:07:07,050 --> 00:07:16,460</p>		<p><i>The team medic</i> is the kernel and the picture shows <i>American special forces and their specialty</i>. The symbiosis is mnemonic because there is a “medic” word on picture as US special forces’ specialty.</p>		
<p>30.</p>	<p>30 Mne C1 00:07:16,460 --> 00:07:34,220</p>		<p><i>Russian Special Forces</i> is the kernel and so do the picture. So, the symbiosis is mnemonic because they put Russian Special Forces on the visual.</p>		
<p>31.</p>	<p>31 Mne C1 00:07:34,220 --> 00:07:43,990</p>		<p><i>Select American special forces</i> is the kernel and the picture shows <i>Army Rangers and Navy SEALs</i>, “<i>similar and more narrow focus</i>” sentence. The symbiosis is mnemonic because Army Rangers and Navy SEALs is part of select American special forces. In this number we need a background knowledge about Army Rangers and Navy SEALs.</p>		




<p>32.</p>	<p>32 Mne C1 00:07:43,990 --> 00:07:52,030</p>		<p><i>American Special Forces</i> as the kernel and the picture shows <i>Army Rangers and Navy SEALs</i>, “<i>similar and more narrow focus</i>” sentence. The symbiosis is mnemonic because <i>Army Rangers and Navy SEALs</i> is part of <i>American special forces</i>.</p>		
<p>33.</p>	<p>33 Mne C1 00:07:52,030 --> 00:07:56,800</p>		<p><i>Russian Special Forces</i> is both the kernel and the picture, so it is mnemonic symbiosis because it is represented on visual.</p>		
<p>34.</p>	<p>34 Mne C1 00:08:06,930 --> 00:08:16,610</p>		<p>Another major difference as the kernel of the sentence and the picture shows <i>US and Russian Special Forces</i> and “<i>Disregard for collateral damage</i>” sentence. It is mnemonic symbiosis because the “<i>Disregard for collateral damage</i>” sentence is part of differences between <i>US and Russian special forces</i>.</p>		



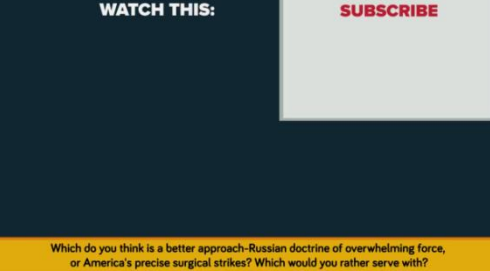
35.	35 Mne C1 00:08:26,590 --> 00:08:33,400		<p><i>Dispatching the KGB's Alpha Group</i> is the kernel from this sentence and the picture also shows KGB's Alpha Group, so the symbiosis is mnemonic.</p>		
36.	36 Heg C1 00:08:33,400 --> 00:08:44,832		<p>The kernel is <i>Russian operators</i> and the picture shows a <i>Terrorist hold a body part</i>. The symbiosis is hegemonic since there is no representation from Russian operators in visual form.</p>		
37.	37 Heg C1 00:08:44,832 --> 00:08:49,150		<p><i>The tactic</i> is the kernel and the picture shows a <i>flying helicopter</i>. Since there is no representation from "the tactic", so the symbiosis is hegemonic.</p>		




<p>38.</p>	<p>38 Heg C1 00:08:51,960 --> 00:09:03,930</p>		<p><i>Brutal tactics</i> is the kernel and the picture shows <i>Russia's map</i>. Since there is no representation from “brutal tactics”, so the symbiosis is hegemonic.</p>		
<p>39.</p>	<p>39 Mne C1 00:09:03,930 --> 00:09:11,620</p>		<p><i>Brutal retaliatory measures</i> is the kernel and the picture shows <i>Russia's map and damaged building</i>. The symbiosis is mnemonic because there is a damaged building picture as a result from “brutal retaliatory measures”.</p>		
<p>40.</p>	<p>40 Heg C1 00:09:11,620 --> 00:09:15,930</p>		<p><i>Russian military doctrine</i> is the kernel and the picture shows <i>Damaged city and Russian Special Forces</i>. Since there is no representation from “Russian military doctrine”, so the symbiosis is hegemonic.</p>		




<p>41.</p>	<p>41 Heg C1 00:09:15,930 --> 00:09:27,190</p>	 <p>doctrine, and further evidenced by the slow adoption of precision-guided munitions by</p>	<p><i>Precision-guided munitions</i> is the kernel and the picture shows <i>Damaged city and Russian Special Forces</i>. Since there is no representation from “Precision-guided munitions”, so the symbiosis is hegemonic.</p>		
<p>42.</p>	<p>42 Mne C1 00:09:27,190 --> 00:09:37,790</p>		<p><i>During the Moscow Theater hostage crisis</i> is the kernel and the picture shows <i>Moscow Theater, “Moscow Theater hostage crisis”</i> word. It is mnemonic because the picture shows the theater where the Moscow Theater hostage crisis happens.</p>		
<p>43.</p>	<p>43 Heg C1 00:09:55,290 --> 00:10:05,570</p>		<p><i>Islamic militants</i> is the kernel from the sentence with <i>Beslan school siege</i> picture on it. It is hegemonic symbiosis because the picture only shows “Beslan school siege” and its building where the Islamic militants took several hundred school children and teachers hostage, not about the Islamic militants.</p>		



<p>44.</p>	<p>44 Heg C1 00:10:05,570 --> 00:10:19,640</p>		<p><i>A furious firefight</i> is the kernel and the picture shows <i>Terrorists and Russian special forces</i>, “<i>Beslan school siege</i>”, “<i>September, 2004</i>”, and the amount of victim. The symbiosis is hegemonic because the furious firefight is not repressed in visual, they only shows Russian special forces threatened by the terrorists.</p>		
<p>45.</p>	<p>45 Mne C1 00:10:19,640 --> 00:10:33,430</p>		<p><i>A global leader-recent Presidential election</i> is the kernel and the picture shows <i>US map</i>. The symbiosis is mnemonic because the global leader-recent Presidential election is US’ identity.</p>		
<p>46.</p>	<p>46 Heg C1 00:10:33,430 --> 00:10:42,530</p>		<p><i>Heavy-handed tactics</i> is the kernel and <i>US map</i> as the picture, so the symbiosis is hegemonic because there is no representation from heavy-handed tactics.</p>		



47.	47 Heg C1 00:10:43,930 --> 00:11:04,710		<p><i>A generally positive perception is the kernel and the picture shows US special forces and “plan” word. The symbiosis is hegemonic because generally positive perception does not represented in visual from.</i></p>		
48.	48 Mne C1 00:11:04,710 --> 00:11:15,060		<p><i>A cost and significant casualties are the kernel of the sentence and the picture shows US Special Forces have mnemonic symbiosis because the kernel is represented in visual from as the result from American SF doctrine.</i></p>		
49.	49 Mne C1 00:11:15,060 --> 00:11:24,020		<p><i>Directly pitting the two nations is the kernel and the picture shows US and Russia map. It is mnemonic symbiosis because the aim of two nations here is US and Russia.</i></p>		




<p>50.</p>	<p>50 Mne C1 00:11:33,990 --> 00:11:39,170</p>		<p><i>German lines, Soviet territory, British supplies, and Russian and American SF are the kernels and the picture shows US, Russia, and German map, British suply. The symbiosis is mnemonic because the kernels are represented in visual.</i></p>		
<p>51.</p>	<p>51 Heg C1 00:11:39,170 --> 00:12:05,320</p>		<p><i>One similar job is the kernel and the picture shows special force and two robots. The symbiosis is hegemonic because special forces' job is not represented on visual form.</i></p>		
<p>52.</p>	<p>52 Mne C1 00:12:05,320 --> 00:12:30,540</p>		<p><i>Russian doctrine of overwhelming force, or America's precise surgical strikes is the kernel and the picture shows two question "So, which do you think is a better approach- Russian doctrine of overwhelming force, or America's precise surgical strikes?". The symbiosis is mnemonic since the kernel is represented into</i></p>		

			visual form.		
53.	53 Mne C2 00:00:00,089 --> 00:00:05,590	 <p>Separated by the Atlantic Ocean, American women aren't much different from their European</p>	<p><i>American women and European cousins</i> are the kernels and the picture shows the <i>world's map</i>. The symbiosis is mnemonic because the kernels are represented in visual.</p>		
54.	54 Mne C2 00:00:05,590 --> 00:00:13,030	 <p>But it's almost impossible to compare women from all across Europe as the continent covers</p>	<p><i>Women from all across Europe</i> is the kernel and the picture shows <i>Europe's map</i>. The symbiosis is mnemonic because some nations included and mentioned in Europe's map.</p>		
55.	55 Heg C2 00:00:13,030 --> 00:00:18,180		<p><i>Some broad generalizations</i> is the kernel of this sentence and the picture shows <i>women are having conversation about men</i>. The symbiosis is hegemonic because <i>some broad generalizations</i> aren't represented in visual form and it include on what the video will talk about.</p>		



56.	56 Mne C2 00:00:18,180 --> 00:00:21,750		<p><i>European and American women</i> is the kernel of this sentence and the picture shows <i>women are having conversation about men</i>. The symbiosis is mnemonic because there are two woman have a conversation at cafe which can be an European and American, just as the main topic of the video.</p>		
57.	57 Heg C2 00:00:23,750 --> 00:00:26,210		<p><i>The similarities and differences</i> is the kernel of this sentence and the picture shows <i>The Infographic Show's logo</i>. The symbiosis is hegemonic because there is no representation from "the similarities and differences" in visual.</p>		
58.	58 Mne C2 00:00:26,210 --> 00:00:33,280		<p><i>American Girls vs European Girls</i> is the kernel from this sentence and the picture shows "<i>American Girls vs European Girls</i>" title and the girls. The symbiosis is mnemonic because "American and European girl" is represented</p>		


			<p>in visual both in title and the girls' picture.</p>		
<p>59.</p>	<p>59 Heg C2 00:00:33,280 --> 00:00:40,660</p>		<p><i>The general similarities and differences</i> is the kernel from this sentence and the picture shows <i>Europe's map</i>. The symbiosis is hegemonic because the picture only shows <i>Europe's map</i> whereas the kernel is "the differences and similarities" between European and American girl.</p>		
<p>60.</p>	<p>60 Heg C2 00:00:40,660 --> 00:00:48,129</p>		<p><i>Ancestral lineage and cultural similarities</i> is the kernel and the picture shows <i>Europe's map</i>. The symbiosis is hegemonic because the picture only shows <i>Europe's map</i> whereas the kernel is the similarities of culture and ancestral lineage between Europeans and Americans.</p>		

<p>61.</p>	<p>61 Mne C2 00:00:52,899 --> 00:00:58,289</p>		<p><i>Both continents</i> is the kernel from this sentence and the picture shows <i>two happy families</i>. The symbiosis is mnemonic because the aim of “both continents” here is European and American family, also those two families in the picture can be European and American family since the video talk about those two nation.</p>		
<p>62.</p>	<p>62 Mne C2 00:00:58,289 --> 00:01:05,129</p>		<p><i>Some differences</i> is the kernel of this sentence and the picture shows <i>American and European</i>, “<i>Differences: Religion quirks, Free expression</i>”. The symbiosis is mnemonic since the video shows some their differences (Religious quirks and free expression) in the visual.</p>		



<p>63.</p>	<p>63 Mne C2 00:01:15,060 --> 00:01:17,719</p>		<p><i>More independent and ambitious</i> is the kernel and the picture shows <i>two Americans cook in the kitchen</i>, “<i>Americans: Independent, Ambitious</i>”. The symbiosis is mnemonic since they put the kernel on visual form.</p>		
<p>64.</p>	<p>64 Mne C2 00:01:17,719 --> 00:01:23,450</p>		<p>A <i>2014 Pew survey</i> is the kernel of this sentence and the picture shows <i>two Americans cook in the kitchen</i>, “<i>Americans: Independent, Ambitious</i>”, “<i>2014: 57% of people believed their success is in their own hands</i>”. The symbiosis is mnemonic because the result from Pew survey on 2014 is represented in visual form.</p>		
<p>65.</p>	<p>65 Mne C2 00:01:23,450 --> 00:01:29,630</p>		<p><i>Religion as more important</i> is the kernel and <i>American and European families are going to church</i>. The symbiosis is mnemonic because the video shows the church while this part is talking about religion from some Americans and</p>		



			<p>Europeans, in this picture is France which can be seen from a woman who wear a beret hat and the next sentence is talking about Frenchs' religion. This part also compare the amount of American and French who consider the important of the religion.</p>	
<p>66.</p>	<p>66 Mne C2 00:01:35,889 --> 00:01:41,609</p>	<p>Religion is generally more important to countries with lower GDPs</p> <p>World statistics show that there is strong link between people's religiosity and their wealth.</p>	<p><i>People's religiosity and their wealth is the kernel and the picture shows some people on a meeting, they shows some religions and the finances graph. The symbiosis is mnemonic because people on meeting talk about the important of religion in countries with lower GDP's. Also the graph shows some religions in the world and the finances graph.</i></p>	



<p>67.</p>	<p>67 Mne C2 00:01:41,609 --> 00:01:45,289</p>		<p><i>Countries with lower GDPs</i> is the kernel from this sentence and the picture <i>shows some people on a meeting, they shows some religions and the finances graph</i>. The symbiosis is mnemonic because people on meeting talk about the important of religion in countries with lower GDP's. It can be seen from the dialog box which appears between them.</p>		
<p>68.</p>	<p>68 Mne C2 00:01:45,289 --> 00:01:52,239</p>		<p><i>Sex between unmarried couples</i> is the kernel from this sentence and the picture shows <i>couples of people is sleeping, "40% of American feel that sex between unmarried couples is immoral" on box</i>. The symbiosis is mnemonic because the kernel is represented in visual. It can be seen from the dialog box which talks about sex between unmarried couples is immoral based on some Americans.</p>		



<p>69.</p>	<p>69 Heg C2 00:01:52,239 --> 00:01:54,210</p>		<p><i>American women</i> is the kernel and the picture shows <i>couples of people is sleeping</i>, “40% of American feel that sex between unmarried couples is immoral” on box. The symbiosis is hegemonic because the sleeping couples are unknown and can be both American or European whereas the kernel is American women.</p>		
<p>70.</p>	<p>70 Mne C2 00:01:57,499 --> 00:02:03,950</p>		<p><i>Many American women</i> is the kernel and the picture shows <i>American women have a conversation</i>. The symbiosis is mnemonic because the American women is represented in visual form.</p>		
<p>71.</p>	<p>71 Heg C2 00:02:03,950 --> 00:02:09,530</p>		<p><i>That observations and not rules</i> is the kernel from this sentence and the picture shows <i>American women have a conversation</i>. The symbiosis is hegemonic because the kernel isn't represented in visual form.</p>		



<p>72.</p>	<p>72 Heg C2 00:02:09,530 --> 00:02:11,920</p>		<p><i>The differences</i> is the kernel from this sentence and the picture shows <i>American women have a conversation</i>, same as the frame before. The symbiosis is hegemonic because the kernel isn't represented in visual form.</p>	
<p>73.</p>	<p>73 Mne C2 00:02:11,920 --> 00:02:25,150</p>		<p><i>Both American and Europe</i> is the kernel from this sentence and the picture shows <i>America's map and some American women's style</i>. The symbiosis is mnemonic because American is represented in visual form, although the Europe isn't represented in visual.</p>	




74.	74 Mne C2 00:02:25,150 --> 00:02:32,439	 <p>The only real oddity in Europe is the UK where the women seem to behave more like Americans</p>	<p><i>The only real oddity</i> is the kernel from this sentence and the picture shows <i>UK women</i>. The symbiosis is mnemonic because the aim of oddity here is the UK women who dresses like American whereas European women character is wearing long skirt, chemise or blouse, high-heels and long hair hang loosely or tufted of, just like the video says in the next frame.</p>		
75.	75 Heg C2 00:02:32,439 --> 00:02:39,319	 <p>But in general there are some uniform similarities that separate Europeans from Americans in</p>	<p><i>Some uniform similarities</i> is the kernel from this sentence and the picture shows <i>UK women</i>. The symbiosis is hegemonic because the similarities in terms of attitude and behavior between American and European women is not represented in visual.</p>		



76.	76 Mne C2 00:02:41,780 --> 00:02:50,939	 <p>In Rome or Barcelona women normally wear a skirt of a similar length, a pair of reasonably</p>	<p><i>Rome or Barcelona women</i> is the kernel from this sentence and the picture shows <i>Rome or Barcelona women</i>. The symbiosis is mnemonic because the video directly mention the Rome or Barcelona women who normally wear a skirt of a similar length, high-heels, a blouse or top and long hair. Those characteristics are exactly represented on visual or showed on the video.</p>		
77.	77 Mne C2 00:02:50,939 --> 00:02:54,900	 <p>In America, and in London, however, women come in many different styles.</p>	<p><i>Many different styles</i> is the kernel from this sentence and the picture shows <i>American women with different styles</i>. The symbiosis is mnemonic because the picture shows US' map and some women with different styles. Those are overweigh women, women in goth or emo garb with black eye-liner and dyed hair which directly mentioned in the next frame.</p>		

78.	78 Mne C2 00:03:01,030 --> 00:03:07,160		<p><i>Counter-culture</i> is the kernel from this sentence and the picture shows <i>World's map, American women with different style, "Counter-culture" words</i>. The symbiosis is mnemonic because the picture shows the "counter-culture" which adopted by the Americans. The word "counter-culture" is placed on US' map.</p>		
79.	79 Mne C2 00:03:01,030 --> 00:03:07,160		<p><i>A more traditionally feminine style</i> is the kernel from this sentence and the picture shows <i>World's map, American women with different style, "Counter-culture" words</i>. The symbiosis is mnemonic. It is the same frame with the number before and this sentence has two main topic which are "counter-culture" and "a more traditionally feminine style" which adopted by Europeans. Also, the word "a more traditionally feminine style" is placed on Europe's map, so</p>		




			this is why the symbiosis is mnemonic.		
80.	80 Mne C2 00:03:07,160 --> 00:03:16,709		<p><i>A girl with a Mohican and a skateboard</i> is the kernel from this sentence and the picture shows <i>some people in subway</i>. The symbiosis is mnemonic because the girl here is the one with Mohican and skateboard. She is represented in the visual just same as the characteristics which mentioned by the dubber.</p>		
81.	81 Mne C2 00:03:16,709 --> 00:03:25,329		<p><i>Americans dress</i> is the kernel from this sentence and the picture shows <i>America and Europe's map</i>, "<i>Comfort</i>", "<i>Class and fashion</i>". The symbiosis is mnemonic because the dubber says that Americans dress for "comfort". The "comfort" word is placed on the US' map.</p>		

<p>82.</p>	<p>82 Mne C2 00:03:16,709 --> 00:03:25,329</p>		<p><i>European women</i> is the kernel from this sentence and the picture shows <i>America and Europe's map</i>, "<i>Comfort</i>", "<i>Class and fashion</i>". The symbiosis is mnemonic because the dubber says that European women are conscious of class and fashion even if they are simply walking to the store or gym. Also, because of the "class and fashion" word is placed on the Europe's map.</p>		
<p>83.</p>	<p>83 Mne C2 00:03:25,329 --> 00:03:32,120</p>		<p><i>Europeans dress</i> is the kernel from this sentence and the picture shows <i>some European women in different styles</i>. The symbiosis is mnemonic because the European dress characteristics is represented in the video which have mentioned in the frame before (wearing long skirt, chemise or blouse, high-heels and long hair hang loosely or tufted of).</p>		

<p>84.</p>	<p>84 Mne C2 00:03:32,120 --> 00:03:38,060</p>		<p>Because <i>Sports or working out</i> is the kernel from this sentence and the picture shows <i>some European women work out</i>, so the symbiosis is mnemonic.</p>		
<p>85.</p>	<p>85 Mne C2 00:03:38,060 --> 00:03:43,999</p>		<p><i>European women</i> is the kernel from this sentence and the picture shows <i>European women</i>. The symbiosis is mnemonic because those women's characteristics are same as European's.</p>		
<p>86.</p>	<p>86 Mne C2 00:03:46,819 --> 00:03:53,819</p>		<p><i>Social gatherings</i> is the kernel from this sentence and the picture shows <i>Americans join social gathering</i>. The symbiosis is mnemonic because the dubber says that American women dress just like the European on social gatherings which the European is more styled to show the class</p>		


			and fashion (with their characteristics which have mentioned before), while the American dresses on some different styles for comfort and for social gatherings they dress just like European.		
87.	87 Mne C2 00:03:57,269 --> 00:04:02,709		<i>University education</i> is the kernel from this sentence and the picture shows <i>European women</i> , “ <i>University education is more affordable in Europe</i> ”. The symbiosis is mnemonic because the kernel is represented on visual, on the dialog box.		
88.	88 Mne C2 00:04:02,709 --> 00:04:09,909		<i>European women</i> is the kernel from this sentence and the picture shows <i>European women</i> , “ <i>University education is more affordable in Europe</i> ”. The symbiosis is mnemonic because it has mentioned before that “university education is more affordable in Europe...” and the picture just shows women.		

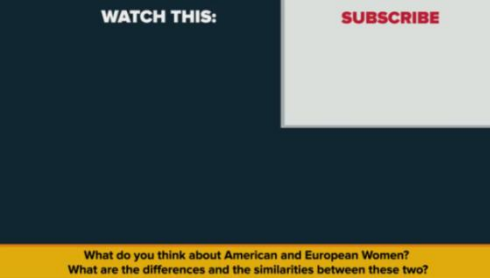
89.	89 Mne C2 00:04:09,909 --> 00:04:15,340		<p><i>Most European women</i> is the kernel from this sentence and the picture shows <i>European wome</i>. The symbiosis is mnemonic because the dubber says that most European women speak two languages or more and the video shows European women who speaks Chinese. So, on this video, the European women can speak two languages those are Chinese and English as their official language.</p>		
90.	90 Mne C2 00:04:15,340 --> 00:04:25,180		<p><i>Most Europeans</i> is the kernel from this sentence and the picture shows <i>Europeans travel to other country</i>. The symbiosis is mnemonic because the dubber says that Europeans travel to other countries before teenage years and the picture shows a travelling family that include their children.</p>		

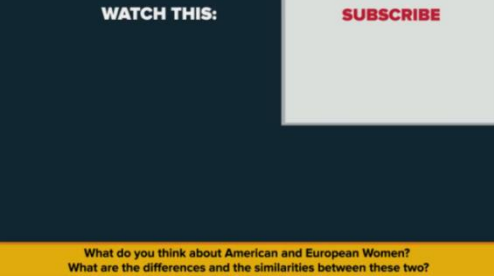


<p>91.</p>	<p>91 Mne C2 00:04:25,180 --> 00:04:30,169</p>		<p><i>Many Americans</i> is the kernel from this sentence and the picture shows <i>some of Americans</i>. The symbiosis is mnemonic because the dubber says that many Americans never leave their country and on the video shows that a grandma who says that she have never left her country, America.</p>		
<p>92.</p>	<p>92 Mne C2 00:04:30,169 --> 00:04:35,580</p>		<p><i>American women</i> is the kernel from this sentence and the picture shows <i>American woman does some jobs</i>. The dubber says that American women are more independent and the picture shows a women do some jobs of herself, so the symbiosis is mnemonic.</p>		
<p>93.</p>	<p>93 Mne C2 00:04:35,580 --> 00:04:42,889</p>		<p><i>American women</i> is the kernel from this sentence and the picture shows <i>American woman does some jobs</i>. The symbiosis is mnemonic because the dubber says that American women is more outgoing and curious which</p>		




			make them more fun at parties and social gathering, while the picture also shows American girl doing some jobs on this frame and party on the next frame.		
94.	94 Mne C2 00:05:00,389 --> 00:05:04,980	 <p>In general, American women and European women get divorced at similar rates.</p>	<i>American women and European women</i> is the kernel from this sentence and the picture shows <i>divorced couple</i> . The symbiosis is mnemonic because the picture represents the kernel. The picture can be a couple of American and/or European but there isn't more detail which side that shown by the picture.		
95.	95 Heg C2 00:05:15,639 --> 00:05:24,300	 <p>what seems to be the movie star and magazine standard Europe trumps America.</p>	<i>The movie star and magazine standard</i> is the kernel from this sentence and the picture shows <i>European women in beauty salon, American woman and the young one who have obesity</i> . The symbiosis is hegemonic because the picture does not represent the kernel in visual.		


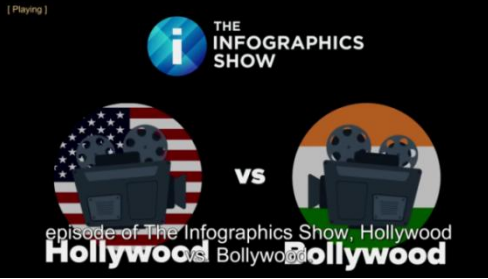

96.	96 Mne C2 00:05:24,300 --> 00:05:30,560		<p><i>Slim and attractive women</i> is the kernel from this sentence and the picture shows <i>some people in tram</i>. The symbiosis is mnemonic because the picture shows some slim women on the tram.</p>		
97.	97 Mne C2 00:05:46,920 --> 00:05:50,680		<p><i>American women</i> is the kernel from this sentence and the picture shows <i>American people</i>. The symbiosis is mnemonic because the picture shows two people have a conversation which can be American since the dubber talks about American.</p>		
98.	98 Mne C2 00:05:50,680 --> 00:05:58,580		<p><i>European women</i> is the kernel from this sentence and the picture shows <i>Europeans in the cafe</i>. The symbiosis is mnemonic because the picture shows two people have a conversation in cafe which can be European since the dubber talks about European.</p>		




99.	99 Mne C2 00:05:58,580 --> 00:06:05,760		<p><i>A European women</i> is the kernel from this sentence and the picture shows <i>Europeans have a party</i>. The symbiosis is mnemonic because the dubber says that European women will normally tell men straight up if they are interested in dating and won't subscribe to what is termed to be flaky behavior. Meanwhile, the picture shows European woman tells a man that he is handsome without platitude. So, the picture represents the kernel in visual.</p>		
100.	100 Mne C2 00:06:05,760 --> 00:06:11,430		<p><i>An american girl</i> is the kernel from this sentence and the picture shows <i>a couple of American is dating</i>. The symbiosis is mnemonic because the dubber says about American girl and the picture also shows a girl that may be an American.</p>		

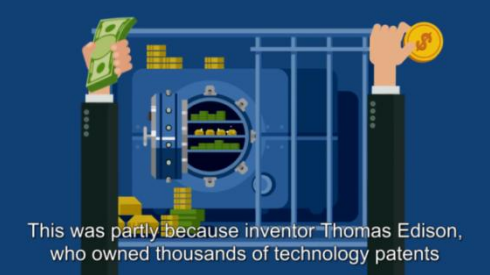


<p>101.</p>	<p>101 Mne C2 00:06:17,330 --> 00:06:24,430</p>	 <p>A guy dating a European woman may have to rely on his spider senses to unlock the mysterious</p>	<p><i>A guy dating a European women</i> is the kernel from this sentence and the picture shows <i>Europeans have a conversation in bed</i>. The symbiosis is mnemonic because the dubber says that European men have to rely his spider senses to unlock the mysterious puzzle that is her mind and the picture shows that a man ask if the woman loves him, while the woman answer with a question that would he like some coffe?.</p> <p>It is a mnemonic because the woman does not anwer the man's question properly.</p>		
<p>102.</p>	<p>102 Mne C2 00:06:32,669 --> 00:06:35,240</p>	 <p>WATCH THIS: SUBSCRIBE</p> <p>What do you think about American and European Women? What are the differences and the similarities between these two?</p>	<p><i>American and European women</i> is the kernel from this sentence and the picture shows "<i>What do you think about American and European women?</i>". The symbiosis is mnemonic because the picture shows the dubber's questions.</p>		

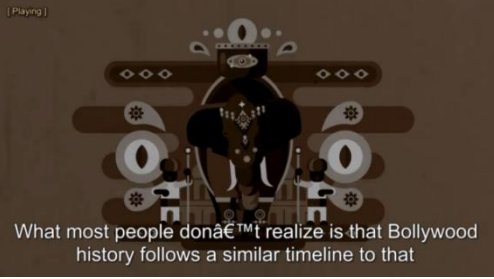


103.	103 Mne C2 00:06:35,240 --> 00:06:37,840		<p><i>The differences and similarities</i> is the kernel from this sentence and the picture shows “<i>What are the differences and similarities between these two?</i>”. The symbiosis is mnemonic because the picture shows the dubber’s questions.</p>		
104.	104 Mne C3 00:00:00,080 --> 00:00:04,740		<p><i>Hollywood movies</i> is the kernel of this sentence and the picture shows <i>Hollywood and beam of light</i>. The symbiosis is mnemonic because the picture represents the kernel with “Hollywood” word.</p>		
105.	105 Mne C3 00:00:08,210 --> 00:00:14,730		<p><i>That Bollywood or other Indian movies</i> is the kernel of this sentence and the picture shows <i>an Indian movie scene</i>. The symbiosis is mnemonic because the picture is one of Indian movie scene entitled <i>Baahubali: The Beginning</i>.</p>		


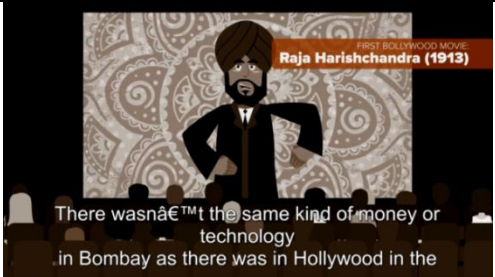
106.	106 Mne C3 00:00:14,730 --> 00:00:21,519		<p><i>The fairly recent Indian blockbuster is the kernel of this sentence and the picture shows some people are watching Baahubali: The Beginning in cinema. The symbiosis is mnemonic because the picture shows the Baahubali: The Beginning movie since it is the Indian blockbuster.</i></p>		
107.	107 Heg C3 00:00:21,519 --> 00:00:26,359		<p><i>Bollywood's fame and fortunes and viewing statistics is the kernel of this sentence and the picture shows a man in an interview. The symbiosis is hegemonic because the picture does not represent the kernel in visual form.</i></p>		
108.	108 Heg C3 00:00:26,359 --> 00:00:30,530		<p><i>Viewers and the number of films is the kernel of this sentence and the picture shows a man in an interview. The symbiosis is hegemonic because the picture does not represent the kernel in visual form.</i></p>		

109.	109 Mne C3 00:00:30,530 --> 00:00:35,420	 <p>Other countries also have big film industries, including China, the UK, Japan, France and</p>	<p><i>Other countries</i> is the kernel of this sentence and the picture shows <i>world's map</i>. The symbiosis is mnemonic because the kernel is represented from world's map which include some countries there.</p>		
110.	110 Mne C3 00:00:35,420 --> 00:00:41,720		<p><i>Hollywood vs Bollywood</i> is the kernel of this sentence and the picture shows <i>Hollywood vs Bollywood</i>. The symbiosis is mnemonic because the kernel is represented in visual form. The picture shows "Hollywood vs Bollywood" words and the country's flag.</p>		
111.	111 Mne C3 00:00:58,920 --> 00:01:06,060		<p><i>The film factory of the world</i> is the kernel of this sentence and the picture shows "<i>Hollywood presents</i>" word. The symbiosis is mnemonic because Hollywood is called the film factory of the world and the picture also shows the Hollywood word.</p>		




112.	112 Mne C3 00:01:06,060 --> 00:01:08,570	 <p>That's because the first movies made there were silent movies.</p>	<p><i>The first movie</i> is the kernel of this sentence and the picture shows <i>a silent movie scene</i>. The symbiosis is mnemonic because the picture that has been shown is one of the silent movie scene which is the first movie in Hollywood.</p>		
113.	113 Heg C3 00:01:20,080 --> 00:01:24,590	 <p>These were the first American independent film studios, with the latter being the first</p>	<p><i>The first American independent film studios</i> is the kernel of this sentence and the picture shows <i>a man holds some papers</i>. The symbiosis is hegemonic because the kernel is not represent in visual form.</p>		
114.	114 Heg C3 00:01:29,020 --> 00:01:34,490	 <p>According to one Hollywood historian, movie-makers on the East coast heard about these studios</p>	<p><i>One Hollywood historian</i> is the kernel of this sentence and the picture shows <i>the process of movie making</i>. The symbiosis is hegemonic because the kernel is not represent in visual form. The Hollywood hidtorian is not represent in the picture.</p>		



115.	115 Heg C3 00:01:34,490 --> 00:01:43,400	 <p>This was partly because inventor Thomas Edison, who owned thousands of technology patents</p>	<p><i>Inventor Thomas Edison</i> is the kernel of this sentence and the picture shows <i>some people invest their money</i>. The symbiosis is hegemonic because the kernel is not represent in visual form and the picture only shows some hands hold money.</p>		
116.	116 Mne C3 00:01:43,400 --> 00:01:48,520	 <p>As one writer puts it, “In short, if you wanted to be in the movie business, you did so...”</p>	<p><i>The movie business</i> is the kernel of this sentence and the picture shows <i>writer’s equipments</i>, “<i>In short, if you wanted to be in the movie business, you did so...</i>”. The symbiosis is mnemonic because there is “movie business” written on the paper.</p>		
117.	117 Mne C3 00:01:48,520 --> 00:01:54,840	 <p>Partly thanks to shrewd Edison, the roaring 20s was a Hollywood heyday, putting the little,</p>	<p><i>A Hollywood heyday</i> is the kernel of this sentence and the picture shows <i>US’ map</i>, “<i>Hollywood</i>”. The symbiosis is mnemonic because there is a small Hollywood picture in US map.</p>		




<p>118.</p>	<p>118 Mne C3 00:01:54,840 --> 00:01:59,820</p>	 <p>What most people don't realize is that Bollywood history follows a similar timeline to that</p>	<p><i>Bollywood history</i> is the kernel of this sentence and the picture shows <i>India's characteristics</i>. The symbiosis is mnemonic because Bollywood comes from India and the picture shows one of India's characteristics those are decorated elephant and the men who wear turban on their had.</p>		
<p>119.</p>	<p>119 Mne C3 00:01:59,820 --> 00:02:06,600</p>	 <p>The name Bollywood is sometimes believed to mean the entire Indian film industry, when</p>	<p><i>The name Bollywood</i> is the kernel of this sentence and the picture shows <i>India's characteristics</i>. The symbiosis is mnemonic because Bollywood comes from India and the picture shows one of India's characteristics those are decorated elephant and the men who wear turban on their had.</p>		
<p>120.</p>	<p>120 Heg C3 00:02:13,600 --> 00:02:18,820</p>	 <p>Movies are made in many languages throughout India, though Hindi-language films are certainly</p>	<p><i>Hindi-language films</i> is the kernel of this sentence and the picture shows <i>the process of movie making</i>. The symbiosis is hegemonic because the kernel is not represent in visual form. They only shows the process of</p>		



			making the movie and does not the title or scene of the movie.		
121.	121 Mne C3 00:02:18,820 --> 00:02:24,260		1,969 films is the kernel of this sentence and the picture shows the process of movie making, "Movies produced in India (2014): 1969". The symbiosis is mnemonic because the picture shows the kernel inside the brown box.		
122.	122 Mne C3 00:02:24,260 --> 00:02:28,680		The first Bollywood movie is the kernel of this sentence and the picture shows people watch movie at cinema, "First Bollywood movie: Raja Harishchandra (1913)". The symbiosis is mnemonic because the picture shows the kernel inside the brown box.		
123.	123 Heg C3 00:02:28,680 --> 00:02:37,290		Money or technology is the kernel of this sentence and the picture shows people watch movie at cinema, "First Bollywood movie: Raja Harishchandra (1913)". The symbiosis is hegemonic because there is no representation from the kernel.		




124.	124 Mne C3 00:02:46,811 --> 00:02:54,950	 <p>The period from the 40s to the 60s was called the Golden Age of Hindi cinema, during which</p>	<p><i>The Golden Age of Hindi cinema</i> is the kernel of this sentence and the picture shows <i>Indian movies wins some awards</i>. The symbiosis is mnemonic because the dubber says that the Golden Age of Hindi cinema is from 40s to the 60s which the films were sometimes nominated as best foreign films and those golden cup are the proof that Hindi movies are the winner of the nomination.</p>		
125.	125 Heg C3 00:02:54,950 --> 00:03:06,750	 <p>The Golden Age of Hollywood is sometimes said to be the period of the 20s until the 40s,</p>	<p><i>The Golden Age of Hollywood</i> is the kernel of this sentence and the picture shows <i>Hollywood movie making process</i>. The symbiosis is hegemonic because there is no representation from the kernel.</p>		


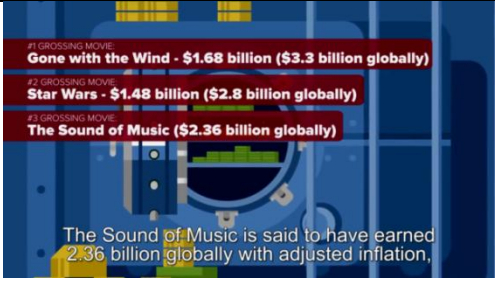
<p>126.</p>	<p>126 Mne C3 00:03:06,750 --> 00:03:10,770</p>	 <p>During the mid-40s, Hollywood was making an impressive number of films, about 400 a year.</p>	<p><i>During the mid-40s</i> is the kernel of this sentence and the picture shows <i>Hollywood movie making process</i>. The symbiosis is mnemonic because the men's style on the movie making process is just like the 40s style.</p>		
<p>127.</p>	<p>127 Heg C3 00:03:10,770 --> 00:03:20,040</p>	 <p>It's said during this time 90 million Americans watched Hollywood films weekly, which is impressive</p>	<p><i>90 millions Americans</i> is the kernel of this sentence and the picture shows <i>Americans watch movie in the cinema</i>. The symbiosis is hegemonic because there is no representation from the kernel. People in the cinema can be less or more than 90 millions because there is no exact picture that shows the amount of the Americans.</p>		
<p>128.</p>	<p>128 Heg C3 00:03:20,040 --> 00:03:28,860</p>	 <p>The number of movies released from Hollywood studios in 2016 was 729 according to Box Office</p>	<p><i>Hollywood studios</i> is the kernel of this sentence and the picture shows <i>Americans watch movie in cinema</i>. The symbiosis is hegemonic because there is no representation from the kernel.</p>		

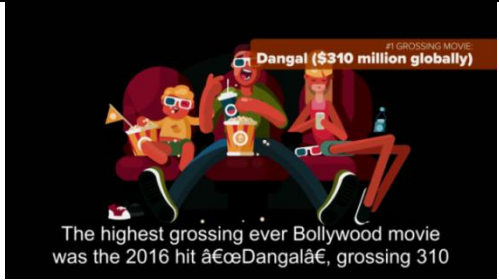

129.	129 Mne C3 00:03:41,120 --> 00:03:50,160		<p><i>Hollywood tickets sales</i> is the kernel of this sentence and the picture shows <i>people watch movie</i>, “<i>TICKETS SOLD (2012): 1.576 billion</i>”. The symbiosis is mnemonic because there is a representation from the kernel. The ticket sales from Hollywood movie is shown on the box.</p>		
130.	130 Mne C3 00:03:50,160 --> 00:03:52,620		<p><i>The highest grossing filmsales</i> is the kernel of this sentence and the picture shows <i>people watch movie</i>, “<i>TICKETS SOLD (2012): 1.576 billion</i>”. The symbiosis is mnemonic because there is a representation from the kernel. The video shows the amount of film’s gross sale which is \$1.576 billion on the box.</p>		



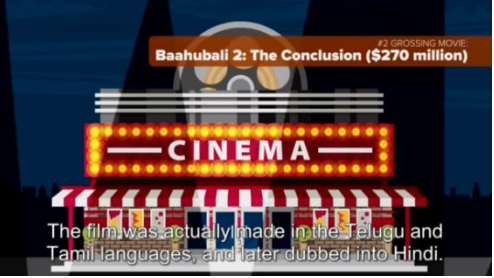
<p>131.</p>	<p>131 Mne C3 00:04:02,260 --> 00:04:07,230</p>		<p><i>Gross profits</i> is the kernel of this sentence and the picture shows <i>Forbe's article about Bollywood's gross profit</i>. The symbiosis is mnemonic because the video shows the amount of Bollywood film's gross on the box and it is 5 times smaller than Hollywood's as same as the dubber said.</p>		
<p>132.</p>	<p>132 Heg C3 00:04:07,230 --> 00:04:11,990</p>		<p><i>Its western counterpart</i> is the kernel of this sentence and the picture shows <i>some people watch movie in cinema</i>. The symbiosis is hegemonic because there is no representation from the kernel.</p>		
<p>133.</p>	<p>133 Mne C3 00:04:11,990 --> 00:04:18,298</p>		<p><i>The most movie tickets</i> is the kernel of this sentence and the picture shows <i>some people watch movie in cinema, "Tickets solf (2016): 2.2 billion"</i>. The symbiosis is mnemonic because the video shows the amount of sold tickets which is 2.2 billion on the box.</p>		




134.	134 Heg C3 00:04:18,298 --> 00:04:24,449		<p><i>Other Indian films</i> is the kernel of this sentence and the picture shows “<i>Aladdin</i>” movie scene, “<i>It’s not Bollywood</i>”. The symbiosis is hegemonic because the dubber says that other Indian films that might not strictly be Bollywood films, while the picture shows “<i>It’s not Bollywood</i>” without shows the other Indian films because Indian films are not just Bollywood.</p>		
135.	135 Mne C3 00:04:24,449 --> 00:04:29,419		<p><i>The total tickets</i> is the kernel of this sentence and the picture shows <i>people watch movie in cinema</i>, “<i>Hollywood movies (2016): 1.31 billion</i>”. The symbiosis is mnemonic because the picture shows the amount of total tickets sold that is 1.31 billion inside the red box.</p>		



<p>136.</p>	<p>136 Mne C3 00:04:29,419 --> 00:04:39,539</p>	 <p>[Play]</p> <p>One more poorly-made movie.</p> <p>The LA Times in 2017 blamed this on Hollywood creating poorly-made movies, people staying</p>	<p><i>Hollywood creating poorly-made movies</i> is the kernel of this sentence and the picture shows <i>a family watch the TV, “One more poorly-made movie”</i>. The symbiosis is mnemonic because the picture shows a man says that it is one more poorly-made movie on the conversation box.</p>		
<p>137.</p>	<p>137 Heg C3 00:04:39,539 --> 00:04:47,099</p>	 <p>[Play]</p> <p>The highest grossing Hollywood movie ever, if you adjust US ticket sales at the rate</p>	<p><i>The highest grossing Hollywood movie</i> is the kernel of this sentence and the picture shows <i>some golden cups</i>. The symbiosis is hegemonic because there is no representation from the kernel.</p>		
<p>138.</p>	<p>138 Mne C3 00:04:47,099 --> 00:04:50,050</p>	 <p>#1 GROSSING MOVIE Gone with the Wind - \$1.68 billion (\$3.3 billion globally)</p> <p>Globally that number is said to be around 3.3 billion dollars.</p>	<p><i>Around 3.3 billion dollars</i> is the kernel of this sentence and the picture shows <i>some golden cups, “#1 Grossing movie: Gone with the Wind - \$1.68 billion (3.3 billion globally)”</i>. The symbiosis is mnemonic because the picture shows the amount of US ticket sales. The first one is <i>Gone with the Wind</i> and its number of ticket sales</p>		

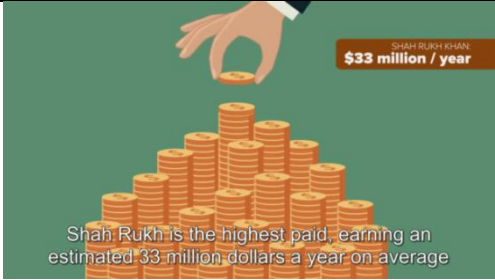


<p>139.</p>	<p>139 Mne C3 00:04:50,050 --> 00:04:55,240</p>		<p>on the red box.</p> <p><i>Star Wars movie</i> is the kernel of this sentence and the picture shows <i>some golden cups</i>, “#2 <i>Grossing movie: Star Wars - \$1.48 billion (\$2.8 billion globally)</i>. The symbiosis is mnemonic because the picture shows the amount of US ticket sales. The second one is Star Wars movie and its number of ticket sales on the red box.</p>		
<p>140.</p>	<p>140 Mne C3 00:05:00,599 --> 00:05:05,619</p>		<p><i>2.36 billion</i> is the kernel of this sentence and the picture shows <i>money in a strongbox</i>, “#3 <i>Grossing movie: The Sound of Music (2.36 billion globally)</i>”. The symbiosis is mnemonic because the picture shows the amount of US ticket sales. The third one is The Sound of Music movie and its number of ticket sales on the red box.</p>		



141.	141 Mne C3 00:05:17,240 --> 00:05:25,779		<p><i>The highest grossing ever Bollywood movie is the kernel of this sentence and the picture shows people watch movie, “#1Grossing Movie: Dangal (\$310 million globally)”. The symbiosis is mnemonic because the highest grossing Bollywood movie is Dangal which has \$310 million globally and it is represented or written inside the brown box.</i></p>		
142.	142 Mne C3 00:05:25,779 --> 00:05:31,880		<p><i>The 5th highest grossing non-English language film is the kernel of this sentence and the picture shows people watch movie, “#1Grossing Movie: Dangal (\$310 million globally)”. The symbiosis is mnemonic because the 5th highest grossing non-English language movie is Dangal which written inside the brown box in the picture.</i></p>		




143.	143 Heg C3 00:05:31,880 --> 00:05:37,189	 <p>China's 'The Mermaid' is the highest grossing non-English language film at \$553</p>	<p><i>The highest grossing non-English language film is the kernel of this sentence and the picture shows the process of movie making. The symbiosis is hegemonic because there is no representation from the kernel.</i></p>		
144.	144 Heg C3 00:05:37,189 --> 00:05:46,289	 <p>Bollywood would break the 100 million mark again in 2017 with the sequel to the hit mentioned</p>	<p><i>The sequel is the kernel of this sentence and the picture shows the process of movie making. The symbiosis is hegemonic because there is no representation from the kernel.</i></p>		
145.	145 Mne C3 00:05:46,289 --> 00:05:50,580	 <p>The film was actually made in the Telugu and Tamil languages, and later dubbed into Hindi.</p>	<p><i>The film is the kernel of this sentence and the picture shows cinema, "#2 Grossing Movie: Baahubali 2: The Conclusion (\$270 million). The symbiosis is mnemonic because the film is entitled Baahubali: The Conclusion which is written inside the brown box in the picture.</i></p>		



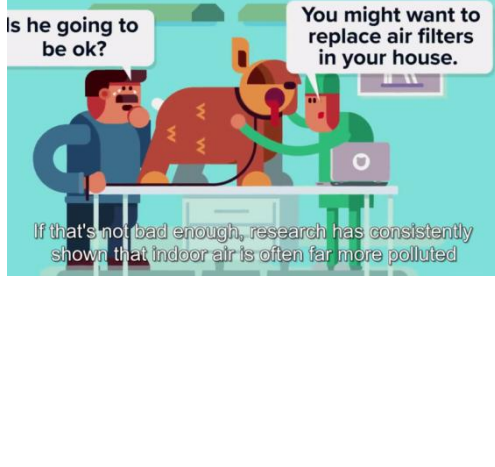
146.	146 Heg C3 00:05:50,580 --> 00:05:56,509		<p><i>A Tollywood movie</i> is the kernel of this sentence and the picture shows <i>a movie ratting from Rotten Tomatoes</i>. The symbiosis is hegemonic because the picture doesn't show the title or even the movie, Baahubali 2, but only shows the movie review site on the internet.</p>		
147.	147 Heg C3 00:06:01,860 --> 00:06:04,400		<p><i>The Hindi version</i> is the kernel of this sentence and the picture shows <i>a movie ratting from Rotten Tomatoes</i>. The symbiosis is hegemonic because the picture doesn't show the title or even the movie, Baahubali 2, but only shows the movie review site on the internet.</p>		
148.	148 Heg C3 00:06:04,400 --> 00:06:09,580		<p><i>The film</i> is the kernel of this sentence and the picture shows <i>a movie ratting from Rotten Tomatoes</i>. The symbiosis is hegemonic because the picture doesn't show the title or even the movie, Baahubali 2, but only shows the movie</p>		



			review site on the internet.		
149.	149 Mne C3 00:06:09,580 --> 00:06:15,479		<p><i>The highest paid actors, the biggest celebrities</i> is the kernel of this sentence and the picture shows <i>three men with their money</i>. The symbiosis is mnemonic because the dubber says that in Bollywood three of the highest paid actors and possibly the biggest celebrities are called Khan. While the picture shows three men just the same amount of the dubber said.</p>		
150.	150 Heg C3 00:06:15,479 --> 00:06:22,889		<p><i>The three Khans celebrities</i> is the kernel of this sentence and the picture shows <i>three men with their money</i>. The symbiosis is mnemonic because the picture shows three men just the same amount of the dubber said that there are three Khans.</p>		




<p>151.</p>	<p>151 Mne C3 00:06:22,889 --> 00:06:28,099</p>		<p>33 million dollars is the kernel of this sentence and the picture shows “Shah Rukh Khan: 33 million / year”, money. The symbiosis is mnemonic because the picture shows the amount of Shah Rukh Khan’s income in the brown box.</p>		
<p>152.</p>	<p>152 Mne C3 00:06:30,550 --> 00:06:35,300</p>		<p>Over 40 million is the kernel of this sentence and the picture shows “Shah Rukh Khan: 33 million / year”, money, “Amir Khan: \$40 million”. The symbiosis is mnemonic because the picture shows the amount of Amir Khan’s income in the brown box.</p>		
<p>153.</p>	<p>153 Mne C3 00:06:35,300 --> 00:06:36,300</p>		<p>28 million dollars a year is the kernel of this sentence and the picture shows “Shah Rukh Khan: 33 million / year”, money, “Amir Khan: \$40 million”, “Salman Khan: \$28 million/year”. The symbiosis is mnemonic because the picture shows the amount of Salman Khan’s</p>		


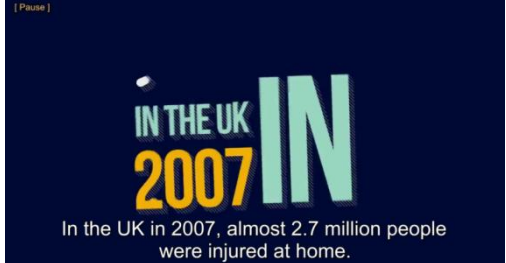

<p>154.</p>	<p>154 Heg C3 00:06:36,300 --> 00:06:42,050</p>		<p>income in the brown box.</p> <p><i>One other Indian actor is the kernel of this sentence and the picture shows “Shah Rukh Khan: 33 million / year”, money, “Amir Khan: \$40 million”, “Salman Khan: \$28 million/year”, “Salman Khan: \$28 million/year”. The symbiosis is hegemonic because the picture only shows the amount of income from the three Khans.</i></p>		
<p>155.</p>	<p>155 Mne C3 00:06:42,050 --> 00:06:44,430</p>		<p><i>The highest paid female actress is the kernel of this sentence and the picture shows Deepika Padukone, “Deepika Padukone: \$10 million/year”. The symbiosis is mnemonic since the picture shows a woman with her amount of paid inside the brown box.</i></p>		




<p>156.</p>	<p>156 Mne C3 00:06:44,430 --> 00:06:46,949</p>		<p><i>10 million dollars</i> is the kernel of this sentence and the picture shows <i>Deepika Padukone</i>, “<i>Deepika Padukone: \$10 million/year</i>”. The symbiosis is mnemonic since the picture shows a woman with her amount of paid inside the brown box.</p>		
<p>157.</p>	<p>157 Mne C3 00:06:46,949 --> 00:06:55,949</p>		<p><i>The highest paid actor</i> is the kernel of this sentence and the picture shows “<i>Dwayne ‘The Rock’ Johnson: \$64.5/year</i>”, <i>cashier machine</i>. The symbiosis is mnemonic since the picture shows Dwayne’s amount of paid as actor.</p>		
<p>158.</p>	<p>158 Mne C3 00:07:01,020 --> 00:07:05,369</p>		<p><i>The highest paid Hollywood actress</i> is the kernel of this sentence and the picture shows “<i>Jennifer Lawrence: \$46 million/year</i>”, <i>Jennifer Lawrence</i>. The symbiosis is mnemonic because the picture shows a female actress with her amount of paid.</p>		




<p>159.</p>	<p>159 Mne C3 00:07:08,689 --> 00:07:11,751</p>		<p><i>These two industries</i> is the kernel of this sentence and the picture shows “<i>What do you think about these two industries?</i>” sentence, so the symbiosis is mnemonic.</p>		
<p>160.</p>	<p>160 Mne F1 00:00:02,840 --> 00:00:10,930</p>		<p><i>The home</i> is the kernel of this sentence and the picture shows <i>a woman that cleaning a room.</i> The symbiosis is mnemonic because the room which is cleaned by the woman is belonging to the home.</p>		
<p>161.</p>	<p>161 Heg F1 00:00:10,930 --> 00:00:28,189</p>		<p><i>That indoor air</i> is the kernel of this sentence and the picture shows <i>a vet examines a dog.</i> The symbiosis is hegemonic because the kernel does not represent into visual form since the dubber says that indoor air is often more polluted than outdoor air with smoke, fungal spores, and chemicals from certain paints, varnishes and cleaners which are being harmful to human health-</p>		

			especially for the elderly and vulnerable. Meanwhile the picture shows that the one who is being ill a dog.		
162.	162 Mne F1 00:00:32,859 --> 00:00:37,190	 <p>It's high quality air filters are made right here in the USA, and shipping is always free.</p>	<i>High quality air filters</i> is the kernel of this sentence and the picture shows <i>a man who changes the air filter</i> . The symbiosis is mnemonic because there is a picture that shows an air filters and it can be the FilterEasy, the high quality air filters. Since the dubber says that FilterEasy is a high quaity of air filters made in USA.		
163.	163 Mne F1 00:00:37,190 --> 00:00:42,090	 <p>With no commitments or contracts, you're not tied down or obligated, and you're free.</p>	<i>No commitments or contracts</i> is the kernel of this sentence and the picture shows <i>a man who changes the air filter</i> . The symbiosis is mnemonic because the dubber still talks about the FilterEasy, so do the picture still shows the air filter, and he says that we can free to try it without commitments or contracts and not tied down or obligated.		




164.	164 Heg F1 00:00:48,090 --> 00:00:50,929		<p><i>An accident</i> is the kernel of this sentence and the picture shows <i>burning house</i>. The symbiosis is mnemonic because a burning house is part of accident.</p>		
165.	165 Heg F1 00:00:50,929 --> 00:00:53,489		<p><i>These accidents</i> is the kernel of this sentence and the picture shows <i>accident's victims</i>. The symbiosis is hegemonic because the picture does not show what kind of accidents there but only shows some people which can be the victims.</p>		
166.	166 Heg F1 00:00:53,489 --> 00:00:56,719		<p><i>The home</i> is the kernel of this sentence and the picture shows <i>a family's birthday party</i>. The symbiosis is hegemonic because the kernel is not represented into visual form. The party can be held outside the home and there is no clue about home.</p>		

167.	167 Heg F1 00:00:56,719 --> 00:01:00,640	 <p>However, a millisecond of complacency can lead to a lifetime of pain.</p>	<p><i>A millisecond of complacency</i> is the kernel of this sentence and the picture shows <i>an accident in the party</i>. The symbiosis is hegemonic because the kernel is not represent into visual form. The picture only shows a blow up candle in a birthday party.</p>		
168.	168 Mne F1 00:01:00,640 --> 00:01:05,360	 <p>In the UK in 2007, almost 2.7 million people were injured at home.</p>	<p><i>The UK</i> is the kernel of this sentence and the picture shows "<i>In the UK in 2007</i>" sentence. The symbiosis is mnemonic because both picture and kernel just show same "The UK".</p>		
169.	169 Heg F1 00:01:05,360 --> 00:01:14,550	 <p>In the USA, accidents are the number one cause of death for children and young adults, and</p>	<p><i>The USA</i> is the kernel of this sentence and the picture shows <i>a graveyard</i>. The symbiosis is hegemonic because the kernel is not represent into visual form.</p>		


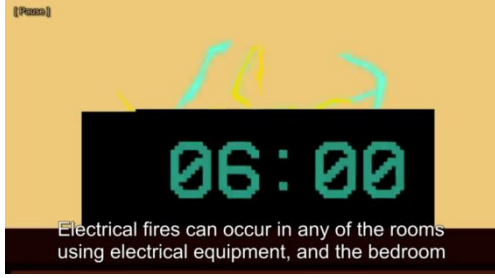

<p>170.</p>	<p>170 Mne F1 00:01:14,550 --> 00:01:19,320</p>	 <p>Studies by the NSA show that while accidents can happen in all of our rooms, one room is</p>	<p><i>Our rooms</i> is the kernel of this sentence and the picture shows <i>house's map</i>. The symbiosis is mnemonic because the picture shows some different rooms in the house.</p>		
<p>171.</p>	<p>171 Mne F1 00:01:19,320 --> 00:01:22,130</p>	 <p>[Pause] potentially more deadly than all of the others.</p>	<p><i>The NSA</i> is the kernel of this sentence and the picture shows <i>some people in conference</i>. The symbiosis is mnemonic because the people in that conference may be the member of NSA.</p>		
<p>172.</p>	<p>172 Mne F1 00:01:22,130 --> 00:01:23,390</p>	 <p>Can you guess which room that is?</p>	<p><i>Which room</i> is the kernel of this sentence and the picture shows <i>some kind of rooms</i>. The symbiosis is mnemonic because the picture shows some kind of rooms, those are kitchen, bathroom, bedroom and living room.</p>		




173.	173 Mne F1 00:01:23,390 --> 00:01:29,140		<p><i>The most dangerous places</i> is the kernel of this sentence and the picture also shows “<i>The most dangerous places in the home</i>” sentence, so the symbiosis is mnemonic.</p>		
174.	174 Mne F1 00:01:29,140 --> 00:01:30,170		<p><i>Not all homes</i> is the kernel of this sentence and the picture also shows “<i>Not all homes are equal</i>” sentence, so the symbiosis is mnemonic.</p>		
175.	175 Heg F1 00:01:30,170 --> 00:01:39,070		<p><i>Risk factors</i> is the kernel of this sentence and the picture shows a city, “<i>level of danger</i>” sentence. The symbiosis is hegemonic because the kernel is not represent into visual form. The dubber says that each home will have its own risk factors depending on the place, how it was built, how well it is maintained, and the age and the awareness of the occupants.</p>		


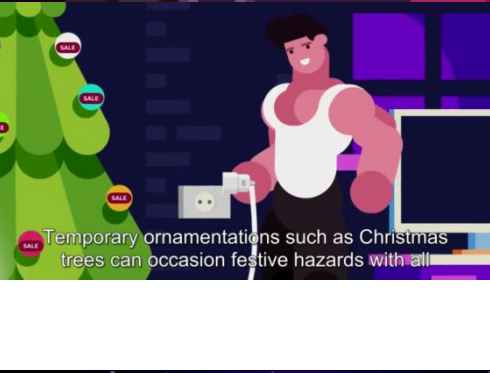

<p>176.</p>	<p>176 Mne F1 00:01:39,070 --> 00:01:46,610</p>		<p><i>An apartment</i> is the kernel of this sentence and the picture shows <i>a room</i>. The symbiosis is mnemonic because the room which is shown can be a room in an apartment.</p>		
<p>177.</p>	<p>177 Mne F1 00:01:46,610 --> 00:01:51,320</p>		<p><i>Children and the elderly</i> is the kernel of this sentence and the picture also shows <i>children and the elderly</i>. The symbiosis is mnemonic. The kernel is represented into visual form although they have different frame.</p>		




<p>178.</p>	<p>178 Mne F1 00:01:51,320 --> 00:01:55,770</p>		<p><i>An even higher accident risk</i> is the kernel of this sentence and the picture shows <i>a sleeping woman</i>. The symbiosis is mnemonic because the picture is not only about a sleeping woman but also the death of the woman which can be seen from the flying shadow above the woman. Also, death can be the higher accident risk.</p>		
<p>179.</p>	<p>179 Mne F1 00:01:55,770 --> 00:02:03,450</p>		<p>Because of the kernel is <i>33,000 deaths and 8,000,000 serious injuries</i> and the picture also shows “<i>33,000 deaths and 8,000,000 serious injuries</i>” words, so the symbiosis is mnemonic, the kernel is represented in visual.</p>		
<p>180.</p>	<p>180 Mne F1 00:02:08,899 --> 00:02:15,819</p>		<p><i>The leading causes</i> is the kernel of this sentence and the picture shows <i>some type of causes</i>. The symbiosis is mnemonic because the picture represents the causes in a series. On the first cause is falling over, the second one is toxins, and the last is</p>		

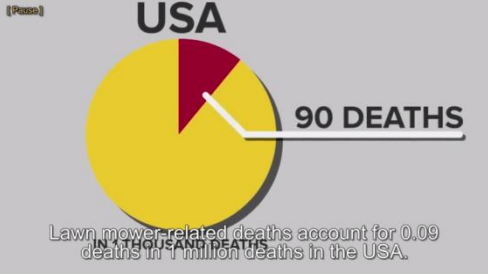
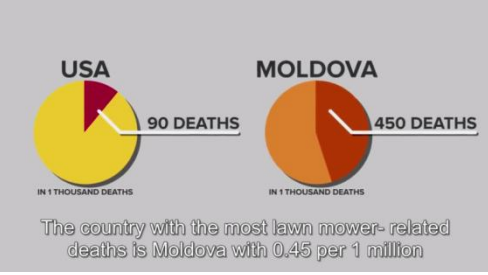
			suffocation and smoke inhalation.		
181.	181 Mne F1 00:02:15,819 --> 00:02:24,540		<i>Poisoning alone</i> is the kernel of this sentence and the picture shows <i>a man ate poisoned meals</i> . The symbiosis is mnemonic because the picture represents the kernel. The video shows a man falls down after eat his meal which can be he is poisoned as just the dubber says about poison.		
182.	182 Mne F1 00:02:25,540 --> 00:02:26,540		<i>The bedroom</i> is the kernel of this sentence and the picture shows “ <i>Number 5</i> ” and “ <i>The bedroom</i> ” words. The symbiosis is mnemonic since the kernel is represented in visual form.		
183.	183 Mne F1 00:02:26,540 --> 00:02:27,950		<i>The safest room</i> is the kernel of this sentence and the picture shows <i>bedroom</i> . The symbiosis is mnemonic since the kernel is represented in visual form. The safest room according to the dubber is <i>bedroom</i> .		




184.	184 Mne F1 00:02:27,950 --> 00:02:30,680		<p><i>Accidental crib death</i> is the kernel of this sentence and the picture shows <i>a death baby</i>. The symbiosis is mnemonic because the picture represents the kernel by showing the sleeping baby in a crib then he dies because of an accident in the crib.</p>		
185.	185 Mne F1 00:02:36,370 --> 00:02:41,370		<p><i>Electrical fires</i> is the kernel of this sentence and the picture shows <i>electrical short circuit</i>. The symbiosis is mnemonic because the electrical fires is caused by a short circuit from electric things, in the picture is a digital clock.</p>		
186.	186 Mne F1 00:02:42,370 --> 00:02:43,370		<p><i>The living room</i> is the kernel of this sentence and the picture shows "<i>Number 4, the living room</i>" words. The symbiosis is mnemonic since the kernel is represented in visual form.</p>		




187.	187 Mne F1 00:02:43,370 --> 00:02:47,560	 <p>This room is reasonably safe with rugs, sofas, and no real immediate hazards.</p>	<p><i>This room</i> is the kernel of this sentence and the picture shows <i>living room</i>. The symbiosis is mnemonic because the word “this room” refers to the living room which is represented in visual.</p>		
188.	188 Heg F1 00:02:47,560 --> 00:02:50,530	 <p>However, what might seem harmless enough could be a killer.</p>	<p><i>A killer</i> is the kernel of this sentence and the picture shows <i>a coffee table</i>. The symbiosis is hegemonic because the dubber does not mention what kind of killer on this frame.</p>		
189.	189 Mne F1 00:02:50,530 --> 00:02:56,099	 <p>The sharp corner of a coffee table might become a deadly weapon if you fall down head first.</p>	<p><i>The sharp corner</i> is the kernel of this sentence and the picture shows <i>a man hits the corner of coffee table</i>. The symbiosis is mnemonic because the kernel is represented into visual. The video also shows that the corner of coffee table can be dangerous in this frame.</p>		




190.	190 Mne F1 00:02:56,099 --> 00:03:01,660		<p><i>A smoker</i> is the kernel of this sentence and the picture shows <i>a smoker in living room</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
191.	191 Mne F1 00:03:01,660 --> 00:03:11,129		<p><i>Temporary ornamentations</i> is the kernel of this sentence and the picture shows <i>a man and Christmas tree in the living room</i>. The symbiosis is mnemonic because the Christmas tree is one of the example of temporary ornamentations as just the dubber said.</p>		
192.	192 Mne F1 00:03:11,129 --> 00:03:21,650		<p><i>One electrical short</i> is the kernel of this sentence and the picture shows <i>a burning house</i>. The symbiosis is mnemonic because a burning house can be caused by an electrical short. The electrical short can be easily spreads the entire house if there are some things that can easily catch the fire, such as dried out pine tree covered</p>		




			with paper decorations in Christmas.		
193.	193 Mne F1 00:03:21,650 --> 00:03:24,170		<i>The garden and the garage</i> is the kernel of this sentence and the picture shows “ <i>The garden and the garage</i> ” words, a garage and a baby sits on lawn mower. The symbiosis is mnemonic because the kernel is represented into visual.		
194.	194 Mne F1 00:03:24,170 --> 00:03:27,580		<i>Power tools and lawn mowers</i> is the kernel of this sentence and the picture shows power tools and lawn mowers with a baby sit on it in the garden and garage. The symbiosis is mnemonic because the kernel is represented into visual.		
195.	195 Mne F1 00:03:27,580 --> 00:03:29,739		<i>Power breaker</i> is the kernel of this sentence and the picture shows a man hold power breaker in the garden. The symbiosis is mnemonic because the kernel is represented into visual.		




<p>196.</p>	<p>196 Mne F1 00:03:29,739 --> 00:03:34,560</p>		<p><i>Lawn mower-related deaths</i> account is the kernel of this sentence and the picture shows <i>lawn mower-related deaths</i> ' <i>diagram in USA</i>. The symbiosis is mnemonic because the kernel is represented into visual. The diagram shows the amount of the death caused by lawn mower.</p>		
<p>197.</p>	<p>197 Mne F1 00:03:34,560 --> 00:03:40,790</p>		<p><i>The most lawn mower-related deaths</i> is the kernel of this sentence and the picture shows <i>lawn mower-related deaths</i> ' <i>diagram in USA and Moldova</i>. The symbiosis is mnemonic because the kernel is represented into visual. The second diagram is from Moldova which the amount of lawn mower related deaths is higher than USA.</p>		

198.	198 Mne F1 00:03:41,790 --> 00:03:42,790		<p><i>The kitchen</i> is the kernel of this sentence and the picture shows <i>kitchen</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
199.	199 Mne F1 00:03:42,790 --> 00:03:45,080		<p><i>The stove</i> is the kernel of this sentence and the picture shows <i>a pan on the stove</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
200.	200 Mne F1 00:03:45,080 --> 00:03:50,489		<p><i>Burning oil</i> is the kernel of this sentence and the picture shows <i>a burning oil in a pan</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		



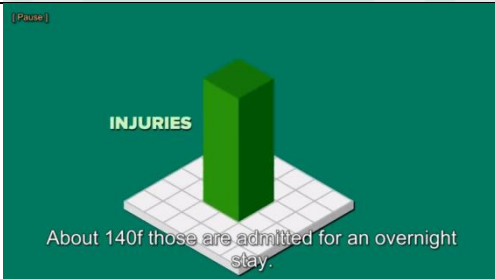
201.	201 Mne F1 00:03:50,489 --> 00:03:52,569		<p><i>These fires</i> is the kernel of this sentence and the picture shows <i>fires spread through the room</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
202.	202 Mne F1 00:03:56,190 --> 00:04:00,890		<p><i>A wet cloth or tea towel</i> is the kernel of this sentence and the picture shows <i>a man put out the fire with a wet cloth</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
203.	203 Heg F1 00:04:00,890 --> 00:04:03,530		<p><i>A wet rag</i> is the kernel of this sentence and the picture shows <i>a man turn off fire with water</i>. The symbiosis is hegemonic because the kernel is not represented into visual. He turning off the fire with water instead of a wet rag.</p>		

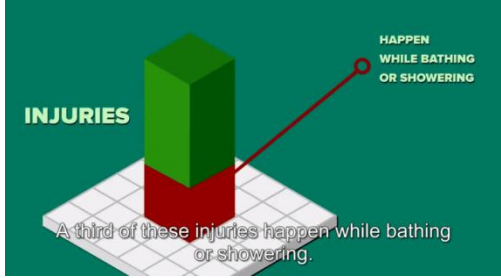

204.	204 Mne F1 00:04:03,530 --> 00:04:06,019		<p><i>Throwing water</i> is the kernel of this sentence and the picture shows <i>a man turn off fire with water</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		
205.	205 Mne F1 00:04:06,019 --> 00:04:07,610		<p><i>Boiling water</i> is the kernel of this sentence and the picture shows <i>a man holds a a kettle of boiling water</i>. The symbiosis is mnemonic because the kernel is represented into visual which can be seen from the smoked kettle.</p>		
206.	206 Mne F1 00:04:12,629 --> 00:04:15,019		<p><i>Hot water</i> is the kernel of this sentence and the picture shows <i>a man in a pot full of hot water</i>. The symbiosis is mnemonic because the kernel is represented into visual.</p>		

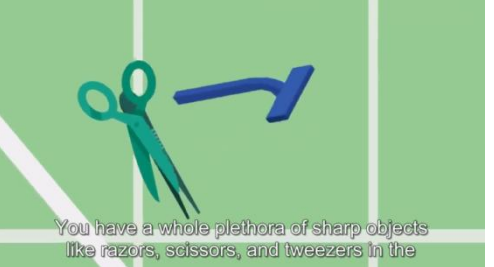


207.	207 Mne F1 00:04:15,019 --> 00:04:21,389	 <p>Then there's the danger of leaving appliances with the gas turned on and expiring from the</p>	<p><i>The danger</i> is the kernel of this sentence and the picture shows <i>burning stove and a man near of it in the kitchen</i>. The symbiosis is mnemonic because the dubber says that leaving appliances with the gas turned on and expiring from the fumes or the exposed naked flame can be dangerous.</p>		
208.	208 Mne F1 00:04:21,390 --> 00:04:24,410	 <p>The kitchen is full of other disasters waiting to happen.</p>	<p><i>The kitchen</i> is the kernel of this sentence and the picture shows <i>burning stove and a man near of it in the kitchen</i>. The symbiosis is mnemonic the stuffs on the picture are placed on the kitchen.</p>		
209.	209 Mne F1 00:04:24,410 --> 00:04:30,040	 <p>In the kitchen, you'll find enough chemicals and cleaning fluids to satisfy any proficient</p>	<p><i>Enough chemicals and cleaning fluids</i> is the kernel of this sentence and the picture shows <i>chemicals and cleaning fluids in the kitchen</i>. The symbiosis is mnemonic because the picture shows some bottles which fills with such kind of liquid for cleaning the dirty things in the kitchen.</p>		




210.	210 Heg F1 00:04:30,040 --> 00:04:32,470		<p><i>Inquisitive children</i> is the kernel of this sentence and the picture shows <i>chemicals and cleaning fluids, an witch and a deadly symbol in the kitchen</i> . The symbiosis is hegemonic because there is no representation from the kernel.</p>		
211.	211 Mne F1 00:04:32,470 --> 00:04:34,860		<p><i>Knives and sharp objects aplenty</i> is the kernel of this sentence and the picture shows <i>knives and sharp objects</i>. The symbiosis is mnemonic because the picture shows the picture of the kernel directly.</p>		
212.	212 Mne F1 00:04:34,860 --> 00:04:42,510		<p><i>Heavy pans and slippery floors</i> are the kernel of this sentence and the picture shows <i>man who is falling away because of heavy pan</i>. The symbiosis is mnemonic because on the video shows that the pan which placed on a high cabinet is falling and hit the man's head, then the man slips because he steps on the pot lid and the floor is slippery.</p>		

213.	213 Mne F1 00:04:42,510 --> 00:04:45,470	 <p>Then there are those tiny and invisible killers.</p>	<p><i>Those tiny and invisible killers</i> is the kernel of this sentence and the picture shows <i>tiny and invisible beings like bacteria, microbe, and virus which has been zoomed in</i>. The symbiosis is mnemonic because the picture shows tiny and invisible beings like bacteria, microbe, and virus which can be a killer.</p>		
214.	214 Heg F1 00:04:51,880 --> 00:04:59,590	 <p>They usually only cause infections and stomach problems, but bacterial infections can be</p>	<p><i>Bacterial infections</i> is the kernel of this sentence and the picture shows <i>a woman cleaning the dishes</i>. The symbiosis is hegemonic because the kernel does not represent into visual form.</p>		
215.	215 Mne F1 00:04:59,590 --> 00:05:02,890	 <p>Keep your kitchen clean and tidy and watch your stove while cooking.</p>	<p><i>Your kitchen and your stove</i> are the kernel of this sentence and the picture shows <i>someone who cleans kitchen</i>. The symbiosis is mnemonic because there are some stuffs which should be placed on the kitchen, such as the stove and spatula.</p>		



<p>216.</p>	<p>216 Mne F1 00:05:02,890 --> 00:05:05,290</p>		<p><i>The most dangerous room is the kernel of this sentence and the picture shows “So what’s the most dangerous room in the house?” sentence. The symbiosis is mnemonic because the picture shows the picture of the kernel directly.</i></p>		
<p>217.</p>	<p>217 Mne F1 00:05:05,290 --> 00:05:13,780</p>		<p><i>The bathroom is the kernel of this sentence and the picture shows a woman is taking a bath. The symbiosis is mnemonic because the woman holds a shower which means she is taking a bath.</i></p>		
<p>218.</p>	<p>218 Mne F1 00:05:24,840 --> 00:05:27,160</p>		<p><i>About 14% is the kernel of this sentence and the picture shows a bar that shows the amount of patients who have an overnight stay at hospital. The symbiosis is mnemonic which can be seen from the bar. The green bar shows the precentage of the patient who are admitted for an overnight stay because of bathroom-related injuries.</i></p>		




<p>219.</p>	<p>219 Mne F1 00:05:27,160 --> 00:05:30,360</p>		<p>While bathing or showering is the kernel of this sentence and the picture shows a bar that shows the amount of patients who have an overnight stay at hospital, “Happen while bathing or showering” sentence. The symbiosis is mnemonic which can be seen from the bar. The red part is the percentage of the patient who gets bathroom-related injuries while bathing or showering.</p>		
<p>220.</p>	<p>220 Mne F1 00:05:30,360 --> 00:05:36,120</p>		<p>The bathtub is the kernel of this sentence and the picture shows a man slips in bathroom. The symbiosis is mnemonic because there is a bathtub picture and other stuffs.</p>		



221.	221 Mne F1 00:05:37,120 --> 00:05:42,100	 <p>You have a whole plethora of sharp objects like razors, scissors, and tweezers in the</p>	<p><i>Sharp objects</i> is the kernel of this sentence and the picture shows <i>falling sharp objects</i>. The symbiosis is mnemonic because scissors, tweezers, and razor are belonging to sharp objects.</p>		
222.	222 Mne F1 00:05:42,100 --> 00:05:47,930	 <p>This room is where over-the-counter medicines and prescription drugs are stored along with</p>	<p><i>This room</i> is the kernel of this sentence and the picture shows <i>medicines and drugs</i>. The symbiosis is mnemonic because the word “this room” refers to bathroom where some people store the medicines and drugs.</p>		
223.	223 Heg F1 00:05:47,930 --> 00:05:52,210	 <p>Medicine misuse accounts for around 500,000 poisonings each year in the US.</p>	<p><i>Medicine misuse</i> is the kernel of this sentence and the picture shows <i>a man with two different medicine</i>. The symbiosis is hegemonic because the kernel does not represent into visual form. The man on the picture only holds two different kind of medicines, the red and blue medicines.</p>		




224.	224 Mne F1 00:05:52,210 --> 00:05:55,460		<p><i>Bleach and ammonia</i> is the kernel of this sentence and the picture shows <i>a skull crossbones sign in the bathroom</i>. The symbiosis is mnemonic because the dubber says that bleach and ammonia mixed together can create a deadly gas. Then, the bathroom is filled by the green gas and there is a skull crossbones sign which means deadly.</p>		
225.	225 Mne F1 00:05:59,430 --> 00:06:02,190		<p><i>Those electric devices</i> is the kernel of this sentence and the picture shows <i>a man holding the hair dryer in a bathup</i>. The symbiosis is mnemonic because the electric device is represented with the hair dryer.</p>		
226.	226 Mne F1 00:06:02,190 --> 00:06:11,700		<p><i>A radio or a hair dryer</i> is the kernel of this sentence and the picture shows <i>a man holding a hair dryer in bathroom</i>. The symbiosis is mnemonic the kernel is represented in visual.</p>		




<p>227.</p>	<p>227 Mne F1 00:06:15,700 --> 00:06:16,700</p>		<p><i>The most dangerous accident</i> is the kernel of this sentence and the picture shows “<i>So, what’s the most dangerous accident you’ve ever had at home?</i>” sentence. The symbiosis is mnemonic the kernel is represented in visual.</p>		
<p>228.</p>	<p>228 Mne F1 00:06:16,700 --> 00:06:18,040</p>		<p><i>The bathroom</i> is the kernel of this sentence and the picture shows “<i>And is the bathroom really the most dangerous room in the house? Let us know in the comments!</i>” sentence. The symbiosis is mnemonic the kernel is represented in visual.</p>		
<p>229.</p>	<p>229 Mne F2 00:00:00,199 --> 00:00:05,970</p>		<p><i>Global obesity</i> is the kernel and the picture shows “<i>Global Obesity</i>” word and fat people in world’s map. The symbiosis is mnemonic because the kernel is represented directly from the “<i>Global Obesity</i>” word on the picture. Beside there also some fat people and world’s map picture which</p>		



<p>230.</p>	<p>230 Mne F2 00:00:05,970 --> 00:00:12,650</p>	 <p>As processed foods become more popular and technology makes our lives easier and more</p>	<p>means globally.</p> <p><i>Our population</i> is the kernel and the picture shows <i>fat people, a family eats processed food</i>. The symbiosis is mnemonic because the dubber says that our population is becoming heavier because of the processed foods become more popular and technology makes our lives easier. Then the picture shows a group of overweight people to describe the population which is becoming heavier.</p>		
<p>231.</p>	<p>231 Heg F2 00:00:16,590 --> 00:00:21,830</p>	 <p>weight, what are some overlooked factors that might be making you lose the battle of</p>	<p><i>Underlooked factors</i> is the kernel and the picture shows <i>fat people, a lot of people do exercise</i>. The symbiosis is hegemonic because the picture does not show the kind of factors.</p>		




<p>232.</p>	<p>232 Mne F2 00:00:21,830 --> 00:00:27,840</p>	 <p>THE INFOGRAPHICS SHOW</p> <p>THESE ARE THE REASONS WHY YOU ARE GETTING FAT</p>	<p><i>The reasons</i> is the kernel and the picture shows “<i>THESE ARE THE REASON WHY YOU ARE GETTING FAT</i>” title, <i>fat man eats while watches tv</i>. The symbiosis is mnemonic because “the reasons” word is written on the picture as the video’s title.</p>		
<p>233.</p>	<p>233 Mne F2 00:00:47,350 --> 00:00:52,810</p>	 <p>Fast Food</p> <p>And as fast food becomes more popular around the world, these figures are only set to rise.</p>	<p><i>Fast food</i> is the kernel and the picture shows <i>fast food restaurant</i>. The symbiosis is mnemonic because the kernel is represented in visual form.</p>		
<p>234.</p>	<p>234 Mne F2 00:00:52,810 --> 00:01:06,310</p>	 <p>It can be easy to look down on these figures, but the modern high-stress lifestyle often</p>	<p><i>The modern high-stress lifestyle</i> is the kernel and the picture shows <i>a family eat some fast foods</i>. The symbiosis is mnemonic because the kernel is represented in visual form which can be seen from the family who choose fast food as their meal and they have their gadgets while eat, because fast foods and gadgets included to modern lifestyle.</p>		




<p>235.</p>	<p>235 Heg F2 00:00:52,810 --> 00:01:06,310</p>	 <p>leaves individuals with little time for personal home-cooked meals- so let's look at some other</p> <p>factors that can help you mitigate some of the pounds you're putting on.</p>	<p><i>Some other factors</i> is the kernel and the picture shows a family eat some fast foods. The symbiosis is hegemonic because it does not represented into visual form. The aim of other factors are besides the modern high-stress lifestyle and the family eat fast foods and get their gadget while eating, because the factors will be presents on the next frames.</p>		
<p>236.</p>	<p>236 Mne F2 00:01:07,310 --> 00:01:08,310</p>	 <p>#11 AMNESIAC EATING</p> <p>Amnesiac Eating</p>	<p><i>Amnesiac Eating</i> is the kernel and the picture shows “AMNESIAC EATING” title and people on scales. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		

237.	237 Mne F2 00:01:24,179 --> 00:01:29,320		<p><i>An entire bag of chips is the kernel and the picture shows a woman watches show on TV while eats a snack. The symbiosis is mnemonic because the kernel is represented into visual form.</i></p>		
238.	238 Mne F2 00:01:40,909 --> 00:01:49,540		<p><i>Bored eating is the kernel and the picture shows "BORED EATING" words and a man eats. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is represented as the title in this frame.</i></p>		
239.	239 Mne F2 00:01:49,540 --> 00:02:00,469		<p><i>Overindulging an easy fix is the kernel and the picture shows "BORED EATING", a woman eats baby carrot. The symbiosis is mnemonic because the kernel is represented into visual form. The one of the easy fix that mentioned by the dubber is swap something healthier like swap something healthier like baby carrots.</i></p>		



<p>240.</p>	<p>240 Mne F2 00:02:02,530 --> 00:02:12,700</p>		<p>A global ranking sleep study is the kernel and the picture shows <i>sleeping people</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The ranking is about sleep and the picture also shows people who sleeps.</p>		
<p>241.</p>	<p>241 Mne F2 00:02:12,700 --> 00:02:24,470</p>		<p>Some seriously bad weight gain habits is the kernel and the picture shows a <i>sleepy worker</i>. The symbiosis is mnemonic because the kernel is represented into visual form. One of the cause of bad weight gain habits is not enough sleep and the picture shows a worker who gets his overtime work or night shifts, so he has a few hour of sleeping time.</p>		
<p>242.</p>	<p>242 Mne F2 00:02:12,700 --> 00:02:24,470</p>		<p>A cup of coffe or soda and a sugary snack are the kernel and the picture shows <i>sleeping worker at work</i>. The symbiosis is mnemonic because the kernel is represented into visual form. There are some</p>		




			<p>sugary snacks and a cup of coffee in the table.</p>	
<p>243.</p>	<p>243 Mne F2 00:02:36,510 --> 00:02:46,580</p>		<p><i>Bad eating habits and lack of sleep</i> are the kernel and the picture shows <i>sleeping worker at work and a woman lays on sofa</i>. The symbiosis is mnemonic because the kernel is represented into visual form. Eats sugary snacks and a cup of coffee or soda while we are sleepy is a bad habits, and the lack of sleep can make us lazy doing somethings because the lack of sleep can increase our fatigue.</p>	




244.	244 Mne F2 00:02:46,580 --> 00:02:48,580	 <p>#9 AFTER-DINNER SNACKS After-dinner snacks</p>	<p><i>After-dinner snacks</i> is the kernel and the picture “<i>AFTER-DINNER SNACKS</i>” words. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel as the title of this frame.</p>		
245.	245 Mne F2 00:02:48,580 --> 00:02:55,050	 <p>TIME TO START SKIPPING DESSERT ALTOGETHER its time to start skipping dessert altogether.</p>	<p><i>Skipping dessert altogether</i> is the kernel and the picture shows “<i>TIME TO START SKIPPING DESSERT ALTOGETHER</i>”, people eat some desserts. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
246.	246 Mne F2 00:03:05,319 --> 00:03:16,239	 <p>UNITED STATES MEXICO To make matters worse, American dinner plates have gotten bigger over the last few decades.</p>	<p><i>American dinner plates</i> is the kernel and the picture shows a man eats some food, US’ map. The symbiosis is mnemonic because the kernel is represented into visual form. The American is represented by the US’ map.</p>		




247.	247 Mne F2 00:03:26,420 --> 00:03:35,590		<p>All the food is the kernel and the picture shows woman brings some beverages. The symbiosis is mnemonic because the kernel is represented into visual form. The cart that the woman brings is fillen with some foods.</p>		
248.	248 Mne F2 00:03:35,590 --> 00:03:44,910		<p>A quick bite first is the kernel and the picture shows grocery stores, "GRAB A QUICK BITE FIRST", woman eats an apple. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
249.	249 Heg F2 00:03:44,910 --> 00:03:47,219		<p>The result is the kernel and the picture shows grocery stores, woman eats an apple. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		




250.	250 Mne F2 00:03:49,620 --> 00:03:56,409		<p><i>Modern society</i> is the kernel and the picture shows <i>modern society</i>. The symbiosis is mnemonic because the kernel is represented into visual form. There are some fast food carts and building which are the characteristics from the modern society.</p>		
251.	251 Heg F2 00:03:56,409 --> 00:04:08,859		<p><i>Instant gratification</i> is the kernel and the picture shows <i>modern society eat instant food</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
252.	252 Heg F2 00:04:01,680 --> 00:04:08,859		<p><i>A better survival strategy</i> is the kernel and the picture shows <i>modern society eat instant food, a tiger eats meat</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		



<p>253.</p>	<p>253 Heg F2 00:04:08,859 --> 00:04:16,329</p>		<p><i>The rules of evolution</i> is the kernel and the picture shows <i>pigeons eat potato fries</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
<p>254.</p>	<p>254 Mne F2 00:04:16,329 --> 00:04:21,250</p>		<p><i>Something healthier</i> is the kernel and the picture shows <i>pigeons eat potato fries , a woman make some healthy food</i>. The symbiosis is mnemonic because the kernel is represented into visual form. A woman cooks some vegetables which are something healthier than fast foods.</p>		




255.	255 Heg F2 00:04:23,250 --> 00:04:29,660		<p><i>The calories</i> is the kernel and the picture shows <i>some people in a bar</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
256.	256 Mne F2 00:04:36,200 --> 00:04:46,350		<p><i>The average beer</i> is the kernel and the picture shows <i>a man with his alcohol</i>, “<i>CALORIES: BEER: 185, VODKA: 121</i>”. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
257.	257 Mne F2 00:04:36,200 --> 00:04:46,350		<p><i>1.5 ounces of vodka</i> is the kernel and the picture shows “<i>CALORIES: BEER: 185, VODKA: 121</i>”, <i>a girl holds a bar of chocolate</i>. The symbiosis is mnemonic because the kernel is represented into visual form. This frame is talking about the amount of calorie inside beer and vodka also the picture shows the number of those calories.</p>		




258.	258 Mne F2 00:04:46,350 --> 00:04:50,790		<p><i>A bite-sized chocolate bar is the kernel and the picture shows “CALORIES: BEER: 185, VODKA: 121”, a girl holds a bar of chocolate. The symbiosis is mnemonic because the kernel is represented into visual form.</i></p>		
259.	259 Mne F2 00:04:52,790 --> 00:04:58,850		<p><i>Skipping breakfast is the kernel and the picture shows a man who skips his breakfast. The symbiosis is mnemonic because the kernel is represented into visual form. The picture shows a man looks in a hurry so he skips the breakfast which has been made by his wife in the table.</i></p>		
260.	260 Mne F2 00:05:09,830 --> 00:05:18,630		<p><i>Lunch time is the kernel on this frame and the picture shows a woman eats burger. The symbiosis is mnemonic because the kernel is represented into visual form. The woman who eats on the picture can be described as she has lunch and chooses burger as her meal.</i></p>		


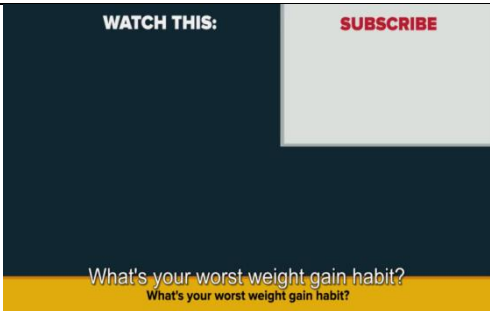
<p>261.</p>	<p>261 Mne F2 00:05:18,630 --> 00:05:22,940</p>		<p><i>A light breakfast</i> is the kernel on this frame and the picture shows <i>a woman eats burger, a family eat on the same table.</i> The symbiosis is mnemonic because the kernel is represented into visual form. The family can be dercribes as having a breakfast since they have some foods on the table.</p>		
<p>262.</p>	<p>262 Heg F2 00:05:24,940 --> 00:05:32,800</p>		<p><i>American dinner plates</i> is the kernel on this frame and the picture shows <i>a family eat at the restaurant.</i> The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
<p>263.</p>	<p>263 Heg F2 00:05:32,800 --> 00:05:45,410</p>		<p><i>Plummeting food prices</i> and <i>a brain</i> are the kernel on this frame and the picture shows <i>a family eat at the restaurant.</i> The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		

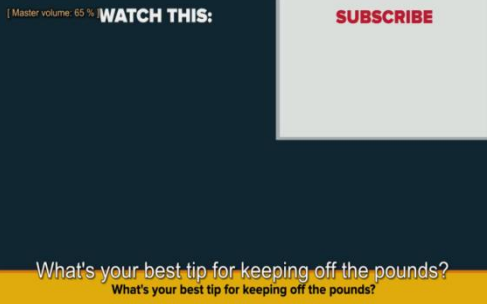


<p>264.</p>	<p>264 Mne F2 00:05:57,030 --> 00:05:59,870</p>	 <p>#3 FAT FREE IS NOT CALORIE FREE Fat Free is not Calorie Free</p>	<p><i>Fat Free</i> is the kernel on this frame and the picture shows “<i>FAT FREE IS NOT CALORIE FREE</i>” words. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is represented as the title of this frame.</p>	
<p>265.</p>	<p>265 Mne F2 00:06:04,100 --> 00:06:11,090</p>	 <p>Many products nowadays are advertised as fat-free, while completely ignoring how many calories</p>	<p><i>Fat-free</i> is the kernel on this frame and the picture shows “<i>0.1% fat</i>” on yogurt product, <i>organic juice</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The “<i>0.1% fat</i>” and “<i>organic</i>” can be described as the fat-free product.</p>	
<p>266.</p>	<p>266 Heg F2 00:06:11,090 --> 00:06:16,610</p>	 <p>Consumers assume that the two are completely separate entities, when in fact they are closely</p>	<p><i>The two</i> is the kernel on this frame and the picture shows “<i>0.1% fat</i>” on yogurt product, <i>organic juice</i>. a man takes the yogurt. The symbiosis is hegemonic because the kernel is not represented into visual form. The aim of the kernel here is fat and calorie which is assumed to be the same from</p>	



<p>267.</p>	<p>267 Mne F2 00:06:16,610 --> 00:06:26,200</p>		<p>the costumers.</p> <p><i>Low fatfoods</i> is the kernel on this frame and the picture shows “0.1% fat” on yogurt product, some foods on cart. The symbiosis is mnemonic because the kernel is represented into visual form. The “0.1% fat” can be described as the low fat foods. There are two kernel on this frame which is in the number before and this number.</p>		
<p>268.</p>	<p>268 Mne F2 00:06:26,200 --> 00:06:31,720</p>		<p><i>Low fat and low calories foods</i> is the kernel on this frame and the picture shows “0.1% fat” on yogurt product, people eat healthy food. The symbiosis is mnemonic because the kernel is represented into visual form. The yogurt product is low fat and the foods which is eaten by people on the picture are seems like some vegetables, so those are low fat and calories foods.</p>		

269.	269 Heg F2 00:06:34,880 --> 00:06:39,250	 <p>Nowadays almost every single restaurant in the world offers heaps of condiments for free.</p>	<p><i>Heaps of condiments</i> is the kernel on this frame and the picture shows <i>a family eat instant food while the boy pours mayo</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
270.	270 Mne F2 00:06:39,250 --> 00:06:48,290	 <p>Sauces and drizzles, packets of ketchup and mayo- order takeout from your local restaurant</p>	<p><i>Ketchup and mayo</i> is the kernel on this frame and the picture shows <i>a family eat instant food while the boy pours mayonnaise</i>. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
271.	271 Mne F2 00:06:48,290 --> 00:06:57,700	 <p>Yet all these condiments can carry some serious calories, a single packet of ketchup is 20</p>	<p><i>All these condiments</i> is the kernel on this frame and the picture shows <i>ketchup, mayonnaise, mustard, salt and pepper</i>. The symbiosis is mnemonic because the kernel is represented into visual form. Ketchup, mayonnaise, mustard, salt and pepper are include kinds of condiments.</p>		




272.	272 Mne F2 00:06:57,700 --> 00:07:04,630		<p><i>The condiments</i> is the kernel on this frame and the picture shows <i>someone is pouring mayonnaise in her food</i>. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
273.	273 Mne F2 00:07:05,630 --> 00:07:08,810		<p><i>Not exercising</i> is the kernel on this frame and the picture shows “<i>NOT EXERCISING</i>” words. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is represented as the title.</p>		
274.	274 Heg F2 00:07:08,810 --> 00:07:11,410		<p><i>Any other answer</i> is the kernel on this frame and the picture shows <i>people do exercise at gym</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		



<p>275.</p>	<p>275 Mne F2 00:07:11,410 --> 00:07:19,750</p>		<p><i>These badhabits</i> is the kernel on this frame and the picture shows <i>people do exercise at gym and a man watch TV while has some snacks and soda or beer</i>. The symbiosis is mnemonic because the kernel is represented into visual form. Have some snacks and soda or beer is counted as a bad habit if it done in over and over, also if we have a bit of exercises.</p>	
<p>276.</p>	<p>276 Mne F2 00:07:27,310 --> 00:07:29,110</p>		<p><i>Your worst weight gain habit</i> is the kernel on this frame and the picture shows "<i>what's your worst weight gain habit?</i>". The symbiosis is mnemonic because the kernel is represented into visual form.</p>	




277.	277 Mne F2 00:07:29,110 --> 00:07:31,340		<p><i>Your best tip</i> is the kernel on this frame and the picture shows “<i>what’s your best tip for keeping off the pounds?</i>”. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		
278.	278 Mne F3 00:00:03,819 --> 00:00:11,309		<p><i>Some folks</i> is the kernel and the picture shows <i>a man</i>. The symbiosis is mnemonic because the kernel is represented into visual form by showing a man.</p>		
279.	279 Mne F3 00:00:11,309 --> 00:00:18,530		<p><i>Some lucky devils</i> is the kernel and the picture shows <i>some devils in airport</i>. The symbiosis is mnemonic because the kernel is represented into visual form. Since there is a red man who has a horn, it can be assumed as a devil. He is lucky enough because he can go somewhere with airplane and accompanied by two women which means he</p>		



			also rich enough to pay all those things.		
280.	280 Mne F3 00:00:24,840 --> 00:00:27,970		<p><i>Rich and famous</i> is the kernel and the picture shows <i>a man in front of computer</i>. The symbiosis is mnemonic because the dubber says that some people became rich and famous simply for being themselves. On this picture, the man seems rich, famous and successful enough because he has that Gold Play Button from Youtube hangs on the wall which can be get if he gets one million subscribers.</p>		
281.	281 Mne F3 00:00:27,970 --> 00:00:35,870		<p><i>The jobs</i> is the kernel and the picture shows <i>a cashier and some buyers at the restaurant</i>. The symbiosis is mnemonic because a cashier is belonging to job. He is responsible for receiving payments for goods and services (as in a shop or restaurant) (WordWeb).</p>		



282.	282 Heg F3 00:00:35,870 --> 00:00:38,440		<p><i>That ideal job</i> is the kernel and the picture shows <i>a man on vacation</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
283.	283 Heg F3 00:00:38,440 --> 00:00:43,870		<p><i>The kind of occupations</i> is the kernel and the picture shows <i>a man and woman at home</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
284.	284 Mne F3 00:00:43,870 --> 00:00:49,379		<p><i>Easiest and lucrative jobs</i> is the kernel and the picture shows "<i>EASIEST AND MOST LUCRATIVE JOBS REGARDLESS OF TALENT</i>" sentence. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is represented as the title of this frame.</p>		

<p>285.</p>	<p>285 Mne F3 00:00:49,379 --> 00:00:55,739</p>	 	<p><i>Professional house sitter is the kernel and the picture shows some people in professional house sitter training, professional house sitter in the millionaire mansion. The symbiosis is mnemonic because the kernel is represented into visual form. A professional house sitter gets some trainings before he enters his works.</i></p>		
<p>286.</p>	<p>286 Mne F3 00:00:55,739 --> 00:01:00,539</p>		<p><i>A millionaire's mansion is the kernel and the picture shows a professional house sitter in the millionaire mansion. The symbiosis is mnemonic because the kernel is represented into visual form. The man on the picture is a professional house sitter since there is "Lessons professional house sitter" written on his bag.</i></p>		




287.	287 Mne F3 00:01:00,539 --> 00:01:08,280	 <p>Professional international house-sitters borrow the homes of the rich and famous while the</p>	<p><i>Professional international-house sitters</i> is the kernel and the picture shows a <i>professional house sitter in the millionaire mansion</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The man is the same person with the previous frame and he is at his boss' house. He can do whatever he wants because his boss is jetting around the world doing whatever it is rich and famous do.</p>		
288.	288 Mne F3 00:01:08,280 --> 00:01:17,660	 <p>and famous makes for a great lifestyle and if you were to work remotely on the side.</p>	<p><i>A great lifestyle</i> is the kernel and the picture shows a <i>professional house sitter in the millionaire mansion</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The house sitter has party with his friends indicates that he has a great lifestyle as the millionaire does.</p>		



289.	289 Mne F3 00:01:23,390 --> 00:01:28,890	 <p>pool, the winter in Saint Moritz skiing the slopes, and the summers in a Jamaican resort.</p>	<p><i>The winter</i> is the kernel and the picture shows <i>professional house sitter spades the snow during winter</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The snow indicates the winter.</p>		
290.	290 Heg F3 00:01:23,390 --> 00:01:28,890	 <p>pool, the winter in Saint Moritz skiing the slopes, and the summers in a Jamaican resort.</p>	<p><i>The summers</i> is the kernel and the picture shows <i>professional house sitter spades the snow during winter</i>. The symbiosis is hegemonic because the kernel is not represented into visual form. The picture still shows the winter while the kernel says summer.</p>		
291.	291 Mne F3 00:01:28,890 --> 00:01:35,750	 <p>Professional house sitters have the luxury of traveling around the world while staying</p>	<p><i>Traveling around the world</i> is the kernel and the picture shows <i>airplane and world's map</i>. The symbiosis is hegemonic because the kernel is not represented into visual form. Since the picture shows an airplane which can be used as travelling transportation around the world.</p>		


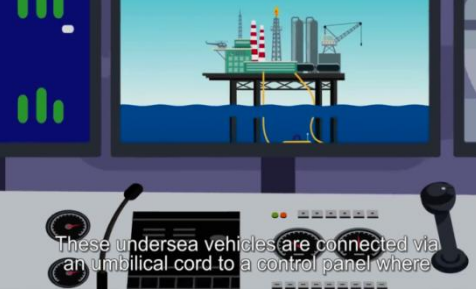

292.	292 Mne F3 00:01:39,750 --> 00:01:42,300		<p><i>A high-end travel writer</i> is the kernel and the picture shows <i>professional house sitter brings a book</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The man who brings the book is a professional house sitter. He can be a professional travel writer since he often goes abroad with his boss by writing or reviewing some places in the world in his spare time.</p>		
293.	293 Mne F3 00:01:42,300 --> 00:01:46,730		<p><i>Five-star accommodations</i> is the kernel and the picture shows <i>five-star hotel and taxi</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The hotel has five stars on it.</p>		

294.	294 Mne F3 00:01:48,070 --> 00:01:52,080	 <p>The finest suite will be at your disposal and the chef will personally recommend the</p>	This frame has two kernel s which are <i>The finest suite</i> and <i>the chef</i> and the picture shows <i>professional house sitter signs a document and the chef with his recommended dishes</i> . The symbiosis is mnemonic because the kernel is represented into visual form.		
295.	295 Mne F3 00:02:02,170 --> 00:02:05,560	 <p>THESE FIVE-STAR ASSIGNMENTS</p> <p>These five-star assignments are the gold standard of travel writing.</p>	<i>These five-star assignments</i> is the kernel and the picture shows " <i>THESE FIVE-STAR ASSIGNMENTS</i> ". The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is written on the frame.		
296.	296 Heg F3 00:02:05,560 --> 00:02:16,749	 <p>Both professional house sitters and high-end tourism writers will need to be void of any</p>	<i>Both professional house sitters and high-end tourism writers</i> is the kernel and the picture shows <i>a man in an interview</i> . The symbiosis is hegemonic because the kernel is not represented into visual form.		

<p>297.</p>	<p>297 Mne F3 00:02:16,749 --> 00:02:27,420</p>		<p><i>Doing a little freelance</i> is the kernel and the picture shows a <i>professional house sitter doing some side jobs</i>. The symbiosis is mnemonic because the kernel is represented into visual form. On the frame, the professional house sitter is doing some jobs in his spare time, such as writes a blog and makes video vlog. He can talk about some destinations which he has visited.</p>		
<p>298.</p>	<p>298 Mne F3 00:02:27,420 --> 00:02:33,739</p>		<p><i>Being an island caretaker</i> is the kernel and the picture shows a <i>professional house sitter, "ISLAND CARETAKER, HIGH SALARY"</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The kernel is written on the paper which brought by the man.</p>		


299.	299 Heg F3 00:02:44,260 --> 00:02:56,480	 <p>The search was for applicants who were comfortable to fit away the day paddling along white</p>	<p><i>The search</i> is the kernel and the picture shows <i>a man in the beach</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
300.	300 Mne F3 00:02:59,019 --> 00:03:11,189	 <p>The 2009 winner was required to keep a blog and photo diary in exchange for the \$150,000</p>	<p><i>A blog and photo diary</i> is the kernel and the picture shows <i>a man holds his phone and doing something</i>. The symbiosis is mnemonic because the kernel is represented into visual form. Writes a blog and makes photo diary can be accessed from handphone.</p>		
301.	301 Heg F3 00:03:11,189 --> 00:03:17,069	 <p>If there's a more lucrative and easy way to make money we at the Infographics Show</p>	<p><i>A more lucrative and easy way</i> is the kernel and the picture shows <i>a man in The Infographics Show office while talks by phone</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		




<p>302.</p>	<p>302 Mne F3 00:03:17,069 --> 00:03:24,569</p>		<p><i>Some positions</i> is the kernel and the picture shows <i>a man is gaming on his computer</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The dubber says that some work positions acquire a certain skill-set through yearsof goofing off in front of the television or computer screen. Plays video games could fulfill the rules of an ROV operator.</p>		
<p>303.</p>	<p>303 Heg F3 00:03:24,569 --> 00:03:34,359</p>		<p><i>An ROV operator</i> is the kernel and the picture shows <i>a man works in front of his computer looks confused</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		

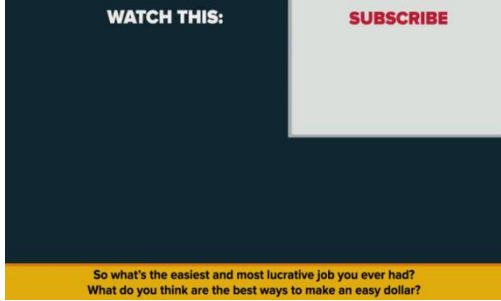
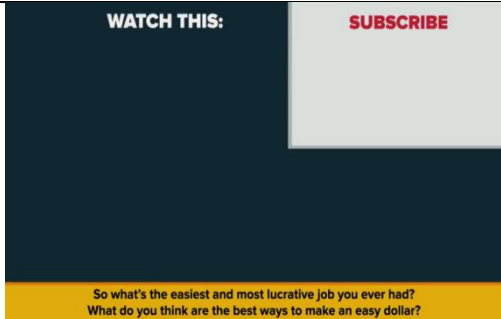
<p>304.</p>	<p>304 Heg F3 00:03:34,359 --> 00:03:41,700</p>	 <p>ROV or Remote Operated Vehicles are controlled by a select number of personal often recruited</p>	<p><i>ROV or Remote Operated Vehicles</i> is the kernel and the picture shows <i>someone is with his computer</i>. The symbiosis is hegemonic because the kernel is not represented into visual form.</p>		
<p>305.</p>	<p>305 Mne F3 00:03:41,700 --> 00:03:56,220</p>	 <p>These undersea vehicles are connected via an umbilical cord to a control panel where</p>	<p><i>These undersea vehicles</i> is the kernel and the picture shows <i>operate the undersea vehicles from a specific area</i>. The symbiosis is mnemonic because the kernel is represented into visual form. The undersea vehicles can be seen from the ROV' monitor. There are some vehicles above the sea and the rest of them are undersea.</p>		
<p>306.</p>	<p>306 Mne F3 00:03:56,220 --> 00:03:59,329</p>	 <p>Deep undersea operations are the order of the day here.</p>	<p><i>Deep undersea operations</i> is the kernel and the picture shows "<i>Deep undersea operations are the order of the day</i>", <i>some undersea vehicles</i>. The symbiosis is mnemonic because the kernel is represented into visual form.</p>		

			<p>The kernel is written on the frame as a full sentence and there are some undersea vehicles seem like checking something.</p>		
307.	307 Mne F3 00:03:59,329 --> 00:04:06,029	<p>level in Sonic the Hedgehog 2.</p>	<p><i>Sonic the Hedgehog 2</i> is the kernel and the picture shows someone is operating the undersea vehicles while imagines the <i>Sonic the Hedgehog 2</i> game. The symbiosis is mnemonic because the kernel is represented into visual form. The dubber says that cables, drill pipes, and aquatic life froms need to be navigated a bit like the undersea level in <i>Sonic the Hedgehog 2</i> and the picture shows a man operating a ROV with some vehicles undersea while he imagines <i>Sonic the Hedgehog 2</i> game.</p>		

<p>308.</p>	<p>308 Mne F3 00:04:10,340 --> 00:04:20,649</p>		<p><i>The finger coordination</i> is the kernel and the picture shows <i>a man is busy with his tablet.</i> The symbiosis is mnemonic because the kernel is represented into visual form. Plays the tablet or some devices needs a finger coordination.</p>		
<p>309.</p>	<p>309 Heg F3 00:04:26,270 --> 00:04:34,200</p>		<p><i>Those wild card occupations</i> is the kernel and the picture shows <i>a man sits on the chair made by money.</i> The symbiosis is hegemonic because the kernel is not represented into visual form. The picture does not show what kind of occupation and only shows the money which is the result from them.</p>		
<p>310.</p>	<p>310 Mne F3 00:04:40,340 --> 00:04:44,090</p>		<p><i>Natural talent</i> is the kernel and the picture shows <i>“MANY OF THESE OCCUPATIONS REQUIRE LITTLE IN THE WAY OF NATURAL TALENT”</i>, <i>some occupations.</i> The symbiosis is mnemonic because the kernel is</p>		

			<p>represented into visual form. The kernel is represented in visual as a full sentence which appears on the frame and some occupations which need a natural talent from the person.</p>		
311.	<p>311 Mne F3 00:04:44,090 --> 00:04:50,849</p>		<p><i>Some celebrities</i> is the kernel and the picture shows a celebrity holds a golden cup. The symbiosis is mnemonic because the kernel is represented into visual form. The dubber says that some celebrities simply happen to be in the right place at the right time and see good fortune pass their way and simply take it. While the picture shows a celebrity holds a golden cup which means the man is wins an appreciation and he is talented or lucky enough.</p>		

312.	312 Heg F3 00:04:50,849 --> 00:04:56,730	 <p>to bettering your job prospects.</p>	<p><i>Bettering your job prospects is the kernel and the picture shows some people attend casting. The symbiosis is hegemonic because the kernel is not represented into visual form.</i></p>		
313.	313 Heg F3 00:04:56,730 --> 00:05:07,860	 <p>So if you are looking to find the most lucrative and easiest jobs perhaps the best advice is</p>	<p><i>The most lucrative and easiest jobs is the kernel and the picture shows a man sits in front of computer. The symbiosis is hegemonic because the kernel is not represented into visual form.</i></p>		
314.	314 Heg F3 00:05:08,860 --> 00:05:11,520	 <p>You could become the next lazy millionaire too.</p>	<p><i>The next lazy millionaire is the kernel and the picture shows a man sits while holds his phone. The symbiosis is hegemonic because the kernel is not represented into visual form.</i></p>		

315.	315 Mne F3 00:05:11,520 --> 00:05:14,889		<p><i>The easiest and lucrative job is the kernel and the picture shows “So what’s the easiest and lucrative job you ever had?”. The symbiosis is mnemonic because the kernel is represented into visual form.</i></p>		
316.	316 Mne F3 00:05:14,889 --> 00:05:17,389		<p><i>An easy dollar is the kernel and the picture shows “What do you think are the best ways to make an easy dollar?”. The symbiosis is mnemonic because the kernel is represented into visual form.</i></p>		