

Viennese and Their Riviera



The exhibition *Austrian Riviera – Vienna Reveals the Sea (Österreichische Riviera – Wien entdeckt das Meer)* was opened in the Vienna City Museum in the middle of November 2013. The exhibition is a historical journey to favourite destinations of the Austrian-Hungarian Monarchy. Approximately 450 exhibits chronologically leads visitors from the opening of the Vienna – Trieste railway in 1857 to the great exhibition *Adria* in Prater in 1913. The „Austrian Riviera“ was in full tourist bloom in during precisely that period (1890–1914). It was helped by opening of the Monarchy’s railway network which connected Rijeka, Opatija and the Kvarner Gulf to Vienna in 1873. Traffic connections and suitable climate accelerated the development of health, family, fashion and art tourism. Larger Dalmatian cities (Split, Dubrovnik, Budva) were encompassed in addition to the Northern littoral. Numerous regional museums (from Trieste, Rijeka, Split, Opatija, etc.) provided their materials for the exhibition.

Historical documents encompass unshown objects from the Vienna Museum collection, architecture and

hotel interiors, tourist guides, advertisements, as well as unpublished photographs of Istria and Dalmatia from the transition of the 19th to the 20th century. The exhibition is thematically supplemented with works by artists such as Egon Schiele, Rudolf von Alat and Albin Egger-Lienz.

Lovers of cartography are fascinated by the lithograph titled *Panorama della Costa e delle Isole di Dalmazia* by Giuseppe Rieger from 1851. It is a leaflet of the coastal belt between Istria and Budva as seen from steamships by „Austrian Lloyd“ (Österreichischer Lloyd), the largest transporter in the Mediterranean. Settlements are represented as harbours, regardless of their size and significance. In addition to the lithographic title page, 15 sheets represent coast in continuity (160×9700 mm).

The exhibition is enriched by cartographic representations of certain tourist centers:

- *Triest - 1853*, coloured lithograph of Trieste, scale in Vienna fathom (Wiener Klafter) (Wien Museum)
- *Karte Isole Brioni*, 1934, map of Brijuni, scale in meters (Österreichische Nationalbibliothek, Wien)

- *Stadt und Bezirk Fiume*, 1900, relief of Rijeka and surrounding areas (Maritime and History Museum of the Croatian Littoral, Rijeka)
- *Relief der Insel Lissa*, 1935, relief of Vis, (Croatian Maritime Museum, Split)
- *Situation der Bau- und Gartenanlage in Miramar*, 1861, plan of Miramar castle and estate, Trieste, coloured lithograph, transversal scale in scale in Vienna fathom (Wiener Klafter) (Wien Museum)
- *Globus aus dem Schloss Miramar*, 1850 (Möbel Museum, Wien)
- *Plan von Abbazia*, 1897, cadastral plan of Opatia, linear and numerical scale 1:5760, (Österreichisches Touristen Klub, Bibliothek Wien)
- *Pianta della cita di Spalato*, ground-plan of Split, 1900, lithograph, linear and numerical scale 1:4300.

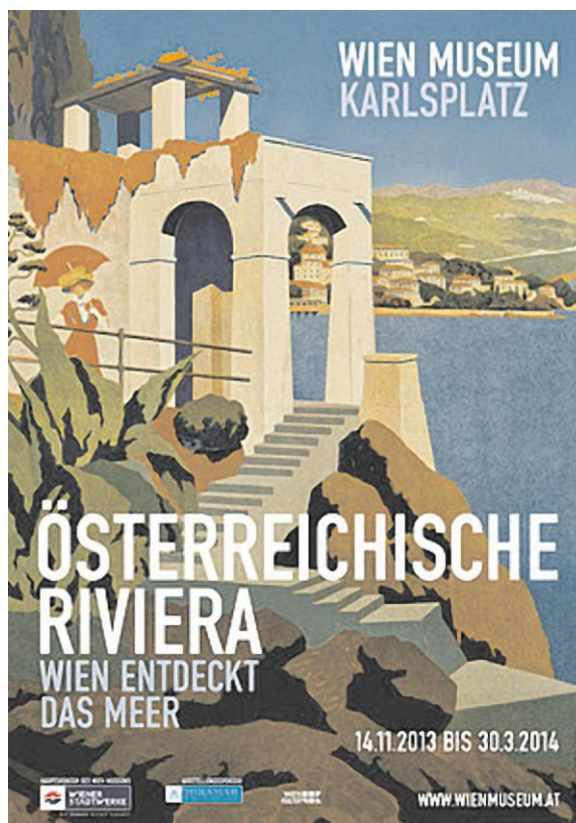
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Bečani i njihova rivijera

Sredinom studenoga 2013. u Muzeju grada Beča otvorena je izložba Austrijska rivijera – Beč otkriva more (*Österreichische Riviera – Wien entdeckt das Meer*) Povijesno je to putovanje u omiljene destinacije Austro-Ugarske Monarhije. Oko 450 izloženih objekata kronološki vodi posjetioce od otvaranja željezničke poveznice Beč – Trst 1857. pa do velike izložbe *Adria* u Prateru 1913. Upravo u tom razdoblju (1890–1914), gotovo četvrt stoljeća, "Austrijska rivijera" je u punom turističkom cvatu. Tome je pripomoglo otvaranje željezničke mreže Monarhije koja 1873. godine Rijeku, Opatiju i Kvarnersku uvalu približava Beču. Prometne veze i pogodna klima utječu na brzi razvoj zdravstvenog, obiteljskog, modnog i umjetničkog turizma. Osim sjevernog priobalja obuhvaćeni su i veći gradovi Dalmacije (Split, Dubrovnik, Budva). Mnogobrojni muzeji regije (Trst, Rijeka, Split, Opatija, itd.) dali su izložbi na raspolaganje svoje materijale.

Povijesni dokumenti obuhvaćaju dosad nepokazane objekte iz zbirke Muzeja Beča, arhitekturu i interijere hotela, turističke vodiče, reklamni materijal, kao i neobjavljene fotografije Istre i Dalmacije na prijelazu iz 19. u 20. stoljeće. Izložbu tematski dopunjuju umjetnička djela nekolicine slikara poput Egona Schielea, Rudolfa von Alata i Albina Egger-Lienza.

Ljubiteljima kartografije svakako je fascinantna litografija *Panorama della Costa e delle Isole di Dalmazia*, Giuseppea Riegera iz 1851. godine. To je prospekt obalnog pojasa između Istre i Budve viđenog iz parobrodova tada najvećeg prijevoznika na sredozemlju „Austrijskog Lloyd“ (Österreichischer Lloyd). Mjesta su prikazana kao niz pristaništa, neovisno o njihovoj veličini i značaju. Uz litografski ilustriranu naslovnu stranicu, 15 listova prikazuje obalu u kontinuitetu (dimenzija 160×9700 mm).



Izložbu obogaćuju kartografski prikazi pojedinih turističkih centara:

- *Triest – 1853*, kolorirana litografija plana grada Trsta, mjerilo u bečkim hvatima (*Wiener Klatfer*) (Wien Museum)
- *Karte Isole Brioni*, 1934, karta Brijuna, mjerilo u metrima (Österreichische Nationalbibliothek, Wien)
- *Stadt und Bezirk Fiume*, 1900, reljef Rijeke i okolice, (Pomorski i povijesni muzej Hrvatskog Primorja, Rijeka)
- *Relief der Insel Lissa*, 1935, reljef Visa, (Hrvatski pomorski muzej, Split)
- *Situation der Bau- und Gartenanlage in Miramar*, 1861, plan dvorca i posjeda Miramar, Trst, kolorirana litografija, transverzalno mjerilo u bečkim hvatima (*Wiener Klatfer*) (Wien Museum)
- *Globus aus dem Schloss Miramar*, 1850, (Möbel Museum, Wien)
- *Plan von Abbazia*, 1897, katastarski plan Opatije, linearno i numeričko

mjerilo 1:5760, (Österreichisches Touristen Klub, Bibliothek Wien)

- *Pianta della cita di Spalato, tloris grada Splita*, 1900, litografija, linearno i numeričko mjerilo 1:4300.

Literatura / References

Christian Rapp & Nadia Rapp-Wimberger: Österreichische Riviera – Wien entdeckt das Meer. In: Katalog der Ausstellung, Wien Museum, Czerni Verlag, 2013.

URL1: http://alteagallery.com/stock_detail.php?ref=11765

URL2: <http://www.swaen.com/antique-map-of.php?id=8007>

URL3: [http://mobile.wienmuseum.at/index.php?id=448&tx_wxexhibition_pi4\[showUid\]=237&cHash=7c59620c92c78f204e2ff9367d931764](http://mobile.wienmuseum.at/index.php?id=448&tx_wxexhibition_pi4[showUid]=237&cHash=7c59620c92c78f204e2ff9367d931764)

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