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# MAW: A New Effective and Efficient Knowledge Meta-model for Audiovisual Works

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## Abstract

*To define an effective and efficient knowledge structure about audiovisual contents is not an easy task. Several research projects try to standardize the audiovisual data store and broadcasting process, as ISAN, VISAN, the EBU projects as ESCORT, TV-Anytime or P/META, the SMEF meta-model from the BBC, etc. but all of them have a problem: they are defined in a specific domain, they are not generic, and they have not taken into account the importance of an effective and efficient definition of data. In this paper we propose a new and generic way for defining audiovisual works using the Entity-Relationship model: MAW (Meta-model for Audiovisual Works). Moreover, we compare our solution with two of the most used meta-models: ISAN and SMEF.*

## 1. Introduction and motivation

Only few years ago, audiovisual works were distinguished one from others by their title and when a television broadcaster, for instance, wanted to broadcast a specific audiovisual material, they had to search it in their tapes. This process was completely inefficient and they wasted too much time finding the correct audiovisual work. Furthermore, they realized that the title of the audiovisual work was not enough to identify it. That is why the television broadcasters and television production houses firstly, and then the complete audiovisual sector realized the importance of identifying the audiovisual works and the need to define every characteristics of the work and store this information in an accessible and efficient system in order to search, retrieve, broadcast, publish, distribute, etc. these works in a fast way.

Different standards and initiatives to define audiovisual works are currently available, as ISAN and VISAN [8], the EBU projects as ESCORT [5], TV-Anytime [9] or P/META [6], the SMEF meta-model [1] from the BBC, etc., but each one has its

own application field and features. Moreover, none of them is generic and most of them do not allow storing the data in an efficient way. For instance, data about captioning or audio description in audiovisual works are difficult to find in most of these standards or even, in some standards, this information is impossible to be retrieved. In addition, most of the standards mix different characteristics of the audiovisual works: definition characteristics, technical characteristics, production characteristics, broadcast characteristics, etc. and often repeated some information.

In this paper, we propose to use new metadata for audiovisual works with desirable characteristics: general metadata (non domain-specific), effective and efficient definition of the data avoiding data repetitions and distinguishing the different characteristics of the audiovisual works. This metadata, defined using the Entity-Relationship model (EER) [4][10], allows to store, search and retrieve information about audiovisual works in an efficient way. We have named this metadata model as MAW: Meta-model for Audiovisual Works. Moreover, in section 3 we present the advantages of MAW over two of the most used metadata for audiovisual works (ISAN and SMEF).

## 2. Our proposal: Meta-model for audiovisual works (MAW)

In this section, we present the new metadata proposed, where concepts that are related with audiovisual works and with their basic characteristics are represented. The meta-model is going to be described in different subsections, explaining the EER sub-schema of each section and the semantics assumptions needed to avoid the semantic lost [7],[3].

MAW proposal is a metadata representation built using the EER Conceptual Model and the [4] and [10] notation, so some assumptions must be considered for the implementation in a suitable database management system. The main objectives covered by MAW are:



**Table 1. Calculated attributes**

(1)	$MOG.DURATION = \sum MO.DURATION\_FOR\_MOG$
(2)	$AW.DURATION = \sum MOG.DURATION$

### 2.3. Audiovisual groups

The AUDIOVISUAL\_GROUP (AG) entity represents any kind of audiovisual works group of. In this proposal we differentiate two kind of groups, one for serials (documentary serials, cartoon serials, etc.) and the other for other kind of groups. It is represented in Figure 2 with a total and disjoint hierarchy having AG as supertype and SERIAL and GROUP like subtypes.

On the AW entity there is an attribute called 'TYPE' that gives information about the type of work that is going to be stored. For example, AW can be an episode of a series or a movie that is part of a compilation, among other types available.

The relationship 'Use' between AG and AW stores all the audiovisual works that are part of a group, and it has two attributes, 'ORDER\_IN\_GROUP' to know the order of the audiovisual work in the group, and 'SEASON' as an optional attribute to know the season that the work belongs to. An example is the 14th episode of the 6th season for a cartoon serial.

An example of semantic not included in the EER Schema is, for instance, that it is not possible to have the same season and order\_in\_group in the same AUDIOVISUAL\_GROUP for different AUDIOVISUAL\_WORKS. Moreover, these values should be ordered and consecutive numbers. Other example of semantic not included is that every AW that takes part of an AG.SERIAL must have the same type (AW.TYPE = 'episode').

### 2.4. Language

To store the different titles of any AG depending on the language, a relationship 'Has' is created.

For an AW, we need to store its title and the languages in which that audiovisual work is dubbed. We consider that an audiovisual work can be dubbed into more than one language and every AW will always have a title because the original language of a work will define it, even if it is a silent work.

Moreover, the 'Spoken' relationship stores information about other languages that are spoken in the AW (for instance, an English movie where Spanish words are incorporated) and the 'Has'

relationship stores common information for audiovisual groups in order to avoid data redundancy.

### 2.5. Participants

Every human participant in an AW or SERIAL will take part into the 'WorksAW' or 'WorksSerial' relationships.

The 'WorksSerial' relationship stores information about the actor, directors, etc. In a serial group, for avoiding data redundancy, if this data change in an episode of this serial, the 'WorksAW' relationship will store this information (see Figure 2).

The attribute called 'TYPE' will define the type of participation of the human person in the AW or SERIAL. It can be actor, director, producer or others.  $TYPE = \{ACTOR, DIRECTOR, PRODUCER, CAMERAMAN, OTHERS\}$ .

### 2.6. Country and production companies

The country of an audiovisual group is stored in the relationship 'Produces in' between SERIAL and COUNTRY entities showed in Figure 2.

The production company of an audiovisual group is stored in the relationship 'Has' between SERIAL and PRODUCTION\_COMPANY entities. This relationships will serve for all the audiovisual works, if there is any change in one audiovisual work, it will be stored in the respective relationships 'Produces in' and 'Has' with AW.

An example of semantic not included in the EER Schema is that in the hierarchy of AG which has two subtypes, SERIAL and GROUP, in subtype SERIAL are stored data from participants with the relationship 'Works' to the entity PARTICIPANTS, data from the production company with the relationship 'Has' to the entity PRODUCTION\_COMPANY and the data of the country with the relationship 'Produces in' to the entity COUNTRY. These relationships that exist in the entity AG.SERIAL also occur with AW, but for AW that are associated to an AG; these AW will only be filled if there is any modification for the AW.

### 2.7. Rate

This entity will store the rating and the content alerts of an audiovisual work. Different countries have different rating systems, and one rating will have one or more content alerts, that is the reason of the creation of an entity RATE and a multivaluated attribute called 'CONTENT\_ALERTS'.

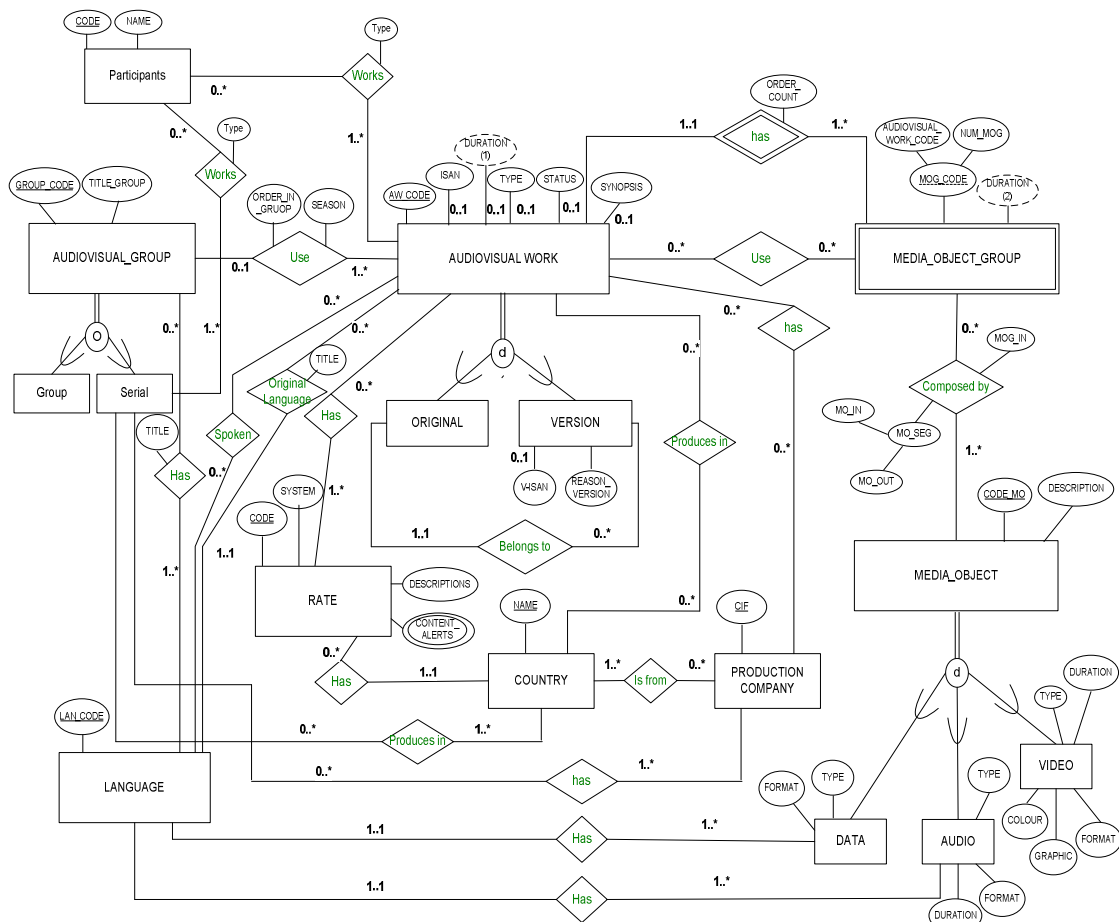


Figure 2. EER Schema

### 3. Advantages of MAW over ISAN and SMEF metadata

The way in which ISAN stores audiovisual works is very useful in terms of the overall vision that has of them. This standard is much clearer than the SMEF standard because it explains every entity and relationship, but ISAN standard stores less data about audiovisual works than SMEF. On the other hand, SMEF provides a glimpse of audiovisual works in detail, but it allows much more data redundancy. With the knowledge gained by studying these two standards this proposal has been achieved, which includes the good parts of each one, along with new proposals that simplify the storage of audiovisual works, representing an improvement for defining them.

Many ideas of SMEF had been taken into account for MAW, using too some ideas of ISAN and including new concepts and ideas. Next a comparative of the three models is described.

#### 3.1. Originals and versions of audiovisual works

ISAN standard distinguishes between original works and versions of the audiovisual works, representing them as different entities. Moreover, a relationship exists between the two entities which indicate that an original work may have none or several versions associated, and at a same time, a version only belongs to one original work. In ISAN standard it is not mandatory to have a version of an audiovisual work. ISAN separates the idea of original works and versions. Moreover, using the entity VERSION, ISAN stores the changes of this version in a descriptive mode. It has some attributes as the length, language, etc. that allows to store some differences in an efficient way, but it has other attributes as 'description' that allows to describe in text the main differences between the original version and this version. These kind of attributes are not efficient for retrieving information.

On the other hand, SMEF standard, instead of dividing these concepts (ORIGINAL and VERSION), proposes a different idea. There is an abstract entity in its metadata description that represents an audiovisual work without taking into account their different versions or releases in different countries. This entity is known as the concept of an audiovisual work and this entity is called EDITORIAL\_OBJECT\_CONCEPT (EOC).

In SMEF standard, one EOC is associated with one or more EDITORIAL\_OBJECT\_VERSION (EOV). This entity collects all information relating to a specific version of an audiovisual work, being the original version of the work or another version. All relationships and attributes that an audiovisual work can store will be associated with this entity, because EOC simply defines the concept of an audiovisual work, saving its ISAN code and the name of the concept, in a way that serves to make groups of related versions. This makes a lot of relationships with the entity EOV, besides a clear relationship between an original audiovisual work and its version is not saved. Moreover, in SMEF a version can be a publishable program or an item that cannot be published itself, but rather form a part of a program that is publishable. Furthermore, SMEF standard has an entity called EDITORIAL\_OBJECT\_ASSOCIATION (EOA), which saves the associations between two versions of audiovisual works. This entity is used to store the association between a program and the items that comprise, in addition to containing the order in which they appear. SMEF also creates an entity to store the types of associations, EDITORIAL\_OBJECT\_ASSOCIATION\_TYPE related with EOA. Finally, SMEF standard stores the version creation reason in the EDITORIAL\_VERSION\_CREATION\_REASON\_TYPE entity, which relates each version with the reason for its creation, with a name and a description that gives us additional information to know the reasons of the creation. This information is descriptive, as in ISAN standard.

The advantages in our proposal are described next. A hierarchy has been created for audiovisual works whose subtypes can be original works and versions.

In ISAN this hierarchy doesn't exist, but distinguishes original works from versions and it associates them. The way ISAN does it is not effective nor efficient, because it does not allow recovering information in an easy way, for instance, the new actors in an extended version of a movie. This is solved in our proposal with the hierarchy making all the relationships with the AUDIOVISUAL\_WORK supertype and we avoid repeating data filling the VERSION attributes only when they change respect to the ORIGINAL version of the audiovisual work. Our proposal, as ISAN standard, also provides information about which version is related to which original work in an easy way. SMEF stores this information in a much more complicated way. It has the EOA entity (instead of a relationship) with two relationships with EDITORIAL\_OBJECT\_VERSION.

On the other hand, in our proposal we consider a version as a complete audiovisual work, but in SMEF standard, versions can be parts of jobs that

can't be publishable for themselves, called ITEM. We think that this information should be stored as items of audiovisual works.

### 3.2. Serial and composition

ISAN proposes a hierarchy in which distinguishes an audiovisual work being serial or not serial, so it distinguishes, for instance, if it is a film (not serial) or an episode of a series (serial). To group together all episodes of a same series ISAN uses the entity SERIAL\_HEADER, which stores the name of the serial and it stores too the language of the serial. In our proposal we allow to store common values of every episode of the serial group, but not only the serial title, but also their participants, production country, languages, etc. We avoid repeating all this information for each episode, avoiding data redundancy. Moreover, ISAN has a relationship of the entity AUDIOVISUAL\_WORK to itself to create audiovisual works that are composed of other complete audiovisual works. It does not give the possibility of creating an audiovisual work composed of parts from other works. Our proposal allows composing audiovisual works from other AW.

On the other hand, SMEF has an entity that is a group which is directly related to the concept and version. This entity (EDITORIAL\_OBJECT\_GROUP) serves to group common versions or to group audiovisual works in a specific series. It is useful to identify group of episodes that compose serial works and to detail the concept of the same. That is why we adopt part of this solution. In SMEF standard, a group can consist of other groups, but they will not be instantiated in this entity, to this end we use a relationship called EDITORIAL\_OBJECT\_GROUP\_IN\_GROUP.

The advantages of our proposal are described next. A hierarchy has been created with a supertype called AUDIOVISUAL\_GROUP, which distinguishes serial groups with other types of groups. In this way we can save common characteristics of the series as the title, languages, producer, actors, director, etc. and it is not necessary to repeat information in each episode that belongs to the same series. ISAN does not store this information in an efficient way, only keeps the header, the title of the series, but not the characteristics of the series.

Moreover, ISAN does not allow grouping parts of an audiovisual work, only the complete work. In our proposal this problem is resolved in the next section (3.3) with the entity MEDIA\_OBJECT\_GROUP.

Finally, SMEF makes many groupings, with the concepts, versions, media object group, instances, etc., and many groupings create redundancy in the data, which is why in our proposal we decided to group series and other groups in the hierarchy AUDIOVISUAL\_GROUP.

### 3.3. Media object

In ISAN standard this information is not stored. They store information about complete audiovisual work. The purpose of ISAN is to provide a unique identification number for complete audiovisual works.

On the other hand, in SMEF standard the MEDIA\_OBJECT entity describes the audiovisual work components. It may represent for example, audio, video, subtitles or audio descriptions. Each MEDIA\_OBJECT is a single type, one will be a video, and other will represent data, and so on. In addition there is another entity called MEDIA\_OBJECT\_GROUP that stores relationships with audiovisual concepts, or relationships of a version specifically with MEDIA\_OBJECT. Especially audio tracks and video are grouped together in the editing process for facilitating the production process. SMEF has MEDIA\_OBJECT\_GROUP on the one hand and on the other hand MEDIA\_OBJECT. And depending on the use to which a version is designated, it relates to EDITORIAL\_OBJECT\_VERSION. Besides a version have subtypes like programs that are fully publishable, and parts or items of a program. It keeps the relationship between the groups of MEDIA\_OBJECT with its concept or with the group to which it belongs.

The part related with MEDIA\_OBJECT, which appears in SMEF seems to us a very interesting and essential concept when it comes to storing audiovisual objects, but we have made some changes. The hierarchy that has MO in our proposal consists of three subtypes: DATA, VIDEO and AUDIO, many subtypes like in SMEF have not been implemented. We have simplified this hierarchy, in only three types of basic data of a MO, with these three types we can contemplate the same possibilities as SMEF. In our proposal, the TIMELINE\_MEDIA\_OBJECT is not consider a MO like SMEF did, because it does not represent an audiovisual object but it is the chronological order in which appear MO, to do so in the relationship 'Composed by' between MO and MOG some attributes that represent what has been stated are stored, MOG\_IN to know in order to appear, MO\_IN and MO\_OUT to know the part of the MO we are going to take.

### 4. Conclusions

In this paper, we present a new proposal of metadata for storing in an effective and efficient way audiovisual works data in order to search, retrieve, etc. each AW characteristic. With this proposal we avoid the difficulties derived from data redundancy or access impossibility to the data because of the definition of the metadata model. The meta-model proposed in this paper is generic (is not defined for a

specific domain) and the effective and efficiency data store and data recovery has been taken into account in every moment, trying not to mix different types of AW characteristics. For instance, we try not to mix technical characteristics with production characteristics. Moreover, this paper shows the main advantages of our proposal over ISAN and SMEF standards, two of the most used metadata standards for audiovisual works.

MAW is successfully been used in the CESyA<sup>1</sup> database (SABADO) with information of audiovisual works with captioning and/or audiodescription.

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<sup>1</sup> CESyA is the Spanish Center of Captioning and Audiodescription ([www.cesya.es](http://www.cesya.es))