



UNIVERSITY OF
LINCOLN

The Full Monty

A collaborative institutional approach to student engagement



Student Engagement

Working in partnership with students to improve the quality of what we do

- Institution-wide change, long-term strategic approach
- Primary focus is empowering staff to engage students
- Driven with the Student Union

Student Engagement Strategy 2012-16

www.lincoln.ac.uk/studentengagement

School of Sport and Exercise Science

Dan Bishop

SE at School Level

- SE Champion for each School
- Sharing best practice through colleagues working together at College & Institutional level
- School SE Development plan
 - Vision of SE
 - Reflection on current work
 - Development of key activities for forthcoming year
 - Sustainable SE activities



Challenges, tensions & barriers

- Need to develop a culture to get a buy-in from both staff and students
 - Changing staff perspectives on working in collaboration with student's
 - Difficulty in reaching out to students who don't engage in School activities or their programme
- SE is for the long haul
- Time intensive



University Library

Faye Cleminson

SE in a support department

I was given the role of champion

1. More Books
2. Library Student Advisory Group



Student
Engagement
Initiative of
the Year
2014



Compliance
plus for SE in
Customer
Service
Excellence

But you are a student facing support dept...

Human Resources
Students on recruitment panels

Student Services
Feedback changed services

Catering
More interaction on menu choices

Finance
Improved finance info based on feedback

Student support
Employing interns to improve communication

ICT
Students working on the service & projects

The change is happening!

Challenges, tensions & barriers

Student facing department with a manager who has bought into the strategy = 😊

Management structure that wasn't quite ready = 😞 but it changed 😊

Cultural change – “what do students know?” = 😞 but it is changing 😊

There is a network of champions – so we share the load and the ideas = 😊 + Conversation 😊

Are we doing enough? Is there impact?

Student Perspective

Dan Richardson

Amanda Collins

Peer Mentoring

Why?

An 'Older Brother / Sister' Role

Benefits

- Mentees
- Mentors

Staff & Student Insight Scheme

- Pilot scheme launched in 2013
- 12 senior managers paired with 12 previously un-engaged students
- Year long scheme involving regular meetings between the manager and the student

Opportunities

- Seminars
- Lectures
- Lab Sessions
- Lincolnshire archive visit
- Executive Board Meeting
- Board of Governors
- Aurora Conference - Leadership foundation
- Local Enterprise Partnership Meeting
- Informal Coffee Meetings

Student Recruiters

- Student sits as a panel member on the interview panel on all student relevant roles.
- The student is an equal member.

Benefits

- Professionalism
- Access to a broader range of academic staff
- Short-cut to senior level
- Interview skills

Where to next?

- Aim to have students involved in up to 90 panels a year
- Teaching panels

WHO IN YOUR INSTITUTION
IS MOST ENTHUSIASTIC
ABOUT ENGAGING
STUDENTS AS PARTNERS...?





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