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**Conference or Workshop Item**

**Title:** Survival: how to do your existing job and more ... with fewer people

**Creators:** Dimmock, G. and Siddall, G.

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**Version:** Presented version

<http://nectar.northampton.ac.uk/6618/>



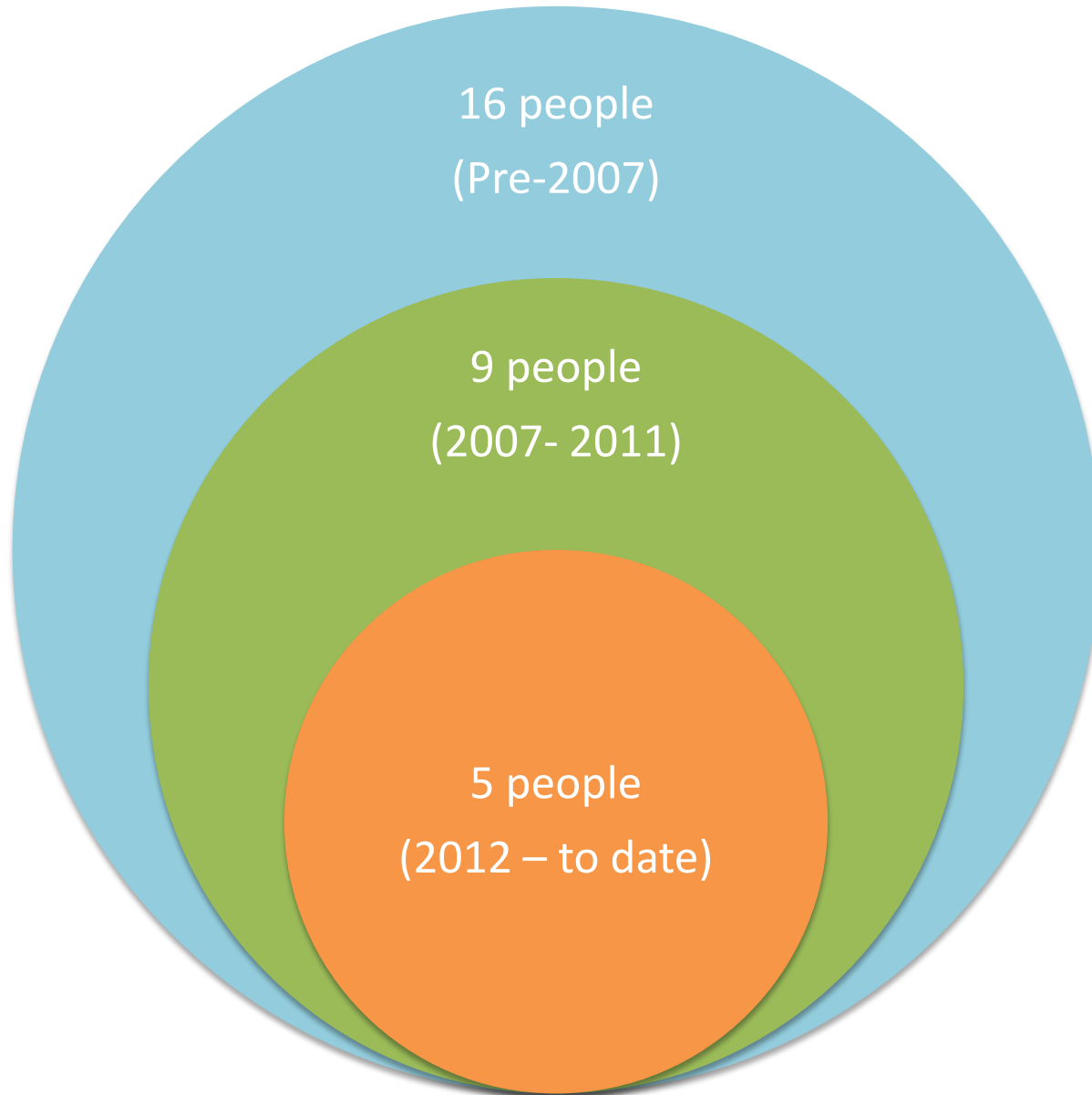
*Survival: how to do your existing job  
and more ...with fewer people*

Georgina Dimmock &

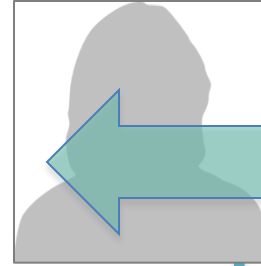
Gillian Siddall

24<sup>th</sup> April, 2014

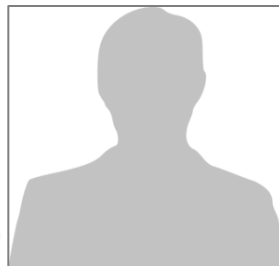
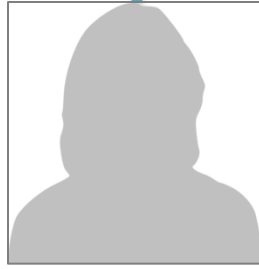
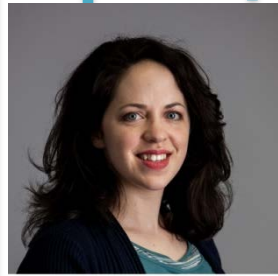
# Staff Supporting Enquiries



# Academic Liaison Team 2011 and 2012



CfAP study skills  
department move  
into LLS – 5 tutors  
FTE



## *Three main areas of activity*



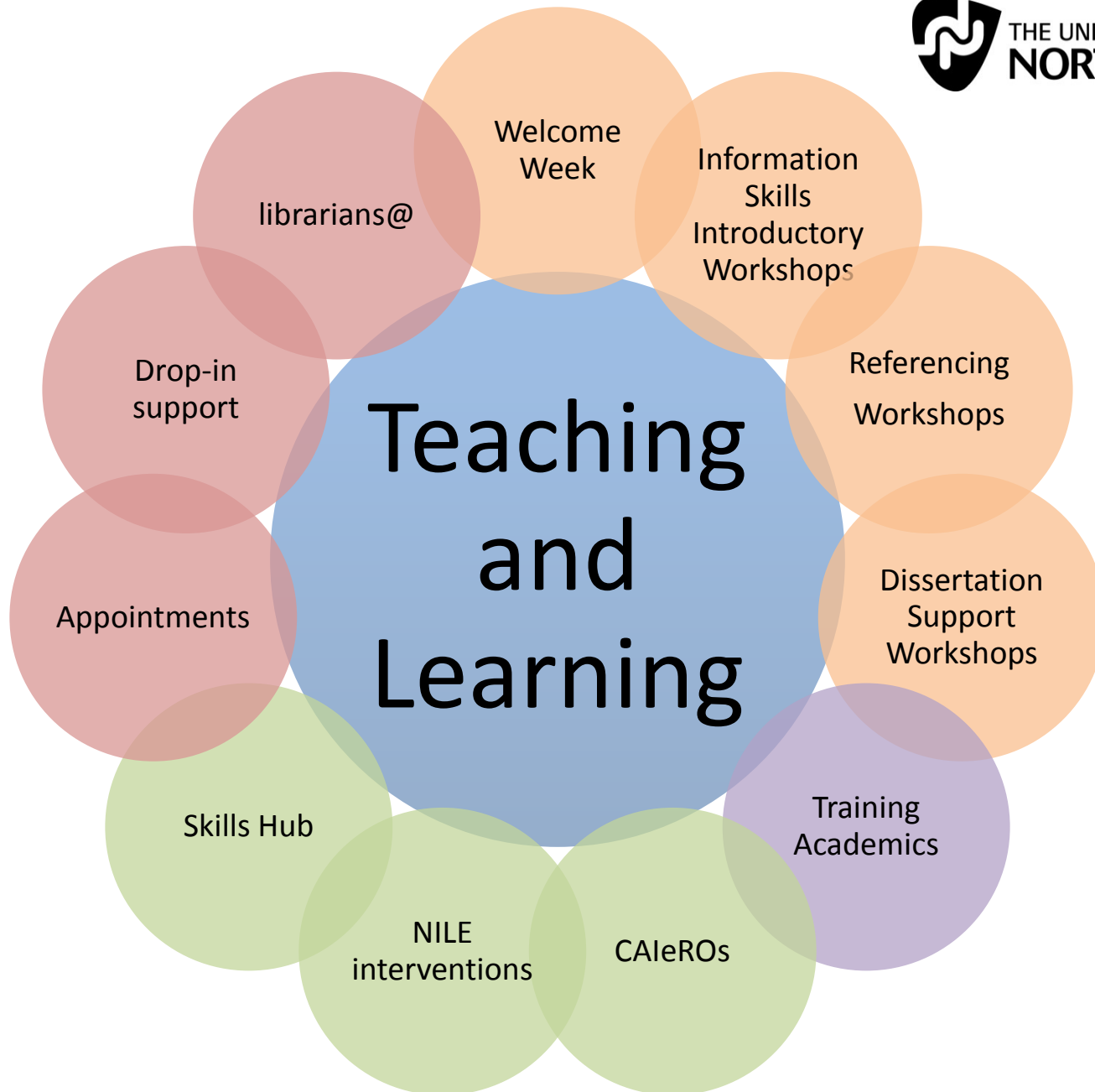
1) Liaison

2) Collection  
Development

3) Teaching  
and Learning



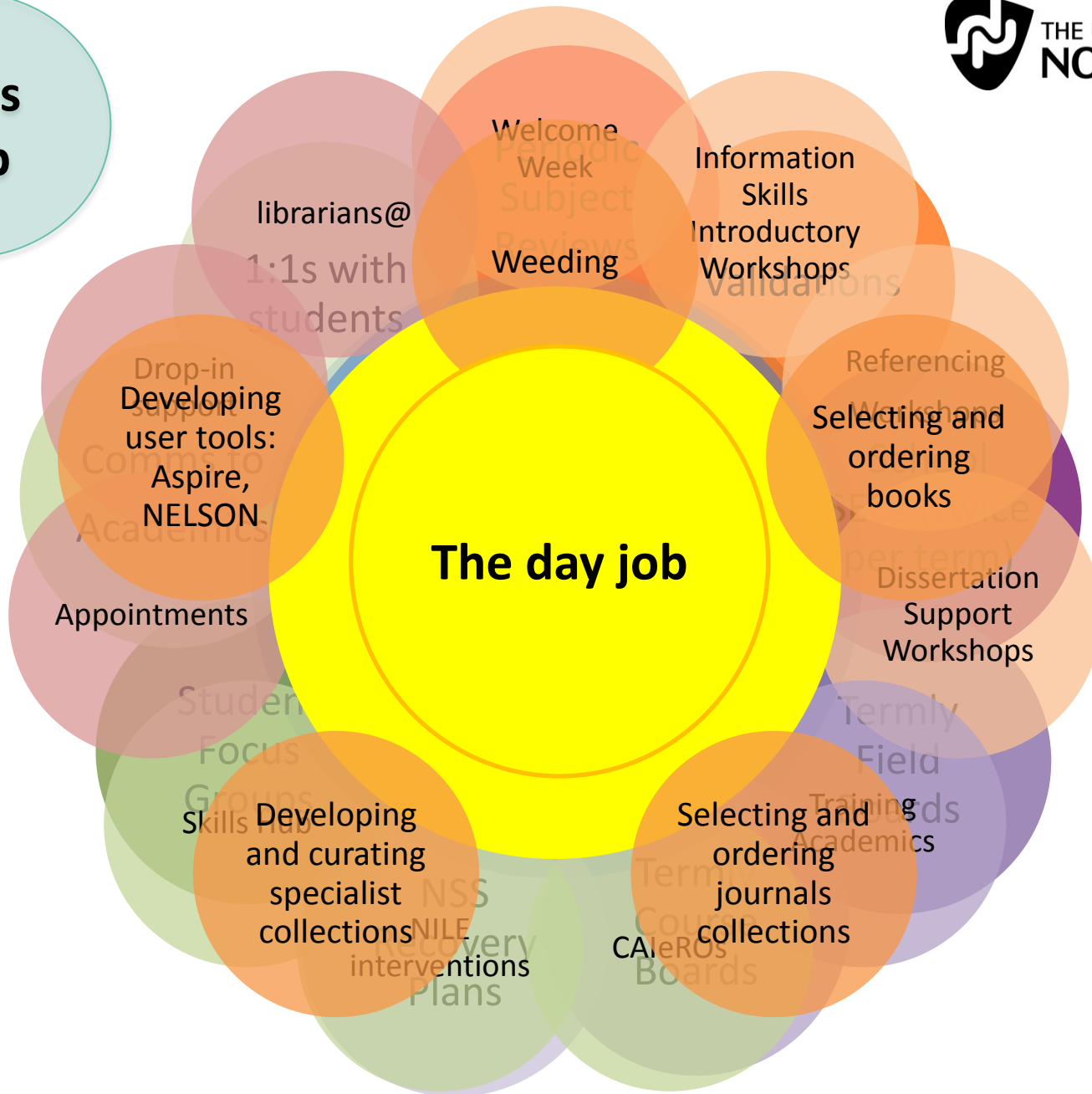








**Skills  
Hub**

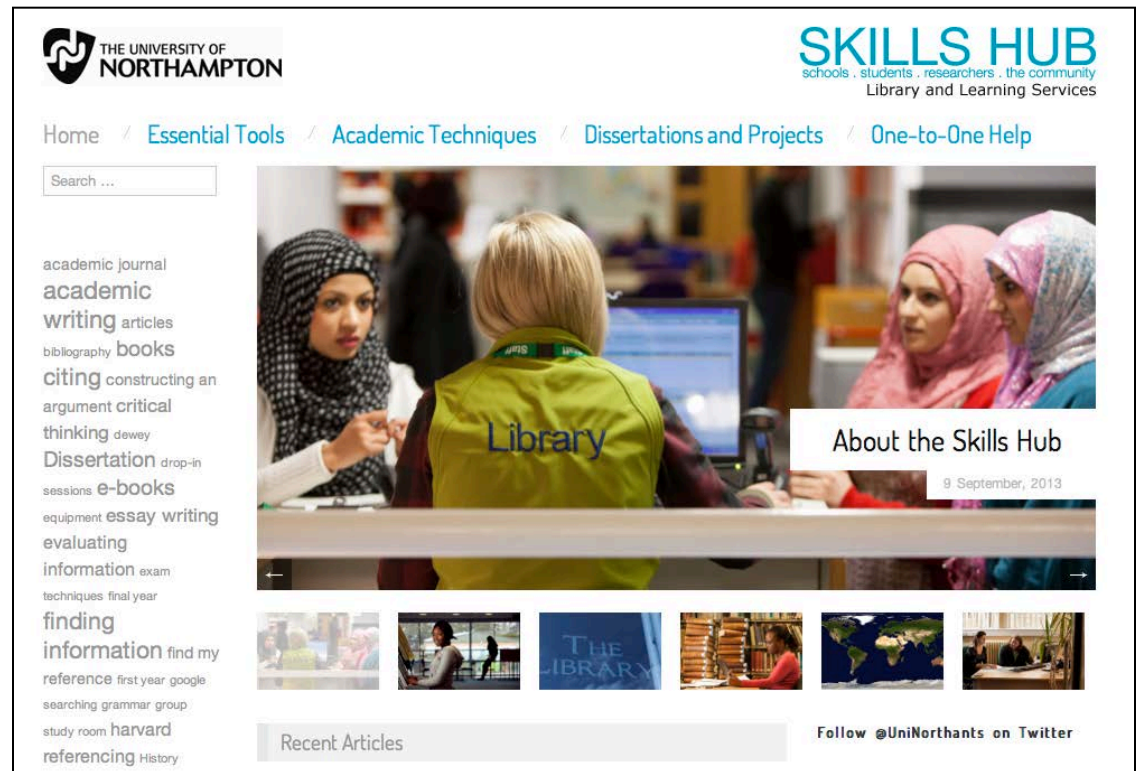


## *The theory...*

- To cope with the volume we needed to do things differently
- Work smarter not harder
- Let technology take the strain

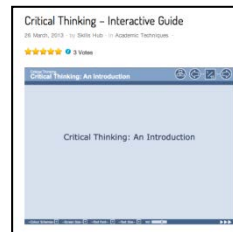
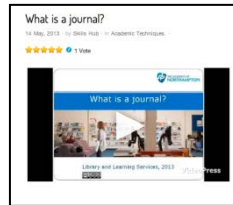
# Governing principles

- Transitional
- Transforming
- Stretching
- Experimental
- Visual
- Open
- Connected



The screenshot shows the Skills Hub website interface. At the top left is the University of Northampton logo. At the top right is the 'SKILLS HUB' logo with the tagline 'schools . students . researchers . the community' and 'Library and Learning Services'. Below the logo is a navigation menu with links: Home, Essential Tools, Academic Techniques, Dissertations and Projects, and One-to-One Help. A search bar is located below the navigation. On the left side, there is a vertical list of search terms including 'academic journal', 'academic writing', 'articles', 'bibliography', 'books', 'citing', 'constructing an argument', 'critical thinking', 'dewey', 'Dissertation', 'drop-in sessions', 'e-books', 'equipment', 'essay writing', 'evaluating', 'information', 'exam techniques', 'final year', 'finding information', 'find my reference', 'first year', 'google', 'searching', 'grammar', 'group study', 'room', 'harvard', and 'referencing History'. The main content area features a large image of a library staff member in a green vest with 'Library' on the back, interacting with two students wearing headscarves. Below this image is a section titled 'About the Skills Hub' dated '9 September, 2013'. At the bottom, there is a 'Recent Articles' section and a social media link to follow '@UniNorthants on Twitter'.

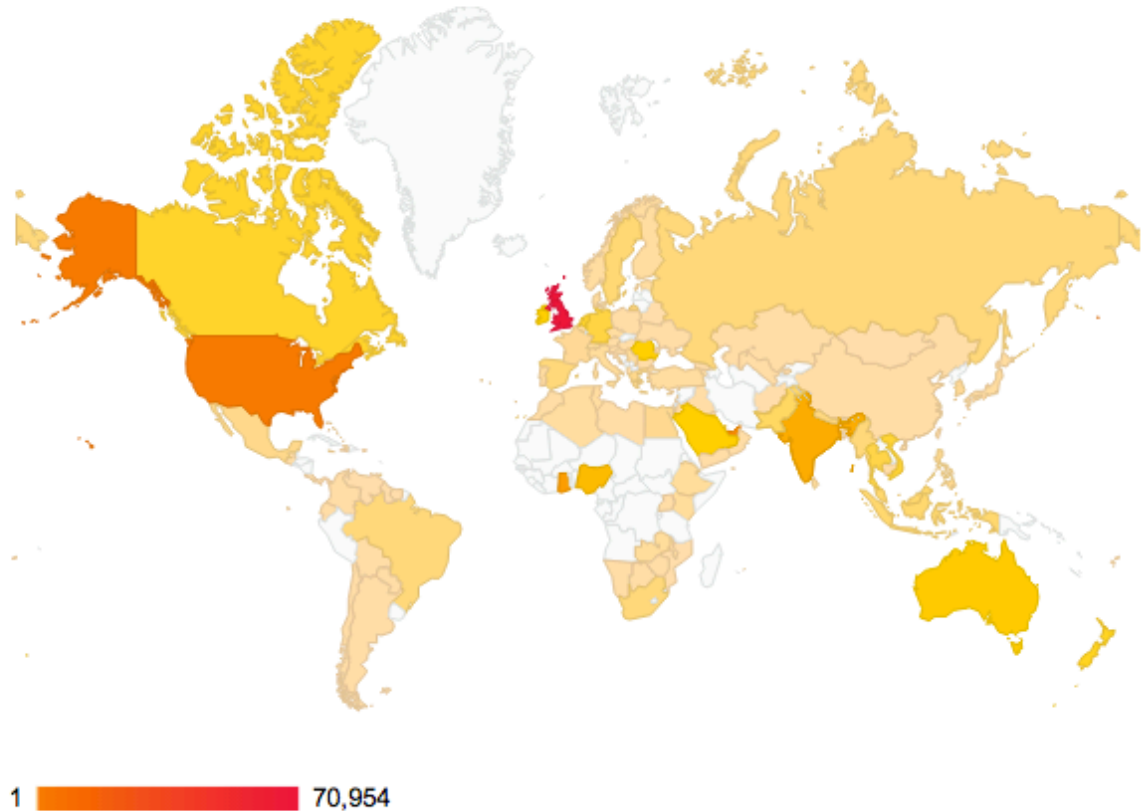
## Pool of 70 OERs



*OERs selected and bundled for subject modules on the VLE to address identifiable skills needs*

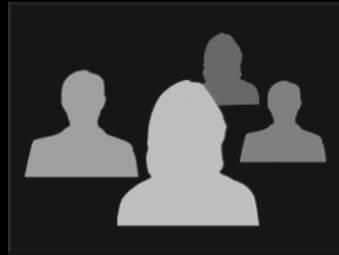
# Quick stats: Sept 2013 – March 2014

Country	Views
 United Kingdom	70,954
 United States	568
 United Arab Emirates	262
 Ghana	250
 India	217
 Nigeria	212
 Australia	201
 Saudi Arabia	191
 Romania	169
 Ireland	156
 New Zealand	127
 Netherlands	117
 Canada	116
 Viet Nam	112
 Hong Kong	107
 Qatar	102
 Germany	102
 Thailand	98
 Pakistan	72



**122** countries reached  
**68,000** views, **9,700** per month  
**6,504** video plays  
**70** OERs overall

**50** videos and interactive tutorials created in-house since January 2013  
**22** videos viewed more than **100** times each  
**£422** total cost



**Spring 2008**  
Teaching Futures

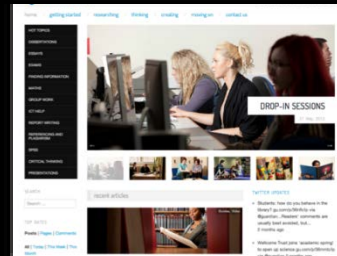
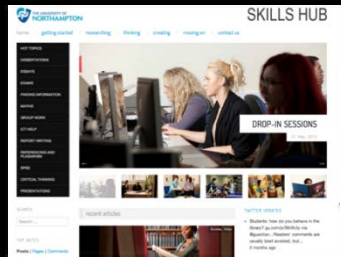
**2011**  
Not Teaching  
Futures

**Autumn 2011**  
Restructure

**April 2012**  
Google sites  
platform. First  
presentation of the  
Skills Hub concept

**May 2012**  
WordPress  
platform





## Autumn 2012

Early platform  
Design. George  
goes full time.

## Dec 2012

Rapid  
Development  
Team – Three Days.  
Academic Librarians.  
Sandpit.



## April 2013

Rapid  
Development  
Team – Skills Tutors.  
Sandpit.

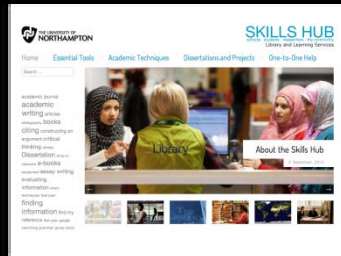


## April 2013

Presented to  
University Distance  
Learning Group.  
Dean present.  
Interim launch.

## April 2013

Marlies – Technical  
Admin support,  
3 hours per week.  
Student input to  
Interface design.



## Apr - Sept 2013

Librarians and skills tutors finish content.  
Content uploaded.

## June 2013

Demo to University Student Experience Committee and all Deans and Directors

## July 2013

Demo to University Executive Team and VC

## Summer 2013

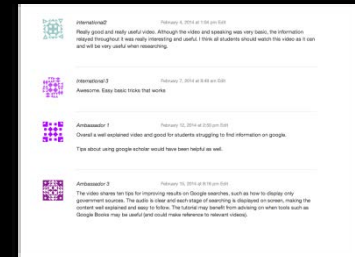
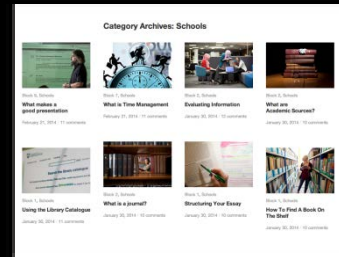
Metadata, categories, tags, transcripts.

## 9 Sept 2013

Skills Hub launched







**Sept 2013**  
Cost at  
point of launch

**October 2013**  
Timely tweets and  
messages via social  
Networking to  
coincide with the  
student calendar.  
c. 20,000 views from  
c. 80 countries

**Nov 2013**  
Funding bids  
submitted to the  
VC's  
*Innovation Fund*  
and the *Learning  
and Teaching  
Innovation Fund*

**Jan 2014**  
Skills Hub: Review,  
Redesign, Rebuild  
and Skills Hub for  
Schools projects  
launched

**Feb – Mar 2014**  
15 students rating  
and reviewing  
content via the Skills  
Innovation blog.  
c. 68,000 view from  
c. 122 countries

**Learning**

Exciting  
Nerves  
Changes  
DIY  
Camera-shy  
Competition  
Team-building  
Creativity  
Pride  
Support  
Enjoyable  
Platform  
Terrifying  
Equipment  
Free-rein  
Politics  
Frustration  
Problems  
Time  
Good  
Achievement  
Teamwork  
Accomplishment





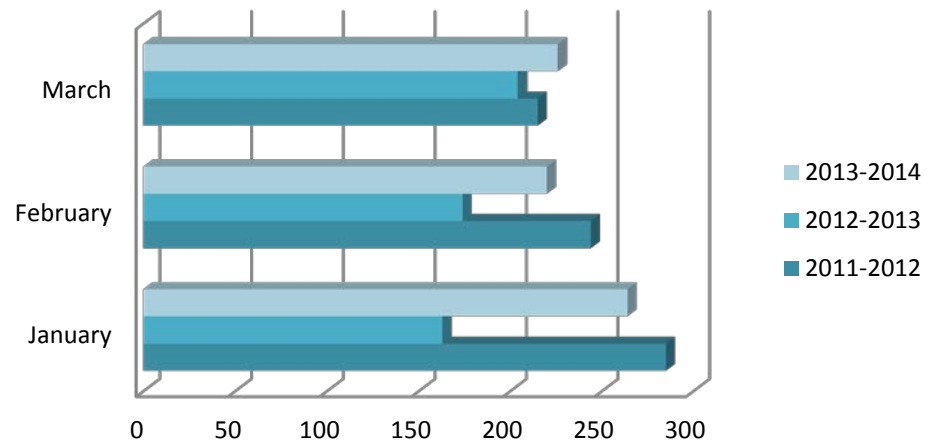




# Transitional period...?

- Still working on two fronts  
- blended and traditional
- Long term impact on academic librarians' workload not yet known

## Student enquiries and one to ones



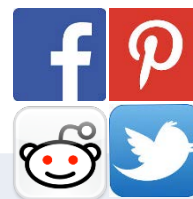
- Impact on frontline help points?
- Skills Hub usage needs to be included in any future LLS service stats

# Most viewed resources

Rank	Title	Views
1	Harvard Referencing – Full Guide	13395
2	Harvard Referencing – Quick Guide	9116
3	Critical Thinking – Interactive Guide	967
4	MLA Referencing - Guide	914
5	Harvard Referencing – Interactive Tutorial	847
6	Academic Writing Style – Video	757
7	Using the Library Catalogue - Video	708
8	Introducing NELSON (Northampton Electronic Library Search ONLINE) – Video	690
9	Literature Reviews – Video	684
10	Structuring your Essay – Video	683
11	Critical Thinking – Guide	588
12	Dissertation Timeline – Video	540
13	APA Referencing Guide	530
14	Running Notes Referencing Guide	484
15	Gibbs' Cycle of Reflection – Video	467
16	Reflective Writing – Video	448
17	Academic Librarians - Blog Post	445
18	Introduction to Clear Writing in Academic Style – Guide	426
19	Virtual Library Tour - Video	396
20	How do I Structure a Report – Video	390
21	How to submit to Turnitin and access a Similarity Report – Video	352
22	Centre for Achievement and Performance (CfAP) - Blog Post	351
23	What is a journal? - Video	346
24	Writing up your Dissertation – Video	338
25	Dissertation Checklist – Video	329



# Most shared resources



Rank	Title	Social Media Shares
1	<a href="#">Reflective Writing – Guide</a>	21
2	<a href="#">Harvard Referencing – Full Guide (1)</a>	21
3	<a href="#">Harvard Referencing – Quick Guide (2)</a>	19
4	<a href="#">Reflective Writing – Video (16)</a>	14
5	<a href="#">Introducing NELSON (Northampton Electronic Library Search <u>ON</u>line) – Video (8)</a>	14
6	<a href="#">Reading Skills – Video</a>	11
7	<a href="#">About the Skills Hub - Video</a>	11
8	<a href="#">Dissertation Timeline – Video (12)</a>	10
9	<a href="#">Booking Group Study Rooms and Equipment - Video</a>	9
10	<a href="#">How To Find A Book On the Shelf - Video</a>	9
11	<a href="#">Using the Library Catalogue – Video (7)</a>	9
12	<a href="#">Which Test – Video</a>	8
13	<a href="#">Your University Login – Blog Post</a>	7
14	<a href="#">What is a journal? – Video (23)</a>	7
15	<a href="#">Critical Thinking – Guide (11)</a>	7
16	<a href="#">Getting Started - Blog Post</a>	7
17	<a href="#">Evaluating Information - Video</a>	6
18	<a href="#">Data Analysis – Excel to SPSS – Video</a>	6
19	<a href="#">Plagiarism: How to avoid it – Video</a>	6
20	<a href="#">Chi-squared Test – Video</a>	6
21	<a href="#">Mind Mapping and Visual Thinking – Video</a>	6
22	<a href="#">Academic Writing Style – Video (4)</a>	6
23	<a href="#">Johns’ Model of Reflection – Video</a>	5
24	<a href="#">Finding an e-Book - Video</a>	5
25	<a href="#">Harvard Referencing – Interactive Tutorial (5)</a>	5

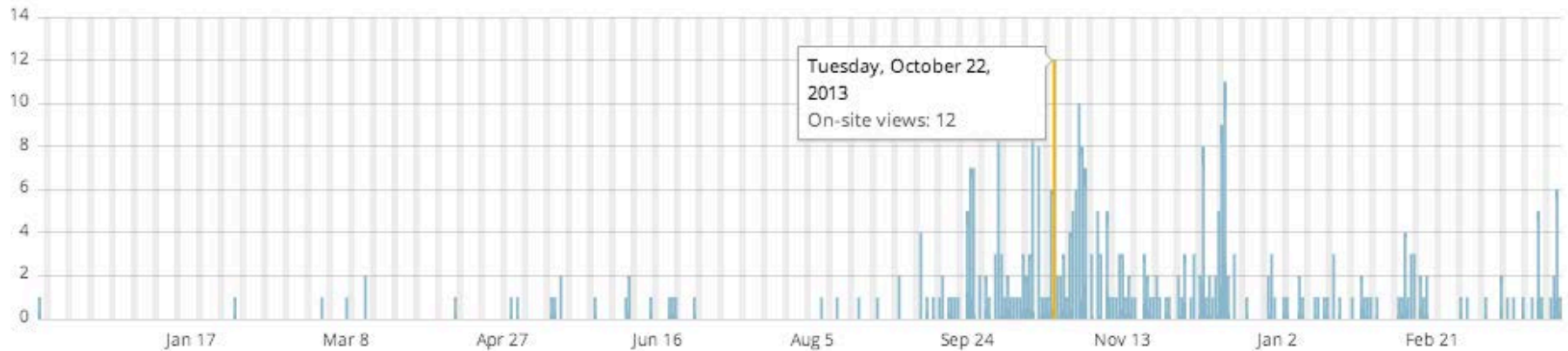
# Tweets and usage



22/10/13

*Unsure how to submit your assignment using Turnitin? Take a look at the video on the Skills Hub at <http://tinyurl.com/k5my46a>*

Stats for: How to submit to Turnitin and access a Similarity Report - Video



# Tweets and usage



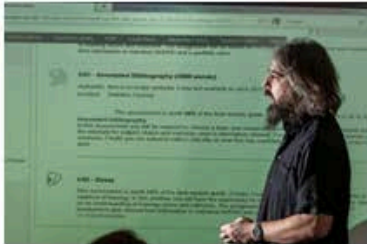
4/11/13

*Need help planning your dissertation? Take a look at our 3 minute Dissertation Timeline video on the Skills Hub at <http://tinyurl.com/nrczr9g>*

Stats for: Dissertation Timeline - Video



## Category Archives: Schools



Block 9, Schools

### What makes a good presentation

February 21, 2014 / 12 comments



Block 7, Schools

### What is Time Management

February 21, 2014 / 12 comments



Block 2, Schools

### Evaluating Information

January 30, 2014 / 13 comments



Block 2, Schools

### What are Academic Sources?

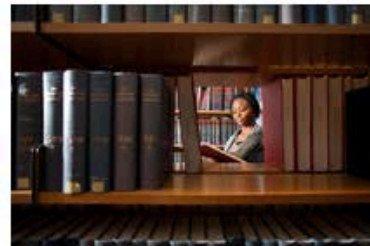
January 30, 2014 / 11 comments



Block 1, Schools

### Using the Library Catalogue

January 30, 2014 / 13 comments



Block 2, Schools

### What is a journal?

January 30, 2014 / 12 comments



Block 1, Schools

### Structuring Your Essay

January 30, 2014 / 12 comments



Block 1, Schools

### How To Find A Book On The Shelf

January 30, 2014 / 12 comments

# *How to do your existing job and more ...with fewer people*

Freedom to fail



Time to play



Direction



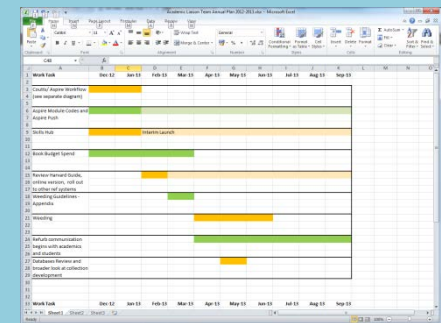
Good is good enough



Team spirit



Project Management



*Questions?*

*Thank you  
for listening*

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# Image sources

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