

EDITORIAL

While the evidence is compelling that disaster risk management (DRM) creates value and increases business competitiveness, it should follow that its savvy implementation should guide investment decisions. Yet worldwide, it has been observed that there are very few companies with strategies and mechanisms with integrated DRM, and further the theme hasn't yet become a priority in business schools around the world.

This special international issue aims to confront that startling observation by highlighting the importance of local contexts, regional realities and global trends. As an important academic collaborative, it endeavours to contribute to a variety of curricular issues including: (i) identifying teaching opportunities and curricula development (i.e. co-creation and co-development of teaching materials in DRM for business related programs; promotion of business start-ups; integration of experiential learning in DRM in business education); (ii) designing professional development and executive education programs (i.e. identification of specific skills and competencies needed for DRM in management; creation of a job market in the business community for those with specific skills and competencies in DRM); and (iii) establishing avenues for future research and publication (i.e. identifying the "business case" of DRM, mapping existing sources, and defining the state of the art in DRM, conducting specific case studies; developing a critical review and understanding of DRM in business, and business resilience; dissemination of a knowledge frontier and cross-fertilisation, and, developing evidence-based research of business and DRM).

This special issued, co-edited by Dr. Juan Pablo Sarmiento, Mr. Neil McFarlane, and Dr. Maria Alejandra Gonzalez-Perez consists of 13 papers authored by 30 academics from 11 higher education institutions from 10 different countries (Brazil, Canada, Chile, Colombia, India, Indonesia, Jamaica, Mexico, Peru, and United States). Given its international scope, this body of papers offers complementary perspectives from diverse disciplines and geographical and institutional backgrounds in addressing DRM and business continuity in business education.

AD-minister seeks to disseminate research on local and international developments in business administration, International Business, Accounting, Marketing and Organizational Psychology. The opinions of the authors are theirs alone. They do not necessarily reflect those of EAFIT, the Business School, the Editorial Committee or the sponsoring agencies.

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AD-minister and Universidad EAFIT consider it an honour to have been chosen as the official outlet for publishing this special issue dedicated to Disaster Risk Management & Business Education: Sustainable and Resilient Business.

Maria Alejandra Gonzalez-Perez

AD-minister's Editor-in-chief

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