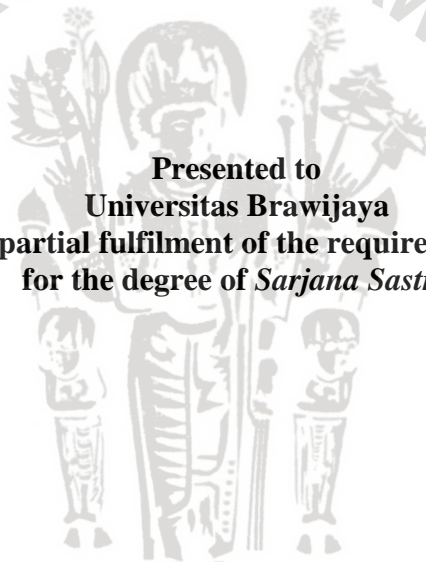**ANALYZING MOTIVATED READERS:**
A READER-RESPONSE STUDY ON A. FUADI'S
THE LAND OF FIVE TOWERS

THESIS

Presented to
Universitas Brawijaya
in partial fulfilment of the requirements
for the degree of *Sarjana Sastra*

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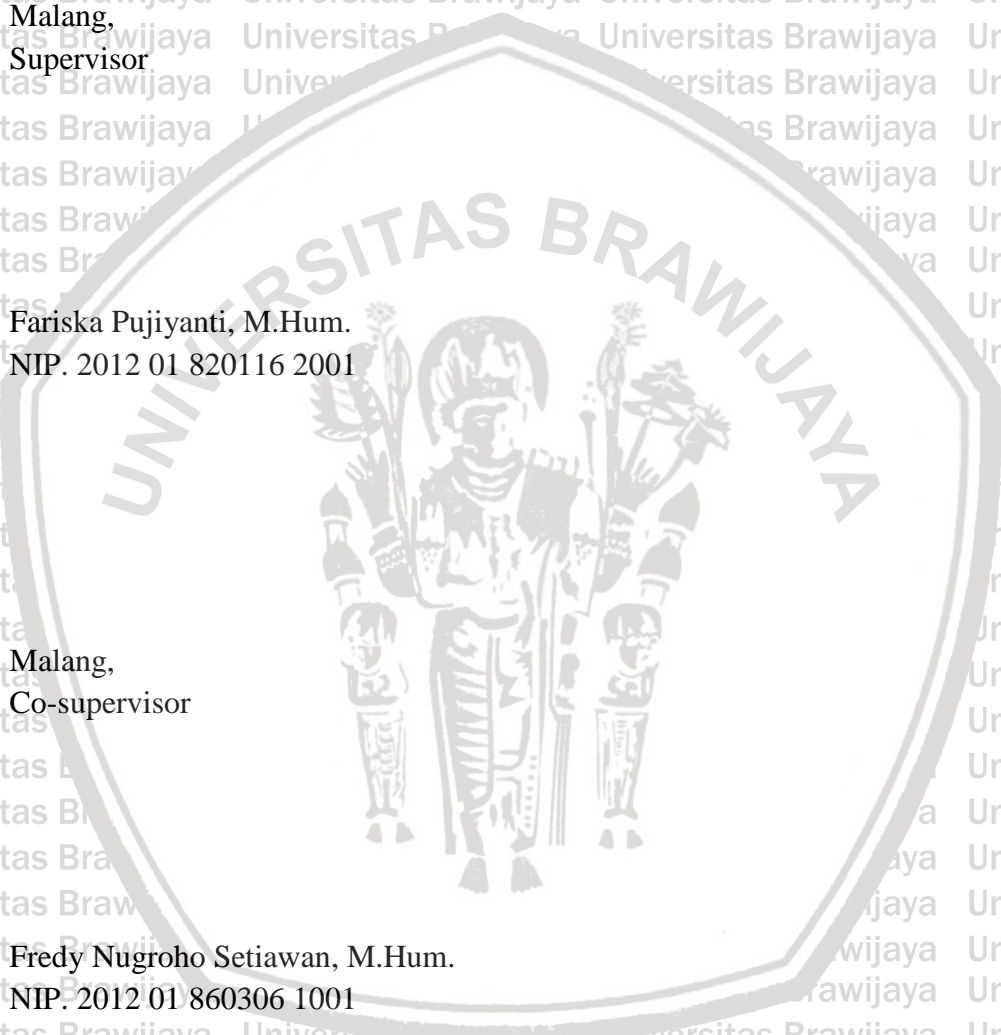Malang, 26 June 2015

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ACKNOWLEDGEMENTS

ABSTRACT

Lasari, Nadia. (2015). **ANALYZING MOTIVATED READERS: A READER-RESPONSE STUDY ON A. FUADI'S *THE LAND OF FIVE TOWERS*.** Study Program of English, Department of Languages and Literature, Faculty of Cultural Studies, Universitas Brawijaya. Supervisor: Fariska Pujiyanti. Co-supervisor: Fredy Nugroho Setiawan.

Keywords: reader-response, motivation, *The Land of Five Towers*, *Forum Lingkar Pena Malang*

A literary work is produced by a writer not only to entertain but also to deliver a message. The example of the message contained in a literary work is motivation to gain some goals or dreams. A. Fuadi's *The Land of Five Towers* novel is one of literary works which carries out motivation as its subject.

This research applies reader-response theory, specifically transactional reader-response and theory of motivation to find out the number of motivated and unmotivated readers and what are the motivations gained after reading *The Land of Five Towers*. Besides, this research also applies both quantitative and qualitative approach through numbers and document analysis to examine the data taken from the questionnaire, the interview and the novel. In this case, the respondents of the research is the members of *Forum Lingkar Pena Malang*.

The data is taken from questionnaire distributed to 40 (forty) respondents, they are members of Forum Lingkar Pena Malang. All of the respondents or 100% are motivated and 0% unmotivated after reading *The Land of Five Towers*. The motivations gained by the readers are classified into 7 (seven) categories. Those categories are motivation to study abroad and get better education, motivation to improve and learn deeper one's passion, motivation to make parents proud, motivation to work harder than before, motivation to be successful in career or work, and motivation to maintain a good and long-last friendship. Some motivational parts in this novel are *A- Half Hearted Decision, Hundreds of Thousands of Handshakes, Mice Meeting, Man Jadda Wajada, Five Countries Four Continents, Fellowship of The Manara, Tyson's First Attack, Inner War,* and *Trafalgar Square*.
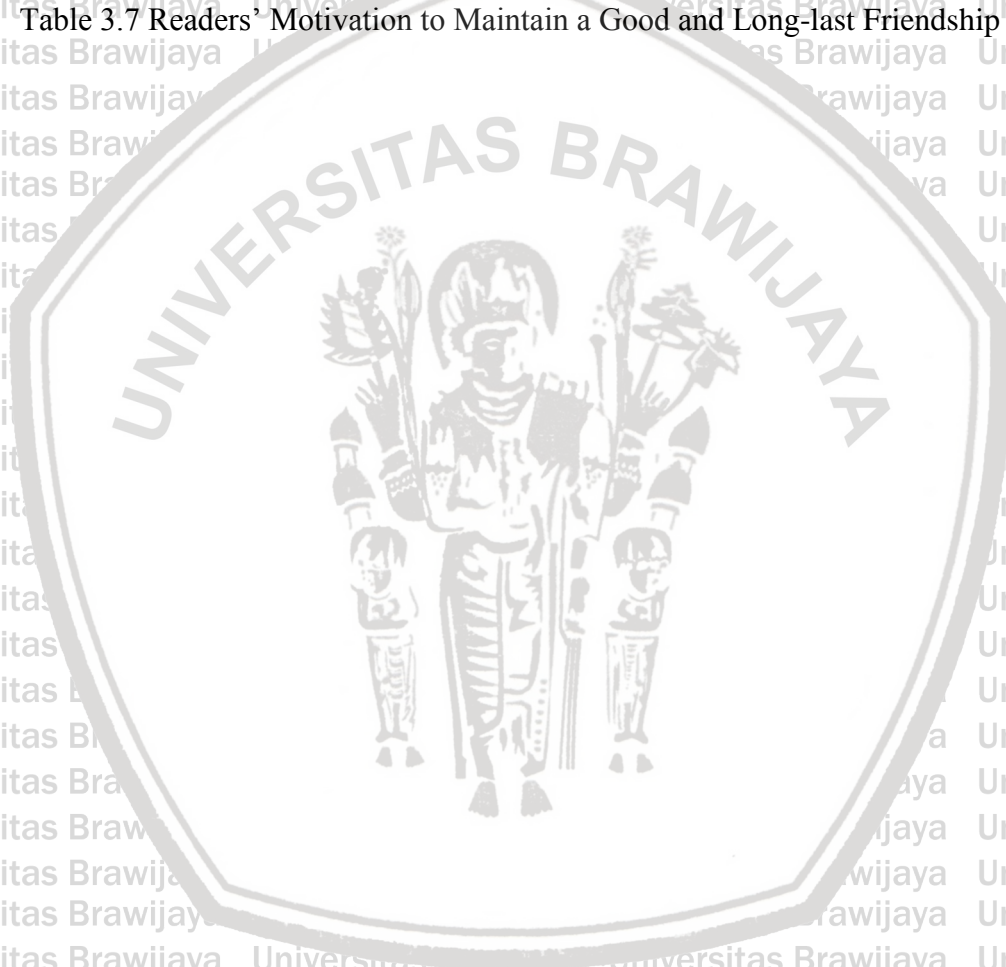
ABSTRAK

Lasari, Nadia. (2015). **ANALISA TERHADAP PEMBACA YANG TERMOTIVASI: PENELITIAN RESPON PEMBACA TERHADAP *THE LAND OF FIVE TOWERS* KARYA A. FUADI.** Program Studi Sastra Inggris, Jurusan Bahasa dan Sastra, Fakultas Ilmu Budaya, Universitas Brawijaya. Pembimbing: (I) Fariska Pujiyanti (II) Fredy Nugroho Setiawan.

Kata Kunci: respon pembaca, motivasi, *The Land of Five Towers*, Forum Lingkar Pena Malang

Sebuah karya sastra diproduksi bukan hanya untuk memberikan hiburan tetapi juga menyampaikan sebuah pesan. Contoh dari pesan yang terkandung dalam sebuah karya sastra adalah motivasi untuk meraih beberapa tujuan atau impian. Novel *The Land of Five Towers* karya A. Fuadi adalah salah satu karya sastra yang mengangkat motivasi sebagai temanya.

Penelitian ini menerapkan teori respon pembaca khususnya *transactional reader-response* dan teori motivasi untuk mengetahui jumlah pembaca yang termotivasi dan tidak termotivasi serta motivasi apa saja yang didapat setelah membaca *The Land of Five Towers*. Selain itu, penelitian ini juga menerapkan pendekatan kuantitatif dan kualitatif melalui analisis angka dan wacana dalam meneliti data yang diambil dari kuesioner, wawancara, dan novel tersebut. Dalam hal ini, responden penelitian adalah anggota Forum Lingkar Pena Malang.

Data ini diambil dari kuesioner yang didistribusikan kepada 40 (empat puluh) responden, mereka adalah anggota Forum Lingkar Pena Malang. Seluruh responden atau 100% mendapat motivasi dan 0% tidak mendapat motivasi setelah membaca *The Land of Five Towers*. Motivasi-motivasi yang didapat diklasifikasikan menjadi 7 (tujuh) kategori. Kategori-kategori tersebut adalah motivasi untuk belajar ke luar negeri dan mendapat pendidikan yang lebih baik, motivasi untuk meningkatkan dan mendalami sebuah *passion*, motivasi untuk membuat orang tua bangga, motivasi untuk bekerja lebih keras daripada sebelumnya, motivasi untuk sukses dalam karir maupun pekerjaan, dan motivasi untuk mempertahankan sebuah persahabatan yang baik. Selain itu, beberapa bagian cerita dalam novel yang memotivasi adalah *A- Half Hearted Decision, Hundreds of Thousands of Handshakes, Mice Meeting, Man Jadda Wajada, Five Countries Four Continents, Fellowship of The Manara, Tyson's First Attack, Inner War,* and *Trafalgar Square*.

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