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Let's Give them Something to Talk About: Textbook Affordability and OER

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Textbook Affordability and OER

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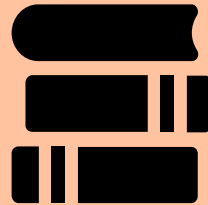


Fast Facts about Students and Textbooks



COST

The high cost of textbooks is negatively impacting student access, success, and completion.



USE

Required textbooks are purchased but not always used in course instruction.



FINANCIAL AID

Financial aid covers less textbook costs now than in 2012.



85%

Students Delay or Avoid
Textbook Purchase

50%

Poorer Grades Due to Textbook
Avoidance

146%

Inflation Rate since 2000

Prices have grown at a rate
of 4.85% PER YEAR.
Since 1977 prices have risen
1041%

0

Ownership of Digital Textbook
Material

So, what are our libraries doing about textbook costs?

We are prioritizing finding solutions to the burden of textbook costs in a variety of ways



Discussion Questions

- How many have similar TAP initiatives in their library?
- How did your library fund their TAP?
- Did your library allow students to place a hold request on the item if it is checked out already, or not checked out?



Discussion Questions

- Who or what departments were involved /contributed in the beginning and as the program grew?
- How did you market? What worked best? More than one medium? Social media, posters, email blasts?



Discussion Questions

- How is your library sustaining this valuable project?
- Do you share weekly statistics with everyone to show how useful and cost effective this is to your students?

