Editorial

This issue of Higher Learning Research Communications (HLRC) marks the beginning of our third year of publication. We are very excited about the continued opportunity of publishing high quality academic research in the area of higher education policies and practices. During this third year, several new initiatives will be launched, including the publication of selected conference proceedings (Volume 3, No 4) and the launch of a new series (coming in 2014) highlighting the people that have dedicated their life to Higher Education. Please look for additional information in our social media pages through Facebook, LinkedIn and Twitter.

On this issue, our authors focus on the importance and relevance that online and digital means play in reformatting, attracting, retaining, and supporting students in higher education.

Invited authors highlight how the digital era has transformed higher education in several areas, including academic publishing and day-to-day teaching and learning.

Rogerio Meneghini discusses SciELO (Scientific Electronic Library of Science) and its relevance in supporting open access scientific journals. The role of the SciELO index is discussed within the context of Latin American countries, with a particular focus on Brazil. Melanie Winter and Frank McCluskey write about the digital university, and the relevance of designing the online classroom experience to support the instructional design and pedagogical aims of the course.

Following the theme set by the invited pieces, authors address a diversity of topics on how online teaching and learning has impacted higher education in recent years. Burkholder, Lenio, Holland, Seidman, Neal, Middlebrook, and Jobe discuss the efforts of a distance education institution to support student retention by developing an institutional culture of retention and persistence. In a case-study piece, Kruse, Bonura, James, and Potler detail the online community strategies used by a distance learning institution to successfully support the accreditation reaffirmation process. Finally, Carver and Todd analyze the student perceptions of content mastery for online courses that were redesigned to support student engagement.

View metadata, citation and similar papers at core.ac.uk

provided by Walden University

brought to you by CORE is, case-studies,

and research results highlighting how the internet technology and media has impacted and transformed the teaching and learning process. They also highlight how online tools can benefit and improve the higher education community, touching multiple aspects of our everyday experiences, from accreditation, publishing, teaching, learning, and retention.

The Editors



Editors-in-Chief Denise Dezolt, Walden University, United States

Carlos Mujica, Universidad Andrés Bello, Chile

Agueda Benito, Universidad Europea de Madrid, Spain

Executive Editor Carmen M. Méndez, Laureate Education, USA

Managing Editor Fernando Neda, Laureate Education, Honduras

Senior Consulting Editors Drummond Bone, United Kingdom Richard Riley, United States

> Joseph Duffey, United States David Wilson, United States

Manuel Krauskopf, Chile

Editorial Advisory Board Ana Fanelli, CEDES. Buenos Jamil Salmi, World Bank, USA

Aires, Argentina

Claudia Uribe. Inter-American José Joaquín Brunner, Universidad

Development Bank, Washington, DC Diego Portales, Chile

Craig Marsh, Laureate Education, Leopoldo de Meis, UFRJ, Brazil

Netherlands

Daniel Levy, University at Albany -Manuel Campuzano, Universidad

SUNY, USA Tecnológica de México

David López, The National Hispanic Ned Strong, Harvard University, USA

University, USA

David Post, Pennsylvania State Orhan Erdem, Istanbul Bilgi

University, USA

University, Turkey

Rogerio Meneghini, Despina Varnava-Marouchou,

European University Cyprus Scielo/Bireme/PAHO, Brazil

Dominic Szambowski, Blue Mountain Simón Cueva, Universidad de Las Hotel Schools, Australia Américas, Ecuador

Germán Ramírez, Laureate Simon Schwartzman, IETS, Brazil

Education, USA

Graciela Risco. Universidad Peruana Susan Saxton, Laureate Education,

de Ciencias Aplicadas, Perú USA

Ugur Ozdemir, Istanbul Bilgi

Halil Guven, Istanbul Bilgi University,

University, Turkey Turkey

Iris M. Yob, Walden University, USA

Higher Learning Research Communications (HLRC, ISSN: 2157-6254) is published collaboratively by Walden University (USA), Universidad Andrés Bello (Chile), Universidad Europea de Madrid (Spain) and Istanbul Bilgi University (Turkey). Written communication to HLRC should be addressed to the office of the Executive Editor at Laureate Education, Inc. 701 Brickell Ave Ste 1700, Miami, FL 33131, USA. HLRC is designed for open access and online distribution through www.hlrcjournal.com.

The views and statements expressed in this journal do not necessarily reflect the views of Laureate Education, Inc. or any of its affiliates (collectively "Laureate"). Laureate does not warrant the accuracy, reliability, currency or completeness of those views or statements and does not accept any legal liability arising from any reliance on the views, statements and subject matter of the journal.