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“Black Hawk Down” author speaks about new book

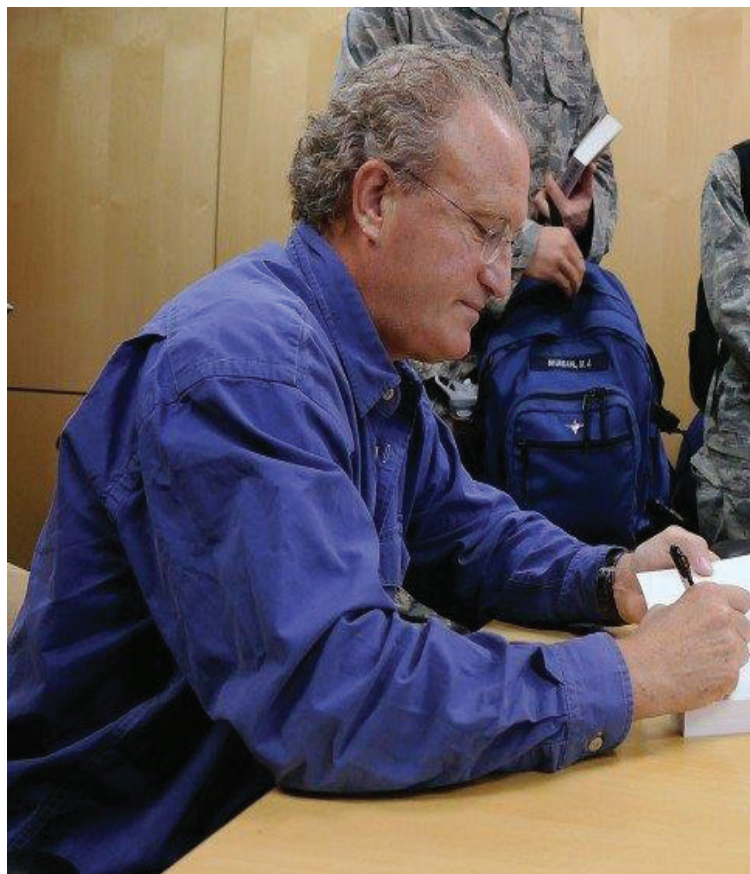


Photo courtesy of Ursinus Communications

Author Mark Bowden signs his new book: “Hue 1968: A Turning Point in the American War in Vietnam.”

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Mark Bowden, author of “Black Hawk Down,” visited Ursinus on Mar. 13, to speak about his newly released book, “Hue 1968: A Turning Point in the American War in Vietnam.”

During a Q&A session in Lenfest Theater, Bowden spoke about his career as a foreign correspondent, the state of current U.S.-North Korea relations, and his writing process as a historical nonfiction author.

Bowden grew up in St. Louis, Missouri. He attended Loyola University in Baltimore, Maryland, where he majored in English Literature and wrote for the college newspaper.

Afterwards, he moved to Philadelphia, where he lived for over 30 years working for The Philadelphia Inquirer as a staff writer and columnist. He has also written for Sports Illustrated, The New Yorker, and The Atlantic, and

has taught journalism and creative writing at Loyola. Bowden continues writing historical non-fiction at his home in Kennett Square, Pennsylvania.

Bowden has published 13 books. “Black Hawk Down,” his most well-known work, recounts the efforts by U.S. special forces in capturing Somali leader Mohamed Farrah Aidid and the Battle of Mogadishu in 1993. The book was adapted into a screenplay in 2001.

Rebecca Evans, associate professor of politics, explained that the special counsel, Robert Clothier, had worked with Mr. Bowden in the past and was able to invite him to speak on campus. Evans worked alongside Vice President Clothier and Dr. Ross Doughty last semester to plan the event.

“After Vice President Clothier mentioned the possibility of bringing Mr. Bowden to campus, we got in touch and fortunately Mr. Bowden was very receptive to the idea,” Evans said.

Over the six-year process it

took to write “Hue 1968,” Bowden had to report from and travel to the Vietnamese city of Hue where he had his translator, a native of Ho Chi Minh City, decipher information from the interviewed people.

“Hue 1968” tells the story of the Battle of Hue in 1968 during the Tet Offensive in the Vietnam War. Bowden uses narratives from both sides of the war, with the perspectives of American Marines and Vietnamese civilians who were present during the Battle of Hue. For Bowden, the 1968 Battle of Hue was a “turning point” in Vietnam because Americans thought that the war would be easily won once they got involved, but when Hue occurred, “it had a big impact on the American public’s perception of what was actually going on in Vietnam.”

Before he wrote the book, Bowden said “[I] noticed that [books about the battle] hadn’t been done well. It had become

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Writer from The New Yorker gives talk on opioid empire

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Patrick Radden Keefe, staff writer for The New Yorker, gave a talk Mar. 14 about “The Family that Built an Empire on Pain,” an article he wrote last October. The article concerns the Sackler family’s alleged involvement in the opioid epidemic of the 1990s and called attention to how the family made its fortune from OxyContin, a powerful prescription opioid that has hooked millions of Americans with its highly addictive qualities.

The Parlee Center for Science and the Common Good hosted the event Wednesday evening in Olin Auditorium, which was packed to capacity with biology students and interested members of the public.

Professor Robert Dawley, director of the Parlee Center, discussed what he had hoped students would gain from hearing Keefe speak.

Said Dawley, “Patrick Keefe’s story about the Sackler family and the billions that they have made from the opioid epidemic was an important one for Ursinus students to hear. For those planning to work in healthcare or pharma, in particular, it was an opportunity to reflect on the moral obligations that will come with their job.”

The opioid epidemic has been worsening since oxycontin was first released in the 1990s. Death by opioid use is the number one cause of accidental death in the United States. According to the Centers for Disease Control and Prevention, the rate of drug overdoses in 2016 were five times higher than in 1999. As of 2014, nearly 2 million Americans either abused or were dependent on prescription opioid pain relievers. The problem began in the 1990s when pharmaceutical companies began producing and marketing these types of drugs. One specific

company, owned by the Sacklers, was addressed in Keefe’s article and discussion.

Keefe explained the prevalence of the Sackler family name: “Sackler” can be found throughout the world in galleries, universities, and even New York’s own Metropolitan Museum of Art. The family has been known for affluence, generosity, and philanthropy, Keefe explained. According to Forbes, the Sacklers are currently one of the twenty richest families in America with a net worth of \$14 billion. Three brothers—Arthur, Mortimer, and Raymond—attended medical school for psychiatry in the early 1940s. The Sackler brothers possessed a knack for business, specifically in marketing. In 1952, the family purchased a small pharmaceutical company called Purdue Pharma, which would later be known for its production of



Photo courtesy of Robert Dawley

Patrick Radden Keefe discusses his article, “The Family that Built an Empire on Pain.”

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possible to do what I did: to try to tell the story of the battle through both sides. That opportunity was out there, and that had not been done.”

The book describes historical events and connects them with the multiple views and backstories of those present during that time. Since the tensions from the war had dissolved in Vietnam, Bowden realized that he could examine the battle by speaking to participants as they looked back on their experience from the safety of 50 years after the conflicts had occurred.

“My goal when I write a story is to take the reader and immerse them into the experience,” Bowden said. “I want the reader to feel what it was like to be living in that month in Vietnam.”

Bowden continued, “For me, the individual stories of Marines, of Viet Cong fighters, of civilians, of journalists who were covering [the battle] are what structure this whole book. The story of the battle is kind of a narrative spine, but it’s

fleshed out by individual experiences.”

One of these experiences came from Ernie Cheatham, a U.S. Marine Corps Officer who demanded to be sent to Hue because he had men fighting there. Cheatham read Marine Corps methods on how to defeat enemies beforehand, and while there, used bazookas to blow holes into buildings, forcing North Vietnam troops out of hiding and into an open area. Bowden regarded Cheatham as being his favorite person he interviewed.

America’s involvement in the war dramatically increased from 1965 through 1968, when the Battle of Hue took place. Bowden said that President Andrew Johnson sent U.S. troops to fight for South Vietnam in 1965. By 1968 the number of troops had grown to half a million. Bowden described the situation: “South Vietnam [essentially] became an American colony.”

According to Bowden, Viet Cong troops believed that if they defeated South Vietnam, the United States would withdraw from

the war, giving North Vietnam the control over the land.

Evans asked Bowden why now was the right time to write “Hue 1968.” Bowden responded that “Vietnam was, for me, the first major international news item that really affected me personally. When [Hue] took place, I was a 16-years-old sophomore in high school. It was a wrenching national experience. [Writing this book] was an opportunity for me to go back to this story and really research it deeply and come to my own understanding of what was happening.”

Vietnam veterans present in the audience, with experience from U.S. Aerial Surveillance to the Marines service, spoke with Bowden about their stories and experiences during the war. Many attested that intel about the numerous forces surrounding Hue was being relayed to the U.S. government, but there were mishaps in communication that delayed any response.

During an informal discussion session in the Bears’ Den early Monday afternoon, Bowden sat

with international relations and politics students to discuss his career and his take on current events. One student asked about technological warfare through hacking, referencing the recent cyber-attacks allegedly carried out by Russia and North Korea

“[Technological warfare is] a completely new arena. The Internet is a global phenomenon, and as such . . . there’s no way virtually to control what takes place on the Internet,” Bowden said. “[The Internet] democratizes the world. [Cyber hacking] is a revolutionary concept, but you are exposed to predations from people anywhere in the world. If you know what to do [with hacking], it’s a weapon.”

When asked about the kind of mindset someone has to have to be a war journalist, Bowden felt that “You have to really want to know what’s happening [as a war journalist]. [War journalists must be able] to put [themselves] in a dangerous situation and be highly motivated. [They] have to have a goal about writing about warfare. In order to do this right, [they]

have to take risks, put [themselves] at risk.”

Explaining what it takes to do good reporting and be an effective journalist, he added that “Reporting is knocking on doors, talking to people you don’t normally talk to. [Successful journalists] learn something new. [They add] something to the discussion of the world.”

Bowden uses neither social media nor television as a news source, instead preferring to rely on newspapers. “I never watch my news on television. I don’t believe anything on social media. I read newspapers for an hour and a half in the morning. That’s what I do.” When asked for good sources to read, Bowden recommended The New York Times, The Philadelphia Inquirer, and The Washington Post.

Bowden is currently working on a new book about the disappearance of two Virginia girls in 1975—his first case as a crime log reporter for Baltimore News American—after having been inspired to revisit the case by the 2010 discovery of their remains.

Kimberton Whole Foods opens near campus

Kim Corona

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Kimberton Whole Foods, a supermarket located in the Collegeville Shopping Center, opened Mar. 21.

The family-owned and operated independent market is the sixth Kimberton Whole Foods in Pennsylvania. The independent natural grocer focuses on providing customers with natural, organic, and non-genetically-modified products, according the official Kimberton website.

The market features a cafe with freshly pressed juices, smoothies and specialty coffee, sandwiches, and a wide-range selection of in-house and locally baked goods. The location also offers a sushi bar, a hot

and cold salad bar, a floral department and an apothecary supplied with natural body care products, according to the official Kimberton website.

Terry Brett, owner of Kimberton Whole Foods, explained in The Town Dish that the new Whole Foods is the largest location thus far, with indoor and outdoor seating. This is just in time for the changing of the seasons.

Kimberton Whole Foods opened down the block from Redner’s, who previously dominated the market as the closest supermarket to campus. However, with its mission of natural organic products, Kimberton offers a place where many natural products can be found all within the same location.

Juliette Reinhardt, a sophomore,

noticed the accessibility the market offers when it comes to healthy products. In a location that supplies all natural products, it’s easier for the shopper to hunt down products.

“I don’t necessarily think you have to shop at an all natural store to get these products, but it’s nice and I’m sure a lot of community members will enjoy it’s accessibility, [and it] being its own entity,” said Reinhardt.

Compared to other markets within the area, Kimberton offers several alternatives that cater to individuals with restrictive diets, according to their website. Jenna Nienus, a sophomore, noticed the alternative products sold by the market include dairy alternatives, which accommodate people with dietary restrictions.

“When it comes to being a vegan or being a vegetarian, it allows more options when it says it’s going to be more natural and organic,” said Nienus.

The market offers an incentive for the community to expand the ways in which they think about how they shop, especially when consumers are taking initiatives to learn more about where their food is coming from. The company reported on its website that it works with more than 150 local producers to bring fresh products to their stores.

“It introduces the community to more natural products, rather than processed and chemical ones that we tend to see in corporations such as Walmart,” added Reinhardt.

Kaitlyn Lawrence, a junior, and

one of the student workers in Kimberton, is excited that the market will be walking distance from campus. As a Cafe team member and a Sustainability Fellow on campus, she’s conscious about her impact on the environment when it comes to what she consumes.

“I feel that even if something were to be more expensive at Kimberton Whole Foods, I would still rather purchase it there than at Wegmans, just because I can trust that these products are made ethically, sourced local, and are trusted by the Kimberton team to be more environmentally sustainable and natural,” said Lawrence.

Kimberton Whole Foods is located at 222 E. Main St., open everyday from 8 a.m. to 8 p.m.

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Staff positions at The Grizzly are open to students of all majors. Contact the adviser for details.

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OxyContin.

OxyContin is an extremely powerful opioid pain reliever with a continuous-release formula. Keefe explained that taking one pill every twelve hours would, at least in theory, provide all-day relief, unlike previous drugs which required dosing every four hours.

OxyContin was different from these because its sole ingredient was oxycodone, a chemical cousin of heroin. Opioids such as Percocet and Percodan contain this ingredient, but in smaller amounts that are mixed with Tylenol and aspirin. The danger of OxyContin, Keefe emphasized throughout his talk, was that it is highly addictive. Many doctors in the 1990s were aware of this issue and hesitated at first to prescribe the drug.

“This was a marketing problem,” said Keefe, “and the Sacklers excelled at nothing so much as marketing. They knew how to handle this. What [they had] to do [was] persuade doctors to reconsider.”

Keefe described the intense marketing campaign that followed, in which a massive sales force was hired by Purdue Pharma to sell Oxy-

Contin. Purdue Pharma funded studies, whose results were provided for skeptical doctors to further persuade them that OxyContin was perfectly safe. The common statistic used during this campaign, according to Keefe’s article, was that “fewer than one percent of people who use OxyContin become addicted.”

“There was no real basis for this statistic, but it worked its way into the sales pitch,” Keefe explained. “This blitz worked . . . and billions of dollars started flowing to the Sackler family.”

Keefe described the ways in which rampant drug abuse and addiction began to surface from reported overdoses on opioids. Even patients using the drug as prescribed were becoming dependent: OxyContin was designed to relieve pain for 12 hours, but began wearing off for some patients after just 8 or 9 hours. As a result, people would dose sooner than directed. David Kessler, the former commissioner of the FDA, is quoted in Keefe’s article as saying, “The more of it that is out there, the more abuse there will be.”

Keefe approached several sales representatives for Purdue Pharma while writing his New Yorker piece,

including Steven May, former sales representative for Purdue Pharma. May said that the sales force was instructed to continue marketing OxyContin and “sell through it.” According to the US Department of Justice, Purdue pled guilty in 2006 of “misbranding” their drug. Keefe said that the company acknowledged during this case that they deliberately downplayed the addictive qualities of OxyContin.

Since subsequent reformulation of OxyContin in 2010, the Sacklers have taken OxyContin abroad. Keefe drew parallels between Purdue’s market technique and that of the tobacco industry. He explained that, after a connection was formed between tobacco use and negative health effects, the industry targeted foreign markets to maintain business. According to Keefe, the Sacklers pushed OxyContin to other countries where awareness of the harmful effects surrounding opioid use was less prevalent in order to keep revenue rolling in. But with all their fortune, Keefe pointed out, the family has never given a dime to funding addiction treatment.

However, since Keefe’s article, there has been quite a bit of kickback for the Sackler family and Purdue

Pharma. Mike Moore is a Mississippi lawyer who sued thirteen tobacco companies for smoking-related illnesses and costs necessary to treat patients suffering from those illnesses, according to Bloomberg Businessweek. Beginning in 2014, Moore sued Purdue Pharma and other pharmaceutical companies over the current opioid epidemic in the US.

An audience member pointed out that, according to a report by The Washington Post, following intense criticism of its marketing campaign, Purdue Pharma announced Feb. 10 that it will “cut its sales force in half and stop promoting opioids to physicians.”

Photographer Nan Goldin led a protest Mar. 10 in which protesters threw hundreds of empty pill bottles with custom labels into the reflecting pool in the Sackler Wing of the Metropolitan Museum of Art, according to The New York Times. The protesters called for the museum to refuse donations from the Sacklers until the family agrees to fund addiction treatment.

When asked by student Jenifer Joseph what students, as rising scientists and doctors, can do in the face of this growing opioid epidemic,

Keefe replied: “You are young, and I think you live in an age of more perfect information now than we did in the past . . . It shouldn’t be as easy as it has been for a clan like the Sacklers to distance themselves from the source of their wealth.”

When asked what she took away from Keefe’s discussion, Joseph stated that “Doctors and scientists . . . have to do homework of their own to make sure they aren’t just blindly accepting something . . . [Keefe’s talk] was probably my favorite of the whole speaker series.”

As a journalist, Keefe explained that he strives to portray every side of a story, and that he tries to interview the subjects of his articles to better understand how they see themselves. Keefe’s attempts at getting a statement from the Sacklers have not been successful: None of the members of the Sackler family have responded to his requests for an interview.

“The villain in the story usually doesn’t think that he’s the villain; he usually thinks he’s the hero . . . It’s very telling that they don’t want to have the conversation,” Keefe said. “And the only way the conversation happens is if people force it to happen.”

Q&A with UCSG President and Vice President candidates

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The Ursinus College Student Government elections went uncontested for the second consecutive year, with one candidate running for student body president and vice president, respectively.

The Grizzly wrote to each candidate so that students may be informed of the candidates’ platforms.

Elizabeth Iobst ’19, a history major with a minor in media and communications, ran for the position of UCSG President. Originally from New Tripoli, Pennsylvania, Iobst is a track and field athlete, a social chair of her sorority, and a tour guide. She had previously served as the class of 2019’s class council. Last semester, she studied abroad in Florence, Italy.

Jonathan Cope ’19, a media and communications major from Selinsgrove, Pennsylvania, ran for UCSG Vice President. He participates in cross country and track and field, Greek life, the student senate, and serves as a resident advisor. After graduation, Cope hopes to attend law school.

Describe a unique experience of yours that has impacted you, and made you more prepared for this position. What qualities do you possess that make you feel most qualified?

Iobst: I believe my previous involvement in student government

has prepared me to successfully fill the role of UCSG President. I have served as a senator, organized fundraisers for the class of 2019 and have served on the Activities Fund Allocation Committee (AFAC). I have built relationships with faculty which will enable me to help facilitate conversation between students and faculty. These experiences have also given me first-hand insight into the processes and practices of student government. As a tour guide, I am in frequent contact with potential students and the admission’s staff, which has given me a unique perspective of our campus to both present and future students. I am currently the social chair of my sorority which has developed my communication and organizational skills. These experiences along with my work ethic, positive attitude, communication skills and love for Ursinus make me a qualified student for this position.

Cope: This summer I had the opportunity to work with the Wee-Read program, which works to provide books to underprivileged children in my area who are learning how to read. Working with these kids showed me that even the smallest gestures can help to make a difference in someone’s life. Experiences like this have helped to fuel my passion for helping others, which is something that I believe I can use to help students across campus. Through my time in athletics, Greek life, the

student senate, and as an RA, I have been able to meet so many incredible people. I believe that my involvement with these groups has helped give me the connections and perspective needed to push forward the wants and needs of the student body.

In your opinion, what do you think are the most pressing issues for Ursinus students on campus? As president/vice president, how would you address these issues while advocating for the student body?

Iobst: I believe that diversity, eco-friendliness, and student participation in UCSG are some of the pressing issues that Ursinus students face on campus. As president, I hope to work with admissions, faculty, the student body, and the rest of UCSG to make our campus a more welcoming and safe space for minority groups. Furthermore, I want to make sure that minority groups on campus have their voices heard. Along these lines, I also hope to improve campus involvement in student government by encouraging more students to attend senate meetings and by advertising what student government actually accomplishes. In order to make our campus more environmentally friendly, I hope to work with the Sustainability Office to create new green initiatives.

Underrepresented students often complain about the lack of diversity

on campus. How would you support underrepresented groups?

Cope: I strongly believe that all people have a place at Ursinus and deserve to be a part of our campus community. If students are feeling like they do not belong, we must work to solve this problem as quickly as possible . . . I feel that it is imperative that UCSG works directly with underrepresented minority groups in order to make sure that their voices are heard and their issues are addressed. Additionally, I would work with people like Dean Williams in the Institute for Inclusion and Equity and Shammah Bermudez, who is the Director of Disability Services on campus. Together, I believe that we can work toward creating a culture at Ursinus where all people feel like they belong.

Addressing a “sexual assault culture,” what would you do through UCSG to manage risks and create safer spaces for students at parties where sexual assault has become the norm?

Iobst: I strongly support and applaud the new initiatives from the Peer Advocates in the last two years, especially their new campus campaign called “Be the Solution.” This campaign involves Peer Advocates giving presentations on sexual assault to campus, with current participating organizations including Greek life and sports teams.

As UCSG President, I hope to work with the Peer Advocates to expand these initiatives and to improve our campus culture. I will also work to promote and advertise the resources available for survivors of sexual assault such as Wellness, Campus Safety, and the Victim Services Center of Montgomery County.

Cope: Sexual assault and misconduct have become serious and extremely important issues across the country. In our Ursinus bubble, we must confront this problem. I know that the college recently made significant changes to the sexual assault policy and I believe that this was a great step in the right direction that helped to move Ursinus forward. In order to fully maximize the benefits of this change, we need to work on educating students about issues surrounding consent. I know that this has already been occurring to some extent, as students who are involved in Greek life and athletics were required to attend seminars this year. I believe that the best way to help solve this problem is to educate more and more students about this issue. By doing this, I believe we can work towards creating a safer and more welcoming campus environment. I also believe that we need to stress to all students that this is a place where victims can come forward and know that their complaint will be taken seriously.

Read the rest of the interview at www.ursinusgrizzly.com

What's next for retiring professor Dr. Carol Cirka?

Business and Econ professor and U-Imagine co-founder talks future plans and her time at Ursinus

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After 18 years of dedication to Ursinus College, Dr. Carol Cirka will retire this year from the business and economics department.

"Up until a couple of years ago, I couldn't envision myself retiring. I couldn't envision myself not continuing to work for the foreseeable future," Cirka said.

According to Cirka, one of the things that changed her vision for the future was the collaborative opportunity that she had over the last year with Ursinus alumni and longtime Ursinus trustee, Will Abele '61, and his wife Joan Abele. Cirka worked with the Abeles to help

start the Abele Family Foundation, a non-profit organization that helps students who face significant challenges to further their education post high school. Cirka enjoyed her time working with them and plans to continue to work with the Abele Family Foundation on a more flexible schedule after retiring from Ursinus.

After retirement Cirka also hopes to travel more, and spend more time with family, especially with her grandchildren.

Cirka looks forward to the retirement: "I worked for a long time; it's time to take a break."

Over the years, Cirka has taught classes on business management, strategy, research methods, leadership ethics and human resource management.

She is also the co-founder and co-director of the U-Imagine Center for Integrative and Entrepreneurial Studies along with Dr. Rebecca Jaroff of the English department.

During her time at Ursinus, Cirka sought to disseminate entrepreneurship on campus. The creation of the U-Imagine Center was a big part of this effort.

"[The] U-Imagine Center was [created] to provide a bridge for students between what they are experiencing as a part of their undergraduate education and how [their] skills can be applied no matter where [they] work," Cirka elaborated.

Reflecting on her teaching style, Cirka explained the importance of this applied-focus for students. "I'm demanding .

. . . I like to take whatever I'm teaching and show how it relates to what students are going to be doing in their careers."

"I like to take whatever I'm teaching and show how it relates to what students are going to be doing in their careers."

— Dr. Carol Cirka
Business and economics professor

Cirka noted that she likes to use various teaching methods, particularly the experiential learning method, where she can use activities to get students out of the Ursinus bubble. According to Cirka, her purpose as a teacher was to have students leave Ursinus with "the knowledge that they can compete anywhere against anybody and be successful."

Danielle Kuller, a senior applied economics major with minors in management study and psychology, praised Cirka's work and teaching style. Said Kuller, "[Cirka] is one of the smartest professors I've ever had. Her class is always interesting and informative . . . She pushes you to be a better student and think more critically."

Another legacy that Cirka will leave at Ursinus is a project she collaborated on with five other professors concerning the influences of digital technology. The project consists of classes with a wide variety of topics such as digital storytelling, analytics in digital marketing, and psychological changes through digital contents.

According to Cirka, "the cluster of classes has to do with [how] what we do has changed because of digital technology and platforms . . . [It] doesn't matter what your major is or your plans, you should be comfortable in a digital world. The classes go well beyond what many students are comfortable with right now, which is social media and using computers."

Cirka wants students to be successful in utilizing the information and the technology that the digital world has to offer, instead of solely being consumers of that technology. Although Cirka will not teach any of the courses because of her retirement, she believes these classes will integrate well with the new core curriculum.

The only concern Cirka has about retirement is that she will miss the people of Ursinus, especially her colleagues from the business and economics department.

"I will miss the day-to-day [at our department]. We are a fun department, we get along and we work well together. We know how to enjoy our jobs [while taking them] seriously," said Cirka.

Before she leaves Ursinus, Cirka would like to offer some advice to students: "Work hard, be an excellent communicator, learn fast, [and] adapt quickly to the working environment. The rest [of your job experience] will teach you."

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Photo courtesy of Ursinus Communications

Retiring professor Dr. Carol Cirka is one of the co-founders and co-directors of the U-Imagine Center at Ursinus.

History professor's legacy becomes more historic

Dr. Ross Doughty has been honored by the Bucks County Historical Association as the namesake of a new award

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On Mar. 9, 2018, the Bucks County Historical Association created the Ross Doughty Award in honor of retiring Ursinus history professor Dr. Ross Doughty. On Mar. 24, The Ross Doughty Award will be awarded in recognition of a Philadelphia-focused history project as part of National History Day. Hosted at Ursinus since 1996, the annual National History Day competition of Bucks and Montgomery Counties helps students from grades 6-12 bring history to life in a variety of projects.

Doughty, who has served as chair of the history department for 19 years, has been a part of National History Day at Ursinus since its beginnings.

"John Strassburger had just become president of Ursinus College and the Board Chairman was a wonderful fellow named William Heefner," Doughty reflected. "One of [Heefner's passions] was history, particularly local history, and he was also the chairman of the Board of Trustees of the Bucks County Historical Society. The Bucks County Historical Society and the Mercer Museum in Doylestown somehow secured the responsibility of organizing the Bucks and Montgomery Counties regional National History Day competition and were looking for a place to stage it. So, John Strassburger, on behalf of Bill Heefner, asked the History Department to help out."

Doughty volunteered to host National History Day with the cooperation of Julia Sefton, Bucks County Historical Society's Director of Education at the

time, and the program took off. Though the competition started small, over the twenty-plus years Ursinus has hosted the event, it has "slowly [grown] to an average of about 400 contestants," said Doughty.

But National History Day isn't just a big deal for the contestants—Doughty emphasized the importance of the Ursinus community in facilitating the experience. Thanking Margie Connor, Dr. Edward Onaci, and alumni volunteers for their service, Doughty also applauded various Ursinus institutions: "Facilities Services and the Athletic Department have been the most important, but Campus Safety, Sodexo, and College Communications have also played significant roles. Also, I have always had numerous volunteers from among the history majors to help out as student assistants."

Two of those students are senior history majors Jake Nop and Elijah Sloat. Nop volunteered at National History Day sophomore year and both will be volunteering this year.

According to Nop, the two seniors will work on the sidelines this year, "doing manual labor that facilitates the competition."

Sloat praises the event for its ability to "bring students starting on the history path together with professors who've dedicated their careers to that path."

Because of Doughty's long history with facilitating National History Day and encouraging young historians, both Nop and Sloat emphasize Doughty as a perfect fit for the award.

According to Nop, Doughty fostered a positive history community, advising students "about



Photo courtesy of Ursinus Communications

Dr. Doughty started teaching in the Ursinus history department in 1975.

what [they] needed to do to be successful...if [they] put in the effort, [they] would be rewarded for it."

Sloat agreed, emphasizing Doughty's "foresight in what you can do in the study of history." For Sloat, Doughty's variety of approaches to classroom history, including incorporating "film and other non-traditional topics," echoed Doughty's commitment to bringing history to the community.

Dr. Doughty is retiring this

year, and similarly, National History Day is leaving Ursinus. "The regional competition will be moving from Ursinus to [Delaware Valley University] next year," Doughty explained.


But just as Nop and Sloat can testify to Doughty's impact, National History Day has also left a legacy.

"During the past 22 years, literally thousands of middle and high school students, their parents, and their teachers have vis-

ited Ursinus, and I'm sure that has helped to spread our name, recruit students, and facilitate community relations," Doughty said.

While Doughty is honored to have the prize named for him, he emphasized its communal nature, considering it "an honor for Ursinus College as well." He wants "to thank everybody at the college [who has] helped over the years." Doughty and National History Day both endure in the Ursinus Community.

Happening on Campus

Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
Seeking Wholeness in Faith and in Life: Where do White People Fit in the Struggle for Racial Justice 7 p.m. Bomberger Auditorium	Clybourne Park 7:30 - 9:30 p.m. Blackbox	Late Night Pancakes 10 - 11:59 p.m. Upper Wismer		Yoga and Meditation 7 - 8 p.m. Bear's Den	Campus Philly Online Job & Internship Week All Day (March 26-29) Online	Internship for Credit Information Session 12 p.m. Olin 107

The gender politics of men's bathrooms at Ursinus

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Since I started using men's bathrooms on campus, I have been more aware of the significance of gendered public spaces. I've spent the majority of my life going to women's rooms, and even though I identify as a man now, I have never felt the burning desire to use a men's bathroom. Because my SPINT house doesn't have gendered bathrooms, I told myself that men's bathrooms must be approximately the same. I entered men's bathrooms at Ursinus with an open mind rather than stereotypes about them being disgusting—an attempt at resisting oppositional sexism, or the idea that men and women are essentially opposites. But now, if I could use one word to describe men's bathrooms here, I would probably say “dystopian.”

All jokes about gross men's bathrooms aside, I think the majority of us don't think about public

spaces like bathrooms as political or culturally significant at all. It's just the bathroom, right? Well, I don't think so. It's easy to dismiss this argument and say that “men are gross, so of course their bathrooms are.” But I think it's much deeper than that. How we treat public spaces illustrates gender expectations and performances. The men's bathroom in particular exposes male entitlement to space through performative dominance.

After the overall displeasing atmosphere, the next thing I noticed in men's bathrooms at Ursinus was the “graffiti.” When I have told my cisgender, or non-transgender, male friends that I started using the men's bathrooms, the first thing they asked was what my favorite graffiti is. When considering how women's bathrooms don't have the same graffiti, I think bathroom graffiti shows a lot about men's entitlement to public spaces as a place to express their thoughts. I'm

not saying men shouldn't write on bathroom walls: The more interesting question to me is what graffiti says about how manliness functions.

I claim that bathrooms are political because these performances of gender surround the individual in the bathroom. In seemingly mundane spaces like the bathroom, graffiti also exemplifies the political tension of Trump's America. There is literally writing in bathroom stalls that confront political conflicts. In the basement of Myrin Library, there is an extensive debate about Trump, though very petty, that continues to grow with responses from all different points of view. After the stalls in the first-floor men's bathroom of Olin were painted over by facilities, another recent writing read, “I will not be silenced.”

Those words disturbed me—not because I think that the writer was serious—but because the plethora

of writing on men's bathroom walls does connote a certain desire and male entitlement to voice anonymous discontents and opinions.

In addition, I talked to sophomore Joe Simon about our reservations about men's bathrooms. He explained, “I feel like the culture of shame versus pride in fecal functions is why it makes me uncomfortable . . . There is a feeling that you have to be proud or comfortable urinating in public and if you're not, you get ostracized for it, which makes it more uncomfortable for people to the point where if they are pee-shy they pretend to flush the toilet so they don't get judged.”

“Wait, so you think it's masculine to be proud of your poo?” I asked.

“Basically, yes.” Simon responded. “Or to be proud of showing it off or proud that other people know about it.”

In contrast, women's bathrooms

on campus show a different phenomenon of performative silence. I say performative because it's not that women are naturally more quiet and clean or some other sexist stereotype. Rather, women feel the need to perform these qualities because, especially in public spaces, they are assigned to reinforce normative feminine gender roles of silence and politeness.

In light of national debates over “bathroom bills,” which would allow transgender individuals access to public restrooms, bathrooms are now more political than ever. While I know the school can't leave bathroom graffiti, at the same time I think that writing on bathroom walls is political, interesting, and shouldn't be ignored. What do men's bathrooms say about what it means to be a man at Ursinus? Is men's bathroom graffiti a new CIE text? Some of this writing makes just about as much sense as Descartes.

The failure of representation in “The Shape of Water”

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It seems increasingly the case that Hollywood loves talking about itself. Specifically, it praises films which reference Hollywood's best and most romantic images. In 2015, after “Birdman” took the prize, Ethan Gates made the claim that “[T]he past few years of Best Picture winners suggest a pattern of rewarding films that directly engage with Hollywood, the business of entertainment and the very act of movie-making.” The problem with Hollywood's self-romanticization is that their own account of history leaves behind the worst aspects of the industry without ever actually addressing them.

So when “Moonlight” took home the Oscar for Best Picture at the 2017 Academy Awards, seemingly snatching the award straight from the hands of the deeply romantic and typically Hollywood “La La Land,” there was a sense of hope. Progressive film-lovers saw a sign that the Motion Picture Academy may have finally figured out what the rest of the world thought a “Best Picture” should look like.

After a year like 2016, full of racist and otherwise reactionary messages in the media overall, “Moonlight” was a welcome example of storytelling featuring historically marginalized people up against real human struggles. Most importantly, it was a film in which a black director helped represent characters familiar to him that weren't as familiar to Hollywood. Not only that, it was a technical and visual marvel.

In comparison, the 2018 Best Picture Award feels . . . wrong.

Truthfully, “The Shape of Water” is a visually gorgeous film. Guillermo del Toro continually proves his mastery of presenting vivid color to create dark and imposing settings. The production design was thoughtful and the makeup effects were effective. In terms of overall production, the film is a masterpiece.

It tells the story of a woman named Elisa Esposito who comes to love an amphibious creature (that the government calls “the asset”) while working as a member of a cleaning staff in a secret government facility outside Baltimore. This love is based on their shared

inability to communicate vocally with others. Upon learning that the creature is to be killed for scientific research, Esposito enlists her friend and neighbor, Giles, as well as her fellow cleaning worker, Zelda Delilah Fuller, to help break him out.

“*Guillermo del Toro usurps the mechanics of ASL to serve his purpose of storytelling, and that false acquisition, and employment, of American Sign Language as a tool in ‘The Shape of Water,’ is both sorrowful and outrageous.*”

— David Boles
Author

A story of a mute woman, a gay man, and a black woman janitor teaming up against the US government to save a tortured, mysterious creature certainly sounds like fertile ground for something new and innovative. So why does it feel wrong?

Despite the obvious potential, del Toro fails to fairly represent characters unlike himself. He man-

ages to represent Giles well, but Elisa and Zelda are both characters poorly developed to the point of carelessness.

While Elisa's character is not entirely defined by her disability, the audience is asked to accept the film's assertion that her inability to talk identifies her with something that is not human.

Del Toro's film also appropriates American Sign Language for his own storytelling by casting an actress who is able to hear and speak without issue. David Boles, an author and member of the deaf community, charges that “Guillermo del Toro usurps the mechanics of ASL to serve his purpose of storytelling, and that false acquisition, and employment, of American Sign Language as a tool in ‘The Shape of Water,’ is both sorrowful and outrageous.”

The character of Zelda exemplifies the worst of the problematic cinematic behavior. “The Shape of Water,” in its attempt to hearken back to Hollywood tradition, pushes an offensive role upon Octavia Spencer and uses harmful stereotypes to serve its narrative. Spencer is given the role of

the Mammy. This character—an archetype, a caricature—presents a racist idea of black womanhood. The Mammy is permanently content and always helpful to the other characters, specifically white characters. Most importantly, the Mammy is typically given no story of her own; she only exists in relation to the white protagonists.

It is hard to tell if del Toro was actively trying to avoid the application of such a harmful trope when the film enters Zelda's house at the end, but then within the house the story makes use of another trope: The “deadbeat black patriarch.” Before this, Spencer risks her life and steady career to help a heartbroken white woman find love.

It is definitely silly to care so deeply about what a fraternity of Hollywood financial beneficiaries thinks about the films of 2018. I know that I'll look back at “Lady Bird” and “Get Out” as films that mean something more broadly. But it's also silly not to think it matters at all. I certainly hope that in 50 years even the Motion Picture Academy will seek honesty and equity in its favorite movies.

Clara Baker: A leader for the women's national team

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The Ursinus College women's swim team won their fifth consecutive Centennial Conference (CC) Championship last month, and the Bears are sending six women to the national competition in Indianapolis, Indiana this week due to their performances at the conference championship.

The six Lady Bears that are making the trip are first-year swimmer Sophie May, seniors Meggie Leitz, Olivia Tierney, and Sydney Gundersen, and juniors Peyton Lyons and Clara Baker.

Baker is excited to make her third appearance on the Division III national stage: "I'm excited for this year's trip, especially with the experience of the past two years. Even though it is all about the swim [events] that got you there, it is fun to watch all of the other fast swimmers and enjoy the meet. I am hungry to place higher than I ever have and hope that I can pull it off."

She continued, "Already this trip differs from the previous,

Break continued from pg. 8

Said Scavone, "The spring break trip has made an already unified team that much closer. We went through some tough days in the airport, [some people] getting sick, and on the field together, and it's easy to turn away from it. I feel we didn't turn away and that we had each other's backs through those days of delays and sickness."

Added Mumme, "All traveling opportunities seem to bring the team closer, and last year was a great eye opener to me because I learned ways to interact with my teammates away from the baseball field and [how to] create better chemistry with them."

as we have twice the amount of women than we have ever had. This is the first time in history we've had a relay qualify, let alone two, and that just reflects the work ethic and determination that all of us poured into this season. With more of us there, we can make more of an impact point-wise, as well as [have] more fun."

Head Coach Mark Feinberg chimed in on the biggest difference this year from previous trips to NAAs.

"The biggest change in our participation is the five relays. We have been so close . . . the previous four years to taking a relay and we finally broke through this year. We need to be strategic in which relays to key [in] on and where to put our athletes to maximize points. We set a goal to be top twenty. That is extremely aggressive, but these relays give us a chance if we swim well," said Feinberg.

One might assume that going from a large team of forty swimmers between both a men's and women's team down to just six women would be quite the shake-up in routine, but Feinberg explained how that might not be the case.

"[There is] not really much of a change. These six women, five of whom are juniors or seniors, have been role models of preparation through their careers. I get to personalize the workouts more easily since we only have six [swimmers] instead of forty, but the hard work and polish of detail continues like it did back in September."

Baker added, "The idea is that if you practice fast, you race fast. This is always Coach's mentality, whether it is before a dual meet or a Championship meet. The way we physically get ready for our big meets is by tapering

off the amount of yardage in the pool and stopping our weight-training, so our bodies can recover and get ready to go fast. Mentally, I try to be ready for and invested in my competition all year so that when it gets to these big competitions, it is nothing new, and I will perform how I have been practicing."

Feinberg is very proud of his team this year, and especially proud and happy to have Baker on the team. Said Feinberg, "I feel like [the women] keep getting better each year and that's been the most rewarding part. Each of the last three years, I knew we had the talent to win if we swam well but thought the challenge would be significant. What the women have done is continue to [distinguish] themselves through hard work, attention to detail, toughness, and amazing will to win every close race."

He shared how Baker in particular has grown the last three years.

"We may someday surpass her records, but [Clara Baker] will never be replaced."
— Mark Feinberg, head coach

"Work ethic! Plain and simple. Clara was the first one back in the weight room last spring. Less than a week from collecting her fourth All-American, she leads the charge to get better. She has a positive attitude like I've rarely seen in my thirty-plus years of coaching," said Feinberg.

"She takes that same approach to each race whether she's disappointed in her previous swim or elated. If a young swimmer wants a role model, they should follow Clara daily . . . She [is] an outstanding role model and



Photo courtesy of Dave Morgan/Stylish Images
Clara Baker (pictured) is one of six Lady Bears who left Monday for Indianapolis to compete on the Division III national stage.

fills the team with positive energy. We may someday surpass her records, but she will never be replaced."

The admiration is mutual, as Baker described what the coaching staff has done for her in her time at Ursinus.

"The coaching staff has brought me so many things, including the best times of my life, both in the pool and life in general, the hardest I have ever worked, and so much more enjoyment for the sport of swimming," said Baker.

"I am always excited to get in and attack the practice they wrote because I know the amount of detail and thought that they put into it. I want to succeed for myself as much as I want to succeed for them, because they are the reason I am headed to nationals for the third year in a row," said Baker.

Baker talked about the work ethic that Feinberg mentioned: "A lot of the preparation I do during the week of swimming is right before practice. That is when I stretch, read and understand the practice, and get ready mentally. I try not to let swimming consume my life, but I am always

conscious about what I am eating and how much I am sleeping. Most of the time my preparation for my next practice is all about my recovery from the last one. We practice six days a week for two hours on a normal day, with an hour in the morning three days a week for weight lifting."

Feinberg has pretty simple recommendations for his swimmers, especially the ones making their first trips to nationals. Said Feinberg, "[I expect them] to represent Ursinus College with the same class, enthusiasm and energy that they take to every dual meet and championship. If they do that, the swims will take care of themselves."

Feinberg added, "[I want them to] enjoy the experience. This is the pinnacle meet for any Division III swimmer. We will see Olympians, swim in one of the most historic venues in the world, and even eat dinner at the Indianapolis Motor Speedway. If you can't have fun with that, you're missing the point."

Scores as of Monday, March 19, 2018

M. Lacrosse (1-5)		W. Lacrosse (2-3)		Gymnastics	Baseball (2-7)		Softball (8-4)		M. Tennis (6-2)		W. Tennis (5-2)	
March 14:		March 13:			March 10:		March 10:		March 17:		March 17:	
Ursinus: 9		Coast Guard: 7		March 10:	Ursinus: 8		Gordon: 0		March 17:		March 17:	
Eastern: 10		Ursinus: 13		NCGA East	Occidental: 6		Ursinus: 7		Rutgers-Camden: 0		Rutgers-Camden: 0	
				Championships:					Ursinus: 9		Ursinus: 9	
				(Rhode Island Coll.)	March 18:		March 19:					
March 17:		March 14:			Ursinus: 0		Delaware Valley: 1		March 17:		March 17:	
#5 Cabrini: 19		Penn St.-Abington: 0		5th of 6: (188.4)	Penn St.-Berks: 7		Ursinus: 8		Goucher: 7		Lebanon Valley: 4	
Ursinus: 12		Ursinus: 16							Ursinus: 2		Ursinus: 5	
					Ursinus: 7		Delaware Valley: 3					
					Penn St.-Berks: 1		Ursinus: 1					

UC teams hit the road for spring break

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The Ursinus College softball and baseball teams kept active over their spring break, taking advantage of the time off from classes by training in Florida (softball) and California (baseball).

The trip to Florida proved to be successful for the Lady Bears softball team. Upon their arrival in Florida, the team started out slow but ended the week with a seven game winning streak and 53 total runs scored. The trip not only strengthened the Bears' play, but strengthened their team chemistry as well.

Senior infielder and captain Rachel Hyman provided her thoughts on the trip.

"Spring training doesn't just allow us to play against teams for the first time in the season, but also gives us a chance to bond on and off the field . . . every member of our team was present and hungry to win and that helped us stay focused and successful those last seven games," said Hyman.

Junior outfielder Gabby Manto explained the benefits of the team traveling to Florida.

Manto said, "The training trip benefits the team because it is the first time we get to play for the whole season and we get to do it in warm weather which helps keep all of our bodies loose. This trip is meant to help solidify what our normal starting lineup [is], so usually it's a chance for everyone to show their skills while playing the game they love. In addition, it [provides] a lower stress environment because these games are non-conference."

Freshman middle infielder Heather Lazer agreed that the team's chemistry was greatly benefitted by the trip.

"I feel as if our spring break trip . . . really strengthened the bond of our team as a whole . . . this experience will help us with our overall team chemistry on and off the field as the season progresses and will be vital in an effort to achieve our goal of making [Centennial Conference] playoffs," Lazer said.

The team also got to play against new foes on the Florida trip.

Hyman explained, "What's great about spring training is that we get to play against teams we wouldn't play against in season. I think the teams we played were pretty equivalent to the teams we would play in conference. Minimal errors were made in the field and the pitchers made us work at the plate."

Hyman hopes to keep the momentum rolling upon return to Ursinus.

"Since the weather is less than ideal here, it's going to be really important to continue to capitalize on what worked in Florida, like hitting and team chemistry, and push to work towards a more consistent defense, especially with two outs," said Hyman.

Lazer and Manto agree with Hyman. Said Manto: "We expect to continue to keep the momentum going. Usually after we return from the spring break trip, the weather in [Pennsylvania] does not permit us to play, but we work hard in practice and do everything we can to get outside and keep the game simulation going."

Said Lazer: "Keeping this strong momentum rolling is going to be very important as we start facing teams in our conference. To help with this task, it will be important to limit negativity and stay focused on our goals."

The Bears' baseball team benefitted from their training trip as well, despite its bumpy start.

Senior center fielder Travis Kozak explained: "As our team was set to fly out Saturday morning [Mar. 3] for LAX, the flight was abruptly canceled moments before boarding. [We] were stranded at the airport for 7 hours before given hotel rooms by the airline. We stayed overnight, missing our first two games. [However,] this may have been a blessing in disguise, as we had to battle through adversity that we had no control over together, and we learned about our teammates in those hours spent in the airport."

Once the team finally made it to California, the trip proved valuable in experience. Kozak said, "The trip benefitted our team in that we were able to get out and play games against some of the top teams in the nation. Playing the Defending National Champions [at] California Lutheran University was a showing that we are really close to becoming that top caliber team that we know we can be."

Sophomore outfielder and first baseman Alex Mumme agreed with Kozak.

"[Going] out to California was a great opportunity to put our team on the map and show that we can compete with other teams across the country," said Mumme

Kozak compared the competition in California to that of the Centennial Conference (CC): "The competition we saw over spring break was the best we have seen in a trip in my four years. They compare greatly to a Johns Hopkins and Haverford in playing style and team make up. When you are playing for a regional bid, every game matters and every team is solid in this region."

Junior outfielders Drew Roesch and Mumme agree with Kozak. Said Roesch, "I think the competition over spring break was much stronger than it is here at home and should make the competition we play here at home seem much easier."

Mumme added, "Going out there and playing a high[er] level of competition allows for us to keep our team in top shape when we face conference-level competition."

Freshman infielder Jerry Scavone felt that the team chemistry came together at the end of the trip.

"[Our] offense came around at the end of the trip. The hitters really started to put it together and I feel like we can roll into the season mashing if the weather will allow us to play. We won a close game on the last day which was huge," said Scavone.

Kozak believes the training trip brought the team closer: "I definitely feel that our team uses these trips to bond and come together. While in California, we live with kids we don't normally live with. In those early mornings and late nights playing, paired with long hours in the vans hanging out, our team definitely became closer."

Scavone agreed with Kozak.

See Break on pg. 7



Photo Courtesy of UC Softball Team

UC Softball enjoyed a 7-3 record while on their Florida trip.

Upcoming Games

Wednesday	Thursday	Saturday	Sat. Cont.	Sunday	Monday	Tuesday
Women's Swimming: NCAA Championships (@Indianapolis, Ind.)	Women's Swimming: NCAA Championships (@Indianapolis, Ind.)	M&W Golf: Revolutionary Classic (@Patriot's Glen - Elkton, Md.)	Baseball: 12 p.m.: Double Header vs. New Jersey City	M&W Golf: Revolutionary Classic (@Patriot's Glen - Elkton, Md.)		Softball: 3 p.m.: Double Header @ Washington Coll.
NCAA Championships (@Indianapolis, Ind.)	Softball: 3 p.m.: Double Header @ #22 Moravian	Track & Field: Golden Ram Invitational (@West Chester, Pa.)	M&W Tennis: 1 p.m.: vs. F&M	Baseball: 12 p.m.: Double Header @ Ramapo		Women's Tennis: 4 p.m.: vs. Swarthmore
Baseball: 3:30 p.m.: vs. TCNJ	Baseball: 3:30 p.m.: vs. TCNJ	Men's Lacrosse: 12 p.m.: vs. #5 Gettysburg	Women's Lacrosse: 3 p.m.: vs. #1 Gettysburg			