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August 2002

USD Print News Media Coverage August 2002

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Office of the President

Setting about to heal a church

4154
By Sandi Dolbee
RELIGION & ETHICS EDITOR

University of San Diego president Alice Hayes still isn't sure how she was selected to be on the Roman Catholic Church's new national review board — but she knows why she said yes.

Hayes is a cradle Catholic who has spent four decades



Alice Hayes

working in higher education in Catholic schools. Now, her church is in trouble, beset by a scandal of priests who sexually abused minors and leaders who covered up for them.

"I really did not feel that there was any way I could say no to this," said Hayes, who got a telephone call asking her to be on the new board from Bishop Wilton Gregory, president of the U.S. Conference of Catholic Bishops.

"My focus really is the children," she added. "I thought this would be an opportunity for me to contribute in some very specific way to that."

Hayes is among a dozen prominent lay Catholics on the review board, established to monitor implementation of the U.S. church's zero-tolerance policy. The panel's first meeting was held earlier this week in Washington, D.C., which is where the U.S. conference is based.

We caught up with Hayes before she left for that first meeting. Here is some of what she had to say.

QUESTION: What is your assessment of how the Catholic Church got into this situation?

ANSWER: I can't even speculate on that, because very clearly this has been a subject of concern for some time.

I've been looking at the statistics that Bob Fellmeth, from our (USD's) Children's Advocacy Institute, has sent over to me and the extent of cases of child abuse and the

sexual abuse of children is vast. And they are cases in which the person who abused the child was in a position of trust. So they are all cases of egregious betrayal of child. It's a very difficult area.

The chairman of the panel, Oklahoma Gov. Frank Keating, initially said he would not hesitate

to call for the resignation of top church officials who protected abusive priests. But more recently, he's said it will be the job of the local review boards, not the national one, to do this. Where do you stand?

It's not clear to me yet what area of authority the national review board will have. But I think the review board will have considerable moral authority and that if the review board identifies problems that are not addressed, I think it will have the capacity to call attention to those things and put some pressure on them. . . .

What they set forth as our role is to monitor the (new) office for the protection of children and youth; to help set up that office, to commission the research that will be useful to it and then to review the annual reports of the dioceses of how they are implementing the Charter for the Protection of Children and Young People. It is that task, reviewing the annual reports, where I think we will have the opportunity to identify problems that have not been addressed.

Do you think some leaders should resign based on what you know now?

I have been surprised that some have not resigned.

Do you favor dioceses making past abuse cases public, particularly the names of priests, details of settlements and so forth?

The focus has been forward to the future, but very clearly many bishops are taking this on their own. And I think this is a good thing to do.

What do you think the chief contribution of this review board will be?

I think we're going to call for

accountability to standards. We're going to, I think, create a climate where there will not be acceptance of immoral or illegal behavior. I think that's the most important thing, to prevent abuse and to protect children.

Will the lay people on the panel, yourself included, be strong enough to stand up to the hierarchy of the church — to the priests and bishops and cardinals who run the parishes and the dioceses?

I think so. . . .

There are important issues involved here and you have to

speak from your conscience and for what you think is right. I think it's important that this work be done to develop people's trust.

The review board is advisory only. How can the public be assured that this won't be just lip service?

I think that's where the moral authority of a group becomes important. We would not have the legal authority or the episcopal authority to take action, but I think that the views that are expressed by this group should receive some attention and respect.

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
FRIDAY 374,133
AUG 2 2002

WILMINGTON DIALOG

WILMINGTON, DE
WEEKLY 52,200
AUG 8 2002

Review board adds eight members

By Jerry Filteau
Catholic News Service

WASHINGTON — Eight new members of the National Review Board that will assist and monitor the U.S. bishops' efforts to protect children and end clergy sexual abuse of minors were announced last month. The board now has 12 members; one additional appointment was awaiting confirmation of the person's acceptance.

The eight new members are:

■ Former White House chief of staff Leon E. Panetta, who now heads his own public policy institute in Monterey Bay, Calif.

■ University of San Diego President Alice Bourke Hayes

■ Dr. Paul R. McHugh, chairman of the department of psychiatry and behavioral sciences at the Johns Hopkins University School of Medicine.

■ William R. Burleigh, board chairman and former president of E.W. Scripps Co. in Union, Ky.

■ Nicholas P. Cafardi, dean of the Duquesne University Law School in Pittsburgh

■ Jane J. Chiles, former director of the Catholic Conference of Kentucky

■ Pamela D. Hayes of New York, an attorney specializing in criminal defense and federal civil rights litigation

■ Ray H. Siegfried II of Tulsa, Okla., chairman of the board of the NOR-D A M Group, an international aviation and manufacturing company.

They join the four previously announced members: Gov. Frank Keating of Oklahoma, the board's chairman; Justice Anne M. Burke of the First District of the Illinois Appellate Court; attorney Robert S. Bennett, head of civil litigation of the Washington office of Skadden, Arps, Slate, Meagher and Flom; and Michael J. Bland,

clinical-pastoral coordinator of the Chicago archdiocesan Office of Assistance Ministry, himself a survivor of sexual abuse by a priest when he was a minor.

Under the bishops' "Charter for the Protection of Children and Young People," adopted in June in Dallas, the review board will assist and monitor the bishops' planned Office for Child and Youth Protection. That office is to work directly with individual dioceses and church provinces and regions to help them implement the charter and to monitor their compliance with its standards, reporting annually on their progress and naming dioceses not in compliance.

The board is also charged with:

■ Approving any recommendations that emerge from the annual review of dioceses.

■ Commissioning a comprehensive study of the factors behind the U.S. clergy sexual abuse crisis to help church leaders understand the issues more fully and respond more effectively to any future problems.

■ Commissioning a study of the nature and scope of the problem, including the development of national data and statistics on perpetrators and victims.



Panetta



Hayes

Good start for lay review board

EDITORIAL

U.S. Conference of Catholic Bishops' lay board makes it clear that it plans to be a strong, independent voice

E-4154

It was predictable that the U.S. Conference of Catholic Bishops would draw fire over the composition of its new National Review Board of laity, no matter whom the bishops appointed.

But the strong leadership shown by the lay board at its first meeting this week in Washington, D.C., should go far to defuse criticism. The board, which will oversee the church's handling of sexual abuse allegations, demonstrated that it is fully prepared to be a thorn in the bishops' side.

After hearing complaints from victims' advocates, the board:

- ◆ Asked for a quick survey of the nation's 194 Catholic dioceses and a report on their compliance with policies adopted by the bishops in Dallas, calling for removal of abusive priests.
- ◆ Decided that the person they will hire to run the bishops' new Office for Child and Youth Protection ought to have law enforcement experience.

And the head of the lay board, Oklahoma Gov. Frank Keating, encouraged lay Catholics to withhold money from the collection plate, if bishops in their areas fail to honor the new policy.

For a first meeting, we'd say that the lay board turned in an impressive performance. It may displease a bishop here or there, but it should be very reassuring to the nation's Catholics.

Victims' advocates were understandably disappointed, of course, that only one victim was named to the board. But what happened on Tuesday illustrates that the separation of advocacy groups from the lay board may prove to be a wise move, in the long run.

We're inclined to think that the board's independence will only enhance its credibility as a kind of national public address system for victims'

deepest concerns.

One appointment to the board, however, had "public relations disaster" stamped all over it. The appointment of psychiatrist Paul R. McHugh, an expert on "false memory" syndrome, was read as a slap at victims, and an attempt to cast doubt over the entire scandal that has enveloped the church.

McHugh has testified in defense of people accused of abuse, and he has questioned the validity of supposedly long-repressed "memories" of abuse. But that phenomenon has played little or no part in the allegations against priests, as McHugh was quick to point out. "It is possible to be against false charges of abuse, and to believe that true charges of abuse are deplorable, a crime and ought to be done away with," McHugh said. He's right: The two things are not contradictory.

In any case, having some laypeople with a reputation for skepticism on the National Review Board may not be a bad thing. That they are considered tough sells only increases the likelihood that, when they do speak up in behalf of victims, they will be taken seriously.

In the end, whatever criticisms you might make of this lay board, you have to give the bishops credit for seeking out some heavy hitters. In addition to Gov. Keating, other members include Leon Panetta, former chief of staff for President Bill Clinton; attorney Robert S. Bennett; Alice Bourke Hayes, president of the University of San Diego; and Justice Anne M. Burke of the Illinois Court of Appeals.

This isn't a list of pushovers. The proof, of course, will be in what they do, but after Tuesday, there's good reason for hope and faith that the National Review Board can be an effective force for change.

SAN DIEGO UNION-TRIBUNE

**SAN DIEGO, CA
FRIDAY 374,856
AUG 30 2002**



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Judge named to Catholic board

WASHINGTON — ⁴¹⁵⁴ A New Mexico Supreme Court justice has been named the 13th, and final, member of the panel that America's Roman Catholic bishops formed to oversee dioceses' response to sex abuse claims against priests.

Justice Petra Maes will be the last person appointed to the National Review Board led by Oklahoma Gov. Frank Keating. Bishop Wilton Gregory, president of the United States Conference of Catholic Bishops, announced Maes' role last week.

The commission will monitor how church leaders implement the reform policy they adopted during their June meeting in Dallas. At the time, bishops promised to remove guilty clergy from all church work and, in some cases, from the priesthood entirely.

Among others serving on the board is University of San Diego President Alice B. Hayes. The only other California member is Leon Panetta, a former congressman and White House chief of staff.

The panel is scheduled to meet again Sept. 16 in Oklahoma City.

The board of the nation's largest network of Catholic nuns and sisters released a statement in response to the clerical molestation crisis saying they opposed any policy that automatically removed abusers from their pulpits.

The Leadership Conference of Women Religious, which represents heads of Catholic orders with 76,000 members, said it agreed with clinicians who have concluded that some of the priests can be rehabilitated. The group issued the statement during a meeting Saturday in St. Louis.

Associated Press

College of Arts and Sciences

Shiley science center under way at USD

Project is part of \$100 million in construction projects

By LIZ HARMAN
University of San Diego

The \$47 million Donald Pearce Shiley Center for Science and Technology, which will boost San Diego's high-tech economy, is part of \$100 million in construction planned or under way at the University of San Diego.

Other projects include a six-level parking structure, an apartment-style residence hall, an alumni center and a central chiller plant.

The Science Center will help meet the demand for skilled employees by the region's high-tech and biotech firms. Fittingly,

it will carry a name synonymous with discovery and innovation.

Earlier this summer, Donald and Darlene Shiley stepped forward with a \$10 million leadership gift toward building the center. Donald Shiley is the inventor of the original Björk-Shiley heart valve and numerous other lifesaving medical devices. Darlene Shiley has been a member of USD's Board of Trustees since 1990. The center was named to commemorate the family's generosity and Mr. Shiley's achievements.

Other supporters of the center include **Coca-Cola** (NYSE: CCE),

Wells Fargo (NYSE: WFC), **Luce Forward, Hamilton & Scripps LLP**, **Roth Capital Partners**, **AT&T** (NYSE: T), **The Eastridge Group of Staffing Cos.**, **Mission Federal Credit Union**, **Marsh Risk & Insurance Services** and **Sony Technology Center - San Diego**.

The 150,000-square-foot Science Center will be the largest academic building on campus. Focusing on interdisciplinary collaboration, it will unite USD's departments of chemistry, biology, physics and marine and environmental sciences.

Designed in the 16th Century Spanish Renaissance style of USD's campus, the center is scheduled for completion in the fall semester of 2003.

Carrier Johnson is the project's architect and **Rudolph and Sletten Inc.** is the contractor.

The facility will also include a laser lab, a hydrodynamics lab, an electron microscopy suite and a nuclear-magnetic resonance spectroscopy facility. Two environmental rooms will permit controlled-temperature work. There are also aquariums, an astronomy deck, an aviary and a greenhouse. The facilities, combined with small classes and faculty interaction, will allow students to build proficiency in the sciences and conduct advanced research.

The center's structure will allow for the study of emerging scientific disciplines, such as biophysics, marine chemistry and agrobiolgy. Professors plan to "work the edge of the disciplines," said Professor Lisa Baird, chair of the biology department, "where biology meets chemistry or where chemistry meets physics."

Students in all disciplines will benefit from the center. USD President Alice Hayes points out that it is not only the Ph.D.-level scientist who makes the region a hotbed of biotech and wireless communication innovation, but also professionals in a variety of capacities who must have a hands-on understanding of fundamental scientific principles.

"We have alumni who are laboratory scientists, but many of our graduates become teachers, for example," Hayes said. "To have teachers well-versed in science is vital to the future of San Diego."

SAN DIEGO DAILY TRANSCRIPT

SAN DIEGO, CA
THURSDAY 15,000
AUG 29 2002



The 150,000-square-foot Donald Pearce Shiley Center for Science and Technology will be the largest academic building on USD's campus, when it opens in the fall 2003. *Photo credit: Brock Scott*

The Science Center's grounds will also serve as an educational resource. A number of themed gardens will illustrate important botanical concepts. The plants, shrubs and trees included in the landscaping — many suggested by faculty — will provide a wide range of specimens outside the classroom door. A geologic garden will provide local rock samples in the form of strategically placed boulders. Native landscaping will provide a natural observatory for animal and plant interactions.

Van Atta and Associates is the landscape architect for the Science Center.

Other construction is also taking place on the USD campus in Linda Vista. Work began in July on a six-level, 783-space parking structure adjacent to an existing parking lot on the west end of campus. The \$11 million structure is expected to be complete in the spring of 2003. The architect is **Innovative Design Group** in association with **Mosher Drew Watson Ferguson**. The contractor is **Douglas E. Barnhart Inc.**

To help minimize concerns about the project's impacts from USD's neighbors, the structure will be built into a hillside, giving it a smaller profile. Three stories will be constructed underground to minimize height concerns and the structure's footprint has been modified to allow the university to maintain 346 existing surface parking spaces.

On the east end of campus near USD's Cunningham Baseball Stadium, a \$25 million residence hall, Tecolote Village, is scheduled for completion this fall. The 242,000-square-foot project includes two structures connected by a bridged walk-way. Suite-style units will include a full-size kitchen, private bedrooms and two bathrooms. The facility will house 362 students, faculty and staff. The facility includes underground parking for 300 vehicles. **Capstone West** is the developer and **Harper Construction Co.** is the builder.

See **Science center** on 11C

Science center

Continued from Page 10C

Plans are also under way for the Degheri Alumni Center, a three-story, 28,000-square-foot building to be located near USD's main campus entrance. Work will begin this fall on the center, made possible by a \$5 million gift from the family foundation of Bert Degheri, a 1961 USD graduate.

The facility will include a campus hospitality center and alumni relations office, along with an alumni "living room" with a fireplace that will highlight and showcase USD traditions and history. The center will also host official alumni gatherings. The facility includes an open-air courtyard for receptions and a

patio and conference room for formal dinners and meetings. The alumni center will also house USD's parent-relations office, fund-raising offices and the communications and marketing department. **Wheeler Wimer Blackman** is the project's architect and **Nielsen Dillingham Builders** is the contractor.

An existing structure, Harmon Hall, will be razed to make way for the alumni center. Construction is expected to take 10 to 12 months. The School of Education moved out of Harmon Hall into the University Office Park on the west end of campus two years ago.

A new \$7 million central chiller plant is also under way. The energy-efficient system will service new and future construction at USD. The system, designed by **G.E.M. Engineering** and built by Sempra Energy Solutions, is already operating. Work continues on the project, however, and is expected to be finished in September.

In addition to those major projects, \$5 million in renovation projects are also under way at USD.

Harman is news bureau director at USD.

41154

A Firm Footing

16th century Spanish Renaissance style building poses foundation challenge in San Diego.

■ By Carol Carder

The University of San Diego Center for Science and Technology Science is breaking ground in foundation technology with the first use of Geopier soil reinforcement in this southern California county. General contractor Rudolph & Sletten Inc. of San Diego is building this 16th century Spanish Renaissance style building notched into the hillside of Linda Vista above San Diego. Designer is San Diego Architect Carrier Johnson. Excavating contractor is West-Tech Contracting Inc, Escondido, and structural concrete contractor is Morely Construction Co., San Diego.

A Massive Concrete Structure

The challenge to the foundation design was not only soil conditions and location but the heavy concrete building itself. Cindy Blair, Carrier Johnson project manager, explains, "We chose cast-in-place concrete to dampen any vibrations and make this building a steady environment for all the research labs." According to Kris

Specht, Rudolph & Sletten project senior superintendent, Rudolph & Sletten will be pouring 35,000 cubic yards of concrete in construction of this \$43-million building. GFC-West designed for shear wall gravity loads up to 2,300 kips and interior column loads up to 1,100 kips. According to John Martin, P.E., Geopier Foundation Company-West, Hillsboro, Oregon, the design-builder of the patented foundation support system, a design static bearing pressure of 8,000 psf was allowed for proportioning the footings and design loads up to 130 kips per pier are utilized on the Geopier elements.

Challenging Soil Conditions

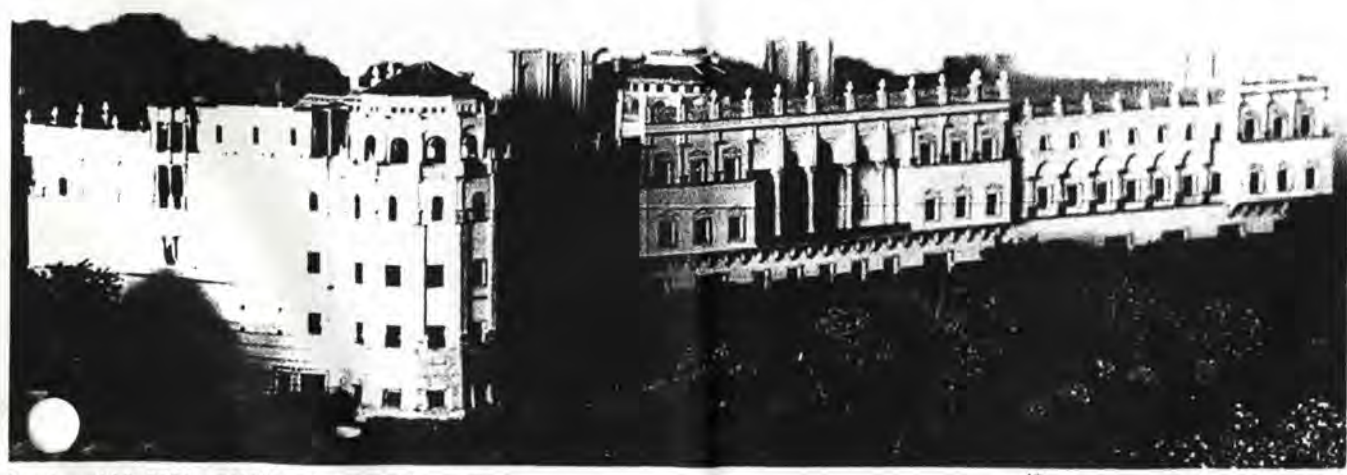
"Saying the site is challenging is an understatement," said Martin. The main concern of the structural engineering firm, Hope Engineering, and the geotechnical firm, Kleinfelder Inc., both of San Diego, was the potential for differential settlement. A portion of this 160,000-square-foot four-story cast-in-place concrete building

is cut into the hillside, while a portion rests on undocumented fill placed on the site years ago from excavation for a parking lot on the mesa above.

"The two alternatives initially specified by the San Diego Building department of either over-excavation and replacement with engineered fill or a deep foundation system anchored in bedrock were not feasible," said Kraig Klausen, S.E., Hope Engineering. "With the hillside location, over-excavation and replacement of fill would have been difficult, as well as too time consuming, in this fast-track project," observes Kris Specht, Rudolph & Sletten project senior superintendent. In addition, GFC-West estimates cost of an over-excavation and replacement would have been about \$500,000.

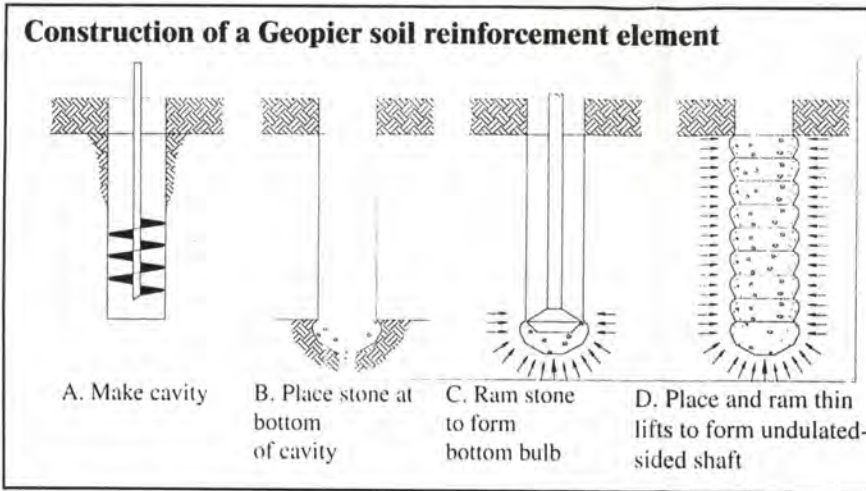
Hope Engineering considered caissons anchored in bedrock with belled bottoms to resist any uplift. However,

Rendering of massive 160,000-square-foot Center for Science and Technology.



13

Construction of a Geopier soil reinforcement element



Left: Construction of a Geopier soil reinforcement element.
Below: Geopier foundation system being installed at U.C. San Diego

since some of the building's columns were only 9 feet apart, the bells of the caissons bells would have overlapped, according to Klausen. Then one of Hope's engineers suggested Geopier elements as the solution. An added bonus was savings on construction costs. Mark Kelly of Campbell-Anderson Associates Inc., San Diego, the construction cost estimating firm, calculated the use of the Geopier foundation system saved 32 percent over a belled caisson foundation system.

Martin explained how the system works, "Geopier elements are densely compacted columns of crushed rock placed in clusters beneath footings to reinforce the otherwise unsuitable soils. This permits the use of conventional spread footings."

To form a Geopier element, the construction crew, licensed by Geopier Foundation Company Inc., drills a 30-inch-diameter shaft to the design depth with an auger. Then the beveled head of an Okada 312 modified hydraulic pavement breaker rams in 12-inch-thick layers of highway base course gravel at 1.7 million foot-pounds of energy per minute. The aggregate pushes outward into the surrounding soil increasing lateral strength as well as providing vertical support for the foundation footing.

Working with soil analysis information from Kevin Crennan, G.E., at Kleinfelder, and load information from Hope Engineering, Martin produced a design-build plan addressing the site

conditions and structure bearing requirements. Before construction began, GFC installed a test pier element, then subjected it to modulus testing to measure its stiffness in the on-site soils. After the pier passed the test, GFC's certified installer, working as a subcontractor to the general contractor, installed the 336 piers in the foundation footprint in just eight days time, a week ahead of schedule.

Because the wedge of fill tapered on the site from 25 feet deep to less than a foot, the piers varied in length from 4 feet to 25 feet.

Specht commented, "This project has tremendous variety such as two 2,000-gallon sea water tanks for the aquarium lab, a 2,500-square-foot greenhouse on the roof, an NMR room, 150 fume hoods, 1,000-kW emergency generator, four different cold rooms, Vivarium, and sophisticated audio visual equipment throughout."

Rudolph & Sletten started construction May 25, 2001, and is on schedule to finish in 21 months on April 3, 2003. □



**LABORATORY DESIGN
NEWSLETTER**

OAK BROOK, IL
MONTHLY
AUGUST 2002



Burrelles

INFORMATION SERVICES

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**Univ. of San Diego, Science and
Technology
Center**



**Univ. of San Diego, Science
and Technology Center:**
Rendering: Carrier-Johnson.

Johnson, San Diego, with Rudolph and Sletten, San Diego (contractor).

■ Completion date: 2Q2003.

■ Description: Four-story general science facility will contain 70 labs, a vivarium, a greenhouse, aviary, fluid dynamics lab, aquariums, an astronomy deck, a large conference area, and an atrium. Facility will consolidate departments of biology, chemistry, physics, marine science, and environmental studies.

■ Contact: Esther LaPorta, USD,
laporta@acusd.edu 4154

■ Budget:
\$47 million.

■ Size:
150,000 ft².

■ Architect:
Carrier-

4154 p 38

Business Lessons From Kindergarten To Graduate School

Unprecedented partnerships signal a new effort to train students for the jobs of tomorrow

BY MARIA L. KIRKPATRICK

Andi Dervishi gets up in the morning, dresses for the office, attends power lunches and has a 9 a.m. to 4 p.m. week-day schedule. It's not an employer who sets his schedule, and it's not a co-worker with whom he has lunch. This up-and-coming businessman is 16 years old and a student at High Tech High in Point Loma.

Gary and Jerri-Ann Jacobs High Tech High Charter School opened in September 2000 at the former Naval Training Center. This small and innovative learning campus began with 200 students and is founded on three



High Tech High student Andi Dervishi practices the piano as his brother, Kevin, looks on. (photo/Greg Lambert)

design principles: personalization, adult-world connection and a common intellectual mission.

Although he never attended a traditional high school, Dervishi credits High Tech High with providing an environment that pushes him to learn while giving him freedom to do things his way.

The business community is fully engaged in seeing the high school succeed. As frequent campus visitors, local CEOs speak at power lunches and teach a class or two. A business class on financial freedom last trimester taught by Mayumi King, chief executive of Inspired Learning, spawned

see next page

Dervishi's interest in business. Before learning about balance sheets and how to write a business plan, he was headed toward a career in computers and had already completed two computer company internships.

The business community's hands-on experience with High Tech High is not unique, rather it appears to be part of an accelerating trend. It begins at the elementary school level by helping elect trustees to influence curriculum, and continues through the community and private colleges right up to both the graduate and undergraduate programs at local universities.

The goal is to ensure an across-the-board workforce is prepared for the jobs of today and tomorrow. Even in today's slow-paced economy, executives report a shortage of qualified job candidates.

Mike Chapin, chief executive of Geocon, a large design engineering firm, recently cut a hefty check to a head hunter who found him employees. "As CEO, my toughest job is hiring people," Chapin says.

Doing his part to improve the local workforce, he dedicates a few hours of his workweek to San Diego classrooms. Through the Business Roundtable for



Ginger Hovenic is executive director of the Business Roundtable, a program that joins the private sector and educators. (photo/lambertphoto.com)

Education and San Diego Regional Economic Development Corp., Chapin teaches communication skills to 10th-graders as part of the Corporate Leaders Advocating Success Skills program. Junior Achievement prepares the curriculum.

Chapin says his endeavors are a little selfish; he wants to improve the job candidates he may interview in the future. He also finds the effort rewarding. "I leave those classes feeling uplifted and like I've accomplished something," he says.

The Business Roundtable was begun 10 years ago by the San Diego Regional Chamber of Commerce as a way for the private sector and educators to collaborate on improving kindergarten through 12th-grade education. Ginger Hovenic, the Business Roundtable's executive director, says San Diego businesses are "really looking at the end product. The business community is looking for all students to be a part of the company."

Junior Achievement offers a variety of age appropriate programs in kindergarten through 12th-grade classrooms that teach students everything from how to conduct themselves during a job interview to understanding bank accounts, running a business and planning a city. Joanne Pastula, president of Junior Achievement, says almost 700 volunteers from San Diego companies are involved. "It's a wonderful bridge between businesses and schools. The businesses love it and the kids love it," she says.

Some businesses have taken it upon themselves to develop their own programs. Solar Turbines partners with Mission Bay High School to provide students with job shadowing, computer lessons, apprenticeship programs and scholarships. Vinod Arora, manager of experimental and tooling at Solar, says the programs are a way to train employees for future hires. He says it's difficult to find qualified master machinists and tool and dye makers in California. "so we train our own to hire."

Apprentices are employees

see LESSONS page 38

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LESSONS from page 36

the day they begin training and are encouraged to attend community college to take classes in physics and chemistry. Solar picks up the cost of tuition and books.

Augie Gallego, San Diego Community College District chancellor, says it's common for businesses to send their employees to the district for specialty classes and training. The district recognizes the need for a greater understanding of what businesses need from graduates and is doing what it can to meet these needs. "(Everything) from contracts with business where we customize training to meet the specific needs of a company or industry organi-

zation to business and industry providing both curriculum development advice and actually donating equipment and other resources." Gallego says. "We partner with Hawthorne Machinery in our diesel technology program at Miramar College. We are working very closely with IDEC Pharmaceuticals to train the 650 technicians the company will need over the next few years."

The community college district obtains insight for its programs directly from the business world. "We have an advisory committee from business and industry that meets regularly," Gallego says. "Faculty in specific occupational fields often come

from industry and have continued to strengthen contacts in business and industry to provide the trained employees they need to be competitive." Through its Employee Training Institute, the district constantly evaluates the needs of local business and industry. "Businesses not only provide valuable insight and advice through occupational advisory committees, but a number of companies also provide some of their experts to teach some of the courses; they provide resources so that students can gain more hands-on experience. Faculty intern at some companies during the summer to keep current with the industry."

It may be college where students and future employees study for their careers, but the need for business skills beyond the textbook is great. Gail Naughton, co-founder of Advanced Science Tissues and new dean of the business school at San Diego State University, knows what biotech companies seek in employees and knows from experience what graduates are lacking. As both a scientist and businesswoman, Naughton not only can work in a laboratory, but she also understands what it takes to establish the business that houses the lab. "Schools are being more receptive to what business needs are, but we are not yet tailoring the programs and the training of the students so they can hit the ground running," Naughton says. It is her vision to take her experience and translate it into new programs at the business school.

"When you get trained in engineering and science, your training does not include any management or business aspects whatsoever," Naughton says. "Yet, when you go into a business, whether it's a pharmaceutical business or high-tech business, you day to day have to work in an interdisciplinary group with real timelines and real budget constraints. Traditionally science and tech students are not trained in (business) disciplines at all."

Now, Naughton is in a position to make changes. One of the first things she plans to do at SDSU is start a joint program

between the sciences and business that will graduate Ph.D.s with MBAs. "Top notch scientists will also be trained in the disciplines that are successful in a business." She says it also is important for scientists to understand when it is no longer economically feasible to continue a project.

University of San Diego's science department reached outside the education realm in its endeavor to build a new science center. Patrick Drinan, USD dean of Arts and Sciences, says the university collaborated with the private-sector in designing the \$41 million science center that broke ground in May 2001 and will house classes by fall 2003.


Biocom/San Diego participated in that effort. "We worked with Dean Drinan and several of the professors at USD to explain to them the needs that exist in the biotechnology industry in San Diego," says Joe Panetta, Biocom's president and chief executive. "(We wanted to) really give them a feel for the practical training that students need to function in an environment in a biotechnology company, which is much different than an academic institution."

Flexibility and adaptability is what's being sought in biotech employees and, Drinan says, those qualities are found in USD's current graduates. "People aren't just chemists anymore or just biologists," he says. "You've got to be involved at the frontiers of the discipline overlap. (In the new building), there is faculty from several disciplines on each floor. So there's going to be a lot of interconnecting and showing students that the nature of science is not a box where physicists do one kind of work and chemists do another. Some of the most interesting things in the sciences happen at the boundaries as they overlap."

Drinan says it's important for students to have a degree and hands-on experience. Most of USD's undergraduates have almost twice as much laboratory time as you'd find at a state university. "At even the most prestigious UC schools, the undergrad-



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Augie Gallego, San Diego Community College District chancellor, says companies commonly send employees to the district for classes and training. (photo/Alan Decker)

uate programs don't offer the kind of laboratory experience that USD is going to offer," Panetta says. "San Diego State probably comes closer to USD. And what we find in the biotech industry is that the four-year students who come out of USD and San Diego State are much more employable as laboratory technicians in biotech than the students who come out of a four-year program at a UC school."

Panetta says about 10 percent of the San Diego biotech workforce is here on visas due to the lack of qualified candidates here. It is important for businesses to invest in the future because the technology moves ahead so quickly. "We need to make sure we're partnered with the universities to continue the level of training so when these students come out of school they are ready to work in biotech. We don't want them to be three or four years behind what's happening in the industry."

Technical business colleges also are leaning on their relationships with the business community.

At National University, a new school of engineering and technology, developed from input by businesses like Qualcomm and Sempra, offers selected programs that meet workforce demands. A computer science and technology department and an applied engi-

neering department have been created as the result of a task force formed to uncover and meet the needs of local business. "We can offer very well thought-out select programs that are needed and not offered anywhere else," says Leonid Preiser, chair of the new department. "National University has a wireless communication program not found anywhere else and offers a master's of science in project management."

Businesses are not the only entities forming education partnerships. UCSD's new on-campus Preuss School, which enrolls grades six through 12 and is chartered under the San Diego Unified School District, is an intensive college preparatory educational program for low-income students whose parents have not obtained a four-year degree. Principal Doris Alvarez says in order to be accepted, students must demonstrate potential and a desire to attend college. A lottery determines enrollment. About 500 students in grades six through 10 are now on campus. Each year a grade is added.

The community college district also is taking a hands-on approach at High Tech High.

"We have been involved with High Tech High from the early planning stages of the charter high school and continue to serve on the high school's advisory committee," says Gallego. "Plus we are developing an innovative articulation curriculum. Students who graduate from High Tech High will be able to obtain an associate degree after attending San Diego City College for only one year, then transfer to a four-year university."

This accelerated future is tantalizing to 16-year-old Dervishi, who is preparing to intern next semester at the EDC. "I just want to get out there," he says. ♦

SAN DIEGO UNION-TRIBUNE

**SAN DIEGO, CA
SUNDAY 444,640
AUG 11 2002**

Timken, interrupted

Today is the last day for a

small and stellar exhibition at Balboa Park's Timken Museum of Art: "The Portraits of Bartolomeo Veneto." It's also the last day to visit the museum for a few months. Its director, John Petersen, is confident that the Timken's doors will reopen Dec. 6, in time for Christmas on the Prado.

The climate control or HVAC system, housed in the museum's basement, needs to be replaced. To accomplish that, Petersen explains, the old machinery must be disassembled on site and the new one installed the same way.

Current systems, Petersen says, "are almost hospital-like, in terms of temperature and filtration. A new system is vital to secure loans for exhibitions . . . most importantly, it's vital to preserving the collection."

Many of the works in the Timken's collection won't be out of sight during its dorman-

cy. Eight will be at the neighboring San Diego Museum of Art. Noted paintings by Eastman Johnson, Raphaelle Peale, Benjamin West and John Singleton Copley will be on view from Oct. 26 through Jan. 23. The Timken's Rembrandt, Rubens, Hals and Breughel will join them later in the fall at the Balboa Park venue.

Others will go to USD's Founders Gallery and the Kroc Institute for Peace and Justice's Fine Arts Gallery on the campus. They include Veneto's "Portrait of Lady in a Green Dress" and Luca Carlevarijs' "The Piazzetta at Venice." Viewing dates are Sept. 4 through Nov. 17.

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AUG 29 2002

POUGHKEEPSIE JOURNAL

POUGHKEEPSIE, NY
THURSDAY 43,463
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WASHINGTON TIMES

WASHINGTON, DC
FRIDAY 107,358
AUG 30 2002

GRAND RAPIDS PRESS

GRAND RAPIDS, MI
THURSDAY 157,007
AUG 29 2002

NORWICH BULLETIN

NORWICH, CT
FRIDAY 33,000
AUG 30 2002

COMMENTARY



Linda Chavez

Deviance is all around us: It has become the norm

4154

Call it the summer of deviance. Young girls abducted from their bedrooms, snatched from their front yards, victims of crimes too horrible to imagine. A serial murderer stalking the streets of Baton Rouge, La., a co-ed in her 20's and two middle-aged women among the dead.

Near round-the-clock coverage of a California trial of a child-killer whose cache of child pornography included the types of pictures the Supreme Court recently decided to protect on First Amendment grounds. Two popular disc jockeys paying a couple to have sex in New York's St. Patrick's Cathedral.

The stories still have the power to shock us in varying degrees. But are we losing the very words to describe such despicable acts and the moral code by which to judge them? That's the argument Anne Hendershott makes in her new book, "The Politics of Deviance." Hendershott, a professor of sociology at the University of San Diego, claims that decades of political pressure by advocacy groups and ideologues have left us with the inability to recognize deviance, nor do anything to curb it.

Until deviance itself became a forbidden subject, Hendershott says, aspiring sociologists routinely studied "topics ranging from promiscuity and cheating on exams, to addiction, pedophilia, deviant subcultures, organized crime and serial murder, in an effort to understand how groups draw boundaries around acceptable behavior and punish violators."

Emile Durkheim, the father of modern sociology, notes Hendershott, "saw that moral unity could be assured only if all members of a society were anchored to common assumptions about the world around them; without these assumptions, a society was bound to degenerate and decay."

However, for the majority of sociologists today, Hendershott says, the only reason to study deviance is to try to figure out why so many in the past erroneously thought the topic was important. Deviance, in this view, is simply a means "by which the powerful exerted control over the powerless."

Hendershott catalogues a variety of deviant behaviors from drug abuse to pedophilia that have been "normalized" in recent years. In 1994, for example,

the American Psychiatric Association revised its Diagnostic and Statistical Manual so that neither pedophilia nor child molestation could be considered indicative of psychological disorders.

"To qualify as disordered," Hendershott reports, "molesters must feel 'anxious' about the acts or be 'impaired' in their work or social relationships." Meanwhile, drug abuse is "medicalized" to ensure that those who take drugs not be stigmatized or held morally responsible for their actions.

She notes that not only does this phenomenon lead to confusion about culpability, it also fuels what others have dubbed "moral panics." Since most people have an innate sense of revulsion at certain deviant behavior, "[m]oral panics are most likely to erupt when traditional norms and values no longer appear to have much relevance to people's lives but there is little to replace them.

People's awareness of this vacuum," Hendershott says, "makes them all the more susceptible to panic-mongering." The current obsession with these sensational stories may be yet another example of moral panic. Near constant media coverage gives us the sense that predators lurk on every corner and there is little we can do to protect our children, despite evidence that child abductions by strangers have actually been declining in recent years.

"When a society's moral boundaries are sharp, clear and secure, and the central norms and values are strongly held," Hendershott writes, "moral panics rarely take hold."

Hendershott's book is a sobering examination of both the moral confusion that shrouds deviant behavior from proper scrutiny and opprobrium and the moral panics that lead us to imagine deviant behavior everywhere.

Linda Chavez is president of the Center for Equal Opportunity in Washington, D.C. and writes on political, educational and minority issues.

LANCASTER NEW ERA

LANCASTER, PA
THURSDAY 46,249
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Schools & Colleges

HONORS 4154

Elizabethtown College. Local students receiving recognition of high academic achievement are:

Susan J. Bender, Lancaster, a majoring in biology with minors in both art and biochemistry. She is a member of the freshman honor society Alpha Lambda Delta, the national biology society Beta Beta and is a dean's list student.

A graduate of Penn Manor High School, she is also a member of the biology club and medicus.

Katie E. Gerhart, Mount Joy, is majoring in communications with a minor in English. She is a member of the freshman honor society Alpha Lambda Delta, the Hershey Foods honors program and International Association of Business Communicators.

She is a graduate of Elizabethtown High School and is also a Provost Scholar.

Arthur Marshall, Landisville, is majoring in accounting. He gradu

ated in 1999 from Hempfield High School.

Duane E. Simone, Elizabethtown, is majoring in computer science. He graduated from Elizabethtown High School.

Venessa J. Sterling, Mount Joy, is majoring is biotechnology. She is a dean's list student, a Presidential Scholar, a member of the freshman honor society Alpha Lambda Delta and SMILE. She graduated from Donegal High School.

Bozho Todorich, Lancaster, is majoring in biology and chemistry. He is a member of the biology club and graduated from Lancaster Mennonite High School.

University of San Diego. Katie Steffy, Lancaster, has made the honor roll for the spring semester. She is a junior majoring in psychology.

RECORD - HERALD

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College news

4154 Local students honored

•SAN DIEGO•

SAN DIEGO — Jessica Beck of Waynesboro was named to the honor roll for the spring semester at the University of San Diego.

She received first honors with a grade-point average of 3.65 or higher.

A theater arts major, she will be a senior in the fall.

School of Business Administration

4154



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Looking for a graduate business degree that will put you in demand? Then look to the University of San Diego's School of Business Administration.

USD offers tailored graduate business programs that start with the foundation of a superior MBA and then take it to the next level. USD's specialized master's degrees cater to established and emerging business leaders and entrepreneurs, managers focused on information technology's cutting edge and those who want to take their leadership expertise global.

The School's curriculum stresses the importance of developing socially responsible leaders who make thoughtful decisions that impact not only their company, but also the world at large. Emphasis is placed on established best practices of business as well as applied research and experiences aimed at expanding students' business horizons.



Since the University develops its diverse business graduate school curriculum in association with well-known business leaders, USD graduates are always in high demand.

"Whether they are employees, managers or CEOs, graduates of USD's School of Business are well prepared for the challenges of the 21st century workplace," says Curtis Cook, dean and professor of management.

USD's School of Business Administration houses an exceptional graduate faculty that works with students in developing and apply-



ing skills through research and consulting. Faculty members pride themselves in establishing relationships with students that help them succeed inside the classroom and out.

Students wanting another type of competitive advantage can take part in USD's specialized certificate programs or fully accredited joint programs, which blend law or nursing with business. A low student to teacher ratio assures individualized attention.

"Whether they are employees, managers or CEOs, graduates of USD's School of Business are well prepared for the challenges of the 21st century workplace."

— Curtis Cook, Dean, Professor of Management
School of Business Administration

"Faculty members have been credited with linking class work with immediate application to the workplace," says Cook. "They help students hone in on the practical and doable."

If you're looking for a graduate business program that will challenge you and propel your career forward, look to the University of San Diego.

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who want to take the next step in advancing their leadership and management skills.

Master of Science in Information Technology - USD also offers a MS in Information Technology in conjunction with its recently created Information Technology Management Institute. Students learn innovative business practices and benefit from the latest technological advances.

Find out why the USD School of Business Administration is the first choice for so many business leaders across the country and around the world. Visit <http://business.sandiego.edu/> or contact Stephani Richards-Wilson, Director, MBA/MSIT Student Affairs, at stephani@sandiego.edu. Call 619-260-4860.

Master's program at local university develops tomorrow's leaders

4154
By LIZ HARMAN
University of San Diego

How can you take the next step? Successful professionals — CEOs, presidents, directors, managers or business owners — often come to a point where they want to boost their careers or take their organizations to the next level of growth and success.

Part of the goal is usually financial, and studies show that an advanced degree can contribute significantly to a person's earning power. But usually it is more than financial: Executives also seek to enhance the capabilities and productivity of the associates they lead.

Graduate programs and professional education can help professionals meet the challenges facing today's businesses and organizations, such as the growing diversity of the workplace and increasing expectations for higher productivity and technological advancement.

Many professionals are also looking for ways to create more dynamic relationships, both in

the workplace and their personal lives. They may want to fully develop their leadership skills. And as they look to the future, they also want to take a second look at the goals, values and ethics that are shaping their lives.

A way to combine all these goals is to join the Master of Science in Executive Leadership program, offered jointly by the University of San Diego School of Business Administration and **The Ken Blanchard Cos.**

The two-year program, offered in an executive education format, combines elements of contemporary leadership prac-

tices with an MBA-style curriculum.

"Our goal is to create executive-level leaders who are capable of bringing out the best in their employees and creating organizations that are customer-driven, cost effective and continually improving," said Curis Cook, dean of USD School of Business Administration.

"More than ever, employees and the public also are looking for CEOs and business leaders who set and follow a high standard of ethical behavior and decision making," Cook said.

"Our program is based on developing leaders who are guided by a strong foundation of ethics and values to make socially responsible decisions."

Graduates from the past two MSEL classes include executives and managers of San Diego companies and organizations, including **Agouron**, **Pharmaceuticals Inc.**, **WD-40 Co.** (Nasdaq: WDFC), **Kyocera America Inc.** and the Marine Corps.

"The knowledge and skills you acquire in the MSEL classroom are immediately useful in the workplace," says Garry Ridge, president and CEO of **WD-40** and an MSEL graduate. "You learn more by teaching and those around you receive a rich learning experience, as well. There are many, many ways this course pays benefits back."

Participants in the MSEL program start by taking a look at themselves. They learn to understand their own behavior type and how it affects their choices. They use a variety of assessments to help them understand their own personality traits, leadership styles and

values, as well as those characteristics unique to their organizations.

MSEL participants also study well-known business leaders such as Jack Welch of **General Electric** (NYSE: GE) and Herb Kelleher of **Southwest Airlines** (NYSE: LUV), along with historical figures like Martin Luther King Jr. and Jesus of Nazareth. They explore various leadership models, looking at their strengths, weaknesses and cross-cultural applicability. Participants learn how to develop the leadership style that is right for them and their organizations.

The emphasis on leadership development is integrated with a strong core curriculum in finance, accounting, marketing and statistics. Courses include "Understanding Customers and Markets," focusing on topics such as product differentiation, branding, price and promotion. "Financial Reporting and Decision-Making" emphasizes ethical financial reporting including balance sheets, income statements and performance assessment.

Through the MSEL program, professionals become leaders who are skilled in developing a corporate vision, putting together a strategic alliance or developing new sources of capital investment.

Courses have a team-teaching format and are taught by both university faculty and consulting partners from The Ken Blanchard Cos. Students progress together through a series of 15 courses developing as individuals, teams and a community system. To maximize learning, the program includes

guest lectures, personalized feedback and facilitator-assisted analysis of the group's dynamics.

Courses are offered one weekend a month for 20 months — Friday through Sunday — with the first and seventh courses offered as weeklong sessions. Students must continue to work in leadership positions throughout the duration of the program, in effect creating a laboratory of one's work environment.

Candidates for the MSEL should have five or more years of experience in a professional capacity, along with a bachelor's degree from an accredited college or university. Applicants also need to take the Graduate Management Admissions Test or submit a professional product wherein the applicant has been the principle author, as well as a resume and a self-evaluation essay. They must also include three letters of recommendation — one from the boss, one from a colleague and one from a direct report.

The next class of MSEL students is set to start Aug. 26. A limited number of openings are available for candidates who can submit a complete application by Aug 15.

Harman is news bureau director at USD.

➡ **Related Link**

◆ business.sandiego.edu/msel.html

Residential

REAL ESTATE

Inclusionary housing faces top home price jump in West

4154
By THOR KAMBAN BIBERMAN

San Diego Daily Transcript

As the city of San Diego explores ways to implement an ordinance requiring at least 10 percent of units to be set aside for low- and moderate-income households, a National Association of Realtors report shows that San Diego County had the highest percentage increase in price in the western U.S.

The NAR found that San Diego, with a median price of \$361,900 for a resold home at the end of June, saw its price climb 21.3 percent from the second quarter of 2001, a higher percentage increase than anywhere in the West.

The new numbers come against the backdrop of the controversial inclusionary housing rule passed earlier this month by the San Diego City Council.

Upon implementation in about six months, developers will have three choices. Either develop the affordable housing onsite or at some other site, or pay a fee that can run as much as \$2.60 per square foot for the one in 10 units that would have been constructed. This is atop fees already paid by the builder.

Michael Pattinson, president of **Barratt American**, and the current head of the California Building Industry Association, called the practice "double dipping" by government agencies.

Pattinson said he had to submit to a similar inclusionary housing plan with Seabreeze Farms in the Carmel Valley area, and it added \$17,000 to the cost of the units that weren't subsidized. "It's yet another burden on housing," he said.

Looking down the road six months at implementation, Pattinson said he expects more developers will pay the in-lieu fee rather than build the housing. "That supposes that builders can make these projects work. I predict there will be fewer houses built, and that doesn't do anybody any good," he said.

Paul Tryon, Building Industry Association of San Diego County executive vice president, said he expects that developers will opt for the fee at the outset, but gradually will develop affordable units either within the developments or outside. He said master-planned developments may have an advantage because they have more than one type of unit. Either way, he also hates the idea.

Tryon said a better way would be to plan for those affordable units in the first place.

The BIA recently had the University of San Diego's Real Estate Institute conduct a study on the workability of inclusionary housing in the city. The study concluded that the program was flawed in numerous areas.

"In general, it is not economically feasible for private for-profit developers/builders to build low-income housing. Requiring them to do so as part of an inclusionary policy imposes significant costs that either must be offset through financial incentives or are passed along to market-rate renters or buyers," the report states.

"A general conclusion is that nonprofit institutions that have specialized knowledge of, and access to low-cost financing that is specifically designed for this purpose, can produce low-income housing. The economic benefits of production through specialization are well-known and widely understood. Inclusionary housing programs ask for-profit developers/builders to move outside their area of specialization and by doing so imposes costs on them."

That report also said inclusionary housing wouldn't make enough difference to matter on a large scale.

Pattinson said rather than concentrate on the inclusionary housing ordinance, which he claims will only yield about 300 or 400 units per year (the city has estimated 500), it should focus on getting what is projected to be a \$2.1 billion state housing bond measure passed in November.

Pattinson said city officials would also do better focusing their energies on getting bills passed that would limit construction defect litigation.

"Those two things (the bond measure and construction defect reform) will do more for affordable housing than inclusionary housing will ever do," Pattinson said.

Forrest "Woody" Brehm, who has been building in this market since 1952, also believes inclusionary housing doesn't work. "It's unfair. What people have to realize is providing affordable housing is a communitywide, social responsibility," he said.

USD's Real Estate Institute cited another fairness issue.

"When inclusionary housing programs make housing less affordable, middle-income households are pushed out and down to lower quality units while the program places low-income households in higher quality units," the institute writes.

Rather than inclusionary housing, Brehm said he would advocate a real estate transfer tax of one-fourth or even one-eighth of a percent. He said even that modest tax, which wouldn't be popular with Realtors, would be sufficient to generate funds for thousands of lower-income homes.

But like Pattinson, Brehm said without significant construction defect reforms, this plan, which could be incorporated into the City of Villages master plan, can't happen either.

Donna Alm, **Centre City Development Corp.** spokeswoman, is weighing how the inclusionary housing ordinance may affect the thousands of residential units yet to be built in a redeveloped downtown.

For the most part, Alm said CCDC and the **San Diego Housing Commission** have done a good job in providing low- to moderate-income housing downtown, with about one-third of the housing units constructed since 1975 being low- and moderate-income units. "I think downtown did step up to the plate," she said.

Inclusionary —

Continued From Page 1B

There was a long debate at the City Council meeting earlier this month as to whether or not the downtown redevelopment area should be included in the inclusionary housing area. It will. "Our job is to ensure that it doesn't conflict with our market rate units at the same time," Alm said.

She said there are also some concerns that developers could stop building some projects because of the low-income requirement. Then again, if building were allowed at higher densities, that could take care of the problem, Alm added.

In the meantime, CCDC is exploring how to implement a \$50 million bond sale that would jump-start low- to moderate-income housing projects throughout the Centre City.

Alan Nevin, an analyst with **MarketPoint Realty Advisors**, said the only way affordable housing will happen on any scale is if there are massive upzonings all over the city. And due to turf wars, said Nevin, upzoning will only happen if imposed by the state. He expects that will in fact happen within the next 10 years, and the affordable housing will be built somewhere whether people like it or not.

For now, the San Diego Housing Commission and developers are weighing their next move. Housing Commission spokeswoman Bobbie Christensen said it is a bit early to tell exactly what the implementation ordinances for inclusionary housing will look like, but that they will gel in the coming weeks.

Christensen said it is her agency's intent that developers be recompensed in some way for the affordable units they either create or subsidize. She said that a \$2.1 billion state bond sale might be one way to pay the builders back.

"We need to know how much funding we can get from other sources to offset the costs to the developer," Christensen said before adding that increasing the city's Housing Trust Fund might be another way to make the program work.

Other price increases in the West in the NAR study included Los Angeles-Long Beach, with a second-quarter median price of \$276,600, up 18 percent from a year earlier; Anaheim-Santa Ana up 16.6 percent; and Sacramento, at \$202,100, rose 15.8 percent. Tucson, Reno and San Francisco also experienced double-digit increases.

The strongest increase nationally was in Nassau-Suffolk, N.Y., with a median price of \$307,200, up 29.6 percent from the second quarter of 2001. Next came the Bergen-Passaic area of New Jersey at \$338,800, up 24.7 percent. Third was the New York City-Northern New Jersey-Long Island area, where the second-quarter median price of \$303,800 was 22.3 percent higher than a year earlier.

Source Code: 20020813tdl

SAN DIEGO DAILY TRANSCRIPT

SAN DIEGO, CA
WEDNESDAY 15,000
AUG 14 2002

ATASCADERO NEWS

ATASCADERO, CA
WEDNESDAY 6,700
AUG 21 2002



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Atascadero student makes USD honor roll

Richard J. Mijares of Atascadero made the honor roll for the spring semester at the University of San Diego. Mijares earned first honors with a grade point average of 3.65 or higher for the semester.

Mijares, who is majoring in accounting, will be a junior this fall.

The University of San Diego is an independent Catholic institution of higher learning overlooking San Diego's Mission Bay. chartered in 1949, the school enrolls more than 7,000 students and is known for its commitment to teaching, the liberal arts, the formation of values and community involvement.

Evaluating Sign Changes

Signage Change	Avg. Impact on Sales
Add High-Rise Sign	+11.3%
Decrease or lower sign	-6.0%
Increase Height of Pole Sign	+4.9%
Increase area or Illumination	+6.4%
Increase Height and Area	+18.5%

(Source: McDonald's Corp.)

Signs can make, break business

Do signs drive business results? Intuition tells us the answer is "Yes." But to what extent? Business owners often have considered the cost of having a sign built and installed to be the value of a sign. But both recent and long-standing research indicates that the value of a sign, if done right, can be much more. And understanding the direct relationship between signs and sales can put a lot more money in your pocket whether you're a developer, owner, property manager, retailer or even a municipality (through an increased tax base).

McDonald's performed a study in the early 1980s to determine the impact of its signs on business volume at its stores. A survey was conducted at many of its sites where some change in signage had occurred. The study compared the monthly volume of business before and after the change.

In evaluating the impact of the sign change on sales volume, some of the results were attention-getting (see table).

The study speaks to an important issue for businesses that operate on thin margins: *The placement, number and height of signs can make or break you.*

Retailers also should be keen-



Mike Freeborg
Assistant division
manager, Young
Electric Sign Co.,
Denver

ly aware of overly restrictive sign codes as they can bring an untimely end to business. That's also why upfront negotiation with municipalities can play an important role in the success of a center or shop. A good sign company understands this, and can help you through this process of getting the best possible sign sizes, heights and designs to give maximum exposure.

Another illuminating study on the impact of signage was conducted by the University of San Diego in a two-year case study between 1995 and 1997. In a portion of the study, it evaluated the effect of on-premise signs on the sales performance at a number of Pier 1 stores.

The study looks at a multiple regression analysis for 100 stores, and an evaluation of weekly sales data for 50 stores over a seven-year period. Researchers focused their atten-

tion at locations that were not affected by remodeling, road construction or other factors with a major impact on sales. The study looked at the effects of changes in building signs, free-standing signs or the addition of directional signs on sales and found:

1. Where building signs were added or replaced at 21 sites, those sites experienced an increase in sales ranging from 0.3 percent to 23.7 percent, averaging a 1 percent to 5 percent increase in sales per week.

2. At the nine locations where a Pier 1 panel was added to a pole or multitenant sign, an increase in weekly sales of 4 percent to 12 percent occurred as a result of the additional visibility gained. For a store with annual sales of \$500,000, this would equate to a \$20,000 to \$60,000 increase! (That's why property managers have long been able to lease spaces on joint tenant signs for significant dollars.)

3. A 4 percent to 12 percent increase also occurred where on-site directional signs were added to help guide visitors in a shopping center to the Pier 1 store. (What's more is that some cities do not count copy on these

Please see Sign signs as additional square footage.)

From these studies, it's clear that a well-considered sign program can have significant impact on the short- and long-term success of a business. Make the investment wisely in your signs, and you can reap the rewards for years to come.

Significant portions of this article were contributed by David K. Jones, vice president of governmental affairs for Young Electric Sign Co., who wrote "Sign Value - How to Evaluate the Value of an On-Premise Sign to Business." ▲ |

COLORADO REAL ESTATE JOURNAL

DENVER, CO
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School of Education

SOAPBOX

Vouchers are free exercise of religion,
1154

equal protection

GUS R. STELZER

Guest columnist

A P-I editorial, "Vouchers: One way to abandon public schools" (July 7), took issue with a 5-4 Supreme Court ruling that a Cleveland voucher plan did not violate the U.S. Constitution. Voucher/checks up to \$2,250 are issued to parents who can enroll their children in any school of their free choosing: public, private secular or parochial.

Chief Justice William Rehnquist wrote that government remains "entirely neutral with respect to religion."

But the P-I demurs: "What that overlooks . . . is the clear lack of choice such a program gives taxpayers over their money going to coffers of religious groups, some with religious beliefs that conflict with their own." Such talk smacks of anti-religion bigotry.

If it is fair to say people should not be taxed for religious schools, it is also fair to say religious people should not be taxed for a school system that functions as an adversary to religious schools and causes religious parents to pay a second time for tuition at alternative schools.

John Dewey is recognized as the father of modern public schools. He also was an author of "Humanist Manifesto 1," which rejects reverence for a Supreme Being while claiming that Humanism is a "religion."

Through the alliance of Dewey and the National Education Association, the anti-God "religion" of Humanism became the mandate of public schools. Taxpayers are given no choice; it's take it or leave it.

That raises constitutional questions as to the use of taxpayer money to directly, coercively and exclusively fund the anti-God religion of Humanism in public schools.

It is well documented that our public schools rank at or near the bottom in most academic subjects compared with other developed nations. But that's not their major failure. It is the inability of most graduates to tell the difference between right and wrong. Students are indoctrinated with a full dose of Humanism: There are no moral absolutes, everything can be rationalized, you must not discriminate or be judgmental and, above all, you must be tolerant.

That is a prescription for all kinds of mischief and corruption that has saturated our entire nation.

The P-I said the Washington state constitution forbids the use of tax funds for any

The decline in children taught in a moral and spiritual environment is matched by the moral decline of our social, economic and political order.

K-12 education other than public schools. But the U.S. Constitution is superior. There is not a word in that document about public schools. To the contrary, the First Amendment says that government "shall not prohibit" (read "interfere with") the "free exercise of religion" and the 14th Amendment mandates "equal protection."

Federal, state and local governments now confiscate more than \$350 billion a year from all the people to fund an anti-God school system that functions as a giant adversary to parochial schools. Here is how: Average teacher salaries are only \$27,000 a year, with limited, if any, fringe benefits. Public schools, by means of coercive taxation, pay teachers an average of \$48,000: 77 percent more than parochial teachers

plus generous medical, retirement and other benefits that can't be matched by parochial schools.

As a result of these and other discriminatory practices, government has been complicit in shutting down 4,662 parochial schools since 1960, and reducing their enrollment by 50 percent, at the same time that enrollment in public schools shot up 35 percent.

Whereas more than 17 percent of K-12 students attended parochial schools in 1960, barely 7 percent do today. It should come as no surprise that this decline in children taught in a moral and spiritual environment is matched by the moral decline of our social, economic and political order.

The P-I states: "Vouchers would weaken the state's public school system by transferring tax funds from public schools to private . . ." Not so. Let's assume that vouchers in Washington had an average value of \$4,000 and the cost per student-year in public schools is similar to the national average of \$7,000. That means public schools save \$3,000 on every child who transfers to a private or parochial school. If 10,000 children switched to other schools, that would save \$30 million that public schools could invest in more teachers, smaller classes, better facilities, etc.

Finally, the P-I said: "Indeed, the state system is in the midst of sweeping reform that is already showing positive academic results. This state's public schools deserve more funding, not less." That, of course, is the same brand of applesauce fed to us for more than 20 years as academic and moral results declined in spite of huge increases in funding.

The stark reality is this: Any school system that 1) undermines parental advice against promiscuous sex by conducting "sex education" and handing condoms to children; 2) presents homosexuality as a normal lifestyle in the face of an AIDS pandemic; 3) teaches evolution to the exclusion of creation, all of which create a wedge between parents and their children, is incapable of healing itself no matter how much money we throw at it.

Our education system must be founded on the Constitution of the United States: "free exercise of religion" and "equal protection under the law."

Gus R. Stelzer of Mill Creek is a retired senior executive of General Motors and a former member of the Advisory Board of the School of Education at the University of San Diego.

School of Law

Jury took its time in van Dam case

Evidence treated methodically over 10 days, analysts say

By Valerie Alvord
Special for USA TODAY

SAN DIEGO — A jury's decision Wednesday to convict David Westerfield of kidnapping and murdering 7-year-old Danielle van Dam ended nearly two weeks of anxiety and speculation about a case that held the nation's seventh-largest city spellbound.

A judge's gag order prevented jurors and lawyers in the case from commenting. But legal analysts say the 10 days of deliberations were not surprising given the 199 evidence exhibits and testimony of 116 witnesses.

"Realizing the jury foreman is an accountant, I think that maybe they just decided not to even vote until they had gone methodically through the evidence," says San Diego lawyer Everett Bobbitt, a former homicide detective.

Danielle's case transfixed San Diego and made national headlines once the second-grader was discovered missing from her bedroom Feb. 2. Thousands of volunteers combed her neighborhood, wooded areas and rural roads. Her parents, Brenda and Damon, held tearful news conferences to beg for her return. Danielle's body was discovered miles from her home Feb. 27.

Westerfield, who had no violent criminal history, was a suspect within two days of Danielle's disappearance and about three weeks before her body was found. Police searched his home, sport-utility vehicle and motor home. He consented to a police interview but did not testify at the trial.

Key issues in the trial:



By Mike Blake, Reuters

Reaction to verdict: A crowd cheers outside the courthouse in San Diego where David Westerfield's trial took place.



Pool photo.

Westerfield: A jury found the defendant, shown in court on July 3, guilty.

► **DNA evidence.** Danielle's blood was found in Westerfield's motor home and on a jacket he had taken in for dry cleaning. Defense attorneys suggested the evidence might have gotten there innocently, if she had played in the motor home when it was parked in the

pornography, including a cartoon video of the rape of a young girl. Prosecutor Jeff Dusek said the video represented Westerfield's sexual fantasies and inspired the abduction, rape and murder of Danielle.

Defense attorney Steven Feldman brought in computer experts who testified that there was no way to tell who downloaded the images. Neal Westerfield, 18, who lived with his father, testified that he looked at some of the images but didn't download them. Because of the condition of Danielle's body, it was impossible to tell whether she had been sexually molested.

Gretchen von Helms, a defense lawyer who analyzed the case for Court TV, says jurors took the time to be thorough. "They looked at everything Feldman asked them to look at," she says. "He said, 'Look at the porn.' They did that. He said, 'Look at the bug evidence.' They did that. . . . They methodically did everything they were asked to do, and then they found him guilty."

Robert Fellmeth, a former prosecutor who heads the Center for Public Interest Law and the Children's Advocacy Institute at the University of San Diego, says he was relieved by the verdict. "If a case this strong were to have resulted in an acquittal, it would have caused me to doubt the jury system," he says. "For me, it was a test, and the jury passed."

Legal and media experts here say San Diego has seldom been so obsessed for so long by an event.

"I haven't had an open line in months," says radio talk show host Rick Roberts, who has focused exclusively on the case since Danielle's disappearance. "At one point, I tried to take the show in different directions, but the audience wouldn't have it. We have 10 talk lines lit at all times, every minute of every day. And Danielle is all the callers want to talk about."

neighborhood. Danielle's hair also was found in Westerfield's house, but she had been in his house with her mother, selling Girl Scout cookies a few days before she disappeared.

► **Time of death.** Experts could not pinpoint when Danielle's body was dumped because of decomposition. The issue was crucial because Westerfield was under police surveillance by Feb. 5, three days after the girl's disappearance. One insect specialist called by the defense concluded that the body wasn't dumped until at least Feb. 16. One way of determining time of death is examining insect activity in the body.

► **Child pornography.** Prosecutors seized thousands of computer files filled with pornography from Westerfield's house. Most of it had been downloaded from the Internet. They classified about 80 of the files as child

SF Chron 8/3/02

A1

Malpractice disclosure bill OKs some secrets

By Todd Wallack
CHRONICLE STAFF WRITER

Just months after the Medical Board and state Senate voted to make all medical malpractice settlements over \$30,000 public for the first time, the bill's author agreed to keep some of the information secret to mollify a powerful doctors' group. Specifically, state Sen. Liz Figueroa, D-Fremont, agreed to revise SB1950 so that the California Medical Board will only disclose

settlement information when a doctor agrees to three or four settlements, depending on the specialty, within a 10-year period. The changes also would keep secret settlements reached prior to Jan. 1, 2003. The changes effectively mean that the Medical Board will continue to tell patients that a doctor has a spotless record, even when he or she has settled a lawsuit for millions of dollars. "It's disappointing," said Julianne D'Angelo Fellmeth, administrative director

of the Center for Public Interest Law in San Diego. "I don't believe in shielding information from patients." But Fellmeth said the bill still represents a significant step forward for patients, and could ultimately help "open the door" to making all settlements public. More importantly, Figueroa aides said the original bill stood little chance of being approved in the Assembly and becoming law. "Some people view compromise as a dirty word," said Figue-

roa. "But I don't. This is a fair piece of legislation." In exchange for the changes, the California Medical Association, which represents 34,000 doctors across the state, agreed to drop its opposition. The CMA had ardently argued that malpractice cases should always remain secret regardless of the frequency and amount. "It is a compromise," said Steven Thompson, CMA's vice presi-

► **DISCLOSURE:** Page A15 Col. 5

Malpractice bill revised

► **DISCLOSURE**
From Page A13

dent of governmental relations. Both the CMA and some Assembly members were concerned that doctors' reputations could be unfairly tarnished because they settled one or two suits. Doctors sometimes settle groundless suits, they said, simply because it is too expensive to take them to trial. "There were concerns about posting settlement information online," said Michael Kimball, a senior assistant to the Assembly Committee on Health. In addition, Figueroa also agreed to delete provisions that would have:
■ Ordered the Medical Board to make complaints public as soon as they finished investigating

them and referred them to the attorney general for prosecution. Currently, the cases are kept secret until the attorney general takes action.
■ Clarified that settlement and other data would still remain public under the California Public Records Act. The CMA and a group of insurance companies filed suit against the Medical Board earlier this year to block the agency from giving The Chronicle access to thousands of medical malpractice records. The bill still faces opposition from the medical malpractice insurers, but Kimball said the changes make it much more likely that it will be approved in the Assembly. And despite the compromise, Figueroa feels strongly that the bill will dramatically expand the information available to patients. As recently as 1997, Figueroa couldn't even persuade her fellow committee members to support disclosure of any medical malpractice settlements. Separately, Figueroa removed a provision that would have required the Medical Board to tell patients about misdemeanors potentially related to patient care, such as sexual battery. (Though the information is already considered a public record through the courts, the Medical Board currently withholds the data from patients.) But Figueroa said it was a complex issue to decide precisely which cases should be made public. Instead, Figueroa plans to file separate legislation that would spell out what convictions should be public for all state licensing agencies. CMA said it supports making at least some misdemeanors public. Figueroa plans to speak to the Medical Board today to explain why she did not go as far as the Medical Board's recommendations in May.

E-mail Todd Wallack at
twallack@sfchronicle.com.

Are more corporate mega-bankruptcies inevitable?

By Mary Jo Wiggins

During the last few months, we have witnessed several of the largest corporate bankruptcy filings in United States history, including the corporate failures of WorldCom, Enron, K-Mart, Adelphia, Global Crossing, and Pacific Gas and Electric. And the trend toward more corporate bankruptcies is not just anecdotal. The numbers back up the headlines.

Last year, business bankruptcies rose 13 percent, according to the Administrative Office of the United States Courts. According to another source, 10 Fortune 500 companies and 22 Fortune 1000 companies filed for bankruptcy in 2001. What is going on? And what does all of this tell us about the nature of modern corporate financial failure?

Prior to the economic booms of the '80s and the '90s, most corporate bankruptcies were caused by mismanagement or fraud. So, when a corporation encountered financial distress, the usual response was to either fire the bad managers or liquidate the company. The actual problems of these distressed companies were not all that complicated. Hence, corporate mega-bankruptcies of the type we see today were relatively rare.

The economic vibrancy (and sometimes the excesses) of the last two decades led to another distinct wave of corporate bankruptcies as companies feasted on commercial credit markets in order to fund rapid (and often unwise) expansions and corporate buy-outs. When the party ended (due to economic downturns, industry slumps, or lackluster demand), a lot of companies were left with serious "debt hangovers" (to use President Bush's phrase).

During this time, the pace of corporate bankruptcies accelerated markedly, with many companies using Chapter 11 of the Bankruptcy Code to reschedule their loan payments, convert debt to equity in order to create cash flow, and/or find a corporate savior with lots of money and business savvy. Additionally, some companies such as Dow Corning and A.H. Robins used bankruptcy law to handle massive product liability claims. Liquidation remained an alternative, but Chapter 11 reorganization became the hallmark of modern corporate bankruptcy.

The most recent spate of mega-bankruptcies fits squarely within this modern trend. Most of these companies simply took on too much debt while at the same time failing to pay sufficient attention to the fundamentals of their respective businesses. And the tricky bookkeeping and excessive executive compensation, especially at WorldCom, Enron and Global Crossing, certainly didn't help matters.

Aside from the particular causes of these spectacular financial failures, one suspects a larger trend at work. These huge corporations are simply reacting to a new legal and financial incentive structure. In other words, for large, publicly traded companies with very serious operational problems of any sort, the incentives to file for Chapter 11 are now so great that they are exceedingly difficult for even the most valiant corporate executive to resist. This is why we are not likely to see a letup in the current wave of corporate bankruptcies, especially if the economy continues its volatility. So, the important question is: What factors contributed to the current incentive structure?

First, corporate bankruptcy law, especially Chapter 11, has become more predictable and user-friendly over the past two decades. An experienced corporate bankruptcy lawyer can sit down

Wiggins is a professor at the University of San Diego School of Law. She teaches and writes in the area of bankruptcy and debtor-creditor law.

with a corporate CEO and tell her exactly what is likely to happen in the first 60 days of a large bankruptcy case. And the benefits of Chapter 11 for the ailing company in that first 60 days are considerable.

For one thing, a bankruptcy filing lawfully stops all collection efforts against a company that is struggling to pay its debts. Additionally, the company can (under court supervision) continue to do business much the same way it did before the bankruptcy while it works on a reorganization plan.

Take a look at Martha Stewart. Her company seems to have been more deeply shaken by allegations of insider trading than it was by K-Mart's bankruptcy filing. K-Mart simply announced to the world that despite the bankruptcy filing, it would keep selling her popular blankets, towels and other housewares. And that was that.

Second, the unprecedented wave of corporate mergers during the last decade has left companies bigger than ever. As companies have become larger, the problems of financial distress have become harder to solve in isolation. Companies like Enron and WorldCom have sprawling operations in numerous states. Without Chapter 11, they would have to simultaneously defend lawsuits in many jurisdictions. Only a comprehensive remedy like federal bankruptcy protection can provide the sweeping form of protection needed by these corporate behemoths.

Finally, the staggering size of some of these companies has tended to result in corporate cultures notable for the lack of trust between key constituencies, including (among others) employees, managers, lenders and key customers. This has several potentially devastating affects.

First, top brass in the company are often so isolated from the day-to-day running of the company that they can easily underestimate the gravity of the company's problems until its too late.

Second, this lack of trust can correlate with a corrupt climate of self-dealing among corporate executives. Witness Enron's compensation windfalls, Adelphia's curious guarantees for loans to family members of the company, and the mother of all sweetheart deals, WorldCom's \$400 million loan to its former CEO, Bernard Ebbers. Third, when a corporate crisis hits, the parties tend to favor formal, court-supervised procedures such as Chapter 11 rather than informal agreements that might not be worth the paper they're printed on.

The latest wave of corporate megabankruptcies is not all bad news. A lot will depend on how fairly and efficiently the reorganizations are conducted.

One good sign is that, upon the recommendation of U.S. Attorney General John Ashcroft, an independent examiner will soon be appointed in the WorldCom bankruptcy. It will be his or her job to carefully scrutinize all of the pre-bankruptcy transactions for signs of financial irregularities or outright fraud.

This should help boost public confidence in the bankruptcy process and ensure a fair return for creditors. Not surprisingly, an independent examiner is also at work in the Enron case.

Although there will likely be significant dislocation for many individuals and communities, the prospects for reorganization and recovery for some of these companies look surprisingly good. Some of the companies will downsize and emerge as leaner, more competitive organizations. Some affiliates and subsidiaries will be sold off to other businesses or allied with a strategic partner.

The future direction of some of these companies is not entirely clear. What does seem clear is that Chapter 11 can be viewed as an inevitable, and perhaps optimal, response to colossal financial failure in the 21st century economy.

Patients May Get More Doctor Information

Legislature: Bill would require state regulators to disclose history of malpractice settlements. It must still be approved by the Assembly.

By CHARLES ORNSTEIN
TIMES STAFF WRITER

4154

A state senator has reached a compromise with key interest groups that would allow consumers, for the first time, to learn about medical malpractice settlements involving their physicians from state regulators.

The bill, which still must clear the Assembly, would allow patients to get a fuller picture of a doctor's legal history from the Medical Board of California before undergoing treatment, said state Sen. Liz Figueroa (D-Fremont), the bill's author.

Also for the first time, the board

would be required to prioritize investigations of cases in which a patient was harmed or died as a result of perceived physician misconduct.

The California Medical Assn., the doctors' trade group, has complained for years that the board places more emphasis on cases involving alternative therapies than complaints involving patient harm.

Lawmakers said the task of writing a bill was difficult because interest groups representing consumers and doctors had divergent goals. The Legislature is expected to pass some kind of bill this year, because one is needed to extend the mandate of the medical board.

"I feel very, very good about the product we have now," said Figueroa, chairwoman of the Joint Legislative Sunset Review Committee. "You hear about people being locked up in a room and saying, 'This is going to be done.' That was pretty much the mind-set with this process."

The bill passed the Senate in

May and could be heard by the Assembly Health Committee as early as Tuesday.

During its review of the medical board, Figueroa's committee found that most complaints filed by the public were closed without a formal investigation, and that 65% of those who complained were dissatisfied with its action. Also, the number of disciplinary actions taken by the board has fallen even as complaints increased.

The compromise bill falls short of the demands made by consumer groups and the medical board itself, particularly in the area of disclosure about physicians' histories.

In May, the medical board voted to support public disclosure of all medical malpractice settlements and misdemeanor convictions related to physicians' qualifications.

The compromise bill would only allow the board to publish settlements on its Web site if a physician in a "low-risk" specialty, such as family practice, has three or more settlements of more than

\$30,000 in a 10-year period. Doctors in a "high-risk" specialty, such as neurology, would need four or more settlements to trigger disclosure.

The board would not be allowed to disclose the actual dollar amount of settlements, but would instead indicate whether the settlement is below average, average or above average compared with other doctors in the same specialty. The bill would only apply to settlements in the future, not in the past.

As it stands, the medical board does not disclose settlement information; such deals are often sealed from public view.

Misdemeanors would not be disclosed under the bill.

Consumer advocates say they will continue to support the bill, because it calls for the appointment of an independent monitor to report on the board's disciplinary system over the next two years.

As for disclosure, "Once you get the door open, it's a little bit easier to kick it open wider a few years

from now," said Julianne D'Angelo Fellmeth, administrative director of the Center for Public Interest Law at the University of San Diego law school.

Linda Whitney, the medical board's chief of legislation, said the bill doesn't fully achieve the board's objectives.

"This is certainly a start because it's the beginning of the release of settlements," Whitney said. "We have never been able to release settlements prior to this."

The California Medical Assn. has removed its opposition to the bill even though it would prefer that settlements not be disclosed. Vice President Steve Thompson said the compromise will ensure that consumers receive enough information to put them in context and not tarnish all doctors who settle cases.

"We think that is of more value to the consumer than simply listing them all," Thompson said.

But medical malpractice carriers oppose the bill, predicting it will

prompt doctors to fight in court rather than settle a case.

"He's going to be disincentivized from settling a suit if he knows it's going to go on the Web," said Dr. Wendell Moseley, a board member of the SCPIE Companies, a malpractice carrier based in Los Angeles.

Among the other changes included in the compromise bill:

- It closes loopholes that had allowed doctors to avoid reporting settlements or legal judgments to the board.

- It requires a physician to review a complaint from a patient before it can be disclosed by the medical board.

- It allows automatic revocation of a physician's license if he or she is found guilty of certain repeat sexual crimes.

- It adds two more public members to the board, bringing the total membership to 21 (12 physicians and nine public members).

- It increases the criminal penalty for unlicensed practice.

Three Commissioners Named

Los Angeles Superior Court Judges

By KENNETH OFGANG
Staff Writer

Los Angeles Superior Court Commissioners Steven P. Sanora, Thomas R. White and Kelvin D. Filer were named Superior Court judges yesterday by Gov. Gray Davis.

Sanora, 52, took the oath of his office yesterday at the El Monte courthouse, where he has worked since 1992. He was named a Rio Hondo Municipal Court commissioner that year, and became a Superior Court commissioner through unification two years ago.

He told the METNEWS he does not expect any immediate change in his duties, which include hearing a domestic violence calendar and repeat-offender drunk driving cases.

"I enjoy being here in El Monte," he said. But the judicial appointment will make it possible to do other types of work, he added, saying he was "willing to go wherever they want to send me."

Sanora, who fills a vacancy created by the elevation of Judge Paul Boland to the Court of Appeal, is a graduate of California State University-Los Angeles and USC's law school. He was a criminal defense lawyer in private practice from 1975 until his appointment as commissioner.

White, 57, also took the oath yesterday. He sits in Santa Clarita, where he was a Newhall Municipal Court commissioner from 1998 until he became a Superior Court commissioner under unification.

White said he has enjoyed his tenure in Santa Clarita, where has "always been treated as an equal" by the judges. But after conversations with court officials, he explained, he expects to be transferred to Lancaster.

The supervising judge there, Steven D. Ogden, said he could use help immediately, White related, but it's not clear when he'll make the move or which courtroom he would take.

The court has had a void since Judge Pamela Rogers had back surgery last October. Judge Howard Swart, who retired from the Antelope Municipal Court three years ago, has filled in part of the time on assignment, and officials said Rogers' return remains uncertain.

White is a graduate of UCLA and the University of San Diego School of Law. He began his career in the Judge Advocate General office of the U.S. Air Force, trying criminal cases from 1970 to 1974. He left for general practice, handling personal injury, criminal, family law, juvenile and bankruptcy cases from 1975 until 1988,

when he founded the Los Angeles Law Clinic, with offices in the San Fernando Valley, Santa Clarita, and Lancaster.

White said the switch from Santa Clarita—"the third or fourth safest city in America" as he described it—to Lancaster, with its huge criminal caseload, will be interesting but it "shouldn't take too long to settle in."

Filer, 46, was a Compton Municipal Court commissioner from 1993 until unification. He still sits in Compton, where he spent 12 years on the school board—three years as president—before becoming a judicial officer.

He was a state deputy public defender from 1980 to 1982. He then opened a practice in Compton, focusing on criminal defense and personal injury work.

At the time of his commissioner appointment, he was practicing with his father, Compton City Councilman Maxcy Filer. The elder Filer became somewhat

legendary after passing the bar exam, in 1991, on the 48th try.

Kelvin Filer's brother, Anthony Filer, is a lawyer with Community Legal Services in Norwalk.

The newly appointed judge ran for the Compton Municipal Court in 1994, losing a close and bitter race to Thomas Townsend, then a fellow commissioner.

"One on One" with John Hunt, Candidate for Attorney General

4154
By Chelsie Campbell
Las Vegas Tribune

John A. Hunt is a veteran who served in the Air Force from 1972 to 1976. He was awarded the Gilt Edge Good Conduct medal and Unit Citation. John then earned his Bachelors Degree in accounting from UNLV while very active in University politics serving as Student Body Treasurer and President of the United Students University of Nevada System. John then went on and graduated from the University Of San Diego School of Law. For the past twelve years John has been working as a prosecutor for the Nevada Dental Board, handling all levels of prosecution.

If elected Nevada Attorney General, John plans on using his legal experience to fight the Federal Government's plan to Transport Nuclear Waste to our home state; to fight for an aggressive oversight of utilities; and to initiate more safeguards for Nevada Seniors while expanding consumer protection.

We at the Las Vegas Tribune asked John about some of the issues he hopes to concentrate on if elected.

Las Vegas Tribune: As Attorney General what are your plans to fight Yucca Mountain?

John Hunt: The most important issues that we as Nevadans face is Yucca Mountain. The very essence of our environment is at stake and it is a reckless disregard for our environment. If Las Vegas is to continue to develop its economy and something should happen, such as an accident, what business owner would ever think of bringing their company to Las Vegas? If they (Federal Government) think that we are going to benefit, it is ridiculous! I mean, in France, 80% of their power comes from nuclear sources and they have no issues transporting it. It stays where it is. As far as my job as Attorney General, I will personally fight this as aggressively and as



JOHN HUNT

passionately as I can.

Don't you think that taking this issue to court is only buying time for Nevadans?

We need to look at this from as many sides as possible. The first step is getting Third Congressional District Candidate

Dario Herrera elected. It is critical that Democrats take over the house in order to ensure that we change policy. It is the leadership that determines the agenda. Yucca Mountain would not have been approved under a Democratic administration. It is time for all people to reassess the situation and get America back on track by having the Democrats control the House.

Moving away from Yucca Mountain, how about the medical malpractice problem?

I've been a defendant and I've been a plaintiff. I feel that it is the insurance companies that have a death threat on our society.

The issue here is not putting caps on lawsuits. We need to drive the premiums down and make sure that we get rid of bad lawyers, bad doctors and

frivolous lawsuits. It is ridiculous that doctors sometimes have forty judgments against them and they remain licensed to practice!

What are your thoughts on your opponent, Brian Sandoval?

I do not dislike Brian and I think he's a nice guy. However, I've had experience as a litigation attorney for the past 21 years as well as excellent legal experience. Unlike Sandoval, I have not and will not accept money from the nuclear and power industry.

What makes you the better candidate?

It is about experience and it is about doing something for the people. I've been from the poor house to the White House. I remember growing up poor and seeing my Father struggle with daily life. My life experiences

have given me a broad perspective on life. I look for solutions to problems, I'm never stumped by them.

John's endorsements include: International Alliance of Theatrical Stage Employees Service Employees International Union; Nevada State Education Association; Southwest Regional Council of Carpenters; Clark County Fire Fighters; Fraternal Order of Police; Nevada State AFLCIO; Sheet Metal Workers; United Association of Plumbers and Pipefitters; Southern Nevada Central Labor Council; Southern Nevada Building and Construction Trade Council; and the International Brotherhood of Electrical workers.

John is married to native Nevadan Lisa Hunt and is the proud father of three children ranging in age from 8 to 20.

LAS VEGAS TRIBUNE

LAS VEGAS, NV
WEEKLY
AUG 28 2002

SUNDAY CAMERA

BOULDER, CO
SUNDAY 45,000
AUG 11 2002



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ATTORNEY GENERAL

4154

UNCONTESTED RACES

Marti Allbright

Republican

49

P.O. Box 12370, Denver, 80212

Family: Husband, Ed; son Jeff, 17; daughter, Suzanne, 13

How long have you lived in Colorado:

Lived in Colorado since 1969

Education: Bachelor of arts in communications and juris doctorate from University of Denver

Background: Worked 18 years in private practice in water rights and natural resources law; as chief deputy attorney general under former Attorney General Gale Norton; general counsel to U.S. senate commerce committee; currently with the Denver law firm Brownstein, Hyatt and Farber
Previous political experience: Member of the Estes Park school board 1991-1993

Web site/e-mail: www.allbright.org/



Ken Salazar

Democrat

47

Would not to give address

Family: Wife, Hope; daughters Melinda, 14, and Andrea,

13

How long have you lived in Colorado:

Colorado native and has lived in Denver since 1981

Education: Bachelor of arts in political science from Colorado College in 1977; juris doctorate from University of Michigan in 1981

Background: Lawyer; active in Denver Bar Association and Colorado Bar Association

Previous political experience: Elected Colorado Attorney General in 1998

Web site/e-mail: www.kensalazar.com



THIRD PARTY CANDIDATES

Dwight Harding:

Libertarian

50

537 Atwood St., Longmont

Family: Single

How long have you lived in Colorado: Has lived in Longmont since 1985

Education: Bachelor of arts in political science from University of Maine at Orino; juris doctorate from University of San Diego Law School

Background: General practice lawyer

Previous political experience: Unsuccessful run for state Senate District 12 in 2000

Web site/e-mail: www.lpboulder.com/candidates/harding/



Alison "Sunny" Maynard

Green Party

48

2992 S. Newport St. Denver 80224

Family: Single

How long have you lived in Colorado:

Colorado resident for 25 years in Denver, Cortez and Craig

Education: Bachelor of arts in physics from Cornell 1976; juris doctorate from University of Denver in 1986

Background: Lawyer in her own private practice for 11 years, representing environmental groups, homeowner's associations and citizens' groups

Previous political experience: Mayoral appointee to Metro Denver Wastewater Reclamation District Board of Directors

Web site/e-mail: www.maynardin2002.org/



— Compiled by
Staff Writer Eric Schmidt

SUNDAY CAMERA

BOULDER, CO
SUNDAY 45,000
AUG 11 2002

4TH CONGRESSIONAL DISTRICT

UNCONTESTED RACE

Stan Matsunaka:

Democrat

48

2109 S. County Road 21, Loveland

Family: Wife Kathy; daughters, Melissa, 20, and Kristi, 17; son Brian, 19

How long have you lived in Loveland?

23 years

Education: Bachelor of science in biological sciences from Colorado State University; law degree from the University of San Diego

Background: Lawyer

Previous political experience: Served in the state Senate for eight years

Web site/e-mail: www.stan2002.com;
stan@stan2002.com



— Compiled by Staff Writer Kate Larsen

Institute for Peace and Justice

Top Audio Installs of 2002

By Tom Zind

4154
From having to make systems work in difficult venues and employing radical new sound technologies, to helping give American military aviators a sense of realism in training, audio contractors and systems designers are clearly succeeding in meeting the exacting needs of clients.

For evidence, look no farther than *Pro AV* magazine's list of Top Audio Installs of 2002. The projects highlighted represent some of the most intriguing and technologically challenging projects facing contractors, systems designers and audio products companies today, and likely foreshadow the types of demands they'll face in the future.

(Continued on page 34)

Kroc Institute for Peace and Justice, San Diego



San Francisco-based Shen Milsom & Wilke/Paoletti designed a high-end, versatile and flexible sound system to help make the inaugural year of the University of California-San Diego's Joan B.Kroc Institute for Peace and Justice a success. The audio system, which took about a year to design and install, had to meet the center's varied functional needs in a non-intrusive fashion.

A high-end, versatile and flexible sound system is helping make the inaugural year of the University of California-San Diego's Joan B.Kroc Institute for Peace and Justice a success.

The audio system, which took about a year to design and install, had to meet the center's varied functional needs in a non-intrusive fashion.

"We had to make sure the technology was hidden, so it was a challenge to find a combination of 'good-looking' and 'works well', with the AV systems," says Gil Lopez, design engineer with Shen Milsom & Wilke/Paoletti, the San Francisco firm that designed the system.

Key audio components included 17 Tannoy CMS12 ceiling monitors serving as under-balcony delays for the auditorium; 14 Tannoy CMS6TDC ceiling monitors for the boardroom; and a Tannoy 110B ceiling sub-woofer for the boardroom. In addition, speakers from Renkus Heinz, JBL and Atlas were also used.

With teleconferencing sessions commonplace, the audio system also had to be capable of high intelligibility.

"The high-end finishes of the rooms required high-end sound systems: intelligibility, full range for music reproduction and capable of high volume levels," Lopez says.

Another unique challenge was the need to prevent sound from spilling into adjacent rooms. The Tannoy speakers, Lopez says, helped accomplish that because of their dispersion patterns. The extended frequency response of the speakers also was key to addressing the need for covering a full range of audio, music and voice.

PRO AV
OVERLAND PARK, KS
MONTHLY
AUGUST 2002

4154

Gold Nugget Merit Award

San Diego, Calif. – The University of San Diego (USD) Joan B. Kroc Institute for Peace & Justice recently received a 2002 Gold Nugget Award of Merit. Designed by Carrier Johnson, one of San Diego's largest architectural firms with offices in San Diego and Irvine, the project was given a Judges Special Award of Excellence, which honors extraordinary projects. This award category was instituted by Gold Nugget to properly recognize projects that may not fit standard categories, but deserve notice by the industry and public. Projects are selected for this award category at the discretion of the judges.

The Award of Merit also confirms the project's eligibility for the coveted Gold Nugget trophy, which was presented to winners of the Grand Award. Official presentation of both Award of Merit and Grand Awards were the centerpiece of the Gold Nugget Awards Ceremony in June at the Moscone Center in San Francisco. This awards gala is a feature highlight of PCBC – The Premier Building Show in San Francisco.

The Joan B. Kroc Institute for Peace & Justice was designed and built to enrich the academic life of the school and to foster intercultural harmony. USD offers conferences, lectures and classes on such topic as conflict resolution, intercultural communication, social justice, and human rights at the new facility. The building also provides a place for scholars, students, activists, and politicians to reflect on issues of international peace and justice.

The new 95,000-square-foot structure, which was completed in November 2001, houses a premier conference center with a 320-seat auditorium, classrooms, meeting rooms, faculty offices, and an adjoining three-unit apartment which will serve as temporary residences for visiting dignitaries and fellows. The \$30-million project also features a 50-person interactive

Board Room, a Conflict Resolution Center and a Distance Learning Center with an interactive television studio. Additionally, outdoor gathering spaces, gardens and water features as well as spaces for prayer and quiet reflection were incorporated into the overall design.

Gordon Carrier, principal in charge of Carrier Johnson, explains the design further: "The building is approached through the 'Garden of the Sky' that reflects the lofty ideals of the project. The visitor is drawn into this transitional space and has the sense of looking up and being seen by a higher force. Entering into the rotunda, the visitor approaches the auditorium, the heart of the building. With decorative features and finishes consistent with the building's 16th century Spanish Renaissance architectural style, the auditorium provides state of the art multimedia. A meditation room on the east side of the building has a commanding view of the reflecting pool, gardens,

downtown skyline, ocean, and sunset views. The mosaic tile floor pattern reflects the same icons of the sun, olive leaf and water that began in the rotunda.

"Carrier Johnson is honored to have the USD Kroc Institute project selected for this prestigious industry award," said Gordon Carrier. "The design of this facility, which expresses a respect for the past and optimism for the future, is as unique and progressive as the purpose it serves."

About Gold Nugget Awards

In its 39th year, The Gold Nugget Awards program is the premiere event of the annual PCBC. The oldest and largest program of its kind, Gold Nuggets honor creative achievements in architectural design and land use planning for residential, commercial and industrial projects. Entries are submitted from projects in 14 Western states and all countries bordering the Pacific Ocean. This year, over 630 projects were submitted for competition in 10 categories. Gold Nugget winners share one common denominator: excellence and innovation in addressing complex design-build issues. □

2002 Gold Nugget Award of Merit, USD Kroc Institute



PRO SOUND NEWS

NEW YORK, NY
MONTHLY 25,000
AUGUST 2002



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**Tannoy Gets
Kroc'd**

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SAN DIEGO—The Joan B. Kroc
Institute for Peace and Justice
at the University of California,
San Diego opened in
December, 2001. Shen Milsom
& Wilke/Paoletti (San
Francisco) did system design;
Audio Associates, (La Mesa,
CA) did integration. Ceiling
monitors from Tannoy
(www.tgina.com) are featured
in the auditorium (17 CMS12s
are under-balcony delays) and
in the trustee boardroom (14
CMS6TDC ceiling monitors and
a 110B ceiling sub). Tannoy
ceiling monitors were also
spec'd for the Institute's multi-
media-capable theater.

Gathering Fights Those Who Deal in Human Lives

Border: Social workers, law enforcement and human rights activists meet to devise strategies to combat criminals who prostitute thousands of women and children.

By ANNE-MARIE O'CONNOR
TIMES STAFF WRITER

SAN DIEGO—"Reina" was living with her abusive father when a charming stranger appeared in her Mexican village with promises of a good job in the United States.

Instead, he allegedly forced the 15-year-old to serve as a prostitute for as many as 50 men a day in rural San Diego camps along with girls as young as 12.

This grim byproduct of globalization will bring together local law enforcement officers, social workers and human rights activists from both sides of the border for a two-day conference beginning Monday to discuss combating the international traffic in women and children.

According to the U.S. State Department's Office to Combat Trafficking in Persons, about 700,000 people—most of them women and children—are trafficked across international borders worldwide each year. As many as 50,000 land in the United States, and California is a prime destination.

"We've got to join together and stop their exploitation," said Marisa Ugarte, Reina's former counselor and chairwoman of the Safety Corridor Coalition, which organized the conference.

"It's a huge problem," said Manolo Guillen, program manager of San Diego Youth and Community Services, a member of the coalition that provided Reina, now 17, with safe housing until she was moved to another state two months ago.

Christopher Tenorio, an assistant attorney in San Diego, will speak Monday on new avenues for prosecuting criminals opened by the 2000 Trafficking and Violence Protection Act. The measure strengthened legal statutes, increased penalties and filled legal loopholes.

"It's easier now to prove exploitation of juveniles forced into commercial sex acts," Tenorio said. "Now, if it involves juveniles in commercial sex acts, we don't have to prove violence [was used to coerce them]."

The legislation also provided money for certified victims of trafficking, and created a special U.S. "T visa" that allows those eligible to remain in the country permanently. There's a hotline—(888) 428-7581—to report illegal dealing in human beings.

"What I'm really trying to do is let victims know they have resources here, and if they come forward, there's protection," Tenorio said.

Other speakers at the conference, which was also held last year, will include local directors of the Immigration and Naturalization Service and U.S. Department of Health and Human Services, as well as Mexican human rights officers who specialize in the trafficking in women and children. Author and child-trafficking expert Richard Estes will field questions.

The conference will be held at the Recital Hall in Balboa Park—a scenic preserve that was the site of a 1993 scandal involving immigrant boys, some as young as 9, who survived by prostituting themselves to American men in business suits and BMWs.

Tenorio said law enforcement officers had been discussing traffick-

ing issues for a year when they decided to meet with the Safety Corridor Coalition, composed mostly of social service agencies.

"You see, this is really unique and you need to work together," he said. "These are people who can take care of the psychological and medical needs of the victims."

Kelly Hill, founder of Hawaii-based Sisters Offering Support, will discuss psychological issues facing children pushed into prostitution. She once counseled a 12-year-old girl.

"It's never the kids' choice," Hill said. "They're put in a situation where they feel they can't say no."

Liz Pleitez Christie, program manager for a Planned Parenthood migrant outreach program in Escondido, said she met 12- and 13-year-old girls working at "sex camps" in northern San Diego County. "It's real easy to go down into these little communities and say, 'I can get you a really good job as a nanny or a housekeeper in the United States,'" she said. "When they get here, they're forced to have sex."

Typically, she said, men learn by word of mouth when prostitutes will be available some weekend at an old ranch. Prostitutes are told that "if they leave, they will find where they are and kill them," she said. "They say they'll tell their families and their little communities what kind of work they're doing."

It was at such a camp that Pleitez Christie first crossed paths with Reina. The man who brought Reina from central Mexico kidnapped her 4-month-old son, telling her she would never see him again if she refused to work for him, authorities said.

But eventually, in December 2000, Reina ran to a nearby home and asked for help. The next day a San Diego County sheriff's deputy told Deputy Rick Castro in Vista that he had picked up a girl—Reina—who said she was forced into prostitution.

Castro conducted surveillance and counted vans driving in and out of the Oceanside camp, "like a shuttle service," bringing about 300 men who paid \$15 to \$20 each for visits with six girls, he said.

The pimps had lookouts, cell phones and two-way radios, Castro said. He said the ring involved 30 to 40 young women, half of them younger than 18, some only 12.

Deputies descended on the camp and picked up 15 young women. They arrested 30 men, but federal prosecutors had trouble building cases "because the girls were so intimidated," he said.

One young woman who tried to flee the ring was beaten for two hours with a clothes hanger in front of the other girls, he said. Castro said pimps were holding other women's children too.

More than half the men were simply deported, he said—and the investigation remains open.

"San Diego being so close to the border is making it a prime spot for sex trafficking in minors, but it's overlooked," said Castro, who plans to attend the conference.

"If you don't ask the right questions, law enforcement is not going to realize the girls are being forced into prostitution," he said. "We need to wake people up about this. It's become a big business."

Investigators found Reina's son with her captor's relatives, and mother and child were finally reunited in May.

While she waited, she spoke about her ordeal to about 100 people at a conference on human trafficking at the University of San Diego, disguising her identity with a yellow silk veil.

Her captor is still at large, authorities say.

LOS ANGELES TIMES

LOS ANGELES, CA
SUNDAY 1,391,076
AUG 25 2002



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Other USD-Related News

FOODSERVICE DIRECTOR

NEW YORK, NY
MONTHLY 45,000
AUGUST 2002



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4154 SEGMENT SIGNALS

■ **COLLEGES:** Pete Napolitano, dir. of dining svcs. at Middlebury (VT) College, was named pres.-elect of NACUFS at the assn.'s conference last month in Orlando. Also: Marc Foley of Washington Univ. in St. Louis won the NACUFS Culinary Challenge chef competition, while Frank Gladu of Vanderbilt Univ. won the Ted Minah Distinguished Svc. Award. Top winners in the Horton dining awards competition were: Ashland Univ. (residential menu), Virginia Tech (residential special event), Calif. Inst. of Tech (catering menu), Univ. of San Diego (catering special event), Villanova Univ. (retail single concept) and Princeton Univ. (retail multiple concept).

**NATION'S RESTAURANT
NEWS**

NEW YORK, NY
WEEKLY 90,000
AUG 5 2002



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NACUFS elects new president, honors members and schools

ORLANDO, FLA. — Peter J. Napolitano was chosen president-elect of the National Association of College & University Food Services at its annual conference here last month.

Napolitano, director of dining services at Middlebury College in Middlebury, Vt., will become president at the 2003 conference, which will be held in Kansas City.

Sharon Coulson, foodservice director for Associated Students at the University of California-Davis, was elected to her second two-year term as publications officer.

Cameron Schauf, director of auxiliary services at Bryn Mawr College in Philadelphia, was installed as NACUFS president for 2002. He replaced Diane Hardy, dining services director at the University of Richmond in Richmond, Va.

Frank Gladu, director of dining services at Vanderbilt University in Nashville, Tenn., was awarded NACUFS' highest honor, the Theodore W. Minah Distinguished Service Award. Gladu was recognized for his contributions to college foodservice and to the association over the past two decades.

Michael Gratz and Mona Milius received NACUFS' Lichtenfelt Award for Outstanding Service from President Diane Hardy. The association president bestows

Lichtenfelt Awards in recognition of volunteer service to NACUFS. Gratz is director of hospitality services at the University of Southern California, and Milius is associate director of housing/dining at the University of Northern Iowa.

In the NACUFS Culinary Challenge,

Mark Foley won first prize for his seared sea scallops with vegetable couscous and tomatillo gazpacho. Foley, executive chef at Washington University in St. Louis, bested eight other competitors, including Clifton Lyles of Pacific Lutheran University and Rocky Rockwell of Texas Tech University, who earned second- and third-place prizes, respectively.

Six universities won grand prizes in the 29th annual Loyal E. Horton Dining

Awards competition. Winners were Ashland University in Ashland, Ohio, for residence hall standard menu; Virginia Tech in Blacksburg, Va., for residence hall special event menu; and California Institute of Technology in Pasadena, Calif., for catering standard menu. Also honored were the University of San Diego for catering special event menu; Villanova University in Philadelphia, for single retail sales concept; and Princeton University in Princeton, N.J., for multiple retail sales concepts.



Frank Gladu

On-Site Foodservice News on the Web: http://www.nrn.com/news/os_index.htm

EXECUTIVE

BRIEF

A PUBLICATION FROM THE UNIVERSITY OF SAN DIEGO OFFICE OF CORPORATE RELATIONS

THE LESSONS OF ENRON

In today's corporate climate of uncertainty and distrust, hope does exist that good, honest business practices will prevail. Lawrence Hinman, professor of philosophy at the University of San Diego, believes this hope lies in the education of our future business leaders. Hinman's twenty-six years of dedication to USD includes his current role as director of the Values Institute. With nearly two million annual visits to his website (<http://ethics.sandiego.edu>) from approximately 140 different countries, as well as two textbooks in this area, Hinman has become a known expert in the field of ethics. He has written and lectured around the country and abroad about personal and professional integrity, including what happens when integrity erodes in a corporate environment.

This October, Hinman is organizing a gathering of San Diego ethics professionals on the USD campus to bridge the gap between academics and those in the corporate and governmental world who work in the area of ethics. USD is committed to providing its students, as well as the community, with a values-based curriculum. The following is an excerpt from an editorial written by Hinman that originally appeared in the *San Diego Union-Tribune*:

There has been no shortage of disasters surrounding the Enron scandal: rank-and-file employees losing their life savings while executives cashed in for millions; blatant conflicts of interest overlooked by almost everyone involved; executives who misled the public through the eleventh hour; accountants and auditors seemingly more concerned with shredding documents than shedding light.

The harm caused by the Enron/Andersen debacle remains to be calculated. Some of it will be tangible, most significantly in the personal toll of lost jobs and evaporated retirement funds of Enron employees. Other harms cannot be calculated—especially that on the impact on public trust.

Trust is like the glue that holds society together. Without trust, individuals cannot depend on one another and are only out for themselves. Economists have shown that societies where trust is low have stunted economic growth because a robust economy demands that people must be able to enter into cooperative economic relationships with strangers.

We now are forced to realize the way in which executives are rewarded for inflating the stock value of their companies, the way Wall Street analysts often can sing the praises of stocks in which they have a strong financial interest, even -- or perhaps especially -- when those stocks are of questionable value, and the way that auditors are too often beholden to the companies they are auditing, is

In the face of these dangers, there are two things we can do.

First, we need better rules. Congress is currently considering proposals that seek to hold executives more accountable for their actions; one proposal is to remove insurance coverage for legal costs for executive misconduct, another is to set a new standard that requires executives need only be shown to be negligent, not reckless. In the light of continuing scandals like WorldCom, we can expect public pressure for genuine reform to increase.



University of San Diego

Second, we need better people. The terrorist attacks Sept. 11 were marked by countless heroes; the Enron collapse just one -- Sherron Watkins, who was willing to sound the warning bells at the highest level of Enron.

Despite the fact that her warnings went unheeded, she still emerges as a person of integrity in a corporate environment that actively discouraged a willingness to stand up for principles.

A crucial factor in preparing people to act well on the corporate level is academic integrity in colleges and universities and even earlier in high schools and elementary schools. Academic integrity is the bridge to professional integrity. It is a short step from cheating on tests to cheating on corporate balance sheets, and many of the ethical quandaries individuals encounter in corporate life are ones that they have already faced in their academic careers. How they deal with those dilemmas in college sets the pattern for how they will deal with them later in life.



USD professor of philosophy and director of the Values Institute, Larry Hinman.

This process of character formation needs to begin early, in schools, in families, in the media, and in civic organizations. Parents who give clear moral messages to their children need to have their

When the Enron scandal first hit the headlines, most Americans were at first merely angry. Millions were outraged by images of long-time employees whose savings had evaporated juxtaposed with those of Ken Lay and other top executives refusing to answer investigators' questions regarding their business conduct. As the Executive Brief goes to press, the Congress was working on a bill that would not only restrict many of the formerly standard practices that led to the debacle, but also make top executives directly responsible for their corporate activities.

But legislation can only go so far. The Enron scandal and the disturbing litany that followed -- Andersen, WorldCom and Tyco to name only a few -- suggests something far worse than corporate accountants using fuzzy math. What was the real crime of Enron -- that it happened at all, or that people knew it was happening yet stood silently by because it fattened their wallets?

As a nation, as a people, we are faced with the tough task of getting past the anger and resentment most of us felt and creating a new business atmosphere. In the early stages of the Civil War, Abraham Lincoln spoke hopefully of the "better angels of our nature" that might save the country from military calamity. We may well need those same angels now. As Lawrence Hinman suggests in the essay on this page, better rules are not enough; we must create a business culture that produces leaders to whom the conduct that characterized the Enron scandal are as deplorable as they are to the employees who lost their life savings.

Creating that culture only seems like a huge task. What it amounts to is each of us, every day, doing the small things that add up to the larger whole -- treating each other as we would like to be treated and conducting our business in good conscience. We need to become business partners with the better angels of our nature.

IN THIS ISSUE

- PAGE TWO BUSINESS ETHICS — BUSINESS EXCELLENCE
- PAGE TWO SAN DIEGO'S BUSINESSLINK TO SCIENCE
- PAGE TWO BIG GAME — BIG BUSINESS
- PAGE TWO/THREE POINTS OF INTEREST
- PAGE THREE NEW MEMBER OF THE TEAM
- PAGE FIVE UNIVERSITY HIGHLIGHTS

BUSINESS ETHICS — BUSINESS EXCELLENCE

The Enron and WorldCom scandals, among too many others, have cast a long and cold shadow over the way business is conducted in the United States. Many people perceive corporate America as corrupt and amoral, and, sadly, there is substantive evidence to prove they are right.

Rabbi Wayne Dossick, an adjunct professor of religious studies at USD, says being successful in business need not mean making a deal with the devil. The author of *"The Business Bible: 10 New Commandments for Bringing Spirituality and Ethical Values in the Workplace"* will lead a unique seminar using real-life scenarios, spiritual texts and his own

insight to help business people address the everyday moral issues that confront them. Dossick shows that doing good and doing well are not conflicting terms.

"It is time for the business world to have a soul," a Los Angeles Times account read, "(and Dossick) applies lessons from many religions to propose new rules for a saner, more successful business world."

Plan to attend the Business Bible Breakfast and hear first-hand Rabbi



Dossick's prescription for the ethical health of American business, Wednesday, November 6 from 7:30 - 9am at the Joan B. Kroc Institute for Peace and Justice on the USD campus. Cost includes a copy of Dossick's book. To reserve your place, call BusinessLink USD at (619) 260-4690.

USD Professor Rabbi Dossick will show how to bring spirituality and ethical values into the workplace

SAN DIEGO'S BUSINESSLINK TO SCIENCE

San Diego's newest science education resource will have a familiar ring to it. Earlier this summer, noted

San Diego philanthropists Donald and Darlene Shiley donated \$10 million to the University of San Diego to make the Donald Pearce Shiley Center for Science and Technology a reality. The money is believed to be the largest private donation ever to support undergraduate science education in San Diego.

While some may think of USD as a liberal arts university, President Alice B. Hayes points out it is not only the Ph.D.-level scientist who makes the region



"It was the best fit for us," says Darlene Shiley, with husband Donald and USD President Alice Hayes, of their \$10 million gift to fund the new science center.

a hotbed of biotech and wireless communication innovation, but also professionals in a variety of capacities who must have a hands-on understanding of fundamental scientific principles.

"We have alumni who are laboratory scientists, but many of our graduates become teachers, for example," Hayes says. "To have teachers well-versed in science is vital to the future of San Diego."

The Shileys are not the only San Diego philanthropists involved with the

center. According to Coreen Petti, director of corporate relations and strategic partnerships, companies including Coca-Cola and The Eastridge Group of Staffing Companies have aligned with the new facility.

"There are almost as many ways companies can benefit from partnering with the Center for Science and Technology as there are companies in San Diego," she says. "As President Hayes has said, just about every aspect of the San Diego economy is or will be affected by the science and technology industries. Companies that make the most of the facilities that produce the tech-savvy professionals are going to have an advantage."

To learn more about affiliations with the Donald Pearce Shiley Center for Science and Technology at USD, call (619) 260-4690.

BIG GAME — BIG BUSINESS

In 1966, as the American and National Football League neared the end of the negotiations that would result in their merger, discussions turned to the game that would decide the championship of the expanded league.

"The first idea we had was to call it the AFL-NFL World Championship Game," said Lamar Hunt, founder of the AFL and owner of the Kansas City Chiefs. "Then one day I said, 'when we get to the Super Bowl,' and everyone immediately knew what I was talking about. I have no idea where it came from except that my daughter had something called a Super Ball that was just phenomenal. It would literally bounce over a house. I probably had that in mind and 'Super Bowl' just came out."

From that inauspicious beginning, the Super Bowl has developed into the most celebrated sporting

event in the world, but it is much more than a game. It is an entertainment extravaganza that generates billions of dollars in media advertising, product licensing, sales promotion and corporate partnerships. It touches virtually every segment of business in the United States.

BusinessLink USD explores the Super Bowl phenomenon in "Big Game, Big Business - Evolution of the Super Bowl," coming January 2003. An array of NFL, media and corporate executives offer insight into what the super spectacle means to the economy and the best ways to take advantage of the event that Time magazine once said "had replaced Barnum & Bailey as the greatest show on earth."

To learn more about this unique event including sponsorship opportunities, call BusinessLink USD at (619) 260-4690.



USD's Coreen Petti and event moderator Greg Grumbel "talk business" at the 1998 Big Game, Big Business Super Bowl event.

POINT:

◆ EIGHTH ANNUAL STATE OF THE UNIVERSITY ADDRESS & BREAKFAST SEPTEMBER 18, 2002

Join President Alice B. Hayes and other prominent business leaders throughout San Diego for an

◆ RABBI WAYNE DOSICK'S "BUSINESS BIBLE" BREAKFAST NOVEMBER 6, 2002

Join USD Professor Rabbi Wayne Dossick as he discusses the importance of bringing ethical values

◆ 12TH ANNUAL TORERO GOLF TOURNAMENT NOVEMBER 2002

The twelfth annual Torero Golf Tournament, hosted by USD Athletics and the Torero Men's Golf Team.

BusinessLink

Promoting Partnerships Between
Business and Education

NEW MEMBER OF THE TEAM

Kristen Korbacher took over the reins of BusinessLink USD last spring and immediately hit the ground running.

"These are some exciting times at USD," Korbacher said. "With the Center for Science and Technology about to open and with the Super Bowl on its way, there are so many opportunities for San Diego businesses and the university to work together. I have been so busy I am still moving into my office!"

Korbacher is an alumna of UCLA, but after earning her degree in communications and working in Los Angeles for awhile, she headed south on Interstate 5 back to her native San Diego.

"San Diego is a very special place," she says. "One of the best things about BusinessLink USD is the way the university partners with businesses and

other organizations to make our town an even better place to live. It can be very rewarding."

Now in its twentieth year, BusinessLink USD (formerly known as Corporate Associates) offers tailored and tangible benefits to its members.

Korbacher says the business environment in San Diego has made her challenging job a little easier.

"This is a community that understands how important education is," she says. "The business leaders here get it. By aligning themselves with a prestigious institution like USD that emphasizes values as well as academics, they are setting themselves apart from the crowd."

For more information about BusinessLink USD membership, please contact Kristen at (619) 260-4690.

"At Sempra Energy and its companies, we recognize that the workforce of tomorrow is being created by the educational environment of today. That's why we're especially proud to work in partnership with USD and its BusinessLink program. By supporting efforts that strengthen the alliance between business and education, we invest our resources in building the foundation for a stronger regional economy."



Margot Kyd,
Senior Vice President,
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♦ USD DONOR NIGHT AT THE OLD GLOBE THEATRE NOVEMBER 21, 2002

USD's MFA students present Shakespeare's *The Winter's Tale* at the Old Globe Theatre.

♦ BIG GAME, BIG BUSINESS - EVOLUTION OF THE SUPER BOWL LUNCHEON JANUARY 2003

Like the first program of its kind produced for the 1998 Super Bowl, this program will feature

♦ WEST COAST CONFERENCE BASKETBALL CHAMPIONSHIPS FEBRUARY, MARCH 2003

The West Coast Conference Men's and Women's Basketball Championship Tournament is back, and will be held at USD's Larry Cole Pavilion. For

COLLEGE OF ARTS & SCIENCES

The College of Arts & Sciences will celebrate its inaugural class for the new graduate program in Peace and Justice Studies this month with a group of eleven full-time students chosen from among more than 60 applicants internationally. This group includes students from Italy, Uganda and Kenya, as well as the United States. While most graduate degrees in peace studies focus on international relations, USD plans to also include philosophy, ethics and religious studies, as well as an international negotiations course at the School of Law.

SCHOOL OF BUSINESS ADMINISTRATION

A newly formed Information Technology Management Institute (ITMI) was inaugurated May 14th with a panel presentation and discussion on the critical issue of information security. More than 150 alumni and business managers whose organizations depend on secure information systems attended the information-rich event in the Kroc auditorium. Concurrent with the creation of ITMI, the two-year old MS degree in electronic commerce was restructured as an MS in Information Technology.

SCHOOL OF EDUCATION

The School of Education has developed the first Nonprofit Management Masters degree and certificate program in Southern California which will begin this fall. The unique program combines state-of-the-art leadership theory and practice with cutting-edge management models, and will be team taught by successful non-profit managers and USD faculty from the Schools of Education and Business. Participants who are employed by non-profit organizations will receive scholarships.

SCHOOL OF LAW

On Friday, October 4, 2002, the Pardee Legal Research Center will celebrate the addition of its 500,000th volume. This event, which will launch the Law Alumni Association's annual Law Alumni Weekend, will mark yet another milestone in the distinguished history of the LRC. Additionally, all School of Law alumni are invited to attend a weekend of festivities Friday, October 4 through Sunday, October 6, as the classes of 1962, 1967, 1972, 1977, 1982, 1987, 1992, 1997 and 2002 celebrate their class reunions. Interested alumni can call (619) 260-4692, or e-mail lawalum@sandiego.edu for more information.



Opening in Fall 2003, the Donald Pearce Shiley Center for Science and Technology will be the largest building on campus.

HAHN SCHOOL OF NURSING AND HEALTH SCIENCE

The Hahn School of Nursing and Health Science is delighted to have been selected by the Achievement Rewards for College Scientists Foundation, Inc. (ARCS) to be designated for scholarship awards for students in the PhD program. This is the only current nursing program in the United States to have graduate nursing students eligible for the College Scientists Awards. The San Diego Chapter awards \$5,000 or \$7,500 individual scholarship awards as well as \$15,000 fellowships. USD is extremely proud to be a new recipient University.



President, Alice B. Hayes

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THE EIGHTH ANNUAL

"State of the University"
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Hosted by



WEDNESDAY,
SEPTEMBER 18TH

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Executive Brief is published biannually by the Office of Corporate Relations at the University of San Diego.

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Hillel gives San Diego's college students a Jewish connection

By Eagle Hartmans-Ogawa

San Diego has vibrant Hillel communities at both UCSD and SDSU, as well as smaller programs at USD and the community colleges.

During the school year, SDSU and UCSD serve Friday-night Shabbat dinner weekly and host a variety of *minyans* for

different levels of observance. Students from USD and the community colleges join in the other colleges' services and once a month host a Shabbat at SDSU or UCSD.

But Hillel goes far beyond weekly services. Hillel at SDSU aims to create a community for Jewish students at the commuter university. Jackie Tolley,

SDSU's Hillel director, sees Hillel as "a portal into the college community for many students who live away from campus." It is a community of Jewish students that comes together to pray, laugh and learn with other students.

The chapter is aided by having a building a few blocks from campus. Students come to the center to socialize, work on the computers, read from the library and be a part of the Jewish community of college students. The center also serves kosher meals from its kitchen on Shabbat.

Hillel at SDSU puts on a number of programs, too. This fall it will have an All-American BBQ Shabbat, a seminar with a representative from the San Diego Jewish Genealogical Society and a Magical Mystery Tour. In the latter event, students will get on a bus and go to an undisclosed location for a day of fun. There also will be a wine-tasting event and comedy night for those over 21.

The center also sponsors Jewish educational programs on campus. Marla Scher, program director at SDSU's

Hillel, says: "The beginning of the school year is the most exciting time. Everyone wants to get together and catch up. Everyone is glad to see each other again."

At UCSD, Hillel aims to provide the support necessary for Jewish students to transition into living on their own for the first time.

Rabbi Lisa Goldstein, director of Hillel at UCSD, says: "Hillel provides the support for students to find their own place in the Jewish community." Students and staff members help organize events and create a Jewish community on campus that supports Jewish culture and religion.

To kick off the new school year, Rabbi Goldstein and her staff have planned a special Sukkot celebration on campus. There will be a sukkah near the center of campus with a different theme each day. Later that week, Hillel expects 300 people for the first Shabbat of the year.

Jam-packed with programs, the fall quarter also includes events such as a 9/11 memorial, a BBQ Shabbat, a Shul-Hopping Shabbat and a Hawaiian Shabbat. There will be cooking classes, beginning Hebrew classes and Israeli cultural nights. On Nov. 7, Jerry Greenfield of Ben and Jerry's Ice Cream will speaking at the Hillel fundraiser about Jewish values. As always, there are

A Continued on next page

Hillel connects Jewish students

A
Continued from previous page

also events special for freshmen.

UCSD's Hillel has another event on the distant horizon, construction of a building just off campus in La Jolla. It has overcome several political obstacles in gaining approval from the city. The project is in the design phase and will be looking for funding in the near future.

At this facility, students will be able to plan and hold events, have Shabbat dinners (the facility will include a kosher kitchen), and just socialize during the day. It will also give Rabbi Goldstein and the Hillel staff a permanent base. Students will know exactly where they can find Rabbi Goldstein, making her an even stronger presence at UCSD.

Hillel also does outreach to Jewish students at the community colleges and at the University of San Diego, a Catholic institution. At the community colleges, Hillel sets up a table where students can schmooze and see what events are planned for the week. Keri

Savage, who heads the program, says that the tables "enable students to get a small Jewish fix for the week." There are 100-plus students on Hillel's mailing list from community colleges.

USD also has a handful of Jewish students attending every year. "The administration has done a great job of letting us host events on their campus," Savage comments. "This year we are going to be building a sukkah at USD!"

The goal of the program at the community colleges and at USD is to make students aware of the community around them. The two campuses do not particularly facilitate Jewish community, but with the help of Hillel, students can attend Shabbat at SDSU or UCSD and participate in multi-campus events. It also builds relationships between the Jewish students on the campuses. It gives them a place to meet each other and celebrate their culture and religion as a community.

Hartmans-Ogawa is a fifth-year student at UCSD majoring in political science.

HERITAGE

SAN DIEGO, CA
WEEKLY 15,500
AUG 16 2002

SAN DIEGO UNION-TRIBUNE

SAN DIEGO, CA
FRIDAY 374,856
AUG 9 2002



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**BEST COLLEGE/
UNIVERSITY (LOCAL)**

**1. San Diego State University
(SDSU)**

5500 Campanile Dr.,
San Diego.
(619) 594-6011.

With 34,000 students, SDSU is the largest university in San Diego and the second largest in

the state of California. Founded in 1897 as a teacher's college, SDSU has expanded its academic scope dramatically in both arts and sciences. Recently the Carnegie Foundation placed SDSU among the top 6.7 percent of all universities in the United States based on the breadth of programs and the amount of research.

SDSU currently boasts \$140 million in faculty research. This encompasses both scientific and social science research (border studies, health, the environment) that directly benefits the local community. In addition, the university has the distinction of being named the "Best Study

Abroad Program in the Country" by the Institute of International Education.

**2. University of California
San Diego (UCSD)**

9500 Gilman Dr.,
La Jolla.
(858) 534-3120.

Nestled on 1,200 acres of coastal woodland in La Jolla, UCSD has been coined "the innovator" among the 10 campuses that comprise the world-renowned University of California system.

UCSD ranks sixth in the nation in federal awards for research, and seventh in the nation in the number of faculty elected to the National Academy of Sciences. In 2001 the Wall Street Journal ranked UCSD (the only public university) among "selective, first-tier schools" just below the Ivy League schools. Ten UCSD faculty have been awarded the Nobel Prize.

**3. University of San Diego
(USD)**

5998 Alcala Park,
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(619) 260-4600.

Chartered in 1949, the University of San Diego is an independent Roman Catholic institution of higher learning with an enrollment of 7,000 undergraduate and graduate students. Offering more than 60 degree programs, the university's academic divisions include the College of Arts and Sciences, School of Business Administration, School of Education, School of Law, and The Hahn School of Nursing and Health Science.

As a Catholic university, the University of San Diego is committed to examination of the Catholic tradition as the basis of a continuing search for meaning in contemporary life.



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Terrorism fears aren't keeping students at home

4134
BY MARK CLAYTON

You can almost hear the collective sigh of relief from big-city university admissions directors who are grateful that the World Trade Center tragedy did not turn into a rout for the spring admissions season.

After Sept. 11, reports of thousands of unexpected applications to state and regional schools had some admissions officials wondering: Were students, goaded by parents, shifting toward colleges closer to home, away from cities terrorists might target?

As it turns out, many high school seniors, though initially shaken, were determined to pursue their top-choice schools, even if they were in large cities.

Matthew Nelson of Denver is heading to the University of San Diego, his first choice, even though the presence of a naval base nearby worries his mother.

Sharon Lefkowitz of Dartmouth, Mass., will study this fall at Philadelphia University in Pennsylvania, not concerned that it's a big population center and the birthplace of American independence.

And Kristen Moffitt is headed for East Carolina University in Greenville, N.C., several hours by plane from her home in Andover, Mass.

All three students had the attacks in mind last fall as they filled out applications for nearby universities. Yet their decisions to go away to school indicate a tough-minded "terrorists aren't going to derail my life" attitude.

"Obviously it's a huge tragedy," Moffitt said. "But I try not to let it affect decisions I make. I wouldn't have changed, and didn't think about changing."

Moffitt's sister Susie, a senior at the University of Maryland, College Park, not far from the Pentagon, has bounced back since being initially disturbed by the attacks, and has no thoughts now of transferring to another school. "I'm staying put," she said.

"We just weren't going to give in to terrorism," agreed their mother, Patricia.

Such attitudes may have played a part in buoying this fall's freshmen classes at key universities in Washington and New York. Numbers of applications were slightly down in a few cases in these cities, but the all-important "yield"—the percentage of students deciding to attend the school once admitted—remained steady.

At George Washington University in the nation's capital, the yield was similar to last year's, with about 34 percent of admitted students deciding it was their final pick. Applica-

tions hit 17,000—an all-time high, but admissions officers say the yield is more indicative of student and parent attitudes.

At New York University, the yield rose to 40.7 percent from 38.4 percent a year ago, despite applications dipping 3 percent.

"It really would be a surprise if there were not some people who chose not to apply here . . . because of 9/11," said NYU spokesman John Beckman. He sees the slight decline in applications as more linked to the economy, though, and is relieved to see the school holding its own.

In fact, several observers who thought the terrorist attacks would sweep students toward in-state and regional schools now say the softer economy has had a much bigger impact.

But it's not just the economy that accounts for the fact that "people are thinking more regionally—tending not to travel cross-country," says Michael London, president of College Coach, a Newton, Mass., company that helps high school students get into college.

He says applications to a number of New York City's colleges and universities—those with a less powerful draw than prestigious schools such as NYU—dipped as much as 10 percent. In Boston and Washington, some application pools shrank about 5 percent.

Christian Science Monitor



GREENWICH TIME
GREENWICH, CT
MONDAY 12, 239
AUG 12 2002

^{4154 San Diego, CA}
Not surprisingly, Sharon White would advise freshmen to get involved in campus activities during their college career.

That's because it's her job, as associate director for student life at the Stamford campus of the University of Connecticut, to get freshmen to participate in the many activities in college.

"Those students who are involved in campus activities always report back to me that they could take those experiences and translate them into work," she says. "Don't let the classroom be your only experience. Get to know faculty members or fellow students in another way." So while students are packing for their first year in college, here's some more advice from those who have been there:

Dis-oriented

• "Make sure you attend all orientation and informational sessions that the school has. Take advantage of these options because you can learn a lot about the school and you can meet a lot of people there."

— Bonnie Curran,
New Canaan, University of
Connecticut-Stamford junior

Be yourself

• "I remember my summer before entering the University of San Diego as a freshman. I wasn't nervous about enrolling in the right classes, my teachers being nice, or choosing the right major. All I could think about was if I would have any friends! So when I stepped onto the gorgeous campus overlooking the Pacific Ocean, I took a deep breath and promised myself that I would be open-minded and, most importantly, be myself. Lifelong friends are made in college, and who knows, maybe future spouses. During freshman orientation and the first few weeks of school you will be meeting a lot of new people, including your roommate(s). By being yourself you will be able to sort through the crowd and find those just like you."

— Amy Kalna,
Greenwich, University of San Diego
junior

TIGARD TIMES

TIGARD, OR
WEEKLY 8,500
AUG 29 2002



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TUALATIN TIMES

TUALATIN, OR
WEEKLY 3,300
AUG 29 2002

■ **THORSON A SAN DIEGO GRAD** – Todd Thorson graduated from the University of San Diego in May with a bachelor's degree in business with an emphasis in marketing and interanational business. He also received a minor in Spanish. Thorson earned second honors his final semester with a grade-point average of 3.56. 4154

MONTEREY COUNTY HERALD

MONTEREY, CA
MONDAY 34,657
AUG 12 2002



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**DeSalvo makes honor roll
at University of San Diego**

Christiane DeSalvo of Pacific Grove was named to the spring semester honor roll at the University of San Diego. DeSalvo will be a sophomore this fall.

Walter Fitch III, 86; philanthropist gave millions 'without fanfare'

By Jack Williams
STAFF WRITER

Walter Fitch III seemed to prefer being as anonymous as he was generous.

In giving millions of dollars to community causes over the past two decades, he managed to avoid the limelight while refusing to have his name attached to entities that his money built.



Walter Fitch III

"He didn't want any flash made about him," said Father Joe Carroll, whose St. Vincent de Paul Village was a major recipient of Mr. Fitch's generosity.

"Nobody has any idea of the gifts he's given. He was a quiet guy who did it all without fanfare."

Mr. Fitch, who built his fortune after founding Texas Oil & Gas Corp. in 1954, died Friday at his La Jolla home. He was 86.

The cause of death was complications from Alzheimer's disease, longtime friend Kelly Sarber said.

"He was such a humble man, that he wouldn't let us name a gallery after him," said Katie Dessent, a former president of the San Diego Museum of Art Board of Trustees. "Instead we named it after his parents, Mr. and Mrs. Walter Fitch Jr."

In addition to the San Diego Museum of Art, Mr. Fitch's board memberships included the Mingei and Timken art museums. "He would walk in a boardroom and just light it up," Dessent said. "If anything was going to be decided, you wanted him there with all his wisdom. He was invaluable in helping institutions like ours."

In the mid-1980s, Mr. Fitch donated money for a \$1.6 million building at the downtown St. Vincent de Paul shelter, Carroll said. It became the Bishop Maher Center.

"We said, 'We want to name it after you,' and he said, 'Put Bishop Maher's name on it,'" Carroll said. "He was a huge supporter and never missed a year of donating."

In the early 1980s, Mr. Fitch provided the financial impetus for the opening of Noah Homes in Spring Valley for the developmentally disabled.

He also endowed a tiger grotto at the San Diego Zoo, which recognized his \$1 million-plus donations in the

early 1990s by naming a Walter Fitch Kids Day.

As part of a tradition begun after Joan Kroc donated \$3.3 million to build the zoo's Tiger River, the zoo provides a month of free admissions to children in the name of a major benefactor.

"Walter loved going through the zoo, talking to the kids and watching them enjoy it," said Chuck Bieler, the zoo's director emeritus.

Mr. Fitch was born in Eureka, Utah, and lived as a child in a Coronado mansion. His parents sent him to private Portsmouth Abbey School in Rhode Island, and he learned how to fly recreationally while on the East Coast.

He continued his education at Stanford University, where he earned a bachelor's degree and played on the golf team, and at Harvard University, where he earned a master's in business administration.

In 1941, he became a captain with Pan American Airways and flew Clipper flying boats. The boats were converted during World War II into troop and cargo transports.

Mr. Fitch flew as a Navy pilot during and after the war. During the

1950s, he oversaw the development of Texas Oil & Gas into a thriving gas pipeline company. In 1986, it merged with U.S. Steel Corp. and became one of its subsidiaries.

As he began to share his wealth as a La Jolla resident, he didn't confine his generosity to institutions. "He gave generously to people he barely knew if their life or story touched him," Sarber said. "He just got a thrill out of helping."

Mr. Fitch, who never married, traveled worldwide for decades. In his younger days, he enjoyed golf, tennis, hunting and fishing.

"He was a fun guy just to have lunch with," Carroll said. "He enjoyed parties, attending things."

Mr. Fitch's style of giving was typically low-key, Carroll added.

"He would walk in, listen to a project proposal, make a gift and just go on home."

Devoutly religious, Mr. Fitch gave to many Catholic institutions, including the University of San Diego, where he established a chair. He also established a chair at the University of California San Diego and served on boards at Stanford and Portsmouth Abbey School, where he was influential in

changing an admission policy to include girls.

He was a board member of The Burnham Institute, which formerly was known as the La Jolla Cancer Research Foundation, and donated to cancer and Alzheimer's research.

Although he had overcome throat cancer in 1996, his health declined recently because of Alzheimer's disease, Sarber said.

"He was devoted to his family, friends and charities," she said. "And his wry sense of humor made him a favorite guest around the globe."

Survivors include sisters, Franke Duffey of San Diego and Kathleen Stroop of Coronado; and brother, the Rev. David Fitch of Los Gatos.

Services are scheduled for 10:30 a.m. Monday at St. Mary's Star of the Sea Catholic Church, La Jolla.

Donations are suggested to Noah Homes, the Alzheimer's Association, St. Vincent de Paul Village or a charity of choice.

Jack Williams: (619) 542-4587;
jack.williams@uniontrib.com

SAN DIEGO UNION-TRIBUNE

**SAN DIEGO, CA
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AUG 4 2002**



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HIGH SCHOOL REPORT

Two state champs will play in

Tip-Off Basketball Classic at USD

By **Mick McGrane**, STAFF WRITER

The CIF-San Diego Section will kick off the 2002-03 basketball season with four games at USD's Jenny Craig Pavilion on Nov. 27.

The Tip-Off Basketball Classic, which features two defending state champions in La Jolla Country Day's girls and Horizon's boys, is designed to establish a section transportation fund that would partially repay member schools for local and state playoff travel costs.

On the girls side, the event will match defending Division III section champion Santana against Division II semifinalist Eastlake, and two-time Division V defending state champion La Jolla Country Day against 2001 Division I semifinalist San Diego. The latter game will feature two of the top players in the state in LJCD junior Candice Wiggins and San Diego junior Charde Houston.

The boys matchups will feature Lincoln, a

section finalist last year in Division IV, against defending Division I section champion Carlsbad, and defending Division IV state champion Horizon against 2001 Division I finalist El Camino.

For more information, contact the CIF-SDS office at (858) 292-8165 or visit the section Web site at www.cifsd.org.

Musselman no-nonsense

Warriors coach demands total commitment

BY SEAN DEVENNEY
The Sporting News

When he was 22 and fresh out of the University of San Diego, Eric Musselman spent his summer mornings playing tooth-and-nail pickup games in Huntington Beach before cruising up to watch games in the Los Angeles summer league in the afternoon.

One day, strolling into the gym in beach shorts and high-tops, Musselman sat in the stands and began arguing the merits and deficiencies of the players on the floor with the nearest person he could find, some older guy in a polo shirt. After their first day of back-and-forth, the guy asked Musselman if he would be back the next day. He was and, for three days, the discussion of players progressed, the older gentleman and the sweaty kid in tube socks.

Turns out the gentleman was Barry Hecker, the player personnel director of the Los Angeles Clippers at the time. After the third day, Hecker revealed his identity. He also offered Musselman a job as his assistant, Musselman's first NBA job.

"He told me I would have to sell tickets for a month before he would move me to the new job," Musselman says. "So, for a month, I was an account executive with the Clippers. That might have been my toughest job in the NBA."

A tougher job?

If Musselman thought hawking Clips tickets was tough going, wait till he immerses himself in his newest gig — head coach of the Warriors. The team last had a winning season in 1993-94 and is 186-435 since. Golden State was the league's worst defensive team the last three seasons and didn't exactly make up for that with explosive offense. The Warriors were one of only three teams to shoot worse than 43 percent from the field last season — they shot 42.9 percent, which was a big improvement over the brick-laden 40.9 percent they shot the previous season.

But the Warriors are stocked with youth, coming off what appear to be two strong drafts that have yielded Jason Richardson, Troy Murphy, Gilbert Arenas, Mike Dunleavy, Jiri Welsch and Steve Logan. The centerpiece still is forward Antawn Jamison, but the team needs to be shuffled, with divvying up playing time between the young guys and veterans such as Bobby Sura and Danny Fortson a concern.

In that light, the hiring of Musselman, a virtual unknown outside strident basketball circles, was a brave move by the Warriors. If his name is familiar,

it probably is because he is the son of late NBA coach Bill Musselman, not because of his time spent as an assistant with Orlando and Atlanta. The hiring certainly could flop if Musselman is unable to gain the respect and commitment of the players, but, more likely, this could be a stroke of genius. Musselman, 37, is energetic and meticulous in his game preparation. And, in his seven years as a head coach in the CBA and USBL, he had a good sense of how to push his players.

Hit the road

Musselman has a low tolerance for players who are not committed and don't expect him to act as a yes-man for general manager Garry St. Jean. Evaluating personnel is one of Musselman's strengths. A year after working with Hecker, Musselman took over as the general manager of the CBA's Grand Rapids team at age 23 and, in his first 24 hours on the job, he traded away 10 play-

ers. Heck, he figured, the team was 16-38 the previous season. He also hired an assistant from Tulsa to coach the team: Flip Saunders. Grand Rapids went 38-16 the next season.

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Musselman's best-known mass-cutting came in December 1994, six games after Rapid City had assembled a dream team of former NBA players — Rumeal Robinson, George McCloud, Mark Randall, Kevin Brooks and Bo Kimble. But the Thrillers were just 3-3, with the third loss being a 125-106 blowout against Yakima. After the game, Musselman entered the locker room.

"I said to Bo Kimble, 'Bo, do you know what other teams are in our division?'" Musselman said. "Now, there were only three other teams in our division, so it was not that hard. But he said, 'No.' I went to the next guy, Rumeal, and he said no. The next guy, he said no. Finally, McCloud got pissed off and threw his towel down. He had been taking it seriously. So I said, 'For you guys who can't pick up the standings, we will try to get you a flight out first thing in the morning to either your new city or your hometown.' And we did."

SAN FRANCISCO EXAMINER
SAN FRANCISCO, CA
FRIDAY
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ASSOCIATED PRESS

You can expect new Warriors coach Bill Musselman to deal with any problems directly. Will it cause tension with players?

He simply wins

Sounds heavy-handed, but Musselman says he just wants players who want to play and play the right way. The results were undeniable — Musselman's .689 winning percentage ranks only behind George Karl's in CBA history and Musselman's Florida teams went 53-3 in two seasons in the USBL. Of course, in the NBA, he can't just hand out plane tickets home every time a Warrior sloughs through a practice or eats too many Big Macs. But he thinks the principles are similar.

"You encounter the same things at the CBA level that you do at the NBA level," Musselman says. "There were guys in the CBA — Charles Smith, Keith Smart — who were great. But for some, I had to find what buttons to push. I think there is talent on this team, but I have to figure out how to motivate each guy. That's the first part of my job here."



SEAN DEVENEY

sdeveney@sportingnews.com

Musselman will find a way to reach the Warriors

When he was 22 and fresh out of the University of San Diego, Eric Musselman spent his summer mornings playing tooth-and-nail pickup games in Huntington Beach, Calif., before cruising up to watch games in the Los Angeles summer league in the afternoon.

One day, strolling into the gym in beach shorts and high-tops, Musselman sat in the stands and began arguing the merits and deficiencies of the players on the floor with the nearest person he could find, some older guy in a polo shirt. After their first day of back-and-forth, the guy asked Musselman if he would be back the next day. He was, and for three days, the discussion of players progressed, the older gentleman and the sweaty kid in tube socks.

Turns out the gentleman was Barry Hecker, the player personnel director of the Clippers at the time. After the third day, Hecker revealed his identity. He also offered Musselman a job as his assistant, Musselman's first NBA job.

"He told me I would have to sell tickets for a month before he would move me to the new job," Musselman says. "So, for a month, I was an account executive with the Clippers. That might have been my toughest job in the NBA."

If Musselman thought hawking Clips tickets was tough going, wait till he immerses himself in his newest gig—head coach of the Warriors. The team last had a winning season in 1993-94 and is 186-435 since. Golden State was the league's worst defensive team the last three seasons and didn't exactly make up for that with explosive offense. The Warriors were one of only three teams to shoot worse than 43 percent from the field last season—they shot 42.9 percent, which was a big improvement over the brick-laden 40.9 percent they shot the previous season.

But the Warriors are stocked with youth, coming off what appear to be two strong drafts that have yielded Jason Richardson, Troy Murphy, Gilbert Arenas, Mike Dunleavy, Jiri Welsch and Steve



ROCKY WIDNER / NBAE / GETTY IMAGES

Logan. The centerpiece still is forward Antawn Jamison, but the team needs to be shuffled, with divvying up playing time between the young guys and veterans such as Bob Sura and Danny Fortson a concern.

In that light, the hiring of Musselman, a virtual unknown outside strident basketball circles, was a brave move by the Warriors. If his name is familiar, it probably is because he is the son of late NBA coach Bill Musselman, not because of his time spent as an assistant with Orlando and Atlanta. The hiring certainly could flop if Musselman is unable to gain the respect and commitment of the players, but more likely, this could be a stroke of genius. Musselman, 37, is energetic and meticulous in his game preparation. And,

Despite Musselman's age (37) and limited NBA background, he appears to be a perfect fit for the woeful Warriors because of his energy, preparation and discipline.

in his seven years as a head coach in the CBA and USBL, he had a good sense of how to push his players.

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TSN

Phillies Notes

Rollins again showing aggressiveness on bases

4154

By Sam Carchidi
 INQUIRER STAFF WRITER

As a rookie last year, short-stop Jimmy Rollins shared the National League stolen-base title and served as the catalyst for a Phillies team that remained in contention until the season's final weekend.

Yet, for most of this season, Rollins has been a different type of baserunner. Getting thrown out early in the year made him a reluctant base-stealer.

That has changed recently. The old Rollins — the confident, brash player who stole 46 bases and was thrown out by a catcher just four times last year — seems to have returned.

Baserunning, manager Larry Bowa said, is like hitting. When you go into a slump, you aren't as aggressive. That's what happened to Rollins, he said.

"He got thrown out a few times [earlier in the year], and then it was like he didn't want to make a mistake," Bowa said. "I told him he has to run, and if he gets thrown out, he gets thrown out. No big deal."

Rollins has started to run again. He has stolen four bases in his last six games and has been thrown out once in that span. For the season, he has stolen 22 bases in 33 attempts.

"Last year, I got off to a good start and just ran like crazy," said Rollins, who stole 35 straight bases before being nailed last Aug. 26. "So I just kept running until I got caught. This year, I started out getting thrown out by a half-step a couple times, and then I got called out on some plays where I was called safe last year, so I became hesitant."

Rollins said, for some unknown reason, his legs "felt heavy" in the first half of the season.

"Now I'm running again and feeling better," he said. "I'm just getting back on the top of my game. I know I have to manufacture runs because that was a big part of our offense last year — me getting on and stealing a base."

Wolf leads pack? Bowa thinks lefthander Randy Wolf, who has

pitched brilliantly after a slow start, can emerge as a No. 1 pitcher.

"I see him as a [Tom] Glavine or [Jamie] Moyer-type pitcher," Bowa said. "He's been our most consistent pitcher from the middle of June on."

Still, Bowa would like to see the Phils add a veteran pitcher in the off-season to complement a staff that will probably feature young pitchers such as Wolf, Vicente Padilla, Brett Myers and Brandon Duckworth.

"It would help our team ... if we got someone who could work with the young starters," Bowa said.

Kalas tribute. A tribute to Hall of Fame broadcaster Harry Kalas will begin at 1:15 today. The tribute will feature some of Kalas' greatest calls, and several former Phils will be on hand, including Robin Roberts, Mike Schmidt, Steve Carlton, Garry Maddox, John Denny, Glenn Wilson, Darren Daulton, John Kruk and Lenny Dykstra.

A dual bobblehead of Kalas and Richie Ashburn will be given to fans 15 and older. As of yesterday, the Phils had sold more than 50,000 tickets to the game.

No progress. Mike Arbuckle, the Phils' assistant general manager in charge of scouting and player development, said that the club and first-round pick Cole Hamels were at a "standstill" and that he didn't expect to sign the righthander until closer to Sept. 4, the day he is scheduled to start classes at the University of San Diego.

The Phils have offered the hard-throwing, 18-year-old pitcher a \$2 million signing bonus.

Contact Sam Carchidi at 215-854-5181 or scarchidi@phillynews.com.

Phillies Schedule

Today vs. Cardinals	1:35 p.m.
Tuesday at Brewers	8:05 p.m.
Wednesday at Brewers	8:05 p.m.
Thursday at Brewers	2:05 p.m.
Friday at Cardinals	8:10 p.m.
Saturday at Cardinals	8:10 p.m.
Aug. 25 at Cardinals	2:10 p.m.
Aug. 27 vs. Expos	7:05 p.m.
Aug. 28 1/2 vs. Expos	7:05 p.m.
Aug. 29 vs. Expos	7:05 p.m.

Gwynn takes new view of familiar surroundings

By Kirk Kenney, STAFF WRITER

LONG BEACH — Tony Gwynn discovered this week that you can go home again — although it helps to get directions.

Gwynn's first official outing as head coach of the San Diego State baseball team was here in his hometown on the field that was his home away from home 25 years ago.

Blair Field.

"It seems like I spent every day on that field," said Gwynn.

Long Beach Poly, Gwynn's high school team, played its home games at Blair Field. Gwynn's Legion team played two games a week here. So did his Connie Mack team. Gwynn played summer league basketball games across the street at Long Beach Wilson.

"There were some days that I would play a basketball game, then go across the street and finish a baseball game," he said.

That was in 1977. When that summer ended, Gwynn hopped in his car and headed south to San Diego with Blair Field in his rearview mirror.

"When I left Blair Field, I never thought I would see it again," said Gwynn. "It never dawned on me that 25 years later I'd be back here looking at players the way scouts looked at me."

Before coming full circle on Monday, Gwynn found himself driving in circles.

"When I was coming here I got lost," he said. "I had to call Chris on the cell phone to get directions." Younger brother Chris Gwynn was here in his role as a scout for the Padres.

They were among hundreds of college coaches and professional scouts attending the Area Code Games, where 233 of the nation's top high school prospects gathered for a week-long series of games to showcase their skills.

Most of those watching from the stands were identified by the school or team logos embroidered on their shirts and hats.

That wasn't the case for Gwynn, whose 20-year major league career made him the most recognizable face in the crowd.

"It was weird feeling there were more eyes looking at you than the guys on the field," said Gwynn, who was joined at the event by SDSU assistant coach Rusty Filter. "You hear the whispers in the stands and see the fingers being pointed."

Gwynn's appearance was no surprise to the five local players participating in the Area Code Games. They've known for nearly a year that he was taking over at SDSU. And several of them would like to join him there.

Rancho Bernardo outfielder John Peabody said he is considering attending SDSU, Fresno State or Cal State Fullerton, but his first choice is the Aztecs. Asked why, Peabody says simply: "Tony."

It was the same for USDHS outfielder Ryan

Kowalski and Morse infielder Adam Jones.

"Tony Gwynn being there is the big thing," Kowalski said. "Getting taught by a Hall of Famer . . ." Jones completes the thought, saying: "You can't have a better batting coach."

The early signing period in November is the first opportunity for high school players to make official college commitments. The Aztecs are expected to sign both local and national prospects.

Many of the local players contacted here and in San Diego expect to make verbal commitments within the next month.

When the Area Code Games ended yesterday, Gwynn came away knowing more about what he wants in a player and more about the players he wants. NCAA regulations prevent him from getting into specifics at this point.

"I was impressed with a lot of guys," said Gwynn. "But the guys I pick have got to be the right guys. Not only their athletic ability, but that demeanor of getting the job done. That's what I'm looking for."

USD update

USD head coach **Rich Hill** and assistant coach **Sean Kenny** were among those sitting in the stands this week.

It was an opportunity for them to take another look at players they've been tracking, and perhaps come across someone who wasn't on their radar.

The Toreros have six scholarships to give, and three of them are expected to be used for early signings.

There was a different feel for this, Hill and Kenny's fifth trip to the Area Code Games representing USD.

Different because the Toreros are fresh off the school's first NCAA Tournament appearance and West Coast Conference championship. Different because a school-record five players signed professional contracts after the season.

"The bar has definitely been raised," said Hill. "We're in the ballpark now recruiting against the Pac-10 and the elite Big West schools and WCC schools. We're in that arena now with everybody."

Here's what it means: Prospects call right back when you leave a message; they fill out and return questionnaires immediately; parents call and ask about bringing their sons down to visit the campus on their own.

The interest is from some of the top prospects in the country.

"Blue chips," said Hill. "The kind of guys where you're high-fivin' each other when you get out the door."

"We always went after that type of kid, but I don't think we received the same type of response. Now it's understood we're a Top 20 team from San Diego that sends its kids to pro ball."

SAN DIEGO UNION-TRIBUNE

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Bulletin Board

- **WATER POLO:** Patrick Henry High School is in immediate need of a boys coach for the 2002 varsity season. Contact athletic director **Ted Tibbs** at (619) 286-6123.
- **WCC VOLLEYBALL:** Pepperdine's women's team was a unanimous choice to repeat as WCC champion in a preseason poll of conference coaches. USD, which returns four starters, was picked third.

SAN DIEGO UNION-TRIBUNE

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Bulletin Board

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- **BOXING:** A boxing card that had been scheduled for tonight at Sweetwater High School has been canceled because of insufficient funds, according to **Robert Coons** of the U.S. Institute of Amateur Athletics. Coons, the handler of **Sergio Espinoza**, an unbeaten (9-0) bantamweight who was to have headed the program, said Platinum Promotions decided not to go through with the card after a sponsor withdrew.
 - **COLLEGE BASKETBALL:** USD's men's team has been picked to finish fourth in the West Coast Conference preseason coaches poll. Gonzaga (29-4, 13-1 last season) and Pepperdine (22-9, 13-1) tied for first in the poll, each with 46 points and four first-place votes. San Francisco (13-15, 8-6) was tabbed third with 37 points, followed by the Toreros (16-13, 7-7) with 26, Santa Clara (13-15, 8-6) with 25, Saint Mary's (9-20, 3-11) with 21, Loyola Marymount (9-20, 2-12) with 15 and Portland (6-24, 2-12) with eight . . . In the women's WCC coaches poll, USD (13-15, 4-10) was picked to finish sixth. Pepperdine (23-8, 11-3) was picked to repeat as champion. Santa Clara (21-10, 9-5) and San Francisco (18-12, 9-5) were tied for second in voting points.
 - **WATER POLO:** The San Diego Shores boys teams swept the top three divisions of the National Junior Olympics in Concord. **Brian Hodgens'** goal with eight seconds remaining in the 18-under division championship match gave the Shores an 8-7 win over the Long Beach Shores. Hodgens shared co-MVP honors with teammate **Tyler Kandel**, who scored three goals in the final as the Shores overcame a 6-4 deficit with three minutes left. The Shores 16-under team edged Harvard (Westlake) 7-6 in double overtime as **Jordan Van Norman** scored three goals and **Pau Casals Salom** scored the winner. Goalie **Dane Benham** was named MVP. The Shores 14-under team defeated the Long Beach Shores 13-9 in the final with MVP **Nico Sardo** posting seven goals. The girls' portion of the Junior Olympics continues today with the San Diego Shores 14-under, 16-under and 18-under playing quarterfinal matches.
 - **BASKETBALL:** San Diego State women's coach **Jim Tomey** is conducting a fundamentals camp for girls ages 7-18 from 9 a.m. to 4 p.m. Monday through Thursday at SDSU. Cost is \$225. For more information, call (619) 594-4095.
 - **HOCKEY:** The Gulls have re-signed defenseman **Jamie Black** for a fourth season. Last season Black had 26 points and was one of only two Gulls to play in all 72 games. In three seasons with San Diego, Black has 115 points to rank 19th in career scoring on the team.
 - **ARM WRESTLING:** The U.S.A. Pride Tournament is Sept. 7 in Oceanside (2249-E El Camino Real, north of Highway 78). Weigh-ins in the men's and women's divisions are from 10 a.m. to noon, followed by the first matches at 12:30. For more information, call **Harold Ryden** at (760) 739-7275.
 - **TRAINER SOUGHT:** West Hills High School has an opening for an athletic trainer. The position also includes an ROP class in Sports Medicine. For information, contact assistant principal **David Hunter** at (619) 596-3600 or athletic director **Larry Pear** (619) 447-4646.
 - **COLLEGE SOCCER:** For the second consecutive year, USD was selected to win the WCC men's title in the preseason coaches poll.
 - **GOLF:** The 20th annual VIP Golf Classic to benefit United Cerebral Palsy is Aug. 12 at the La Costa Resort & Spa. Check-in is 10 a.m., followed by an 11:30 shotgun start. Padres Hall of Famer **Dave Winfield** is this year's honorary chairman and guest speaker. Entry fee is \$350. For more information, call (858) 571-5365.



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INFORMATION SERVICES

6,392 watch Spirit take lumps

By Mark Zeigler
STAFF WRITER

Maybe the Spirit should just keep losing. Maybe it should just keep blowing leads and giving up soft goals and squandering scoring opportunities.

Beat 4

Spirit 1

Maybe it should continue to slip farther and farther down the WUSA standings.

Because it sure doesn't seem to be hurting attendance.

A franchise-record crowd of 6,392 showed up on a Wednesday night at USD's Torero Stadium to watch the Spirit do what it does best, which is lose games. Last night's 4-1 debacle against the Atlanta Beat equaled the franchise record for largest margin of defeat at home.

That was a 3-0 loss to Washington on May 5 before 6,311 — the previous attendance record.

But by now it's an old story for the team that, with 11, has the fewest wins in the WUSA's two-year history. The loss also ensured that the Spirit (4-10-4) won't make the playoffs for the second straight year; the only other team likely to share that distinction by season's end is Boston.

"It's frustrating," said coach and general manager Kevin Crow, who announced Tuesday that he's leaving to become the

league's chief operating officer. "The players take it personally. They really take it to heart. But the players leave it out there. They're playing hard, they really are.

"But at the end of the day, we're just not good enough."

The Spirit reversed a recent trend of allowing the game's first goal when Jen Mascaro fed Julie Fleeting in the 18th minute, and the 21-year-old Scottish forward found the left corner of the net for her third goal in four starts.

Sixteen minutes later it was 2-1 Atlanta, courtesy of its Asian contingent. China's Sun Wen scored in the 25th minute and Japan's Homare Sawa in the 34th minute after Lisa Krzykowski's long pass threaded an increasingly porous Spirit defense.

Twenty-eight seconds into the second half, it was 3-1. Sawa danced with the ball at the top of the penalty box before a no-look flick to Charmaine Hooper, who easily beat Spirit goalkeeper Carly Smolak.

At the same moment the stadium announcer was thanking the crowd for setting the franchise attendance record, Sawa made it 4-1.

Atlanta (10-7-1) remained in fourth place with a three-point cushion over San Jose, a 2-0 winner against visiting Philadelphia last night. The top four teams in the eight-team WUSA

make the playoffs.

The Spirit, meantime, appears headed for a major off-season shake-up.

And — who knows? — maybe larger crowds, too.

SUMMARY

Beat 4, Spirit 1

Atlanta	2	2	4
Spirit	1	0	1

First Half — 1, San Diego, Fleeting (Mascaro, Fouly), 18th minute. 2, Atlanta, Wen, 25th. 3, Atlanta, Sawa (Krzykowski), 34th.

Second Half — 4, Atlanta, Hooper (Sawa, Parlow), 46th. 5, Atlanta, Sawa, 72nd.

Goalies—Atlanta, Scurry; San Diego, Smolak.
A—6,392.

ATLANTA

	Pos	Rate
Cindy Parlow - C (-67)	F	24
Homare Sawa (-78)	M	21
Sharolta-Nonen	D	16
Sun Wen (-70)	M	16
Charmaine Hooper (-87)	F	15
Briana Scurry	G	11
Nancy Augustyniak	D	10
Marci Miller	M	10
Lisa Krzykowski	D	6
Julie Augustyniak	D	5
Nikki Serlenga	M	3

Substitutes		
Kelly Cagle (+70)	D	1
Liping Wang (+78)	M	0
Amanda Cromwell (+87)	D	0
Emily Burt (+67)	F	-1
Totals		150

SPIRIT

	Pos	Rate
Julie Fouly - C	M	22
Julie Fleeting	F	20
Anna Kraus	D	19
Shannon MacMillan	F	16
Jen Mascaro	M	13
Amy Sauer	D	10
Joy Fawcett	D	9
Rhiannon Tanaka (-73)	D	9
Lori Lindsey (-77)	M	9
Sherrill Kester	F	6
Carly Smolak	G	3

Substitutes		
Kim Pickup (+73)	D	2
Shannon Boxx (77)	M	0
Totals		138

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