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Fall 9-1-2007

### MBA 601.01: Career and Leadership Skills Seminar

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# Career & Leadership Skills Orientation Seminar

Fall 2007

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**THURSDAY, AUG. 23**

<b>10:00 – 11:15</b>	<b>MBA Program Directors' Welcome &amp; Introductions</b> GBB 123 – Dr. Bambi Douma & Dr. Clyde Neu
<b>11:15 – 12:00</b>	<b>Personal Branding</b> GBB 123 – Professor MaryEllen Campbell
<b>12:00 – 12:15</b>	<b>Walk to University Center</b>
<b>12:15 – 1:30</b>	<b>MBA Luncheon</b> University Center North Ballroom
<b>1:30 – 2:00</b>	<b>Building &amp; Campus Tour</b> (optional) Starting at the University Center
<b>2:00 – 3:00</b>	<b>Case Study Introduction</b> GBB 123 – Dr. Michael Braun
<b>3:00 – 3:45</b>	<b>Competing Values Exercise</b> GBB 123 – Dr. Jerry Evans & Dr. Clyde Neu
<b>3:45</b>	<b>Break</b> (15 min.)
<b>4:00 – 5:00</b>	<b>Self-Skills Assessment &amp; Skill Development Plan</b> GBB 123 – Dr. Jakki Mohr

## FRIDAY, AUG. 24

8:00 – 8:15	<b>Network/Group Selection</b> GBB 123 Dr. Bambi Douma		
8:15 – 9:45	<b>Workshops</b>		
	<b>Career Development – Group A</b> GBB 106 Janel Queen & Cheryl Minnick	<b>Learning Styles – Groups B &amp; C</b> GBB 123 Dr. Gerald Evans	
9:45	<b>Break</b> (15 min.)		
10:00 – 11:30	<b>Workshops</b>		
	<b>Learning Styles – Group A</b> GBB 123 Dr. Gerald Evans	<b>Career Development – Group B</b> GBB 106 Janel Queen & Cheryl Minnick	<b>Making the Most of Opportunities – Group C</b> GBB 226 J. Dart & Dr. Bambi Douma
11:30 – 1:00	<b>Brownbag Luncheon</b> (GBB 123) – Open Forum with MBA Faculty		
1:00 – 2:00	<b>Educational &amp; Experiential Opportunities</b> GBB 123		
<ul style="list-style-type: none"> <li>• Exchange Programs</li> <li>• Internship Opportunities</li> <li>• World Trade Center</li> <li>• Entertainment Management Certificate Program</li> <li>• Entrepreneurship Certificate Program</li> </ul>			
2:00 – 2:45	<b>Technology Orientation</b>		
	On-Campus Students GBB L26 Dr. Shawn Clouse	Off-Campus Students GBB 104/108 Jeff Meese	
2:45	<b>Break</b> (15 min.)		
3:00 – 4:00	<b>Library Research Strategies</b> GBB L26 Steve McCann		
4:00 – 5:00	<b>MBA Challenge</b> Clover Bowl (if rain, GBB 123) Dr. Bambi Douma		
5:00 – 6:30	<b>Cookout at the Clover Bowl</b> (if rain, GBB 123)		

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## SATURDAY, AUG. 25

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8:00 –  
8:30

**Continental Breakfast** (GBB 123)

8:30 –  
9:30

**Leadership Skills**  
GBB 123  
Dr. Bambi Douma

9:30 –  
10:30

**Building Productive Teams**  
GBB 123  
Dr. Simona Stan

10:30

**Break** (15 min.)

10:45 –  
11:30

**MBA Program Overview & Wrap-up**  
GBB 123  
Dr. Bambi Douma

11:30 –  
12:00

**Course Evaluation**  
GBB 123  
Dr. Bambi Douma

12:00

**Dismissal**

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