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ART 125A.02: Color and Design

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COLOR AND DESIGN: ART 125, section02. 3 credits
T/Th 4:10-6pm, FA 102
Instructor: Edgar Smith
Office Hours: FA 409, t/th noon-2:00 or by appointment
email: edgar1.smith@umontana.edu, ph: 243-4666

REQUIRED TEXT: DESIGN BASICS, by Lauer and Pentak.

COURSE DESCRIPTION

Art 125 introduces students to the basic principles of two dimensional design. The learning process is analogous to learning a language. Students must develop a "design vocabulary" and articulate these terms orally, as well as apply them visually. Emphasis will be placed on organizing visual elements in conjunction with developing the creative process. Concepts, terminology, and their application are frequently complex. Design, like all artistic endeavors, requires a combination of an open mind, a willingness to experiment, and a critical eye. This course will provide a foundation for all your future explorations of the visual arts -- whether it is architecture, drawing, painting, photography, printmaking, or sculpture.

MATERIALS (buy as needed)

3-ring binder, 1.5 or 2 inches wide for your personal "Design Reference Manual"

Computer paper, for mounting projects

Plastic sleeves w/ holes for notebook

Good paper, cut to 7"x 9" pieces or 6" squares, depending on exercise.

Black ink

.05 and .07 black technical pens

Sumi brushes

white erasers

scissors

tool box

rags/paper towels

glue/rubber cement/paste

Drawing pad, 80#. 9x12 or larger

red and black construction paper

film canisters for paint

compass

locker

pencils, 2b, 4b,6b

ruler, straight edge

x-acto knife/matte knife

mixing trays/palette

water jars

brushes for acrylic

magazines

xerox images for collage, reference

protective clothes (old shirt, etc.)

Materials Fee

There is a \$35 materials fee that covers the cost of a paint kit.

Design Reference Manual:

Upon completion of each assignment, you will sleeve each in plastic, and file it into a 3-ring binder. Your projects will comprise a design reference for your future artistic endeavors.

Sketchbook/Idea Journal:

If you have not done so already, you should begin the practice of regularly using a sketchbook. You should take it everywhere and treat it like your alter ego -- a platform for visual dialogue with yourself. You will also need it to rough out class projects. It should be approximately 10" x 12".

GRADING: Grading is based on:

1. Quality of work and evidence of sincere effort displayed in each assignment. In this course, organization and neatness are crucial.
2. Work attitude and a willingness to participate in class discussions and class projects. (We will be doing quite a few class projects that will involve group interaction. We will also be having critiques of each other's work at least every other week. You will be expected to understand and use new terms and vocabulary for critiques or class discussions. I will call on students individually -- just like one of those language classes!).
3. Improvement over the course of the semester.
4. Attendance, punctuality, and effort to make deadlines for homework assignments.
5. You always have the option of re-working a project if you are not satisfied with your grade.
6. Late work will be lowered one grade per class meeting day.

GRADING PERCENTAGE BREAKDOWN

Quality of work on Assignments, Tests, Quizzes: 60%

Attendance, sketchbook, class participation, attitude: 20%

Final Project: 20%

NOTE! You are allowed 3 unexcused absences. Thereafter, your grade will be lowered by one full grade per each absence beyond 3. (for example if your grade for the course is a 'B' and you have 5 unexcused absences, your final grade will be a 'D')

THINGS TO KEEP IN MIND.....

1. Presentation of work: Presentation is especially critical in a design course. Craft and attention to detail will be part of your grade. Watch out for pencil lines, smudges, glue residue and other 'messiness' that can detract or distract from the work itself.
2. Follow directions: Make sure that you understand and follow what the assignment asks of you. Many assignments have flexibility and room for creativity built in. However, they are designed to explore specific problems. You may have a great idea, but may not fulfill the requirements. If you are uncertain, by all means, please ask.
3. Revising work: Students are encouraged to re-work assignments for a better grade. However, it would behoove you to discuss your revising with me before you begin.
4. Class time: You are expected to come to class on time (with your materials) and prepared to work. If you do not have your supplies with you, it will be counted as 1/2 an unexcused absence. It is very difficult to work without materials.

COURSE OUTLINE

WEEKS 1-5: Introduction to Design Principals and Elements (what's the difference, anyway?), Unity, Emphasis/Focal Point, Scale Proportion, Balance, Rhythm, Line, Shape....

Reading assignment: Chapters 1-6

class projects: describing space with line, quality of line, describing space with value, pattern, texture and other delightful exercises that you will love, gallery visits, guest lecturer?, a Quiz or two, Critiques.

WEEKS 6-10: Unity, Emphasis/Focal Point, Scale Proportion, Balance, Rhythm, Line, Shape, volume, texture, Illusion of space. value....

Reading assignment: Chapters 1-12

Class projects, more of the same...

WEEKS 10-15: Unity, Emphasis/Focal Point, Scale Proportion, Balance, Rhythm, Line, Shape, volume, texture, Illusion of space. value....and, Color! We won't have nearly enough time to touch on color but we will do our best.

Reading assignment: chapters 1-13

WEEK 16: Final Project

ART DEPARTMENT POLICIES

N.A.S.A.D. requires 5 hours of studio "homework time" in addition to the scheduled class time for every 3 credit studio art course.

Art Dept building hours for currently enrolled students only; Art studio use requires being currently registered in a specific studio course as course fees facilitate specific supplies. If not currently enrolled, students will be asked to leave. Hours are 7A.M.-11:00 P.M. M-Sun.

be asked to

No food or open beverage containers in art dept facilities. No pets or children under 18 not enrolled in the course may be present at any time in the studios/class room. Abide by all college wide policies as stated in the student conduct code www.edu/studentaffairs/policy/code.htm. No use of headphones in the classroom. The instructor must be able to communicate easily with the student without undue interference. Never leave valuables unattended. (There have been a few thefts, including an Ipod theft last semester).

You are responsible for safe use of supplies. By enrolling in a studio art course, you accept all responsibilities. If you are sensitive to any materials or supplies, you must also assume all responsibilities.

Academic Honesty. You may not for any reason copy words or visual images already created and/or translate them into your art and work. This could be plagiarism. You may not submit the same work for two classes for a grade. All students need to be familiar with the Student Conduct Code. The Code is available for review online at www.umt.edu/SA/VPSA/Index.cfm/page/1321.

All cell phones and other electronic devices must be turned off prior to class.

ADA If you have a documented special need and need accommodations for this course please contact the Dean of Students at 406-243-6413.

Pick-up of all art work by the scheduled exam day-or the
happen or art work
will be discarded. Please do not leave art work in the
art office—this can not be facilitated.