

**EFEK MEDIASI PARALEL *INTERNAL LOCUS OF CONTROL* DAN
ADVERSITY INTELLIGENCE PADA PENGARUH PENGETAHUAN
KEWIRAUSAHAAN TERHADAP MINAT BERWIRAUSAHA SISWA
(SURVEI PADA SMK SE-KOTA MAKASSAR)**

TESIS

diajukan untuk memenuhi sebagian syarat memperoleh
Gelar Magister Pendidikan pada Program Studi
Pendidikan Ekonomi



Oleh

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**SEKOLAH PASCASARJANA
UNIVERSITAS PENDIDIKAN INDONESIA
2020**

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S.Pd UNM Makassar, 2017

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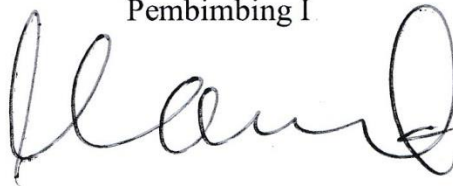
HALAMAN PENGESAHAN

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**Efek Mediasi Paralel *Internal Locus Of Control* dan *Adversity Intelligence*
Pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha
Siswa (Survei pada SMK se-Kota Makassar)**

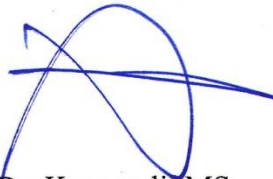
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ABSTRAK

Nur Amin MT (1707470), Efek Mediasi Paralel *Internal Locus of Control* dan *Adversity Intelligence* Pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha Siswa (Survei pada SMK se-Kota Makassar). Dosen Pembimbing Prof. Dr. H. Nanang Fattah, M.Pd dan Dr. Kusnendi, M.S.

Tingginya jumlah pengangguran terbuka lulusan SMK di Indonesia menjadi masalah yang harus diselesaikan. Salah satu upaya yang dapat ditempuh yaitu dengan meningkatkan jumlah wirausaha lulusan, namun terlebih dahulu perlu dilakukan analisis aspek-aspek yang terkait dengan peningkatan minat berwirausaha siswa SMK, sehingga lulusan potensial untuk berwirausaha. Penelitian ini bertujuan untuk menguji *Theory of Planned Behaviour* dengan mengetahui dan menganalisis efek mediasi *internal locus of control* dan *adversity intelligence* pada pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha siswa. Metode yang digunakan dalam penelitian ini yaitu *Explanatory Survey Method* dengan pendekatan kuantitatif. Responden sebagai sampel penelitian ini yaitu siswa SMK sebanyak 368 orang yang berasal dari 26 SMK di Kota Makassar. Teknik pengolahan data menggunakan *Multiple Regression Analysis* (MRA) dengan menggunakan *software Macro PROCESS* dari Hayes. Hasil penelitian menunjukkan bahwa pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha tidak memiliki pengaruh langsung, sebab secara positif dan signifikan pengaruh pengetahuan kewirausahaan terhadap minat berwirausaha dimediasi oleh variable *internal locus of control* dan *adversity intelligence*. Temuan ini mengindikasikan bahwa untuk meningkatkan minat berwirausaha, maka dalam proses transfer pengetahuan kewirausahaan melalui proses pembelajaran di SMK perlu ditekankan pada upaya peningkatan *internal locus of control* dan *adversity intelligence* siswa.

Kata kunci : Pengetahuan kewirausahaan, *internal locus of control*, *adversity intelligence* dan minat berwirausaha.

ABSTRACT

Nur Amin MT (1707470), Parallel Effect of Internal Locus of Control and Adversity Intelligence on the Effect of Entrepreneurial Knowledge on Student Entrepreneurial Intention (Survey on Vocational Schools in Makassar). Advisor Lecturer Prof. Dr. H. Nanang Fattah, M.Pd and Dr. Kusunendi, M.S.

The high number of open unemployment graduates of Vocational High Schools in Indonesia is a problem that must be resolved. One effort that can be taken is to increase the number of entrepreneurial graduates, but it is first necessary to analyze the aspects related to increasing the interest in entrepreneurship of vocational students, so that potential graduates become entrepreneurs. Theory Planned of Behavior by studying and analyzing the mediating effects of internal locus of control and adversity intelligence on understanding entrepreneurial knowledge on student entrepreneurial intention. The method used in this study is the Exploration Survey Method using quantitative. Respondents as the sample of this study were 368 vocational students from 26 vocational schools in Makassar. Data processing techniques using Multiple Regression Analysis (MRA) using Macro PROCESS software from Hayes. Research results about government leadership about companies affecting, positive levels and leadership about the personality is intended with the guideline of problems at the local level and our intellectual control. This finding increases entrepreneurial motivation, so in the process of entrepreneurship knowledge transfer through the learning process in Vocational Schools needs to be emphasized in efforts to increase internal locus of control and student adversity intelligence.

Keywords: Entrepreneurial knowledge, internal locus of control, adversity intelligence and entrepreneurial intention.

DAFTAR ISI

Halaman

Halaman Pengesahan	i
Pernyataan	ii
Abstrak	iii
Abstract	iv
Kata Pengantar	v
Ucapan Terima Kasih	vi
Daftar Isi	viii
Daftar Tabel	xi
Daftar Gambar	xiii
Daftar Lampiran	xiv
Bab I Pendahuluan	1
1.1. Latar Belakang Penelitian	1
1.2. Rumusan Masalah	6
1.3. Tujuan Penelitian	6
1.4. Manfaat Penelitian	7
Bab II Kajian Pustaka, Kerangka Berpikir dan Hipotesis	8
2.1. Kajian Pustaka.....	8
2.1.1. Konsep Minat Berwirausaha	8
2.1.1.1 Komponen Minat Berwirausaha	9
2.1.1.2 Indikator-indikator Minat Berwirausaha	11
2.1.2 Konsep Pengetahuan kewirausahaan	14
2.1.2.1 Definisi Pengetahuan kewirausahaan	15
2.1.2.2 Indikator-indikator Pengetahuan kewirausahaan	16
2.1.3 Konsep Pusat Kendali Internal (<i>Internal Locus of Control</i>)..	17
2.1.3.1 Definisi Pusat Kendali Internal (<i>Internal Locus of Control</i>)	17
2.1.3.1 Unsur-unsur dan Indikator Pusat Kendali Internal	
(<i>Internal Locus of Control</i>)	17
2.1.4 Konsep Kecerdasan Menghadapi Tantangan	
(<i>Adversity Intelligence</i>).....	19
2.1.4.1 Definisi <i>Adversity Intelligence</i>	19
2.1.4.2 Dimensi <i>Adversity Intelligence</i>	19
2.2. Hasil Penelitian yang Relevan	20
2.3. Kerangka Berpikir	22
2.4. Hipotesis Penelitian	27
Bab III Metode Penelitian	28
3.1. Desain Penelitian	28

3.2. Objek Penelitian	28
3.3. Populasi dan Sampel Penelitian	28
3.3.1. Populasi Penelitian	28
3.3.2. Sampel Penelitian	29
3.4. Variabel Penelitian	35
3.4.1 Variabel Eksogen (<i>Independen</i>)	35
3.4.2 Variabel Endogen (<i>Dependen</i>)	35
3.5 Definisi Operasional Variabel	35
3.6 Teknik Pengumpulan Data	37
3.7 Hasil Pengujian Validitas dan Realibilitas	38
3.7.1 Hasil Pengujian Validitas	39
3.7.2 Hasil Pengujian Realibilitas	40
3.8 Rancangan Analisis Data	41
3.8.1 Analisis Statistik Inferensial	41
3.8.2 Analisis Faktor Konfirmatori (<i>Confirmatory Factor Analysis</i>)	41
3.8.3 Deskripsi Variabel Penelitian	44
3.9 Analisis Struktural Persamaan Ganda	45
Bab IV Hasil Penelitian dan Pembahasan	48
4.1 Deskripsi Hasil Penelitian	47
4.1.1 Deskripsi Responden Penelitian	47
4.1.1.1 Komposisi Responden Berdasarkan Jenis Kelamin	47
4.1.1.2 Komposisi Responden Berdasarkan Usia	48
4.2 Aplikasi Penggunaan Sumber Data Empiris	49
4.3 Uji Asumsi Klasik	49
4.3.1 Uji Evaluasi Asumsi Normalitas	49
4.3.2 Uji Evaluasi Asumsi Multivariate Outliers	49
4.3.3 Uji Evaluasi Asumsi Multikolinieritas	50
4.4 Uji Model Pengukuran Minat Berwirausaha	50
4.4.1 Model Minat Berwirausaha	50
4.4.1.2 Uji Kesesuaian Model (<i>Overall Model Fit Test</i>)	50
4.4.1.3 Uji Kebermaknaan Koefisien Bobot Faktor	51
4.4.1.4 Evaluasi Realibilitas Konstruk	52
4.5 Deskripsi Variabel Penelitian	53
4.5.1 Deskripsi Variabel Pengetahuan Kewirausahaan	53
4.5.2 Deskripsi Variabel <i>Internal Locus of Control</i>	54
4.5.3 Deskripsi Variabel <i>Adversity Intelligence</i>	55
4.5.4 Deskripsi Variabel Minat Berwirausaha	56
4.6 Uji Model Struktural	57
4.7 Hasil Penelitian dan Pembahasan	62
4.7.1 Analisis Struktural Persamaan Ganda	62

4.7.1.1 Efek Langsung Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha	62
4.7.1.2 Efek Mediasi <i>Internal Locus of Control</i> pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha	63
4.7.1.3 Efek Mediasi <i>Adversity Intelligence</i> pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha	64
4.7.1.4 Efek Mediasi <i>Internal Locus of Control</i> dan <i>Adversity Intelligence</i> pada Pengaruh Pengetahuan Kewirausahaan Terhadap Minat Berwirausaha	66
Bab V Kesimpulan, Implikasi, dan Rekomendasi	69
5.1 Kesimpulan	69
5.2 Implikasi	69
5.3 Rekomendasi	70
Daftar Pustaka	71

DAFTAR TABEL

	Halaman
Tabel 1.1 Rencana Siswa Setelah Lulus SMK	2
Tabel 2.1 Hasil Penelitian yang Relevan	21
Tabel 3.1 Perhitungan dan Distribusi Sampel I	32
Tabel 3.2 Perhitungan dan Distribusi Sampel II	34
Tabel 3.3 Operasional Variabel	46
Tabel 3.4 Kriteria Penskoran Alternatif Jawaban	38
Tabel 3.5 Hasil Uji Validitas	39
Tabel 3.6 Hasil Rekapitulasi Realibilitas	40
Tabel 3.7 Kelayakan Model	42
Tabel 3.8 Persamaan Model Pengukuran Minat Berwirausaha	43
Tabel 3.9 Rumus Interval Kategorisasi Responden	45
Tabel 3.10 Hipotesis Statistik	46
Tabel 4.1 Komposisi Responden Berdasarkan Jenis Kelamin	48
Tabel 4.2 Komposisi Responden Berdasarkan Usia	48
Tabel 4.3 Ringkasan Pengujian CFA Model Pengukuran	52
Tabel 4.4 Tingkat Variabel Pengetahuan Kewirausahaan Responden	55
Tabel 4.5 Distribusi Responden Menurut Kategori Pengetahuan Kewirausahaan	55
Tabel 4.6 Tingkat Variabel <i>Internal Locus of Control</i> Responden	56
Tabel 4.7 Distribusi Responden Menurut Kategori <i>Internal Locus of Control</i>	56
Tabel 4.8 Tingkat Variabel <i>Adversity Intelligence</i> Responden	57
Tabel 4.9 Distribusi Responden Menurut Kategori <i>Adversity Intelligence</i>	57
Tabel 4.10 Tingkat Variabel Minat Berwirausaha Responden	58
Tabel 4.11 Distribusi Responden Menurut Kategori Minat Berwirausaha	58
Tabel 4.12 Ringkasan Hasil Analisis Regresi Multiple Model Variabel Mediasi Paralel	60

Tabel 4.13 Ringkasan Pengaruh Mediasi <i>Internal Locus of Control</i> dan <i>Adversity Intelligence</i>	61
Tabel 4.14 Ringkasan Koefisien Determinasi	61
Tabel 4.15 Rangkuman Keputusan Hipotesis Penelitian	62

DAFTAR GAMBAR

	Halaman
Gambar 2.1 Kerangka Berpikir Penelitian	25
Gambar 2.2 Paradigma Penelitian	27
Gambar 3.1 Overall Measurement Model	42
Gambar 3.2 Diagram Jalur Hubungan Antar Variabel Penelitian	45
Gambar 4.1 Estimasi Parameter <i>Overall Measurement Model</i> Minat Berwirausaha	51
Gambar 4.2 Hasil Regresi Model Penelitian	58

DAFTAR LAMPIRAN

	Halaman
Lampiran 1 Kuesioner Penelitian.....	81
Lampiran 2 Distribusi Jawaban Responden	84
Lampiran 3 Validitas Data Pra Penelitian	94
Lampiran 4 Hasil Uji Realibilitas Pra Penelitian	94
Lampiran 5 Deskripsi Skor Rata-rata	95
Lampiran 6 Uji Normalitas	103
Lampiran 7 Uji Mahalanobis	104
Lampiran 8 Uji Multikolinearitas	106
Lampiran 9 Uji Model Pengukuran	107
Lampiran 10 Validitas dan Realibilitas Item Model Pengukuran	107
Lampiran 11 Analisis Model Mediasi Paralel	108

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