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10-2013

## **TLS Newsletter Volume 7, Edition 9. October, 2013**

UNF Transportation and Logistics Society

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# TLS Transportation & Logistics Society University of North Florida

## TLS NEWSLETTER: BEYOND THE CLASSROOM

### TLS MEETING

Recruiters: What are they looking for?  
Panel Discussion

Wednesday, October 16

Coggin Stein Auditorium (42/1020)

9:00 p.m. - 10:30 p.m.

Door Prizes

Free Food, Funded by Student Government

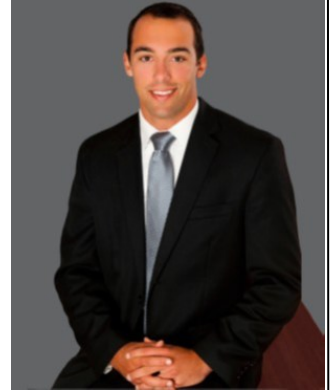


### TLS PRESIDENT'S CORNER

Hello,

The fall semester is off to a great start for TLS. Our first meeting was a hit and Jon Gordon did a fantastic job. I would like to send a big thank you to the 125 people that attended. That was a new attendance record for TLS! As the semester continues, I encourage you to stay involved and keep coming out to the events. The more you show your face, the easier it is for employers to remember you! Good events to look into are the facility tours, Microsoft Excel workshop on October 5th, and the Executive Spotlight on November 13<sup>th</sup>. Mark your calendars for our next TLS meeting on October 16<sup>th</sup>. We will host a panel of five recruiters that will discuss what recruiters are looking for and how we can improve our resumes and interview skills. Hope to see you there!

Brandon



### UPCOMING EVENTS

**Wednesday, October 16:** TLS Meeting 9:00 p.m.-10:30 p.m. 42/1020

**Friday, October 18:** COACH Distribution Center Tour

Departing from UNF 7:15 a.m.-12:30 p.m.

**Saturday October 19-23:** CSCMP Global Conference in Denver, CO

**Friday, November 1:** T&L Fall Career Day & Networking Reception

**Thursday, November 7- 8:** Michigan State University Supply Chain Challenge, East Lansing, MI

**Wednesday, November 13:** Executive Spotlight Bldg. 43 6:00 p.m.

**Sunday, November 17 – 19:** IANA Expo and Academic Challenge Houston, TX

**November & December:** Community Service Hubbard House Holiday Drive

### Executive Board Fall 2013

President	Brandon Little
V. President	Ben Freedman
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#### Newsletter Staff:

Editor	Lacey Greene
Staff	Veer Patel

### HARD AND SOFT SKILLS FOR A SUCCESSFUL CAREER

I asked successful T&L alumni Claudia Gorham and Rose Mueller to reflect on what skills and attributes they think are important to become a successful professional. Claudia and Rose graduated in 2010.

#### **From Claudia Gorham**

**Communication Skills:** The more I get involved in executive leadership meetings (with the C-suite), the more I realize the people at the top are PHENOMENAL communicators. I was hired into my new role because according to my new boss, I was the best communicator. Hard skills can be taught, but soft skills are harder to acquire. I recommend you work on the soft skills. It will pay off.

**Technical and Analytical Skills:** Proficiency in MS Office suite especially Excel and Access, can be a differentiator, but this alone won't guarantee upward mobility. It is important to demonstrate leadership and communicate how a business will benefit by using these tools. Management likes *thinkers*; people that have the confidence to take initiative and run with their ideas. If you just do what you are told to do it is unlikely you will be noticed. Most managers expect a college degree equals proficiency in Excel. If your Excel skills need improvement take advantage of Skillsoft courses at UNF, online resources, and the alumni led Excel Workshop on October 5. As I progress through my career, I continue to enhance my skill set through additional training, and for me, it has paid off.

**Problem Solving:** Businesses today are constantly fighting to reduce their operational cost and increase efficiencies. To do this, companies need problem solvers. I began to develop problem solving skills through case studies in class and after graduation I emphasized these skills during interviews. When I was asked to join a company I was **n't hired to do a regular functional job; I was hired to solve problems. Now I solve "real world" case studies, and see the full spectrum of a supply chain through my job.**

#### **From Rose Mueller**

Rose says that analytical and organizational skills are critical for optimum performance, but true success requires much more than just doing a job. Her top contenders for what it takes to get ahead are:

**Honesty:** The ability to be honest leads a person to admit they were wrong, which leads to continuous improvement.

**Tact:** It's not only what you say but how you say it. Having the ability to remain professional in stressful situations and knowing when to stay quiet and observe leads to a deeper understanding of issues and respect among co-workers.

**Perseverance:** The ability to stick with a goal even when it is difficult requires hard work and a positive attitude. Perseverance will lead a team to success and demonstrate what you are capable of.

Thanks to our T&L alumni for great advice and words of wisdom. We appreciate your involvement.

By Lynn Brown, CTL

## UNF T&L STUDENTS ATTEND NATIONAL EVENTS

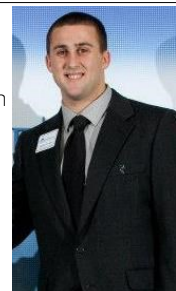
Students from the UNF T&L Flagship were invited to attend 3 national transportation and logistics events this fall. Brandon Little will attend the CSCMP Conference in Denver October 19 – 23 as one of only 50 student ambassadors from universities throughout the country. On November 7 – 8 Dr. Swanson will take Veer Patel, Tiffany Rauchhaus, and Lindsey Zuccala to Michigan State University for the Supply Chain Challenge, a simulation contest developed by Chrysler, Dow Chemical and IBM. UNF will compete against 14 of the best schools in the nation. Brandon Little, Ben Freedman and Veronica Perez will represent UNF in the IANA Expo Academic Challenge in Houston November 17 – 19. Thanks to funding from Student Government, 6 other TLS members will also attend the Expo and tour the Port of Houston and Home Depot's regional distribution center.

UNF is one of the best undergraduate T&L degree programs in the nation and we can thank our students and alumni for continued positive recognition. Students have won many national awards including the AST&L L.L. Waters and Delta Nu Alpha scholarships, Operation Stimulus and IANA Case Competitions; and top national and international companies recruit at UNF. Thanks to students, faculty and alumni who are working hard to put UNF Transportation & Logistics on the map.

By Lynn Brown, CTL

## GET TO KNOW TLS VICE PRESIDENT: BENJAMIN FREEDMAN

Benjamin Freedman is from New Smyrna Beach, FL. He is a Transportation and Logistics major and plans to graduate from UNF in August 2014 with his Bachelor of Business Administration and CTL certification. Ben joined TLS because he wanted to network with other students in his major and thought it would be a great way to get to know students outside the classroom. Ben currently holds the position of Vice President in TLS. He said that TLS has greatly improved his professional networking skills. **Ben said, "I never had the confidence to talk to strangers at events until attending TLS Propeller Club Student Port socials. In a more relaxed atmosphere, I was able to gain valuable skills and tools, which prove to be very useful in the working world."** Ben's efforts certainly paid off as he was offered an internship with Yusen Logistics after Career Day last year and has been working there ever since. Outside of school he enjoys exercising, traveling, playing disc golf, and rooting for the Jaguars.



By Lacey Greene



**Become a member today!**  
**For more information contact: [TLSociety@unf.edu](mailto:TLSociety@unf.edu)**

Soar  
 Farther and Higher  
 with the  
 Transportation  
 & Logistics Society!

## TLS ON TOUR: COACH DISTRIBUTION CENTER

Join us on Friday, October 18 for a tour of the COACH Distribution Center in Jacksonville.

Founded in 1941 as a family-run workshop in Manhattan, Coach is now a leading American design house of modern luxury accessories.

Coach applies a multi-channel distribution strategy for 500 stores in North America, 400 locations in Asia, 20 in Europe, and e-commerce websites in the U.S., Canada, Japan and China. Coach has built a strong presence globally through Coach boutiques located within select department stores and specialty retailer locations in North America, and through distributor-operated shops in Asia, Latin America, the Middle East, Australia, and Europe.

The prominence of the Coach brand is attributed to the unique combination of original American attitude and design, a heritage of fine leather goods and custom fabrics, superior product quality and durability and commitment to customer service.

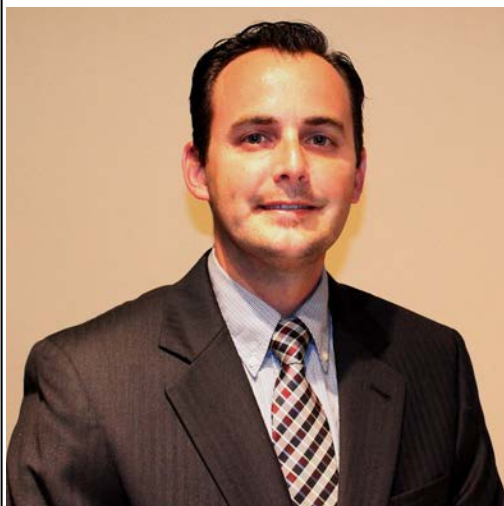
The Jacksonville Distribution Center is an 850,000 square foot multi-channel facility with 4.5 miles of conveyor systems that supports Direct to Consumer, **Retail Stores (Full Price and Factory), Wholesale (Macy's, Dillard's), International and Corporate Accounts, and end-user consumer and wholesale customer service.**



R.S.V.P. to [TLSociety@unf.edu](mailto:TLSociety@unf.edu). Tours are open to all UNF Students. Transportation is provided.

By Lacey Greene

## LIFE AFTER GRADUATION: CHRIS ELLIOTT



Chris Elliott graduated from the UNF T&L Program in the Fall of 2012. He applied for the CTL certification as part of the blanket waiver with AST&L and is very proud of that accomplishment. As a student Chris held the position of TLS Philanthropy and Fundraising chair and Treasurer. Chris said being involved with TLS, especially on the executive board, was an opportunity to work on a team, meet deadlines, handle processes and procedures, and work through a chain of command to complete a project. Chris participated in multiple facility tours and Career Days, Executive Spotlights, the IANA Expo in Anaheim, CA, the Support Our Port campaign, and many TLS and T&L recruiting events and community service projects.

While in school Chris gained practical experience as an intern in the Operations department of Suddath Relocation Systems. Since December 2013 Chris has been employed by Yusen Logistics, Inc. as a Claims Prevention Specialist where he works 40 hours a week. A typical day includes entering new claims, processing existing claims, process improvement, collaborating with operations, legal and other departments to mitigate and resolve conflicts and diffuse situations before they develop. His advice to current T&L majors is to GET INVOLVED! Take advantage of tours, panel discussions, professional events, and become an active member of TLS. Be sure to pay attention to detail and deadlines in class and in all you do. Lastly, take ownership. If you make a mistake, fess up. In the professional world there is no room for excuses.

By Lacey Greene