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TLS Newsletter, October 2015

UNF Transportation and Logistics Society

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TLS Transportation & Logistics Society University of North Florida

TLS NEWSLETTER: BEYOND THE CLASSROOM

TLS OCTOBER MEETING

Social Media: Best practices for young professionals!

Presented by Michelle Myara, Total Quality Logistics

Wed. October 14, 9 - 10:30 p.m. 42/1020

FREE PIZZA

Funded by Student Government



TLS PRESIDENT'S CORNER

October at UNF is a busy month! There are lots of great events to choose from; 3 T&L tours, T&L Career Day, an Excel workshop and a special guest at the TLS meeting who will talk about social media for young professionals focusing on LinkedIn. I'll be in San Diego for 5 days representing UNF as one of 80 national student ambassadors at the CSCMP Annual Conference. My entire trip was sponsored by the CSCMP Jax Roundtable. When I joined TLS in 2014 I had no idea about this opportunity. My only goal at the time was to get involved in a club that was relevant to my major so I could meet people, network with alumni and professionals and get leadership experience. I came up through the ranks first as a member and then on the TLS board as assistant director and now president. Being an active member of TLS has paid off in ways that I never would have imagined. Take it from me, opportunities are out there for anyone who wants to make the effort. Your future success starts at UNF so don't wait to get involved. I promise it will pay off.



Delaney Robinson

UPCOMING EVENTS

- October 2:** T&L Facility Tour, Fanatics Fulfillment Centers
- October 10:** Excel Work Shop, sponsored by CSCMP
- October 14:** TLS Meeting, Social Media for Young Professionals, Presented by TQL
- October 16:** T&L Facility Tour—Grainger Distribution Center
- October 23:** T&L Facility Tour—Revlon
- October 30:** T&L Flagship Career Day
- November 4:** T&L Executive Spotlight— Logistics of the Players Championship

Executive Board Fall 2015

- President Delaney Robinson
- Vice President Dakota Dusold
- Treasurer Gil Namur
- Secretary David Acevedo

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- Social Zachary Monger
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- Staff Dakota Dusold

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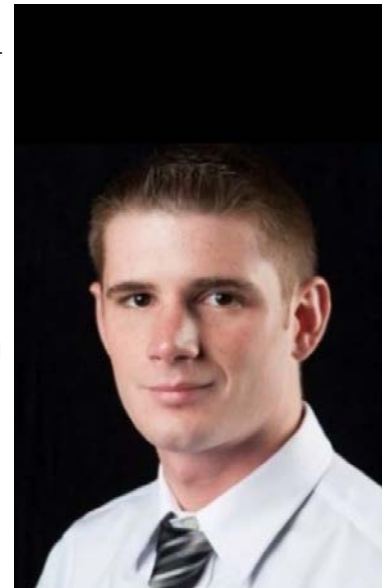
GET TO KNOW: ZACHARY MONGER, TLS SOCIAL DIRECTOR

Zachary Monger was born in Tampa, Florida, and moved to Jacksonville shortly thereafter. He will be the first member of his immediate family to graduate from college, which motivates him to achieve success. Zach will graduate in December 2015 with Bachelors' in Business Administration in Transportation and Logistics and Business Management.

He joined TLS his first semester at UNF, a little over 2 years ago. After seeing the myriad opportunities to network with reputable logistics companies and the general go-getter attitude of the club members he met in class and at TLS meetings, he decided to double major and added Transportation and Logistics. Zach says, "Logistics is a growing field, and students in TLS have a successful attitude, so it seemed like the right way to go." He now serves as Social Director on the TLS Executive Board.

In his time at UNF, Zach has been very active, completing three internships, competing in the IANA Logistics Case Competition at UNF and attending the IANA Expo in Fort Lauderdale. He attended 15 facility tours and met hundreds of professionals in the industry. His most recent accomplishment was landing a job as an International Logistics Analyst at Crowley Maritime.

As a senior and an accomplished TLS member, Zach offers these words of wisdom: "Be involved in your University and in your Industry. Join a club, attend club meetings, tours, and attend the T&L Career Day more than once. Everyone has the ability to be successful, but it boils down to how hard you want to work for it. Don't be afraid to push yourself because comfort and growth don't co-exist."



By: Adrian Ross

TLS ON TOUR—GRAINGER DISTRIBUTION CENTER



Friday, October 16

Depart UNF 9:00 a.m. Return to UNF 1:00 p.m.

W. W. Grainger, Inc. is a Fortune 500 industrial supply company founded in 1927 in Chicago. Grainger's catalog includes such offerings as motors, lighting, material handling, fasteners, plumbing, tools, and safety supplies. Jacksonville facility is 260,000 square-feet with 120,000 items in stock UNF Students only. Transportation is provided but space is limited. Lynn.Brown@unf.edu to R.S.V.P. by Oct. 9.

ESSENTIAL SKILLS FOR THE T&L PROFESSIONAL. ARE YOU READY TO EXCEL?

In the summer of 2010 I graduated from UNF with my Bachelor in Business Administration in Transportation and Logistics. I added CTL to end of my name, and was pretty sure I could take on the world. Imagine my surprise and dismay when I started my first position working with a Transportation Management System (TMS) and discovered that the world of logistics actually included a lot of Microsoft Excel too! Knowing little about Excel, my manager spent the first few weeks teaching me about my role in the company and how to do essential functions in Excel such as pivot tables, Vlookups, and conditional formatting. Once I mastered the key functions, I was hooked on learning all I could to be more effective and efficient at my job.

Over the past five years I have seen numerous students graduate and enter the workforce just like me, well-prepared and full of book knowledge, but lacking proficiency in the technical tools needed to complete day to day tasks. A 2012 WorldatWork/Deloitte Consulting study reveals that 89 percent of professionals use spreadsheet applications such as Microsoft. If there is one message I could share with students and recent grads, it is to learn more about the basic computer programs that are such an important aspect of our daily jobs. Logisticians may use their knowledge and advanced computer programs to move the world, but business decisions are made based on the ability to manipulate and analyze data using a tool like Excel.

Recognizing the need for Excel skills in the workplace, a group of T&L alumni got together to help students gear up for the job market. They created Excel workshops to teach functions that are important to master for the T&L profession. All UNF students are welcome and the event is free of charge thanks to a sponsorship from the CSCMP Jacksonville Roundtable. On Sat. Oct.10, I will be the person behind the podium who just five years ago had never even heard of a pivot table. So don't be like me. Invest in your future and take time to become proficient in the most widely used spreadsheet tool in the world. You and your boss will be glad you did!



By Rose Mueller, CTL

LIFE AFTER GRADUATION: OLIVIA MUSSELWHITE

Olivia Musselwhite graduated from UNF with a Bachelor's degree in Transportation and Logistics in December 2014. She joined the Transportation and Logistics Society as soon as she declared her major and served on the board as Assistant Newsletter Editor.

Olivia joined Crowley Maritime Corporation's third party logistics group as a part-time student in August 2013. TLS helped Olivia prepare for her job because she learned how to work in teams, meet deadlines, network, and stay up to date on current events in the industry. At Crowley she was part of the Project, Government, and Emergency Response team that consisted of six people. She was able to jump right in and make a positive impact on day-to-day operations.

Olivia participated in Career Day twice, as a committee volunteer and an interviewee. She toured JAXPORT during Big Sea Day as a Propeller Club Student Port/TLS member and says it was one of her most memorable experiences as a T&L student.

In August Olivia celebrated her 2 year anniversary as an employee with Crowley Maritime Corporation. Now a Crowley Freight Broker, her typical day consists of tracking and tracing rail and over the road (OTR) shipments, communicating with customers, negotiating rates with drivers to cover loads, and coordinating both rail and OTR crossdock shipments. On average, she works 45-55 hours per week.

Upon graduation, Olivia applied for and received CTL certification from AST&L through the blanket waiver program. Olivia's advice to current students in the T&L program is to get involved ASAP and take full advantage of what TLS and the T&L Flagship has to offer, especially T&L Career Day. She says every T&L student needs to participate because there won't be another opportunity to interview with and/or speak to so many great companies all in one day anywhere else.



By Dakota Dusold