# THE FUTURE OF THE EUROPEAN UNION

**DEMISTING THE DEBATE** 

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Mark Harwood | Stefano Moncada | Roderick Pace (Eds.)

## Contents

Acknowledgements Notes on Contributors <i>Editors</i>	7 8 8
Foreword European Integration's Extended Gestation: Forever Half-Pregnant	13 13
Introduction Europe's Lifelong Companion? The Debate on the Future of Europe	19 19
Part 1: Remodelling the European Union	27
Chapter One Decoupling and Federalizing: Europe after the Multiple Crises Sergio Fabbrini	28
Chapter Two Portrait of a Union: Redrawing a Sketch of the Whole Dimitris N. Chryssochoou	42
Chapter Three The Future of the EU in Jean-Claude Juncker's State of the Union Speeches Jean Claude Cachia	56
Chapter Four The Future of Europe: The View from Strasbourg During the 'Future of Europe' Debate	
Mark Harwood	78
Part 2: Europe in the World	95
Chapter Five The EU's Role in the World Trading System <i>Richard W.T. Pomfret</i>	96
Chapter Six The Arab Spring and the Post-Arab Spring (2011–19):	
An Assessment of the European Response Bichara Khader	108

Part 3: Security Challenges	127
Chapter Seven	
The Future of European Security and Defence: Keeping the Americans in? <i>Valentina Cassar</i>	128
Chapter Eight	
The Future of EU Defence and inter-Parliamentary Co-operation Roderick Pace	147
Chapter Nine	
EU Cybersecurity Governance – Stakeholders and	
Normative Intentions towards Integration	
Agnes Kasper	166
Chapter Ten	
Towards a 'Cyber Maastricht': Two Steps Forward, One Step Back Agnes Kasper & Vlad Alex Vernygora	186
Part 4: Common European Asylum System (CEAS)	211
Chapter Eleven	
The Steps from Dublin III to Dublin IV Amelia Martha Matera	212
Chapter Twelve	
EU Integration and Policy (In)coherence towards Irregular Migration	
Nadia Petroni	230
Index	242

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## Foreword

### European Integration's Extended Gestation: Forever half-pregnant

#### **Giles Merritt**

Does Europe have a collective future, or will the coming years be marked by increasingly incoherent developments within the heterogeneous EU? There is no denying that the second decade of this century has seen a strong mood shift away from the inter-dependence and concerted actions that guided Europe's national governments since the end of World War II, and then since the fall of the Berlin Wall.

What connections, if any, are there between the paroxysms of Brexit in the UK and the varying shades of populism in continental Europe? The common denominator may simply be the painful economic pressures resulting from waning global competitiveness.

It is clear that the high ideals of the European project no longer exert the same political pull. The EU's dreams of progressing almost seamlessly from a trading zone to a shared political economy are not being realised. Where are the convergence policies that would exert centripetal rather than centrifugal forces? Where is the appetite for reforms leading to political union, and whatever happened to the idea of Europeans speaking with one voice?

If the EU continues along its present path, the verdict of history may well be that it achieved little more than the welter of regulations needed to ensure trade flows. In geopolitical terms, Europe as a major player on the world stage may have been an illusion largely created by aggregating national statistics.

\* \* \*

It is not inappropriate to start a disquisition on the problems clouding Europe's future by putting Malta under the microscope, even though it accounts for only 0.1 per cent of the European Union's population. The Maltese microcosm tells us at a glance much of what awaits the whole of Europe in the 21st century's increasingly difficult global environment.

We Europeans were some 15 per cent of the world's people forty years ago, and now only around seven per cent. We may speak dismissively of emerging economic giants like China, India and Brazil, suggesting they are copy-cats who use underhand methods to invade our markets, but the reality is that as well as being younger they are more vibrant.

Alerting Europe's electorates to the consequences of demographic change has been frustratingly hard. Voters do not want to hear about it, least of all about the implications of ageing, so few politicians have had the courage to tell them.

Malta's demographic roller-coaster is a useful example of the way that ageing and a low birth rate can radically reshape a society over a comparatively short space of time. Its population profile looks like an alpine peak; having risen steeply, it will also fall precipitously.

In 1950 there were fewer than 320,000 Maltese, and since then the population has increased at about fifteen times the overall rate of the EU. But it is peaking, so by 2025 it is due to have shrunk from its present high point of 475,000 back down to 425,000. By the end of this century, Malta's population will – at 340,000 – be almost back to the level of 150 years before.

Naturally, demographers' projections do not always work out with total accuracy, but usually they beat those of economists into a cocked hat. So through the lens of tiny Malta we can discern the much larger picture of a radically changing European society and its workforce. Maltese may complain of being too crowded, yet mostly they accept the Government of Malta's pronouncement that to fuel economic growth they need more migrant workers.

This is the situation of the European Union in a nutshell. Observers of the EU scene may highlight the intricacies of its institutional developments, its successive enlargements and its regulatory outreach, but these are of far less consequence than the societal shifts within the member states. The focus of the EU – the 'Eurocrats' of the commission and the MEPs – is correctly on detail, but it is nevertheless time to readjust that focus and bring the big picture into sharper definition.

Europe is shrinking in absolute terms as well as proportionately in a world headed for 10 billion people by mid-century. A head count of all Europeans, not just the EU's citizens, reveals a total population of 740 million that is due to fall dramatically to 707 million by 2050.

More than half a century of plummeting birth rates has taken its toll, leading to downward spirals of manpower in most parts of Europe. The next 30 years will see the EU's working age population drop from the present 240 million to 207 million. That figure assumes that the current rate of economic migrants will be maintained; if not, the EU's workforce will number only 169 million by mid-century.

The average fertility rate in Europe is now 1.6 children per couple – slightly above Malta's 1.53 but far too low to reverse both the shrinkage and ageing trends now exerting an iron grip on the European political economy. The growth in the numbers of older people is not only a seemingly insoluble fiscal problem but also one that will challenge our basic concepts of democracy.

How EU governments will fund the steep increases in pensioners is an open question. In some countries, Italy for example, the proportion of retired over-65s to the total population will rise from 2.7 per cent today to 18.8 per cent in 2050. For Europe as a whole, the 'dependency ratio' of working age people to pensioners will, over the 40 years to mid-century, have halved from 4:1 to 2:1.

State-funded pension systems are already creaking, and it is hard to see how they can survive in their present form. The OECD foresees crippling burdens on national economies, reckoning that by 2060 the gap between pension costs and contributions will average some 10 per cent of an OECD member country's GDP.

That looks unsustainable, and yet it is only half of the equation. The other half is the political implications of the coming 'generations war'. How willing will today's 'millennials' be to pay for Europe's ageing when they are themselves underprivileged? And what will be the response of the under-50s to finding themselves electoral minorities in most EU countries?

The temptation is to use EU-wide statistics when discussing Europe's demographic difficulties, but these cloak a greater problem. The nations of Europe are being divided by population shifts, with the winners and losers from the free movement of people widening the wealth gaps the EU had set out to narrow.

Southern Europe's outlook is far from sunny. Portugal may, by 2060, see its population dwindle by 40 per cent, reducing from 10.5 million in 2010 to 6.3 million. Spain's present 47 million will by mid-century drop 11 per cent, or 5.3 million fewer people; while Italy's population of 62 million will decline to 55 million.

These future decreases are comparatively modest when set against the hemorrhaging of people from the EU's newcomer states. The eleven formerly communist countries have seen their combined populations drop to 103 million from 111 million, while the Baltic states have suffered an overall 25 per cent reduction. Romania's outlook is even worse: it faces a population cut of one third by 2060.

European public opinion has so far reacted to such projections with massive indifference, but that may be about to change. What will certainly stir protest and demands for new policies and more effective actions is the looming healthcare crisis threatening most parts of Europe. By the end of 2019, approaching a quarter of a million medical doctors will have stopped practising, reducing their numbers from 1.8 million to 1.57 million.

A combination of early retirements, inadequate medical training arrangements, and an increasingly ailing population of older people is creating a perfect storm. In Austria, 40 per cent of doctors will have taken retirement by 2025, and the pattern is similar across Europe. Ageing is hitting the healthcare sector too, with almost four doctors in ten now over 55 years old.

The writing has been on the wall for some time. The WHO's analysts rang their alarm bells almost 15 years ago, and the European Commission followed up with

a Green Paper and an 'Action Plan'. These were generally ignored, most probably because the health services of the richer western European countries were able to tap the new resource of healthcare workers from the new member states.

In its way, the coming healthcare crisis illustrates the impotence and even irrelevance of the EU and its institutions. Critics accuse Brussels of wanting to create a European super-state, but in truth its powers have been steadily sapped by its member governments. EU leaders meet more frequently than ever to confer as the European Council, but they do so because they have to wrestle with problems stemming from reduced rather than greater intra-EU cohesion.

What, then, does the future hold for the great political experiment of European integration? Is the basis of sixty years of peace and enlargement strong enough to relaunch the project? Will external pressures ranging from security dangers to failing technological supremacy awaken national politicians to the merits of EU cooperation?

The auguries are discouraging. Just as the Great War of 1914–18 is widely seen as the point at which the 20th century began, the worldwide financial crisis of 2008 seems to have characterised this century of rising Asia. Yet rather than respond to the new international conditions that redefine even the largest and most influential EU states as small countries, Europe's governments have reduced their collaboration, preferring to go their separate ways.

When Jean-Claude Juncker took over as President of the European Commission in autumn 2014, he labelled his five-year mandate a "last chance" for Europe, and promised bold new policies to stimulate investment and light red tape bonfires. The consensus amongst commentators, however, is that the EU has failed to kickstart investment and faster growth and has not delivered on goals that ranged from banking reforms to ambitious energy and digital market initiatives.

The EU's member states must bear much of the blame, with unforeseeable factors like the 2015–16 'migrant crisis' also playing a part. Now, the talk in national chancelleries is of a fresh start, with four areas to have top priority up to 2024.

The thinking is that Europe must, above all, recover its global leadership on environmental disciplines to combat climate change. On top of that it must tackle eurozone reform, the twin problems of ageing and migration and, not least, the many challenges of the Digital Age.

These are the preoccupations of policymakers and business leaders, but what of Europeans who increasingly are voting for populist and often anti-EU parties? What do citizens want, and how much support are they prepared to give to a mechanism many see as distant, unelected and unresponsive?

Complex cross-currents were revealed in a survey conducted for my own Brusselsbased think-tank 'Friends of Europe'. When the pollsters questioned 11,000 people across all EU member states, they received some surprising answers. Four-fifths oppose "less Europe" and moves to hand some of the EU's powers back to national governments, while an overwhelming nine-tenths would not want to see any return to a mere trade zone.

At the same time, almost half questioned the EU's relevance to their own lives, and two-thirds thought that they would not be much worse off if the EU were to somehow disappear overnight. Yet 40 per cent would like an internet-enabled vote on EU-level issues, 25 per cent would like to directly elect EU commission presidents, and 20 per cent would welcome a voice in how EU money is spent.

These are not ideas that get much play in the EU's attempts to gauge public opinion, notably its Eurobarometer polling. But they reflect the way Europeans' attitudes and expectations are becoming more complicated and fragmented.

A further complication, making discussion of Europe's future akin to a game of three-dimensional chess, is the growing debate among member states over whether there should be a two-speed EU. Advocates of an inner core of 'progressive' countries and an outer ring of 'conservative' argue that it is the only realistic solution.

Set against concerns that a two-speed Europe entailing first-class and second-class citizens would spell the end of the EU, there is the reminder that this is already the case. Thirty years ago, the discussions leading up to the Maastricht Treaty of 1992 clearly set out the fact that creating the euro as a common currency would mean that countries with a derogation from eurozone membership would be in an outer ring.

It was also an integral element of the EU enlargement negotiations that the mostly ex-communist countries could not, or should not, adopt the euro. That is more or less where we still are, with roughly three-fifths of EU countries in the inner core of the eurozone. What was not understood at that time, though, was that the single currency would create economic divergences between countries rather than the convergence promised by its creators.

The upshot is that Europe is now riven by deep divisions, some of them inherent in the problems created by one-size-fits-all policies, others aggravated by the decade of austerity measures introduced in the wake of the 2008 financial crisis.

The north-south split between the 'Club Med' countries and the richer northern and Scandinavian countries has been further widened by the sharp differences that now exist between Paris and Berlin on reforming the eurozone. Germany, backed by the Netherlands, staunchly opposes new collective debt ideas. As the euro's chief beneficiary, it may be signing its eventual death warrant.

There is also the east-west schism. The six founding member states together with those other richer countries that made up western Europe's EU-15 treated the newcomers of the 2004 'Big Bang' enlargement in a somewhat cavalier and condescending manner. They are now reaping the whirlwind of the seeds sown then, with the Visegrad states not alone in warning they will use the veto powers of membership to avoid the EU's "interference" in matters they consider "sovereign".

There seem two possible outcomes: either the EU's inertia and inability to grasp political nettles leads to an unsatisfactory business-as-usual approach, or there is disruptive reform. The former means the present frictions will persist and will probably be accentuated by widely projected stagnant economic growth.

The latter course of reform might lance many boils of discontent, but would open up bitter re-negotiations over what it means to be European. The outer ring of countries no longer to be bound by the most unyielding of EU disciplines would be relegated to a different legal framework and all that this implies.

These possibilities have not so far impinged greatly on public opinion. If and when they do so they will certainly stoke doubts over the value of the European 'project'. The background for many Europeans is security, and a sense that the EU is not delivering the stability and sense of foreign policy coherence they had been led to expect.

The migration issue has been throwing into stark relief the volatilities of the Middle East, the Gulf region and northern Africa. It has shown how far from reality are Europe's foreign affairs ambitions. The EU's Common Foreign and Security Policy, in spite of its creation of a 'foreign ministry' in the shape of its EEAS action service, clearly remains much more a trade and economic arm than a diplomatic one.

Successive opinion polls have shown that there is much support for a more muscular EU, with respondents apparently yearning for "a European army". As with so much of the Great Debate over Europe's future, such simple solutions would raise hugely complicated new questions over the political mechanisms that would be needed.

In other words, Europe remains in the place its policymakers have always feared and denied: it is half-pregnant.