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Economic Aspects of Additive Manufacturing: Benefits, Costs and Energy Consumption

by

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Doctoral Thesis

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Abstract

Additive Manufacturing (AM) refers to the use of a group of technologies capable of combining material layer-by-layer to manufacture geometrically complex products in a single digitally controlled process step, entirely without moulds, dies or other tooling. AM is a 'parallel' manufacturing approach, allowing the contemporaneous production of multiple, potentially unrelated, components or products. This thesis contributes to the understanding of the economic aspects of additive technology usage through an analysis of the effect of AM's parallel nature on economic and environmental performance measurement. Further, this work assesses AM's ability to efficiently create complex components or products.

To do so, this thesis applies a methodology for the quantitative analysis of the shape complexity of AM output. Moreover, this thesis develops and applies a methodology for the combined estimation of build time, process energy flows and financial costs. A key challenge met by this estimation technique is that results are derived on the basis of technically efficient AM operation.

Results indicate that, at least for the technology variant Electron Beam Melting, shape complexity may be realised at zero marginal energy consumption and cost. Further, the combined estimator of build time, energy consumption and cost suggests that AM process efficiency is independent of production volume. Rather, this thesis argues that the key to efficient AM operation lies in the user's ability to exhaust the available build space.

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On my arrival to Loughborough University I put a note on my wall in Kingfisher Student Hall: "get fit and don't get kicked out". While I did not succeed in getting fit, I am now, almost four years later, happy to submit my finished doctoral thesis. It would not have been possible to write this thesis without the help and support of the kind people around me, so I am pleased to write these lines of acknowledgement.

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Finally, I would like to thank my girlfriend Yuan Liu for supporting me over the years in this long project and for her confidence in my ability. I know that she is proud of me and I am grateful for that. My lengthy career as a university student is now coming to a happy end and it would not have been possible (and, more importantly, enjoyable) without her.

Martin Baumers

Nottingham, 25th of August 2012

Glossary of terms

2D	-	Two Dimensional	EBM	-	Electron Beam Melting
3D	-	Three Dimensional	FDM	-	Fused Deposition Modelling
3P4W	-	Three-Phase-Four-Wire (power connection)			(Stratasys trademark)
ABC	-	Activity Based Costing	GDP	-	Gross Domestic Product
ABS	-	Acrylonitrile Butadiene Styrene	GPT	-	General Purpose Technology
A.C.			IT	-	Information Technology
AC	-	Average Cost or Alternating Current	MC	-	Marginal Cost
AISI	-	American Iron and Steel	MCV	-	Mean Connectivity Value
АМ	-	Additive Manufacturing	NC	-	Numerically Controlled (machining)
AMRG	-	Additive Manufacturing Research Group	NP	-	Non-Deterministic Polynomial-Time
ANN	-	Artificial Neural Network			(hard, problem class)
ASTM	-	American Society for Testing	NPV	-	Net Present Value
		and Materials	PC	-	Polycarbonate or Personal Computer
BL	-	Bottom-Left (build volume packing algorithm)	PPSF	-	Polyphenylsulfone
CAD	-	Computer Aided Design	LS	-	Laser Sintering (by
CAE	-	Computer Aided Engineering			convention reserved for polymeric processes)
CAM	-	Computer Aided Manufacturing	R&D	-	Research & Development
CNC		Computer Numerically	RP	-	Rapid Prototyping
CINC	-	Controlled (machining)	SFF	-	Solid Freeform Fabrication
DFAM	-	Design For Additive Manufacturing	SLA	-	Stereolithography (3D Systems trademark)
DFM	-	Design For Manufacturability	SLM	-	Selective Laser Melting
DFX	-	Design For X	SLS	-	Selective Laser Sintering of polymers (3D Systems
DMD	-	Direct Metal Deposition			trademark)
DMLS	-	Direct Metal Laser Sintering (EOS GmbH trademark)			

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Chapter 1: Introduction

Additive Manufacturing (AM) techniques were invented to address problems that have troubled the makers of things throughout human history. The simple intuition behind AM is that the technology gives the user the ability to effectively 'print' objects from three dimensional (3D) data. In theory, this allows anyone who possesses 3D design data or is able to create these data to manufacture the objects desired.

This concept is easily understood and has captivated the imagination of many engineers, scientists and journalists – often leading to speculation on the impact that such technology might have on the manufacturing environment and wider society. It may well be that AM is a significant rung on humanity's ladder towards ultimate future manufacturing techniques allowing individuals to create items, involving little or no manual skill, few resources and minimal technological constraints. After all, in the words of Gershenfeld (2005), the "world of tomorrow can be glimpsed in tools available today".

AM is a relatively recent manufacturing approach, based on technologies originally intended for the automated production of prototypes. These Rapid Prototyping (RP) systems were developed in the 1980s and 1990s (Levy et al., 2003). A suitable definition encapsulating the nature of AM technology is provided by Wohlers (2007):

"Unlike machining processes, which are subtractive in nature, additive systems join together liquid, powder, or sheet materials to form parts. Parts that may be difficult or even impossible to fabricate by any other method can be produced by additive systems. Based on thin, horizontal cross sections taken from a 3D computer model, they

produce plastic, metal, ceramic, or composite parts, layer upon layer."

In an effort to establish a set of standards fundamental to AM technology and practise, the ASTM (2012) define AM processes as being capable of "joining materials to make objects from 3D model data, usually layer upon layer, as opposed to subtractive manufacturing methodologies. Synonyms [include]: additive fabrication, additive processes, additive techniques, additive layer manufacturing, layer manufacturing and freeform fabrication".

Both definitions express that AM constitutes an innovation at the centre of manufacturing technology, used directly in the creation of tangible products or product features. The breadth of the spectrum of available AM technology variants, in terms of processes and materials, is also indicated in these definitions. As this thesis documents, the implications of the additive mode of production are significant and, if adopted, may introduce previously unknown economic aspects into manufacturing.

As an example for AM machinery commercially available today, Figure 1 shows the EOSINT M270 direct metal laser sintering (DMLS) system by equipment manufacturer EOS GmbH (2010). As for most additive technology variants, the construction of parts on this machine takes place in an enclosed internal build volume. In this inner workspace, parts are built up layer-by-layer. An immediate implication is that the size of the build chamber limits the physical dimensions of AM products. In most AM variants, the progress of the additive build can be watched through a window in the build chamber door, which can be seen on the left side of the system shown in Figure 1. For control and data exchange, many AM systems incorporate a personal computer

(PC). The input and output devices belonging to this PC are visible on the right hand side of the system.



Figure 1: An example for an additive manufacturing system (EOSINT M270) Image source: EOS GmbH (2010)

This thesis is based on the fundamental assumption that two characteristics shape the process economics of AM, thereby setting AM apart from the existing conventional manufacturing approaches, such as injection moulding, machining and casting processes.

The first characteristic is that AM is able to very effectively create complex product geometry and component shapes. Mapping out the consequences of AM's freedom in terms of product design, Hague et al. (2003) suggest that in AM, added design complexity may be available at no extra manufacturing cost. The presence of such 'freedom of design' would allow AM adopters to realise almost any design they can envision. Supposing that optimised designs will also be very complex, it is highly relevant for production economics that product complexity may be decoupled from

manufacturing process cost (Hague et al., 2003). Hollington (2008) discusses how AM adoption could in the future lead to radically different designs that have little in common with currently available products.

The second characteristic is that AM machinery, such as the DMLS system shown in Figure 1, is capable of producing multiple parts in its build volume at the same time. As this thesis stresses, this is fundamental in the determination of the process economics of AM. The AM process normally takes place in discrete 'builds' or 'jobs', concurrently building up multiple parts. The parts contained in individual builds may well be completely different and for unrelated purposes. Emphasising this ability, AM has been described as a 'parallel' manufacturing technology (Ruffo et al., 2006b; Ruffo and Hague, 2007).

As a consequence of these distinguishing characteristics, AM technology may allow adopters to generate novel products and radically simplify existing supply chains (Tuck et al., 2007). Where conventional manufacturing chains are often long and complex, routinely spanning several countries (Foran et al. 2005), AM is able to concentrate value creation into a single production step. Figure 2 shows how a traditional manufacturing process, consisting of 'n' elements, may be replaced by a single computer integrated AM process.

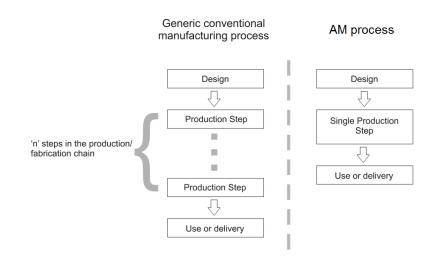


Figure 2:Length of production chain of AM compared to other processes Image source: own work

These aspects make AM an interesting addition to the available spectrum of technology in the current manufacturing landscape. Nevertheless, AM users, machine developers and researchers are interested in going beyond this and finding out what the underlying economic and commercial implications of the adoption of AM are. Borrowing from the methodology used in the study of technological diffusion, this thesis operates from the premise that AM's future impact will be shaped by two aspects: the benefits and the costs arising from its use.

The reduction of energy consumption associated with durable goods manufacturing and usage may be a further benefit of the adoption of AM technology. As outlined in the feasibility study of the Atkins project at Loughborough University (ATKINS feasibility study, 2008), to which the research performed for this thesis contributed, energy savings resulting from technology adoption decisions may effectively occur on two levels. Firstly, process choice is likely to affect the energy consumed directly during the manufacturing process. Secondly, the design possibilities connected to process selection may also affect the energy consumed during other, earlier or later, stages in the product life cycle. It would be possible, for example, that the freedom of design afforded by AM enables more lightweight designs. These would require less raw material and hence less energy consumption for raw material production. Such lightweight designs may also significantly reduce use-phase energy consumption, for example, in transport applications (Helms and Lambrecht, 2006).

Researchers argue that the limitation of carbon emissions associated with energy consumption is urgent (Westkämper et al., 2000; Jovane et al., 2008). According to data from the World Resources Institute, industrial energy consumption, industrial processes and transportation contributed 33.3 % of world greenhouse gas emissions in 2005 (Herzog, 2009). Predictions suggest, however, that the energy consumption occurring in the manufacturing sector will grow faster than in any other sector until 2050 (Taylor, 2008).

1.1 Available additive manufacturing technology

Comparing AM to conventional manufacturing processes, two main advantages have been identified by Tuck et al. (2008): firstly, AM may enable production without many of the constraints on part geometry that apply to other techniques, as embodied by the concept of freedom of geometry. This may lead to products featuring a complex geometry and to the integration of multiple functions into single components. Secondly, AM allows the manufacture of highly customised products in small quantities at a relatively low cost.

As argued by Tuck et al. (2007), the adoption of AM is also likely to enable new business models. These feature the production of customised or high value products, very wide product lines, dematerialisation of supply chains, distributed manufacturing operations, more frequent product improvements and process innovations.

At the current state of technology however, the routine application of AM is still hampered by a number of limiting factors (Ruffo and Hague, 2007):

- limited material suitability,
- diminished process productivity,
- problems with dimensional accuracy,
- poor surface finish,
- repeatability issues,
- uncompetitive production cost at medium and large volumes.

In response to the technology's current shortcomings in terms of dimensional accuracy and surface finish, metallic AM products are often subject to ancillary postprocessing operations. Some AM processes are therefore referred to as 'near net shape' processes. Routine post processing techniques include light finish machining (Cormier et al., 2004) and shot blasting (Mazzioli et al., 2009).

A number of AM technology variants are available in the marketplace. Appendix A presents a summary of major AM technology types in tabular form with some fundamental information on each.

1.2 Investigating 'economics' and including energy consumption

This thesis constitutes a treatment of 'the economics of AM'. Therefore, it is necessary to define clearly what is meant by the term 'economics' and why this label has been chosen. Vickers (2003) describes economics as 'the science of incentives'. As such, the economics of a particular subject or activity are determined by the relationship between the costs and benefits associated – the difference of both manifesting itself in an incentive (or disincentive) for participants. Therefore, the underlying strategy of this thesis is to systematically explore the benefits and costs associated with AM technology adoption and usage.

In the economic theory of the firm, actors are usually considered to be businesses that maximise profits. Traditionally, profits are seen as the single incentive and purpose to the private enterprise. For this analysis, it is helpful to view firm profits as the outcome of the relationship between two variables: the revenue obtained from some business activity, for example selling *Q* units of a product, and the costs associated with the sale of these *Q* units.

In a simple static model, this can be illustrated graphically as shown in Figure 3 (see, for example, Else and Curwen, 1990). In the diagram, the horizontal axis describes the quantity Q of some good, the vertical axis shows a price P. The straight line MR shows the revenue (or benefit) a company can obtain from the sale of each marginal (or 'extra') unit of Q. This line is downward sloping to reflect that the buyers are willing to buy more units when the price decreases.

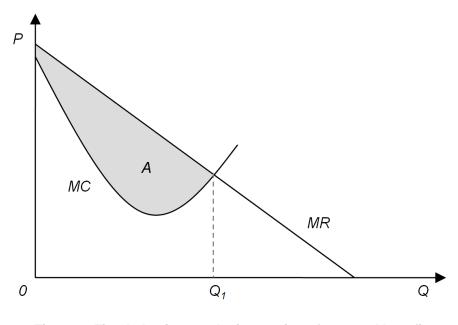


Figure 3: Firm behaviour as the interaction of cost and benefit Image source: adapted from Else and Curwen, 1990

The curve *MC* describes the cost to the seller of each marginal unit sold. The 'U' shaped curve shows that initially, where product volumes are small, the cost of each extra unit decreases. This could, using the example of tooled manufacturing processes, be due to the sunk costs of tooling which is incurred for the production of the first unit but not for the subsequent units. As quantity expands, according to the theory of the firm, *MC* first bottoms out and then gradually starts sloping upwards. The reason for this lies in extra costs associated with large quantities, for example, due to increasing administration overheads.

In this model, a profit maximizing firm will set quantity Q_1 such that the revenue for each extra unit balances the cost of this unit (MR = MC), implying that no additional profits can be made from expanding output quantity any further. In the static model shown in Figure 3, the shaded area *A* reflects the profit that the firm makes from setting optimal quantity Q_1 .

The purpose of this example is to introduce the concept of marginal cost and to illustrate that the economics of industries and markets are determined through the interplay of benefits and costs, as suggested by Vickers (2003).

The logic of exploiting all available profits also applies to the decisions concerning the uptake of new technologies. Thus, the diffusion of innovations and the resulting technological impact is equally shaped by costs and benefits (Stoneman, 2002). Moreover, this suggests that knowledge of the costs and benefits associated with a new technology can be used to form rational opinions about its future development.

This thesis introduces a further layer of economic analysis by including the energy consumption aspect in this consideration of process economics. This means that energy consumption is effectively treated as a secondary type of cost. The rationale for doing this is as follows: the consequences of carbon emissions resulting from manufacturing activity (i.e. pollution) arise to society as a whole, as 'social costs'. The fundamental characteristic of these costs it that they are not exclusively borne by those responsible for the pollution. For electricity-driven manufacturing technologies, such as AM, the total social costs are expected to correlate heavily with energy consumption. Therefore, an understanding of the energy consumption of AM is critical for an appraisal of the social costs attached to the technology's usage.

Normally, social costs are not assumed to be part of the rational choices made by profit maximising technology users. However, due to the increasing importance of these issues, it appears justified to include the energy consumed by the AM process in an analysis of economic aspects.

1.3 Aims and objectives of this PhD thesis

In the wider context of applied production economics, this thesis promotes the understanding of the origin of future improvements in manufacturing productivity. According to Krugman (1998), such improvements are facilitated primarily through technological progress and automation. The evolution and diffusion of information technology has led to significant technological change (Schaller, 1997). It appears that the most significant innovations generate technology diffusion across different sectors (Stoneman, 2002). In this sense, AM could be seen as a technological 'spill over' from the IT sector into general manufacturing.

Commenting on the ethical dimension of researching new technologies, Sahal (1985) suggests that there is an obligation to maximise the ex-ante understanding of promising innovations: to "put the matter in a nutshell, we need unequivocal ways of measuring technology so as to create public awareness of innovations and to ensure consumer sovereignty".

This research aims to address a number of specific research objectives, designed to cultivate an understanding of central aspects of the economics of AM. Based on the view of economics as the science of incentives, as suggested by Vickers (2003), this research systematically measures the benefits and costs of AM, including the process energy consumption representing the social cost aspect. Three primary research objectives related to the economics of AM are pursued in this thesis:

- I. Regarding the monetary cost of AM, it has been argued that extra complexity may be available without cost (Hague et al., 2003). Treating process energy consumption as a major determinant of the associated social costs, it is important to address the question of whether increasing the complexity of the shape of a product results in increased process energy consumption in AM.
- II. As this thesis argues, reliable empirical data and summary metrics on build speed, energy consumption and cost for major additive platforms are required. This is mainly due to problems in the existing analyses arising from the fact that they are specified with unused machine capacity. This is likely to result in inefficient technology usage. Therefore, it is an objective of this research to generate a set of machine productivity, energy consumption and cost results that reflect technically efficient machine operation.
- III. To develop a valid technique for the combined ex ante estimation of build time, energy consumption and cost. A novel tool is devised to handle the multi-part and multi-product case typically (and exclusively) found in AM applications. Analogous to research objective II, AM's ability to fill builds with different and potentially unrelated parts causes problems in the estimation of build time, energy consumption and cost.

A subordinate objective of this thesis is to demonstrate that where the creation of part geometry is concentrated into a single production step (illustrated in Figure 2, page 5), the measurement of input flows used to transform raw material into finished (or nearly finished) components is greatly simplified. Therefore, next to impacting production cost and energy consumption, the adoption of AM may promote accountability in terms of manufacturing cost and process energy consumption. This aspect is of growing importance to consumer sovereignty, as data on the environmental footprint of products are increasingly moving into the consumer's consciousness.

Summarising the presented research objectives in one sentence, this thesis contributes to the understanding of the economics of AM through an analysis of the effect of AM's parallel nature on economic and environmental performance measurement and AM's ability to efficiently create product complexity. If this analysis is successful, it may help avoid erroneous conclusions about the usefulness of digitally integrated manufacturing technologies. Reflecting on such errors, Neil Gershenfeld (2007) comments the following:

"I'd like to argue that it's done, we won. We've had a digital revolution but we don't need to keep having it. And I'd like [...] to look what comes after the digital revolution."

1.4 Structure of this thesis

This thesis is structured with a conventional sequence of chapters on existing literature, used methodology, obtained results and discussion of results. This orthodox approach is chosen due to the strong interdisciplinary flavour of this work, building on theory from manufacturing engineering, production economics, technology adoption, industrial ecology and shape complexity theory. Where numerical and optimisation problems are encountered, algorithms are implemented to overcome these. Therefore, this work also includes an element of algorithm design, specifically in the area of build volume packing, complexity measurement and build time, energy consumption and cost estimation.

To aid reader orientation, this thesis attempts to keep the order in which the various fields of literature are treated identical throughout the chapters. To further improve clarity, the chapters have consistently been subdivided into sections separately discussing the topics associated with benefits and the costs (including energy usage) of AM technology usage.

For added structure, the results are discussed separately in three chapters: the benefits of AM (Chapter 4), results on machine productivity (Chapter 5), and results on production input utilisation (Chapter 6).

In the discussion chapter, this thesis departs from the fixed order of treatment of the individual areas of literature and discusses the material along five identified discussion themes. The final two chapters draw conclusions and present possibilities for further work. Figure 4 graphically summarises the structure of this thesis.

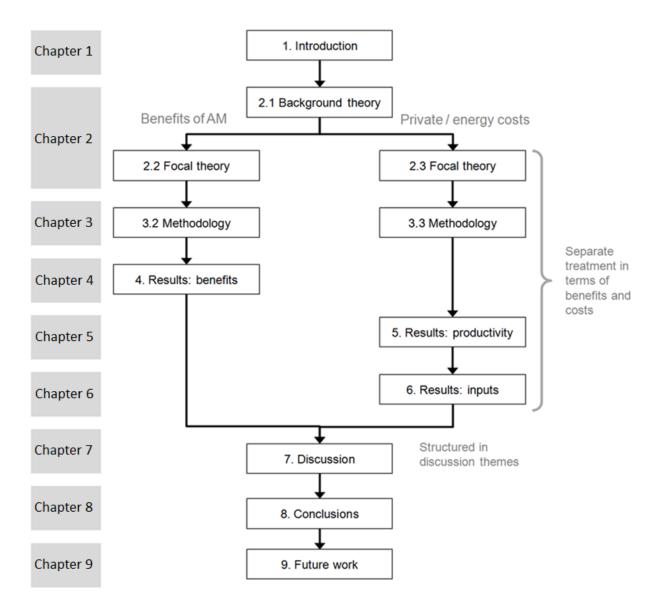
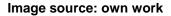


Figure 4: Overview of thesis structure



1.5 Published work

During the initial planning phase of the doctoral project leading to this thesis, a publication strategy was devised. Due to the interdisciplinary nature of this work, it was decided that the performed research should receive peer review where ever possible; this approach resulted in five peer reviewed publications.

The first peer-reviewed conference contribution was made to the 2010 Solid Freeform Fabrication (SFF) Symposium. It introduces a common methodology for the measurement of energy inputs to metallic AM processes and is titled "A comparative study of metallic additive manufacturing power consumption" (Baumers et al., 2010). An empirical measurement of realised levels of product complexity found in AM products performed by Baumers et al. (2011a) contributes to the analysis of the benefits arising from AM technology usage.

A submission to the SFF Symposium in 2011 expands the findings of Baumers et al. (2010) to a wide range of polymeric and metallic platforms and adds a further layer of analysis on the effects of capacity utilisation. It is titled "Energy inputs to additive manufacturing: does capacity utilization matter" (Baumers et al., 2011b).

The following journal paper surveys in detail the energy consumption of two competing commercial laser sintering (LS) systems and is published in the Institution of Mechanical Engineers Part B: Journal of Engineering manufacture in 2011. It is titled "Sustainability of additive manufacturing: measuring the energy consumption of the laser sintering process" (Baumers et al., 2011c).

The developed energy consumption measurement methodology is combined with a novel cost model for AM in a following journal article. It has been accepted for publication in 2012 by the Journal of Industrial Ecology. This article is titled "Transparency built-in: energy consumption and cost estimation for additive manufacturing" (Baumers et al., forthcoming).

A further article that has been prepared in the process of this PhD project deals with AM energy consumption. It analyses the total energy requirements during the production of titanium-alloy parts using the electron beam melting (EBM) process. The planned title for this paper is "Energy inputs to the production of titanium parts: additive manufacturing versus conventional milling". It is undergoing additional preparation.

Chapter 2: Literature review

The interdisciplinary character of this project requires the incorporation of ideas and concepts from a wide range of areas. While applied economics forms the theoretical basis, this thesis draws on literature studying manufacturing engineering, technological change, organisational strategy and complexity theory. This review chapter attempts to provide an accessible and coherent account of the concepts contained in this eclectic combination of literature.

Initially, a broad distinction between two types of literature is made: a background theory section concentrates on the treatment of literature on general concepts helpful in the analysis of the issues at hand. The following sections on focal theory deal with the areas of literature needed to address the research objectives. Section 2.4 summarises the identified gaps in the literature and how they relate to the research objectives. The surveyed focal theory includes the following topics: shape complexity, design for manufacturability, AM build time estimation, energy consumption, production cost and build volume utilisation.

2.1 A review of background theory

In this review of background material, section 2.1.1 begins by discussing some items relevant to the economics of AM in the field of futurologist literature. Futurologist studies explore how the innovation of AM may in the future impact people's everyday lives and the economy.

Following this, Section 2.1.2 provides an account of the AM related literature describing the present situation in the manufacturing sector in the UK, with an emphasis on global differences in labour costs. Section 2.1.3 offers a classification of AM technology in the framework of applied economics. This classification is further

elaborated in section 2.1.4, where empirical observations from the additive industry are put into the context of durable goods theory. Section 2.1.5 presents a brief discussion of the economics of technology diffusion and its applicability to AM. The appropriate organisational changes accompanying the adoption of AM are discussed in section 2.1.6.

2.1.1 Additive techniques in the futurologist literature

Futurologist methods, which can be heavily speculative, have been employed to make statements on the economic implications of AM on manufacturing activity. This work has received attention in the broader public and perhaps forms a good starting point for this literature review. It also provides a colourful overview of the broad types of ideas that are discussed in the context of future AM usage.

According to Schnaars (1989), futurologist predictions of the impact of technologies are "one of the most difficult kinds of forecast to make accurately. There are so many unknowns, and so many possible outcomes, that errors appear everywhere".

Adhering to the futurologist convention of presenting a range of conceivable scenarios for technology usage, Neef et al. (2005) suggest three different alternatives for the diffusion of AM technology. The most radical scenario discussed by Neef et al. is the utopian 'home-fabber' scenario which was originally proposed by Burns (1993). This scenario predicted that the most advanced households could by 2008 incorporate a special room with additive machinery. This 'fabricator room' would supposedly be used by the members of the household to produce durable goods for their own needs. In a similarly utopian vision, Bergmann (2004) claims that the arrival of AM technology will allow individuals to bypass the markets for many products and goods. This would be done by implementing a form of high-technology subsistence production, possibly

in collectives. Bergmann argues that through the adoption of novel manufacturing approaches the 'prosumer' (a portmanteau of 'producer' and 'consumer') will emerge. The second scenario proposed by Neef et al. is labelled the 'copy shop' scenario, or alternatively the 'Kinko' scenario, after a chain of outlets offering copy and print services. Neef et al. suggest that individuals will submit the designs of products they need, in the form of 3D data, to local additive production facilities. Like the predictions of the type expressed by Burns and Bergmann, this approach also bypasses the manufacturing industry. Therefore, widespread AM technology adoption of this kind would constitute a fundamental shift away from the present order in which durable goods are almost exclusively produced by specialist firms in a commercial manufacturing sector.

Schnaars (1989) advises caution when dealing with such technological forecasts. Referring to the poor track record of claims that individual new technologies will change everyday lives, Schnaars contends that "[the] most prominent reason why technological forecasts have failed is that the people who made them have been seduced by technological wonder. [...] Most of those forecasts fail because the forecasters fall in love with the technology [...]". Investigating such errors, Avison and Nettler (1976) conclude that "a conservative and pessimistic attitude tends to illuminate the crystal ball, while a liberal and optimistic attitude tends to darken it". Interestingly, developments in the present (in 2012) appear to have overtaken the 'Kinko' scenario. Web-based service providers, such as Shapeways (2011) and Fabberhouse (2011), offer very affordable AM services to anyone capable of providing the necessary 3D data, including private end-users. Moreover, Kinko's no longer exists as an independent business (FedEx, 2008).

The third, and more conservative, scenario proposed by Neef et al. is the use of AM systems in the commercial manufacturing industry. This scenario does not include an utopian vision of the end of the division line between producers and consumers. Nevertheless, this scenario assumes that AM has the potential to technologically and economically greatly advance manufacturing practice and also product design.

In their discussion of the commercial application of new manufacturing technology, Friebe and Ramge (2008) present an assessment of the potential impact of AM, based on the perceived trends towards individualisation, peer networks and greatly reduced transaction costs enabled by information technology (IT).

Friebe and Ramge suggest that AM forms an ideal technology to serve markets demanding highly individualised but affordable goods in low volumes. The authors explain how AM may serve what they refer to as a 'long tail' demand structure. According to Friebe and Ramge this concept was returned to the public attention by Anderson (2006), who observed a distinct pattern in a survey of sales data provided by an online vendor of music, videos and books: large cumulative sales numbers are achieved with items that only appeal to a very narrow group of customers and sell infrequently. In consequence a distribution of sales frequency with a long tail can be observed, as shown in Figure 5.

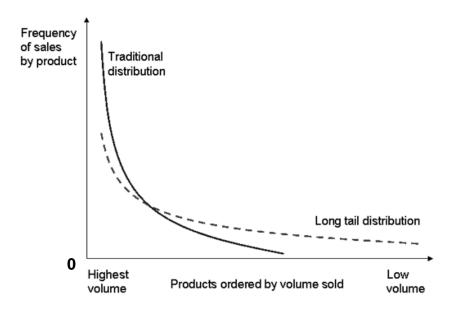


Figure 5: Long tail distribution of sales

Image source: adapted from Friebe and Ramge, 2008

According to Friebe and Ramge, the move towards more individualised consumption patterns has caused the observed change. It is claimed that in industries in which this development has taken place many more low volume items are now sold. The increase in sales occurs at the expense of traditional high volume products.

2.1.2 Current developments in manufacturing and the role of AM

A paper by Hague (2004) offers an overview of the broad alternatives in the future of UK manufacturing. Three 'viable future UK manufacturing models' are identified and discussed in the light of a potential large-scale adoption of AM.

The first alternative focuses on the traditional method of mass production, relying on capital inputs and labour to create economies of scale and realise high levels of productivity. However, this mode of production is limited to industries in which accepted, standardised products with robust designs are prevalent (Utterback, 1993). Further, traditional mass production generates narrow product lines and draws heavily

on unskilled labour inputs (Milgrom and Roberts, 1995). As a result of the emphasis on unskilled labour inputs in the mass production approach, this style of production has largely shifted away from economies where labour costs are high, such as in the UK.

In an effort to stimulate the manufacturing sector in the UK, manufacturing process innovations compatible with high labour cost environments are being sought. Due to the ability of AM to reduce unskilled and skilled labour inputs to production, AM is viewed as a viable option in economies with comparatively high wage levels in manufacturing (Hague, 2004).

In direct competition with conventional mass production, however, AM faces the disadvantage of not being able to offer the economies of scale available to conventional manufacturing processes. As suggested by Ruffo et al. (2006b), these economies of scale can result from the use of dedicated tooling in conventional manufacturing. An example for this are injection moulding processes in which production volumes are high and designs are compatible with conventional mass production methods.

The second alternative proposed by Hague (2004) describes a situation in which UK manufacturing concentrates on the production of sophisticated, high value products in relatively low volumes. Here, companies generate technologically advanced products through extensive research and development (R&D) expenditure, effectively adding value to their products in the design and engineering stages.

To assess the viability of this scenario it is instructive to assess the levels of business R&D spending in high and low labour cost countries. Following Patel and Pavitt (1995), most R&D expenditure undertaken in the private sector is either for close to market applied research or direct spending associated with the development of

marketable products. Therefore, business R&D spending can be interpreted as a prerequisite for the high value engineering model and can thus be used as a basic indicator of the UK's competitive standing in high value added manufacturing.

However, business R&D spending data for selected countries (OECD, 2007; Pottelsberghe, 2008) show that this type of spending may not be small in low wage economies, such as China, at least when measured as a share of gross domestic product (GDP). Moreover, the business R&D spending has exhibited a downward trend in the UK from 1995 to 2006 (OECD, 2007).

Hague acknowledges that emerging economies such as China, which are at the receiving end of UK manufacturing outsourcing activity, now have a financial system in place supporting the private sector. Pottelsberghe (2008) comments that Chinese business funded R&D intensity is now higher than that of the European Union (0.82 %, median value). Hague concludes that this scenario, which may involve the extensive adoption of AM to create differentiated and complex products, would be hazardous for UK manufacturing.

The third alternative scenario discussed by Hague is labelled the 'mass-customisation' scenario. This name proves somewhat misleading: the approach known as mass-customisation is technically a form of modularisation, delaying the differentiation of the final product to the latest possible point in the supply chain (Tuck et al., 2007). This creates quasi-personalised product characteristics through customised combinations of pre-fabricated (and conventionally mass produced) components. However, the scale economies available and the necessity of labour inputs therefore make the mass-customisation approach prone to the same outsourcing phenomena experienced by conventional mass production in the UK (Hague, 2004). Because mass-customisation is not based on an underlying manufacturing technology

innovation, it can potentially be considered an organisational (or supply chain) innovation complementary to conventional mass-production technology.

However, Hague argues that AM could be adopted for a true customisation setting in which every produced unit is differentiated to suit end-user requirements. Due to the far reaching independence from labour inputs, AM adopters in the UK would not be at a competitive disadvantage compared to manufacturers in low labour cost countries.

2.1.3 Applied economics

Tuck et al. (2007) discuss AM's ability to generate 'core customisation'. This term describes the production of units of output which are individually tailored to meet customer requirements and thereby yield an unprecedented degree of differentiation. It enables business models that centre on the production of items very closely matching the needs and preferences of individual users.

Consumers are generally perceived to derive greater utility from goods that are adapted to their personal tastes and needs than from the best standard products available (Piller, 2004). The custom manufacturing scenario presented by Hague (2004) emphasises the ability of AM to generate such differentiation. It should be noted however, that this differentiation does not have to be according to individual tastes and preferences. AM products can also be customised to address a given purpose or fulfil a function. Structurally optimised components (see, for example, Christensen and Klarbring, 2009) can be designed to withstand specific mechanical loads while minimising part mass.

Wong et al. (2008) construct a model of AM's ability to generate tailored products and discuss the application of the Hotelling model (Hotelling, 1929) in this context. The Hotelling model is a standard model in the repertoire of microeconomics (Martin,

2001). It is also relevant for the treatment of the impact of horizontal differentiation on technological diffusion (Stoneman, 2002).

Wong et al. (2008) use their model to benchmark an AM based production approach against two other approaches. Firstly, it is compared to a conventional make-to-stock mass production approach, as introduced in the previous section 2.1.2. Secondly, it is compared to a delayed differentiation route. This is especially interesting as the delayed differentiation route corresponds to what Tuck et al. (2007) describe as 'modularisation': the configuration of the final product from standardised modules is delayed as long as possible. Wong et al. refer to AM as 'custom manufacturing' and alternatively 'ultimate customisation'.

The Hotelling model was developed in 1929 to illustrate spatial product differentiation, modelling the impact of a seller's geographic location on business. This model is normally explained using the example of one or more ice-cream vendors on a beach (Cabral, 2000; Wong et al., 2008).

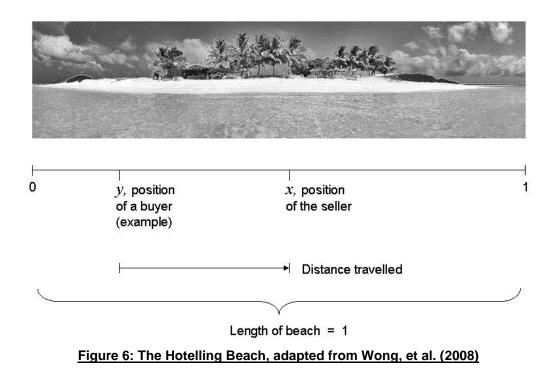


Image source: own work, image from http://www.nwmangum.com/BVIPanos/index.html

This beach, shown in Figure 6, is modelled as a line with length = 1 on which the buyers of ice cream are uniformly distributed. The buyers seek relaxation and therefore incur disutility from travelling to a seller away from their own location. The incurred disutility is modelled as an extra cost to the buyers when they travel to the seller. Specifically, it is modelled as a linear function of the distance travelled. Ice cream prices are assumed fixed (and equal across all sellers if there are more than one).

The vendor chooses a location on the beach, keeping in mind that the buyers must pay an extra cost for the distance travelled. If there is more than one seller, the buyers do not care about which seller they buy from, they only care about the distance travelled. An example: a single seller is located at $x \in [0,1]$. Then the buyers left of this seller incur a travelling cost of x, whereas the buyers to the right of this sell incur a cost of 1-x. Therefore, if the seller is interested in minimising the buyer's travelling cost, he will locate in the middle of the beach (at location 0.5). Diagrammatically, the Hotelling model is summarised in Figure 7.

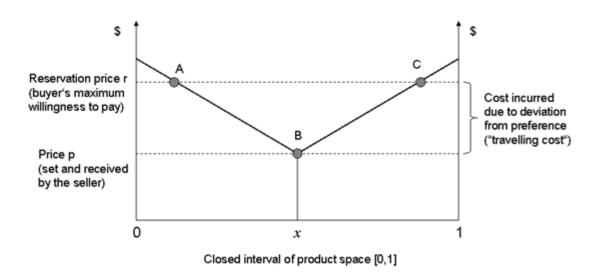


Figure 7: Diagram version of the Hotelling Beach

Image source: own work

For simplicity, the assumption is made that the seller does not incur any cost. The reservation price r is the buyer's maximum willingness to pay. It is equal across all buyers and also equal to the buyer's true valuation of the ice cream. In the situation described in Figure 7, buyers face the total costs (price of ice cream + transportation cost) shown by the path *ABC*. Buyers left of point *A* and buyers right of point *C* will not buy any ice cream because total cost exceeds their reservation price.

The relevance of this model to AM, as constructed by Wong et al. (2008), lies in the fact that spatial product differentiation is just one possible form of product differentiation. Spatial differentiation is chosen because travelling cost can be used as an accessible metaphor for disutility incurred due to lacking product 'fit', as discussed by Piller (2004). In fact, this type of model can be used for any variant of horizontal product differentiation (Martin, 2001). In the model constructed by Wong et al., a continuous measure of 'preference' is used to model all conceivable differentiation possibilities in the product space [0,1]. Analogous to the ice cream example, for any deviation from the buyer's preferred degree of differentiation, the buyer incurs disutility modelled as an additional cost. This size of the cost depends, as in the basic Hotelling model, linearly on the extent of the deviation.

The intuition leading to the model presented by Wong et al. lies in a particular interpretation of AM technology: Wong et al. imply that using AM, the sellers need not decide on particular differentiation characteristics and can offer products that exactly match buyer preferences. Hence, with AM the buyers do not incur a cost of deviation from their ideal preference. Wong et al. state that this is due to the absence of tooling in AM and the technique's ability to generate high levels of geometric complexity.

This appraisal of the advantages of AM is repeated in the available literature (Hague et al., 2004; Wohlers, 2011a; Gebhardt, 2008). It is noteworthy, though, that the model discussed by Wong et al. is a purely theoretical effort; empirical validation is not presented.

Next to AM's ability to produce differentiation, other factors such as production speed and stock holding costs are considered. Wong et al. conclude that a number of factors may impede the commercial viability of AM manufacturing, citing high production cost (presumably referring to high average cost per unit produced) and long production lead times.

The assumption of production lead times negatively impacting the competitiveness of AM contradicts the commonly held belief that AM is an especially 'rapid' process (Wohlers, 2011b). The application of the Hotelling model to AM illustrates that the degree to which product differentiation matters to the buyers affects the overall prospect of successful AM technology adoption. Following the reasoning presented by Wong et al., AM is especially applicable where buyers are affected negatively by deviations from their real preferences. Moreover, if the reservation price is sufficiently high to make AM production profitable (for example, in the production of prosthetic implants) AM may have a good chance of being a commercial success. In other areas, where the penalty for deviating from buyer preferences is not substantial (for example, in stationery products), the commercialisation prospects of AM may be smaller.

2.1.4 Durable goods theory

An analysis of the relevant background literature for this thesis would be incomplete without a survey of durable goods theory. This is due to two reasons: firstly, AM machinery is itself capital equipment constituting a durable good. Secondly, in most

cases the products generated by AM will also be durable goods of various kinds, as discussed by Wohlers (2011a) in the presentation of the current commercial applications of AM.

Thus, a firm engaged in AM is likely to face durable goods markets both on the input and on the output side. Waldman (2003) notes that much of the literature on durable goods treats the purchase of such goods by consumers. It is stressed that the problems faced by firms selling durable goods as intermediate inputs to other firms (as AM machinery normally is) are similar.

According to Waldman, the defining feature of a durable good in this context is that the good does not provide its benefit instantaneously, but instead provides a stream of services useful to the user over a period of time. This section presents the concepts introduced by Waldman that are directly applicable to either AM equipment manufacturers or additively manufactured products.

Initially, the 'time inconsistency' problem appears relevant to the economics of AM. Time inconsistency is based on the idea that durable goods sold in the future affect the future value of the units sold in the present. In the reasoning developed by Bulow (1982), the buyers of durable goods, such as AM equipment, may not be willing to pay a particular price set by a single seller in the market (the monopoly price) because they expect that the seller will reduce his price in the future. Applied to the determination of the price of capital equipment, such as a LS system, this idea is trivial.

However, as Waldman points out, the time inconsistency problem affects not only to pricing strategy, but also any other future actions committed by the seller. These could be, for example, the commitments to research and development, introduction of norms and standards, or the introduction of an equipment repurchasing policy. As AM is

based on relatively young processes (Levy et al., 2003) with fast and on-going technological development (see, for example, Wohlers, 2011a), these issues may be very relevant to understanding the technology adoption decisions undertaken by AM adopters.

Waldman also argues that where durable goods are sold by influential firms (for example, holding patents on particular processes) the provision of durable goods with a lower than optimal durability is a common concern. However, following the reasoning proposed by Swan (1970, 1971), Waldman presents a case in which optimal product durability is unaffected by firms commanding such market power.

This result of optimal durability is criticised by Waldman on two grounds: firstly, the theory by Swan builds on the assumption that "some number of used units is a perfect substitute for a new unit" (Waldman, 2003). As Waldman argues, this is not a realistic assumption. The second weak point identified by Waldman in Swan's theory is that it does not accommodate markets for second hand products. This may be particularly relevant for the economics of AM. According to Wohlers (2011a), the production of customised goods is an important application for AM production. Due to the nature of perfectly customised goods, as discussed by Wong et al. (2008), there may be no second hand market for these products.

A third concept discussed by Waldman which is applicable to the AM industry is the incentive for the AM equipment manufacturers to reduce the availability of used machinery. It is not uncommon for AM equipment manufacturers to repurchase used units. After an update, the machinery may be re-sold for considerable sums. This strategy is observed in durable goods markets; Waldman's treatment of it is closely related to the analysis of durability choice. The rationale suggested is that the availability of older vintages, which may be potential substitutes for new AM machines,

diminishes the prices the manufacturers can charge for new machines. Hence, the AM equipment manufacturers may be motivated to remove older units from the market, resulting in higher prices for new units.

A more extreme version of this strategy is a repurchase-and-scrap strategy, which dictates that older units are bought off the market and scrapped, again motivated by higher prices achieved for new units. An alternative way to eliminate second-hand markets is the adoption of a leasing strategy. Here, the suppliers refuse to sell output; instead, revenue is generated through a strategy of effectively renting out AM equipment.

A fourth, and final, point raised by Waldman that can be applied to the economics of AM is the practice of aftermarket monopolisation. Aftermarkets are defined as markets for goods and services complementary to a durable good, also referred to as supporting input markets. The documentation made available by NCP Leasing Inc., a commercial firm specialising in finance for AM systems, offers some insight into the practises relating to the aftermarkets for additive technology (NCP Leasing Inc., 2010). For additive technologies, some markets for raw material inputs appear to be monopolised by the equipment manufacturers. NCP Leasing Inc. notes that "systems that have a limited range of materials and those for which materials are only available from the systems manufacturer are likely to suffer compared to more versatile platforms". Moreover, in the markets for maintenance services and replacement parts, both factory maintenance contracts and independent maintenance agreements appear to exist.

The extent to which the additive equipment manufacturers have power to 'lock in' technology adopters remains unclear. According to Waldman, the common practise for sellers to exploit an aftermarket is to first exclude independent firms from this

market, effectively monopolising it, and then raising prices to monopoly levels. Buyers may fail to recognise maintenance cost in their initial technology adoption decision, particularly if the acquisition of such information is costly (Waldman, 2003).

A final issue raised by NCP Leasing Inc. is that software licensing may affect the resale values of additive machinery. Proprietary software is needed to operate AM machinery. However, the software licenses may not be transferrable to second-hand buyers. The consequence is that used machines can suffer from severely diminished resale values as the re-licensing of the systems may be at the discretion of the equipment manufacturer.

2.1.5 Diffusion of innovations

The term 'technology' has been summarised as the set of presently known alternatives of converting resources into outputs that are required by the economy (Griliches, 1987). Therefore, the literature on the diffusion of novel technologies, such as AM, sees technological change as an information transmission process (Rogers, 2003). Information is depicted as a reduction of uncertainty in situations where alternative choices are available (Rogers and Kincaid, 1981). Where new technology is taken up, information is transmitted, reducing uncertainty about the underlying "cause-effect relationships in problem-solving" (Rogers, 2003).

According to the 'Schumpeterian Trilogy', named after the Austrian economist Joseph Schumpeter, the process of technological change consists of three distinct stages (Stoneman, 1995): in a first stage, ideas are created in the invention process. In a second stage, these ideas evolve into marketable products and processes; this stage is referred to as the innovation process. Finally, in a third stage, the new products and processes spread across potential markets. As Stoneman (1995) notes, there is a

consensus that the economic impact of innovations occurs in the phase in which technologies spread. This stage is labelled the diffusion stage; "in strict terms, the analysis of diffusion is the analysis of the process by which knowledge is incorporated into the economy post first incorporation (or innovation)" (Stoneman, 2002).

The literature on diffusion shares a central empirical observation: the diffusion of innovations over time normally follows an S-shaped curve (Rogers, 2003; Stoneman, 2002; Hall, 2005), as shown in Figure 8.

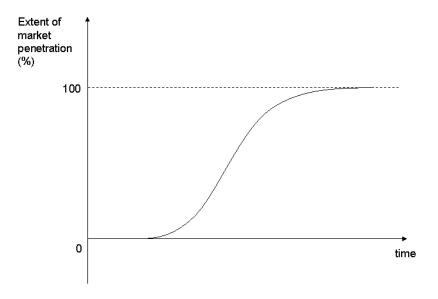


Figure 8: The S-shaped diffusion curve Image source: adapted from Stoneman (2002)

In a seminal study on the diffusion innovations, studying the spread of a new type of corn in different US federal states, Griliches (1957) observes that in state *i* the extent of market penetration $P_i(t)$, i.e. the proportion of the total acreage N_i planted with the new type of corn at time *t*, exhibits an S-shaped curve when plotted against time. According to Stoneman (2002), this observation can be generalised in that the uptake of an innovation begins slowly and accelerates up to an inflection point. After this point it slows down towards its asymptotic level.

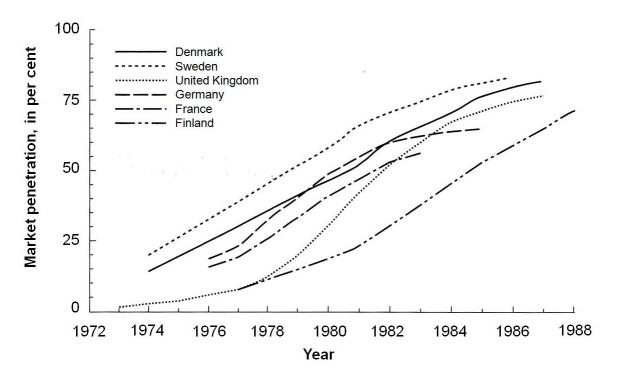
It should be noted that the asymptotic level of use, P_i^* , is not necessarily unity. In other words, diffusion does not necessarily reach 100% market penetration. Griliches finds that the pattern can be represented by the logistic function:

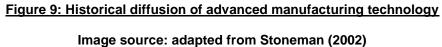
$$P_{i}(t) = \frac{P_{i}^{*}}{1 + e^{-\eta_{i} - \phi_{i} \cdot t}}$$
(Eq. 1)

where P_i is the market penetration of the innovation at time *t*. P_i^* is, as defined above, the asymptotic level of diffusion, the parameter η_i positions the diffusion curve on the horizontal axis and ϕ_i is a parameter controlling the diffusion speed.

Among the studies of technological diffusion of manufacturing technology innovation, a paper of particular interest is an article by Vickery and Northcott (1995), analysing the diffusion of microelectronics and advanced manufacturing technology across countries. The investigated sample of advanced manufacturing technology includes Computer Aided Design / Engineering (CAD/CAE), Numerically Controlled / Computer Numerical Controlled (NC/CNC), flexible manufacturing systems/centres, pick and place robots, automated storage retrieval, final inspection systems and factory computer networking.

As AM may be also classified as an advanced manufacturing technology, the patterns observed by Vickery and Northcott (1995), as shown in Figure 9, may provide an indication of how AM will spread.





For an indication of the current state of technology diffusion of AM, the patterns shown in Figure 9 can be compared to data provided by Wohlers (2011a) on the total number of industrial AM systems sold. An inspection of Figure 10 does not suggest that the inflection point of technology adoption has been reached yet.

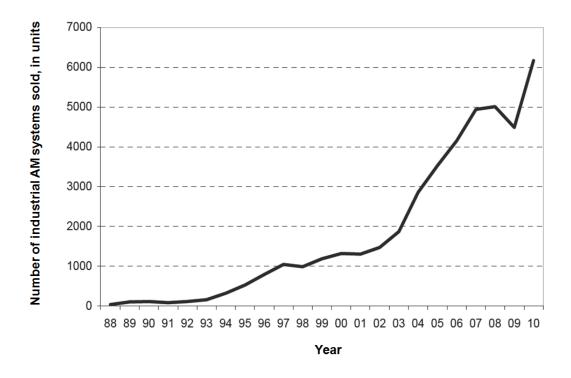


Figure 10: Diffusion of AM technology Image source: own work, data from Wohlers (2011a)

An applicable modelling approach to technological diffusion is the rank model discussed by Stoneman (2002). It derives its name from the assumption that among the population of potential adopters (N_i) there is an underlying distribution which governs the returns that can be derived from the new technology. Expressed in histogram form, it can be shown how the gross benefits of adoption, B, vary throughout the population of potential adopters. This frequency distribution, illustrated in Figure 11, ranks all members of the population according to their individual gross benefit from adoption, hence the name 'rank model'.

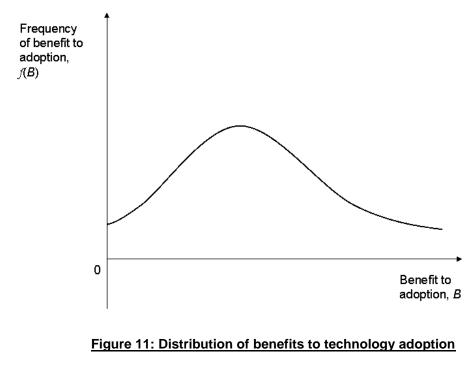


Image source: own work

As discussed in the context of economic incentives in section 1.2, potential technology users will adopt the innovation if the available gross benefit is greater than the associated cost.

When applied to the distribution of gross benefits illustrated in Figure 11, a proportion of the population can be defined that will find ownership of the technology profitable and adopt in time t. For the empirical diffusion path to be mapped out with the characteristic S-shape (shown in Figure 8, page 33), there are two alternative possibilities. Firstly, the cost c(t) of the new technology may fall over time, gradually increasing the share of the population finding the new technology profitable (movement along the gross benefit distribution in Figure 11). Secondly, the gross benefits of adoptions might increase as the technology gets 'better' over time (shifting the gross benefit distribution to the right).

Therefore, the rank model is driven through outside forces. Both cost reduction and technology improvements are very likely to occur for AM in the future, making a diffusion path with the commonly observed S-shape likely, should the underlying distribution pattern of the benefits be compatible with Figure 11.

Considering the variety of factors that might affect the gross and net benefits to adoption, it appears that the distribution will change over time as the factors affecting it change. Interactions between the innovation and other technologies (including organisational innovations) are also very relevant in this context.

In the following, these issues are grouped in four overarching topics, as suggested by Stoneman (2002): multiple technologies, joint inputs, standards and compatibility, and general purpose technologies.

2.1.5.1 Interaction between multiple technologies

New technologies introduced to organisations are usually inserted into a system of already present technologies. Rarely can a new technology be classified a 'standalone' innovation (Stoneman, 2002). The presence of a combination of newly introduced and already present technologies can generate returns greater than the returns to each technology alone. Alternatively, two new technologies can be adopted alongside each other to exploit such effects. CAD/CAM is an example for such technologies: Stoneman argues that it is commonly accepted that a combination of CAD and CAM creates benefits which are greater than the sum of benefits available if they were to be introduced individually.

If a term reflecting technological interaction is expressed by v, and gA and gB are the profit gains obtained by adoption of technology A and technology B, respectively, then two technologies can be classed as complements (v > 0) if:

$$gA + gB + v > gA + gB \tag{Eq. 2}$$

This implies an unambiguously positive effect if both technologies are owned together. Furthermore, if the degree of complementarity v increases, firms will find it profitable to acquire the technologies *A* and *B* at higher prices.

Stoneman notes that in case of technological complementarity, a firm's technology choice is dependent of its previous technology adoption. If PA and PB are the acquisition prices for technology A and B, respectively, such that PA > gA + v and gB < PB < gB + v, then a firm that has previously installed technology A will find it profitable to also install B, whereas a firm that has not acquired A in the past will not find it worthwhile installing B. Dependence on events in the past, such as prior technology adoption, creates path dependency; Stoneman refers to this as 'non-ergodicity' - history matters for technology adoption if technologies are complementary.

This is especially clear in the context of AM technology adoption, where 3D CAD provides the immediately required flow of 3D data required for operation. According to Hague (2004), this statement applies to virtually all manufacturing process innovations as "all proposed future manufacturing technologies are driven by 3D CAD, it follows that without 3D CAD, products cannot be made". 3D CAD can thus be described as an underpinning technology for AM and many other manufacturing process innovations. At this point it may be helpful to establish a hierarchy of significance between innovations, as proposed by Coccia (2004). This approach classifies innovations in terms of their 'innovation intensity', which will be interpreted here as innovation significance. It may well be that AM forms a lesser-order innovation following the more

fundamental innovation of 3D CAD and ultimately the innovation of information technology. As will be argued in the discussion chapter of this thesis, AM may be interpreted as an extension of information technology into the real world. Without moving too far into the field of innovation theory, however, Coccia's view that underpinning technologies by definition have a greater economic impact than subsequent 'lesser-order' technologies appears debatable.

2.1.5.2 Joint inputs

In the context of AM, one input that needs to be acquired for all additive production is the raw material used. The profit derived from AM system operation will in some way depend on the quantity of raw material used, therefore the higher the cost is of this input, the larger is the cost incurred to create the AM service flow.

In consequence, the net benefit derived from the use of AM technology is also determined by the price of the raw material. Raw material prices will therefore affect the above described parameters of diffusion. According to Stoneman (2002), this mechanism may create a feedback loop such that diffusion becomes self-propagating. Diffusion of AM technology may, perhaps through increasing economies of scale in raw material production, lead in turn to reduction in the raw material cost. These cost savings may then translate through to increased AM use and further technological diffusion.

These mechanisms may all be at work for the increased uptake of AM. Skilled labour and learning by doing effects are one such case, as are the specialised support markets for AM technology, and even the provision of finance for AM. These are the same supporting input markets as discussed in section 2.1.4 in the review of Waldman's (2003) summary of durable goods theory.

2.1.5.3 Standards and compatibility

The common theme behind network effects (or 'externalities') as discussed by Stoneman (2002) is that the more firms use a technology collectively, the greater the benefit to each individual firm becomes. This type of benefit is also described as a spill-over effect. Where such network effects are in question, standardisation and compatibility of joint inputs become important issues. Where buyers face an innovation that comes in multiple and incompatible standards, buyers may delay their technology adoption decision.

2.1.5.4 General purpose technologies

It is believed that general purpose technologies (GPTs) play a significant role in overall economic growth (Bresnahan and Trajtenberg, 1995). It is argued that they have the power to transform domestic life and business activity (Jovanovic and Rousseau, 2005). What is interesting about GPTs in the context of AM technology adoption is that "with GPTs there may well be considerable intersectoral knowledge flows and interdependencies" (Stoneman 2002).

Considering AM, it may be the case that capabilities created in the IT industry (computing power or simulation techniques, for example) can now be used in the manufacturing sector, creating further economies of scale and scope.

A commonly observed pattern in the diffusion of new GPTs is that in their initial diffusion stage they do not necessarily offer productivity advantages over incumbent GPTs – therefore the diffusion of GPTs may start slowly (Jovanovic and Rousseau, 2005).

As the required complementary input markets develop, a point is reached where the new GPT becomes more productive than the incumbent technology. At this point large benefits to adoption become available and diffusion picks up speed.

Moreover, once diffusion has progressed, an evolution of the GPT sets in which feeds back into increasing productivity and further diffusion (Stoneman, 2002). Process innovations will normally have to integrate into existing supply chains and existing flows of materials and other inputs. In particular cases, especially during the adoption of GPTs, the introduction of process innovations also motivates the adoption of new organisational or managerial techniques. Milgrom and Roberts (1995) argue that in some cases, the prominent example being the adoption of IT, accompanying organisational innovations are required to fully exploit the new process technologies.

2.1.6 Organisational innovation

Milgrom and Roberts (1995) describe the process of adapting organisational structure to new technologies as realising and taking advantage of the complementarities afforded by innovations. In their model, they propose a framework that is able to map out the changes in pre-defined organisational characteristics as a response to process innovation.

Their example for flexible manufacturing technology is interesting (they implicitly refer to CNC machinery, but their analysis should also apply to AM). Milgrom and Roberts find that if the price for flexible manufacturing equipment or CAD software decreases, and hence the uptake of these technologies is promoted, a systematic response ensues in the context of organisation structure.

In terms of organisational innovation, this means that among other changes, levels of training will be increased, product design efficiency will be higher, workers will have

greater autonomy, local information will be used more effectively, and there will be more horizontal communication.

Milgrom and Roberts imply that the exploitation of complementarities between production technologies and organisational approach is not reserved to innovations. The traditional mass production approach also has an appropriate organisational counterpart creating complementarities.

Tuck et al. (2007) define an organisational approach that is complementary to AM. According to the modified version of a generic method for the configuration of the optimal supply chain developed by Fisher (1997), Tuck et al. state that the returns available from AM adoption are maximised by choosing a supply chain configuration combining flexibility and efficiency (Figure 12).

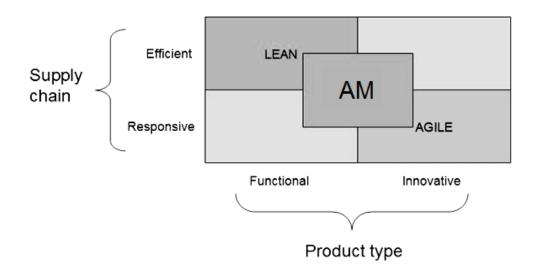


Figure 12: Production and supply chain matrix

Image source: Tuck et al., 2007

In the terms used by Milgrom and Roberts, the appropriate organisational form for AM is expected to provide maximum complementarity when adopted in conjunction with the new process. Work on the implementation of AM (Tuck et al., 2007; Hague, 2004)

suggests that a number of accompanying organisational changes need to be made to reap the full benefits of the new technology. The following four aspects of organisational change have been identified as suitable accompaniments to AM technology adoption (Tuck et al., 2007):

• Supply chain dematerialisation

The transmission of 3D CAD part data (which forms a complete representation of the final part) through data networks reduces the requirement to physically move intermediate inputs or final products. The idea is to dematerialise the supply chain and perform a re-materialisation step using AM technology. This should produce significant economic savings as it eliminates the need to physically move intermediate products. Foran et al. (2005) comment that modern supply chains can be extremely complex.

• Just-in-time delivery

AM adoption may reduce warehousing and stock holding costs, as well as the amount of capital tied up in work in progress. It is predicted that these changes may lead to the replacement of the Just-in-Time delivery strategy by a novel strategy of Just-in-Time manufacture. Positive by-products of this change could be fuel and energy savings due to the elimination of transportation and stock holding.

• Increased manufacturing flexibility

Increased manufacturing flexibility allows reductions in set up times and part count reduction: a minimised usage of labour inputs changes the composition of total inputs compared to conventional manufacturing. This is associated with decreasing logistical requirements due to the reduction of overall part count.

• Elimination of waste

According to Tuck et al., the minimisation of generated waste is a principle of the conventional lean manufacturing approach. Adoption of AM in conjunction with accompanying process innovations may provide further waste reduction potential in manufacturing and distribution. As discussed in this thesis in the context of the possibilities afforded by geometric freedom, AM adoption may result in very low raw material wastage. This may lead to significant improvements in the environmental footprint of durable goods, especially when constructed using an energy intensive raw material such as titanium, as discussed in section 7.2.3.

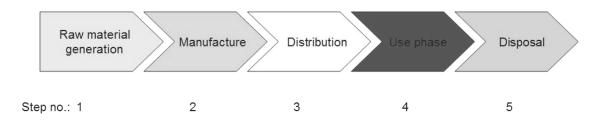
Furthermore, AM may contribute to the phenomenon of dematerialisation, as suggested by Tuck et al. in the context of virtual supply chains. Kander (2005) offers a useful explanation of the term 'dematerialisation': it is understood to be a microelectronics-driven move away from the traditional mode of production, to more sustainable economic activity, fundamentally increasing the productivity of natural resource inputs. The term dematerialisation has also been defined by Maxwell and Van der Vorst (2003) as a process in which "the material and energy inputs into a product are reduced or replaced completely by an immaterial substitute for complete dematerialisation".

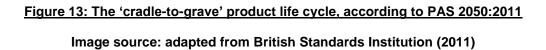
2.2 Benefits of AM

2.2.1 Value creation in AM

Product life cycle assessment can be used to structure the various stages in the life of a durable good, which, according to Waldman (2003) provides a stream of services throughout its useful life. Interestingly, this framework can also be used as a starting point in an analysis of the benefits made available through AM's freedom of geometry, described as a capability of creating virtually any shape or geometry (Hague et al., 2003; Rosen, 2007).

The environmental foot-printing specification PAS 2050:2011 (British Standards Institutions, 2011) provides an overview of the various stages in the product life cycle, as shown in Figure 13. According to this framework, the 'cradle-to-grave' life cycle of a durable good can be divided into distinct stages: an initial raw material generation stage, a manufacturing stage, a distribution and retail stage, the actual use phase of the product, and a final disposal stage.





For a judgement on the combination of production process, design and material in the production of durable goods, all costs arising to the user must be taken into account -

this includes the purchasing price at the transaction point (usually between distribution and the use phase) and all operating expenses incurred during the use phase and the costs of disposal after decommissioning.

The user will favour the combination that provides the maximum cumulative stream of benefits to the user net of all costs. For a meaningful evaluation of costs and benefits arising in the future it is imperative that these be discounted to net present value (NPV). A summary of the methods used to discount future sums to NPV is given by Hoy et al. (2001).

In contrast to the break-even costing approach suggested by Ruffo et al. (2006b), this thesis argues that design can not be treated as fixed in inter-process comparisons if the whole product life cycle is taken into account. Benefits yielded by process-borne improvements in design may, during various stages in the product life cycle, offset higher manufacturing cost for AM products.

Similar to the aspect of product differentiation in the model presented by Wong et al. (2008), an aspect of economic behaviour is included when decisions are based on the product life cycle: the buyer (or user) must factor in future operating cost, discounting rates, acquisition cost, and where applicable, future costs of disposal (Dreyfus and Viscusi, 1995).

2.2.2 DFM and a philosophy of design for AM

Bralla (1998) states that designers have historically focused on three factors: functional performance, technical features and aesthetical appearance. Essentially, the methodology of design for manufacturability (DFM) aims to enable the evaluation of competing designs "so that the best approach can be chosen easily with the assurance that it truly is the best one" (Bralla, 1998).

This position underlines the importance placed on manufacturability and low manufacturing cost by engineering designers. DFM is a tool to make normative judgements on part design: the design featuring the lowest manufacturing cost is perceived to provide the greatest value and is hence favoured. However, product performance characteristics have always been at the centre of considerations arising further 'downstream' such as serviceability, environmental friendliness and ergonomics.

As established in section 2.2.1, the performance of durable goods is determined by the cumulative flow of net benefits derived by the user. Due to DFM's emphasis on the manufacturing process, its application may well produce ambiguous results in this area. For the purpose of illustration consider the following example: in the development of a part for use in an automotive application, initial specifications are defined. Following this, the part is designed for minimum weight. DFM rules are then applied and the conflicting discovery is made that a heavier design is required for a low cost manufacturing process. In consequence, the design is altered according to DFM and the weight of the final design exceeds the weight of the original design. The hidden price of the increased weight may be that future users face higher operating costs through increased fuel consumption. This example shows that while the application of DFM is aimed at minimising manufacturing cost, the procedure may well have an unintended and detrimental effect on the benefit stream derived during the part's use phase.

To incorporate selected downstream effects of design decisions, and thereby reducing the myopia inherent to DFM, Bralla proposes a knowledge-based 'design for X' (DFX) methodology that aims "to maximise all desirable characteristics – such as high quality, reliability, serviceability, safety, user friendliness, environmental friendliness,

and short time-to-market – in a product design, while at the same time minimizing lifetime costs, including manufacturing costs".

In the analysis of geometrically less restrictive manufacturing techniques such as AM, it appears useful to build models and decision tools directly taking into account the net benefit stream yielded during the use phase. But which normative statements can be made about good engineering design where geometrically less restrictive technology is considered? Acknowledging AM's ability to manufacture almost any 3D content generated with a CAD package, Hague et al. (2004) argue that "one is entering a new dimension of 'manufacture for design' rather than the more conventional DFM philosophy".

At this point it is necessary to acknowledge that the geometric freedom of AM is also within limits (Hague et al., 2003; Gibson et al., 2010). Of course there are restrictions on the geometries that AM technology can produce and these vary with the limitations of individual AM technology variants. For example, in the SLM processes, parts need to be anchored to the substrate to prevent deformation and dissipate heat. Further problems arise from the support structures needed in some processes, for example for FDM or Stereolithography. Perhaps the most obvious restriction in most additive processes is that there is a maximum build envelope limiting part size.

In an attempt to make statements on what constitutes beneficial design and hence maximises part functionality, a judgement on the 'direction' of design improvements is needed, informing on how a best solution which maximises benefits to users (and ultimately functionality) can be found.

Flusser (1999) offers an approach to this problem in his analysis of the nature of design. In his effort to illuminate why the word "design" has such great significance in the modern world, Flusser examines the etymology of the term, derived from Latin:

"de-", and "signum". He finds meanings such as "intention", "plan", "aim", "scheme" or "plot". He notes that the word occurs "in contexts associated with cunning and deceit. A designer is a cunning plotter laying his traps" (Flusser, 1999).

Other terms, relevant in the context of engineering, fall into the same category: "mechanics" and "machine" both originate from the Greek word "mechos", meaning a device designed to deceive – also a trap. The word "technology" originates from the Greek "techne", meaning "art", closely related to tekton, which means "carpenter". It is explained how these meanings, which all have connotations with deception, stem from ancient Greek epistemology (Flusser, 1999):

"The basic idea here is that wood [...] is a shapeless material to which the artist, the technician, gives form, thereby causing the form to appear in the first place. Plato's basic objection to art and technology was that they betray and distort theoretically intelligible forms ('Ideas') when they transfer these into the material world. For him, artists and technicians were traitors to Ideas and tricksters because they cunningly seduced people into perceiving distorted ideas."

According to Flusser, ancient Greek engineers took the view that designers and engineers interpret platonic ideas and idealised forms. Incidentally, this platonic view also provides a solution to the problem of defining the best design: a design can be classified as superior to another design if it is closer to a hypothetical idealised design, delivering maximum conceivable functionality and hence generating maximum utility for its user.

Thus, with the theoretic ability to "produce whatever geometry is created in a 3D CAD system" (Hague et al., 2004), AM can be evaluated against its ability to generate parts true to idealised designs yielding maximum benefits to the users.

Methodologies for the structural optimisation of components (as discussed by Christensen and Klarbring, 2008) can be viewed in the light of Flusser's analysis. While conventionally manufactured parts are likely to have been designed using customary DFM rules, the geometrically less restrictive nature of AM may allow part design to be the result of an optimisation procedure. Optimisation algorithms are able to determine the features of part geometry that contribute to functionality (as defined in an objective function and a set of constraints). Unnecessary features are then eliminated from the design.

Applying the philosophy of design described by Flusser leads to the notion that through the adoption of AM, together with a structural optimisation procedure, part design can be moved towards a version that is closer to an ideal form.

Several authors propose specific 'Design for AM' (DFAM) techniques (Hague et al., 2003; Rosen, 2007; Gibson et al., 2010). It is unclear, however, if these sets of rules are comparable with the constraint systems of DFM, in a sense that they have a comparable detrimental effect on the net benefit streams yielded during the use-phase.

Thus, the application of DFM may well have a negative effect on the functional sophistication of the resulting part. Using Flusser's philosophy of design, this can be interpreted as part design being moved away from its idealised version. Thereby, a final embodiment of the design is created that could be interpreted as "distorted" or "noisy". This interpretation can be illustrated using the example of a remote control for a television set (Figure 14), featuring a split design that is dictated by DFM for injection

moulding processes. While allowing the manufacturer to produce this device at a low cost, it is quite likely that the influence of DFM on this design has a detrimental effect on ergonomics and hence functionality.



Figure 14 : "Noisy" design on a remote control

Image source: own work

2.2.3 Complexity of products

It has been noted that the "principal advantage of the additive manufacturing processes [...] is the ability to manufacture parts of virtually any complexity of geometry entirely without the need for tooling" (Hague et al., 2004). This encapsulates a definition of 'freedom of geometry' as discussed in this thesis – a capacity to realise complex products.

As Edmonds (1999) notes, the attribute of complexity possesses a multitude of aspects, definitions and uses. Repeating the etymological approach from the previous section, the term "complexity" provides a starting point for the discussion of the

relevance of the concept of complexity in the area of the economics of AM. In Latin, the term "complexus" forms the past participle of the verb "complectere", which can be translated as "to embrace, to comprise" (Oxford Dictionaries, 2011). This, in turn, consists of the prefix "com-" ("with") and the verb "plectere" ("to weave", "to braid", "to twine"). Thus, the origin of the word indicates that the term refers to an attribute of difficulty in the separation of constituting elements of some whole.

A useful division line in the domain of complexity appears to be the distinction between the complexity of a geometry and the complexity of topology. However, in this thesis a definition of the term complexity is avoided. Instead, this work aims to quantify aspects that are subjectively associated with a shape's or product's complexity.

Through the adoption of AM, the requirement to minimise part complexity, as formulated in the DFM literature, is removed. Moreover, Hague et al. (2003) suggest that in conventional manufacturing, there is a direct link between the complexity of a design and its cost. This results in an economic imperative to minimise the complexity of a design. Using AM however, "it is effectively possible to obtain the geometry (or complexity) for 'free' [...]" (Hague et al., 2003), eliminating incentives to reduce the complexity of a design out of cost or manufacturability considerations.

Therefore, comparing AM with conventional processes a gap in average cost (AC) may open as the complexity of a design increases. This is possible because the marginal cost of extra complexity is potentially zero where AM is employed, as illustrated in Figure 15.

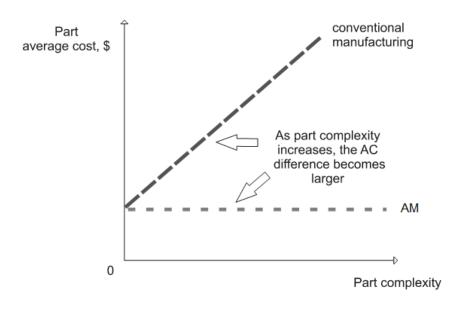


Figure 15: Marginal cost of complexity Image source: own work

However, the feature of such costless extra complexity may not be exclusive to AM. A similar mechanism has been observed in the production economics of the semiconductor industry. In the manufacturing of integrated circuitry, the nature of the employed photolithographic process may allow the inclusion of extra logical elements at zero cost (Schaller, 1997), depending on the configuration. Here, technological evolution has enabled both great advances in product performance and reductions in cost, regularly exceeding the most optimistic predictions of technology experts (Schnaars, 1994).

According to a well-known paper by Moore (1965), advances in computing power are enabled by an increased density of logical components in integrated circuits. The nature of the employed photolithographic process implies that the addition of more logical elements does not necessarily come at an increased manufacturing cost. In principle, the pure manufacturing cost associated with the lithographic production of an integrated circuit appears to be independent of its geometric layout and complexity.

As for AM, there may be no direct causal link between design complexity and manufacturing cost.

However, it should be noted that Ruffo et al. (2006a) demonstrate that (maintaining the same part volume and part height) a weak connection between part geometry and laser scan time exists in AM. Whether this result should be interpreted as conflicting with the notion of 'freedom of geometry' expressed by Hague et al. (2004), needs to be assessed.

The reported absence of geometric limitations in AM gives rise to a question about the characteristics that should be considered in the identification of a best approach in the future. As suggested in section 2.2.2, a rather abstract requirement can be derived from durable goods theory: the best design will maximise the net stream of benefits yielded. However, ex ante evaluations of entire product life cycles require extremely rich datasets. Not only is a complete account of manufacturing costs necessary, it further requires a credible projection of the use phase and of how design parameters are connected to all operating and disposal costs.

Components for transportation applications allow limited statements of this nature. The energy consumption during a vehicle's use-phase establishes an important link between a vehicle's energy efficiency, which is heavily impacted by weight (Helms and Lambrecht, 2006) and costs originating from fuel consumption. The mass of a vehicle component is, of course, an important design parameter.

The same methodology can be applied in efforts to determine designs that feature the minimum life cycle energy consumption. Whether the maximisation of the net stream of benefits during a component's life also coincides with the minimisation of total life cycle energy consumption is a highly important research question. In this context, Lovins (1999) suggests that to improve energy efficiency, for example in

manufacturing, incentives must be aligned correctly in a sense that a configuration with the minimal energy consumption must also minimise use-phase costs.

2.2.3.1 Quantification of shape complexity

As indicated in section 2.2.3, the term complexity can have numerous meanings. In the engineering context, the measurement of shape complexity may be implemented to pragmatically serve different purposes.

One notable example is its use as a tool for the specification of forging processes (Tomov, 1999). To this end a measure of shape complexity is calculated, based on the estimation of the work needed for material deformation during the forging process.

This thesis, however, follows another approach: the complexity of a shape is viewed as a property that is experienced subjectively. Psarra and Grajewski (2001) discuss the measurement of characteristics that are associated with the perception of such complexity. Limiting the analysis to the properties of two dimensional shapes, which are defined as "configurations consisting of edges and corners defining a continuous perimeter line", Psarra and Grajewski quantify characteristics associated with complexity.

In their analysis, the degree of convexity of the perimeter shapes is the central determinant and inversely related to the subjective quality of shape complexity. Full convexity is defined by Psarra and Grajewski as property that every point in the perimeter can be connected to every other point without crossing the perimeter or locations lying outside of the shape. Imagining the perimeter of the shape as opaque walls, this carries the interpretation of occlusion, or non-visibility, as shown in Figure 16. Thus, in a convex shape, all points of the perimeter can be described as 'visible' from every location.

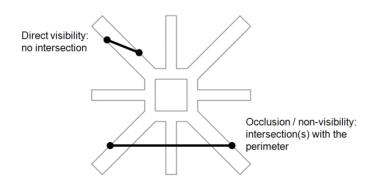


Figure 16: Occlusion in a two dimensional shape

Image source: own work

In the numerical approach to this problem, Psarra and Grajewski model the perimeter as a set of discrete and connected cells. Three measures associated with shape complexity from the local levels of 'connectivity' in the perimeter are used:

- The mean connectivity value (*MCV*) describes the mean proportion of perimeters cells visible from each location. Fully convex shapes exhibit *MCV* = 1, whereas *MCV* = 0 is an impossibility in closed perimeters.
- The next layer of analysis is performed by calculating the standard deviation of the connectivity values present in the cells of the perimeter. According to Psarra and Grajewski, this measure reflects the degree of dispersion or differentiation of the elements of the perimeter.
- The final metric suggested by Psarra and Grajewski is derived from the rate of fluctuation found in connectivity when travelling along the perimeter of the

shape. This characteristic is captured by recording the horizontal distance between the intersections of the graph of connectivity with the *MCV* line. Psarra and Grajewski then measure the standard deviation of this distance to arrive at a measure that describes the degree of fragmentation, repetitiveness or rhythm present in the shape.

Specifically, these three metrics are presented as a way of quantifying the subjective experiences resulting from floor plans of buildings. However, this method is transferrable to the measurement of the occlusion characteristics of three dimensional surfaces. This thesis takes the position that this forms a relatively simple and pragmatic way to grasp the property of shape complexity of engineering designs.

2.3 AM productivity, energy consumption and cost

After summarising various items of economics-related background literature and the literature helpful for the discussion of the benefits arising from AM usage, the last component of this literature review presents the existing body of work on the measurement of AM system productivity, energy consumption, manufacturing cost, and build volume utilisation.

To avoid confusion arising from different measurement units and currencies, this review will report relevant results from the literature in their native unit. This applies in particular to the unit of data measuring for electrical energy, which are reported in kWh and MJ, where 1Ws = 1 J, and hence 1 kWh = 3.6 MJ. However, MJ is preferred as the measurement unit; it will be used exclusively in the sections following the literature review. Monetary values are reported in nominal values in the currencies used in the literature. The conversion of monetary values into 2010 pounds sterling (£), which is

the preferred monetary unit in this thesis, is explained in the methodology section 3.3.3.5.

2.3.1 Build time estimation

Commercially available rapid prototyping software packages contain build time estimation functionality (Campbell et al., 2008), as do the machine software suites sold in bundles with additive systems (Ruffo et al., 2006a).

Offering a framework for the classification of AM build time estimators, Di Angelo and Di Stefano (2011) argue that the existing approaches can be divided into 'detailedanalysis' methods based on detailed knowledge of the inner workings of AM systems and 'parametric' methods informed by data on a set of process characteristics such as layer thickness, hatch distance, and laser scan velocity. The developed build time estimation approaches are normally designed for particular AM technology variants.

A detailed-analysis approach to the time estimation problem for Stereolithography (SLA) is presented by Chen and Sullivan (1996), showing that the specifics of the laser scanning technique, including scan speed, laser power, spot size and scanning strategy can be used to predict build time. Further parameters that flow into this estimator are the time consumed for vertical platform dip/re-raise and wiper activity, as well as unspecified hardware delays. While the build time estimator proposed by Chen and Sullivan does not employ data on actual part geometry, the authors comment that the use of such data is advantageous.

Giannatsis et al. (2001) present a similar estimator for SLA, using variables such as contour length, hatch area, scan speed and resin properties. The authors present two different implementations of their estimator for use with data on part geometry. The first variant interrogates data on product geometry in the *.stl file format, which

represents the standard file format for the exchange of part data amongst AM users and for communication with additive machinery. In a second variant, Giannatsis et al. present an implementation using pre-sliced data in the *.cli format, representing individual layers, for which more accurate results are reported.

Analogous to the incremental addition of layers of geometry in additive processes, Giannatsis et al. express build time as the sum of the time consumed to deposit each layer:

Build time =
$$\sum_{i=1}^{n} TLayer_i$$
 (Eq. 3)

where *TLayer*_i is the time consumed to deposit the '*i*'th layer of a total of 'n' layers. Giannatsis et al. model *TLayer*_i as the sum of the time consumed by the additive system for recoating the new layer *TRecoat*_i with photosensitive resin and the time spent by the optical system for the scanning of the layer, *TScan*_i.

$$TLayer_i = TRecoat_i + TScan_i$$
(Eq. 4)

The constituents of time consumption for recoating $TRecoat_i$ and scanning $TScan_i$ are defined by Giannatsis et al. as the product of further underlying process elements, such as wiper speed, scanning velocity, beam diameter and curing depth.

A further detailed analysis of build time estimation is presented Byun and Lee (2006), discussing the AM technology variants SLA and FDM. Byun and Lee introduce a framework of relationships governing build time, similar to the approach presented by Giannatsis et al. (2001). By discussing the constituents of time consumption for both SLA and FDM, Byun and Lee show how these relationships vary across different technology variants. For example, the time required to scan the interior area is governed by different factors for laser based systems than for systems using a heated extrusion nozzle, such as FDM. Further, Byun and Lee discuss the impact of the different operating principles on the time consumed for the generation of support structures. The rationale suggested by Byun and Lee is that the proposed relationships can be simplified according to the analysed additive technology variant. A time estimator specifically designed for laser sintering is presented by Choi and

Samavedam (2002). According to the categorisation suggested by Di Angelo and Di Stefano (2011), this estimator also belongs to the class of detailed analysis methods. Choi and Samavedam's method takes into account variables such as laser scan speed and laser scan distance. It demonstrates that part orientation minimizing Z-height also results in build time minimisation. Ruffo et al. (2006a) comment in this context that the minimisation of Z-height may not produce the shortest process duration if the available build volume is fully utilised.

A very simple parametric approach to the estimation of build time for SLA is presented by Cheng et al. (1995). In this model the total build time is assumed to be directly proportional to the number of layers. Hence, the time consumed for the completion of each layer is viewed as constant. A slightly more advanced parametric estimator of build time is presented by Xu et al. (1999). According to this approach, total build time *TBuild* can be modelled as the sum of the time consumed between the processing of each of the 'n' layers (*TRecoat*), for example, for recoating, and the time spent for the deposition of the volume of the produced parts:

$$TBuild = n \times TRecoat + \left(\frac{VPart}{Layerthickness}\right) \times layer deposition rate$$
 (Eq. 5)

As Di Angelo and Di Stefano (2011) note, the model by Xu et al. is a simple specification, unable to account for the effect of part geometry and unable to reflect unproductive time caused by laser/tool positioning.

Identifying the main drivers of laser sintering build time as Z-height, part volume and the size of the bounding box, Ruffo et al. (2006a) present a build time estimator that is able to take into account aspects of part complexity. The model for build time suggested by Ruffo et al. is similar to the above in that it views total build time as the sum of a number of process elements.

According to Ruffo et al., the constituents of total build time, *TBuild*, are: total scanning time *TScan*, total recoating time *TRecoat*, and time consumed for build preparation and post processing, *TPrep*:

$$TBuild = TScan + TRecoat + TPrep$$
(Eq. 6)

The time estimator shown in Equation 6 views the time spent for recoating as a constant and independent of part geometry. Further, the time consumed by the additive system for scanning is modelled as dependent on the density of the parts within their bounding box, also providing a rough proxy for part complexity.

This follows the intuition that a simple part should exhibit a shape that conforms to its cuboid bounding box relatively well, producing a relatively high density, or 'compact ratio' (Ruffo et al., 2006a). Vice versa, a more complex part, which does not fit well into its bounding box, is expected to show a low compact ratio.

Di Angelo and Di Stefano (2011) criticise that the model proposed by Ruffo et al. is applicable only to LS and is not easily transferrable to AM technology variants requiring the use of support structures.

Ruffo et al. report the maximum estimation error for their polymeric LS time estimator at 13%. This value could not be reconstructed with data from the four reported configurations provided by Ruffo et al. (2006a). These suggest a mean absolute estimation error of 9.85%. Wilson (2006) proposes a similar parametric multi-platform cost estimation model sharing the initial build time model with Ruffo et al. (2006a). A further parametric approach to the problem of AM build time estimation for the technology variant SLA is proposed by Campbell et al (2008). This model explores whether geometrical primitives, such as spheres, cylinders and cones, can be used in build time estimation if actual part geometry in the *.stl format is not available. The parametric model for scan time estimation per layer proposed by Campbell et al. is:

$$TLayer = \frac{ALayer}{(Hatch spacing*Vs)}$$
(Eq. 7)

where *ALayer* is the area cured per layer, *Hatch spacing* describes the distance between the individual laser scan paths and *Vs* denotes the scan velocity. It should be noted that this approach does not distinguish between contour scanning and hatch scanning and that recoating time is assumed to be constant. Campbell et al. draw the conclusion that hatch scanning time in SLA is directly proportional to the cross sectional area and inversely proportional to laser output. The authors compare the accuracy of their estimator to the performance of the commercial software package Magics RP (Version 6.3), citing a mean percentage error of 3.8%.

However, the reported error is not indicative of estimator performance as positive and negative errors in the calculation presented by Campbell et al. cancel each other out. Using the data provided, the mean absolute estimation error can be calculated at

8.69%. Moreover, Campbell et al. present a mean estimation error of -4.54% for their own estimator.

Munguia (2009) discusses the application of an artificial neural network (ANN) technique to the build time estimation problem for AM technology variants LS and SLM. Munguia describes ANNs as a non-parametric methodology devised to "fit curves through data without being provided a predetermined function with free parameters [and] therefore [...] able to detect hidden functional relationships".

Munguia comments that the unavailability of build time estimators for metallic AM technology variants may be due to competitive behaviour exhibited by AM control software authors or due to the idiosyncrasies connected to the post processing of metal parts. For the ANN build time estimator, Munguia reports a high degree of accuracy, citing a mean estimation error of 2.8% in a sample of parts. Interestingly, Munguia also applies the build time estimators devised by Ruffo et al. (2006a) and Wilson (2006), reporting mean errors of 14.98% and 22.68%, respectively.

Di Angelo and Di Stefano (2011) present a further, ANN-based build time estimator usable for different AM technology variants. Applying this estimator to the AM technology variant 3D printing, the authors report a mean estimation error of 12%.

To summarise, the existing work on AM build time estimation can be classified into parametric approaches (Cheng et al., 1995; Xu et al., 1999; Ruffo et al., 2006a; Wilson, 2006; Campbell, 2008) and detailed-analysis techniques (Chen and Sullivan, 1996; Giannatsis et al., 2001; Choi and Samavedam, 2002; Byun and Lee, 2006). The 'learning' ANN methodology carries the advantage of not needing a functional specification to begin with (Munguia, 2009; Di Angelo and Di Stefano, 2011). The disadvantage of the ANN method is the need for large datasets to enable precise results.

The approach proposed by Giannatsis et al. (2001) stands out because is assesses actual part geometry in the *.stl file format. In terms of the build time estimator performance reported in this review, no estimation technique appears to be unambiguously superior. However, as noted by Chen and Sullivan (1996), the use of part geometry contributes to model accuracy.

2.3.2 AM energy consumption

A precise understanding of the emissions associated with available manufacturing processes is fundamental to decision making towards sustainability in the manufacturing sector. The measurement of such emissions forms an important area of research in the field of industrial ecology, where a variety of methods are employed to analyse the interactions between human activity and the environment (Gößling-Reisemann, 2008). In particular, the quantification of carbon emissions, referred to as 'carbon accounting', requires a precise understanding of the energy flows associated with production processes (Vijayaraghavan and Dornfeld, 2010).

As argued in the introduction to this thesis, the consequences of carbon emissions arise to society as a whole, not exclusively to those responsible for the pollution. Therefore, these consequences are described as social costs. As Romer (2001) notes, the appropriate policy to deal with carbon emissions is clear: the social cost of pollution, for example from rising sea levels or changes in weather patterns, should be measured in money terms and the polluters should be taxed accordingly. This is of course not possible. A starting point however, is the measurement and estimation of the electric energy consumed by manufacturing processes.

As discussed by Kellens et al. (2012), data on manufacturing process productivity, energy consumption, consumables usage and emissions are fundamental to the

ecological impact occurring in manufacturing. Due to the CO₂ emissions associated with electric power usage (Jeswiet and Kara, 2008), the measurement of process energy consumption forms a cornerstone in life cycle analyses of the impact of products. In specific, such measurements contribute to inventory analysis, which compiles all energy and material flows throughout the life cycle (Jiménez-González and Overcash, 2000).

In an initial study of AM power consumption, Luo et al. (1999) compare the environmental impact of three major polymeric additive technology variants (SLA, FDM and LS). Luo et al. evaluate the impact during actual production activity. According to Luo et al., the process elements of relevance during this stage are energy consumption and the generation of waste residue. It is further suggested that the environmental impact of process residues are negligible, their paper concentrates on energy consumption.

The energy consumption characteristics reported by Luo et al. for each system are based on a mean power consumption value *P*, measured in kW, and a number of parameters characterising the additive system and the build material:

- *V* Scanning/drawing velocity (in mm per s)
- *W* Beam/deposition width (in mm)
- *T* Layer thickness (in mm)
- ρ Material density (in kg per mm³)
- *k* Process overhead coefficient

The summary metric of specific energy consumed per kg of material deposited (*SE*) is then approximated:

$$SE = \frac{P}{V \times W \times T \times \rho \times 3600 \times k}$$
(Eq. 8)

Two aspects of this simple methodology are noteworthy: while *V*, *W*, *T* and ρ describe very basic parameters on material deposition during the processes, they do not carry information on energy consumption. All information on process efficiency is contained in the parameters *k* and *P*. The information on both parameters appears to have been empirically collected. Luo et al. state that most of the data used originate from PRê Consultants (2011). Table 1 summarises the energy consumption metrics reported by Luo et al. for the three assessed AM technology variants:

	Stereolithography	LS	FDM
Mean power consumption	1.2 – 3.0 kW	12.5 – 16.8 kW	1.32 – 11.0 kW
Specific energy consumption per kg deposited	20.70 – 41.38 kWh	29.83 – 40.09 kWh	23.08 – 346.4 kWh

Table 1: Major AM technology variants analysed by Luo et al. (1999)

In a similar framework, Sreenivasan and Bourell (2009) study power consumption of LS. Apart from reporting the specific energy consumption per kg of material deposited, 14.5 kWh, the authors also cite mean power consumption of the investigated LS system, a 3D Systems Sinterstation HS+HiQ. It is measured empirically at 19.6 kW over the investigated build.

A further study of AM energy consumption assessing multiple AM technology variants is provided by Mognol et al. (2006). The authors investigate the power consumption of both polymeric (3D printing and FDM) and metallic AM systems (DMLS). It is demonstrated that part orientation in a system's internal build volume can affect overall energy consumption, which is a rather trivial result. Mognol et al. use a specifically designed test part in a series of build experiments, as shown in Figure 17, thereby employing a standardised methodology across the different platforms.

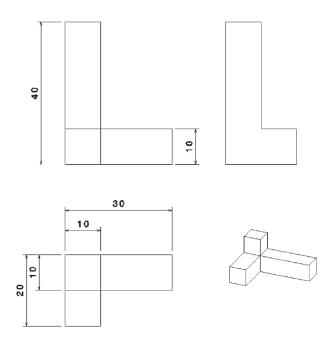


Figure 17: Standardised power monitoring test part, dimensions in mm Image source: taken from Mognol et al. (2006)

Table 2 reports the mean power consumption during different machine states and minimum and maximum absolute energy consumption observed by Mognol et al. in the experiments performed on each platform:

	3D Printing	FDM	DMLS
Idle mean power consumption, in kW	0.69	0.53	2.00
Busy mean power consumption, in kW	0.88	0.57	4.00
Energy consumed per part, in kWh	2.1 -3.8	0.5 – 1.25	32.0 – 56.0

Table 2: Mean power and energy consumption reported by Mognol et al. (2006)

Kellens et al. (2010b) provide a further multi-platform study of AM energy consumption, reporting energy consumption of polymeric LS and the metallic technology variant SLM. Unlike the study by Mognol et al. (2006), the authors report energy consumption results for full build experiments holding multiple units of end-use parts. Table 3 reports the mean power and energy consumption results reached by Kellens et al. (2010b) for four different additive systems:

Technology variant	LaserCusing	LS					
Machine type	ConceptLaser M3 Linear	EOSINT P760	EOSINT P360	EOSINT Formiga P100			
Idle and product removal	0.7 kW	3.52 kW	2.25 kW	0.34 kW			
Preheating and atmosphere generation	2.25 kW	8.28 kW	4.00 kW	2.96 kW			
Build (exposure)	3.25 kW	6.61 kW	3.74 kW	1.30 kW			
Build (recoating)	3.45 kW	5.31 kW	3.74 KVV	1.50 KVV			

Table 3: Mean power consumption reported by Kellens et al. (2010b)

Kellens et al. further provide estimates on specific energy consumption on the largest LS system assessed, the EOSINT P760, presenting results for three different layer thickness / build material combinations. Using data presented by Kellens et al. (2010a), a specific energy consumption value of the surveyed Concept Laser M3 Linear "LaserCusing" system can be approximated at 26.89 kWh per kg of material deposited. The energy consumption results observed by Kellens et al. (2010a; 2010b) are summarised in Table 4.

Technology variant	LaserCusing	LS			
Material	Stainless steel, type 316L	Polyamide 12 type (PA 2200)	Polyamide 12 type (PA 2200)	Glass filled Polyamide 12 (PA3200GF)	
Layer thickness	30 µm	120 µm	150 µm	150 µm	
Specific energy consumption per kg deposited	26.89 kWh†	36.5 kWh	39.8 kWh	26.3 kWh	

Table 4: Energy consumption results, Kellens et al. (2010a; 2010b)

† approximated from the data provided by Kellens et al. (2010a)

Morrow et al. (2007) provide an assessment of additive technology variant direct metal deposition (DMD). This piece of research is relevant to this thesis for two reasons: firstly, Morrow et al. extend the analysis to the energy embedded in the raw material, producing an analysis of total energy consumption also covering some earlier stages in the product life cycle. Secondly, Morrow et al. measure AM energy consumption against conventional CNC machining - a suitable technique to quantify statements on relative energy efficiency.

It is important to note that the DMD process belongs to the category of directed energy deposition processes (ASTM, 2012). In this process the build material powder is melted with a laser beam during deposition. It thus does not incorporate a powder bed in which parts are built up. Because this process is technically very different from the other processes investigated, the energy consumption results cited by Morrow et al. are also likely to differ.

In their analysis, Morrow et al. concentrate on the production of a moulding tool insert (AISI type H13 tool steel). Comparing a hybrid conventional/DMD process to a purely subtractive route, Morrow et al. show that process choice also affects the amount of

energy embedded in the required raw material, due to different raw material consumption. Morrow et al. report an embedded energy statistic of 20.41 MJ per kg of H13 steel plate and 15.9 MJ per kg for H13 steel powder (from a direct atomisation route).

Morrow et al. report the energy consumed during a single DMD manufacturing step in which the mould geometry is built up on a metal substrate (also taking into account a heat treatment procedure). This is compared to the conventional CNC route consisting of rough and finish milling operations. For DMD, Morrow et al. cite a specific energy consumption of 7708 MJ per kg of material deposited. Energy consumption during the conventional five stage milling process is reported at 624 MJ per kg of part material removed.

In the final step of their analysis, Morrow et al. combine the manufacturing process energy consumption with the energy embedded in the raw materials. The results show that the DMD route consumes in excess of 3000 MJ per part, compared to approximately 57 MJ per part for the conventional milling pathway. This leads to the conclusion that for minimum energy consumption, the conventional route would be "the obvious choice" (Morrow et al., 2007).

Compared to other metallic additive platforms (Mognol et al., 2006; Kellens et al., 2010b) the cited DMD energy consumption appears excessive. A possible reason can be identified: the mean real power consumption reported for the DMD process (~ 61 kW) is much greater, this may indicate a measurement error. Further, the build duration of the DMD experiment appears extensive (approximately 16 h). In this context, Morrow et al. state that due to technical reasons, the DMD deposition rate was set to the lowest possible configuration. Despite the "suboptimal" (according to Morrow et al.) implementation of DMD, a much noticed paper by Gutowski et al.

(2009) uses these results to support a claim of increasing energy requirements of manufacturing process innovations.

It can be concluded from this survey of available literature on AM energy consumption that the specific energy consumption results can differ significantly, for AM in general as well as for individual technology variants. Telenko and Seepersad (2010) suggest in this context that differences in Z-height and packing density of the build experiments are responsible. This supports the assumption that the degree of capacity utilisation is very likely to have a bearing on energy requirements. Dedicated estimators of AM energy consumption, analogous to the build time estimators presented in section 2.3.1, are not available in the literature.

2.3.3 Cost estimation

Son (1991) proposes a useful classification system for the various costs arising from the use of advanced manufacturing machinery. It is suggested that costs can be divided into "relatively well-structured costs", reflecting items such as raw material, labour, machine costs and overheads, and "relatively ill-structured costs", including all costs associated with build failure, error prevention, machine setup, waiting time, idleness, and inventory. The work cited in this section concentrates on the analysis of such well-structured costs arising during the AM processes.

Build time is an important driver of manufacturing cost for additive technologies. Several authors construct costing models based on build time estimation methodologies, as discussed in section 2.3.1 (Munguia, 2009; Di Angelo and Di Stefano, 2008; Byun and Lee, 2006; Wilson, 2006; Alexander et al., 1998). This review of the existing work on the monetary cost of AM, however, concentrates on two

items of the literature leading to particularly conflicting results, Ruffo et al. (2006b) and an earlier study by Hopkinson and Dickens (2003).

To estimate the manufacturing cost of parts created with AM, Ruffo et al. show that an activity based costing approach is viable. In their paper, Ruffo et al. suggest that the increased level of automation associated with the adoption of AM should be reflected in a model of manufacturing cost. The authors present a full costing approach that divides the various costs arising into different activities. As argued by Atrill and McLaney (1999), the challenge in implementing such costing models in capital intensive contexts, such as AM, is to correctly apportion the indirect costs arising from production.

In their model, Ruffo et al. initially determine an allocation base for these overheads. For an estimate of an AM build's cost, the arising direct costs are added to a share of the total annual indirect costs incurred by the AM user. Ruffo et al. determine the share's size by estimating the time needed to complete the build, as discussed in section 2.3.1.

Thus, Ruffo et al. propose an AM costing model viewing the total cost of a build, C_{Build} , as the sum of all direct raw material costs and the indirect costs (Equation 9). The direct costs are obtained by multiplying the mass of deposited material M_{Build} by the cost of the raw material $C_{Material}$ (measured in \in / kg). The indirect costs are calculated by multiplying the total build time T_{Build} by an indirect cost rate $\dot{C}_{Indirect}$ (measured in \in per s):

$$C_{Build} = M_{Build} \times C_{Material} + T_{Build} \times \dot{C}_{Indirect}.$$
 (Eq. 9)

An estimate of cost per part C_{Part} is then calculated by dividing C_{Build} by the number of parts contained in the build n_{Build} .

Part geometry impacts the model through direct cost (determined by the amount of raw material used) and the associated production time. The cost model is constructed using a series of cost estimation relationships - part parameters such as Z-height and part volume enter the indirect cost component through a separate production time estimator (discussed by Ruffo et al., 2006a).

It is critical, however, that for an average cost estimate for each unit produced, Ruffo et al. (2006b) implicitly introduce a second allocation base to the model. They suggest that the realised total cost of a build should be divided by the number of parts contained in that build. This carries two consequences that seriously impede the model's ability to realistically estimate the cost of AM output.

The first consequence of this is that the model only applies to builds containing the same geometry. In a critical evaluation of the model proposed by Ruffo et al. (2006b), Ruffo and Hague (2007) state that the main limitation is an inability to account for the production of build volumes containing more than one type of part – as a premise, the production of identical parts is quite alien to the idea of AM being used to flexibly build different parts in parallel. After all, it is a key advantage of AM "to simultaneously produce numerous parts, say a complete assembly, on a single machine" (Hopkinson and Dickens, 2003).

The second consequence of obtaining a unit cost estimate by simply dividing the build cost by the number of parts requires greater elaboration. Due to a number of process steps that are independent of the quantity of parts contained in the build, for example warm up procedures, certain elements of fixed cost are incurred during every build on the machinery. At low production quantity, these cannot be amortised over a

sufficiently large number of parts to produce low average costs. The saw-tooth shape of the AM cost function observed by Ruffo et al. (2006b) suggests that each time a new line, layer or build is added, average costs increase irregularly for some marginal units. This is due to penalties in the form of increased raw material consumption and process time.

Thus, Ruffo et al. (2006b) argue that the average cost curve for AM production is initially downward sloping with a saw tooth shape at small production volumes and then stabilises around some asymptotic value as production volume becomes large. Figure 18 compares three versions of the model proposed by Ruffo et al. (2006b) to the result reached by Hopkinson and Dickens (2003) and an injection moulding cost function.

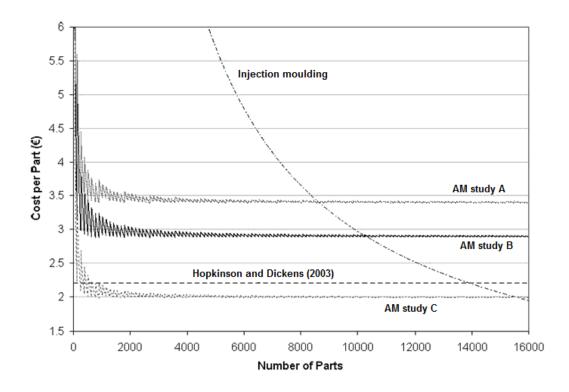


Figure 18: Comparison of AM average cost functions

Image source: Ruffo et al., 2006b

The saw tooth shape contrasts with the result of constant average cost reached by Hopkinson and Dickens (2003). Unlike Ruffo et al., Hopkinson and Dickens base their estimate of the average cost per part on the assumption that the AM system continuously produces a single type of part for one year.

This implies that the system manufactures full build volumes of identical parts at maximum capacity. Hopkinson and Dickens (optimistically) assume that the machine would do this for 90 % of the year. Hence, the average cost estimates by Hopkinson and Dickens are not obtained by dividing the cost of a build by the number of parts contained in a single build, but by the number of parts manufactured at full capacity in a whole year.

In essence, Hopkinson and Dickens and Ruffo et al. arrive at different cost estimates for low volume production because they make different assumptions about excess machine capacity. Hopkinson and Dickens assume that there is no excess capacity because all machine capacity is continuously utilised. In contrast, Ruffo et al. base their estimates of average unit cost on much smaller production quantities and the assumption that any excess capacity remains unused. This unused capacity enters the cost model and drives up the average cost at low volumes, producing the downward sloping average cost curve shown in Figure 18.

The approach taken by Ruffo et al. can be criticised because it may in reality not lead to a valid cost model. From the perspective of economic theory, average cost functions are seen as cost/quantity combinations that are technically efficient, meaning that maximum output is obtained from the inputs used (see, for example, Else and Curwen, 1990). It is highly doubtful that the AM builds with large amounts of unused capacity, as described by Ruffo et al., satisfy this condition. In almost any

conceivable real production environment, AM adopters will be able to include further parts into builds if they have spare capacity. Should they not need extra parts they would ideally sell their free capacity to an external party. Such 'collective' use of AM machinery is part of the discussed Kinko scenario (Neef et al., 2005) and is also commonly offered by commercial AM service providers and RP bureaux.

If the problem of excess capacity persists, the AM user would be made better off without cost by substituting a smaller machine and thus reducing physical capital inputs. Ruffo and Hague (2007) note that "in reality manufacturers set every build with the highest packing ratio possible", indicating an incentive to completely fill build volumes with products.

In contrast, the AM costing model presented by Hopkinson and Dickens (2003) does not fall into the trap of describing cost relationships on the basis of non-utilised machine capacity. By concentrating on high volume AM, in which a single design is made at maximum capacity for a year, Hopkinson and Dickens produce cost estimates on the basis of technical efficiency, albeit in the single product case.

2.3.4 Build volume utilisation

As stated in the argument against basing AM cost estimates on unused build volume capacity, average cost curves denote a set of points reflecting technically efficient combinations of production inputs (Else and Curwen, 1990). It follows that any production configuration used to identify average part cost should also be technically efficient. Combining this condition with the main result reached by Ruffo and Hague (2007), that "if different components are effectively mixed in the building space, the cost of each component decreases", it emerges that to reflect truly effective AM

operation, an appropriate costing model must be based on efficiently packed build volumes.

In other words, for any investigation of AM cost and energy consumption, the arrangement of the parts in the build volume must inspire some level of confidence that the resulting cost function actually represents points of technical efficiency, and hence minimum cost.

While workspace packing is mostly performed by human machine operators in practise, researchers take the view that AM could be made more economical by automating this activity (Hur et al., 2001; Nyaluke et al., 1996).

Two broad algorithmic approaches have been discussed in the literature to approach this problem: there are algorithms that insert parts into the build volume in a fixed sequence (Nyaluke et al., 1996) and strategies that reconsider placement order or determine part placement simultaneously (Hur et al., 2001; Wodziak et al., 1993; Ikonen and Biles, 1997).

In terms of the literature on build volume packing algorithms for AM, a further distinction can be made. While some algorithms insert and orient parts in the build volume according to their cuboid bounding boxes or in layers (Wodziak et al., 1993; Ikonen and Biles, 1997), others determine part placement and orientation based on 'voxel' (a portmanteau of 'volumetric' and 'pixel') approximations of part geometry (Hur et al., 2001). According to Hur et al., the use of voxels leads to more efficient packing outcomes than those utilising cuboid bounding boxes.

Thus, for the implementation of such discretised algorithms, continuous component geometries can be discretised into voxel approximations. Figure 19 shows the discretisation of a complex part into a low-resolution voxel approximation in three steps, effectively resulting in a five element polycube.

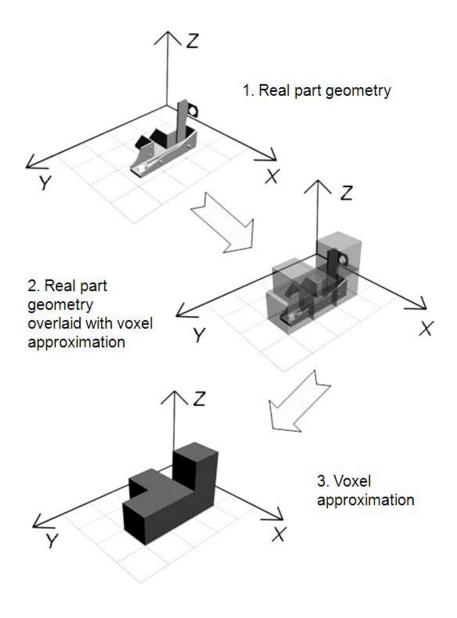


Figure 19: Polycube approximation of a geometry Image source: own work

When solving the 3D packing problems, it is apparent that the solution space containing all possible permutations is usually very large. Even the smallest 3D packing problems, for example those found in popular puzzles such as the Soma cube (3³ cell puzzle developed by Piet Hein) or the Bedlam cube (4³ cell puzzle by Bruce Bedlam), possess solution spaces which are normally considered too large for an exhaustive search for the optimal solution ('brute force'). Useful voxel approximations for AM are likely to have hundreds of thousands or millions of cells. As Tao (2004)

notes, such problems can be classed in terms of problem instance size; the larger the problem instance size, the greater the computational resources required to approach the problem.

It is safe to state that virtually all AM build volume packing problems belong to the class of 'NP-hard' or 'intractable' problems. For NP-hard (non-deterministic polynomial-time hard) problems, Tao remarks that there is "no hope to come up with efficient algorithms to solve them for practical problem instances". This means that searching for the globally optimal solution for AM workspace packing is extremely unlikely to be successful – the goal of the combinatorial optimisation problem is thus to find an optimised, rather than optimal, solution.

2.4 Summary of the literature review

This chapter on the available background and focal literature has shown that the subject of AM technology adoption and efficient AM technology usage is treated in a variety of disciplines.

The notion that geometric complexity is available in AM without an extra monetary cost has received attention in the literature (Hague et al., 2003). With respect to energy inputs, classed in this research as a further aspect of AM process economics, it is interesting to assess if increased shape complexity results in increased process energy consumption. This investigation contributes to research objective I.

The second of the dual advantages of AM pointed out by Tuck et al. (2008) is treated in the background literature review. AM's role as an investment good enabling the efficient production of highly differentiated, or customised, products is put into the context of an economic model by Wong et al. (2008). Further, this review has applied concepts from technology diffusion and durable goods theory. It is shown that

decisions involving technology diffusion, for example the break even process selection technique (as presented by Ruffo et al., 2006b), can be interpreted as the result of optimisation behaviour.

The literature review has also presented an overview of the available work on AM build time, energy consumption, cost, and build volume packing. For this thesis, the empirical data are collected using a standardised measurement methodology featuring the construction of a specifically designed test part on different platforms, as done by Mognol et al. (2006). This results in a unique set of reliable multi-platform summary data on AM productivity and energy consumption, thereby addressing research objective II.

The review of the available literature on AM financial cost has revealed a significant contradiction: while the model by Hopkinson and Dickens (2003) bases estimates on fully utilised machine capacity, the model by Ruffo et al. (2006b) implicitly assumes that cost/quantity relationships are valid if machine capacity is not fully used. With respect to the possibilities afforded by AM, it is unlikely that models constructed by deliberately leaving capacity unused satisfy the requirement for cost models to describe configurations of 'technical efficiency' (as defined by Else and Curwen, 1990). Analogous to models of financial production cost, the parallel character of AM poses the same set of problems for studies of AM energy inputs. This has been acknowledged previously by Telenko and Seepersad (2010).

Therefore, a novel combined estimator of AM build time, energy consumption and cost is required to meet research objective III. It should also incorporate information on the geometry of the estimated parts.

One further result that can be distilled from this review is that the use of actual 3D data promotes accuracy of models and algorithms in this context. According to Giannatsis

et al. (2001) the use of 3D data leads to more accurate build time estimates. Moreover, Hur et al. (2001) state that the use of voxel data approximating part geometry promotes packing efficiency. Table 5 summarises the main research goals and lists the existing gaps in the literature addressed by this thesis.

Research objective	Research objective	Literature gap addressed
I.	To assess if increased shape complexity results in an increase in AM energy consumption.	Hague et al. (2003) has suggested that extra complexity may come at zero marginal cost in AM. No such assessment is available for energy consumption.
Ш.	To provide reliable data and summary metrics the productivity, energy consumption and cost of various AM technology variants.	 A multitude of papers assess the productivity, energy consumption and cost of AM technology variants. A standardised approach is needed for inter-platform comparisons. Much of the work on AM input utilisation (e.g. Ruffo et al., 2006b; Mognol et al., 2006) suffers from the issue that machine capacity is left unused, resulting in inefficient builds. Individual papers report apparent power consumption (e.g. Sreenivasan and Bourell, 2009). The appropriate measure for AC power systems is real power consumption.
111.	To create a combined estimator for AM build time, energy consumption and cost.	 The relationship between production quantity and unit cost claimed by Ruffo et al. (2006b) appears untenable. Hopkinson and Dickens (2003) implicitly suggest that this connection is absent in AM. As a one-stop manufacturing process, energy consumption can be estimated alongside AM production cost. No corresponding estimator for AM energy consumption is described in the literature.

Table 5: Summary of the gaps in the literature addressed by each research objective

Chapter 3: Methodology

Chapter 3 discusses the execution of the research leading up to this thesis. Throughout this work, the overarching goal is to establish and interpret patterns in the data on part shape, product features, build time, energy consumption and cost, thereby winning insight into economic implications of AM.

The order in which particular topics are addressed is described in the introduction. As in the literature review, the material presented in this chapter is divided into separate sections on the benefits and costs of AM, including energy usage. The various techniques are discussed, providing an overview of the encountered problems, solutions to these problems, measurement hardware and used software packages.

The chosen approach to numerical problems is the design of customised algorithms. Due limited availability of time, funds and coding skill, an emphasis was placed on the development of pragmatic implementations, often relying on computational power and simple designs rather than sophisticated concepts and elaborate experimental setup.

3.1 Methodology overview

The successful development of a model that is able to accurately describe the determinants of AM monetary costs would promote the understanding of the economics of AM greatly. As argued in the introduction, the economics of a particular subject are determined jointly by the attached benefits and costs.

Ruffo et al. (2006b) note that the use of AM as a parallel manufacturing technology is characterised by the simultaneous production of multiple components. The existing costing models have been constructed on the basis that the degree of AM capacity utilisation directly impacts process efficiency. This may, however, conflict with the

concept of technical efficiency. The incorporation of this principle into novel models of AM energy consumption and cost is an underlying theme throughout this thesis.

As indicated in the introduction, this analysis treats energy consumption as the most important proxy of the social cost arising from the operation of electricity-driven manufacturing technology. Therefore, energy consumption is discussed alongside monetary cost in this analysis of economic aspects. This forms a simplification, other aspects of the AM process also lead to an environmental footprint, for example N₂ usage or aerosol emissions (Kellens et al., 2011a).

The reason for not expressing the social cost of AM operation in indicator form, for example through an environmental impact indicator (Kellens et al., 2011a), or even combining it with monetary cost into an overall private cost indicator, is that the construction of a credible estimator of this type far exceeds the scope of this thesis.

3.1.1 Software used

This section provides a brief overview of the various software resources employed over the course of this project. The custom algorithms designed for this research were written in the statically typed general purpose language C++ as console applications, using the integrated development environment Dev-C++ (version 4.9.9.2).

This environment is available under the GNU general public license and is hence free of charge. This setup was chosen because of its open, non-commercial nature, and to maintain full application portability. By not calling any operating system specific functions, the resulting implementations are suitable for most operating systems. Another important reason for selecting C++ instead of MATLAB is that C++ features a row-major order for the storage of multidimensional arrays in linear memory. As the implementations operate mainly by manipulating 3D arrays containing voxel

approximations of part geometry, the ability to manually code such spatial information in an intuitive way was of importance. As opposed to the row-major order of C++, MATLAB features a column-major order of storing information in \geq 2D arrays, making the code less accessible. This may, however, be a very subjective criterion.

This thesis does not contain the source code of the developed console applications; it does however attempt to present the designed algorithms in terms of more legible pseudo-code in the appendices. All source code is available from the author on request.

All test geometries were either designed or adapted with the 3D design package Autodesk 3DS MAX (version 6.0), which is able to assess part geometry for suitability for the AM processes and to export the correct file format (*.stl). Moreover, where test geometries were subject to discretisation process (for use in the C++ implementations) this was also carried out manually using 3DS MAX.

The summary data, such as dimensions and volume, for all used test parts (in the *.stl format) were obtained with the rapid prototyping package Materialise Magics (version 14). Where necessary, this suite was also used for error correction of test part geometry.

3.2 Modelling the benefits of AM

The benefits of particular technologies and innovations can be measured in various ways (Patel and Pavitt, 1995). Sahal (1985) proposes a 'technometric' framework to measure 'real' and 'direct' characteristics of technological performance based on knowledge of the technological system studied. The discipline of technometrics "consists of measuring and comparing the various dimensions of technical performance of a product or production process" (Patel and Pavitt, 1995). Technometrics entails the identification of dimensions relevant for technical performance (Dodson, 1985; Grupp and Hohmeyer, 1986; Sahal, 1985). Therefore, the technometric method necessitates an accurate understanding of what the analysed technology actually does.

For example, Dodson (1985) identifies four parameters in his evaluation of technological improvements in solid-propellant rocket motors for military missiles. In a further example, Grupp and Hohmeyer (1986) identify 25 parameters of relevance for laser diodes. These include electric current, emitted wavelength and beam geometry.

The examples provided can be considered end-use products – AM, however, is a manufacturing process and may therefore be a relatively unusual technology to study with technometric methods.

Fortunately, the problem of identifying characteristics relevant for technological performance of manufacturing equipment and machine tools may have a straight forward solution. It is difficult to imagine that any performance dimension of manufacturing technology is more important than the sophistication or quality embodied by its output.

The second important performance characteristic of manufacturing technology is likely to be the technology's efficiency. This applies to both monetary costs associated with

the technology and the consumption of other resources, resulting for example in unwanted external by-products such as pollution.

As argued in section 2.2.1, measures of the sophistication of manufacturing processes producing durable goods should reflect benefits or costs arising to the end-user of the products. To illustrate: if a manufacturing process innovation allows the construction of more fuel efficient vehicles through light-weighting, the manufacturing technology features that enable these efficiency gains in the product should be reflected in the performance dimensions against which the manufacturing technology is evaluated.

This thesis proposes an approach that is suitable for the measurement of 'shape complexity' of AM products, which includes aspects of topological and geometric complexity. This allows research objective I to be addressed. To narrow the scope of this thesis, the analysis of the impact of shape complexity is restricted to energy inputs and only performed for the EBM platform.

3.2.1 Quantification of shape complexity

The notion that complexity of geometry may be available in AM at no extra cost (Hague et al. 2003) sets AM apart from many traditional manufacturing processes. This may be especially relevant in the context of the economics of AM, as the ability to efficiently create complex geometries may lead to sophisticated components.

As presented in section 2.2.3.1, the methodology developed by Psarra and Grajewski (2001), hinging on the measurement of convexity in a geometry, appears suitable for the quantification of shape features associated with the complexity of 2D shapes. This approach is able to capture aspects associated with both topological and geometrical complexity.

In this research, the technique proposed by Psarra and Grajewski is transferred to the analysis of 3D solid geometry. However, the layer-by-layer operating principle of AM allows the underlying 2D method to be maintained. This is possible because current additive equipment operates in a strictly sequential manner in which each horizontal layer is completed before the next layer is deposited onto the existing geometry. Thus, AM permits a separate analysis of every 2D cross section in the method proposed by Psarra and Grajewski.

This research adds an additional layer of analysis to the method proposed by Psarra and Grajewski by subjecting the cross section of test parts to a controlled variation along the test part's Z-axis. Effectively, a continuous 3D solid is split into a set of 2D layers, so that the level of shape complexity can be varied within one build. The effect of a variation of shape complexity on process efficiency of AM can then be assessed. To implement this approach, two preliminary steps are necessary. Initially, a power monitoring test part (featuring a suitable variation of geometry along its vertical axis) is

defined, as shown in Figure 20.

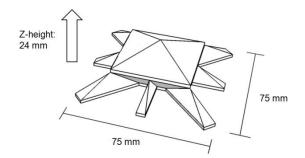


Figure 20: Standardised power monitoring geometry Image source: own work

To complement the study of the effect of shape complexity on the deposition of each layer, the resulting part geometry also features a controlled variation of cross sectional area, allowing an analysis of the effect of part size.

In the design of the resulting test part, shown in Figure 20, two sections of parameter variation can be identified. Its lower half is shaped to assess the effect of shape complexity on energy inputs. This is done by changing a complex, star shaped cross section with a square cut-out in the centre (at zero Z-height, also shown in Figure 16, page 57) into a square cross section (at 12 mm Z-height).

In the upper half of the geometry, the effect of cross section area, reflective of overall part size, is explored. This is achieved by simply reducing cross section area *A* down to a value of zero, forming a single vertex in a pyramid-like upper tip of the geometry. The measurement of shape complexity using the method proposed by Psarra and Grajewski is performed on a discretised version of the part shown in Figure 20. Corresponding to the discretisation resolution in (1 mm)³ voxels, the variation of shape complexity is measured in 1 mm intervals of Z-height. This resolution was chosen to balance the computational power needed for this approach with sufficient accuracy.

A further point of consideration in the design of the 'spider' shaped part was that some areas of the geometry feature negative wall angles. To avoid the use of extra support structures the part was designed to not exceed negative wall angles of 45°.

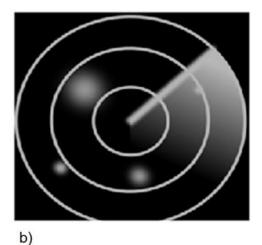
Once the specifically designed power monitoring geometry is discretised, the next step is to develop an algorithm that assesses each discrete element of the surface for complexity in the method proposed by Psarra and Grajewski (2001). The original approach by Psarra and Grajewski is extended by the ability to measure complexity in a succession of horizontal cross sections. The proportion of other surface elements that are directly visible at a specific location in a specific layer can thus be identified.

The outcome of this calculation is a mean connectivity value (*MCV*) characterising the shape complexity of each horizontal slice of the test part. Mimicking the layer-by-layer principle of AM, the resulting algorithm assesses each layer separately, resulting in a

series of *MCV* values for each horizontal layer of the discretisation of the power monitoring geometry.

The actual algorithm underlying the measurement of connectivity is inspired by radar systems used to measure the distance of surrounding objects relative to a location. Radar systems operate by emitting signals in predetermined directions, often using antennae rotating around a Z-axis, as shown in Figure 21a.





a)

Figure 21: Operating principle of radar Image source: (a) own work and (b) http://www.clker.com/clipart-43661.html

A Cartesian coordinate system is used in the implementation, which may deviate from the original inspiration of radar systems. The principle of the measurement algorithm is very similar, however. Starting with the first element of the perimeter of first the layer under consideration, a 'radar signal' is emitted. Once the signal has been sent, it travels in the predetermined direction. Where it strikes another element of the surface, the location is recorded. If it does not strike the perimeter at any other location, for example if it is emitted towards the outside of the shape, no location is registered.

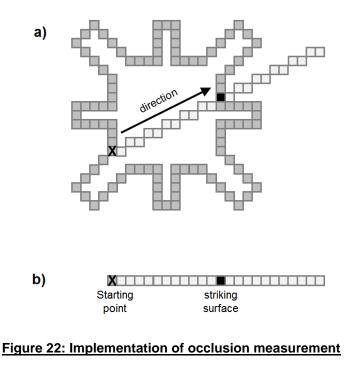


Image source: own work

The radar-type implementation works as follows: as illustrated in Figure 22a, the algorithm reads discretised information on part geometry in a particular direction. Effectively the content of the voxels cells approximating the part is recorded in a one dimensional array, as shown in Figure 22b. In a sequence beginning form the starting point, each entry in this line information is interrogated for a surface hit. The location of the first cell struck in this sequence is then recorded in a further array.

The direction, or gradient, of the 'radar beam' is then changed by one increment in counter clockwise direction (as illustrated in Figure 21b) and new information is read into the one dimensional array. This is repeated in a loop, until the full 360° circle is complete around the starting point and all visible cells have been recorded. In the following step, the algorithm compares the location of the recorded visible elements to what should be visible without occlusion.

If every existing surface element is visible, the shape is deemed fully convex, as proposed by Psarra and Grajewski (2001). For intermediate results a value of connectivity $CV \in [0,1]$ is recorded. This procedure is repeated for all '*n*' elements of the perimeter in layer '*i*', enabling the calculation of the mean connectivity value MCV_i for each layer, where:

$$MCV_i = \frac{\sum_{n=1}^n CV_n}{n}$$
(Eq. 10)

MCV is calculated for all layers in the discretised approximation of the test part. Effectively, MCV_i reflects shape complexity present in the '*i*'th horizontal cross section if the part and thus forms a measure of two dimensional complexity.

It would have been possible to expand this implementation to three dimensions by measuring the occlusion characteristics of all surface voxels in three dimensions and thereby arriving directly at a three dimensional metric of shape complexity. However, it was decided to keep the two dimensional specification. This decision was made as the underlying additive techniques create each layer in a two dimensional deposition process. By measuring the complexity of the shape in a succession of horizontal cross sections of the part, quantitative data is generated on how the complexity of the geometry varies along the test part's Z-axis. Effectively, what has been added to the methodology used by Psarra and Grajewski by this thesis is the 'radar' measurement idea and functionality assessing the shape complexity in a sequence of layers.

To evaluate the logical flow of program code, Overland (2005) suggests writing 'pseudo-code', expressing the flow and logical structure of the actions performed by the program in plain English. The pseudo-code for the complexity measurement algorithm developed for this project is presented in Appendix B. The code was

designed specifically for this research, no parts of code were adapted or taken over from Psarra and Grajewski (2001).

3.3 Assessing the input usage of AM

After presenting the methodology used to assess AM's ability to generate complex and hence functional products in terms of shape complexity, this section discusses the measurement of monetary costs and energy consumption associated with the technology's application.

As machine productivity is a critical determinant for both machine energy consumption and manufacturing cost, its measurement is discussed separately. The single-step nature of the AM process may afford a new level of clarity in the production of complex end-use components, as suggested in the introduction. To be able to exploit the transparency offered by the single-step nature of AM, this thesis pursues the goal of constructing a novel tool for the combined analysis of the monetary and electricity inputs.

In response to the technology's current shortcomings in terms of dimensional accuracy and surface finish, AM products are often subject to ancillary postprocessing operations. Routine post processing techniques for metallic AM products are light finish machining (Cormier et al., 2004) and shot blasting (Mazzioli et al., 2009). To simplify the arguments brought forward in this thesis, such post-processing is also ignored in most cases. Where the use of ancillary equipment or processes is mandatory, this is included in the considerations and clearly stated.

3.3.1 Measuring build time

The measurement of build time during the various build experiments is straightforward. During production, machine activity can normally be differentiated into multiple states: build atmosphere / vacuum generation, system warm up, material deposition / exposure, fresh layer deposition, delays during build activity, and system cool down. However, not all AM technology variants require each step: for example, FDM does not require an exposure procedure after the deposition of material. The presence of process elements of particular AM technology variants is discussed in chapter 5.

Four different approaches were available to record total build time and the duration of the various phases of machine activity:

- Interrogation of build reports generated autonomously by the AM platforms' control systems.
- Analysis of log files compiled by the machine operating systems, with or without proprietary analysis software from the system manufacturer.
- 3. Analysis of energy consumption data with respect to machine activity. All build experiments were monitored using power monitoring equipment, therefore a full set of time consumption data were collected alongside energy consumption data. This approach was the preferred method and source of data in this thesis.
- 4. Manual recording of machine activity by the researcher.

3.3.2 Power monitoring experiments

To generate the experimental data informing this research, three separate series of experiments were performed. The first series studies the construction of standardised power monitoring test parts on a wide range of both metallic and polymeric AM systems. For each surveyed AM platform, two builds were conducted. In the first experiment, the energy inputs were monitored during the production of one test part located in the centre of the build volume floor, as shown in Figure 23a. The second experiment on each AM platform assessed the energy consumption during AM operation at full capacity. For these builds, the available build space was populated with as many instances of the power monitoring geometry as possible. One such configuration is shown in Figure 23b.

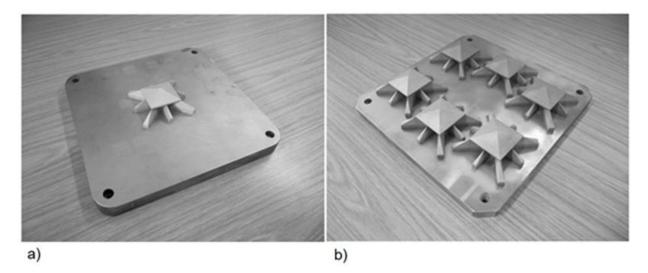


Figure 23: (a) Single part and (b) full build experiments Source: own work

The preferred method for the determination of the packing configuration is the use of the build volume packing algorithm developed during this project. However, due to problems of algorithm performance on the smaller AM systems (especially those requiring every part to be attached to a substrate), the packing configuration for the full build experiments on the metallic AM systems were determined manually. These issues are further discussed in the results section. Table 6 summarises the additive systems, materials and layer thicknesses in the experiments performed in the first series. Furthermore, the table gives an indication of the time resolution used in measurements. To help the reader navigate the experimental data, Table 6 also assigns identification codes to each experiment (A01 to A12). These codes are applied throughout this thesis.

Tech. variant	Machine type	Manufacturer reference	Material specification	Layer thickness	Time res.	Descr.	ID
	AM250	Renishaw	Stainless steel	50	1 s	Single part	A01
	AWZ50	(2011)	316L	50 µm	15	Full build	A02
Laser- based	M3 Linear	Concept Laser	Stainless steel	30 µm	1 s	Single part	A03
metallic AM		GmbH (2011)	316L	30 µm	15	Full build	A04
	EOSINT	T EOS GmbH (2011)	Stainless steel 17-4PH	20 µm	1 s	Single part	A05
	M270					Full build	A06
EDM	۸1	Arcam AB (2011)	Titanium alloy, Ti-6Al-4V	70 µm	1 s	Single part	A07
	EBM A1					Full build	A08
19	EOSINT			100 um	1 s	Single part	A09
	LS P390		PA 2200	ioo μiii	15	Full build	A10
FDM	FDM400mc	Stratasys	Polycarbonate 1	178 µm	1 s	Single part	A11
		(2011)				Full build	A12

Table 6: Power monitored builds conducted in the first series (A01 to A12)

A second series of experiments is performed exclusively on the EOSINT M270 DMLS platform. The majority of experiments in this series (labelled B01 to B03) survey the build time and energy inputs during the production of a collection of sample parts representative of end use products generated on a DMLS platform. This collection of parts is referred to throughout this thesis as the 'basket' of sample parts. The most important experiment in this series (B04) monitors the energy inputs during the production of a second type of power monitoring geometry, as introduced in the following section 3.3.2.2.1, with a time resolution of 100 ms. The experiments of the second series are summarised in Table 7.

Tech. Variant	Machine type	Manufacturer reference	Material specification	Layer thickness	Time res.	Descr.	ID
DMLS EOSINT EOS GmbH M270 (2011)	EOS GmbH St	Stainless steel	20.005	1 s	Full build	B01	
					Single part	B02	
	17-4PH	20 µm		Single part	B03		
			100 ms	Single part	B04		

A third series of build experiments was conducted for this thesis in collaboration with the SFF Laboratory at the University of Texas at Austin, involving the production of large prosthetic parts on two similar LS platforms. The experiments performed replicate an original experiment performed at the University of Texas, as reported by Sreenivasan and Bourell (2009). The first experiment was conducted on an EOSINT P390, the second build was performed on a 3D Systems Sinterstation HiQ+HS. Table 8 provides information on the AM systems and build materials featured in these two experiments, again assigning codes for identification (C01 and C02).

Tech. variant	Machine type	Manufacturer reference	Material specification	Layer thickness	Time res.	Descr.	ID
	EOSINT P390	EOS GmbH (2011)	Polyamide 12 (PA 2200)	100 µm	1 s	Full build	C01
LS	Sinterstation HiQ+HS	3D Systems (2011)	Polyamide 12 (Duraform PA)	100 µm	1 s	Full build	C02

Table 8: Power monitoring experiments conducted in the third series (C01 and C02)

3.3.2.1 Power monitoring setup

The energy inputs used by the AM process were measured and recorded using the Yokogawa CW240 power meter (Yokogawa, 2011). The model CW240 is a digital power meter that is configurable to various types of power supplies. The meter employs voltage probes in conjunction with current clamps, as shown in Figure 24. This enables the calculation of the degree of overlap between the sine curves of voltage and current and hence allows the determination of the power factor of AC power supplies.

This is critical for the accurate measurement of real power, which is the determinant of electric energy consumption. Several studies of AM energy consumption fail to do this, simply measuring average electric current and multiplying by the nominal voltage of the connection, for example 240 V. These measurements arrive at results of apparent power consumption, as opposed to the real power consumption measured with the CW240.

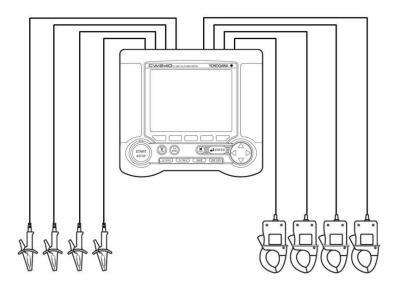


Figure 24: Yokogawa CW240 with current clamps and voltage probes Image source: adapted from Yokogawa, 2011

Further to being reconfigurable to different electrical connections, the CW240 allows for adjustments to the time resolution of measurements by setting the meter's measurement cycle. While a measurement cycle length of 1 s is a suitable setting for most power monitoring experiments due to the wealth of data recorded by the meter in this setting, one particular build experiment (B04) required a greater time resolution. In this case the meter was reconfigured to a 100 ms measurement cycle.

The data measured by the CW240 are stored in a removable 4 GB solid state memory unit, which is large enough to allow the uninterrupted monitoring of build experiments covering many days. Due to the meter supporting the standard comma-separatedvalue text format (*.csv) and binary data format (*.bin) for output, no further data acquisition hardware/software was needed.

The basic numerical and graphical analysis of the power consumption data was performed with the standard spread sheet package Microsoft Excel 2007. Where *.bin files were interrogated, the proprietary power analysis software CW Viewer AP240E

(supplied by the meter manufacturer) was used to export the data to the common *.xls spread sheet format.

The accuracy of the power monitoring setup was assessed against a different power meter on independent sets of voltage and current probes. This comparison indicated that the CW240 performs accurately; the results of this assessment are presented in the following section 6.1.1.

As the power meter was used in most cases to monitor AM systems and ancillary equipment on three-phase-four-wire (3P4W) connections, incorporating three phases and a neutral line, the options available for connecting the CW240 to the monitored machinery are discussed using 3P4W as an example.

As shown in Figure 24, the CW240 is able to gather data using eight probes, four voltage probes and four current clamps. Figure 25 shows the interfaces available on the CW240:

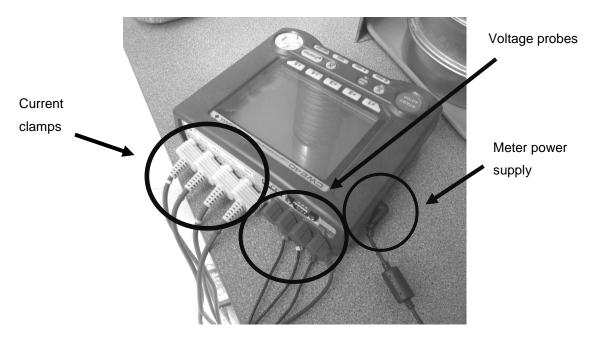
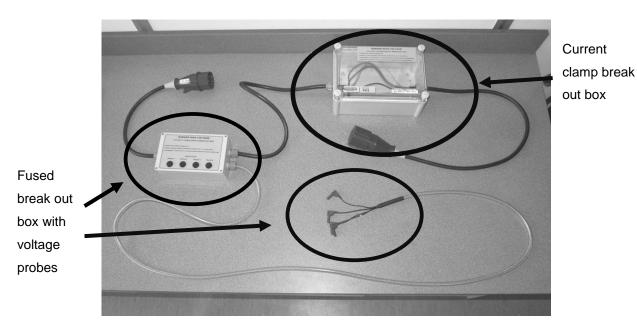
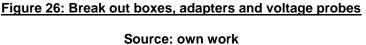


Figure 25: Yokogawa CW240 with current clamps and voltage probes

Source: own work

Because the voltage probes need to be in contact with live wires, installing these may be hazardous. To minimize the risk to the involved technicians and researchers (who are not trained electricians) the use of fused break-out boxes attached to IEC 60309 16A 400V 3P+N+E(6h) connectors was the preferred method of installing the meter. A breakout assembly is shown in Figure 26.





However, using break out assemblies is only feasible where the AM machinery is connected to multi-phase power sockets. Where the machinery was connected permanently to the facility's power supply, it was necessary to either improvise wire break outs or to connect the voltage probes and current clamps internally, as shown in Figure 27. In several experiments, the power meter was placed inside the AM machinery to minimise electrical hazard.

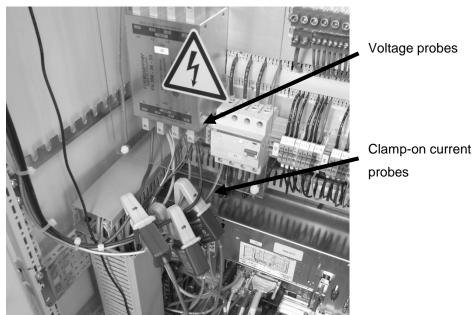


Figure 27: Current clamps and internally installed voltage probes

Source: own work

In the power monitoring experiments, a variety of different power supply types were encountered. Table 9 lists the various connections used in each experiment, identified by the codes introduced in the section 3.3.2. The main variables of interest in the power monitoring data are mean real power consumption per measurement cycle (denoted by the meter internally as 'P_AVE(W)_1'), and total cumulative energy consumed ('Wh+_INTEG(Wh)_1'). Next to providing information on the absolute levels of power consumption, the data can be used to assess the distribution of real power consumption throughout the builds

Technology variant	AM system type	Connection	ID
SLM	AM250, Renishaw	Single phase	A01
SLM	AM250, Renishaw	Single phase	A02
LaserCusing	M3 Linear, Concept Laser	Three-phase-four-wire	A03
LaserCusing	M3Linear, Concept Laser	Three-phase-four-wire	A04
DMLS	EOSINT M270, EOS	Three-phase-four-wire	A05
DMLS	EOSINT M270, EOS	Three-phase-four-wire	A06
EBM	A1, Arcam	Three-phase-four-wire	A07
EBM	A1, Arcam	Three-phase-four-wire	A08
LS	EOSINT P390, EOS	Three-phase-four-wire	A09
LS	EOSINT P390, EOS	Three-phase-four-wire	A10
FDM	FDM400mc, Stratasys	Three-phase-four-wire	A11
FDM	FDM400mc, Stratasys	Three-phase-four-wire	A12
DMLS	EOSINT M270, EOS	Three-phase-four-wire	B01
DMLS	EOSINT M270, EOS	Three-phase-four-wire	B02
DMLS	EOSINT M270, EOS	Three-phase-four-wire	B03
DMLS	EOSINT M270, EOS	Three-phase-four-wire	B04
LS	EOSINT P390, EOS	Three-phase-four-wire	C01
LS	Sinterstation HiQ+HS, 3D Systems	Three-phase-three-wire	C02

Table 9: Connection types in power monitoring experiments

In the ideal case, the power consumption of all machine components and sub-systems is measured separately, as done by Sreenivasan and Bourell (2009) and Kellens et al. (2010a). However, it was decided that, due to the large number of different AM platforms surveyed for this research, taking power measurements of all sub-systems would not be an option. Therefore, this research limits itself to power measurements taken from the AM system's main power supply.

Some AM platforms require a separate power supply for cooling devices. For example, the AM250 system utilises an external SMC chiller for its cooling fluid.

Where such external devices are essential to machine operation, these have also been monitored using the CW240 in an appropriate configuration.

3.3.2.2 Use of standardised power monitoring test parts

The operating principles of AM technology variants may manifest themselves in varying levels of energy consumption where build configurations or part characteristics are changed. An understanding of the relationships may be won by basing power monitoring experiments on a standardised power monitoring test part which is used for experiments on all AM platforms, as done by Mognol et al. (2006).

It was decided early on in the design of this research that whole build volumes of parts should be considered. This is based on the intuition, as presented in chapter 2, that the production of a single unit surrounded by excess build volume capacity may not be reflective of cost and energy efficient technology usage in parallel manufacturing.

Essentially, this research extends the argument made against the approach pursued by Ruffo et al. (2006b) to energy inputs. Following this, models of energy consumption may thus lead to excessive results if they are based on empty build volume capacity. Therefore, to be able to make a valid judgement about any type of AM process efficiency, the concept of technical efficiency should be maintained.

3.3.2.2.1 A power monitoring test part for detailed data

As proposed in section 3.2.1, the sequential layer-by-layer operating principle of AM systems provides an opportunity for the development of a test part with added functionality.

For the combined build time, energy consumption and cost estimator developed for the EOSINT M270, very detailed data of time consumption and energy usage of

various process elements are required. The build experiments based on the test part (A05 and A06) and the components from the basket of representative parts (B01 to B03) were not capable of delivering the needed level of detail due to the time resolution being too low.

To achieve the data resolution necessary to understand the patterns of machine operation and energy consumption during the deposition of each layer, a time resolution of 100 ms was used in experiment B04.

However, in datasets with a time resolution of 100 ms, new data points are added in 0.1 s intervals. Builds containing multiple parts or individual parts of intermediate size can easily last for 10 h. With builds of this duration, the generated datasets will contain hundreds of thousands or millions of data points, resulting in unwieldy file sizes. To avoid working with such large datasets, a second type of test part was designed. The test part has a relatively simple geometry and is very flat, with a maximum Z-height of 2.0 mm, as shown in Figure 28.

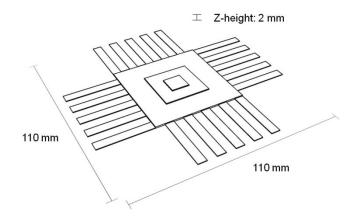


Figure 28: Power monitoring test part for detailed data (experiment B04) Source: own work

The part varies geometric complexity along its Z-axis similar to the test part shown in Figure 20 (page 88). However, the second test part is not designed with a continuous variation of such parameters. The geometry is changed in four discrete steps in 0.5 mm intervals along the part's Z-height. In the lowest section, the part exhibits a star-like shape with dimensions in the X/Y plane of 110 × 110 mm. This is changed to a square cross section with a side length of 50 mm at a Z-height of 0.5 mm. The next square cross section begins at a Z-height of 1.0 mm and has a side length of 25 mm. The uppermost portion of part geometry again has a square shape, with a side length of 10 mm. By maintaining cross sectional geometry for a number of layers, this configuration allows the calculation of mean values for time and energy consumption during the deposition of layer geometry.

This test part was built in the experiment B04, directly on the substrate plate. Due to the low Z-height of the part, it could not be harvested from the build plate; it was sacrificed during a wire erosion process in order to reclaim the plate for subsequent builds.

It is acknowledged that by building the test part shown in Figure 28 directly on the build plate, an artificial heat transfer situation is created. Production parts are unlikely to be as flat and will also normally be connected to the substrate via support structures. However, this artificial situation is not expected to have an effect on the obtained data as bed heat is not taken into account by the EOSINT M270's control system.

3.3.3 Constructing a combined voxel-based estimator

Problems of creating optimal packing configurations of objects in space are usually complex, and (as suggested in section 2.3.4.) virtually any instance of such packing

problems can be classed as NP-hard. According to Tao (2004), applying the brute force method of simply trying all possible permutations is not feasible. It is extremely unlikely that the globally optimal packing configuration can be found in this way. Therefore, this research proposes an algorithm based on a heuristic leading to optimised packing configurations.

As discussed by Christensen and Klarbring (2009), discretisation forms an important strategy in dealing with optimisation problems. The first step in the design of a build volume packing algorithm is thus to discretise the available build volume space. It can be described as a cubic 3D lattice containing 'cells' taking the values '0' or '1' (or alternatively, 'full' or 'empty'), as illustrated in Figure 29.

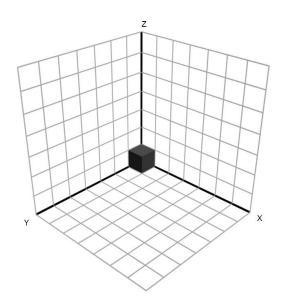


Figure 29: Discretised build volume, 7³ cells, shown with a unit cube Image source: own work

If the inserted objects are discretised correspondingly, the initial problem of packing complicated irregular and continuous geometries into the workspace is transformed into a polycube packing problem, perhaps similar to the 'Soma cube' developed by Piet Hein (Hein, 1934). It should be noted that voxels, like pixels, possess a size quality. This size governs both the accuracy of the discretised approximation of geometry as well as the computational requirements for the handling the discussed 3D problem.

Once the part geometries have been converted into voxel approximations and the build volume itself has been translated into voxel coordinates (including any rounded work space corners), the task of finding an efficient packing solution becomes a problem of combinatorial optimisation.

In terms of energy consumption and cost modelling, the approach presented in this thesis makes one further important simplification, which it shares with all other models of AM cost in the literature. By limiting itself to the single machine case of AM, the usage of an individual machine to cater for multi-part demand is modelled.

While this is reflective of the parallel nature of the AM process, as contended by Ruffo and Hague (2007), it is noteworthy that, especially in a commercial environment, the AM user may have several machines at his disposal. These could be machines at the user's plant or machines at other locations, perhaps owned by some external provider of AM services.

Furthermore, the efficient allocation of parts to the available capacity also has a temporal dimension. For example, the AM user may be able to diminish average unit cost by postponing production to a later point in time. As with all durable goods, AM machines can be viewed as providing a stream of services over a period of time (Waldman, 2003). More precisely, AM machines can be viewed as providing a stream of available builds from which the user must choose. For *N* machines and *T* available periods, the user's full selection problem can be expressed graphically, as done in Figure 30.

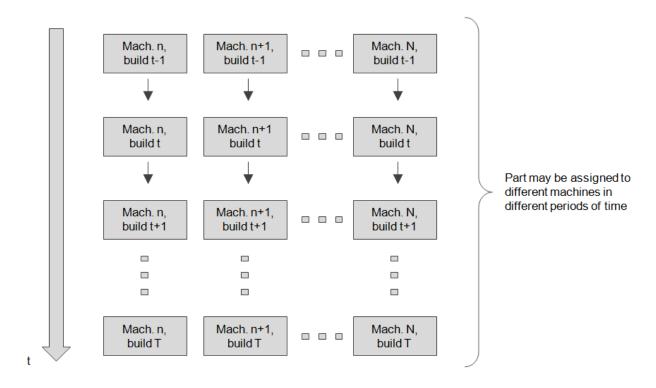


Figure 30: The multi-machine inter-temporal AM production scheduling decision Image source: own work

Therefore, to find the optimal configuration in the realistic inter-temporal, multimachine case, the AM user must find the optimal solution across T available builds on N machines.

Fortunately, the principles governing the behaviour of rational AM users should be valid in both the single machine and multi machine case. Because the multi-machine case adds significantly to model complexity and it is felt that it does not add to the explanatory 'bite' of the AM costing and energy consumption model, this thesis concentrates on the single machine case.

Furthermore, a modelling approach was implemented that allows the inclusion of a temporal aspect of AM activity into the model without resorting to a multi-period model. The developed modelling technique is discussed in the following section.

3.3.3.1 Implementing a build volume packing algorithm

An inter-temporal production decision by the AM user will in practise usually imply that total demand for parts somehow exceeds the total machine capacity that is instantaneously available. This is modelled in this thesis by allowing total demand for parts to exceed build capacity, thereby reflecting demand extending into the future.

However, to construct a working model based on the possibility of such excess demand, this concept is combined with the definition of some order of precedence for the multiple parts demanded. By doing this, a measure of comparative urgency of demand for individual components is introduced, increasing the model's richness.

This precedence order is likely to govern the composition of a build if demand is greater than capacity, as the inclusion of one part is likely to displace another. Thus, the precedence order can be used during modelling to influence the type of parts entering the build.

To accommodate multiple components, an instantaneous demand level measured in discrete units for each of the k parts is given, resulting in a k element vector **dd**:

$$\mathbf{dd} = \begin{bmatrix} dd_1 & dd_2 & \cdots & dd_{k-1} & dd_k \end{bmatrix}$$
(Eq. 11)

The temporal aspect is introduced into the model by assigning part precedence to each of the *k* parts, resulting in a vector **p** with *k* elements, where $\{p_i \in \mathbb{N} \mid 0 < p_i \le k\}$ and $p_i \neq p_j$:

$$\mathbf{p} = [p_1 \ p_2 \ \cdots \ p_{k-1} \ p_k]$$
(Eq. 12)

In the following sections, **dd** will be referred to as the instantaneous demand profile and **p** is named the part precedence vector. The mechanism of **p** and **dd** works as follows: **dd** defines how many units of each of the parts are needed by the user (and if they are needed at all). The vector **p** shows the order in which these units are needed, the type of part for which the '*k*'th entry = 1 is the most urgently needed part. The algorithm tries to insert as many of these parts as possible into the build volume, until the '*k*'th entry in **dd** is exhausted. After this, the algorithm moves to the next part, as defined in the precedence vector **p**. In this way, the algorithm uses **p** and **dd** to determine the order in which parts are inserted into the build volume. It is also possible that the available build space is not large enough to hold all the parts listed in **dd**.

The next step towards the combined estimator is the implementation of the automated build volume packing algorithm for integration into an AM cost and input efficiency model. This involves a decision as to which of the broad classes of packing strategies from the literature is most suitable. As presented in section 2.3.4, a fundamental distinction is being made between algorithms that insert parts into the build volume in a fixed sequence (Nyaluke et al., 1996) and strategies that reconsider placement order or determine part placement simultaneously (Hur et al., 2001; Wodziak et al., 1993; Ikonen and Biles, 1997).

The idea of basing an algorithm on an instantaneous demand profile **dd** and on a part precedence vector **p** determined outside of the model suggests a novel way of perceiving the build volume packing problem. The determination of the packing sequence can be treated as part of a combined model by integrating the packing algorithm into a specification of AM cost and resource efficiency.

This introduces an aspect of rational economic behaviour into the workspace packing problem. However, it also adds a temporal dimension to these considerations – both elements are absent from the approaches proposed in the literature (Nyaluke et al., 1996; Hur et al., 2001; Wodziak et al., 1993; Ikonen and Biles, 1997). Furthermore, by finding a configuration for the inserted parts in a sequence, a post-placement 3D compaction problem can be avoided. In this way the algorithm's complexity can be kept to a minimum.

Treating the part placement sequence as exogenously determined (as part of the AM user's economic behaviour) solves the first half of the problem. What is missing is an idea for a heuristic useful in the optimised placement of each inserted part, together with an objective function.

This aspect is connected to the use of a voxel-based packing algorithm in this research. It is felt that a voxel resolution of (5 mm)³ unit cubes is ideal as this is sufficient to achieve part nesting while still producing relatively simple voxel approximations.

3.3.3.1.1 Implementation of a barycentric packing heuristic

To design an effective algorithm that is able to cope with a very wide range of different geometries and part sizes, an evaluation criterion that promotes dense agglomeration of parts in space (hence producing a nested arrangement) is needed. To implement this, the packing algorithm was created by developing a barycentric packing heuristic. Large objects in space attract each other through gravitational forces. Moreover, such objects form shared centres of gravity. For example, the Earth and the Moon share a common gravitational centre, also referred to as a barycentre, as shown in Figure 31.

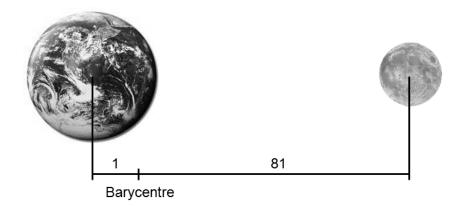


Figure 31: Centre of mass in the earth-moon system Image source: own work

Analogous to the gravitational forces at work between the earth and the moon, the proposed workspace packing algorithm is based on the heuristic that after the insertion of parts, these new parts are attracted to the barycentre of the parts already contained in the build volume.

More specifically, the algorithm is designed to insert, move and rotate geometries in the build volume, such that their centres of mass are as close as possible to the joint centre of mass of the parts already present. Based on the voxel-discretisation of both the build volume space and the parts, the optimised orientation and placement of each inserted part is determined by a brute force search method.

The brute force method is an exhaustive search technique that simply tries all possible permutations of part movement and rotation after the new part is inserted. This is possible because the build volume is discretised with a relatively low resolution of (5mm)³ and only the placement of the inserted part is assessed. Therefore, the algorithm can evaluate all possible configurations of the inserted part (the whole solution space) in a reasonable amount of time. As described above, the evaluation is done by measuring the distance between the centre of mass of the inserted part and

the combined centre of mass (barycentre) of all previously inserted parts. The configuration that minimises this distance (out of all possible solutions) is chosen. Once the part location and orientation are determined, a new collective centre of mass is formed and the next part, governed by the demand profile **dd** and part precedence **p**, is inserted. As placement and rotation are implemented using the brute force method, the result of each individual part placement step is a globally optimal configuration. This method comes at the expense of increased computational requirements. Furthermore, as the parts' insertion sequence is exogenously determined, the overall packing configuration is not optimal.

Hur et al. (2001) suggest that a viable implementation of this class of packing algorithms is the 'bottom-left' (BL) approach. In this technique, the first part in the packing sequence is placed in the build volume at an arbitrary location, normally the 'bottom left' corner of the build volume. In this usage, the term 'bottom-left' is not to be taken literally as the encountered packing problem is in 3D. For 3D packing problems with cuboid build volumes, Hur et al. suggest positioning the first part near the origin.

In the algorithm developed for this research, the BL technique is implemented by inserting and positioning an initial part, which has been assigned the value '1' in the part precedence vector \mathbf{p} , in a way that its centre of mass is as close to the origin as possible. The distance between the barycentre and the origin is simply measured using the Euclidian norm (vector length). The build envelope and part completeness are validated throughout the execution of the algorithm by collision checking.

Following the placement of the first part, a second part is inserted, controlled by the precedence vector \mathbf{p} and the demand vector \mathbf{dd} . This part is positioned in the build volume such that the distance between its own centre of mass and the centre of mass of the first part is minimised. To perform this, the implementation of the algorithm

contains functions of part insertion, collision checking, movement and rotation, which are used throughout the further placement steps. Part placement of the second part is finalised by calculating a new combined centre of mass, according to the earth-moon analogy illustrated in Figure 31 (page 113).

The combined centres of mass are computed by creating an $n \times 3$ matrix **M** and entering the X, Y and Z coordinates of the centres of the *n* voxels approximating the part geometry already present. The voxel centre coordinates, measured in mm, are obtained simply by multiplying the position of each voxel by the voxel resolution (5 mm) and subtracting one half of the voxel resolution (2.5 mm). A 3 element vector **c**, describing the centre of mass, is obtained by computing the mean of each dimension contained in **M**:

$$\mathbf{c} = \begin{bmatrix} \frac{\sum_{i=0}^{n} M_{ni}}{n} \\ \frac{\sum_{i=0}^{n} M_{n2}}{n} \\ \frac{\sum_{i=0}^{n} M_{n3}}{n} \end{bmatrix}$$
(Eq. 13)

Following the placement of the second part, a third part is inserted and again positioned and oriented in a way that minimises the distance between its own centre of mass and the existing combined centre of mass **c**. As in the previous step, this is followed by the calculation of a new combined centre of mass **c**'.

This cycle is iterated until one of two events occurs: either, demand for all parts is exhausted, and thus all elements of the instantaneous demand profile **dd** are zero, or the build volume is full and can not accommodate further parts.

A further reason behind this implementation is the variation in build volume utilisation procedures existing across the various additive platforms in reality. Many AM processes are incapable of generating geometry that is not supported or anchored in some way to a substrate or base plate. This may be due to a requirement to mechanically support overhanging elements of geometry or to dissipate thermal energy. In the currently available spectrum of AM technology variants, the only processes allowing 3D packing unconstrained by supports are the polymeric LS process and AM variants employing print heads, such as 3D printing.

The algorithm presented in this section is designed with this difference in mind. To reconfigure the algorithm from full 3D packing to the '2.5D' configuration found in most AM systems that require parts to be attached to a substrate, Z-movement can be deactivated. All other functions remain identical.

Figure 32 summarises the various information inputs to the described implementation. 'Operating mode and constraints' refers to the ability to pack geometry in full 3D or 2.5D as well as specific build volume size and shape. Part geometries, or rather voxel approximations thereof, are included into the implementation by global definition in 3D arrays of integer type. Further inputs are the instantaneous demand profile **dd** and the part precedence vector **p**.

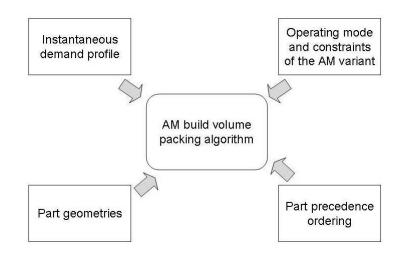


Figure 32: Information inputs to the algorithm

Source: own work

To obtain cost and energy efficiency estimates for a part, it is necessary to include at least one instance of the component into the build volume. If the '*i*'th element of the instantaneous demand profile, dd_i , is $\neq 0$, it must be made sure that at least one instance is present in the build, irrespective of part precedence.

This is done by separating the algorithm in two distinct phases. In the first phase, one instance of the part with the highest precedence is placed close to the origin, according the BL technique discussed above. Following this, the algorithm inserts and positions one instance of each further part *i* for which $dd_i \neq 0$.

After one unit of each part (if $dd_i \neq 0$) is inserted, the first phase of the packing algorithm ends and the second phase begins. Using the same optimisation criterion, the algorithm inserts and positions as many parts into the build volume as possible. However, it does this according to the part precedence vector **p**. Starting with part *i* with the highest precedence $(p_i > p_j)$ the algorithm inserts geometries of this type. It inserts instances of this part into the build volume until it cannot fit another instance into the build volume or the number of placed parts exceeds instantaneous demand for this part. The algorithm then moves on to the next geometry in the part precedence vector. This is repeated for all parts according to the precedence vector.

Once the packing algorithm terminates, an output of the packing configuration is automatically created. Apart from displaying the build volume on screen in a text based console application, the implementation also includes file output functionality. This allows the generation of a comma separated value (*.csv) text file, which can then be processed using a standard spread sheet application, such as Microsoft Excel. The packing algorithm is shown in pseudo-code form in Appendix C.

As discussed above, the packing algorithm operates by calling four main functions: part insertion, collision checking, rotation and movement.

• Part insertion

For part insertion, the correct geometry is determined jointly by the instantaneous demand profile **dd** and the part precedence vector **p**. It is then copied into the build volume where it is manipulated using the functions of collision check, rotation and movement. Should the build volume not be able to hold this part because it is too large or the build volume is too full (and the collision check hence fails), the next part is inserted or the packing algorithm is terminated.

Collision checking

Collision checks are performed after every change to the build configuration, thus after every part insertion, movement and rotation. This ensures that there is no collision between parts and other parts and the build volume margins, including any rounded build volume corners. This is done by counting the number of occupied voxels (\neq '0') in the build volume array and comparing this to the correct value. Only build volume configurations that pass the collision check are evaluated using the optimisation criterion, namely the measurement of distance between the centres of mass.

• Part rotation

To allow for the packing of parts in different orientations, the algorithm has the capability of rotating the geometries. Two important simplifications are made during part rotation: first, rotation is limited to orthogonal, 90° steps. This is done because voxels are, by definition, cubic and any rotation other than in

discrete 90° steps would require a re-evaluation of the voxel approximations of part geometry. The efficiency of the packing algorithm could be increased by allowing continuous rotation; this option was discarded however due to vastly increased algorithm complexity.

Furthermore, only rotation around the Z-axis is permitted by the algorithm. This restriction was added because part orientation is a control parameter that affects mechanical properties (Kulkarni et al., 2000; Choi and Samavedam, 2002). In the production of end use parts and components, an accurate control of mechanical properties is essential. Consequently, the packing algorithm is not allowed to perform rotations potentially affecting mechanical properties, for example by generating unintended material anisotropy.

Part movement

To find an arrangement of parts in the build volume that nests the parts as close together as possible, the inserted parts are moved. As part movement is an element of the brute force search of the best location for the inserted part, only three distinct movement functions are necessary. A 'right hand' coordinate system is used in the implementation of the algorithm, in consequence, only movement from front to back, from left to right and from bottom to top is necessary. Furthermore, movement is performed in discrete steps of one voxel, which results in a movement distance of 5 mm per step. Greater distances are covered by simply repeating the movement function.

3.3.3.2 A representative basket of parts

To produce energy and cost estimates that reflect technology usage in practise, a 'basket' of representative parts was composed. As the AM system assessed in this combined study of manufacturing cost and energy consumption generates metal components (the EOSINT M270 DMLS platform), viable designs for metal components were chosen. To cover a wide range of applications for metal components, two fixtures, one mechanical component and two parts with aerodynamic functionality were chosen.

Once the basket parts were chosen, they were imported into the 3D graphics package Autodesk 3DS MAX (version 6) for a manual discretisation procedure to obtain the (5 mm)³ unit cube voxel approximations required by the C++ implementation. This procedure was carried out by placing the imported *.stl geometry in a container of voxels. After some minor movement to position the part relative to the voxel boundaries, the discretised approximation was obtained by deleting all voxels not containing any part geometry. The precise placement of the parts within their voxel approximations was also important to ensure that gaps between parts are large enough if two voxel approximations are located directly next to each other. To ensure a sufficient distance between parts, no part geometry was allowed within 1 mm of the vertical boundaries of the voxel approximation.

To accommodate supports and to avoid parts undercutting each other during the build volume packing process, no overhanging geometry was permitted. This was done by including all empty voxels beneath geometry in the approximation. Figure 33 illustrates the discretisation procedure using the example of the power monitoring test part shown in Figure 20 (page 88).

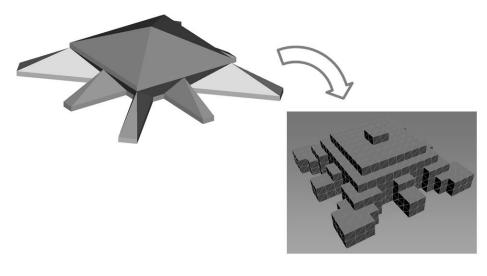


Figure 33: Discretisation procedure (5 mm)³ Image source: own work

In the following, the 'basket' parts contained in the second series of build experiments performed on the EOSINT M270 DMLS system (B01 to B03) are described. Information on geometry and original purpose of the design is provided.

The smallest part in the collection of basket parts is a venturi pipe for usage in a fuel pump assembly. The design of the test part has been derived from a similar venturi design provided by Atkins project partner Delphi (2011). The original geometry was modified to avoid intellectual property restrictions. This includes resizing and a change in the number of struts separating the upper and the lower portion of the geometry.

For packing efficiency and for support minimisation, this part was orientated vertically. Information on the design of this part, including the number of triangles in the *.stl file and the number of (5 mm)³ voxels generated by the discretisation process is summarised in Table 10.

Table 10: Venturi pipe

File name	venturi.stl	:
Height	30.764 mm	
Width	9.900 mm	
Length	9.902 mm	
Triangles in *.stl	59294	
Volume	1314 mm ³	
Surface area	1278 mm²	\bigcirc
Number of voxels	28	

Image source: own work

The second smallest part included in the basket of representative sample parts is an end cap for an extrusion profile. This profile forms part of a sliding door assembly. The *.stl file is adapted from an original design with a manufacturer logo on the part's face. Further, for the adapted version used in this model, the part dimensions are changed slightly.

Like the above discussed venturi pipe, this is a part that would be demanded in large numbers. To minimise the requirement for support structures and for easy removal of supports, the part is oriented with its positioning pins pointing upwards. Summary information on part details is provided in Table 11.

Table 11: End cap

File name	end_cap.stl	
Height	11.175 mm	
Width	20.570 mm	
Depth	32.912 mm	
Triangles in *.stl	26892	
Volume	1765 mm³	
Surface area	2217 mm ²	
Number of voxels	78	

Image source: own work

The next part in the basket of parts is a link element from a chain of identical elements (Table 12). This part is originally designed as a demonstration part by an AM equipment manufacturer. The face plate of the original belt link design features some artwork which was removed to neutralise the part. The part is oriented in an upright way, again, to minimise support requirements.

File name	belt_link.stl	
Height	53.340 mm	
Width	38.100 mm	
Length	15.240 mm	
Triangles in *.stl	16000	(Q)
Volume	16594 mm³	
Surface area	8057 mm²	
Number of voxels	388	

Table 12: Belt link

Image source: own work

The second largest part in the representative basket of parts is a turbine wheel designed by a graduate student at Loughborough University. In the basket of sample parts, this design features the largest number of triangles in the *.stl file. In terms of the file format this may indicate that its geometry is complex or that the resolution of the file is very high (both is the case). Information on this part is summarised in Table 13.

File name	turbine_ wheel.stl	
Height	28.000 mm	7
Width	53.999 mm	
Length	54.017 mm	
Triangles in *.stl	107808	
Volume	20618 mm ³	
Surface area	11625 mm²	
Number of voxels	604	
	Image source: c	wnwork

Table 13: Turbine Wheel

Image source: own work

The largest part selected for the basket parts, as measured in part volume and number of voxels in the discretised approximation, is a bearing block as shown in Table 14. As the original geometry was very basic, it was modified to incorporate a greater degree of sophistication of design, including a cut out in its roughly planar base section.

Table 14: Bearing block

File name	bearing_block.stl		
Height	52.061 mm	$\langle \circ \rangle$	
Width	76.138 mm		
Length:	127.096 mm		
Triangles in *.stl	11358	6706	
Volume	96645 mm³		
Surface area	28953 mm²		
Number of voxels	1716		
Image source: own work			

Image source: own work

This chapter recognises that the parts contained in this basket of sample parts were not all derived from end-use parts (belt link and bearing block) or were not designed specifically for manufacturing by additive processes (venturi pipe). This may have a negative effect on the realism of the model. Moreover, it is acknowledged that the basket represents a convenience sample of parts. This may further limit the realism of the model by introducing selection bias. In future versions of this methodology, the basket should be drawn at random from a large sample of designs manufactured in a commercial setting on the EOSINT M270.

3.3.3.3 Build time estimation

Once an efficient build configuration is determined by the build volume packing algorithm, the next step is to estimate build time, which forms a prerequisite for cost estimation (Ruffo et al., 2006b; Munguia, 2009). The estimate for total build time, T_{build} , is obtained by combining data from a hierarchy of elements of time consumption:

fixed time consumption per build operation *T_{Job}*, including, for example machine atmosphere generation and machine warm up,

- total layer dependent time consumption, obtained by multiplying the fixed time consumption per layer *T_{Layer}* by the total number of build layers *I*,
- the total build time needed for the deposition of part geometry approximated by the voxels. The triple Σ operator in Equation 14 is used to express the summation of the time needed to process each voxel $T_{Voxel xyz}$ in a 3D array representing the discretised build configuration.

$$T_{Build} = T_{Job} + (T_{Layer} \times l) + \sum_{z=1}^{z} \sum_{y=1}^{y} \sum_{x=1}^{x} T_{Voxel \, xyz}$$
(Eq. 14)

No allowance is made for build preparation and machine cleaning. It is felt that the time spent on these activities is difficult to measure and very much at the discretion of the machine operator. It could be argued that these activities take place during the 42.96 % of non-operational hours, as cited by Ruffo et al. (2006b).

<u>3.3.3.4 Energy consumption estimation</u>

Total energy investment, E_{Build} , can be modelled similarly. A purely time dependent element of power consumption must be expected in the continuous operation of AM machinery. This is denoted by the energy consumption rate \dot{E}_{Time} , (measured in MJ per s) which is multiplied by T_{Build} to estimate total time-dependent energy consumption.

Modelling \dot{E}_{Time} as a constant reflects its interpretation as a constant base line level of energy consumption throughout the build, originating from continuously operating machine components such as cooling fans, pumps and the control system. Analogous to build time estimation, E_{Job} and E_{Layer} denote fixed elements of energy consumption

per build and layer, for a total number of layers *'I'*. Further, the geometry dependent energy consumption is obtained by adding all energy consumption associated with voxel deposition $E_{Voxel xyz}$ throughout the discretised workspace.

$$E_{Build} = E_{Job} + (\dot{E}_{Time} \times T_{Build}) + (E_{Layer} \times l) + \sum_{z=1}^{z} \sum_{y=1}^{y} \sum_{x=1}^{x} E_{Voxel xyz}$$
(Eq. 15)

Both the time and energy estimators possess information on the real Z-height of the parts contained in the build. This approach is chosen to avoid large estimation errors arising from the inclusion of empty layers at the top of builds.

It is noteworthy that AM energy consumption also enters the cost model by Ruffo et al. (2006b), albeit through production overheads. Ruffo et al. express energy consumption in money terms ($1.5 \in$ of energy expenditure per hour of machine operation) and combine all electricity consumption attributable to the AM facility, including the machine, auxiliary systems and the building containing the machinery.

While this at first appears to be too crude to be relevant, it does carry an important message. In the costing model by Ruffo et al., energy consumption is viewed as an indirect cost and is thus entirely build time dependent. As will be shown in the model constructed in the following chapter, this is one alternative to typify energy consumption of AM systems. Energy consumption could have entered the model constructed by Ruffo et al. (2006b) equally well as a part weight dependent (and hence geometry dependent) cost.

As in the above, the measurement algorithm underlying the combined estimator of build time, energy consumption and cost can be expressed in pseudo-code (Appendix D).

3.3.3.5 Production cost estimation

For this research, an activity based cost (ABC) estimator of the type devised by Ruffo et al. (2006b) is employed. The cost estimate for the build C_{Build} is constructed by combining data on the total indirect costs and direct costs incurred, thereby providing a measure of "relatively well structured" costs (Son, 1991) ignoring costs arising from risk of failure, setup, waiting, idleness and inventory.

Indirect costs, expressed as a cost rate $\dot{C}_{Indirect}$ measured per machine hour, contain costs arising from administrative and production overheads, production labour, as well as machine costs (including depreciation). Table 15 lists the constituents of the used costing model, most items are adapted from data provided by Ruffo et al. (2006b).

Table 15: Direct and indirect cost elements

Cost item	Value		
Production overhead			
Rent, building area cost	4.53	£/h	†
Administration overhead			
Hardware purchase	1670.27	£	†
Software purchase	1670.27	£	†
Hardware cost/year	334.05	£	†
Software cost/year	334.05		† †
Consumables per year	1113.52		
Total administration overhead	0.31	£/h	†
Production labour			
Technician annual salary	25165.45	£	†
Employer contributions	22.00		†
Total production labour	6.14	£/h	†
Utilisation			
Utilisation rate	57.04	%	†
Annual machine operating hours	5000.00	h	†
Equipment			
AM equipment and wire eroder	8.00	years	†
Hardware and software	5.00	years	†
Machine costs			
Machine purchase	364406.80	£	
Machine purchase cost per year	45550.85	£	
Maintenance cost per year	22033.90	£	
Machine consumables per year	2542.37		
Wire erosion machine purchase	55000.00		
Total wire erosion costs per year	8165.00	£	
Total machine costs per year	78292.12		
Total machine costs	15.66	£/h	
Total indirect cost per machine hour	26.64	£	†
Direct cost for 17-4 PH powder / kg	78.81	£	
Direct electricity cost per MJ	0.018	£	
†adapted from Ruffo et al. (2006b)	0.010	-	

†adapted from Ruffo et al. (2006b)

As listed, this research estimates the total indirect cost rate of operating the EOSINT M270 at £ 26.64 per hour. It is noteworthy that the system incorporates a nitrogen generator; hence no protective gas from external sources is needed.

The data marked with \dagger in Table 15 have been adapted from Ruffo et al. by converting the currency from \in into £ at the 2006 exchange rate (adjusting for inflation).

Unlike Ruffo et al., two direct costs now enter total cost: raw material cost and energy cost. Total raw material costs are calculated by multiplying the total weight *w* of all parts included in the build (including support structures) with the price per kg of the stainless steel 17-4 PH powder, $P_{Raw Material}$ (£ 78.81 per kg). The expenditure for energy enters the model by multiplication of the energy consumption estimate E_{Build} with the mean price of electricity for the manufacturing sector in the UK, P_{Energy} , currently around £ 0.018 per MJ (according to DECC, 2010). Thus, the total cost estimate for the build C_{Build} can be expressed as:

$$C_{Build} = (\dot{C}_{Indirect} \times T_{Build}) + (w \times P_{Raw material}) + (E_{Build} \times P_{Energy})$$
(Eq. 16)

3.4 Summary of methods

Adhering to the split structure described in the introduction to this thesis, the presented methodology deals with the treatment of benefits and costs (also measured in energy terms) of AM usage separately.

A method aimed at capturing the technology's ability to efficiently create complex products has been presented. This approach is viable for the assessment of shape complexity of individual layers of geometry. As a novel application of the method proposed by Psarra and Grajewski (2001), this method is suitable for exploring the question of whether the shape complexity of part cross sections impacts input utilisation, contributing to research objective I. This is especially interesting in the context of energy consumption, as a link between energy consumption and the complexity of products has not received attention in the AM specific literature. Moreover, a clear connection of this type has been demonstrated for substitute process technologies, for example CNC machining (Morrow et al. 2007).

The methodology aimed at assessing the cost and energy side of AM usage concentrates on approaches that are able to accommodate for differences in capacity utilisation. As elaborated in the summary of the literature review (section 2.4) existing empirical work on AM energy consumption and cost fails to account for this. Much of the research effort described in section 3.2 is expended for the generation of empirical data and models that are able to accommodate the parallel nature of AM technology, thereby contributing to research objective II.

Section 3.3 further develops the methodology for the construction of a combined estimator of AM build time energy consumption and cost, addressing research objective III. Using this model, the true determinants of the efficient operation of AM technology variants can be investigated.

Chapter 4: Results on benefits of AM

This chapter discusses the results of this research relating to the benefits of being able to economically realise complex products. AM's ability to create complex products can be analysed using a framework aimed at different aspects of shape complexity.

As demonstrated in section 3.2.1, it is possible to quantify geometric parameters that are associated with shape complexity by applying a visibility metric. Applied to a dedicated test part, the result of this quantification is presented in the following section.

In this thesis, the results of the shape complexity analysis are applied to the Arcam A1 EBM platform. This is done using a correlation analysis of the shape complexity metric versus energy consumption per layer deposited in the full build experiment, introduced as experiment A08 in the previous chapter. In an attempt to meet research objective I, the correlation coefficients are then discussed below in section 7.1.1.

4.1. Results of the shape complexity analysis

The part shown in Figure 20 (page 88) serves as the subject for an assessment of the energy consumption on various AM platforms. It is tailored for an analysis of the effect of shape complexity, proxied by the measurement of the attribute of convexity (as suggested by Psarra and Grajewski, 2001). This is done to address the question of whether increasing shape complexity comes at additional energy usage in AM, corresponding to research objective I described in the introduction.

As introduced in section 3.2.1, this is implemented by varying the 'occlusion' parameter associated with shape complexity along the height of the test parts,

effectively changing a complex star shaped cross section into a simple square (fully convex).

Cross-sectional shape complexity is quantified by calculating a mean measure of occlusion present in the layer's perimeter, using the method proposed by Psarra and Grajewski. The resulting metric of shape complexity is the mean value of 'connectivity', MCV_i , for each layer '*i*'. As the implementation of the measurement algorithm is based on a resolution of $(1 \text{ mm})^3$ voxels, the corresponding variation of test part parameters is measured in 1 mm intervals of Z-height.

Figure 34 shows the variation of three parameters along the test part's Z-axis: the total area of the part's cross section, the cross-sectional perimeter length and the parameter of shape complexity proposed by Psarra and Grajewski. For exposition, MCV is shown in inverted form, such that a high value of MCV^{1} indicates high cross-sectional shape complexity.

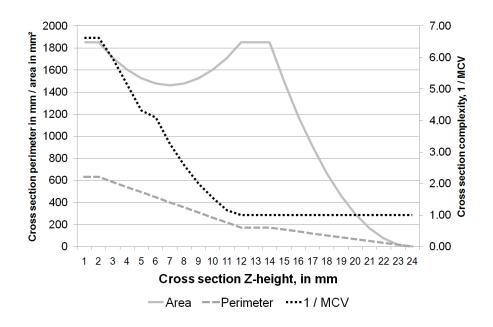


Figure 34: Variation of parameters of geometry

Image source: own work

As Figure 34 demonstrates, the area of the cross-sections dips between 2 and 12 mm of Z-height, from an initial value of 1850 mm² to around 1450 mm². This fluctuation occurs alongside the controlled variation of *MCV*. The fact that both parameters are varied in parallel complicates the analysis of the pure effect of a variation of *MCV*. However, it does allow the design of a relatively simple polygonal test part without curved surfaces, as shown in Figure 20 (page 88).

The irregularity in the MCV^{1} curve at a Z-height of 6 mm results from the use of a discretised voxel representation of part geometry. It is thus an artefact of the discretisation technique and should be ignored.

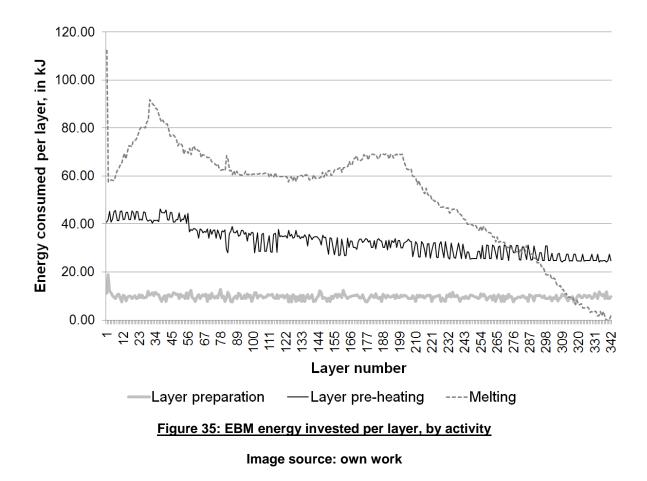
Figure 34 further demonstrates that the design of a test part varying parameters of complexity and cross-sectional area is successful. The effect of the designed variation of area and complexity can be assessed in conjunction with AM process energy consumption data.

4.2 Applying the shape complexity metric to EBM energy consumption

The question of whether product complexity may be 'free' in terms of process energy consumption, as posed by research objective I, is addressed by analysing the data log files generated by the A1 EBM platform in conjunction with the power monitoring data collected during the builds and the complexity metric proposed by Psarra and Grajewski (2001). The data log files, in the proprietary *.plg file format, have been retrieved from the Arcam A1's control computer and interrogated using the proprietary data analysis tool Log Studio 3 (v.3.1.51). A screenshot of the Log Studio 3 user interface is located in Appendix E.

Using these data it is possible to divide energy invested during the core build time into three machine activities, layer preparation, preheating and melting. For the full build

experiment (A08, as defined in chapter 3) Figure 35 shows that the energy expended during layer preparation (data loading and fresh powder deposition) fluctuates around a constant mean throughout the build (approximately 10 kJ per layer). In contrast, the energy expended during the preheating state exhibits a linear, slightly negative, trend – most likely due to a gradual warming up of the machine frame during the build process. More interestingly, the energy expended for the selective melting of the cross sections fluctuates strongly. The initial spike in energy consumption (during the first layer) is explained by repeat melting to ensure full attachment of parts to the build platform.



Numerically, the effect of the variation of shape complexity in the test parts contained in the build and the energy consumed during the deposition of each layer can be analysed using simple Pearson product moment correlation coefficients $\rho_{X,Y}$, where

$$\rho_{X,Y} = \frac{cov(X,Y)}{\sigma_X \sigma_Y},\tag{Eq. 17}$$

and $\sigma_X \sigma_Y$ is the product of the standard deviations of variables *X* and *Y*. This coefficient expresses the degree of linear dependency between two variables.

A sample correlation coefficient $\rho_{AREA,LAYER ENERGY} = 0.9699$ between selective melting energy and cross sectional area (in 1 mm intervals of Z-height) suggests that total melting energy consumption is indeed determined by cross sectional area, and thus by overall part mass.

Further applying correlation coefficients, the effects of various aspects of geometry on the energy expended for layer melting can be assessed. Focussing on the portion of the build containing variation of shape complexity (1-12 mm Z-height, as presented in Figure 34, page 133), correlation coefficients between layer energy and crosssectional perimeter length, complexity and melting area can be compared:

$ \rho_{PERIMETER, LAYER ENERGY} = 0.6568 $	(Eq. 18)
$\rho_{AREA,LAYER\ ENERGY} = 0.8263$	(Eq. 19)
$\rho_{MCV,LAYER\ ENERGY} = -0.3544$	(Eq. 20)

The coefficients demonstrate that melting energy consumption correlates with cross section area, and to a lesser extent with perimeter length. The correlation coefficient between layer energy consumption and the used measure of shape complexity is small and negative (-0.3544).

This can be viewed as an indication of a weak or potentially absent association between EBM energy consumption and shape complexity. It should be noted that the negative correlation coefficient originates from the formulation of MCV_i (a high value indicates a small degree of shape complexity and vice versa).

The results of this correlation analysis are further discussed in the context of the platform's operating principle in section 7.1.1.

Chapter 5: Results on machine productivity and build volume packing

The material deposition speed with which AM systems build up the features of product geometry is a highly relevant factor for process economics. As observed by Ruffo et al. (2006b), a large proportion of the financial cost arising during the operation of an AM system can be attributed to build time. Further, Luo et al. (1999) suggest that build speed is also a critical determinant of AM process energy consumption.

Chapter 5 presents the experimentally collected data on the productivity of various AM technology variants researched for this project. Following a short description of each build experiment (identified using the codes introduced above in section 3.3.2, page 96) the measured material deposition rate is presented for each platform. Distinctions between time spent for warm up and cool down are made only where the AM technology variant under consideration employs such process elements and they are identifiable in the data. The empirical results and summary metrics are presented to contribute reliable estimates of AM build speed, energy consumption and cost to the data available in the literature, thereby addressing research objective II. They also provide the data needed for the construction of the combined estimator, meeting research objective III.

5.1 Laser-based AM processes utilising a powder bed

As presented in section 3.3.2, three AM platforms belonging to the class of laserbased metallic powder bed fusion processes have been assessed in this research: the Renishaw AM250, the ConceptLaser M3 Linear and the EOSINT M270, from EOS GmbH. Despite sharing the same operating principle and using similar stainless steel build materials in the experiments, the three platforms exhibit significant differences in

terms of machine productivity. This may be due to different layer thickness settings and laser types.

It should be noted that the power monitoring test parts contained in the experiments were attached to the build substrate in different ways. On the AM250, dedicated 3 mm tall support structures were used to attach the components, whereas on the M3 Linear the first layer is simply repeated multiple times until a Z-height of 1 mm is reached. On the EOSINT M270, the parts were constructed directly on the substrate.

The different methods for attaching the parts to the build plate have an effect on the heat transfer between the parts and the substrate. Building the test part (shown in Figure 20, page 88) directly on the platform maximises heat transfer. Connecting the parts by extrusion, as done on the M3 Linear, will also lead to good heat transfer. In contrast, building the parts on supports, as done on the AM250 with material powder between the support features, limits heat transfer. For energy consumption during the deposition of the parts, however, the difference in heat transfer is likely to be irrelevant as these platforms (unlike EBM systems) do not measure powder bed temperature to control the build process. Thus, the observed energy consumption and machine productivity (beyond the deposition of the support structures) should not be impacted by the method of attaching the test parts to the build plate.

Further, it should be remarked that the AM250 system used in the build experiments was not a final specification machine. This led to some problems with laser focus position during the experiments, diminishing the applicability of the results obtained for this particular platform.

The full build experiments on the three platforms each contain six power monitoring test parts. Figure 36 shows the product of the full build experiment on the AM250. Note that on this platform the test parts are connected to the substrate with support

structures with a Z-height of 3 mm. In both experiments on this platform, the supports were designed by the machine operator using the CAD-package AutoFab by Marcam Engineering GmbH (2012).

As noted in section 3.3.2, the execution of the build volume packing algorithm for the full build experiments on the metallic AM platforms did not lead to satisfactory packing results. This is due to poor 2D algorithm performance where the inserted parts are relatively large compared to the available build volume space. Therefore, the full build experiments for the surveyed metallic AM variants have been configured manually.

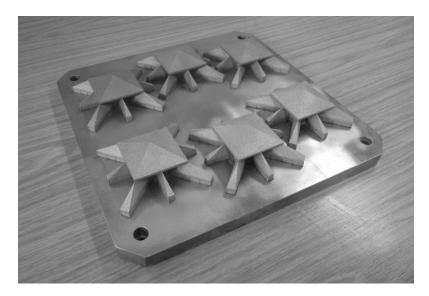


Figure 36: Full build configuration of test parts on AM250 (experiment A02) Image source: own work

Figure 37 shows a single test part as built on the M3 Linear on a small build plate, the test part is connected to the build substrate by repeating the lowest layer such that 1 mm was added to overall build Z-height.

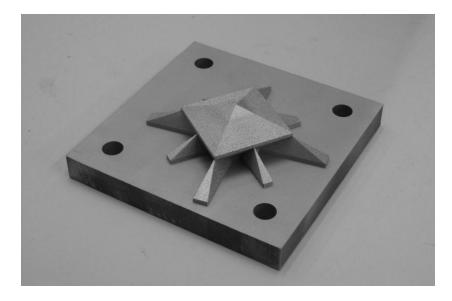


Figure 37: Single part build on M3 Linear (experiment A03) Image source: own work

Table 16 lists the results of the experiments on the three platforms. The estimated material deposition rate is calculated on the basis of total build time. Also note that the summary metrics of capacity utilisation rate and build rate were estimated on the basis of the net volume of parts, excluding support structures.

Moreover, the capacity utilisation rate was computed using the nominal build volume dimensions, as advertised by the AM system vendors. This was deemed an acceptable solution as the useable build volume cuboid is normally decided on an ad hoc basis by the machine operators. Using the nominal build volume size is likely to lead to understatements in the measured capacity utilisation rate.

	Renishaw AM250		M3 Linear		EOSINT M270	
Variable	Single part			Single part	Full build	
Experiment ID	A01	A02	A03	A04	A05	A06
Total build time, in min	354	1518	677	3005	545	2162
Test parts contained in the experiment	1	6	1	6	1	6
Nominal build volume size (cuboid), X × Y × Z, in mm	250 × 250 × 300†		250 × 250 × 250‡		250 × 250 × 215*	
Capacity utilisation, in %	0.16	0.94	0.19	1.13	0.22	1.32
Total volume of parts (excl. Supports), in cm ³	29.49	176.91	29.49	176.91	29.49	176.91
Build rate (estimated including support generation), in cm ³ per h	5.00	6.99	2.62	3.53	3.24	4.91

Table 16: Build time and material deposition rate on laser-based AM systems

†Renishaw, 2011 ‡ConceptLaser GmbH, 2011 *EOS GmbH, 2011

The full build experiments (A02, A04, and A06) reflect machine operation at full capacity. As noted by Ruffo and Hague (2007), AM users in practise try to set builds with the highest packing density possible. Therefore, the build rate originating from the full build experiments appears to be the more applicable measure of machine productivity.

The machines' start up and cool down procedures were not assessed separately because AM systems belonging to this technology variant do not normally operate with a heated build volume. However, before the build can commence, the assessed platforms require that the build chamber is filled with protective atmosphere (either N₂ or Ar) to prevent reaction of the build material with oxygen during the laser melting process. On the AM250, this preparatory phase exhibited a duration of approximately

11 minutes. No corresponding measurement was obtained for the M3 Linear. On the EOSINT M270, which is continuously flooded with N_2 , the start up procedure is very rapid, measured at 63 s.

Overall maximum machine productivity is lowest on the M3 Linear (3.53 cm³ per h) compared to the AM250 (6.99 cm³ per h) and the EOSINT M270 (4.91 cm³ per h). The relatively small layer thickness on the M3 Linear, 30 µm, does not appear to be the central determinant of the low build rate as it is the medium layer thickness in the sample (50 µm on the AM250 and 20 µm on the EOSINT M270). A more plausible reason is the time required by the M3 Linear to move its galvanometer assembly. This system employs a galvanometer scanning optic which is moveable in the X/Y plane by linear direct drives (ConceptLaser, 2007). This makes it necessary for the scanning optic to process relatively small areas of each layer increment by increment.

After the scanning of a portion of the layer is complete, the linear drives move the galvanometer to the next position where a further portion of the layer is scanned. This is done to maintain the same level of accuracy over the entire powder bed (ConceptLaser, 2007). It does however also decrease machine productivity as no scanning is performed during galvanometer movement. In contrast to this, the galvanometers in the AM250 and the EOSINT M270 are stationary, thus this extra element of time consumption is absent.

5.1.1 Productivity building basket parts on the EOSINT M270

Following the experiments with the standard test part shown in Figure 20 (page 88) a series of builds containing the basket parts was performed, as described above in section 3.3.3.2. A full capacity build experiment was designed by executing the build volume packing algorithm with excess demand **dd** for all parts. In the configuration

maintained throughout this thesis, the precedence vector \mathbf{p} is ordered according to part size. Thus, the first entry in \mathbf{p} is the largest part (the bearing block) and the last (fifth) entry is the smallest part in the basket (the venturi pipe).

The resulting full build configuration is shown in Figure 38. Of the available 2025 build volume floor voxels, 92.6 % were occupied. A total of 85 parts were inserted; thus utilizing 19.78 % of the net usable build volume cuboid (225 * 225 * 52 mm). To reflect the 2.5D packing configuration, this statistic is reported with Z-height limited to the space actually used by the basket parts.

In terms of the nominally available build volume space of $250 \times 250 \times 215$ mm (with full Z-height), a capacity utilisation rate of 3.7 % was achieved. It should be noted that these results exclude the supports needed to anchor overhanging part geometries to the substrate.

The employed build volume packing algorithm does not leave gaps between the voxel approximations. However, gaps are maintained between the parts by positioning part geometry within voxel approximations, as described in section 3.3.3.2. No element of part geometry is allowed to be closer than 1 mm to the vertical boundaries of its voxel approximation. Using this technique, a gap of at least 2 mm is therefore ensured between each part in the build volume. This specification was chosen as the voxel approximations have a low resolution (5 mm cubes). Thus, the gaps between the parts are effectively determined in an earlier step of model construction during the discretisation procedure. Using this methodology the gaps are pre-determined, which may limit the applicability of this specification to DMLS. Other additive platforms may require larger or smaller gaps.

It should also be mentioned that due to a flaw of the venturi part's design, combined with ceramic blade of the EOSINT M270's powder deposition mechanism, a number of

these parts failed and were aborted in the final stage of the full build experiment. This is deemed to have a negligible effect on the results of the model, however.

The bearing block and the turbine wheel were chosen for the single part builds (B02 and B03) because they exhibit very different surface/volume ratios. It was felt that it would be interesting to test if the developed methodology is sensitive to this.

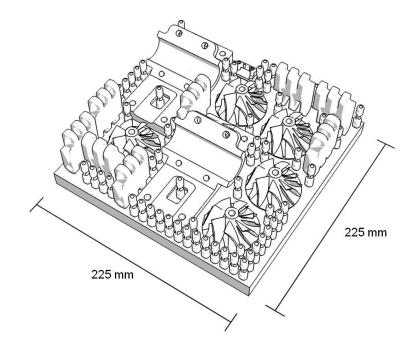


Figure 38: Full build configuration, basket parts (experiment B01)

Image source: own work

	EOSINT M270				
Variable	Full build of basket parts	Bearing block	Turbine wheel	Test part (Figure 28)	
Experiment ID	B01	B02	B03	B04	
Total build time, in min	6467	1555	520	82	
Test parts contained in the experiment	85	1	1	1	
Nominal build volume size (cuboid), X × Y × Z, in mm	250 × 250 × 215†				
Capacity utilisation, in %	3.70	0.72	0.15	0.03	
Total volume of parts, in cm ³	497.15	96.65	20.62	4.36	
Build rate, in cm ³ per h	4.61	3.73	2.38	3.19	

Table 17: Build time and material deposition rate on EOSINT M270

†EOS GmbH, 2011

As Table 17 shows, the builds holding the basket parts (B01 to B03), the EOSINT M270 exhibit build rates ranging from 2.38 to 4.61 cm³ per h. This indicates that the properties of the test parts and the degree of capacity utilisation have a strong impact on machine productivity.

Despite having the smallest layer thickness (20 µm) of all AM systems assessed, the EOSINT M270 exhibits a higher build rate than the M3 Linear, which is probably due to the fact that the EOSINT M270 has stationary galvanometer, as opposed to the system on the M3 Linear which is moved in the X/Y plane, interrupting the exposure process. Furthermore, the EOSINT M270 employs a stronger and more efficient 200 W fibre laser, compared to the 100 W Nd:YAG laser used on the M3 Linear.

It should be noted that the parts were manufactured on different machines and with different materials. Therefore, they will not be identical. They exhibit differences in mechanical properties, micro-structure, surface quality, accuracy, etc. This was not assessed in this research

5.2 Electron beam melting

A single part experiment (A07) and a full build (A08), both based on the test geometry shown in Figure 20 (page 88), were performed on the Arcam A1 EBM platform. In these experiments, titanium (Ti-6AI-4V) test parts were constructed directly on the steel substrate plate, thereby maximising heat transfer.

As the Arcam EBM process takes place with high powder bed temperatures of approximately 700° C, a system warm up procedure is employed. Further, the build activity takes place in vacuum, therefore an additional vacuum pulling procedure is also required. The results of these two build experiment are listed in Table 18.

Variable	A1		
Variable	Single part	Full build	
Experiment ID	A07	A08	
Total build time, in min	206	300	
Warm up time: machine start up, in min	23	10	
Warm up time: preheating, in min	10	14	
Build time, in min	155	260	
Cool down, in min	17	17†	
Test parts contained in the experiment	1	5	
Nominal build volume size (cuboid), X × Y × Z, in mm	200 × 200 × 180‡		
Capacity utilisation, in %	0.41	2.05	
Total volume of parts, in cm ³	29.49	147.43	
Build rate, in cm ³ per h	8.59	29.49	

Table 18: Build time and material deposition rate for experiments on Arcam A1

† Cool down time estimated from single part data‡ Arcam AB, 2011

The full build experiment (A08) contains 5 parts and was manually configured by the machine operator as shown in Figure 39. The total build duration of the full build experiment (300 min) is the shortest observed full build time in the sample.

Despite the build volume being the smallest of the assessed platforms, holding 5 test parts, the resulting build rate of 29.49 cm³ per h of machine operation was the highest in the sample. This is probably due to the relative large layer thickness setting of 70 μ m in conjunction with extremely fast scanning speeds enabled by the electron beam column (Chahine et al., 2008). The A1's electron beam has a nominal maximum

output rating of 3 kW (Arcam AB, 2011) which far exceeds the power of any available laser based platform.

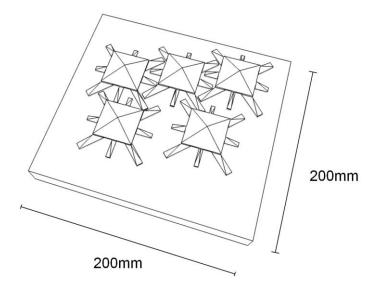


Figure 39: Full build configuration on Arcam A1 (experiment A08) Image source: own work

5.3 Laser sintering

Next to assessing metallic AM systems, this thesis also investigates the productivity of two polymeric AM technology variants, LS and FDM.

A single part experiment (A09) and a full build (A10), based on the power monitoring geometry, were conducted on the EOSINT P390 (EOS GmbH, 2011). Two further build experiments (C01 and C02) were conducted on two competing LS platforms, the EOSINT P390 and the Sinterstation HiQ+HS (3D Systems, 2011).

To improve the economy of the full build experiment containing the standard test parts, it was decided to restrict the experiment to a 50 mm portion of the available 600 mm of useful Z-height.

Figure 40 shows the 3D packing configuration resulting from the application of the build volume packing algorithm in 3D mode. To achieve a relatively dense packing

configuration (20 test parts), reflective of technology usage in practise, the algorithm was permitted to flip the test parts vertically. Note that, due to the positioning of the parts within their voxel approximations, a minimum gap of 2 mm is ensured.

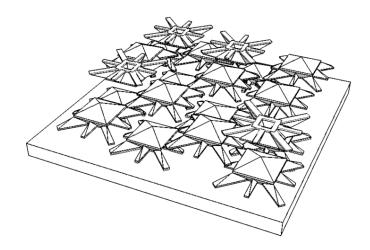


Figure 40: Full build configuration in 50 mm Z-height on EOSINT P390 (experiment A10)

Image source: own work

	EOSINT P390			
Variable	Single part	Full build	Extrapolated to full capacity	
Experiment number	A09	A10	N/A	
Total build time, in mins	850	1006	3834	
Warm up, in mins	123	149	149	
Build time, in mins	127	257	3084	
Cool down, in mins	600	601	601	
Test parts contained in the experiment	1	20	240	
Nominal build volume size (cuboid), X × Y × Z, in mm	340 × 340 ×620†			
Capacity utilisation, in %	0.04	0.82	9.87	
Total volume of parts, in cm ³	29.49	589.90	7076.40	
Build rate, in cm ³ per h	2.08	35.19	110.74	

Table 19: build time and material deposition rate on EOSINT P390

†EOS GmbH, 2011

The values reported in Table 19 in the column labelled 'Extrapolated to full capacity' are estimates for a full build experiment using the full Z-height available (600 mm). This is of importance as machine operators would in practise set builds with the maximum possible degree of capacity utilisation (Ruffo and Hague, 2007). The estimates are obtained by simply multiplying the core build time and the number of parts contained by 12, which is the number of times the assessed 50 mm 'slice' of Z-height fits into the full 600 mm of usable build height. Corresponding estimates of full capacity utilisation, volume of parts and build rate are also reported.

As Table 19 shows, the difference between the full build experiment and the single part experiment in terms of build rate is dramatic. In the single part build the total build rate is reported at 2.08 cm³ per h, which appears slightly lower than the deposition rate exhibited on the metals platforms. However, during the full build experiment the build rate was measured at 35.19 cm³ per h. If these results are adjusted to the whole build volume, a build rate of 110.74 cm³ per h is estimated. This result is the highest build rate observed across all build experiments. However, this also illustrates the extreme importance of capacity utilisation for the process economics of LS, stemming from the fixed process elements such as warm up and cool down.

5.3.1 Productivity building prosthetic sample parts on the EOSINT P390

Next to the experiments with dedicated testing geometries, two experiments involving the construction of prosthetic sample parts were performed, as shown in Figure 41.

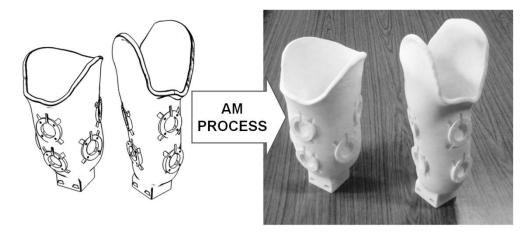


Figure 41: Full build configuration (experiments C01 and C02) Total part volume: 1678.34 cm³, total part weight: 1562.5 g Image source: own work

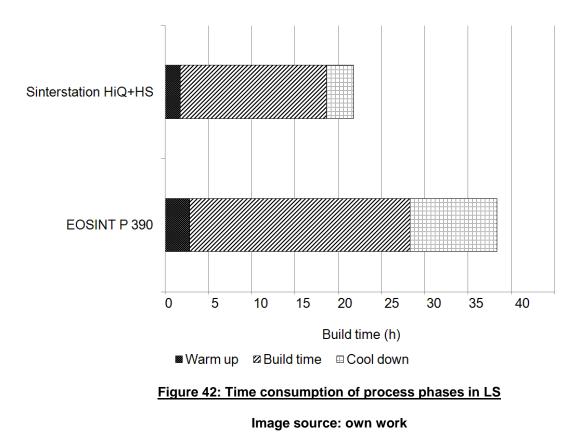
The build time results on the EOSINT P390 and the Sinterstation HiQ+HS are listed in Table 20. It is shown that despite sharing the same operating principle, laser type, layer thickness setting and build material (PA 12 type) the process duration is relatively different for both platforms. The complete build experiment takes 1308 minutes on the Sinterstation HiQ+HS and 2301 minutes on the EOSINT P390.

These differences ultimately translate through to a significantly different build rate in the experiments: while the Sinterstation HiQ+HS is able to deposit 76.99 cm³ of part geometry per hour, the EOSINT P390 deposits only 43.76 cm³ in the same time period. It should be noted that the warm up and cool down procedures are both more time consuming on the EOSINT P390, further increasing the difference in the overall build rate.

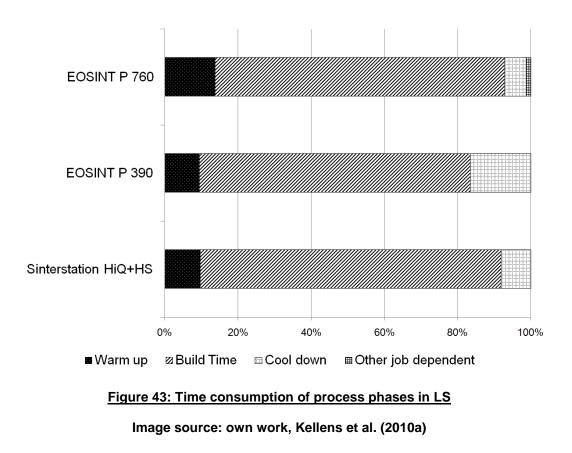
Variable	EOSINT P390 Full build, prosthetic parts	Sinterstation HiQ+HS Full build, prosthetic parts
Experiment ID	C01	C02
Total build time, in min	2301	1308
	171	
Warm up, in min		107
Build time, in min	1530	1011
Cool down, in min	600	190
Test parts contained in the experiment	2	2
Nominal build volume size (cuboid), $X \times Y \times Z$, in mm	340 × 340 ×620†	381 × 330 × 457‡
Capacity utilisation, in %	2.34	2.92
Total volume of parts, in cm ³	1678.34	1678.34
Build rate, in cm ³ per h	43.76	76.99

† EOS GmbH, 2011 ‡ 3D Systems, 2011

A comparison of the share of the different process phases (warm up, build time, cool down) in is presented in Figure 42. While all three process phases take more time on the EOSINT P390, the cool down procedure (600 min) appears to be especially lengthy. During cool down the machine is not fully idle, temperature is reduced in a controlled manner and the N_2 build atmosphere is maintained.



This can be compared to the shares of process steps identified by Kellens et al. (2010a) for the EOSINT P760, which is essentially a larger version of the EOSINT P390. Figure 43 demonstrates that the relative share of the cool down procedure on the EOSINT P390 may be quite extensive.



The immediate insight yielded by these results is that the time consumption of the warm up and cool down procedures in LS will have detrimental effect on the process economics if the available build space is not utilised.

5.4 Fused deposition modelling

Two build experiments were performed on the Stratasys FDM400mc system. The first held a single power monitoring geometry located in the centre of the build volume (A11). The second experiment consisted of a full build of test parts (A12), organised according to the build volume packing algorithm, as shown in Figure 44.

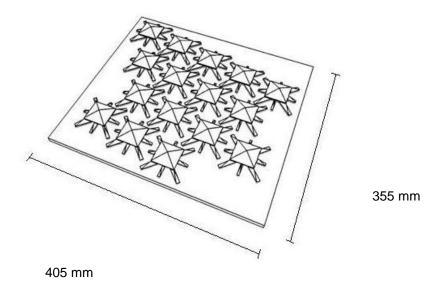


Figure 44: Full build configuration (experiment A12)

Image source: own work

Due to the process characteristics of FDM, which allow the withdrawal of the build substrate while the machine is at operating temperature, zero cool down and warm up time is assumed. The results of the build experiments on this platform are reported in Table 21.

Variable	FDM400mc			
Variable	Single part	Full build		
Experiment number	A11	A12		
Total build time, in min	128	1997		
Test parts contained in the experiment	1	16		
Nominal build volume size (cuboid), X × Y × Z, in mm	406 × 356 × 406			
Capacity utilisation, in %	0.05	0.80		
Total volume of parts, in cm ³	29.49	471.76		
Build rate, in cm ³ per h	13.82	14.17		

These results show that, unlike the other assessed AM systems, machine productivity on the FDM systems appears to be largely independent of capacity utilisation, with a build rate of 13.82 cm³ per h in the single part build and 14.17 cm³ per h in the full build. This result supports the hypothesis that fixed process elements (which are not present in FDM), such as machine cool down, negatively affect AM process economics if the available capacity is not fully utilised.

Moreover, the build volume packing result from the full build experiment yields some insight to the performance of the packing algorithm, which is used in the 2D mode on the FDM system. Figure 45 shows the file output schematic that was used to arrange the build volume for the full build power monitoring experiment (A12). This image shows the arrangement as an Excel spread sheet after the parts have been coloured to aid identification.

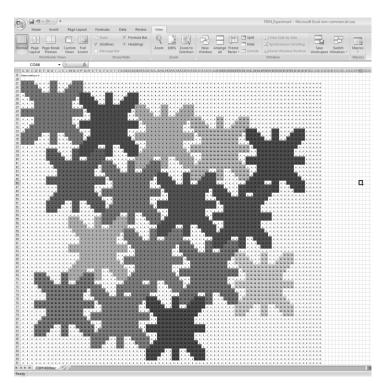


Figure 45: Full build configuration on the FDM400mc (A12)

Image source: own work

Although the packing arrangement may appear inefficient at the build volume margins, note the dense and regular ordering of the geometries in the build volume centre. Although more research is needed to make a conclusive statement on the degree of optimality exhibited by this configuration, it may well be that this arrangement in slightly angled rows with interlocking 'spider legs' maximises packing density.

It may therefore be speculated that, if build volume size increases to infinity and the algorithm maintains this ordering for large problem instances, this packing approach will lead to an efficient outcome – a promising result for an algorithm that is based on the simple idea of agglomerating parts according to their centres of mass. This observation also inspires confidence that the packing configurations with heterogeneous parts (B01, B02, and B03) are also relatively efficient.

Chapter 6: Results on AM production input flows

After presenting the observed levels of productivity on the various additive machines assessed in this research, the focus of chapter 6 moves to the results of the energy consumption measurements obtained from power monitoring experiments and the constructed combined build time, energy consumption and cost estimator.

As for chapter 5, the presented results address the requirement for reliable productivity, energy consumption and cost data (encapsulated in research objective II). Moreover, the constructed combined model of AM build time, energy consumption and cost builds on these results. In this thesis, the combined model is constructed and discussed for the EOSINT M270 DMLS system. The principles relating to parallel manufacturing technology fundamental to this model should be valid for all other AM technology variants discussed in this thesis, however.

6.1 Energy consumption results

This section presents power and energy consumption data for the various AM technology variants. While data on the technology variants SLM, DMLS, EBM, and FDM are presented, a special emphasis is placed on the results for the polymeric LS platforms. This is done because the literature contains quite conflicting statements on LS energy consumption: see, for example, Sreenivasan and Bourell (2009) versus Kellens et al. (2010a). Furthermore, according to Ruffo et al. (2006b), polymeric LS constitutes the most important additive technology variant for the manufacture of end-use products.

6.1.1 Experimental results across systems

In the analysis of electric energy inputs, the two variables of interest are mean real power consumption, reflecting the true power consumption of AC power systems, and the total energy consumed. The results obtained from the full build experiments on the various AM platforms should be reflective of machine operation at full capacity in real world applications. Further, specific energy consumption per kg of part mass and per cm³ of part volume are presented as summary metrics.

The build experiments performed on the ConceptLaser GmbH M3 Linear at the Katholieke Universiteit Leuven in Belgium provided the opportunity to also test the employed Yokogawa CW240 power monitoring setup for accuracy against another power meter.

This was done by measuring real power consumption of the M3 Linear with two meters installed simultaneously. The two meters used were the Additive Manufacturing Research Group's Yokogawa CW240 (Figure 46a) and the Chauvin Arnoux CA 8335+ (Figure 46b) belonging to the research group at Leuven. The power meters were each attached to an independent set of voltage probes and current clamps.

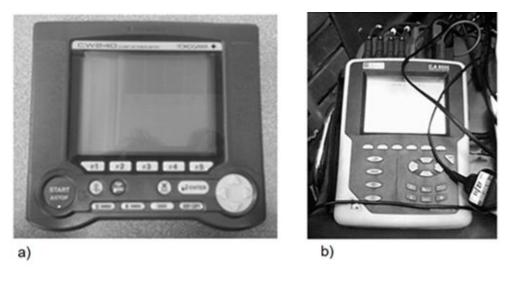


Figure 46: Digital power meters Image source: own work

The real power consumption levels recorded by the meters were compared over an 8 h period during a build that was unrelated to this research. Figure 47 shows a segment of the resulting data as overlaid graphs, indicating good congruence of the measurements.

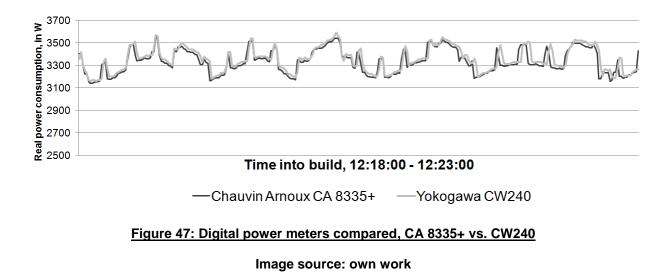


Table 22 summarises the numerical results of this comparison, including the mean deviation per 1 s measurement cycle, which at 49 W is considered minor against an average real power consumption of over 3 kW.

	Yokogawa CW240	Chauvin Arnoux CA 8335+
Assessed time period	12:01:41 -	- 20:00:22
Mean real power consumed, in kW	3344.70 W	3368.12 W
Cumulative power consumption, in MJ	96.06 MJ	96.74 MJ
Mean deviation per 1s measurement cycle, in kW	0.049 kW	

Table 22: Results of power meter comparison

6.1.1.1 Laser-based AM processes utilising a powder bed

The results on energy consumption of the performed build experiments are presented in the same order as the results on machine productivity in chapter 5.

For the energy consumption results on the systems belonging to the class of laserbased metallic AM systems, it is noteworthy that the AM250 has an external chiller which continuously consumes approximately 0.64 kW, irrespective of the machine state. The M3 Linear and the EOSINT M270 do not feature chillers on external power supplies.

In terms of energy consumed, it should also be of relevance that the laser types employed are fundamentally different. While the AM250 and the EOSINT M270 operate 200 W fibre lasers, which fire only when needed, the M3 Linear employs a permanently firing 100 W Nd:YAG laser which, due to lower wall plug efficiency

(Quintino et al., 2006), may contribute to the higher energy consumption observed on this system.

Moreover, the supports attaching the test specimens to the build substrates varied on the three systems. As discussed in the previous chapter, the support structures on the AM250 were 3 mm tall and generated using a CAD package. On the M3 Linear, the parts were attached to the build plate by simply repeating the deposition of the first layer until a build height of 1 mm was reached. The extra volume and weight of the support structures were not factored into the summary metrics of energy consumption. On the EOSINT M270, the test parts were built directly onto the build plate. Table 23 reports the energy consumption results and summary metrics.

		250 M3 Line		near EOSIN		T M270
Variable	Single part	Full build	Single part	Full build	Single part	Full build
Experiment ID	A01	A02	A03	A04	A05	A06
Total build energy, in MJ	33.16	159.29	137.68	599.74	77.66	331.16
Mean real power consumption, in kW	1.56	1.75	3.39	3.33	2.37	2.55
Test parts contained in the experiment	1	6	1	6	1	6
Specific energy consumption, in MJ per kg deposited	140.58†	112.55†	583.68†	423.76†	337.68‡	239.99‡
Energy consumed per volume unit, in MJ per cm ³ deposited	1.12*	0.90*	4.67	3.39	2.63	1.87

Table 23: Energy consumption results on laser-based metallic AM systems

† Density assumed for stainless steel 316L: 8.00 g per cm³

‡ Density assumed for stainless steel 17-4 PH: 7.80 g per cm³

* Including energy consumed by the external chiller

As expected, the M3 Linear shows a far higher specific energy consumption than the other platforms, consuming 423.76 MJ per kg deposited. This can be compared to

112.55 MJ per kg on the AM250, and 239.99 MJ per kg on the EOSINT M270. Possible explanations are the lower energy efficiency of the permanently firing Nd:YAG laser, the diminished build speed, and the relatively small layer thickness of 30 μ m. Also note that the mean real power consumption on the M3 Linear (3.39 kW and 3.33 kW) is nearly twice as high than on the AM250 (1.56 kW and 1.75 kW).

Table 24 presents the energy consumption results of the build experiments involving the basket parts and the second 'flat' power monitoring test part. The observed specific energy consumption rates range from 236.50 MJ to 452.20 MJ per kg deposited. As stated in the previous chapter, the parts were constructed directly on the build plate in these experiments.

	EOSINT M270				
Variable	Full build of basket parts	Bearing block	Turbine wheel	Test part (Figure 28)	
Experiment ID	B01	B02	B03	B04	
Total build energy, in MJ	917.10	215.48	72.73	11.79	
Mean real power consumption	2.36	2.31	2.33	2.39	
Test parts contained in the experiment	85	1	1	1	
Specific energy consumption, in MJ per kg deposited†	236.50	285.83	452.20	346.68	
Energy consumed per volume unit, in MJ per cm ³ deposited	1.84	2.23	3.53	2.70	

[†] Density assumed for stainless steel 17-4 PH: 7.80 g per cm³

The energy attributable to each part contained in the basket of test parts is presented below in section 6.2 in the context of the results of the combined model of AM build time, energy consumption and cost. On the laser-based metallic AM platforms assessed in this research, mean power consumption results from 1.56 kW to 3.39 kW were observed. This corresponds roughly to what has been observed by Mognol et al. (2006), 2.00 kW to 4.00 kW, and Kellens et al. (2006b), reporting a mean real power consumption for LaserCusing from 2.25 kW to 3.45 kW.

The specific energy consumption observed in this research on the EOSINT M270 ranges from 236.50 MJ/kg to 452.20 MJ/kg. Using the data provided by Mognol et al. (2006) the weight of their test part, as shown in Figure 17 (page 68), can be approximated at 54.6 g (assuming a density of 7.80 g/cm³). Applying this to the specific energy consumption reported by Mognol et al. (2006) of 32.00 kW to 56.00 kW per part, a specific energy consumption of 2109.89 MJ/kg to 3692.308 MJ/kg can be approximated. Even though the test part used by Mognol et al. (2006) is smaller (~7 cm³), than the parts assessed in single part builds in this research (27 cm³ to 97 cm³), this energy consumption result appears very high.

On the other hand, the specific energy consumption reported by Kellens et al. for the M3 Linear LaserCusing system appears low: converted to MJ, a specific energy consumption result of 96.82 MJ/kg can be approximated. The reason for this may lie in the fact that the experiment this result is based on was short, lasting for only 4h, indicating a high material deposition rate. No information on the geometry beyond the mass of the sample parts (409 g) is given by Kellens et al. (2010a).

The energy consumption discussed in this research on the laser-based metallic systems stand in stark contrast to the energy consumption results presented by Morrow et al. (2007), who report power consumption levels of approximately 61 kW and specific energy consumption rates in excess of 7700 MJ/kg. This may however be due to the fact that the DMD process is conceptually very different from the assessed

systems, all belonging to the categories of powder bed fusion and material extrusion (ASTM, 2012).

6.1.1.2 Electron beam melting

The power monitoring experiments on the Arcam A1 are performed using the raw material Ti-6AI-4V and a layer thickness of 70 μ m. The energy consumed during the vacuum pulling and warm up procedures are listed in Table 25, together with the results of the power monitoring experiments.

Variable	A1	
	Single part	Full build
Experiment ID	A07	A08
Total energy consumption, in MJ	23.50 / 23.33†	39.16
Energy consumption: machine start up, in MJ	1.48	0.62
Energy consumption: preheating, in MJ	1.90	3.27
Energy consumption: build time, in MJ	19.54	34.66
Energy consumption: cool down, in MJ	0.60	0.61
Mean real power consumed, in kW	1.90	2.17
Mean real power consumed: machine start up, in kW	1.06	1.09
Mean real power consumed: preheating, in kW	3.12	3.90
Mean real power consumed: build, in kW	2.10	2.22
Mean real power consumed: cool down, in kW	0.59	0.60
Test parts contained in the experiment	1	5
Specific energy consumption per kg deposited‡	178.63	59.96
Energy consumed per volume unit, in MJ per cm ³ deposited	0.79†	0.27

Table 25: Energy consumption results

* Taken from the single build experiment

† Adjusted to reflect the shorter, full build machine start up time

‡ Assuming 100% part density, at 4.43 g/cm³

Table 25 shows that the A1 system exhibits lower specific energy consumption than the other metallic AM systems, with 178.63 MJ per kg in the single part experiment and 59.69 MJ per kg in the full build. Due to the build process taking place in a vacuum, a machine start up procedure involving vacuum pulling is necessary for each build. It can be observed however, that the very high productivity of the EBM process results in an energy efficient machine operation compared to the laser-based systems presented in section 6.1.1.1. Further, the energy consumption of fixed process elements (vacuum pulling, warm up, layer pre heating, and cool down), result in a large discrepancy of the specific energy consumption result in the single part and full build experiments. The relatively large layer thickness of 70 µm must also be seen as a contributing factor to the energy efficiency of the system.

Besides the advantage in productivity, a factor contributing to the relative energy efficiency of the A1 system is that it employs an electron beam instead of a laser. According to Strutt (1980) energy transfer by electron beam is up to ten times more efficient than energy transfer by laser.

6.1.1.3 Laser sintering

Four power monitoring experiments were performed on LS platforms for this research, three of which were conducted on an EOSINT P390 and one on an Sinterstation HiQ+HS. Table 26 and Table 27 show the energy consumption results for these experiments, which all have a layer thickness setting of 100 μ m. The build material in the LS experiments is of the standard the PA 12 type (Nylon).

Veriekle	EOSINT P390		
Variable	Single part	Full build	
Experiment number	A09	A10	
Total build energy, in MJ	132.78	152.46	
Warm up energy, in MJ	31.11	35.69	
Build time energy, in MJ	34.55	49.67	
Cool down energy , in MJ	67.13	67.28	
Mean real power consumption, in kW	2.52	2.53	
Mean warm up power consumption, in kW	4.19	4.00	
Mean build time power consumption, in kW	3.69	3.22	
Mean cool down power consumption, in kW	1.86	1.87	
Test parts contained in the experiment	1	20	
Specific energy consumption, in MJ per kg deposited‡	4458.77	256.21	
Energy consumed per volume unit, in MJ per cm ³ deposited	4.46	0.26	

Table 26: Power and energy consumption on EOSINT P390

‡ Assuming 100% part density, at 1.01 g/cm³

Table 26 shows the results of the build involving the power monitoring test parts on the EOSINT P390. Corresponding to the results reached in the analysis of build time, the specific energy consumed during the single part experiment (4458.77 MJ per kg) is drastically higher than the specific energy consumed during the full build experiment (256.21 MJ per kg). This should be treated as further evidence of the importance of capacity utilisation for the efficiency of some AM processes.

As the mean power consumption results of 2.52 kW and 2.53 kW deviate strongly from what was cited by Sreenivasan and Bourell (2009) for LS, 19 kW, it was decided to repeat Sreenivasan and Bourell's experiment on both the EOSINT P390 and the

Sinterstation HiQ+HS. The results of this comparison are presented in Table 27. Because these results were obtained to resolve conflicting items of literature, they will be presented in this chapter in greater detail than the energy consumption results for the other platforms.

Variable	EOSINT P390	Sinterstation HiQ+HS
Variable	Full build, prosthetic parts	Full build, prosthetic parts
Experiment number	C01	C02
Total build energy, in MJ	371.38	319.25
Warm up energy, in MJ	35.60	31.28
Build time energy, in MJ	274.86	262.15
Cool down energy , in MJ	60.91	25.81
Mean real power consumption, in kW	2.69	4.07
Mean warm up power consumption, in kW	3.47	4.89
Mean build time power consumption, in kW	2.99	4.32
Mean cool down power consumption, in kW	1.69	2.26
Specific energy consumption, in MJ per kg deposited†	237.67	204.30
Energy consumed per volume unit, in MJ per cm ³ deposited	0.22	0.19

Table 27: Power and energy consumption on EOSINT P390

† Density assumed 1.01 g/cm3

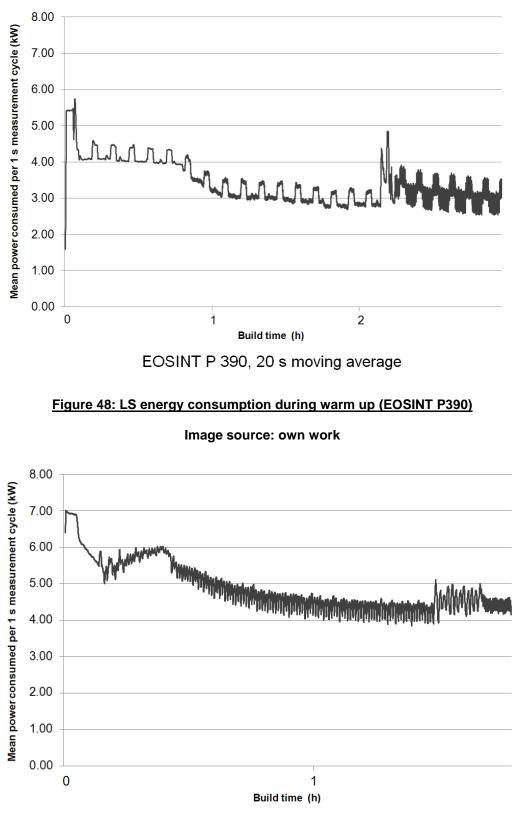
The total duration of the build experiment (C01) on the EOSINT P390 was 2301 minutes, during which the machine consumed 371.38 MJ. On the Sinterstation

HiQ+HS (experiment C02), the production of the same parts took 1308 minutes, with a total energy consumption of 319.25 MJ.

The purpose of the machines' warm up procedures is to prepare the systems for layer scanning. In LS, parts need not be connected to a build plate, this normally makes the deposition of a number of blank layers necessary. This procedure is normally at the machine operator's discretion. It is included in the warm up procedure listed in Table 27.

Warm up on the Sinterstation HiQ+HS was carried out in 107 minutes; this includes the sintering of an expendable heat shield at the bottom of the build volume. A total of 31.28 MJ were consumed (including the external optics chiller). The warm up procedure on the EOSINT P390 was completed in 171 minutes using a total of 35.60 MJ.

Figure 48 and Figure 49 show the patterns of power consumption observed during warm up on both platforms (experiments C01 and C02). The main trend observed on both platforms is that once activated, machine power consumption decreases gradually until build activity begins.



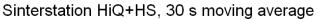
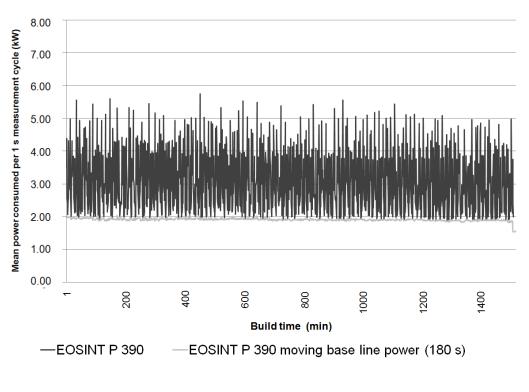


Figure 49: LS energy consumption during warm up (Sinterstation HiQ+HS)

Image source: own work

The duration of the core build time (during which the layer scanning and recoating cycle takes place) varies significantly on the two platforms, from 1530 minutes on the EOSINT P390 to 1011 minutes on the Sinterstation HiQ+HS, as shown in Figure 50 and Figure 51. The images also show a measure of baseline power consumption occurring during the build phase. This measure is obtained by taking the minimum energy consumption value of a moving 180 s interval of build time. Using this method, a useful indicator of minimum energy consumption can be derived that is independent of energy consumption fluctuations occurring during the sintering of each layer.



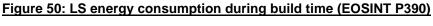


Image source: own work

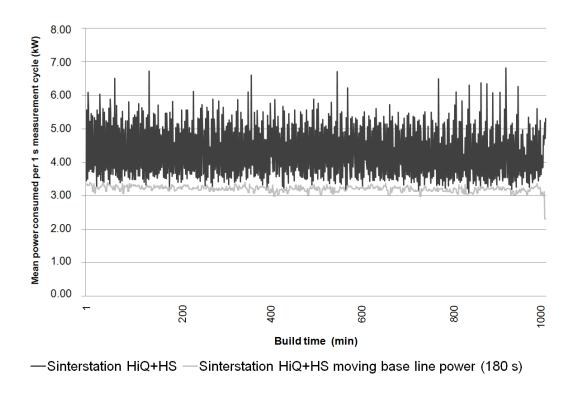


Figure 51: LS energy consumption during build time (Sinterstation HiQ+HS) Image source: own work

In terms of energy consumed during this phase, the Sinterstation's advantage in build speed is almost completely offset by a higher mean power consumption (2.99 kWh vs. 4.32 kWh) resulting in a similar cumulative energy consumption (274.MJ vs. 262.15 MJ).

Following warm up and actual build activity, LS systems require a cool down procedure; this is done to reduce part warpage resulting from uneven cooling (Held and Pfligersdorffer, 2009). Duration and energy usage of the cool down procedure is normally determined partly by the control system and partly by the operator, it may thus vary considerably from build to build. Figure 52 and 53 present the real power consumption during the cool down phases on the two LS platforms assessed

(experiments C01 and C02). The length of the cool down period varied strongly on both platforms.

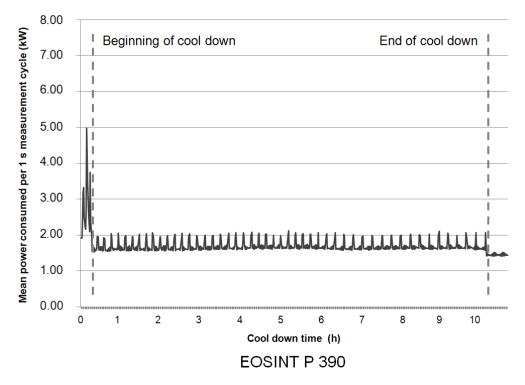


Figure 52: LS energy consumption during cool down (EOSINT P390) Image source: own work

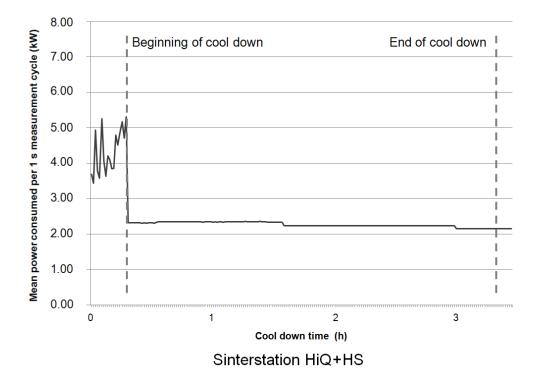


Figure 53: LS energy consumption during cool down (Sinterstation HiQ+HS) Image source: own work

Perhaps even more so than for warm up, finding the correct balance between minimising cool down time and maintaining part integrity is determined by operator skill. The power monitoring data (Table 27) show that the energy consumed during this phase may vary considerably between different LS platforms.

Cool down on the EOSINT P390 was presented in roughly 600 minutes, during which 60.91 MJ were used. On the Sinterstation HiQ+HS, the cool down procedure lasted approximately 190 minutes, during which a further 25.81 MJ were invested into the parts. While the cool down procedure on the Sinterstation HiQ+HS exhibits a gradual reduction of energy consumption, data from the EOSINT P390 show periodical spikes (0.4 kW) of energy consumption and a constant mean level of power consumption. This pattern may be caused by the system maintaining build volume temperature and N_2 process atmosphere.

A comparison of phase energy consumption shows that the energy expended for the cool down procedure on the EOSINT P390 appears excessive, constituting 16.4% of total energy consumption. It should be noted that on this platform the procedure is determined by the control system and not by the machine operator. The minimum permissible cool down duration for this build was selected.

The results reported here for the EOSINT P390 and the Sinterstation HiQ+HS may be reconciled with those by Kellens et al. (2010b), who assess the energy consumption on the EOSINT P760. This system is essentially a larger, dual laser version of the EOSINT P390. This may explain the higher mean power consumption (8.28 kW vs. 2.99 kW) during the build time.

Moreover, the power consumed by the EOSINT P760's optics chiller, identified by Kellens et al. as the greatest energy drain in the system, appears very high; it is

reported at 2.97 kW. The low specific energy consumption rate (36.04 kWh or 129.74 MJ per kg deposited) observed on the EOSINT P760 may be explained by the shorter process time (15 h vs. >38 h). Greater layer thickness (120 μ m vs. 100 μ m) is also a contributing factor to a high process speed; it is further likely that the estimates are obtained from a build with a smaller total Z-height.

Mognol et al. (2006) demonstrate that part orientation affects AM energy consumption via the Z-height of a build. When reporting energy consumption metrics it is therefore useful to incorporate information on Z-height. Following this, the level of capacity utilisation $L_{CAPACITY UTILISATION}$ could be specified as follows:

$$L_{CAPACITY UTILISATION} = \frac{V_{PARTS}}{V_{NOMINAL} \times \frac{Z - height_{BUILD}}{Z - height_{MAX}}}$$
(Eq. 21)

where V_{PARTS} is the total volume of parts, $V_{NOMINAL}$ is the AM system's nominal build volume (taking into account rounded build volume corners), *Z*-height_{BUILD} is the height of the build configuration and *Z*-height_{MAX} is the machine's nominal build volume height. Using this specification, a capacity utilisation of 0.040 is obtained for the Sinterstation HiQ+HS and 0.044 for the EOSINT P390. This suggests that the presented energy consumption rates can be compared meaningfully.

6.1.1.4 Fused deposition modelling

Not being a powder bed process sets FDM apart from the other AM technology variants analysed in this thesis. Due to the operating principle of FDM, which is based on a deposition head extruding a polymer filament through a heated nozzle, warm up or cool down procedures are not considered in this analysis. In theory, the machine can permanently maintain its operating temperature, even during the removal of parts

or the insertion of an empty build substrate. Therefore only the net build time of the Stratasys FDM400mc is factored into the energy consumption results presented in Table 28.

It should be noted that the parts constructed during these builds were attached to the substrate by a secondary support material. Energy consumption for support generation is included in the presented results.

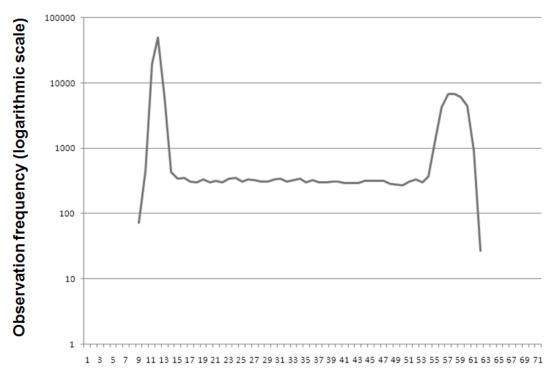
Variable	FDM400mc		
Variable	Single part	Full build	
Experiment number	A11	A12	
Total build energy, in MJ	19.57	294.08	
Mean real power consumption, in kW	2.45	2.45	
Test parts contained in the experiment	1	16	
Specific energy consumption, in MJ per kg deposited†	737.50	692.65	
Energy consumed per volume unit, in MJ per cm ³ deposited	0.66	0.62	

Table 28: Power and energy consumption

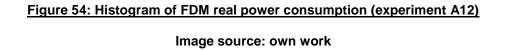
[†] Density assumed 0.9 g/cm³

Over the net build time in the two power monitoring experiments, the FDM400mc shows a mean real power consumption of 2.45 kW. Perhaps the most important result obtained in this context is that, unlike the other assessed AM platforms, the single part build (A11) on the FDM system does not result in severely higher specific energy consumption. While the full build (A12) consumed 737.50 MJ per kg, the single part build used 692.65 MJ per kg deposited.

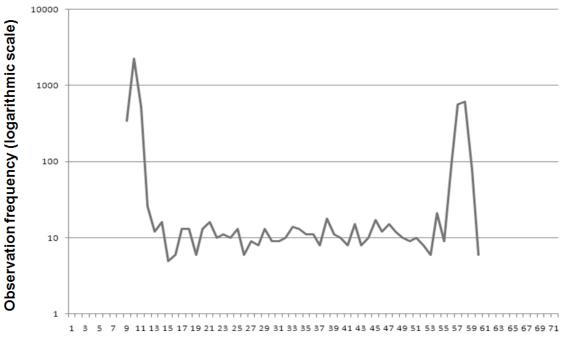
In histogram form, the real power consumption data from the full build experiment (A12) appears as shown in Figure 54, with the X axis dividing the distribution into wattage bins, in 100 W intervals. The bi-modal power consumption distribution of the FDM400mc suggests that the machine operates in one of two states most of the time (note the logarithmic scale of the Y axis).



Real power consumption bins, in 100 W intervals



However, attributing these two states of energy consumption to material deposition activity (either 'depositing' or 'not depositing') can be shown to be misleading, as a further histogram (Figure 55) reveals, this time of idle power consumption. The initial explanation is that the two states originate from the machine either 'heating' or 'not heating'.



Real power consumption bins, in 100 W intervals

Figure 55: Histogram of FDM real power consumption when idle Image source: own work

Interestingly, the system consumes almost as much energy in its idle state (2.37 kW) as it does during build activity (2.45 kW).

Machine power consumption in the idle state is not in the focus of this thesis, therefore this result will remain uncommented. However, to facilitate fair comparisons against other AM systems, some fraction of warm up and cool down energy consumption should be included in future deliberations. This should make comparisons more reflective of real life technology usage.

6.1.2 Identification of energy consumption patterns

After establishing that aspects of the investigated AM processes appear to produce large discrepancies in terms of energy consumption depending on the extent of capacity utilisation, the next step is to identify different types of energy consumption. The classification of energy consumption allows more structured statements on why some AM variants exhibit certain patterns and others do not. Further, this classification provides the starting point for the construction of a model of build time, energy consumption and cost.

The data collected for the surveyed AM technology variants suggest that total energy consumption can sensibly be split up into four categories:

• Job dependent power consumption

Job dependent power consumption includes all fixed energy investments that must be done for each AM build, irrespective of build parameters and geometry. Examples for such power consumption are pre-heating energy consumption during warm up and vacuum pump activity before a build.

• Build time dependent power consumption

Build time dependent power consumption describes power consumption of some AM subsystems depending purely on the length of the net build time. Heater activity during net build time and control system power consumption belong to this category.

• *Z*-height dependent power consumption

Z-height dependent energy consumption can be attributed to the readying of each new layer. Examples for such energy consumption are elevator and wiper motor activity. Also, some processes activate build volume heaters cyclically for each layer, for example in the laser sintering process (observed on the EOS P390).

Geometry dependent power consumption

Geometry dependent power consumption, which constitutes a significant proportion of energy consumption on most AM processes, is dependent on the geometry of the parts contained in the build volume. Laser firing and galvanometer activity in the LS and SLM processes fall in this category of power consumption, as do energy expenditures for X/Y deposition head movement in the FDM process. This is the constituent of energy consumption that will depend directly on the volume of the produced parts and also their shape.

Due to the comparative importance of the LS process in the production of end use components (Ruffo et al., 2006b), the distinction of the different types of energy consumption is discussed in the context of LS. The remainder of this section identifies the four constituents of total energy consumption in the data collected on the EOSINT P390 and the Sinterstation HiQ+HS.

As shown in Figure 50 and 51 (pages 172-173), the proportion of energy consumption that depends on the net build time (during the actual build activity) can be singled out relatively easily, by identifying the minimum energy consumption in a moving 180 s interval.

During the build experiments performed on both systems (C01 and C02), total power consumption and time dependent power consumption remain roughly constant throughout the build activity. As expected for relatively large LS systems maintaining elevated temperatures over prolonged periods, time dependent power consumption contributes significantly to overall energy consumption.

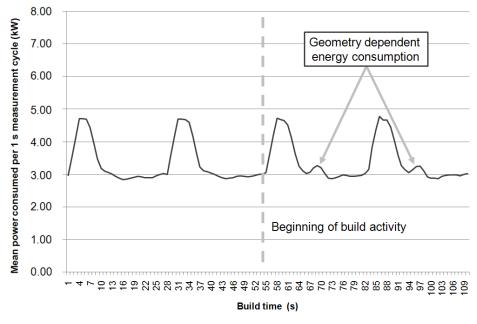
Kellens et al. (2010a) show that a significant proportion of this is due to heating. Moreover, the energy consumed by the laser cooling unit serving the Sinterstation HiQ+HS (approximated at 33.74 kWh or 121.46 MJ, amounting to 38% of total energy consumption) confirms that cooling is also major energy drain.

Further refinement can be added to the analysis by isolating geometry dependent power consumption – the energy expended by the laser and the optical system to create part features. This element of energy consumption can be approximated for LS by comparing the power consumed during the deposition of 'blank' layers in the final phase of machine warm up to power usage during the initial layers holding part geometry. Thus, a measure showing the proportion of optical systems energy usage r attributable to scanning can be calculated:

$$r = \frac{L_{BUILD TIME} - L_{BLANK LAYER}}{L_{BUILD TIME}}$$
(Eq. 22)

where $L_{BUILD TIME}$ is the total energy expended for '*n*' layers during build time and $L_{BLANK LAYER}$ is the total energy used during the depositing of '*n*' blank layers. *r* can then be applied to the total power consumed during system build activity to obtain total geometry dependent energy consumption.

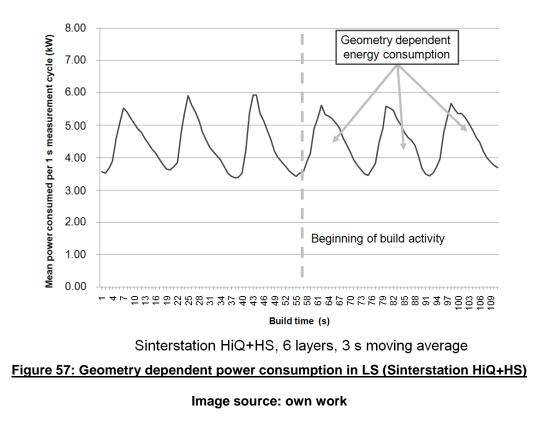
This is not likely to be a severe simplification as the area of the Z-cross section of the build configuration (featuring two upright prosthetic parts, as shown in Figure 41, page 152) remains approximately constant throughout the build. Moreover, the time needed to complete each layer does not increase immediately after scanning is initiated. This is demonstrated in Figure 56 and 57.



EOSINT P 390, 4 layers, 3 s moving average



Image source: own work



Of the total energy consumed, this approximation indicates that 4.48% (12.31 MJ) can be attributed to geometry dependent power consumption on the EOSINT P390, based on two blank layers and two scanned layers. On the Sinterstation HiQ+HS the estimated geometry dependent power consumption is estimated at 5.43% (14.26 MJ), this measure is obtained from three blank layers and three scanned layers. The result that the geometry dependent energy approximations for both LS systems are similar supports the validity of the analysis. This is to be expected as the prosthetic test parts are identical and the laser systems in both machines have the same optical output rating.

The job dependent element of power consumption can be identified in this analysis simply by adding the energy expended for system warm up and cool down.

After subtracting job dependent, time dependent and geometry dependent energy usage from total energy consumption, the remainder is viewed as Z-height dependent energy consumption. Thus, a detailed picture emerges for both systems.

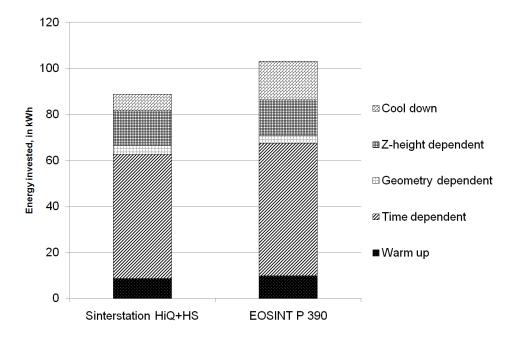


Figure 58: Identification of geometry dependent power consumption in LS Image source: own work

It is an intuitive result that the extent of fixed job dependent energy consumption, which should be equal across all builds on a platform, affects the degree to which capacity utilisation matters. Because it is identical for each build, builds that hold a greater quantity of parts or larger parts allow the amortization of such energy consumption over a greater part quantity or part mass.

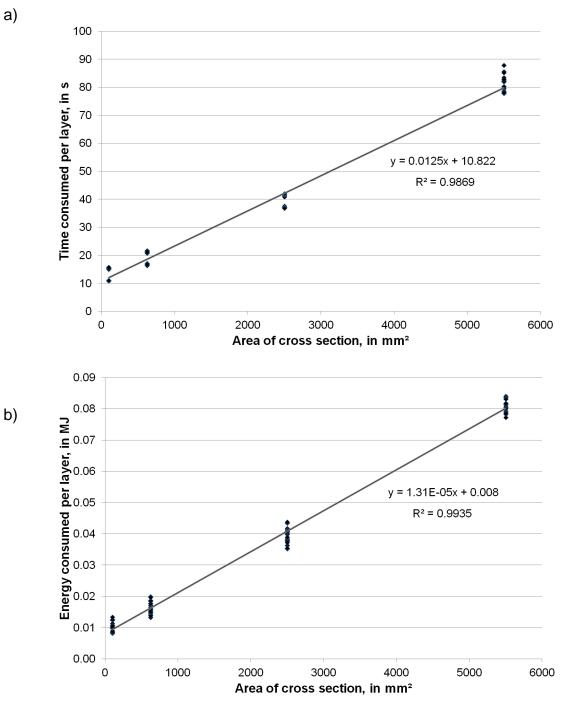
The second item of energy consumption that is amortised over the contents of the build volume is the layer dependent energy consumption. This type of energy consumption takes place every time a new layer is deposited, irrespective of what part geometry is contained in that layer. Analogous to the case of job dependent energy consumption, the layer dependent energy consumption is also amortised over part volume and mass. However, an element of geometry dependency is present in this type of energy consumption as the total number of layers in a build is determined by the Z-height of the geometries contained in the build.

The two other elements of AM energy consumption, time dependent energy usage and geometry dependent energy usage, are not amortised over the level of output. The identification of the distinct types of AM system energy consumption serves as the basis for the energy consumption element of the combined model of AM build time, energy consumption and cost discussed in the following section.

6.1.3 A model of AM energy consumption

The classification of energy consumption elements flows into a model of energy consumption as part of the combined model constructed in this thesis, applied to the EOSINT M270 DMLS platform. The model specifications are obtained from a least squares regressions of the time and energy consumption data recorded during the deposition of each layer of the power monitoring test part in experiment B04. The regressions use the area scanned per layer as the independent variable, resulting in good functional fit with R² measures of 0.9869 (time) and 0.9935 (energy).

As clearly identifiable in the time and energy consumption data used in this regression (shown in Figure 59), the test part is of layered design. This results in the four distinct time and energy consumption levels for the vertical sections of the test part (as illustrated in Figure 28, page 105).



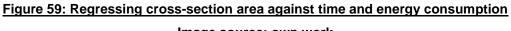


Image source: own work

The obtained intercept parameters α_{Time} (10.82 s) and α_{Energy} (0.008 MJ) are multiplied by the number of layers in the build *I* in order to obtain layer dependent time and energy consumption. The slope parameters expressing the time and energy attributable to the scanning of 1 mm² during the build, β_{Time} (0.0125 s) and β_{Energy} (0.000013 MJ) are then used in conjunction with the layer thickness *It* (0.02 mm) and a measure of occupancy of each voxel to calculate total time and energy consumption per voxel, $T_{Voxel xyz}$ and $E_{Voxel xyz}$.

The rate of occupancy RO_i in each voxel depends on the ratio of the volume of part *i* occupying this voxel (*VP_i*) and the volume of the voxel approximation for part *i* (*VA_i*):

$$RO_i = \frac{VP_i}{VA_i}$$
(Eq. 23)

Thus, for each $(5 \text{ mm})^3$ voxel in the position *xyz* holding 250 (= 5 mm / *lt*) layers and containing part *i*, the build time and energy consumption can be approximated:

$$T_{Voxel xyz} = \beta_{Time} \times 5^2 \times \frac{5}{lt} \times RO_i$$
 (Eq. 24)

$$E_{Voxel xyz} = \beta_{Energy} \times 5^2 \times \frac{5}{lt} \times RO_i$$
 (Eq. 25)

Combining this with an estimated fixed time and energy consumption for machine start up T_{Job} (63 s) and E_{Job} (0.125 MJ), the estimates of T_{Build} and E_{Build} are obtained as follows. It should be noted that E_{Build} also contains the time dependent power consumption, obtained by multiplying the base line energy consumption rate \dot{E}_{Time} (0.0015 MJ per s) with T_{Build} .

$$T_{Build} = T_{Job} + (\alpha_{Time} \times l) + \sum_{z=1}^{z} \sum_{y=1}^{y} \sum_{x=1}^{x} T_{Voxel \, xyz}$$
(Eq. 26)

$$E_{Build} = E_{Job} + \left(\dot{E}_{Time} \times T_{Build}\right) + \left(\alpha_{Energy} \times l\right) + \sum_{z=1}^{z} \sum_{y=1}^{y} \sum_{x=1}^{x} E_{Voxel xyz}$$
(Eq. 27)

The specified time and energy consumption model can be validated by comparing the calculated estimates to the real time and energy consumption during three build experiments. Validation is performed for the full build at maximum machine capacity (experiment B01, shown in Figure 38) and two builds of single components from the basket of sample parts, the bearing block (B02) and the turbine wheel (B03). The results of the validation experiments and the corresponding estimates of T_{Build} and E_{Build} are presented in Table 29. Note that the validation does not include the energy consumed by the ancillary wire erosion process.

It should also be mentioned that some of the venturi parts had an incorrect orientation during the build, which, together with a design flaw, led to isolated build failure for the affected parts in the final stages of the build. This is however deemed to have had a negligible effect on the presented results.

Experiment	Time consumed	Model estimate T _{Build}	Error	Energy usage	Model estimate E _{Build}	Error
Full Build experiment (B01)	388031 s	354806 s	-8.56%	917.10 MJ	879.93 MJ	-4.05%
Single Bearing block (B02)	93302 s	92338 s	-1.03%	215.48 MJ	223.13 MJ	3.55%
Single Turbine wheel (B03)	31224 s	28504 s	-8.71%	72.73 MJ	66.80 MJ	-8.15%

Table 29: Confronting the estimates with experimental results

These results allow the calculation of a mean absolute error for build time (6.10%) and for energy consumption (5.25%). The observed errors are likely to originate from the use of an idealised test part shown in Figure 28 (page 105) in the experiments that provided the data. Basing the estimation on real parts with a larger Z-height may have increased the estimator's accuracy. This would have, however, come at the cost of extremely large power monitoring files (to achieve the necessary time resolution, the measurement cycle was set to 100 ms). Moreover, the build time estimator appears to underpredict time consumption.

Nevertheless, the accuracy of the build time estimator compares favourably to the accuracy of estimators of various kinds published in the literature. Table 30 summarises the performance of AM time estimators found in the literature against the estimator proposed in this thesis.

Table 30: Time estimator performance in the literature
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Publication	Methodology	Mean absolute estimation error	Comments
This work	Geometry-based estimator	6.10%	Able to handle the multi- part, multi-product case
Ruffo et al., 2006a	Parametric estimator	9.85%*	Maximum error reported by Ruffo at 13%
Campbell et al.,	Geometry-based estimator	-4.54%	A negative error indicates a methodological problem
2008	Materialise Magics (v.6.3) software performance	8.69%*	Calculated from the data provided by Campbell et al. (2008)
	Artificial neural network (non-parametric)	2.8%	-
Munguia, 2009	Ruffo et al., 2006a	14.98%	-
	Wilson, 2006	22.68%	-
Di Angelo and Di Stefano, 2011	Artificial neural network (non-parametric)	12.00%	-

* This value is not reported by the authors, it is calculated from data provided

The comparison of the results reported in the literature to the time estimator developed in this thesis indicates that the developed estimation functionality performs robustly. It should be stressed at this point that the estimators in the literature do not tackle the problem of technical efficiency resulting from empty build volume capacity, as described in section 2.3.3.

6.2 Financial cost of AM

According to the experimental data (including the ancillary wire erosion process), the build experiment B01 consumed a total of 1059.56 MJ of energy. Using the cost model specified in section 3.3.3.5, its cost is estimated at £ 3218.87. Individual part cost and energy usage are identified through their share of total product mass (4.167 kg). Figure 60 shows the process energy consumption and production cost attributable to each part.

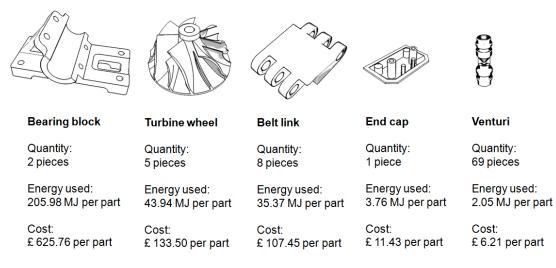


Figure 60: Process energy consumption and cost by part in experiment (B01) Image source: own work

The unique transparency characteristic of AM as a one-stop manufacturing process capable of generating complex components is demonstrated on the basis of the full build experiment. The cost and energy consumption data presented in Figure 60 are clear-cut and easily obtainable.

This may stand in strong contrast to production by more conventional methods. Due to the relatively high level of shape complexity exhibited by the sample parts, a conventional manufacturing route would likely require multiple operations to generate the same "basket" parts. Depending on the supply chain configuration, these may be carried out at different locations, resulting in further energy consumption and cost for transportation and warehousing. Thus, the generation of matching estimates of the overall energy usage and cost for the conventional route may well pose a significant challenge.

Chapter 7: Discussion of results

In the previous chapters, the analysed topics are treated in a fixed order. The discussion departs from this sequence. While maintaining the division line between the benefits and costs of AM adoption (in monetary and energy terms), individual discussion themes have crystallised out. The results reached in this thesis are discussed in the context of these themes.

7.1 A discussion of the benefits to AM adoption

The review of the existing work on AM costing in section 2.3.3 criticises cost estimators of the type proposed by Ruffo et al. (2006b). While this particular approach is designed to estimate the manufacturing cost of AM products, its purpose is also to serve as a decision making tool for potential AM technology adopters. The underlying rationale is that the relationship between AM production cost and build quantity, as postulated by Ruffo et al., can be used to determine break-even quantities at which the average unit cost for different substitute technologies is equal. In the setup discussed (Ruffo et al., 2006b), the cost of injection moulded parts is compared to the cost of parts produced with LS.

This approach has been criticised in this thesis on the grounds that the downward sloping cost function observed by Ruffo et al. for AM is obtained from configurations with unused system capacity. It has been argued that this does not represent efficient technology usage as AM users are in reality able to fill the available build space with other, potentially unrelated, components. A practical strategy for the AM users to mitigate the problem of excess capacity would be to replace the currently used AM platform with a lower capacity system of the same technology variant.

However, there is a further limit to the usefulness of the technique used by Ruffo et al. as a process decision tool. As Bernst (1975) argues, process choice should not be made without exploring corresponding effects on material choice and product design. This creates a dilemma: the choices of optimal process, design, and material are interdependent, as illustrated in Figure 61. Thus, the different available alternatives in manufacturing processes should not be evaluated without exploring effects on optimal design and material specification.

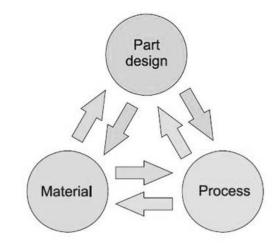


Figure 61: Interdependence of part design, process and material choice Image source: own work

When comparing different manufacturing processes, treating design as given ignores AM's capability of realising complex geometry. For conventional manufacturing processes, DFM is commonly used to tailor product design to the specifics of manufacturing processes (Boothroyd et al., 1994; Bralla, 1998). Applied in the context of conventional manufacturing alternatives, DFM dictates that design is adapted with the limitations of the used process in mind.

With respect to AM's freedom of creating part geometry, as discussed by Hague et al. (2004), a further qualification must be made: while AM may be considered less

restrictive, there are limitations that need to be considered. Different additive systems will impose different manufacturability constraints (Xu et al., 1999). Among these are minimum wall thickness, distortion, heat dissipation aspects, part orientation and surface tolerances. While these factors will affect process selection decisions, they may also affect part design. However, AM still places few constraints on design (Hague et al., 2004) and there may be no requirement for the minimisation of design complexity corresponding to the DFM methodology applied to more conventional processes.

For these reasons, the problem of design/process/material interdependence inherent to break-even analyses (e.g. based on cost functions) limits the usefulness of the break-even approach, especially where heterogeneous technology is considered.

If a break even analysis is used despite these limitations, the used design must be suitable for manufacturing on all considered platforms. However, this is likely to come with disadvantages in terms of part functionality and performance. The resulting part design may thus form the 'smallest common denominator'. From a product life cycle view, it is highly unlikely that such products create the greatest net stream of benefits, as discussed in the context of durable goods theory section 2.1.4.

Moreover, the use of a break-even approach to process adoption ignores that a very important motivation for the uptake of new manufacturing processes is product innovation: risking a statement of the obvious, Stoneman (2002) notes that the technological advance embodied by a new product implies that it is somehow different from the old version.

7.1.1 Freedom of geometry

The quantitative analysis of shape complexity in this thesis concentrates on a single measure of complexity, as proposed by Psarra and Grajewski (2001). Moreover, this analysis assesses its effect only on energy consumption. Further limiting scope, it is restricted to the AM technology variant EBM, belonging to the category of powder bed fusion processes (ASTM, 2012).

This relatively narrow set up was chosen to address research objective I. For EBM, this has allowed an analysis of the energy usage during the deposition of each layer in the build experiment A08 discussed, shown in Figure 39 (page 149), which can then be related to the shape complexity embodied by each layer, as preformed in section 4.2 using correlation coefficients.

The scanning strategy employed by EBM platforms is well documented (Cormier et al., 2004a; Cormier et al., 2004b). The machine's control system divides the total scanned area into a contour area near the perimeter of the part's cross section and a fill area, as shown in Figure 62. Contour melting is performed at a slower speed in order to create an improved surface appearance (Cormier et al., 2004b).

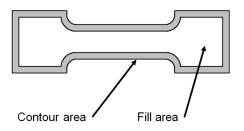


Figure 62: EBM selective melting areas, adapted from Cormier et al., 2004a Image source: own work

Taking into account the electron beam's potentially extreme scanning speed of up to 1,000 m per second (Chahine et al., 2008), there may be no direct relationship between the intricacy of the shape or its dispersion in the X/Y plane and the energy expended to melt the layer. Total melting energy consumption per layer '*i*' can be assumed to be the result of the sum of energy consumed for contour melting and the energy consumed to fill in the contours:

Layer melting energy_i =
$$I_{CONTOUR} \times A_{CONTOUR} + I_{FILL} \times A_{FILL}$$
 (Eq. 28)

where $I_{CONTOUR}$ is the energy intensity used to melt contour area $A_{CONTOUR}$ and I_{FILL} is the energy intensity used to fill in the shape, area A_{FILL} . However, it has been shown that melting energy consumption for the EBM process correlates heavily with total layer area, which makes a distinction between contour and fill area unnecessary.

Using the Pearson correlation coefficients, it has been argued that in EBM melting energy is independent of the specifics of shape and geometry (and instead depends exclusively on melting area). This is supported by the results presented above in section 4.2:

$\rho_{PERIMETER, LAYER ENERGY} = 0.6568$	(Eq. 29)
$ \rho_{AREA,LAYER ENERGY} = 0.8263 $	(Eq. 30)
$ \rho_{MCV,LAYER ENERGY} = -0.3544 $	(Eq. 31)

Thus, the creation of elements of extra shape complexity may not require extra process energy consumption if not accompanied by increased scanning area. This potentially allows the provision of additional functionality at zero marginal energy consumption.

The lack of correlation between energy consumption and geometric complexity in EBM can be contrasted with energy consumption characteristics of subtractive processes. CNC machining is an important substitute process for the additive manufacture of metal parts (Morrow et al., 2007; Harryson et al., 2005).

Initially, it has been noted that machining complex titanium components is timeconsuming and expensive (Murr et al., 2009). Figure 63 describes a sequence of individual CNC operations used to process titanium plate into a finished titanium part. It is possible to view the chain of CNC operations as a succession of incremental additions of shape complexity.

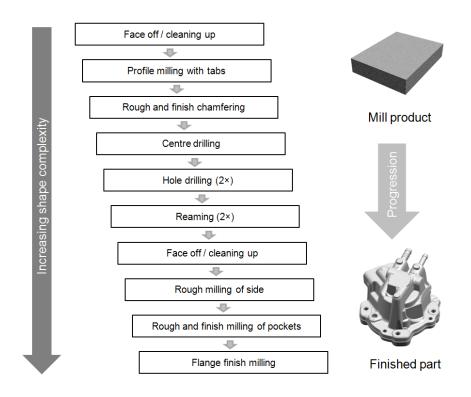
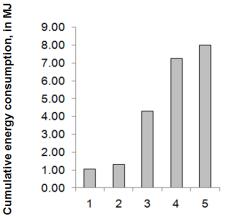


Figure 63: An example for a CNC process chain

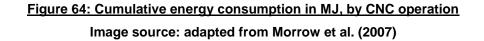
Image source: own work

In effect, total CNC machining energy consumption can be understood as some function of deviation from the simple (cuboid) shape of the raw material, and should thus be strongly correlated to part complexity.

For parts generated by CNC machining, data on the changes of cumulative process energy consumption due to individual process steps are provided by Morrow et al. (2007). These data show how consecutive operations increase the energy invested into a part. As can be seen from Figure 64, the energy consumed by the various steps is highly non-uniform. This may be due to discrepancies in rough versus finish milling or to variations in the specific energy consumption per unit of material removed (Morrow et al., 2007; Avram and Xirouchakis, 2011).



Cumulative number of CNC machining operations



Thus, CNC energy consumption can be perceived as the outcome of a sequence of manufacturing steps removing raw material and thereby manipulating raw material in mill product form into a more complex final product. Therefore, this conventional process exhibits a link between energy consumption and shape complexity (and hence part functionality), as suggested by Hague et al. (2003).

It must be remarked that there is a discrepancy between EBM and conventional manufacturing processes in terms of surface quality. Ponader et al. (2007) demonstrate that the surface smoothness of conventionally manufactured parts far surpasses the smoothness of EBM products. For polished surfaces (SiC, 2400 grit) an R_a value of 0.077 µm is cited. For corresponding EBM test parts, manufactured in different orientations, R_a values ranging from 24.9 µm to 96.7 µm are reported (Ponader et al., 2007). Therefore, EBM parts will normally be subject to light finish machining (Cormier et al., 2004a) or shot blasting (Mazzioli et al., 2009) requiring further energy inputs, which are not included in this analysis.

7.1.2 Complementarity, network effects and hierarchy of innovations

Considering the different manufacturing philosophies discussed in the literature review (Tuck, 2007; Milgrom and Roberts, 1995) it is an interesting question to ask whether the performance dimensions against which a manufacturing technology is evaluated should differ according to the manufacturing philosophy.

For example, should a technology that is employed in 'lean' mass production be judged against the same performance dimensions as AM process technology? As noted by Patel and Pavitt (1995) there is the additional issue of how to weight multiple dimensions of technical performance.

As Milgrom and Roberts (1995) argue, success in modern manufacturing is an issue of whether a firm can capitalise on the complementarities that lie in its processes and technologies. In other words, success appears to be determined by how well the involved technologies and organisational forms 'fit'. Therefore, in comparative analyses of different manufacturing process technologies, the used weighting and dimensions should reflect organisational strategy and goals.

In section 2.1.5.1 it is argued that the benefits of an introduction of AM technology will be determined by the use of 3D CAD technology in the organisation. Where the benefits arising from combined technology adoption exceed the sum of the benefits that can be obtained from adopting the technologies individually, Stoneman (2002) describes such technologies as complementary.

However, identifying AM and 3D CAD as complements may not characterise the relationship between the technologies sufficiently well. Hague (2004) has noted that the use of 3D CAD is required for all modern manufacturing technologies. This suggests that that the relationship between 3D CAD and AM is in fact one of hierarchy.

A framework for the determination of the hierarchies existing among technologies is presented by Coccia (2004). This leads to the suggestion that 3D CAD technology may constitute a higher-order process innovation in relation to AM technology.

While it is clear that information technology forms a technological prerequisite to AM, it is interesting to explore to what extent AM technology can be interpreted as a novel form of 'output device' for computers, perhaps similar to printer hardware. Following the intuition of viewing AM as a further form of computer hardware instead of an innovation in its own right, the public and media have adopted the term 'three dimensional printing' as a de facto name to collectively describe all AM technology (Wohlers, 2011b). Under this moniker, AM has received considerable media attention (see, for example, The Economist, 2010). Recognising AM's dependence on computer hardware and software, the classification as a lesser order innovation following the introduction of 3D CAD appears appropriate.

Concerning the problems faced by engineers, there has historically been 'symmetry' in the relationship of the constraints of the engineering design process and the physical limitations of production processes.

Before the adoption of digital information processing, the available methods of encoding and communicating engineering design data were limited to manually produced drafts and drawings. These individually drawn plans placed severe limitations on which designs could be defined and transmitted efficiently, thereby effectively constraining the manufacturability of designs.

On the other hand, the limitations of conventional manufacturing processes, such as CNC machining or injection moulding, place constraints on what should be designed, as embodied in the DFM literature (Boothroyd et al., 1994; Bralla, 1998). The mutual constraint systems between value creation in design and value creation in production, together with the suggested hierarchy between 3D CAD and AM, are illustrated in Figure 65:

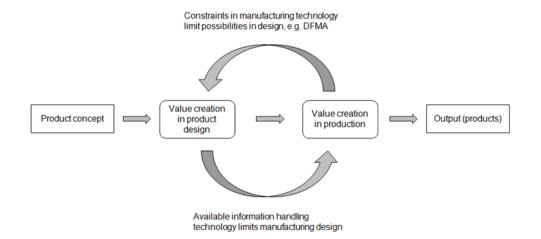
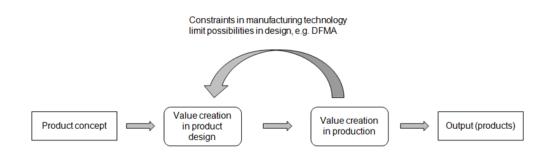


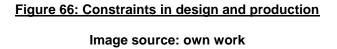
Figure 65: Constraints in design and production Image source: own work

However, with the innovation of 3D CAD it has become possible to define, store and communicate almost any three dimensional information. This application of

information technology to engineering removed most limitations imposed on value creation in engineering design by 2D CAD and manual drafting processes.

After the adoption of 3D CAD technology, the limitations of the production process itself, as embodied by DFM, may be interpreted as the major remaining constraint on value creation in manufacturing. The asymmetry resulting from the diffusion of 3D CAD in the constraint system proposed above is depicted in Figure 66.





As argued in this thesis, the adoption of AM may change this situation again as it allows fully computer-integrated manufacturing processes with considerable freedom of geometry. Thus AM adoption may (to a large extent) eliminate the remaining constraints on value creation in manufacturing resulting from the limitations of conventional manufacturing processes. This implies a re-establishment of the original situation of symmetry, as illustrated in Figure 67.



Figure 67: Constraints in design and production

Image source: own work

The described absence of constraints on value creation in the design phase as well as the production phase point to the conclusion that AM adoption promises significant productivity increases in manufacturing. Therefore, this section argues that that the minimally restrictive nature of 3D CAD in the engineering design process is complemented through AM adoption by introducing a matching, geometrically minimally restrictive, production process.

In consequence, it appears justified to interpret both 3D CAD and AM as 'spill overs' from IT, which belongs to the class of general purpose technologies (GPTs). As discussed in section 2.1.5.4, GPTs are characterised by such inter-sectoral spill over effects (Stoneman, 2002), their role in economic growth (Bresnahan and Trajtenberg, 1995) and their impact on domestic life and business activity (Jovanovic and Rousseau, 2005).

The classification of AM as a GPT, or alternatively as an extension of IT, may provide some insight into future diffusion patterns. The diffusion of GPTs may begin slower than for other technologies with more restricted applications (Jovanovic and Rousseau, 2005). This may be due to the time needed for the technology and the input markets to develop.

However, it may well be that there are also considerable network effects between AM adopters, which may accelerate diffusion speed once a critical number of adopters is reached. As the 3D data used in AM equipment in the standard *.stl format is interchangeable, AM adopters may find it profitable to pool demand to realise maximum capacity utilisation. This kind of network effect is indicative of GPTs according to Stoneman (2002). The business models of AM service providers such as Shapeways (Shapeways, 2011) of Fabberhouse (Fabberhouse, 2011) may be evidential of this.

7.2 A discussion of results on machine productivity, energy and cost

The investigation of build time, energy consumption and cost performed for this research has led to the identification of three themes for discussion. The first theme considers the empirical evidence collected with respect to the degree to which the observed degree of capacity utilisation matters. Here, the focus lies on energy consumption, as discussed in section 7.2.1. However, the mechanisms governing the relationship between capacity utilisation and energy consumption may be the same that govern the relationship between capacity utilisation and the financial cost of AM.

The combined build time, energy consumption and cost estimator developed for the AM technology variant DMLS is discussed in section 7.2.2. The estimator is applied to different demand profiles faced by the DMLS users. It is argued that the adopter's ability to fill the build volume is the prime determinant of AM cost and energy efficiency.

The final theme of discussion reflects that the results reached in this thesis can be put into the context of a life-cycle centric assessment of the economics of AM. It is argued in section 7.2.3 that production cost focussed approaches to the manufacture of complex and advanced durable goods may hinder the exploitation of the capabilities offered by geometrically unrestrictive manufacturing technologies such as AM.

7.2.1 The dual problem with the break even cost model

As discussed in the context of the benefits of AM methodologies in section 7.1, break even costing models postulating relationships between the production quantity and the marginal cost of output may not be able to capture the capabilities of geometrically less restrictive manufacturing processes to create complex products.

This thesis has attempted to make the case that methodologies hinging on leaving machine capacity unused are not indicative of AM technology usage in practise, let alone efficient commercial AM operations where demand may be pooled. This problem is likely to apply to all manufacturing approaches allowing the contemporaneous generation of products, labelled "parallel" manufacturing technology by Ruffo et al. (2006b).

The effect of capacity utilisation on the process efficiency of major AM technology variants has been assessed in this thesis with respect to productivity and energy consumption. The process energy consumption results obtained from the performed power monitoring experiments show that the various assessed AM technology variants exhibit different energy consumption levels when the degree of capacity utilisation changes. However, the extent of this difference varies strongly across the assessed systems.

Figure 68 shows that for every AM platform, the full build experiment results in different specific energy consumption levels in the full build and single part experiments. It is noteworthy that on all platforms the switch from single part to full build operation has resulted in a reduction of specific energy consumption.

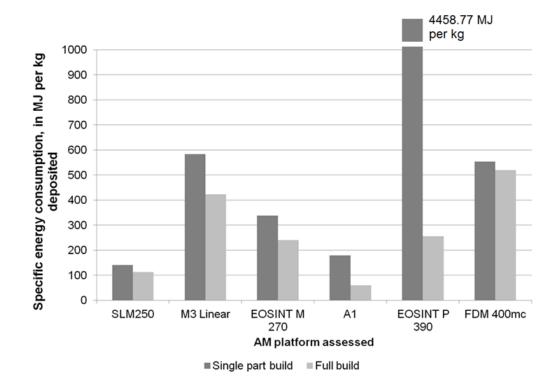


Figure 68: Comparison of full build and single part specific energy consumption Image source: own work

The two polymeric technology variants exhibit the greatest difference. While the EOSINT P390 consumes 4458.77 MJ per kg in the single part build, it uses only 256.21 MJ per kg in full build experiment; this is equivalent to a reduction of 94.25% in specific energy consumption. The FDM 400mc consumes 737.50 MJ per kg deposited in the single part build and 692.65 MJ per kg in full build experiment, thus resulting in a decrease of 6.08%. Analysing the constituents of energy consumption on the EOSINT P390, this thesis has argued that this is mainly due to the fixed elements of energy consumption being amortised over a larger quantity of test parts.

In contrast to this, however, the energy consumption on the Stratasys FDM 400mc appears to be relatively independent of capacity utilisation. Low levels of capacity utilisation are not significantly penalised. Thus, FDM appears to be suitable for a serial mode of production in which parts are manufactured unit-by-unit, perhaps similar to

the strictly serial mode of injection moulding machines. Compared to the full capacity energy consumption result on the EOSINT P390 however, the FDM400mc system exhibits significantly higher specific energy consumption during full capacity operation. The reason for this appears to be the absence of fixed increments of energy consumption that must be amortised over a build. These can be job-specific (for example, warm up procedures) or layer-specific (for example fresh powder deposition). Moreover, the small energy efficiency gains realised from parallel manufacturing in FDM are perhaps even outweighed in the real business environment by the potential savings derived from retrieving parts as early as possible from the build volume.

It should be remarked at this point that support generation was determined by the machine operators during the build experiments. For a more consistent assessment of AM energy consumption (and of process economics), it would be beneficial to perform support generation in a more uniform way. In the process of this research, the guiding principle was to leave these decisions to the machine operators. This may have slightly skewed the results.

Further insight into the impact of capacity utilisation on the process of economics of the various assessed AM processes can be won through the analysis of the effect on the build rate, measured in cm³ of material deposited per h.

As argued throughout this thesis, build time is an important determinant of both production cost and energy consumption. The scatter diagram in Figure 69 plots the build rate in all 18 build experiments against the nominal capacity utilisation rates (presented in chapters 5 and 6).

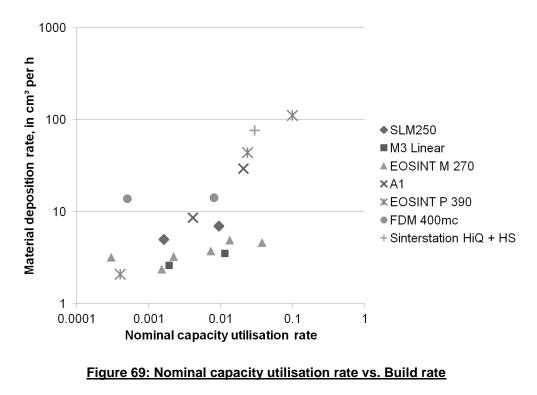


Image source: own work

Figure 69 shows that on all platforms (except the Sinterstation HiQ+HS, on which only one experiment was performed), the material deposition rate is positively related to capacity utilisation.

Capacity utilisation had a particularly strong effect on system productivity on the EOSINT P390 and the A1 which are systems that require extensive warm up or cool down procedures and feature a relatively fast layer sintering / melting mechanism.

Thus, on these platforms, the fixed elements of build time, both job dependent (e.g. warm up), or layer dependent (e.g. fresh powder deposition), have a smaller tax on process economics if the available capacity is used. In other words, if fixed increments of build time, energy consumption and cost can be spread over more parts, an increase in economic efficiency results. Correspondingly, AM systems that lack these fixed increments, such as FDM, are not impacted as negatively by non-utilised capacity. Therefore, the critique of the costing model by Ruffo et al. (2006b) does not

apply to FDM, the method would allow a sound comparison of FDM against injection moulding

The particular insight drawn from this discussion is that the process economics of some AM technology variants are determined by the adopters' ability to fill build volumes. As argued in the discussion of AM as a GPT, there may be efficiency gains available from demand pooling among the operators of some AM technology variants. For FDM adopters however, it appears that the gains from such network effects are much smaller.

A further interesting implication of this is that there may be an incentive to alter part design. If there are cost savings available from manufacturing extremely dense packing configurations in AM, a philosophy of 'design for packing efficiency' may result. Whether this constrains part design in AM (as DFM constrains part design in conventional manufacturing) may become an important future research question.

7.2.2 A novel model of AM build time, energy and cost

The review of the available literature on the process energy consumption of AM suggests that some cited levels of energy consumption are excessive. Specifically, this applies to the study on LS energy consumption by Sreenivasan and Bourell (2009), the analysis of DMLS energy consumption by Mognol et al. (2006) and the power consumption values reported by Luo et al. (1999). Moreover, the results on DMD energy consumption reported by Morrow et al. (2007) appear very high. The reason for this may however lie in the fact that the DMD process, belonging to the category of directed energy deposition processes (ASTM, 2012), is conceptually different from the processes assessed in this thesis. Therefore, DMD is likely to exhibit different levels of energy consumption.

The result by Sreenivasan and Bourell could not be replicated experimentally, using the power monitoring setup described in section 3.3.2. Part of the deviation may be explained by the fact that some authors measure apparent power consumption instead of real power consumption of AC systems.

Moreover, it has been shown that capacity utilisation plays an important role in the determination of energy consumption on some AM systems, as suggested by Telenko and Seepersad (2010).

A central point in the quantification of the environmental footprint of manufacturing is that all known AM technology variants are electricity-driven technologies capable of combining materials to manufacture geometrically complex products in a single digitally controlled process step. The single-step nature affords full measurability with respect to process energy inputs and production cost. This may offer a degree of transparency unavailable in more conventional processes, which are likely to be characterised by complex supply chains (Foran et al., 2005).

AM is normally used in a parallel mode of production that mixes multiple parts in varying quantities in each build. It is argued in the previous section that production volume is not a suitable determinant of AM process economics. So, if quantity is not a useful determinant of AM production efficiency, what is?

It is argued here that the demand profile faced by the AM user has a significant impact. The constructed combined energy consumption and cost estimator can be used to systematically test the effect of different demand profiles. Table 31 lists eight such specifications, which are then used for cost and energy consumption estimation. Using the methodology developed in this research, the different demand profiles enter the estimator through the instantaneous demand vector **dd**. Note that demand for a particular part is allowed to exceed the available build volume capacity, and is hence

also permitted to exceed the real number of parts that can be produced in one build (reported in brackets).

Demand profile	Quantity of parts demanded					Build volume floor area	Description
	Bearing block	Turbine wheel	Belt link	End cap	Venturi	occupation (voxels)	Description
A	∞ (2)	∞ (5)	∞ (8)	∞ (1)	∞ (69)	92.59%	Uniform demand, excess
В	5 (2)	5 (5)	5 (5)	5 (4)	5 (5)	79.80%	Uniform demand, high
С	3 (2)	3 (3)	3 (3)	3 (3)	3 (3)	62.27%	Uniform demand, intermediate
D	1 (1)	1 (1)	1 (1)	1 (1)	1 (1)	26.32%	Uniform demand, low
E	∞ (3)	-	-	-	-	50.07%	Excess demand, largest part
F	-	∞ (10)	∞ (13)	-	-	82.37%	Excess demand, medium parts
G	-	-	-	∞ (45)	∞ (100)	97.53%	Excess demand, small parts
н	1 (1)	-	-	-	-	16.69%	Single part build, bearing block

Table 31: Different demand profiles and realized part quantities

(values in brackets show the actual number of parts inserted by the build volume packing algorithm)

One problem that troubles some AM cost estimators is that the concepts of full capacity utilisation and technical efficiency are connected. The estimator described here operates from the premise that technically efficient operation of the DMLS machinery does not imply the full exhaustion of the build volume capacity. Full exhaustion of capacity is deemed to be an idealised situation that does not normally occur in practise.

Rather, the position is taken that the non-exhaustion of the demand faced by the AM user signals technically efficient machine operation. Thus, the demand profiles A, B,

C, E, F and G satisfy the criterion. The rationale is that technically efficient builds represent minimum cost to the user, not the global minimum cost configuration.

To provide an indication of the actual levels of capacity utilisation resulting from the execution of the build volume packing algorithm, Table 31 lists the fraction of the build volume floor voxels that are occupied. It is noteworthy that for the builds deemed to be technically efficient, this fraction ranges from 50.07% (profile E) to 97.53% (profile G).

A possible criticism of this methodology is the following: by letting the packing algorithm select parts, the composition of the demand profile changes, eventually leading to a mismatch with what is demanded by the user. However, the presented model, based on the instantaneous demand profile **dd** aims to reflect the situation at a particular point in time. As discussed in section 3.3.3, adding a temporal dimension would increase realism but also greatly increase model complexity.

By cumulating the total part volume resulting from builds packed according to each of the eight demand profiles, summary metrics (per cm³) of comparative process efficiency can be calculated by the estimation algorithm. Expressed in terms of the summary metrics of energy consumption (in MJ per cm³) and cost (in £ per cm³) the results are presented in Figure 70.

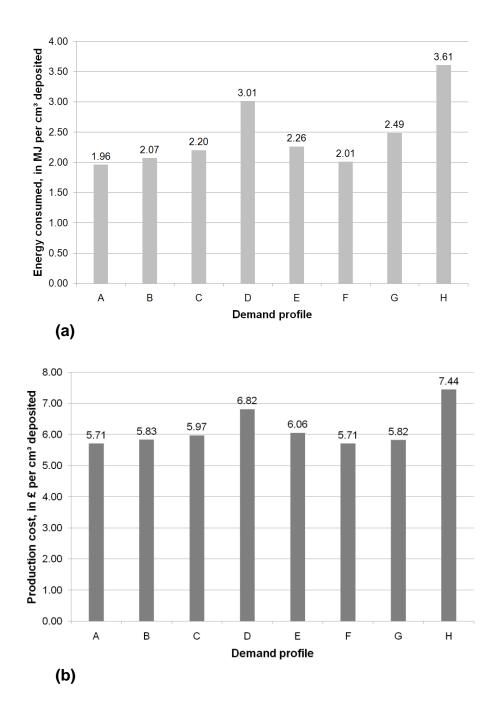


Figure 70: Effect of demand scenario on (a) estimated energy consumption and (b) cost

Demand profiles A to D reflect situations of uniform demand, in which the number demanded of each type is equal (see Table 31, page 212). Demand profiles E to G demonstrate how changes to the mix of parts in the build volume affect production cost, even if the criterion of technical efficiency is satisfied. The main insight won from the demand profiles A, B and C is that production quantity is only an indirect determinant of manufacturing cost and energy consumption. The existing models on the cost of AM, such as Ruffo and Hague (2007), argue that increases in production quantity diminish average cost by enlarging the allocation base for the total cost of the build. In contrast, this model shows that the ability to fill the build volumes drives manufacturing cost.

The results for the other three demand profiles leading to technically efficient builds, E, F and G, show that changes in the part mix create an unpredictable effect on the efficiency of the investigated AM process. It appears that some part mixes will idiosyncratically lead to more efficient builds than others. Ruffo and Hague (2007) observe the same phenomenon for LS.

In terms of energy consumption, specification A is the most efficient, despite profile G exhibiting a higher build volume voxel utilisation metric (92.59 % vs. 97.53 %, Table 31). Though not by a wide margin, profile A is also the most cost effective configuration (570.69 pence per cm³ versus 571.15 pence per cm³ in profile F). This indicates that builds with a wide variety of parts are likely to lead to improved process economics through the AM user's increased ability to compose builds freely.

7.2.3 Towards a product life cycle view

A central theme in this research is the principle expressed by Waldman (2003) that durable goods should be viewed as providing a stream of services to users over time. This shows that the effects and possibilities arising from choosing AM technology, and in fact any other manufacturing technology, should be analysed according to the various stages of the product life cycle, for example in the PAS2050:2011 life framework (British Standards Institution, 2011, as shown in Figure 13, page 46).

This is especially important for AM as the benefits of manufacturing complex and lightweight products are likely to manifest themselves 'upstream' in the raw material production stage of the product life cycle and 'downstream' during the part's use phase.

To the end users, the cost savings resulting from smaller raw material requirements during manufacturing may seem irrelevant as this information should already be factored into the purchase price. However, due to the increasing scarcity of natural resources there is reason to believe that users of durable goods will need to directly consider such aspects in the future. As argued in the introduction, there are significant social costs attached to pollution resulting from the environmental footprint in raw material generation. As these social costs are not measurable, they may be large and hidden to decision makers further 'downstream' in the supply chain. The adoption of AM may be advantageous by minimising waste streams resulting from raw material usage and, due to the simplicity in its supply chain, enable an unprecedented degree of transparency of the inputs to production.

Especially if energy intensive raw materials such as titanium are used, the energy consumed during the raw material generation stage may far surpass the energy consumed during the manufacturing stage. The following example illustrates this issue by constructing a comparison of the energy consumed during the raw material generation and manufacture of a titanium test part (as shown in Figure 20, page 88) using the EBM process and a conventional CNC route.

It is demonstrated that the energy consumption (and hence social cost) consequences of process selection resulting from the raw material stage in the product life cycle can be significant.

Combining data on the energy embedded in the raw material with EBM (measured) and CNC (estimated) process energy consumption, a comparison between the total energy requirements of the two substitute processes can be assembled (Table 32). The same approach has been taken by Morrow et al. (2007) in his comparison of the energy consumed for the production of tool steel inserts by CNC machining and AM technology variant DMD. The results reached by Morrow et al. (2007) were also cited by Gutowski et al. (2009) to support the claim that DMD is an energy intensive process. For this analysis to be reflective of efficient technology usage, the AM energy consumption metrics are based on the results of the full build experiment on the EBM platform (identified by the code A08).

CNC energy consumption is estimated synthetically by obtaining upper and lower bounds of specific energy consumption from the literature for the rough milling / CNC turning of steel materials. This suggests a specific energy consumption between 24.00 MJ (Morrow et al., 2007) and 6.53 MJ (Steiner and Frischknecht, 2007) per kg removed. Correspondingly, two summary metrics for total CNC machining energy consumption are presented below.

For an estimate of the energy investment required for a CNC machined part (equivalent to the power monitoring geometry shown in Figure 20, page 88) this study assumes that the part is machined from a plate of Ti-6Al-4V raw material in the size of the part's bounding box ($75 \times 75 \times 24$ mm).

The resulting ratio of raw material input mass to post-process part weight (referred to as the 'buy-to-fly' ratio) is 4.58, which suggests a relatively modest process energy consumption and raw material requirement for CNC.

Table 32: Total energy consumption per part

Additive Manufa	acturing pathway	
	Туре	Ti-6AI-4V powder
	Embedded energy per kg of raw material (powder, Granta Design Ltd., 2010)	560.60 MJ
Raw material	Raw material input mass	130.61 g
	Buy-to-fly ratio	1
	Raw material embedded energy	73.22 MJ
	Part mass	130.61 g
	Amount of material deposited	130.61 g
EBM Process	Specific energy consumption (measured) per kg of material deposited	59.96 MJ / kg deposited
	Amount of material removed	None
	Process energy consumption pert part	7.83 MJ
Total energy co	81.05 MJ	
CNC machining	pathway	
	Туре	Ti-6Al-4V plate
	Embedded energy per kg of raw material (plate,	528.90 MJ
Raw material	Granta Design Ltd., 2010)	
	Raw material input mass	598.05 g
	Buy-to-fly ratio	4.58
	Raw material embedded energy	316.31 MJ
	Part mass	130.61 g
	Amount of material removed	467.44 g
CNC	Specific energy consumption per kg of material removed, upper bound (Morrow et al., 2007)	24.00 MJ / kg removed
machining Process	Specific energy consumption per kg of material removed, lower bound (Steiner and Frischknecht, 2007)	6.53 MJ / kg removed
	Amount of material deposited	None
	Process energy consumption pert part (upper bound)	11.22 MJ
	Process energy consumption pert part (lower bound)	3.05 MJ
Total energy co	327.53 MJ	
Total energy co	319.36 MJ	

The raw material energy requirement is estimated by multiplying the raw material input requirement (in plate or powder form) by the energy embedded per kg, which results

in a total raw material energy estimate of 73.22 MJ for the EBM pathway and 316.31 MJ for the CNC route.

It is noteworthy that the embedded energy per kg of powder material appears only slightly higher than that of plate material (560.60 MJ/kg compared to 528.90 MJ/kg). This is caused by the large amounts of energy needed to extract titanium metal from its minerals (rutile and ilmenite concentrates). The energy needed for the atomisation process to create powder from the plate feedstock is significant (>30 MJ/kg).

Pure process energy consumption can be obtained by applying the specific energy for the deposition (EBM) or removal (CNC) of material to the component mass. Thus, for EBM the total energy consumption per part (with start up, preheating and cool down factored in through the specific energy per kg deposited) can be expressed as:

 $Total \ energy_{per \ part} =$

$$(Mass_{raw material} \times Energy embedded per kg) + (Mass_{component} \times Specific energy_{deposited})$$
(30)

Correspondingly, for the CNC route:

$$Total \ energy_{per \ part} = (Mass_{raw \ material} \times Energy \ embedded \ per \ kg) + (Mass_{material \ removed} \times Specific \ energy_{removed})$$
(31)

In the comparison of total energy consumption per part, the EBM route compares very favourably to the conventional CNC manufacturing route (81.05 MJ versus 319.36 to 327.53 MJ). This result is further supported by the moderate buy-fly-ratio exhibited in the CNC pathway. In both techniques, total energy usage is dominated by the energy embedded in the raw material.

The energy consumption levels presented in Table 32 contrast the result reached by Morrow et al. (2007) reporting specific energy consumption for the additive technology variant DMD (7708 MJ per kg deposited), leading to process energy consumption far outweighing the energy embedded in the raw material.

The high specific energy consumption reported by Morrow et al. may be the result of a slow deposition rate setting in the experimental setup described by Morrow et al. In terms of additive techniques, DMD is also different to the processes assessed in this work. It may therefore consume more energy. Further complicating matters, the experimental data provided by Morrow et al. include a heat treatment procedure and are based on a far less energy intensive raw material (H13 tool steel).

Table 32 indicates that the specific energy consumption for the additive pathway may be higher than for the conventional route. For the EBM process, 59.96 MJ per kg deposited are measured, this compares to 6.53 MJ to 24.00 MJ per kg removed for the CNC pathway.

Due to the fundamental difference in operating principle, however, this result is not very meaningful. It does nevertheless indicate that CNC is at a disadvantage in terms of energy efficiency in this particular case as subtractive processes are not able to produce final geometries from cuboid raw material without creating significant waste streams. It should be noted that this analysis concentrates purely on the energy and raw material inputs to manufacturing: ancillary inputs, such as lubricants and pressurised air, are not considered.

According to the 'waste hierarchy' literature (see, for example, Barrett and Lawlor, 1997), there are several available options in waste management: disposal, energy recovery (incineration), recycling, re-use, and prevention. These strategies are ranked according to their desirability, as shown in Figure 71. In the waste hierarchy, the

prevention of waste streams through (for example through EBM adoption) is classed as a highly desirable outcome.

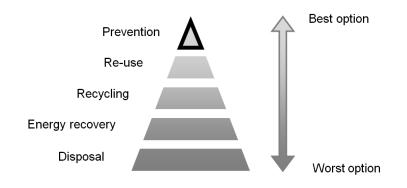


Figure 71: Waste mitigation through EBM adoption in the waste hierarchy Image source: own work

Furthermore, it has been argued above that for CNC produced parts, there is a connection between part design and energy consumption. According to Avram and Xirouchakis (2011), the various milling techniques used to realise geometric features exhibit differences in specific energy consumption. Further it is argued that a large component of CNC energy consumption is attributable to machine idleness during build programmes, for example occurring during tool changes. This suggests that the CNC manufacture of more complex, and arguably more functional, component geometries will come at an increased process energy cost (as well as higher wastage). Concerning EBM, empirical evidence is presented in this thesis that shape complexity is only weakly related to energy consumption.

A key argument brought forward by Lovins (1996) is that private incentives need to be aligned correctly for energy efficiency gains to be realised, such that cost reductions coincide with energy savings. This argument is extensible to life cycle assessment for durable goods. As noted by Murr et al. (2009), machining complex titanium parts from

mill products is financially expensive. For titanium parts produced via CNC, there is thus a monetary cost incentive to keep deviation from the shape of the mill product to a minimum. This may result in non-minimal production-phase energy consumption during CNC milling operations. Rajemi et al. (2010) have noted in this context that the minimum cost configuration does not necessarily meet the criterion of minimum energy consumption in CNC.

Taking into account energy consumed for raw material generation, the presented data indicate that the EBM route consumes roughly one quarter of the energy used by its conventional CNC counterpart. This large discrepancy arises mainly from the absence of waste streams occurring in the CNC route. However, it must be stressed that additional surface quality improvement and heat treatment procedures may be necessary for the EBM output; these extra process steps may not be required for milled products.

Despite efforts to include environmental and social considerations in engineering decisions (Maxwell and Van der Vorst, 2003), private costs and benefits (accruing to individuals and organisations, as opposed to society) are normally viewed as the determinants of technology adoption decisions (Stoneman, 2002). In many part applications (transportation in particular), intricate and light weight components may enable significant cost and energy savings (Helms and Lambrecht, 2007). Therefore, manufacturing cost minimisation in CNC may also be at odds with use-phase efficiency, both in terms of energy consumed during the part's use phase as well as in terms of operating cost.

In the context of transportation applications, the existing relationships between operating cost savings resulting from reduced part weight may be structured by applying the concept of 'elasticity'.

If the relationship takes linear form (which may be an over-simplification), then the 'weight elasticity of operating cost (E_{OC})' can be expressed as follows:

$$E_{oc} = \frac{\% \ change \ in \ operating \ \cos t \ (C)}{\% \ change \ in \ vehicle \ weight \ (W)} = \frac{\Delta C / C}{\Delta W / W}$$
(Eq. 31)

Where *C* is the total cumulative use-phase operating cost and *W* is the weight of the vehicle under investigation. Hence, where operating cost is elastic ($E_{OC} > 1$), a 1% decrease in vehicle weight will result in a greater than 1% decrease in cumulative operating cost. Where consumption is inelastic ($E_{OC} < 1$), a 1% decrease in vehicle weight will produce a smaller than 1% decrease in cumulative operating cost. Diagrammatically, this elasticity, E_{OC} , represents the slope of the cost curve, as expressed in Figure 72:

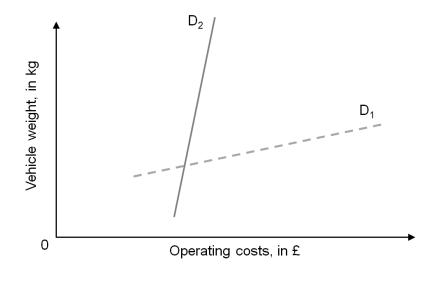




Image source: own work

As introduced above, D_1 represents the case of a vehicle design with a high weight elasticity of operating cost, for example in aviation applications where fuel consumption is very sensitive to aircraft weight (Helms and Lambrecht, 2006).

In this case, minor reductions in vehicle weight will produce significant cumulative savings in the use phase operating cost and energy consumption. Advanced, light-weight designs could be viable because increases in manufacturing cost may be offset by later savings in operating cost. In the opposite case, represented by D_2 , the chances for this to happen are lower; the costs incurred during the use-phase are not as sensitive to vehicle weight.

Chapter 8: Conclusions

This thesis concludes by summarising the results reached and attempts to fit them into the broader context. Following this chapter, this thesis ends with recommendations for further research activity and suggestions on how the results could be exploited in a commercial setting.

Regarding the existing body of literature on the economic evaluation of technology, Souder and Shrivastava (1985) note that we "can't begin to make decisions about "technology" until we understand it. And we can't begin to really understand it until we can measure it."

To measure the 'economics' of AM, this thesis has presented a systematic analysis of the benefits and costs arising from the adoption of additive production systems. The three research goals spelled out in section 1.2 have been addressed as follows:

- I. A methodology for the measurement of shape complexity as a visibility metric has been developed and implemented. Concerning the process energy inputs to the EBM process, the results discussed in chapter 7 indicate that energy consumption and shape complexity are unrelated. However, due to the narrow analytical approach, it was not demonstrated that complexity is free in terms of build time and manufacturing cost. Moreover, the results are applicable only to EBM (and possibly other powder bed fusion processes).
- II. Chapter 5 has reported reliable empirical summary data on the productivity of various major AM technology variant. It is shown that operating the systems at full capacity promotes productivity. The importance of this varies according to the technology type, however. Chapter 6 has reported corresponding summary metrics for AM energy consumption. The pattern is repeated: for all platforms

increased capacity utilisation results in smaller specific process energy consumption. However, the impact of capacity utilisation on platform efficiency varies across platforms. While the benefit of the exploitation of available build space is relatively small for FDM, the same benefit is very large for the analysed polymeric LS platform.

III. The methodology used in to address objective II has also been used to generate data for the ex-ante estimation of build time, energy consumption and cost. This combined estimator has been implemented and validated for the EOSINT M270 DMLS platform. The resulting tool is designed to handle the multi-part and multi-product case typically (and exclusively) found in AM applications. In chapter 7 it has been argued that the AM user's ability to fill the available build space with parts is the key determinant of efficient AM technology operation.

Next to addressing the primary research goals, it has been demonstrated that the onestop nature of AM enables the accurate estimation of monetary and energy costs even for complex products. This an important step in the inventory element of studies of life cycle energy consumption.

This thesis has thus shown that AM's ability to create complex geometry and its parallel nature both shape the associated process economics and dictate efficient technology usage. Going back to the Gershenfeld's (2007) comment from Chapter 1, stating that "we don't need to keep having [the digital revolution]", the acceptance of these (probably novel) economic aspects for manufacturing technology may lead to a timely exploitation of AM's potential and the appropriate technology diffusion path.

8.1 Contextualisation of results

Guiding the analysis throughout this thesis, Tuck et al. (2008) suggests that AM possesses two advantages over other, more conventional manufacturing techniques. Firstly, AM is able to efficiently generate geometrically complex components; and secondly, the technology is able to produce very small production quantities at a relatively low average cost.

This research has demonstrated a methodology for the quantification of measures associated with complexity. Using a measure reflecting shape complexity, as proposed by Psarra and Grajewski (2001), it has been shown that the energy inputs to the AM variant EBM do not correlate with the complexity found in the layers of a test part. This gives reason to believe that in some AM processes, such as EBM, the financial production cost will also be independent of product complexity. As noted by Hague et al. (2003), this is a novel feature for manufacturing processes and is unlike most conventional processes.

Contributing to the on-going debate on AM's ability to efficiently manufacture products in low volumes (down to a single unit), this research has discussed the determinants of energy consumption and financial production cost. In terms of pure process energy consumption, it is demonstrated that the degree of capacity utilisation is highly important for summary metrics of energy consumption on some platforms. The presented evidence reveals that especially powder bed fusion AM technology, such as LS, SLM, DMLS and EBM are subject to severe economic penalties if the available build volume capacity is not fully used. On the other hand, the economics of the FDM process appear to be relatively independent of the degree of build volume capacity utilisation.

Overall levels of specific energy consumption were measured using a consistent methodology for major AM technology variants. In the experimental set up that should be reflective of AM technology usage in practise, the measured specific energy consumption ranges from 59.96 MJ per kg (Arcam A1) to 519.47 MJ per kg of material deposited (Stratasys FDM400mc).

As shown conclusively by the combined energy consumption and cost model built around data from the EOSINT M270 DMLS system, build volume utilisation is a major determinant of both process energy consumption and financial production cost. This is relatively similar to the intuition behind the existing models of AM manufacturing cost (Ruffo et al., 2006b; Munguia, 2009; Wilson, 2009), where empty build volume capacity drives up the reported manufacturing cost.

However, unlike some previous models of manufacturing cost, this thesis argues that is not possible to infer a relationship between manufacturing unit cost and production quantity. The reason for this is that the underlying behaviour would not be rational. In reality, empty capacity is avoided by the users of AM systems (Ruffo and Hague, 2007). This can be achieved by postponing builds, selling excess capacity to external demanders or adopting a smaller AM system.

Thus, this thesis suggests that the AM users' ability to fill the available machine capacity is the linchpin for favourable manufacturing economics on most AM platforms, apparently with the exception of FDM.

Motivated by the need to reduce the energy consumption associated with the manufacture and use of durable goods, there is an increased tendency to take into account the whole life cycle in engineering design. This thesis appreciates that the environmental impact of durable goods is not restricted to the production processes. It extends 'upstream' to the raw material generation process and 'downstream' to the

product's use-phase and to its disposal. Here, the adoption of AM may be beneficial in two ways: due to its ability to create complex products in a single step the wastage of raw material is minimised. Moreover, its ability to fully differentiate products to the function they will perform during their use phase should ultimately result in highly effective and functional products. These gains may be large enough to compensate for disadvantages in terms of manufacturing cost or manufacturing energy consumption.

According to Stoneman (1995), an important research puzzle deals with the issue of whether environmentally benign technologies may be privately profitable. The evidence presented in this thesis, especially the outcomes of the combined energy consumption and cost model, points to the conclusion that the minimum cost configuration in AM is also the configuration that minimises the energy inputs during the manufacturing stage.

Hence, from an ecological standpoint, AM adoption may come with the side-effect of correcting production configurations with non-minimal energy inputs. This aspect may be an important prerequisite for energy efficiency gains in manufacturing (Lovins, 1996). Moreover, a corrective of this kind is perhaps also a hallmark of a particular class of technology described as 'Mumfordian biotechnics'. It has been argued that these technologies may in the distant future replace conventional mass production by a more benign, scalable and product performance oriented manufacturing approach (Mumford, 1971). Aspects of AM that support this classification are the qualitative richness of products enabled by AM (Hollington, 2008) and the freedom from quantitative pressures associated with the absence of sunk tooling costs present in traditional mass production (Ruffo et al., 2006b).

Chapter 9: Recommendations for further work

Ending this thesis, recommendations for further work are made. Importantly, some results reached in this thesis are directly applicable to software products incorporating cost and energy consumption estimation functionality. Thus the recommendations for further work are split up into the starting points for further research and applications that may have commercial promise.

9.1 Further research

The combined build time, energy consumption and cost estimation methodology developed in this research is able to generate consistent and reliable estimates for AM processes with internal build volumes. This thesis has applied this methodology only to the EOSINT M270 DMLS system, resulting in cost estimates of £5.71 to £6.06 per cm³ and specific energy consumption estimates ranging from 1.96 MJ to 2.49 MJ per cm³ deposited. Given appropriate data, the model can also be applied to other AM processes, including those allowing full 3D build arrangements, like LS.

However, as this research has argued, for a truly accurate reflection of the build volume packing problem, the AM user may have to consider a stream of available builds on multiple machines, resulting in a highly complex, multi-machine, multi-period build volume packing problem.

Moreover, the estimator can be used to learn about the effect of incremental improvements in system performance. Resembling a sensitivity analysis, this approach could explore the effect of, for example, a 10% improvement in build speed, or a 10% increase in energy efficiency. This would shed some light on the impact of

near future technology improvements on AM process economics, perhaps resulting in increased technology diffusion speed.

The work towards research objectives II and III has shown (at least for the DMLS platform) that dense packing configurations lead both to manufacturing cost minimisation and to process energy consumption minimisation. The driver of efficient technology operation appears to be the user's ability to fill the available build volumes effectively with parts. It has not been explored if full capacity utilisation affects part accuracy, surface quality or mechanical properties.

However, the result that for efficient technology operation the available capacity should be utilized may impact on-going research for 'Design for AM' methodologies, with the objectives of cost and process energy consumption minimisation. This result could also lead to more realistic estimators of AM performance. Additional progress in this area may be relevant to the designers of additive machinery, which could help in the development of a new generation of more efficient manufacturing technology. For example, the build envelopes of AM systems could be shaped and sized based on empirical and statistical work with AM technology adopters. Another, more immediate area of research would be the scope for improvement for thermal management on additive platforms. The results presented in this thesis indicate that dramatic improvements in specific energy consumption could be achieved by modifying machine insulation and, particularly, cooling.

The result that the ability to fill build volumes efficiently (as opposed to production quantity) is the key determinant for process efficiency is of relevance to AM practitioners. By pooling orders, and thus creating a situation of fungible demand, AM users may able maximise process efficiency. Such network effects are a characteristic of general purpose technology, as defined by Bresnahan and Trajtenberg (1996).

Moreover, existing technology adopters may not fully exploit AM's capability to create differentiated and functionally optimised products. The reason for this may however be the shortcomings of currently available 3D CAD software. An increased ability to design more complex parts and products, perhaps closer to some platonic 'ideal configuration', may also make AM a more attractive proposition.

9.2 Commercialisation considerations

This thesis has shown how build time, energy consumption and cost estimates can be generated for builds that are populated with parts drawn from a basket of representative components. The same approach is also useful in the determination of AM production cost for new designs by filling the void areas with some representative parts.

It appears that this is a valid approach to cost modelling for parallel manufacturing systems if the composition of the production build is unknown. Furthermore, the composition of the build simulated in the presented methodology (via the part precedence vector **p** and the instantaneous demand profile **dd**) can be adapted to a particular business situation. Thus, the cost and energy consumption estimates can be tailored to the individual user. Using this technique, it would be possible to produce more accurate estimates for firms that, for example, produce predominantly small parts.

Besides improving the accuracy of estimates of well-structured cost (as defined by Son, 1991) this approach could add some value to the available software products with cost estimation functionality. Moreover, being a single-step, electricity driven manufacturing approach, AM allows the estimation of credible process energy

consumption figures. This ability could prove extremely valuable where information on embodied energy needs to be communicated to the consumer.

The process energy consumption summary metrics produced in this research are already used in a commercial implementation that benchmarks the environmental impact of manufacturing supply chains ('Enlighten', Econolyst Ltd. and Kinetic ICT Solutions Ltd., 2011).

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Appendices

Appendix A: Major AM technology variants

The following table presents a summary of major AM technology types in tabular form. The listed relative advantages and disadvantages of AM technology variants are included to give an initial broad overview. They have been adapted from non-scientific material provided by a commercial AM consultancy (Castle Island Co., 2011) and should therefore be treated with a degree of scepticism.

Major AM technology variants

Technology	Laser-base	Laser-based metallic AM with a powder bed	bowder bed	Electron beam	Laser sintering	Fused	Stereolitho-	
variant	Selective laser melting (SLM)	LaserCusing	Direct metal laser sintering (DMLS)	melting (EBM)	(LS)	deposition modelling (FDM)	graphy (SLA)	ar printing
Operating principle	Selectively melting layers of metal powder using a laser	Selectively melting layers of metal powder using a laser	Selectively melting layers of metal powder using a laser	Selectively melting layers of metal powder using an electron beam	Selectively melting layers of polymer powder using a laser	Selectively depositing polymer material with a heated nozzle	Selectively solidifying a photo curable resin using an UV laser	Selectively printing a binding material on a powder bed
Material deposition type	Powderbed	Powderbed	Powder bed	Powderbed	Powderbed	Deposition of filament material	Resin vat	Powder bed
Build material class	Metals	Metals	Metals	Metals	Polymers, composites	Polymers	Polymers	Plaster in conjunction with binder
Build atmosphere	Nitrogen / Argon	Nitrogen	Nitrogen / Argon	Vacuum	Nitrogen	Air	Air	Air
Relative advantages†	- Many build materials are available	- Many build materials are available	- Relatively good surface finish	 High build speed Parts exhibit good mechanical properties 	- Few geometric restrictions - Relatively good mechanical propoerties	-Low system purchase price - Good material properties - Suitable for the office environment	-Large build volumes - Dimensional accuracy	 High productivity Low build costs Coloured parts are possible Suitable for the office environment
Relative disadvantages†	- High purchase price - Low build speed	- High purchase price - Low build speed	- High purchase price - Low build speed	- Material selection is limited - High purchase price - Poor surface finish	- Machine size - High pruchase price	- Low build speed	- Presence of liquids - Post-processing	 Fragile build material Limited material options Poor surface aesthetics
System example	SLM250 (Renishaw plc, 2012)	M3 Linear (ConceptLaser GmbH, 2011)	EOSINT M 270 (EOS GmbH, 2011)	Arcam A1 (Arcam AB, 2011)	Sinterstation HiQ + HS (3D Systems, 2011)	FDM 400 mc (Stratasys, 2011)	iPro 8000 (3D Systems, 2011)	ZPrinter 650 (Z Corporation, 2011)
Image				y · ·				
Image source / manufacturer reference	Renishaw plc (2012)	ConceptLaser GmbH (2011)	EOS GmbH (2011)	Arcam AB (2011)	3D Systems (2011)	Stratasys (2011)	3D Systems (2011)	Z Corporation (2011)

† Adapted from Castle Island Co. (2011)

Appendix B: Pseudo-code for shape complexity assessment

The following pseudo-code expresses the flow and logical structure of the actions performed by the shape complexity measurement algorithm in plain English. Note that the pseudo-code does not contain function prototypes, variable definitions, and main and function code with correct syntax.

Pseudo-code for the measurement of shape complexity in discrete layers

- 1. Begin program.
- 2. Begin shape complexity measurement.
 - 2.1 Start connectivity measurement loop for each layer 2.1.1 Count the number of perimeter cells in each layer.

2.1.2 Start connectivity measurement loop for each perimeter cell.

2.1.2.1 Start 'radar' measurement loop for each gradient increment.

2.1.2.1.1 Starting with gradient 0, read a line of cell information ('radar beam').

2.1.2.1.2 Analyse through the line of cell information and record the first perimeter cell struck.

2.1.2.1.3 Increase the gradient by one increment, if the 360° circle is complete, then terminate the loop.

2.1.2.2 Compare the number of cells recorded by the 'radar' with the total number in the cross section. Calculate the proportion of visible cells (connectivity value).

2.1.2.3 Move to the next perimeter cell, if all cells in the layer were assessed, then calculate the mean connectivity value and terminate the loop.

2.1.3 Move to the next layer, if all layers have been assessed, then terminate the loop.

Output the mean connectivity value of each layer in a file.
 End program.

Appendix C: Pseudo-code for a barycentric build volume packing algorithm

The pseudo-code for the build volume packing algorithm shows clearly the division into two distinct phases. In the initial phase, one instance of each part is placed in the build volume. In the second phase, as many further parts are placed in the build volume as possible. Further, it shows how the above discussed brute force search for the optimum part movement and rotation can be structured using loops and a global part array, from which all part geometry, approximated by voxels, is fed into the algorithm as needed.

Pseudo-code for build volume packing with a part precedence vector

- 1. Begin program.
- 2. Rotate defined parts and save them in 3D arrays.
- 3. Copy parts and rotated parts into a 5D array of parts ('global').
- 4. Obtain input from user on instantaneous demand profile.
- 5. Obtain input from user on part precedence order.
- 6. Begin phase 1 part loop.

6.1 If instantaneous demand for part is '0', move on to next part.

6.2 Begin phase 1 rotation loop.

6.2.1 Copy rotational instance of the part from the global array into the build volume.
6.2.2 Try all movement permutations and apply evaluation criterion (Euclidian norm). If configuration is best then save to build volume.
6.2.3 Move on to next rotational instance.

6.2.4 Terminate phase 1 rotation loop if all rotational instances have been assessed.

6.3 Subtract '1' from instantaneous demand profile for the part.

6.4 Move on to next part in precedence order.

6.5 Terminate phase 1 part loop if all parts have been assessed.

7. Begin phase 2 part loop.

7.1 If instantaneous demand for part is '0', move on to next part.

7.2 Begin phase 2 rotation loop.

7.2.1 Copy rotational instance of the part from the global array into the build volume.
7.2.2 Try all movement permutations and apply valuation criterion (Euclidian norm). If configuration is best then save to build volume.
7.2.3 Move on to next rotational instance.
7.2.4 Terminate phase 2 rotation loop if all rotational instances have been assessed.

7.3 Subtract '1' from instantaneous demand profile for the part.

7.4 If instantaneous demand profile is '0' or no part as placed due to a full build volume, move on to next part in precedence order.

7.5 Terminate phase 2 part loop if all parts have been assessed.

8. Screen output of build volume.

9. Save build volume to a file.

10. End program.

Appendix D: Pseudo-code for the combined estimator

This pseudo-code expression shows the sequence of the three estimation procedures,

dictated by the hierarchy of estimates between the different elements.

Pseudo-code for voxel based build time, energy consumption and cost estimation

1. Begin program. 2. Begin time estimation. 2.1 Start time estimation loop assessing each voxel layer. 2.1.1 If the voxel layer lies completely within part Z-height, then: 2.1.1.1 Add cell time contributions, based on layer thickness, Z-height and the ratio between part volume / approximation volume. 2.1.1.2 Add fixed layer contribution. 2.1.1.3 Move on to next layer. 2.1.2 If the voxel layer does not completely lie within part Z-height, then: 2.1.2.1 Add cell time contribution, based on layer thickness, part Z-height and the ratio between part volume / approximation volume, taking into account part Z-height. 6.1.2.2 Terminate time estimation loop. 2.2 Add fixed job dependent time contribution. 2.3 Move on to energy estimation. 3. Begin energy estimation. 3.1 Start energy estimation loop assessing each voxel layer.

3.1.1 If the voxel layer lies completely within part Z-height, then:

3.1.1.1 Add cell energy consumption, based on layer thickness, Z-height and the ratio between part volume / approximation volume. 3.1.1.2 Add fixed layer consumption.

3.1.1.3 Move on to next layer.

3.1.2 If the voxel layer does not completely lie within part Z-height, then:

3.1.2.1 Add cell time contribution, based on layer thickness, part Z-height and the ratio between part volume / approximation volume, taking into account part Z-height.

3.1.2.2 Terminate energy estimation loop.

3.2 Using time estimate, add net build time dependent energy consumption.

3.2 Add fixed job dependent energy consumption.

3.3 Move on to cost estimation.

4. Begin cost estimation.

4.1. Calculate direct cost for material by multiplying part weights by raw material price.

4.2. Calculate direct cost for electricity by multiplying total energy consumption by electricity price.

4.3 Calculate indirect cost by multiplying total indirect costs (per s) by the total time estimate.

4.4 Add material, energy and indirect costs.

5. Output cost estimates with other summary statistics.

6. End program.

Appendix E: Screenshot of the Log Studio 3 user interface by Arcam AB

