

Does administrative data reflect individual experience? Comparing an index of poverty with individually collected data on financial wellbeing in a multi-ethnic community

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Abstract

The Income Deprivation Affecting Children (IDACI) index uses administrative data to count children living in households in receipt of both in-work and out-of-work means-tested benefits and provides small area ranking as an indicator of child poverty. Benefit take up rates within an area will affect its reliability. We aimed to examine benefit take-up rates and compare area ranking by IDACI with ranking using individually reported data across areas of varying ethnic density. Mothers living in areas with high minority ethnic density were less likely to report claiming a benefit than those in majority White or mixed area, despite reporting lower incomes. The correlation between self-reported material difficulties and worsening IDACI rank was much lower in areas characterised by minority ethnic populations. Further investigation into the performance of area-based deprivation measures in ethnically-dense and ethnically-diverse areas is needed.

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Background

Monitoring child poverty in England, as in most countries, tends to be based on national sample survey evidence. The sample surveys used are not large enough to provide estimates at small area level. The smallest geographical estimates of child poverty produced using the Family Resources Survey, for example, are for standard regions in England and Wales, Scotland and Northern Ireland and then are only reliable if three years of survey data are aggregated. Local authorities seeking to estimate child poverty rates have to turn to other sources. The UK census has never collected income data, and area based income-deprivation measures have been developed for use in England, such as the Income Deprivation Affecting Children Index (IDACI). The IDACI is a count of children in families receiving means-tested benefits and excludes some families on low incomes who are not eligible for or not claiming benefits (further details on IDACI below).

One question about the reliability of area-based measures such as IDACI is whether it equally indicates child poverty across areas of varying socio-economic and demographic characteristics. If there is spatial variation in the take-up of means-tested benefits for children (as there is for pensioner benefits, see (Richardson and Bradshaw, 2008)) then it may not be as reliable an indicator in these areas.

There is some evidence from self-reported data that young families in the lowest income group claim fewer benefits than those in higher income bands (Ketende et al., 2010), but reasons for this pattern are unclear. This may a particularly salient issue in areas with high proportions of ethnic minority populations, as these families are more likely to have lower incomes (Nandi and Platt, 2010). There has been little analysis on ethnic differences in benefit take-up for eligible persons in England except for disability living allowance, which appears to have lower than expected take-up in some ethnic minority groups (Allmark et al., 2010). Benefits make up a larger proportion of income

for ethnic minority families than White British (Nandi and Platt, 2010; Finn and Goodship, 2014), but there has been little research into claim rates for ethnic minority families.

This question of reliability is relevant to the use of area based measures such as the IDACI to determine need. If (for example) ethnic minority families are less likely to claim benefits, areas containing larger numbers of ethnic minority families will be ranked as less deprived than they would be if all families claimed at the same level of need.

In this study we sought to expand on the limited literature in this area and explore deprivation indicated by self-reported measures against IDACI in areas of different ethnic diversity.

Research aim

The main aim of this study is to examine variation in the correlation between area deprivation as measured by IDACI and individual measures of financial and material well-being across areas of varying ethnic density. To do so we compare the rank of LSOA averages of self-reported data from the Born in Bradford cohort study to the rank of IDACI scores by different levels ethnic density in Bradford. We also report the level of benefit claimants between areas. IDACI and Born in Bradford are described in further detail below.

The IDACI index

The Income Deprivation Affecting Children (IDACI) index (Department for Communities and Local Government, 2010) has antecedents within the Indices of Deprivation for England produced in 2000, 2004, 2007 and 2010 (Department for Communities and Local Government, 2011; Noble et al., 2006). IDACI is an area-based measure showing the percentage of children under 16 living in households reliant on various means-tested benefits. The indicators are

- Children aged 0-15 in households claiming Income Support, Income Based Jobseeker's Allowance or Pension Credit (Guarantee).
- Children aged 0-15 in households claiming Working Tax Credit in receipt of Child Tax Credit
 whose equivalised income (excluding housing benefits) is below 60 per cent of the median
 before housing costs.
- Children aged 0-15 in households claiming Child Tax Credit (who are not eligible for Income Support, Income Based Jobseeker's Allowance, Pension Credit or Working Tax Credit) whose equivalised income (excluding housing benefits) is below 60 per cent of the median before housing costs.

The IDACI is an improvement on DWP area-based benefit data because it includes HMRC data on children in poor working families – families receiving child tax credit with incomes less than 60% of the median. Broadly, Income support is a benefit paid to working-age claimants with no or low income, or those working part-time. Job-seekers allowance is paid to those 18 or over who are seeking work and child tax credit is an income-tested benefit paid for each dependent child.

IDACI is a comprehensive, non-overlapping count of children living in households in receipt of both in-work and out-of-work means-tested benefits. The numerator is a simple sum of children aged 0-15 living in low-income households in the LSOA while the denominator is the total children aged 0-15 in the LSOA. Thus, the indicator is the proportion of 0-15 year old children in an LSOA who are living in low-income households receiving means-tested benefits.

The index is produced at the level of Lower Layer Super Output Areas (LSOAs)¹. These are geographical areas first derived in 2004 using 2001 Census outputs. They are spatially contiguous areas with a mean population of 1500 and a minimum of 1000 which are designed to be relatively socially homogenous and constrained to 2003 ward boundaries. They have advantages over wards of being smaller, stable over time and of a more consistent population size. They have the advantage over enumeration districts of having boundaries determined by the character of the population, including size, mutual proximity and social homogeneity², rather than roads or other physical features. There are 32,482 LSOAs in England. Summary measures are also produced at local authority district level and county council level. More recently they have also been used to estimate

child poverty at constituency level (see http://www.endchildpoverty.org.uk/why-end-child-poverty/poverty-in-your-area).

The IDACI index is quite widely employed. It was used to represent material well-being in an index of child well-being at small area level (Bradshaw et al., 2009). The 2010 Child Poverty Act imposes an obligation on local authorities to undertake an annual Child Poverty Needs Assessment and many local authorities rely on the IDACI index to produce their needs assessment.

Born in Bradford

The Born in Bradford (BiB) cohort study provides an opportunity to examine the relationship between area-based ranking of deprivation by the IDACI index and self-reported deprivation in ethnically diverse areas. Bradford is a northern industrial city suffering long term economic decline. It is in the lowest decile of local authorities in the Index of Deprivation with more than 50 per cent of LSOAs in the three bottom deciles (Department for Communities and Local Government, 2010). It also has a large ethnic population mainly of south Asian extraction. BIB is unusual in collecting survey data on a large local population of families with children. BiB collected self-reported benefit claims, relative financial situation and the number of material items afforded in the recruitment questionnaire at 26-28 weeks gestation. There is a relatively high proportion of enrolees (75 per cent of all pregnant women due to give birth at the Bradford Royal Infirmary between 2007 to 2010) and as BiB is broadly representative of the city's pregnant population we expected the population to represent families of pregnant women in a typical Bradford LSOA.

Methods

BiB data

BiB is a longitudinal multi-ethnic community birth cohort study aiming to examine the impact of environmental, psychological and genetic factors on maternal and child health and wellbeing (Wright et al., 2013). The data used in this study comes from the recruitment questionnaire administered to women who consented to enrol in BiB at 26-28 weeks gestation.

Ethnic group

Ethnicity data was used to populate the LSOA-based ethnic diversity classifications in Bradford. The ethnic group and cultural background questions in the recruitment questionnaire for BiB were based on those used in the UK's 2001 census and comprised one question asking which ethnic group the mothers considered themselves belonging to (White, Mixed ethnic group, Black or Black British, Asian or Asian British, Chinese or other), followed by a further question, based on their response, about cultural background (e.g. Asian or Asian British could further select either, Pakistani, Bangladeshi, Indian Caribbean or African-Indian).

Ethnic diversity

We calculated area-based diversity in order to characterise areas of low, mixed and high ethnic minority inhabitants. These three area types were our main comparator for analysis. Using each woman's self-reported ethnic group and cultural identity, we constructed a variable ('area type') that classified each LSOA as comprising three levels of diversity; ≥80 per cent White British ('White British' area type), ≥20 per cent to <80 per cent White British ('Mixed' area type), and <20 per cent White British ('Minority ethnic' area type). Our main interest was in comparing the White British areas to the Minority ethnic areas, but we retained the Mixed areas as an intermediary comparator. Women were not classified according to their self-reported ethnicity, but by the majority ethnicity of other BiB mothers living in their LSOA. The classifications accorded well with data from the 2011

census, indicating that BiB mothers were broadly representative of the whole population in these small areas. In the Minority ethnic area types, 80% of women were of Pakistani origin, 4% were Indian, 4% Pakistani, 2% were Black and 6% were White British.

Parity

The IDACI index includes a child tax credit component and was calculated for children, thus the index denominators are children in each LSOA. We reasoned that income would be lower in families with born children due to loss of earning power, benefit claimants would be higher due to this reduced income, and the number of children would affect entitlement. To improve congruity with family factors measures by IDACI we used parity from the BiB cohort to restrict our analysis to the 60 per cent of women who already had born children at their time of enrolment. Around 40 per cent of BiB mothers with recruitment questionnaires had no previous pregnancy. The figure varied with ethnicity; white women were more likely and South Asian women less likely to be nulliparous. We used parity as indicated in the hospital's maternal record, if this was missing (~6 per cent) we used the mother's self-reported parity, and if this was missing we took as multiparous the second or third BiB pregnancy. Data from any one of these sources were not available for 2.5 per cent of women, and these cases were dropped. In cases of multiple births we dropped duplicated responses and selected one pregnancy at random if the mother had enrolled in BiB multiple times over the course of several pregnancies. We used the number of previous children for descriptive but not analytic purposes.

Self-reported benefits and income data

We also aimed to explore variation in benefits claimed in areas of varying diversity. Mothers were asked to indicate which benefits her and her husband or partner received. We calculated the proportion of women claiming each benefit using the same categorisation as those used to derive the IDACI index: income support, income tested job seekers allowance (JSA), pension credit and

asylum seeker support. Child tax credit claimants were also used to derive the IDACI index, but this requires the use of household income data which was only collected in 2 out of the 3 phases of BiB enrolment. Where it was collected, around a third of women did not know their post-tax (net) household income or did not answer, and Pakistani women were disproportionately represented in these missing data group (Table 2). Where it was reported, we use equivalised net income according to the modified OECD formula (First Adult = 0.67, Spouse = 0.33, Children aged under 14yrs = 0.20, Children aged 14yrs and over = 0.33). As the questions were related to parity, we were limited to the mother's natural children (and not step- or adopted children), and could not account for children who might not be living with their mother. Because the BiB questions related only to net income for the mother and her partner, no incomes were estimated for other adults living in the house. The 60 per cent Before Housing Costs (BHC) median values for each fiscal year (April-March), tied to year of BiB enrolment, were taken from the DWP reports on "Households Below Average Income"³. Median weekly income for a couple of adults in 2007-8 was £236, in 2008/9 £244, 2009/10 £248 and in 2010/11 was £251. A few cases (~20) where the age of children were not known were dropped. The proportion of claimants and non-claimants in each LSOA were calculated and aggregated to LSOAs within an area type of ethnic density.

The following two measures were used to compare with the ranking of the area-based IDACI index.

Material well-being score (MWS)

The 12-item Family Resources Survey Adult Deprivation Questions is a measure of material deprivation assessed by responses to a list of items considered essential by the majority, and a brief assessment of debt (McKay and Collard, 2003). The score was derived from a simple count of the number of questions to which the mother indicated they could not afford the item (I/we would like this but can't afford it at this moment). Responses of 'I/we do not want / need this at this moment' ranged from <0.1 per cent (keeping the house warm enough) to 43 per cent (a hobby or leisure

activity). All responses in this category together with responses of 'Don't know' (<1 per cent to all questions except 8 per cent for household contents insurance) were classified with responses indicating the items could be afforded. If mothers did not provide a response to all the material deprivation questions her response was set to missing.

Questions on the Material Wellbeing Scale (MWS)

Do you and your husband/partner have:

- Holiday from home for at least one week once a year?
- Two pairs of all-weather shoes?
- Family and friends for a drink or meal at least once a month?
- Enough money to keep home in decent state of decoration?
- Household contents insurance?
- Money to make regular savings of £10 a month?
- Money to replace any worn out furniture?
- Money to replace or repair major electrical goods?
- A small amount of money to spend on yourself each week?
- A hobby or leisure activity?

Are you up to date with all these bills?
In winter are you able to keep home warm enough?

Subjective financial well-being

Subjective financial well-being captures the adequacy of income to adequately sustain lifestyle and reflects strain (Arber, Fenn and Meadows, 2014). We used the responses to a question about how the mother (and her partner if applicable) were managing financially. The first question asked women to endorse one answer on the following scale "Living comfortably", "Doing alright", "Just about getting by", "Quite difficult", "Very difficult" or "Do not wish to answer". Responses in the last category were set to missing.

IDACI data

The IDACI 2010 rank scores for LSOA (Department for Communities and Local Government, 2010) were used⁴.

Linkage and rank IDACI

We matched 2001 LSOA to postcodes at each mother's enrolment in BiB, and linked the area-based IDACI indicators and scores to each BiB family within that LSOA. We retained only LSOAs where at least 10 BiB mothers lived. The IDACI rank for England was categorised into rank decile for the retained Bradford LOSAs, with 1 being most deprived and 10 being least deprived.

Analysis

We generated summaries of family characteristics from the BiB recruitment survey and routine data for each area type (White British, Mixed and Minority ethnic). We calculated differences in area type and self-reported benefit claim rates, financial wellbeing and material wellbeing using chi-square tests. Stata release 12 (StataCorp LLP) was used for all analyses.

Correspondence of IDACI rank and self-reported financial status

Setting the threshold for self-reported measures

For each LSOA we calculated the proportion of women in that LSOA classified as 'at risk' using the responses to the self-reported measures (MWS and the question about financial well-being). We calculated these proportions for all thresholds of each variable; for example ≥1, 2, 3 etc. items lacked on the MWS and by combining different response categories on the financial well-being question. Using the Chi² test for trend we calculated whether the proportions classified as materially or financially deprived varied across the LSOAs organised by IDACI rank score in deciles for each measure at each threshold. A significant test indicates a decrease in the proportion reporting financial/material difficulties with decreasingly deprived IDACI ranks. Based on this statistic, the thresholds with the strongest associations with IDACI ranking were then used to estimate the correspondence between the two methods of ranking.

Assessing the correspondence between the two measures by ethnic density

We generated two indices for each LSOA; (1) the IDACI rank and (2) the rank by the average

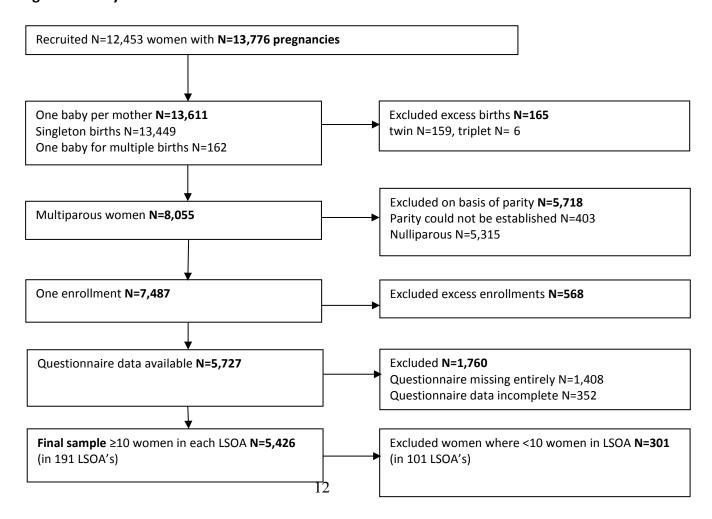
proportion of those reporting financial/material difficulty at the thresholds described above. For this

analysis we ranked LSOAs within ethnic diversity grouping in order to examine correlation without the influence of overall ranking effects, necessary because the ranked position of LSOAs within Bradford varied by ethnic diversity. Accordingly we used rank and not rank decile because of the smaller numbers of LSOAs within each ethnic group. We calculated the correlation between the two ranking methods at different thresholds using Kendall's tau-b statistic and its p-value (α =0.05).

Missing data

We excluded 1760 cases (14.1 per cent of enrolled women) where data was missing on the key variable. In 80 per cent of these cases the women had enrolled into BiB but did not fill in the baseline questionnaire (Figure 1). To examine the effect of missing income data we explored the demographic, material, financial and claimant status of women by whether they did, or did not, report income.

Figure 1. Study flowchart



Sensitivity analysis

The demographic, income and benefits data collected in BiB relate to the nuclear family unit, not that of the household. Because IDACI counts the proportion of children in households in an area, any area-based difference between families in households could affect our calculations. This could happen for example, if (1) ethnic minority BiB respondents were more likely to live in multi-family households, and (2) benefit-eligible women living in multi-family households were less likely to claim because they are supported by other family members, and/or (3) they became non-eligible after the benefit is means tested using the total household income, and/or (4) they do not know what benefits were claimed by other household members. Detailed data on household structure and relationships were not captured in BiB, but the number of people living in the household in broad age bands (<2, 2-15, 16-17, 18-64, 65+) were collected in order to calculate overcrowding. In two out the three recruitment periods women were asked about the age of their children, which we combined with the overcrowding data and marital / cohabitation status to approximate which women lived in multi-family households with other children aged 15 or under. Blended (step) families and accuracy of self-report could not be accounted for using this approach. As sensitivity on the main analysis we re-ranked results by IDACI and the MWS only including women we classified as living in non-extended households (there were too few extended households with other children with which to conduct an area-based analysis).

Results

Descriptives

Our analytic sample comprised 5,426 multiparous pregnant women living in 191 LSOAs across Bradford, 46.4 per cent of the 12,453 BiB participants (Figure 1). There were more LSOAs classified as Minority ethnic areas (N=72) than White British areas (N=61) or Mixed areas (N=58), and the number of women in the study living in Minority ethnic area types was higher (median 45 women per LSOA) than women living in White British (median 17 women) and Mixed area types (median 29 women) (Table 1 and Figure 2).

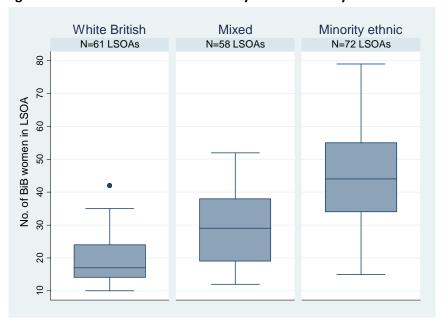


Figure 2. Number of women in LSOAs by ethnic diversity

When the LSOAs were ranked by IDACI, there were a larger proportion of Minority ethnic areas in deciles 2 and 3 and more White British area types in deciles 9 and 10 (no Minority ethnic area types were in these deciles) (Table 1 and Figure 3). For decile 3 and decile 4 (White British areas) there was only one LSOA containing a small number of women.

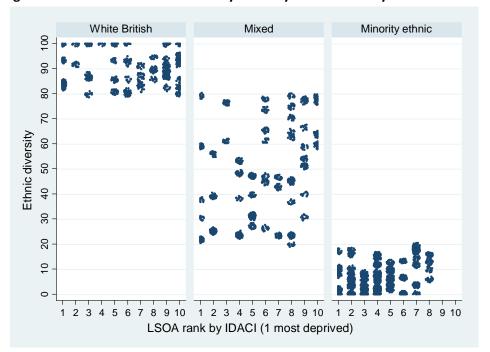


Figure 3. Distribution of LSOA rank by IDACI by ethnic diversity

Data are jittered to illustrate the position of LSOAs with fewer women in them (less dense markings). Diversity of area type is operationalised as ≥80 per cent White British in an LSOA = 'White British', ≥20 per cent to <80% White British = 'Mixed', <20% White British = 'Minority ethnic'.

Demographically, women in Minority ethnic LSOAs had larger families than the other groupings of ethnic diversity. There was some variation between areas on the self-reported measures of material and financial well-being but absolute differences between areas in each category measured were small (Table 1).

Table 1. Sample descriptives

	· ·	White British	Mixed areas	Minority ethnic	All areas	Chi-
		areas	N=1,465	areas	N=5,426	square(df),
		N=1,057		N=2,904		Р
LSOAs	N	61	58	72	191	
Women in LSOA	Median, (IQR)	17 (14, 24)	29 (19, 38)	44 (34, 55)	34 (23 to 50)	
Within-sample	1 most deprived	169 [6]	194 [6]	288 [8]	651 [20]	
decile ranked by	2	35 [2]	165 [4]	521 [13]	721 [19]	
IDACI	3	94 [5]	52 [2]	529 [12]	675 [19]	
N women [N	4	10 [1]	135 [5]	606 [13]	751 [19]	
LSOAs]	5	113 [5]	203 [6]	352 [8]	668 [19]	
	6	117 [8]	146 [7]	187 [4]	450 [19]	
	7	94 [6]	81 [3]	305 [10]	480 [19]	
	8	72 [5]	226 [10]	116 [4]	414 [19]	
	9	190 [11]	155 [8]	0	345 [19]	
	10 least deprived	163 [12]	108 [7]	0	271 [19]	
Cohabitation	Cohabiting	817 (77.3)	1,229 (83.9)	2,747 (95.6)	4,793 (88.3)	
status	Not cohabiting	240 (22.7)	234 (16.0)	152 (5.2)	626 (11.5)	
	missing	0	2 (0.1)	5 (0.2)	7 (0.1)	
No. of previous	1	624 (59.0)	743 (50.7)	1,169 (40.3)	2,536 (46.7)	
children	2	250 (23.7)	399 (27.2)	806 (27.8)	1,455 (26.8)	
N (%)	3	97 (9.2)	172 (11.7)	489 (16.8)	758 (14.0)	
	4+	49 (6.4)	88 (6.0)	326 (11.2)	463 (8.5)	
	missing	37 (3.5)	63 (4.3)	114 (3.9)	214 (3.9)	
Material items	0	425 (40.2)	606 (41.4)	1,150 (39.6)	2,181 (40.2)	47.7(14)
lacked	1	143 (13.5)	226 (15.4)	545 (18.8)	914 (16.8)	P<0.001
N (%)	2	111 (10.5)	148 (10.1)	329 (11.3)	588 (10.8)	
	3	87 (8.2)	134 (9.2)	259 (8.9)	480 (8.9)	
	4	77 (7.3)	115 (7.9)	234 (8.1)	426 (7.9)	
	5	80 (7.6)	75 (5.1)	143 (4.9)	298 (5.5)	
	6	55 (5.2)	74 (5.0)	119 (4.1)	248 (4.6)	
	7+	79 (7.5)	87 (5.9)	125 (4.3)	291 (5.4)	
Managing	Living comfortably	231 (21.9)	364 (24.9)	2692 (23.8)	1287 (23.7)	20.6(8)
financially	Doing alright	428 (40.5)	599 (40.9)	1,236 (42.6)	2,263 (41.7)	P=0.008
N (%)	Just about getting by	324 (30.7)	405 (27.7)	738 (25.4)	1,467 (27.0)	
	Quite difficult	48 (4.5)	76 (5.2)	185 (6.4)	309 (5.7)	
	Very difficult	26 (2.5)	21 (1.4)	53 (1.8)	100 (1.8)	

df degrees of freedom.

Women in Minority ethnic areas claimed less Income Support (8.8 per cent versus 18.1 per cent White British and 17.3 per cent Mixed), but roughly equal proportions of women in each area claimed Income Tested Job Seekers Allowance (~5 per cent) (Table 2). Overall, women living in White British areas were nearly twice as likely as women living in Minority ethnic areas to claim any benefit (23.5 per cent versus 13.2 per cent). This ratio did not substantially alter after we included the income-adjusted Child Tax Credit claimants to the IDACI comparative measure using data from the subset of women on whom we had income data. This was despite the women living in Minority ethnic areas reporting lower income than that of the other two groups, but claiming similar rates of Child Tax Credit. Women in Ethnic minority areas were less likely to report their family's income. Those did not report their income were more likely to live in an extended family (as defined by our approximate categorisation), live with a partner, have more of their own children, and less likely to

report claiming a benefit. However, these women did not report greater or less material deprivation or financial strain (Web Appendix).

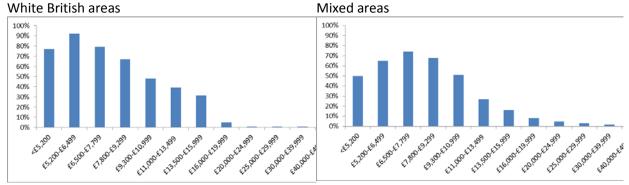
Table 2. Self-reported benefits claimed

	•	White British areas	Mixed areas N=1,465	Minority ethnic areas N=2,904	All areas N=5,426	Chi- square(
		N=1,057				df), P
LSOAs	N	61	58	72	191	
Women in LSOA	Median, (IQR)	17 (14, 24)	29 (19, 38)	44 (34, 55)	34 (23 to 50)	
Benefits Claimed	Income support	194 (18.4)	253 (17.3)	254 (8.8)	701 (12.9)	
N (%)	Income tested JSA	59 (5.6)	64 (4.4)	130 (4.5)	253 (4.7)	
	Pension credit	0	0	3 (0.1)	3 (0.06)	
	Asylum seeker support	0	0	6 (0.2)	6 (0.11)	
Claims any above	N (%)	248 (23.5)	312 (21.3)	383 (13.2)	943 (17.4)	78.4(2)
benefits						P<0.001
Subset with net	N	866	1,053	1,606	3,525	
income data						
Net income	Modal income band (£)	30,000 - 39,999	30,000 - 39,999	13,500 - 19,999	16,000 - 19,999	
	Median income band (£)	16,000 - 19,999	16,000 - 19,999	13,500 - 15,999	13,500 - 15,999	
	missing	191 (18.1)	412 (28.1)	1,298 (44.7)	1,900 (35.0)	
Claims child tax	N (%)	664 (74.4)	791 (75.1)	1,218 (75.8)	2,653 (5.3)	
credit						
Claims any	N (%)	198 (22.9)	234 (22.2)	248 (15.4)	680 (19.3)	28.3(2)
benefit (income-						P<0.001
adjusted)^						

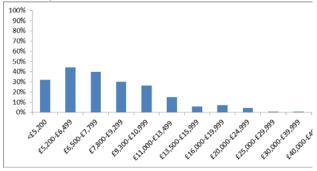
[^] Claims income support, income tested Job Seekers Allowance, Pension credit, Asylum seeker support or child tax credit (if under the 60% median income threshold) equivalent to IDACI measure but only calculated for the subset of women who reported their income; df degrees of freedom.

The proportion claiming benefits in each net income band varied across area types (Figure 4). For example for women reporting net incomes of £9,300-£10,999, 26 per cent of women living in Minority ethnic areas reported claiming benefits compared with 48 per cent of women living in White British areas. We found a similar average percentage of those claiming benefits excluding child credit by those with and without income data, indicating our results were unlikely to be biased by missing data (Web Appendix).

Figure 4. Percentage claiming benefits in each income distribution band







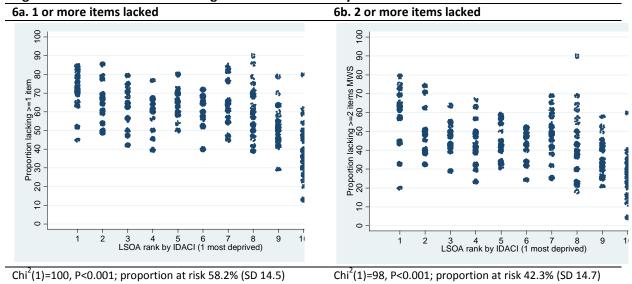
Correspondence between IDACI rank and self-reported measures

The purpose of these analyses was to select thresholds of the self-reported measures against which to test correlation between areas of different ethnic density.

Material well-being scale

Tests for trend indicated that all thresholds of up to 8 or more items lacked had correspondence with rank by IDACI. The strongest associations were for 1 or more (best) and 2 or more (Figure 6). Within each decile there was a large range of estimates for the proportion at risk on the self-reported measure for each LSOA. For example, in decile 1 of Figure 6a, 45 per cent of women in one LSOA lacked ≥1 or more items, compared to 85 per cent of women in another.

Figure 6. Items lacked on MWS against LSOAs ranked by IDACI



All women in all areas (N=191 LSOAs); Chi² test for trend of odds over ranked deciles; scatter plots are jittered

Self-reported financial status

Statistically significant but weaker associations were seen between this question and rank by IDACI than for the MWS. The strongest association was seen at the categorisation of Living comfortably vs everyone else, however as this classified 76 per cent of women at risk (data in appendix), we tested only the MWS 1 item or more lacked in following analyses.

Correlation between ranking by IDACI and ranking by MWS

We ranked the LSOAs on both the IDACI score and the proportion of women with ≥1 item lacked on the MWS scale within each diversity group, resulting in two sets of ranks for each of the three types of areas. The correlation between the two ranking systems was statistically significantly greater than zero for all groups of areas, but weaker for the Minority ethnic data (CC=0.22) compared to the White British (CC=0.52) and Mixed data (CC=0.50) (Figure 7). Correlation for Minority ethnic groups of areas was influenced by several LSOAs ranked as low deprivation by IDACI but with high proportions of women lacking at least one item on the MWS.

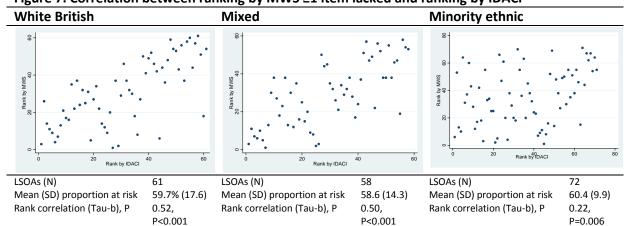


Figure 7. Correlation between ranking by MWS ≥1 item lacked and ranking by IDACI

Sensitivity analysis excluding women living in extended households

We classified 7.8% of women as living households that were potentially extended with children; 1.2% of women in White British area types, 4.2% in mixed and 12.1% in ethnic minority area types. After recompiling the diversity area types excluding extended households, the number of LSOAs classified as Minority ethnic decreased from 72 to 68. Findings were essentially unchanged by excluding extended families in the Minority Ethnic areas (CC=0.20, P=0.016, compared with CC=0.22, P=0.006 for all women in these areas) indicating that women living in potentially extended families did not exert a large influence on the results. Findings for the other two area types were also unchanged.

Discussion

Summary of key findings

We aimed to assess the ranking of local area deprivation by area-based administrative data (IDACI) against individual self-reported information in a multi-ethnic community. We found that mothers living in areas characterised by less than 20 per cent White population were less likely to report claiming a benefit than women living in areas of high White British or mixed populations, despite reporting lower incomes. The correlation between self-reported material difficulties in LSOAs and worsening IDACI rank of those LSOAs was much lower in areas characterised by minority ethnic populations than areas of high White British, and mixed populations.

Interpretation of findings

Benefit claim rates

Estimates of benefit non-take-up in 2009-10 were income support between 11-23%, JSA between 37-40% and child tax credit between 17-21% (Finn and Goodship, 2014). Our analysis provide some preliminary evidence that women living in areas of minority ethnic populations may be less likely to claim benefits compared to women living in other areas. There are several interpretations of this finding.

The first is that women living in areas of higher minority ethnic population claim the benefits that they are entitled to, but are entitled to proportionally fewer benefits because of higher incomes and less need. If this is true, then the IDACI index is valid across areas of different ethnic diversity. On the one hand, our findings do not support this assumption as self-reported income is much lower in the areas of higher minority ethnic population, benefit claiming was lower across all income bands and their families tend to be larger, indicating more financial strain. On the other, the BiB income question was asked about net income for the mother and her partner, and not household income, and this could give a misleading representation of the financial situation for women who live in

extended families whose incomes might be boosted by economic activity from family members. Women living in such families might find it harder to estimate their net income, or might systematically under-report it. It is possible that the women who did not know or report their net income, who were disproportionally Pakistani, have skewed our findings although we did not find any evidence of this. Others have illustrated that benefit-supplemented incomes are more likely to be under-reported (Micklewright and Schnepf, 2009). The impact of other predictors of income under-reporting, such as self-employment incomes and low-incomes, on our findings are harder to unpick. For example, women living in Minority ethnic areas reported that the baby's father was more likely to be self-employed than those living in White British areas, but they were less likely to be managers or be in technical or craft employment (data not shown); factors related both to income under-reporting and low incomes. Interestingly, the proportion of women claiming child tax credit across all three area types were similar. Further detailed work is necessary to understand the reporting of individual and family incomes and benefit take up in ethnic minority families. Restricted eligibility to claim benefits apply to non-citizens and residents and newly immigrated workers (Platt, 2007) which may explain our study's findings of lower claim rates for apparent need in Minority ethnic areas. If so, this may indicate a limitation of the IDACI index to accurately rank deprivation across areas of varying diversity.

A second interpretation rests on the assumption that the benefit claim rates and self-reported incomes are not distorted; and that is that women living in areas of high minority ethnic density do not claim the benefits to which they are entitled. If this is true, then the IDACI index may not rank these ethnically dense areas accurately relative to areas of other ethnic densities. Because the direction of the error will be to rank these areas as less deprived, this has the potential to underrepresent areas of potential need. Our findings support this interpretation, because although LSOAs of high minority ethnic density tended to be ranked as more deprived by IDACI, this was not true of

the most deprived decile where 40 per cent of LSOAs in our sample were of high minority ethnic density compared to 60-68 per cent of the second, third and fourth most deprived.

A third possibility is that our results are compromised because some mothers were unaware that their husband or partner claimed benefits. If ethnic minority women were less likely to know that benefits were being claimed in her family, this may account for the lower self-reported claim rate in Minority ethnic areas. Over 40% of women in Minority ethnic areas could not report their families' income, and it is reasonable to posit that they also did not know about benefits claimed. Women in ethnic minority women who did report their incomes, however, still had lower self-reported benefit claim rates than women living in White British or Mixed area types (15% vs. 23%). While there were lower claim rates for women living in extended households, our sensitivity analysis indicated that any potential effect of differences in claim behaviours, income knowledge, and material wealth of women living in extended households on our results were not large and thus unlikely to have substantially affected our findings. We were not, however, able to accurately ascertain the demographic structure to definatively categorise extended households and could only approximate household structure for 93% of the women included in the main analysis.

While an analysis of the Family Resources Survey (2003 to 2008) found that benefits were more likely to comprise a larger portion of an ethnic minority women's total income (Nandi and Platt, 2010), this may not be related to claim rates because total incomes are much lower in ethnic minority groups (Kenway and Palmer, 2007). There is a lack of national data showing claim rates compared with eligibility and need across a range of benefits (Allmark et al., 2010), but barriers to benefit take-up by potential ethnic minority claimants have been identified (Ipsos MORI, 2011; Law et al., 1994), indicating the potential for disparity.

Association between IDACI and self-reported material wellbeing

In our analysis the MWS corresponded with ethnic diversity ranking by IDACI, but the association was less strong for the minority ethnic areas. Again, alternative explanations for this finding are founded on a number of assumptions. Firstly, we assume that the MWS is a good indicator of material deprivation related to low incomes. One measure of the relationship between the MWS and poverty is whether the items on the MWS are considered 'necessary'. One such validation exercise undertaken in the 2009 ONS Omnibus Survey showed that while 95 per cent of parents thought it essential to keep the accommodation warm enough in winter only 31 per cent thought it essential to have friends around once a month (McKay, 2011). Overall, only six out the 12 questions were considered as essential by an accepted threshold of >50 per cent of raters (McKay, 2011). We did not weight items according to perceived necessity as this method has been shown to be of little advantage (Treanor, 2014). We assume that the relationship between the items, necessity and poverty are the same for women of different ethnic groups, but have little evidence to substantiate this assumption. Both the MWS and IDACI have limitations as poverty and deprivation indicators. Using material deprivation as an unbiased *measure* of poverty requires meeting strict assumptions about the baseline of acceptable living standards and sensitivity to low income at the bottom of the scale (Berthoud and Bryan, 2010). Administrative data counting benefit claim rates assume that people on benefits are in poverty, and undercounts the effect of in-work poverty (Hirsch and Valadez, 2014). Nonetheless, if both are taken to *indicate* deprivation, then our area-based analysis suggests variation by ethnic density.

We found less association between the question on relative financial security and IDACI compared to similar analyses using the MWS. Again the association between this question and absolute levels of poverty and necessity are debateable, as a relatively wealthy mother living in a less deprived area might have expenditures that cause her to rate her financial situation the same as a low income mother living in a deprived area. Differences in responses by ethnicity due to reference norms are also a possibility. For example, recent immigrants migrating from a country with fewer resources

might be more likely to rate their current situation more favourably than those who have lived in England for longer, at the same level of absolute poverty.

Strengths

This analysis is an important contribution to debates around the reliability of administrative data on benefits in estimating area-based poverty, particularly child poverty. Assumptions about varying rates of take-up are often made but rarely tested. The ability to use detailed individually reported survey responses alongside findings from administrative data, both at small area level, is a strength of this analysis. In addition, the nature of Bradford means that we were able to explore areas of different ethnic density and different income and poverty levels.

Limitations

There were limitations to our analysis. Although our results indicate that women in Minority ethnic areas appear to claim fewer benefits for reported income than other women, we are unable to definitively state this is based on need. A significant proportion of Pakistani women did not know or report information relating to finances, which decreased our ability to use directly reported net income data. We were unable to triangulate or verify income data with partners which would have strengthened our analysis. We are more confident of reliability of responses on items lacked and subjective financial well-being. BiB is a sample of pregnant women in Bradford as such represents only a subset of families living in LSOAs, and this sample may not be representative. However, we checked our categories of diversity against total populations in the census for each LSOA and found broadly similar results. In some cases, families in LSOAs were represented by only a few women and although we did not analyse LSOAs containing fewer than 10 BiB mothers, variation due to averaging small numbers may have affected our results. We analysed self-reported data over a three year

period, that includes and predates the IDACI compilation, and variation in claim rates and eligibility may have distorted our findings.

This project is a case study in one area and Bradford is distinctive in terms of its degree of deprivation and migration history. It may be that relationships between some of the variables assessed are different in Bradford than in other areas of England (as well as varying between different populations and area types within Bradford). We recommend further work to support possible improvements to IDACI across England by validating and testing whether the results found in Bradford hold in other parts of the country.

Conclusions

In our case study, women living in areas of high minority ethnic population density appear less likely to report claiming benefits than women living in areas of high White British or mixed populations. This implies that in the IDACI, the level of deprivation in areas of high ethnic density may be systematically under-estimated. These are, however, preliminary findings from a limited analysis of a specific and in some ways unusual area, but, due to the wide use of indices like the IMD and IDACI, we feel further research is required. We support further investigation into the performance of area-based deprivation measures in ethnically-dense and ethnically-diverse areas, including the accuracy of self-reported data in some ethnic minority groups.

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Endnotes

 $^{^1\ \}mathsf{http://www.statistics.gov.uk/geography/soa.asp}$

² In particular, where possible, areas are homogenous in respect of housing tenure (social renting, private renting and owner occupation) and type of dwelling (detached/semi-detached/terraced etc.)

³ http://research.dwp.gov.uk/asd/index.php?page=hbai_arc

⁴ http://data.gov.uk/dataset/index-of-multiple-deprivation/resource/e4b3d6e5-9697-43a7-827f-bbf3d489151b