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A SERVICE ECOSYSTEM empowering textile artisans' communities towards a sustainable future

framework



social nnovation

alocal markets

aim

sustainable

development

collaborative service

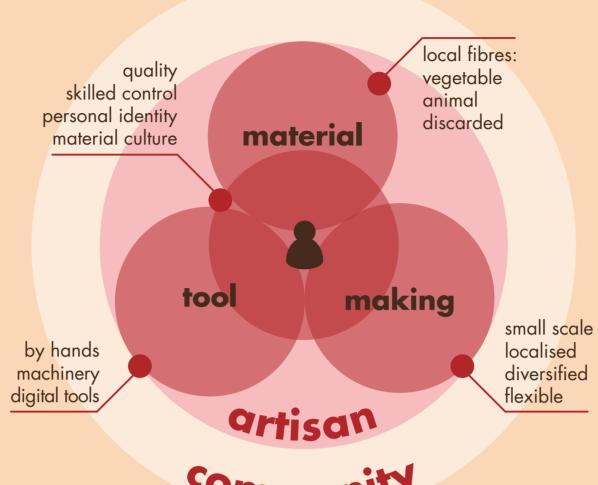
service

design

enabling ecosystem

olicy innovation

resiliency





large diffusion wide applications sustainability challenges



area of study

The global economic and environmental crisis is leading to the end of a linear economy based on consumption and waste, while setting the ground for cutting-edge business opportunities, inspired by new ethics of sustainability.

Textile artisanship is the **human**-centred economic activity of giving form and meaning to local natural **fibres**, by hands or by directly controlling mechanised and digital tools and managing the process of apparel making. Artisanship is an interesting opportunity for opening up flexible and redistributed micro-factories, while bridging local realities with global markets. It is a key contributor to sustainable development as it preserves cultural heritage, provides social employment, and boosts creative economies and environmental stewardship.

The aim of the research is to explore how **service** design can strategically drive textile artisans' communities towards a sustainable future. This means empowering artisans' creative assets and social bonds, co-designing collaborative services and scaling up glocal initiatives within an enabling ecosystem.

methodology

Data will be collected in situ through a qualitative and flexible process. The research will involve different stakeholders (each acknowledging multiple realities) and theory will be linked to practice (by interacting with participants).



research questions

- What are the opportunities and boundaries for textile artisans' communities to become sustainable?
- How can service design drive specific textile artisans' communities towards sustainable future scenarios?
- How can an enabling ecosystem be co-designed to scale up innovation in textile artisans' communities at glocal level?





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