

Pupils' experiences of Marathon Kids 1

1 "I just like the feeling of it, outside being active": Pupils'
2 experiences of a school-based running programme, a
3 qualitative study

4
5 **ABSTRACT**

6 **Introduction**

7 School-based running programmes which promote daily (or regular)
8 walking/jogging/running are an emerging public health initiative. However, evaluation
9 of these programmes has predominantly used quantitative measures which limit
10 understanding and explanations of contextual influences on pupil participation.
11 Therefore, the aim of this study was to qualitatively explore pupils' experiences of
12 participating in a primary school-based running programme (Marathon Kids) to
13 provide relevant insights and inform programme developments.

14 **Methods**

15 Nine semi-structured focus groups were conducted with a purposeful sample of 50
16 pupils (26 girls and 24 boys) aged between six and ten years from five primary
17 schools in England. All schools had delivered the running programme for between
18 five to nine months during the 2015/16 academic year. Transcripts were analysed
19 using an inductive thematic approach.

20 **Results**

21 Pupils identified a range of organisational, interpersonal and intrapersonal factors
22 which they believed influenced their participation in the programme. Six themes
23 were identified as being important to pupils' experiences: Marathon Kids as an
24 enabling programme; pupils' autonomy to participate; peer influence on participation
25 (e.g., development of social cohesion); teacher influence on delivery (e.g., fidelity of
26 implementation); logistics and suitability of the school environment; and
27 appropriateness of programme resources.

28 **Conclusions**

29 School-based running programmes can offer an enjoyable physical activity
30 experience for children; however, it is important to understand how current delivery
31 approaches influence pupils' participation. Aspects which were believed to facilitate
32 enjoyment included pupil autonomy to participate, perceived benefits of participation
33 (including psychosocial outcomes) and a supportive school environment. Further
34 research is required to identify the type and level of support required by schools to
35 sustain pupil participation in running programmes so that their perceived value is
36 maintained.

37 **Keywords:** Physical activity, Focus groups, Pupils, Primary school, Qualitative,
38 Running

39 **Background**

40 Despite the development of physical activity guidelines to promote physical activity
41 among children and young people in the United Kingdom (UK) (Department of
42 Health, 2011), the proportion of those achieving at least 60 minutes of moderate to
43 vigorous physical activity (MVPA) daily remains relatively low, with only 23% of boys

44 and 20% of girls aged 5-15 years classed as sufficiently active (NHS Digital, 2016).
45 School-based physical activity programmes are the most frequently targeted and
46 pragmatic method of promoting physical activity among children and young people
47 (World Health Organization, 2018). Schools have the unique ability to reach a wide
48 range of children from across the population, regardless of social background, and
49 over a continuous period of time (Anderssen, 2013). Their importance in contributing
50 to children's physical activity and health is demonstrated by their inclusion as key
51 focal points for action within UK policies relating to sport and physical activity. For
52 example, the government's sport strategy (UK Government, 2015) and Childhood
53 Obesity strategy (Department of Health, 2016). Not only do schools provide a useful
54 infrastructure and resources with which to deliver physical activity programmes (Cale
55 & Harris, 2006), they are also responsible for providing positive early experiences of
56 physical activity participation (Institute of Medicine, 2013) through both formal (e.g.,
57 Physical Education (PE)) and informal (e.g., unstructured play during breaktime and
58 lunchtime) opportunities to be active. These are particularly important during the
59 formative years for facilitating long term engagement in physical activity as part of a
60 healthy lifestyle (Cardinal, Yan, & Cardinal, 2013).

61 Discretionary time periods during the school day where pupils are given some
62 autonomy for how they spend their time, such as recess and lunchtime, have
63 received much attention as windows of opportunity to increase children's physical
64 activity (Langford et al., 2014). Within the UK, the popularity of school-based running
65 programmes as a means to increase pupils' physical activity has grown exponentially
66 with such initiatives being endorsed as a practical and cost-effective strategy which
67 schools may wish to adopt (Department of Health, 2018; Scottish Government, 2017;
68 Welsh Government, 2017). Consequently, several school-based running

69 programmes have been developed and are being promoted nationally in the UK and
70 internationally. For example, The Daily Mile ('The Daily Mile,' 2013), the Golden Mile
71 ('Golden Mile,' 2016) and Marathon Kids UK ('Marathon Kids UK,' 2013). Intuitively
72 this 'new' genre of programme is appealing as a school-based intervention due to its
73 simplicity, replicability, minimal cost and lack of reliance on specialised equipment,
74 resource and/or specific expertise (Kahan & McKenzie, 2018), all of which have
75 previously been identified as barriers preventing the use of physical activity
76 programmes in schools (Naylor et al., 2015).

77 This study focuses on Marathon Kids UK (MK) which was developed as an individual
78 participation-based initiative in 2010 by the charity Kids Run Free (KRF) and has
79 been implemented in the UK since 2013. MK challenges children to complete up to
80 the equivalent of four marathons over a whole school year by running or walking laps
81 of a course, during their lunch break. Although MK shares many of the
82 characteristics of other school-based running programmes, its components and
83 implementation strategies differ. For example, MK is an optional activity which is
84 delivered during lunchtime (rather than curriculum time), with children wearing their
85 school uniform/regular clothing, and it serves as an additional opportunity to be
86 active during the school day beyond PE. Furthermore, it is also underpinned by five
87 key components, namely; monitoring, goal setting, rewards, celebration, and role
88 modelling (by both teachers and pupils).

89 Pupils participating in MK receive a wrist band for every lap completed and the
90 number of bands is recorded centrally within the school via a digital tracking system
91 (DTS). Distance is accumulated and monitored over time and rewards are given at
92 certain milestones (e.g., quarter, half, three quarter and/or a full marathon). Various
93 strategies and tools are employed to assist with programme implementation; these

94 include the appointment of a Marathon Champion (i.e., a member of school staff who
95 takes responsibility for co-ordinating MK), Marathon Ambassadors (i.e., pupils who
96 assist with its organisation and administration) and a school launch. The launch
97 affords schools the opportunity to receive optional on-site support by KRF staff who
98 deliver a marathon-themed assembly, measures and marks the running route(s),
99 populates the DTS with pupils' details, and provides training on the administration of
100 the programme.

101 Although school-based running programmes may be an attractive way to increase
102 children's physical activity, there is a lack of studies demonstrating their
103 effectiveness. The first and only published evidence to date on the effectiveness of
104 the daily running programmes is a quasi-experimental pilot study of the Daily Mile in
105 two Scottish primary (children aged 4-12 years) schools (Chesham et al., 2018); the
106 results of this study showed, alongside positive improvements in fitness and body
107 composition, an increase of ~9 min /day and a decrease in of ~18 min/day of
108 sedentary time in children in the Daily Mile School, compared to those in the control.
109 Although the results are promising, the small sample size, low numbers of pupils
110 providing valid accelerometer data, bias in school recruitment, and the lack of
111 randomisation reduces the robustness of the findings.

112 Traditionally, research on physical activity interventions have focused on change in
113 MVPA as an indicator of effectiveness. More recently however, there has been a call
114 for research to consider the full range of social and psychological outcomes and to
115 focus on evidence to guide the adoption and implementation of programmes into
116 schools (Daly-Smith, Morris, Hobbs, & McKenna, 2019). Indeed, critics of school-
117 based running programmes have also expressed concern that such initiatives, whilst
118 possibly leading to short term (physical activity or fitness) gains, may be counter-

119 productive to facilitating future participation in physical activity (Fairhurst & Hotham,
120 2017). Specifically, critics argue that by mandating pupils' participation, schools are
121 more likely to promote negative attitudes towards and experiences of physical
122 activity rather than positive, motivational and affective experiences conducive to later
123 engagement in physical activity (McKenzie, 2007).

124 Previous studies have explored psychological variables with regards to engagement
125 in PE via the use of mixed gender focus groups (Domville, Watson, Richardson, &
126 Graves, 2019); however, less emphasis has been given to exploring these variables
127 in relation to physical activities inside school, but outside of the school curriculum.
128 Such qualitative data is particularly relevant for the refinement and optimisation of a
129 programme and to inform future dissemination and implementation by understanding
130 how implementation, and programme functions, vary across different contexts
131 (Dooris & Barry, 2013). Although Chesham and colleagues demonstrated promising
132 outcomes from the Daily Mile, there are no known qualitative studies exploring
133 children's experiences of running initiatives. Thus, this qualitative descriptive study
134 sought to provide a comprehensive summary and description of pupils' experiences
135 of MK with a focus on the effect of implementation on pupil engagement and
136 participation with MK. It was intended that data from this study would subsequently
137 be used to inform a strategic approach to the growth and development of MK within
138 the UK with specific attention being given to how schools can effectively implement
139 the programme to ensure sustained participation.

140 **Methods**

141 As part of a broader study [REDACTED] on the implementation of MK, the
142 data for this paper came from [REDACTED]

143 [REDACTED]. This research
144 has pragmatic philosophical underpinnings, recognising the gap between academic
145 and real world applied practice relating to school-based physical activity programmes
146 and the need to reduce this gap by being 'problem' centred (James, 1907). Within
147 this position, the authors acknowledge that scientific enquiry is contextual in nature
148 and there may be multiple realities in terms of how MK is perceived by pupils.
149 Therefore, the most appropriate research methods are those which can provide
150 sufficient depth, insight and understanding and can be applied to the needs and
151 purposes of the situation (Gillespie & Cornish, 2009). Consequently, a qualitative
152 approach was used to generate rich data and understand the diversity and
153 complexity associated with the implementation of MK.

154 Qualitative research is recognised as an important tool for exploring the contextual,
155 social and cultural aspects that are believed to influence the longer term
156 effectiveness of health based interventions (Dixon-Woods & Fitzpatrick, 2001) and
157 are not as easily illuminated using quantitative methodology (Beltrán-carrillo, Ferriz,
158 Brown, & González-cutre, 2017; Patton, 2015). Given the aim of the study was to
159 provide a comprehensive summary and description of pupils' experiences of MK, the
160 method of inquiry used was a qualitative description (Sandelowski, 2000), thereby
161 permitting the generation of contextually rich data and allowing the diversity of
162 experience associated with pupils' participation in MK to be understood. Specifically,
163 focus groups were utilised as they are an effective method to explore the ideas and
164 perspectives of children and young people (Gibson, 2007; Vaughn, Schumm, &
165 Sinagub, 1996).

166 **Sample selection, recruitment and ethics**

167 Details relating to the recruitment of the schools have been reported fully elsewhere
168 [REDACTED]. To briefly summarise here, five schools were purposefully
169 selected from a sample of 20 primary schools in England which had delivered MK
170 during the 2015/16 academic year to yield information-rich cases relating to the
171 implementation of MK in practice. The Marathon Champion (MC) from each school
172 was asked if they would help organise at least one focus group with a sample of their
173 pupils. Guidelines were provided to the teachers to inform their selection of pupils for
174 the focus groups, such as ensuring pupils of different ages, sex, enthusiasm for and
175 participation level in the programme, as well as in their willingness to communicate
176 their experiences and opinions.

177 Prior to data generation, written consent was obtained from the schools, signed by
178 the headteachers and parents for all participating pupils. All participants provided
179 written informed child assent as well as verbal assent and were informed they could
180 withdraw from the research at any time without any negative consequences. Ethical
181 approval was granted by Loughborough University Ethics Approvals (Human
182 participants) Sub-Committee (R16-PO32).

183

184 **Data generation and rigour**

185 Focus groups were used to generate data relating to pupils' experiences of
186 participating in MK, allowing the exploration of issues with participants, through
187 encouraging depth and contributing to the richness of data required in qualitative
188 description designs (Colorafi & Evans, 2016). Nine semi-structured focus groups
189 were conducted with 55 pupils (aged between six and ten years of age) from the five
190 schools, between May and July 2016..Typically, in focus group studies participants
191 are recruited until the data reaches a level of saturation (i.e., wherein no new themes

192 are identified through further data collection (Fusch & Ness, 2015). Saturation is
193 affected by several factors including the quality of the interviews and the scope of the
194 study. For this study, saturation was achieved after the eighth focus group; however,
195 a ninth focus group had already been scheduled and therefore data for this study
196 came from nine focus groups. The focus groups were conducted with between five to
197 eight pupils at a time and grouped by Key Stageⁱ. They took place within the pupils'
198 respective schools in a quiet and private setting to reduce any possible anxieties
199 associated with participation (Kennedy, Kools, & Krueger, 2001), and at a time
200 deemed by the MC to be the least disruptive to the school day.

201 All focus groups were moderated by the first author, [REDACTED]
202 [REDACTED] and
203 thoroughly trained in qualitative methods and focus group techniques. At the
204 beginning of the focus groups, the moderator introduced herself and provided each
205 of the participants with a name badge. In addition, information on the researcher's
206 role in respect of the focus groups, the aim of the study, anticipated duration and
207 anonymity and confidentiality were provided, and the importance of participants' own
208 opinions, experiences and ideas were emphasised (Morgan, Gibbs, Maxwell, &
209 Britten, 2002). To facilitate discussion and give every participant the opportunity to
210 input and share their experiences, the moderator promoted selected 'ground rules'
211 such as "ensuring that we listen when others are speaking". In addition, the
212 researcher actively role-modelled key characteristics for fostering a supportive
213 environment such as active listening, empathy, respect and patience, and made
214 every effort to enable all participants to express their opinions, even if they differed
215 from their peers (Morgan et al., 2002).

216 A semi-structured schedule was developed (see Additional file 1) and used as a
217 guide when carrying out the focus groups to ensure all included similar content; this
218 was shared with the MC of each school in advance to verify pupils' ability to
219 comprehend the concepts to be discussed and questions asked. Topics explored
220 pupils' physical activity practices and preferences, participation in the programme,
221 use of the programme materials and barriers and facilitators to participation in MK.
222 When using the guide, the moderator tailored the vocabulary used for the respective
223 age group and probes and follow-up questions were used to generate discussion,
224 provide examples and elaborate on ideas and opinions. Questions were guided by
225 previous literature assessing barriers and facilitators to children's physical activity
226 (Martínez-Andrés et al., 2012; Stanley, Boshoff, & Dollman, 2012) as well as the
227 socioecological model (SEM) for health promotion (McLeroy, Bibeau, Steckler, &
228 Glanz, 1988). The SEM conceptualises the multiple influences of behaviour and the
229 levels at which they operate and was useful for providing a framework for the
230 questioning. At the centre of the SEM is the intrapersonal level which includes
231 personal factors that increase or decrease the likelihood of an individual being
232 physically active. Surrounding the individual is the interpersonal level which
233 comprises the social environment and influences from relationships or the way
234 individuals interact. Finally, the institutional level relates to the physical environment
235 and influences from, in the case of this study, within the school setting.

236 To achieve a common understanding of physical activity amongst pupils, the
237 interviewer read out a description of the concept and, as an illustration, gave
238 participants photographs of different types of physical activities as well as some of
239 the MK branded tools and resources. Such strategies have been suggested to be
240 effective in facilitating children's understanding and active participation in focus

241 groups (Horner, 2000) and further helped to foster a supportive and inclusive
242 environment for pupils.

243 All focus groups were audio recorded and transcribed verbatim into Microsoft Word
244 (Microsoft, Redmond, WA, USA), where the data were deidentified and referred to by
245 an identification code, before the transcripts were checked against the recordings for
246 accuracy. In addition, the researcher took field notes following each focus group
247 which were used to supplement and, where necessary, improve the accuracy of the
248 transcripts. The focus groups lasted between 37 to 70 minutes (with an average of
249 45 minutes). The study methods and reporting have been completed in accordance
250 with the Standards for Reporting Qualitative Research Checklist (O'Brien, Harris,
251 Beckman, Reed, & Cook, 2014).

252 **Data analyses**

253 Data analysis was led by the first author. Firstly, data were imported into NVivo
254 (QSR Version 11.0) to manage and organise it. Inductive thematic analysis was used
255 to provide a nuanced and descriptive account of participants' views of participating in
256 MK and using the programme's resources. Within thematic analysis, the application
257 of themes across datasets facilitates a systematic overview of the scope of the data
258 which allows the combination of analysis of their meaning within their particular
259 context (Ritchie, Lewis, McNaughton Nicholls, & Ormston, 2014).

260 Following Braun and Clarke's (2006) six phases of thematic analysis, the transcripts
261 were initially reviewed in order to become familiar with the breadth and depth of
262 content of the data and to generate preliminary ideas and notes for coding. An
263 inductive approach to analysis was taken by segmenting the data and openly coding,
264 whereby codes were collected under potential subcategories/subthemes or

265 categories/themes, before comparing the emerged coding clusters together and in
266 relation to the entire data set. Semantic and latent themes were identified, where
267 pupils explicitly communicated the meanings (e.g., physiological benefits of
268 participating in MK) and themes where the researcher interpreted the meaning which
269 underpinned the semantic meanings (e.g., development of social cohesion). If new
270 subthemes appeared from the second or third focus group, the first and/or second
271 transcripts were reread to check for any additional data falling within this subtheme.
272 Coding was hierarchical, with variation in a given theme being coded under
273 subthemes. For example, 'make new friends' was a subtheme of 'development of
274 social cohesion' which represented a higher order theme of 'peer influence on
275 participation'. The candidate themes were subsequently revised and refined to
276 ensure they reflected the meaning evident in the data set, before being named.
277 Analysis took a cyclical approach with several iterations made before establishing
278 themes and subthemes emanating from the data. This iterative process of repeated
279 reading, reviewing, and refining of themes and subthemes while considering the
280 whole text ensures a truthful representation of participants voices and experience in
281 qualitative descriptive studies (Sandelowski, 2000).

282 The trustworthiness of the findings was facilitated by two methods. Firstly,
283 investigator triangulation processes involved two of the authors [REDACTED]
284 independently checking the initial coding strategies and the coding framework
285 generated by the first author. Through discussions, codes were interrogated,
286 interpreted, and grouped to build shared understandings of the ideas and patterns
287 represented in the data. This iterative process resulted in the construction of six
288 candidate themes. Interpretations were then openly discussed and appropriately
289 challenged to achieve a final consensus. At this end stage, the other authors [REDACTED]

290 [REDACTED] then served in the capacity of peer-debriefers or 'critical friends' (Creswell,
291 1998) by reviewing the framework and critically probing for explanations of certain
292 decisions made by the first author.

293

294 **Results**

295 Participants included 26 girls and 24 boys from across Key Stages 1 and 2 (five
296 pupils from Year 1, seven pupils from Year 2, six pupils from Year 3, five pupils from
297 Year 4, 12 pupils from Year 5 and 15 pupils from Year 6). At the time of conducting
298 the focus groups, all schools had been implementing MK throughout the 2015/16
299 academic year as a new programme. The programme was offered to all pupils in all
300 schools apart from School 2, where it was delivered to Key Stage 2 pupils only. A
301 summary of the characteristics of the schools is provided in Table 1 and a summary
302 of the composition of the focus groups is provided in Table 2.

303 <insert Table 1 here>

304 <insert Table 2 here>

305 Six themes were identified as being important to pupils' experiences of MK: MK as
306 an enabling programme, pupils' autonomy to participate, peer influence on
307 participation, teacher influence on participation, logistics and suitability of the school
308 environment, and appropriateness of MK resources (See Additional File 2 for a
309 summary of the generated themes). Provided illustrative quotes are predominantly
310 from children in older year groups. There were no marked differences between the
311 views of pupils from younger age groups, but older pupils gave more articulate
312 responses.

313 MK as an enabling programme

314 A core theme identified in the data was that participation in MK offered pupils
315 positive experiences. Pupils identified several benefits and outcomes believed to be
316 related to their participation.

317 Psychosocial benefits of participation

318 The majority of pupils discussed how they had experienced changes in multiple
319 psychological (e.g., motivation for physical activity) and social (e.g., confidence and
320 self-esteem) outcomes as a result of taking part in the programme. One pupil
321 shared, "I like doing it because it like really tires you out and you like get more
322 happier and stop being sad sometimes" (Year 1 Boy, School 3). Some of the
323 outcomes mentioned were uniquely related to features of the programme, for
324 example, the sense of achievement and pride felt when meeting running goals and
325 reaching key milestones (e.g., 10k), as well as the sense of freedom from being
326 outside. However, the most frequently reported outcomes were fun and enjoyment,
327 with one pupil describing the former as the most important reason to participate,
328 "Well it's a fun thing to do and I don't really see why not to do it because, like, it's
329 fun" (Year 4 girl, School 5).

330 Encouraging further physical activity

331 In addition to psychosocial benefits, some pupils reported physiological gains from
332 participating in MK. These included 'feeling fit' and 'keeping healthy'; one pupil
333 explained "You build your muscles and your heart gets stronger" (Year 4 boy, School
334 4). Noteworthy were the benefits felt by some pupils with medical conditions
335 experienced from MK, and whose ability to participate in activities had previously

336 been restricted. This was illustrated by one girl who stated, "I have asthma and ever
337 since I've been doing Marathon Kids, my asthma has got more healthier, my lungs
338 have been getting healthier, so it's really helped me as well" (Year 5 girl, School 2).
339 Consequently, as a result of these physiological gains, children felt they were able to
340 engage in more physical activity.

341 When asked if they thought MK had changed how active they were, many pupils
342 agreed that they had increased their activity levels as a result of the programme.
343 One pupil thought that the opportunity to run at school had helped her to develop a
344 love of running: "I like practising for my running so it's making me want to do more"
345 (Year 5 girl, School 3). There was also evidence that MK had encouraged the pupils
346 to try new activities and had improved their ability to participate and perform other
347 activities, as one boy shared:

348 Yeah because like I used to play football a lot before the Marathon and then I
349 like stopped playing football when the Marathon was introduced. It helped me
350 pick my speed up and then I decided to play football again, and I got better at
351 football because of the Marathon (Year 6 boy, School 3).

352 **Pupils' autonomy to participate**

353 A recurring theme throughout the focus groups was the degree to which MK allowed
354 pupils to exercise volition over their own participation. This included the freedom to
355 choose not to participate in MK if they did not want to and the non-committal basis of
356 participation.

357 *Individualised participation*

358 Many pupils talked most favourably about that fact that MK promoted the notion of
359 developing 'a personal best'. Although MK is individual in nature, by participating
360 with others it bestowed a sense of common purpose but equally pupils recognised
361 that different individuals would participate at their own level and to a greater or lesser
362 extent. For example, one pupil shared, "when you go on the field like to do the
363 running, you are just running around and lots of people just walk around and chat
364 with their friends but lots of other people start running" (Year 5 girl, School 2).
365 Indeed, the inclusive nature of MK was something which appeared to particularly
366 resonate with those who self-identified as being 'non-sporty'. For example, one pupil
367 explained:

368 I'm not very good at running when we do PE and we're racing I'm like 'oh no,
369 not again' because like I'm really slow. When our teachers put us in groups
370 I'm always against fast people and I'm not very fast, so I always come last but
371 when Marathon Kids came, I knew it wasn't a race, so I didn't try and go my
372 fastest I did it at a pace, so I wasn't under pressure. I set myself a target so I
373 could try and do that every week (Year 5 girl, School 2).

374 *Goal setting and rewards*

375 The philosophy and ethos underpinning MK were widely understood by pupils. One
376 pupil reflected on how she found the challenge to run a marathon motivational
377 commenting, "that's the thing that I like about Marathon Kids is that you have
378 something to aim for" (Year 6 girl, School 2). Participation held an intrinsic value for
379 pupils, consequently, many reported feeling empowered to take ownership of their
380 own involvement and expressed how they planned their participation during
381 lunchtime to achieve their goals, "When you see how much you've got you think 'oh I

382 want to get to the next marker', I really want to get that sticker" (Year 5 girl, School
383 1). In addition, many pupils described how the rewards acted as an incentive for
384 them to continue participating in MK, "Well it's good because it's basically like setting
385 a target for you to get a certificate" (Year 5 boy, School 2).

386 **Peer influence on participation**

387 Social influences from friends and peers were commonly reported and pupils
388 provided numerous examples of both negative and positive influences of peers on
389 their participation. Two key areas relating to peer influence were discussed, which
390 are presented below as the sub-themes of Development of social cohesion and
391 Competition.

392 *Development of social cohesion*

393 Participating with friends was frequently mentioned and viewed positively by nearly
394 all pupils. This was particularly so for those who said that they did not feel as if they
395 were very active, would not otherwise have taken part, and who usually preferred to
396 walk and chat with their friends. For these pupils, MK was considered beneficial in
397 increasing their physical activity:

398 It's also good for the children who aren't as sporty in the class because they'd
399 be walking round and speaking to their friends, but they won't even know that
400 that it is exercise because they are speaking to their friends, but they are
401 doing a lot (Year 5 boy, School 2).

402 However, preference for spending time with friends was a pervasive trend when
403 participating in physical activity more broadly, and sometimes to the detriment of MK.
404 For example, one pupil explained how his friends would influence his decision to

405 participate in MK by encouraging them to do something else during the lunchtime
406 period, "Sometimes I play then I plan to go back and do it and I forget to do it and I
407 just carry on playing with the rest of my friends" (Year 5 boy, School 1).

408 Many pupils recalled new friendships which had developed as a result of
409 participating in MK, particularly in schools where the whole school, or pupils from
410 multiple year groups, took part at the same time. It was apparent that pupils valued
411 the shared experience and sense of community MK provided. One pupil described
412 the supportive environment and how it facilitated pupils' participation:

413 We also encouraged each other so if somebody was nearly there and they'd
414 start to walk then you'd tell them to start running. Because sometimes they'd
415 be really tired but sometimes, they could do more (Year 6 girl, School 2).

416 *Competition*

417 Despite MK being an individual participation-based programme, the majority of pupils
418 frequently mentioned the sense of competition which ensued from comparing
419 themselves to their peers and feeling under pressure to do well. This typically
420 manifested itself with pupils either racing each other whilst they were participating
421 and/or comparing the number of lap bands they each had achieved. One pupil
422 described how this appeared to be particularly enjoyable and motivating for some
423 pupils, "some people in this class are getting really competitive and they try to like
424 beat each other so they are really enjoying it" (Year 4 girl, School 4). However, she
425 also acknowledged that this was not the case for all, and how this may serve to
426 dissuade others from participating, explaining, "Some people like competition but
427 some feel like 'oh I'll just come last' so they won't like it" (Year 4 girl, School 4).

428 Teacher influence on delivery

429 MCs and other members of staff within the school were identified as being important
430 influences on, and determinants of, pupils' participation and enjoyment of MK.

431 *Fidelity of the programme*

432 Many pupils reported how integral teachers and members of school staff were to the
433 day to day delivery and organisation of the programme. One pupil suggested that
434 without the MC, MK would not take place on a given day because, "He has like the
435 clipboard, the bands, the cones" (Year 6 girl, School 3). Pupils felt that supervision of
436 the running sessions was important, specifically, as one pupil highlighted, so that the
437 lap bands were distributed properly to prevent any cheating. He explained, "If they're
438 not handed out, some people are just like 'ohh no-one's doing it' so they just put
439 loads of bands round their wrist and say they've been running when they hadn't"
440 (Year 5 boy, School 3).

441 For the majority of pupils in most of the schools, staff involvement in MK was minimal
442 and limited to one or two key teachers who took responsibility for implementing MK.
443 As a result, pupils commented how feedback on their progress and praise was
444 predominantly triggered by and only offered on the achievement of key milestones
445 and qualification for a reward, rather than recognition of their effort. One pupil
446 believed that reliance on distal forms of feedback may have been insufficient to
447 maintain pupils' interest and momentum over the duration of the programme and
448 how he would prefer more immediate feedback on his progress. He commented, "It's
449 another part of motivation, you want to know how much you've done in the day"
450 (Year 5 boy, School 2).

451 It was apparent from hearing pupils' experiences of the programme that there were
452 differences between the schools in how MK had been implemented. Adaptations
453 schools made included the requirement to change shoes and/or wear PE kit to
454 participate, the use of MK during curriculum time, and mandated participation
455 (promoting teacher control over pupils' participation) thereby removing the optional
456 element of the programme. A common modification was counting pupils' participation
457 in other running-based activities towards the marathon distance. For one school, any
458 type of running completed within or outside of school counted, (e.g., Parkrun),
459 whereas for others, only running in school did (e.g., cross country). Whilst beneficial
460 for some, one pupil reported frustration and confusion over the lack of
461 communication and/or inconsistent approach to such adaptations, "Things that you
462 do in school about running count except when you're playing at lunch time and break
463 time and things that you do out of school don't and I'm really annoyed about that"
464 (Year 3 girl, School 4).

465 **Logistics and suitability of the school environment**

466 The schools participating in the study differed in terms of their size and facilities
467 available for physical activity. Perhaps unsurprisingly then for an outdoor physical
468 activity programme, logistics and suitability of the school environment for MK was
469 identified as a key theme, with the Timing of MK and Location of MK in school,
470 identified as the two sub-themes.

471 *Timing of MK in school*

472 As noted earlier, the suggested delivery model for MK is for the programme to be
473 implemented during the lunchtime period. However, pupils identified a number of
474 challenges to their participation which were believed to be linked to the timing of

475 delivery. For example, one pupil referred to the conflict created at his school by
476 multiple activities occurring during lunchtime in a shared space, “when you are trying
477 to run, a little kid will just like run across it like and get in the way. And like, people
478 kicking the football at the cones” (Year 5 boy, School 3).

479 *Location of MK in school*

480 Where possible, KRF recommend that, two running routes (one grass surface and
481 one hard surface) are demarcated on the school grounds to allow flexibility over
482 where MK can take place. Given the choice, nearly all pupils expressed a preference
483 for participating in MK on the field. There were various reasons given for this. One
484 girl explained that this was related to the fear of injury associated with running on a
485 hard surface, “I don’t like the thought of doing it on the playground because I get so
486 scared that I will trip over or knock myself out by whacking my head or badly hurting
487 myself” (Year 5 girl school 4). Another reason, given by one boy, was the congestion
488 on the playground:

489 The field it’s quite big and because there’s about 50 in Years five and six
490 together, there’s enough space for each of us to run because if we did it on
491 the playground there might not be enough room (Year 3 boy, School 2).

492 Similarly, other pupils considered participating on the field to be more liberating, “It’s
493 just having the freedom of that massive space to run” (Year 5 boy, School 5). Some
494 pupils naturally drew comparisons between MK and participating in cross-country.
495 One boy felt that participating in MK was not as interesting as cross country where
496 there is typically more variation in the route and a longer distance to run which he
497 thought would be more engaging, “It was a bit boring the course, because you were

498 just running round the field loads of times. It wasn't like a proper course" (Year 6 boy,
499 School 4).

500 **Appropriateness of MK resources**

501 The final theme relates to the resources provided by KRF to support the programme.
502 Whilst pupils liked and benefitted from the concept of tracking their progress, there
503 were mixed views as to the appropriateness of some of the resources available to
504 help them to do so. Comments primarily focussed on the use of the lap bands. On
505 the one hand they were seen to provide a tangible, immediate, and valuable form of
506 feedback, "It's nice to see how many laps you've done... it helps you to remember"
507 (Year 6 girl, School 2). However, the awkwardness of distributing the bands,
508 particularly with large groups of pupils, was repeatedly raised as an issue. This
509 included the need to queue for a band as well as the potential for cheating. One pupil
510 complained, "When it first started, loads of people were doing it and there would be
511 loads of different bands on the floor and there would be loads of people who just
512 picked them up and claimed it for themselves" (Year 3 girl, School 3).

513 **Discussion**

514 This study aimed to explore pupils' experiences of participating in the school-based
515 running programme, MK within primary school settings in England. Pupils reported
516 multiple sources of influence within the school environment which impacted on their
517 participation in MK. These findings can be mapped onto the SEM (McLeroy et al.,
518 1988) which conceptualises the various contextual influences on behaviour.

519 Intrapersonal factors identified as being related to pupils' participation in MK,
520 included the programme offering a positive experience for pupils and pupil

521 autonomy. Broadly, these can be interpreted to be associated with pupil motivation
522 for physical activity. One framework commonly used which can inform our
523 understanding of motivation is Self Determination Theory (SDT) (Ryan and Deci,
524 2000). Within SDT, motivation is believed to operate on a continuum of self-
525 regulation through which motivation ranges from high to low levels of self-
526 determination from controlled to autonomous or volitional forms (Deci and Ryan
527 2008). Within SDT intrinsic motivation is considered the most autonomous form of
528 motivation, where individuals are active simply for the pleasure of being so because
529 the activity by itself is engaging and gratifying.

530 Conditions supporting an individual's experience of competence (perceived ability to
531 execute a task effectively), autonomy (perceived ability to experience choice and feel
532 that a behaviour is self-determined) and relatedness (perceived social connections
533 with peers and teachers) are believed to promote the most volitional and high quality
534 forms of motivation and engagement for activities (Ryan & Deci, 2000). Importantly,
535 within MK, the opportunity and freedom to change the physical demands of the
536 activity and participate with other children, is believed to have fostered feelings of
537 autonomy and thus enjoyment and motivation to engage in activities (Humbert et al.,
538 2008). This is particularly relevant for children (Sebire, Jago, Fox, Edwards, &
539 Thompson, 2013), whose motivation between the ages of seven and 11 years, tends
540 to focus on fun and enjoyment (Kirk, 2005).

541 Interpersonal factors found to be related to pupils' participation included peer and
542 teacher influences. Social context is integral to promoting a positive physical activity
543 experience and within schools, this is largely determined by teachers' behaviours
544 and expectations. SDT suggests that more autonomous types of behaviour are likely
545 to develop if socio-contextual factors facilitate satisfaction of the three psychological

546 needs (competence, autonomy and relatedness). This study confirmed the
547 importance of the MC and other members of staff as influences on pupils'
548 participation. For example, pupil enjoyment and sustainability of participation
549 appeared to be more frequently referred to by children in schools where teachers
550 were supervising during the sessions, especially if staff also participated. Such role
551 modelling is believed to have a positive effect on children's physical levels and is
552 important for developing positive attitudes towards a physically active lifestyle
553 (Cardinal, 2001).

554 Conversely, SDT also proposes that the degree to which any of the three basic
555 psychological needs is unsupported or thwarted within a social context will have a
556 detrimental impact on motivation. Indeed, environments which are perceived as
557 controlling tend to destabilise autonomous motivation (Ryan & Deci, 2000). Our data
558 supports this notion whereby teachers' adaptations and modifications to
559 implementation, such as rewarding outside of school running and mandating
560 participation, resulted in negative feelings (e.g. frustration) by many pupils. Whilst
561 made for pragmatic reasons these appeared to have generated unintended
562 consequences in some schools. For example, by reducing opportunities for pupils to
563 plan their participation, inhibiting their achievement of goals, facilitating cheating and
564 affecting the structured and organised nature of MK. Seemingly, such an
565 unsupportive environment could add pressure (and a sense of judgement) and
566 undermine pupils' positive functioning (Reeve, Nix, & Hamm, 2003). However, by
567 engaging with pupils and focusing on the intrinsic value they have for physical
568 activity from the outset, implementation can be optimised to ensure their needs and
569 preferences for physical activity can be met. This is particularly important during the
570 planning and early stages of delivery where the inclusion of pupils as active

571 participants, rather than passive recipients, of a healthy lifestyle programme has
572 been found to be important in enhancing its longer term impact and sustainability in
573 primary schools (Passmore & Jones, 2018).

574 A pervasive finding from the data was the sense of social connectedness across the
575 whole school, which was evident during, and subsequent to, the schools'
576 participation in MK. Many pupils described this as being a unique aspect of the
577 programme and something which they had not experienced at school previously.
578 One reason for this may relate to the inherent inclusivity of running (and walking) as
579 an activity as well as the shared experience and sense of purpose the MK
580 programme provides, reinforcing pupils' perceptions of relatedness and therefore
581 intrinsic motivation to be active (Ryan & Deci, 2000). These qualities have been
582 shown to be pertinent to adult participation in running based events such as Parkrun
583 (Reece, Quirk, Wellington, Haake, & Wilson, 2018) and effective in attracting non-
584 runners (Stevinson & Hickson, 2014). It is thus reasonable to assume that the same
585 would be true of children, particularly when they are participating in the school
586 context which provides the opportunity for meaningful interaction and mutual support
587 and encouragement. When planning how and when to implement MK, schools and
588 teachers would benefit from considering how these qualities can be reinforced,
589 especially given that peer acceptance, friendships and social support have shown to
590 be correlates of physical activity (Fitzgerald, Fitzgerald, & Aherne, 2012; Sallis,
591 Prochaska, & Taylor, 2000).

592

593 Institutional factors included logistics and the suitability of the school environment
594 and the MK resources. As previously explained, KRF recommend that where
595 possible, two running routes (one grass surface and one hard surface) are

596 demarcated on the school grounds. Despite variations in school size, pupils
597 confirmed that they had, and had used, two routes at some point during the
598 academic year. Within all schools, space to participate was available but it was
599 frequently reported by pupils to be inaccessible for two main reasons. Firstly, access
600 to the facilities was restricted by the schools' weather policies which did not permit
601 use during inclement weather, and secondly the space allocated to MK was
602 frequently being used for other physical activities at the same time (e.g., football)
603 The former has previously been reported as a barrier to school physical activity
604 programme implementation (Naylor et al., 2015). Yet, school policies can be
605 modified to resolve such issues (e.g., by using an indoor space during wet weather
606 (Harrison et al., 2011).

607

608 Similarly, limited access to school space has been identified as a barrier to physical
609 activity in other focus group studies with pupils (Stanley, Ridley, Olds, & Dollman,
610 2014). Possible tried and tested solutions in other schools were however provided.
611 For example, different classes accessing the route on designated day(s) of the week,
612 the use of 'zoning' in the playground, restricting specific areas for different activities,
613 and trialling implementing MK before the school day. Given that previous studies
614 have demonstrated playground area per student to be conducive to children's
615 physical activity (Fairclough, Beighle, Erwin, & Ridgers, 2012) such strategies would
616 seem to be important considerations when implementing MK and supporting children
617 to be physically active. Other school-based running programmes, such as The Daily
618 Mile, which are implemented during curriculum time and hence when space is less of
619 a premium, may have an advantage in this respect. As noted earlier though, this may
620 be at the expense of pupils' independence and volition to participate which is

621 believed to be integral to enjoyment and sustainability of participation (Ryan & Deci,
622 2000).

623

624 In terms of the suitability of the MK resources provided by KRF, these were used at
625 the teachers' and/or MCs' discretion. That said, they were viewed as a key
626 mechanism for providing feedback on pupils' progress towards achieving the
627 marathon distance, and their (non) use may have negatively impacted on pupils'
628 enjoyment of the programme. Indeed, it is well recognised that the effective use of
629 feedback can significantly impact on pupils' motivation, persistence and enjoyment in
630 a task (Mouratidis, Vansteenkiste, Lens, & Sideridis, 2008). Teachers' perceptions of
631 the quality of resources has been identified as an important determinant of their use
632 in practice (Naylor et al., 2015). It is also feasible that having adequate and suitable
633 resources, which are valued and appropriate for children's use is likely to contribute
634 to both teacher and pupil programme satisfaction as a whole, and in turn influence
635 participation in and the perceived suitability of the programme.

636 **Strengths and limitations of the study**

637 Although focus group studies have examined correlates of physical activity in
638 children (Cope, Bailey, Parnell, & Kirk, 2018; Eskola, Tossavainen, Bessems, &
639 Sormunen, 2018), there is a paucity of research directly comparing the views of
640 children on issues relevant to a specific intervention. Furthermore, previous research
641 has identified the need for explicit description of physical activity related factors that
642 are pertinent to particular settings from the perspective of children (Humbert et al.,
643 2008). This study is unique, as to the authors' knowledge, it is the first to examine
644 pupils' experiences and perceptions of participating in a school-based running
645 programme in the UK. Thus, it adds to the limited evidence base on pupils'

646 perceptions of physical activity programmes in schools generally and generates new
647 evidence relating to running programmes specifically.

648 Although the authors feel that saturation in the data generation was reached, it
649 should be noted that these findings cannot be generalised to all pupils in all primary
650 schools. However, most of the categories emerging from the focus groups were
651 found to be similar across the different schools, implying that the themes identified
652 might be relevant to other schools as well.

653 Schools volunteered to take part in the study and the purposive selection of schools
654 based on proximity to the researchers' workplace, coupled with the purposive
655 selection of pupils for the focus groups by the MCs, may have resulted in a selection
656 bias. For example, recruited schools and participants may have had a greater
657 interest in and commitment to physical activity and the programme, and thus had a
658 more positive experience of it. However, even within this group of participants, less
659 favourable aspects of participation were highlighted which could also apply to less
660 motivated pupils (e.g., disruption to the scheduling of MK). Furthermore, the authors
661 believe that the pupils were not limited in their freedom to express their own views.

662 **Implications for practice**

663 The potential of qualitative approaches to increase the theoretical and practical
664 contributions of the socioecological framework to address determinants of behaviour
665 have previously been recognised (Devís-Devís, Beltrán-Carrillo, & Peiró-Velert,
666 2015). Based on the findings from this study, practical recommendations for schools
667 to maximise pupil engagement in school-based running programmes are provided in
668 Table 3. The recommendations have been developed using the SEM (McLeroy et

669 al., 1988) as a conceptual framework and specifically in response to the experiences
670 and feedback received from the pupil focus groups.

671 <insert Table 3 here>

672 **Conclusion**

673 This study has identified aspects of a school-based running programme, in this case
674 MK, and its implementation, which were believed by pupils to both positively and
675 negatively influence their participation. The findings suggest that it is important to
676 understand how current delivery approaches to school-based running programmes
677 influence pupils' participation, and in particular, their enjoyment. Aspects which were
678 believed to facilitate enjoyment included pupil autonomy to participate, the perceived
679 benefits of participation (including psychosocial outcomes) and a supportive school
680 environment. It is likely that none of these acted in isolation to influence enjoyment
681 but are interrelated. This study has highlighted areas to consider both for programme
682 design and evaluators working within these programmatic contexts. Future research
683 would benefit from focusing on the type and level of support needed by schools to
684 sustain pupil participation in school-based running programmes over time, so that
685 their perceived value is maintained, and limitations addressed.

686 Endnotes

687 ¹ A Key Stage is a stage of the state education system which in England, Wales and Northern Ireland
688 sets the educational knowledge expected of students at various ages. In primary schools, Key Stage
689 1, represents Years 1 and 2 (and includes children of five to seven years of age) and Key Stage 2,
690 represents Years 3, 4, 5 and 6 (children seven to 11 years of age).

691

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Table 1. Summary of school characteristics

School	Region	Urban/Rural Description*	Size of school (N pupils)*	Free school meal eligibility (%)*
1	South	Rural hamlet and isolated	111	9.1
2	West Midlands	Rural village	168	14
3	East Midlands	Rural town and fringe	195	26.2
4	West Midlands	Urban city and town	200	25.8
5	East	Rural hamlet and isolated	44	11.9

*Data retrieved from the Ofsted data dashboard

Table 2. Summary of the composition of pupil focus groups

Focus Group	School	Year Group(s)	Sex	
			Boy	Girl
1	1	6	0	1
		5	3	1
2	5	5	1	0
		4	1	1
		3	0	1
3	5	2	1	2
		1	2	1
4	3	2	2	2
		1	1	1
5	3	6	1	1
		5	1	0
		3	1	1
6	4	4	2	1
		3	2	1
7	4	6	1	2
		5	1	2
8	2	6	1	2
		5	2	1
9	2	6	1	5

Table 3 Practical recommendations to maximise pupil engagement in school-based running programmes

Level of Influence	Strategy
<p>Intrapersonal i.e. those which immediately affect the individual</p>	<ul style="list-style-type: none"> • Develop a supportive climate by recognising individual participation, rewarding individual effort and promoting the concept of 'personal best' • *Promote the use of individual goal setting, ensuring that goals set are specific, measurable, achievable, realistic and timebound • Allow pupils to participate at their own level and pace i.e. using a combination of walking/jogging/running • Emphasise fun and enjoyment of the activity over and above competition and focus on developing psychosocial outcomes • Ensure there is an appropriate balance between pupil autonomy and programme structure e.g. by delivering a hybrid model of one regular/fixed running session a week and one 'open' session which is more flexible
<p>Interpersonal i.e. influences from relationships or the way individuals interact</p>	<ul style="list-style-type: none"> • Engage pupils in consultation, prior to delivery, to ensure that children's needs and preferences for participation can be met • Be organised and consistent in the day to day delivery of the programme and make adaptations in consultation with pupils. Ensure any changes are communicated effectively to all pupils and staff • Provide regular feedback to pupils on their progress and supportive, consistent messages • *Consider signposting to community-based running opportunities to facilitate pupils' participation beyond school e.g. Junior Parkrun • Consider using a buddying system to proactively encourage pupils to participate together and facilitate social cohesion
<p>Institutional i.e. influences which form within the school setting</p>	<ul style="list-style-type: none"> • Trial delivering the programme at different times of the day e.g. before school, during class time and breaktimes and lunchtimes • Consider relaxing physical activity policies e.g. the need to change footwear and/or clothing to make participation easier • *Provide training for (extended) staff to assist with administering the programme • Make physical activity high profile within the school by encouraging staff to participate and become role models for the programme • Be creative and flexible in the use of space and facilities to avoid multiple activities occurring in the same space at the same time

*These recommendations are believed to be important strategies and are based on the author's

interpretation of the data rather than directly linked to the findings of the study