



# NASIG NEWSLETTER

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## Upcoming Conference News

### PPC Update

Wendy Robertson, PPC Chair

The Program Planning Committee (PPC) has been very busy the last few months reviewing the proposals and setting our schedule. Thank you to everyone who submitted proposals; I am sorry we were not able to accept them all. We were impressed with the diversity of program proposals submitted this year, covering all parts of NASIG. Thank you also to the people who were willing to combine sessions so that we could have more speakers. The MOUs will be well underway (and perhaps completed) by the time this is published.

We will be sending out calls for the Great Ideas Showcase (poster sessions or more interactive exhibits) and the snapshot sessions (brief, 5 to 7 minute presentations) in February. We will also be working with the Mentoring and Student Outreach Committee on the student spotlight sessions, which provide LIS student members an opportunity to present at a conference. After we receive a list of Tier 1 and 2 sponsors, we will coordinate the vendor lightning talks. Interested vendors, please see the sponsorship website (<https://www.nasig.org/Sponsorship>) for more information.

The list of concurrent sessions is in Sched (<https://nasig2020.sched.com/>) and was posted just in time for registration. This took a lot of time from the committee members during the winter break in order to make this happen, so thank you to everyone on the committee. Please also pay attention to the schedule as it is a bit different this year, thanks to modifications

the Conference Planning Committee and PPC collaborated on this fall.



Finally, we have been hard at work on the preconferences and postconferences. We think these will be really great and hope you all are signing up for them!

### Preconferences

#### Resource Management in an OA World (full day)

Jill Emery, Portland State University, and Graham Stone, Jisc

UC's cancellation of the Elsevier Big Deal, Plan S, and research funding mandates all point to open access content no longer being a "trend" but rather a new model of content management for librarians and libraries. Often collection management of commercially published content and open access resources fall under separate management structures within a given academic library. Now more than ever, the lines of management of this content are blurred and, with staff attrition, falling to the management efforts of traditional technical services. In 2019 the authors of this preconference published an open access monograph on this topic (<https://www.alastore.ala.org/content/techniques-electronic-resource-management-terms-and-transition-open>), which envisages a post-OA e-resource lifecycle blending electronic resource and open access content management into one overall workflow map. This session will outline how open content management can dovetail into current e-resource management tactics across a revised set of 6TERMS: selection of resources; procurement and licensing of resources; implementation; troubleshooting; evaluation; and preservation and sustainability of resources. We will explore each of the six areas in depth and investigate how OA content can be mapped into standard electronic resource management processes.

### **Creative by Nature: Conquering the Challenges of Linked Data (full day)**

Heidy Berthoud and Jackie Shieh, Smithsonian Institution

This preconference will help colleagues who wish to break through existing data silos and embark on describing galleries, libraries, archives and museums (commonly referred to as GLAM) collections in a linked data environment. By leveraging structural data in RDF on the web, linked data enables collection exposure through direct communication without ongoing human intervention.

After the session, participants should be able to answer the following questions:

- Why should I care about linked data?
- How does linked data relate to my work?
- What do indicators, subfields, and tags have to do with subjects, predicates, and objects?

- How can linked data help me describe collections?
- How can linked data help me apply controlled vocabularies?
- What can I do with linked data right now?
- What tools or skills are already at my fingertips?

We will answer the above questions with a mix of seminar-style lecture, Q&A, and practical exercises that will show participants the wealth of tools already available to them. Participants should bring their curiosity and questions; we anticipate a lively session and encourage active participation!

### **Licensing 101: Anatomy of a License (half day)**

Laura Hanscom and Katie Zimmerman, MIT University

This session requires no previous licensing experience! We will start with the "bare bones" and go over the structure and components of a standard, academic license for electronic resources. Topics that will be discussed include:

- Why you need a license and what you want it to do for you(r users)
- How to define "Authorized User" and "Authorized Uses" to get the most for your community
- Fair use clauses and why they're important
- Navigating the legalese, and what to look out for in it
- Language to add to support your community in privacy, accessibility, perpetual access, and more

We hope that after this workshop you will feel more confident in your knowledge of what a license is, the role it plays in academic libraries, and what to be on the lookout for in your own institution's licenses.

### **Licensing 201: Privacy, Piracy, Programming and Other Advanced Licensing Topics (half day)**

Laura Hanscom and Katie Zimmerman, MIT University

This session will build upon the foundation of the previous Licensing 101, and would also be suitable for practitioners who already have basic licensing knowledge/experience. We will discuss topics such as:

- Privacy issues created by the increasing personalization of content by academic publishers, and how to address this in content licenses
- Keeping licenses up with cutting-edge research methods, particularly computational ones such as text and data mining (TDM)
- Adapting tools (and their licenses) designed for commercial or corporate use into an academic context
- Leveraging licensing for the greater good: licensing for transformative agreements, author rights, and the changing role of the publisher contract
- Using values-based negotiation techniques to better serve your community

After this workshop attendees should have an increased awareness of current difficult topics in library licensing, particularly the problems created when commercial business practices are applied in the scholarly communications ecosystem, the effects these new developments will have on their communities, how these practices are manifested in vendor licenses and strategies on how to address them.

### Postconferences

#### Introduction to Electronic Serials Cataloging using RDA (half day)

Steve Shadle, University of Washington

Resource Description and Access (RDA) is the current North American library cataloging standard. This workshop (based in part on the Serials Cataloging Cooperative Training Program workshop), will offer an introduction to cataloging electronic serials with RDA. It will cover RDA and CONSER standards, core elements, and terminology with special attention paid to the differences in practice in the cataloging of print and electronic serials. Attendees will participate in hands-on exercises which will include use of tools and documentation in support of cataloging with RDA. Knowledge of print serials cataloging practices is not required but attendees should be familiar with the MARC standard. Access to the PowerPoint presentation will be given to participants ahead of the workshop via email.

#### E-Resources Accessibility: Issues and Advocacy (half day)

Beth Ashmore, North Carolina State University Raleigh-Durham, and JJ Pionke, University of Illinois at Urbana-Champaign

Accessibility issues are pervasive in the modern library, and advocating for our users and their access to resources is a mission that is important to every member of the library organization. This session will outline the concept of accessibility and what it means for online resources. We will identify best practices and introduce strategies to help attendees prioritize which best practices to implement at institutions. We will provide guidance on how libraries can leverage the power of consortia and other library organizations, like the Library Accessibility Alliance, to effect change locally and in the wider community. We will use hands-on activities and facilitated discussions to look at accessibility issues throughout the e-resource lifecycle and share tools that librarians can use to stay up to date on outstanding e-resource accessibility issues. We will also discuss the impact of accessibility advocacy and the next steps we can take to build awareness locally and globally.