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President Lyndon B. Johnson to Senator James O. Eastland, 17 January 1966

Lyndon B. Johnson

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THE WHITE HOUSE

WASHINGTON

January 17, 1966

Dear Senator:

I am pleased to be sending you under separate cover a copy of the Proceedings of the White House Conference on Natural Beauty.

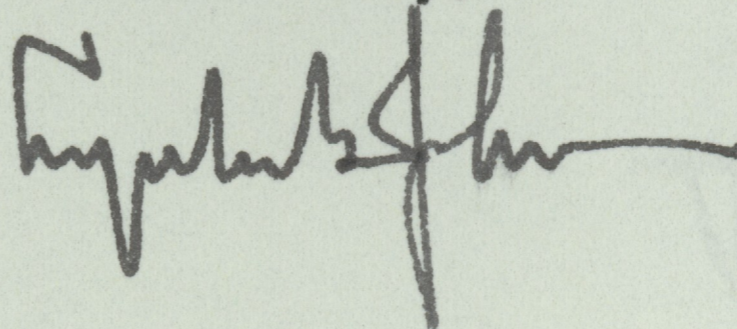
This 800 page book is a full transcript of all the sessions of that conference. You will find it a valuable document on many aspects of the problems of preserving and creating beauty in our environment. I commend it to you and your associates for review and reference.

There has been an encouraging wave of interest and action for the natural beauty of America since the White House Conference. The Congress passed the Highway Beautification Bill of 1965 which incorporated many of the conference's recommendations on that subject. The federal agencies have been constantly reviewing their programs to see what they can do to make a greater contribution.

More than twenty states have responded to my suggestion at the conclusion of our White House meeting that each state hold conferences on natural beauty. In cities and towns across the country, local groups have been responding.

I hope that this volume will spur increased interest and provide a valuable source of practical ideas and programs which we see through to implementation.

Sincerely,



Honorable James O. Eastland
United States Senate
Washington, D. C.