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H&S REPORTS

John W. Queenan

This is the first issue of our new publication, H & S*Reports*, which we plan to publish quarterly to keep all the members of our organization informed as to events and developments in our Firm and in its relation to the profession. This can best be done, we think, by broadening the interchange of information about each other and gaining greater insight concerning our objectives and responsibilities. While the exposition of views on contemporaneous problems has its place in this process, this publication is not intended to be a compilation of papers on technical subjects.

Forty-five years ago, in March 1918, the first issue of the monthly *Haskins & Sells Bulletin* appeared. In that issue, looking back to the origins of the Firm in 1895, the lead article remarked on its growth with a mixture of astonishment and pride: "Today there are two hundred and sixty-eight employees. There are fourteen offices, thirteen in the United States and one in London, England. There are ten members of the Firm."

The editor continued, "Growth and progress are evident. They, however, have brought with them corresponding drawbacks. With the expansion of the work in scope and volume, it has become increasingly difficult to keep in close touch with the members of the staff. The needs of the men in the performance of their work, their comfort and welfare, have become further removed from the knowledge of the Firm than in the earlier days of a more personal contact."

This was written before the days of planes, large

national and regional meetings, and the ready availability of the telephone. Yet the words have a contemporary ring. Evident in the words is the concern that has marked our Firm from its very beginning sixty-eight years ago—the importance of maintaining vitality and the cohesion of enthusiastic cooperation of all members of our organization developed by mutual regard and respect for each other. With a staff grown many-fold, we must use every means that will keep us in close touch with one another.

To work effectively in our Firm, to derive personal satisfaction from one's efforts and associations, each of us needs a clear vision of the Firm's purpose—and how we as individuals relate to that purpose. Stated briefly, this purpose is to render service to our clients and to the public equal or superior to that obtainable anywhere; and to strive to improve that service.

The Haskins & Sells Bulletin continued through 1931, when it was discontinued. We resume publication now, with a new format and a new name. Essentially our object is the same—to clarify for each of us the vision of what we are building—to remind us about our common goals. As each of us sees more clearly the nature of his contribution to the profession's advancement, our clients' welfare, and our interdependence on each other, we draw closer together in confidence and pride in our association with the firm of Haskins & Sells.

John A Queenan