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New Advertisements--Verona and Her Schools

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Verona Standard

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New Advertisements—Verona and
Her Schcols—Success Linked
with Merit.

VERONA, July 15, 1873.

Editor of Standard:

Hans observes that the Standard is rapidly filling its columns with new advertisements. Prominent are the school advertisements. In this respect, Verona is not behind. VERONA FEMALE COLLEGE is equal to the best, and its distinguished principal appreciates the advantages of judicious advertising. It has been objected to our College that it is *denominational*. This should be regarded its greatest recommendation. In this age of evil tendencies, when infidelity is rife in the land, and many of the text-books and Professors in the Colleges and Universities are giving instruction in the sciences at variance with the sacred scriptures, it becomes parents in selecting a school for the education of their children, to look for one under the control of a leading Evangelical denomination. In such a school a judicious care in the selection of text-books and the appointment of teachers effectually guards against the evils to which allusion is made above. Such a school is our College.— Under the auspices of the North Mississippi Conference, its teachers and books will ever be such as to wield an influence in favor of the vital principles of our christianity. The minor differences that distract christendom are overlooked. Presbyterians, Baptists, Methodists, and Disciples alike patronize our College; and all are equally pleased. Though denominational, it is not at all sectarian. Like all good Protestant schools, it confines its religious instruction to those great central truths in which all evangelical churches agree.— Hans is decidedly of the opinion that the denominational schools of protestants are superior to all State institutions in the thoroughness, as well as in the religious quality of the instruction given.

IPPI, FRIDAY, JULY

THE NEWSPAPER.

Mr. Beecher on its Power and Progress

It is customary to speak of journalism in vague and general terms, and in such terms, I think, somewhat extravagant. Thus I hear people say that the time is soon coming when editing will be a much more useful occupation than preaching, and that the newspaper is going to supercede the pulpit. Will the press, then, ever take the place of books or materially diminish them? I think the press will be to books what the ocean is to ships; it will bear them up; it will give them a medium and an opportunity that they never have had; but it will never supplant them. Allusions has been fitly made here to the propriety of introducing newspapers into our schools. There should not be the slightest objection to that, but you never will take school-books out of the way. If you do anything you will do this. You will have more and better school-books than you have now, and newspapers to boot; but you are never going to have such flat school-books as newspapers are. Our boys and girls will read more, and gather up scraps and fragments of information from newspapers, but the books will afterwards be the staple of instruction until such time as the living book is the only teacher, and that time should not be far distant, for that is the right teaching. If you turn from school-books to scientific works, although much may be done by the newspapers in the direction of science, they will never take the place of scientific treatises. It has been found by publishers that it is profitable to run a novel first through a leading paper, and that it sells afterward the more for its first having been in the papers. It is in the same manner true of scientific works. Let them be distributed in the newspapers, and the demand will be equal or greater for them in the books.

Take classical and general literature. There no newspaper will ever take the place of these. The library has nothing to fear. The book publisher has nothing to fear. The newspaper is to be the right hand power to promote wider book literature in this land, and when every single county paper has every principal family among its subscribers books will follow newspapers and books will never supercede the nor will newspapers supercede books. And this is as it ought to be; for the newspaper is to be a new force not superceding any old one. Will the newspaper ever be a substitute for the pulpit? The pulpit will change. It is