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C.F. Haywood to Mr. Davis, 28 December 1961

Charles F. Haywood

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THE UNIVERSITY OF MISSISSIPPI
UNIVERSITY, MISSISSIPPI

Office of the Provost

December 28, 1961

Mr. Ben A. Davis, Jr.
Executive Vice President
Mississippi Forestry Association
Suite 447, King Edward Hotel
Jackson, Mississippi

Dear Mr. Davis:

The purpose of this letter is to bring you up to date on the status of Dr. Nollie Hickman's book, Mississippi Harvest.

The book is now in page proof and is being given a final editing by Mrs. Mae Fortenberry, University Editor. We expect that the printer, Paragon Press, of Montgomery Alabama, will complete the printing and binding in March or April and that delivery will be made to us not later than the first of May.

According to the agreement made several years ago, the University will supply the Mississippi Forestry Association with 400 bound copies in exchange for \$2,000. We will also supply the Association with 800 copies of a small brochure that should prove helpful in advertising the sale of the book. If you believe that you will need more than 800 copies of the brochure, please inform me as soon as possible in order that we can adjust our order to the printer.

We intended to set \$7.50 as the retail price of the book, with appropriate discounts to libraries, teachers, and book vendors. In any case, we will regard \$5.00 as the minimum net price, for that is our estimate of the per unit costs of publication.

Our contract with the printer stipulates payment within 30 days after delivery. It would be a definite help to the University if the Mississippi Forestry Association could provide \$2,000 prior to the time we must pay the printer.

The University of Mississippi appreciates the support of the Mississippi Forestry Association in the publication of the Hickman book. We believe that the book is a significant contribution to the history of the State, and we think that in published form the book will reflect the good work that has gone into it.

Mr. Ben A. Davis, Jr.

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December 28, 1961

I will probably be in Jackson before the end of January and will look forward to the possibility of dropping by to see you.

Yours sincerely,

C. F. Haywood

Charles F. Haywood
Provost

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cc: Mr. J. C. White
✓ Mr. J. W. Silver
Mrs. Mae Fortenberry