



Summer 2019

## MAD Travel, Phillipines

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MAKE A DIFFERENCE TRAVEL IS A PHILIPPINES-BASED SOCIAL ENTERPRISE THAT WORKS FOR AND WITH MARGINALIZED COMMUNITIES IN CREATING IMPACTFUL, INSPIRING, AND AUTHENTIC TRAVEL EXPERIENCES.

LEAH CARTER  
*ENVIRONMENTAL INTERN*



- Helped create a sustainability workshop
- Created sustainability guidelines for guests and business partners
- Helped research marketing towards a US audience



QUENTIN JACKSON  
*BUSINESS ADMINISTRATION INTERN*



- Researched potential U.S. partnerships
- Co-created a sustainability workshop
- Analyzed markets based on generational demographics



EMMA DARRAGH  
*MARKETING INTERN*



- Conducted marketing research
- Developed a marketing strategy based off results
- Implemented the marketing strategy
- Ability to travel on the weekends and had flexible work hours

