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"THIS IS A STUNNING, STUNNING NIGHT": NEWS MEDIA CONSTRUCTIONS OF EMOTIONAL REALITY

A Thesis

Presented to the

Faculty of

California State University,

San Bernardino

In Partial Fulfillment of the Requirements for the Degree

Master of Arts

in

English Composition:

Applied Linguistics and Teaching English as a Second Language

by

Karrina Janelle Oravetz

March 2020

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March 2020

Approved by:

Caroline Vickers, Committee Chair, English

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ABSTRACT

The news media is one of the main influences of people's perception, especially during elections. It can have an influence on a voter's perception during and after the results of an election. One of the issues that arises is that news reports are biased, which affects viewers' perceptions and interpretations of the information reported. This paper presents an analysis of Critical Discourse Analysis (CDA) in the genre of news media and further shows that prosodic features is another layer of analysis in CDA. I am looking specifically at how news broadcasts construct information after the 2016 election results. News media that represent either conservative liberal or Right-wing both use strategies to manipulate information even when the viewer wants to think of news media as neutral. In this paper, nine news reports that represent either conservative liberal or Right-wing from four leading news broadcasts were analyzed: Fox News, ABC News, NBC News, and CNN Breaking News.

A transcription key organized the notes made of the micro element patterns seen in each report, which the patterns are color-coded. Observations were made through differences in the visual content shown, word choices, face-threatening acts, phonetic features, and prosodic features. Vowels and intonation was analyzed through the program Praat, a free computer software package for the scientific analysis of speech in phonetics, which spectrograms are included to show the patterns that are evident. The patterns revealed that news media presents information based on the side they represent and leave out

information that contradicts their representation of reality. The phonetic features also show that there is a construction of emotional speech, which in turn affects how the audience perceives the information.

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CHAPTER ONE

INTRODUCTION AND LITERATURE REVIEW

Introduction

Reporting of events and information is a universal phenomenon. Particularly, news media is a mainstream source that reports events and information to millions of viewers. "Most of our social and political knowledge and beliefs about the world derive from the dozens of news reports we read or see every day" (Van Dijk, 1998, p.110). However, information presented is distorted, which means people are basing their knowledge on limited views and perceptions. According to Zhang (2014), language in news reports is never biasfree and it is branded by social values and different ideologies. (p. 2273) The purpose of my thesis is to bring attention to how various micro-level elements (such as register, stance, face-threatening acts, and phonetics) shape the macrolevel (hidden ideologies/bias, manipulation, and distortion of reality) in the genre of news media. In particular, I am looking through the lens of CDA to understand how a variety of news broadcasts constructed information differently after the 2016 election results based on the political views of their target audiences. Furthermore, I intend to build on what scholars have said about bias and manipulation in the news genre by demonstrating how phonetic analysis of intonation, vowel analysis, and filler pauses construct the emotion of the event.

Applying CDA in combination with phonetic analysis will demonstrate how news programs reveal stance and manipulate audiences. Ultimately, this thesis

will reveal how broadcast media news fulfills expectations of their primary audience and construct their own interpretations of reality.

Literature Review

An Overview of CDA in News Media

Van Dijk (1992) examines some properties of the social power of the news media that influence public opinion. The power is "not restricted to the influence of the media on their audiences, but also involves the role of the media within the broader framework of the social, cultural, political, or economic power structures of society" (Van Dijk, 1992, p. 10). Van Dijk argues that "one needs to pay detailed attention to the structures and strategies of such discourses and to the ways these relate to institutional arrangements, on the one hand, and to the audience, on the other hand" (Van Dijk, 1992, p. 10). Media has the power to control the minds of readers or viewers in terms of how they view events or information. Events and information can be manipulated by emphasizing information that is deemed important and which information is less prominent or absent in news reports. The article states that news media is being controlled by other power elites and that the ideologies expressed are codependent. Policies and businesses need the support of the press to be seen as legitimate and sustained. (Van Dijk, 1992, p. 29). At the same time, "mainstream news media" cannot operate without the cooperation of the political and corporate elites" (Van Dijk, 1992, p. 29).

Van Dijk (1995) states CDA "examines patterns of access and control over contexts, genres, text and talk, their properties, as well as the discursive strategies of mind control" (p. 24). He categorizes the framework into access of information (organization, rhetorical figures, speech acts) and mind control (how information is disregarded or how information is emphasized to support their view). Van Dijk establishes criteria for analyzing data for Critical Discourse Analysis. Some of the criteria include a focus on the relations between discourse and society (including social cognition, politics, and culture). Secondly, it pays attention to all levels of and dimensions. Van Dijk argues that media has the power to control the minds of readers or viewers on how they view events or information, discourse, via micro-elements of grammar (phonology, syntax, semantics), style, rhetoric, speech acts, etc. Finally, it is not limited to those purely "verbal" approaches to discourse, but also pays attention to other semiotic dimensions (pictures, film, sound, music, gestures). For example, Strauss & Feiz (2014) discuss the micro-level elements of "choices of words, grammatical constructions, prosodic fluctuations, gestures, grimaces, head nods, eye gaze, colors and images-all combine to form the social and cognitive processes and products of discourse" (p. 7). They express how images and word choice of an individual construct their stance (their feelings and attitude enacted in discourse). Strauss & Feiz built on Van Dijk's (2006) article that the micro-level choices constructing stance is also seen as manipulation, which Van Dijk labels as Short Term Memory (STM) manipulation and Long Term Memory (LTM) manipulation.

STM that enables cognitive manipulation include "simplified syntax, distinct and slower pronunciation, eye-catching images, and the use of basic lexical terms" (Strauss & Feiz, 2014, p. 322). Van Dijk expresses that specific features of text and talk "such as its visual representation-may specifically affect the management of strategic understanding in STM, so that readers pay attention to some pieces of information than others" (2006, pg. 7). LTM "stores subjectively interpreted personal experiences as mental models, but also more stable, more permanent, general and socially shared beliefs" (Van Dijk, 2006, p. 11). For example, after the events of 9/11 there has been "very emotional and strongly opinionated models held by citizens about this event' (Van Dijk, 2006, p. 12). Manipulation took place when media conveyed a need for legitimate military intervention and passed legislation that imposed severe restrictions on civil rights and freedoms, making citizens believe that such measures needed to be taken in order to be protected.

Discourse Historical Approach. Strauss & Feiz also discuss DHA (Discourse Historical Approach) to Critical Discourse, which is the "systematic integration of historical background information and prior related discourse as necessary and essential to the interpretation of specific current events" (2014, p. 325). Through DHA, it looks at how references are made to past events in order to explain current situations. The historical context also permits the reconstruction of discourses "intertextually" and "interdiscursively" over time. Ruth Wodak (2013) defines intertextuality as "texts are linked in other texts, both

in the past and in the present" (6). Wodak states the different ways interpretations of current events are established is either through explicit reference to a topic; through references to the same events; and through allusions or evocations. For example, a newspaper article might refer to another article published some time ago. Intertextuality is also found in news reports, where a reporter refers to an earlier report made or something in the past. Wodak gives an example from a European Parliament, where intertextuality is illustrated by the "footnote". The footnote is referencing an earlier policy, which Wodak says "it is necessary to have read the previous documents that are intertextually referred to, as well as to be briefed about the points of agreement and disagreement under discussion" (Wodak, 2013, p. 7). Recontextualizing is defined as when something is "newly framed". For example, a respective report focuses solely on one quote or frames information through a narrow lens. Wodak analyzes three articles that came from *The Times*, *The Guardian*, and The Tanzanian Daily News about a riot from June 2, 1975. He found The Times labeling the killed African Americans as "rioting blacks", The Guardian using "demonstrators", while The Tanzanian Daily News focused on the police as "racists" and "white supremacist" (Wodak, 2013, P. 10). This shows how an event can be represented differently, which results in the viewers gaining different perspectives on the same incident. Moreover, it shows how powerful language is in influencing perceptions of an event.

Norman Fairclough's Framework For Studying Discourse.

Language functions in maintaining and changing power relations in society. Norman Fairclough (1989) looks at the importance of language in understanding how it can influence and is influenced by social structures. He argues that people need to become more conscious of those elements in order to recognize how they can influence one's opinion. He developed a three-dimensional framework for studying discourse to explain what is known as micro- and macrolevel analysis and interpretation. His model includes three separate forms of analysis; analysis of (spoken or written) language text, analysis of discourse practice (processes of text production, distribution, and consumption), and analysis of discursive events as instances of sociocultural practices. At the micro-level, the analyst considers various aspects of textual/linguistic analysis. For instance, it looks at syntactic analysis and use of metaphor and rhetorical devices. At the macro-level, the analyst is concerned with intertextual and interdiscursive elements and tries to take into account the broad, societal currents that are affecting the text being studied.

Zhang (2014) uses Fairclough's three-dimensional model to look at formal properties of text-properties of vocabulary, grammar, textual structures, etc. The article looks at how news positions information to be viewed in a certain perspective by looking at word choices. The article states "languages in the news reports are naturally thought to be neutral and unbiased" (Zhang, 2014, p. 2273). However, the study shows "languages in the news reports are never

biased-free. They are branded by the social values and different ideology" (Zhang, 2014, p. 2273).

The study uses Fairclough's model by looking at formal properties of textproperties of vocabulary, grammar, textual structures, etc. In connection to news
discourse, it looks at linguistic features and functional grammar of the news
reports. It also looks at the interpretation stage, where it looks at the intertextual
phenomena of news production from the perspective of news sources, speech
reporting, etc. Finally, it looks at the relationship between the interaction and the
social context, which in the news discourse it looks to uncover the hidden
ideology.

The study conducts a critical analysis of the political news reports on Iraq war by American media. The study ranges from the micro-level-linguistic features, to the macro level-social and cultural setting. The findings of the study was the "reporter employs various linguistic tools to set up quite different images for the American side and the Iraqi side" (Zhang, 2014, p. 2275). The study categorizes the linguistic features in the following categories: transformation, classification, and modality. Classification became the focus of the study, which refers to the "naming and representing of people and events" (Zhang, 2014, p. 2274). For example, "The repeatedly use of the two words 'we' and 'he' shows the opposition: the intimacy of the American government with its people and the distance or hatred between the Americans, the 'people' and Saddam Hussein. Once more, the media impose an impression on the readers that Saddam

Hussein is the enemy. Another means of classification is realized by the adjectives" (Zhang, 2014, p. 2274). It shows that language is not neutral and creates images based on choice of vocabulary, words, and grammar.

The Impact of Word Choice. Shojaei and Laheghi (2012) builds on Zhang's idea that language used in news texts manipulates the way information is presented to its viewer. This study looks at the ideologies and political issues as they are "important stimuli which can control the materials being translated, and then presented to the mass through news texts" (Shojaei and Laheghi, 2012, p. 2535). A term used within the article is "lexicalization", which is "word choice", is expressed in the article as ideological control. It is used as a linguistic toolkit used for textual analysis in CDA. "As Van Dijk (1998) suggests, opinions may be conventionalized and codified in lexicon, therefore, some words may be used to convey particular negative or positive meanings and implications about in-group or out-group members which may have an ideological basis" (Shojaei and Laheghi, 2012, p. 2537). Van Dijk (1988) analyzes a British newspaper to observe which structures of news discourse have particular social, political, or ideological implications. He looks at the semantic patterns, syntax, word choice, and stylistic choices. An example from the data is within a sentence that says "black teens burglarized the store" is different from "black teens robbed the store". The story transcribed used the later, which "constitutes a more powerful indictment". It described the word choice burglarizing as meaning unlawfully with intent to steal, while robbing implied stealing under threat of force.

The findings in the article are that an aspect of ideology can be carried even by a single word. Through a textual analysis and following the lexicalization tool for a Critical Discourse Analysis of texts, "conscious and purposeful shifts are imposed to the translators by some control factors which may be some governments, political parties or publishers, etc. or even it might be a personal ideology of the person himself" (Shojaei and Laheghi, 2012, p. 2539). Jaffer Sheyholislami (2001) mentions similar ideas expressed by A. Shojaei and F. Laheghi and Zhang, which show language is a social act and it is ideological driven. Sheyholislami states unless the viewers "have different knowledge and beliefs, they will generally adopt these subjective media definitions of what is important information about an event" (Sheyholislami, 2001, p. 3). He also states that mainstream media works "ideologically and is in the service of the powerful, the elite, and state" (Sheyholislami, 2001, p. 10).

Visual Elements and Face Threatening Acts Shape Stance. A combination of text and image has a strong influence on public opinion as the visual provokes an emotional response. Zofia Kowalik-Kaleta (2012) states, "A characteristic feature of TV reports presented in the news programmes is the dominant role of a visual element, which creates the meaning of communication and can affect the reaction of the recipient, but always combined with the spoken word" (Kowalik-Kaleta, 2012, p. 34). It looks at how the mechanisms of language and especially the visual elements influence public opinion. It explored the "verbal as well as non-verbal elements in their mutual interaction and treats them

as parallel semiotic systems which play a role in the creation of meaning" (Kaleta, 2012, p. 3429). It also looks at the way the camera is positioned when reporting events, such as close-up or afar, which either engaged or distanced the viewer. It also looks at the visual images that arise, which the image can represent an abstract concept and stimulate viewers emotion. These powerful nonverbal elements shape the stance for which the reporter takes.

It is through face threatening acts and politeness strategies that will also show a person's stance on a subject matter. It can furthermore be used as a way to manipulate viewers in news media. Brown and Levinson built their theory of politeness on the assumption that many speech acts are intrinsically threatening to the face. Hossein Sadeghoghli and Masoumeh Niroomand (2016) article looks at the theoretical framework of politeness by Brown and Levinson. Speech acts are threatening in that they do not support the face wants of the speaker and those of the addressee" (Sadeghoghli & Niroomand, 2016, p. 29). It further expresses, "Brown and Levinson (1987, pp. 65) defined face-threatening acts (FTAs) according to two basic parameters: (1) Whose face is being threatened (the speaker's or the addressee's), and (2) Which type of face is being threatened (positive- or negative- face)" (Sadeghoghli & Niroomand, 2016, p. 29). Acts that threaten an addressee's positive face include those acts in which a speaker demonstrates that he/she does not support the addressee's positive face or self image (e.g., complaints, criticisms, disapproval, contradiction, accusations, mention of taboo topics, interruptions)" (Sadeghoghli

& Niroomand, 2016, p. 29). Face-threatening acts can be seen in orders, suggestions, requests, warnings, etc. (negative face threats).

Emotional Speech Affecting Vowel Formant and Length. Phonetic features such as intonation, vowel analysis, and filler pauses observed in reporter's speech also construct the emotion of an event and influence public opinion. Vowel analysis can show how emotion affects pronunciation of vowels as it affects F1 and F2 values. Vlasenko et al. (2011) focuses on vowel analysis to look at emotional recognition. In the study, they collected over 456 utterances that consisted of neutral utterances, low arousal emotions (boredom, sadness), and high arousal emotions (anger, fear, joy) (Vlasenko et al., 2011, p. 2). The neutral speech corpus came from The Keal Corpus of Read Speech, which has a collection of spontaneous German speech. The affective samples came from professional actors (5 male and 5 female) that said sentences in different emotions. They looked at the F1 and F2 values and saw a strong correlation with the level of arousal in connection to the speaker's emotional state. There was a comparison between vowels said with an emotion quality versus neutral, which they found vowels said neutral were closer to the typical vowel formants chart. They state that gaining a better understanding of emotional natural speech can help "Text-to-Speech Synthesizer (TTS) increase naturalness and improve user friendliness" (Vlasenko et al., 2011, p. 4). In my analysis, I will also be looking closely at F1 and F2 values of vowels and compare them to the formant chart to see how the emotional state affects pronunciation of vowels.

F1 and F2 values affected by emotion are also seen in Goudbeek, Goldman, & Scherer, K. (2009). First and second formant of the vowels /i/, /u/, and /a/ and was shown to be significantly affected by emotion dimension (Goudbeek et al., 2009, p. 1). Similarly to the previous article, this article looked at the effect of emotion dimensions on formant placement of individual vowels. Their hypothesis was with unpleasant emotions the F1 will rise, while the F2 goes down. They looked at corpus expressed by 10 actors that said the same phrase in different emotions, which allowed the emotion analyzed to be controlled. The findings in the article are emotion has an influence on formant positioning. "The mean of F1 of all three vowels /a/, /i/, and /u/ is higher for high aroused emotions and lower for low arouses emotions. In addition, high arouses emotions have a significantly lower F2" (Goudbeek et al., 2009, p. 4). Roach (2000) found that emotional speech has faster tempo (speech rate), prominence (loudness), higher pitch range (especially on individual syllables), and tension (can be slurred). (Roach, 2000, p. 4) The tension that causes slurred sounds connects to Vlasenko et al.'s and Goudbeek et al.'s studies, where the slurred pronunciation can affect the placement of vowels on the typical vowel formants chart. Roach talks about theory of emotions and their categorization, and method for "transcribing those aspects of speech which are relevant in the signaling and recognition of emotions" (Roach, 2000, p. 1). Roach uses Tones and Breaks Indices (ToBI) transcription in order to look at pitch range, tempo, tension, and pauses in the data. ToBI will help analyze the categories of

intonation, filler pauses, and vowels. These effects on F1 and F2 values caused by emotions can explain why the vowels deviate from the typical vowels formant chart.

Aside from looking at formant placement for emotion, analyzing vowel length can also be an implication of emotion. Diaz (2015) looks at vowel length and says vowel length will be longer in emotional speech than non-emotional speech in narratives (Diaz, 2015, p. iii). The tokens collected for the study come from the Santa Barbara Linguistic Corpus. He collected both tokens of narratives and conversations. In a conversation, he found that the speech was "precise, quick, and maintenance is most notable rather than repair" (Diaz, 2015, p.10). In one narrative, the style was "very deliberate, with slower pace and greater pauses throughout" (Diaz, 2015, p.12). This is what accounted for the vowel lengths to be longer in narrative than in conversation. However, these patterns did not remain consistent as the tokens were gathered from different individuals. The patterns "came from different words, or where words were shared, they came from different speakers" (Diaz, 2015, p. 38). Diaz concludes by stating, "affected states influence not only the vowels but pacing, word choices, and conversation maintenance" (Diaz, 2015, p. 42). It is not through the comparison between conversation and narrative that will be compared to the data, but how the state of an individual can affect vowel length.

Emotional Speech Affecting Filler Pauses. Affected state can also affect the use of filler pauses compared to neutral speech. Similar to differences

in vowel length, filler pauses also differ in length. Clark & Tree (2002) says "speakers use uh and um to announce that they are initiating what they expect to be a minor (uh), or major (um), delay in speaking" (Clark & Tree, 2002, p. 73). These filler pauses have social meaning, which can be searching for a word, deciding what to say next, want to keep the floor, or want to cede the floor. Clark and Tree create three categories to explain uh and um pauses. The first category is "filler-as-symptom" view, which is an "automatic, or involuntary, consequence of one or another process in speaking" (Clark & Tree, 2002, p. 75). The next two categories show that the filler pauses can be controlled by speaker and can communicate meaning. The second category is "filler-as-nonlinguistic" view, which is meant to communicate to the listener that the speaker is continuing to "hold the floor". (Clark & Tree, 2002, p.

76). The final category is "filler-as-word" view, which states uh and um are English interjections, which is similar to interjections such as "well, indeed, okay". Uh is found to be an interjection that is a minor delay in speaking, while um is an interjection that is a major delay in speaking. There are 11 categories of uh and um that came from the data they collected in the study, which will be used to categorize the instances of the filler pauses in a news report.

In furthering the discussion of filler pauses having social meaning, filler pauses were analyzed by examining eight female speakers to see how it affected intonation (Clark & Tree, 2002). Clark & Tree found generally, the F0 of hesitations had a lowering of mean F0. (2002, p. 4). The hesitation markers can

express either not being confident when expressing an opinion or showing politeness. The lowering intonation in connection to the hesitation markers can be compared to the findings for low versus high arousal emotions discussed in Goudbeek et al.'s article.

Emotional Speech Affecting Intonation Patterns. Moreover, intonation patterns (F0/pitch) have differences in connection to emotional states. Banziger & Scherer (2005) uses ToBI to analyze the tones and breaks of the data collected. It states F0 "fluctuations can carry emotional meaning, independently from amplitude variations and voice quality" (Banziger & Scherer, 2005, p. 55). The study used 144 emotional expressions produced by professional actors. They found that "aggregated F0 measures tend to be higher for emotions with high arousal than for emotions with low arousal" (Banziger & Scherer, 2005, p. 258). This pattern will be looked at to see the difference in intonation between emotional expressions.

Intonation patterns based on emotion can also be in pitch levels resulting from interruptions. Yang (2000) looks at spontaneous discourse based on two dialogues recorded in home settings. Interruptions are "situations in which one person intends to continue speaking, but is forced by the other person to stop speaking, at least temporarily, or the continuity or regularity of that person's speech is disrupted" (Yang, 2000, p.1). When a speaker wants to gain control of a conversation or dominate the conversation, there is a high pitch and amplitude present. (Yang, 2000, p.1) Yang labels this type of interruption as competitive

interruptions. This is definitely seen when speakers are expressing "something which is emotionally significant to them" (Yang, 2000, p.1). An interruption can convey an opportunity to express a strong opinion on a point or forcefulness of disagreement is reflected. This is seen when a "rise in amplitude and pitch jumps and is an abrupt point in comparison to the rest of the pitch points" (Yang, 2000, p. 2). Yang labels supportive interruptions as cooperative interruptions, where it is meant to keep the attention of the main speaker's floor rights. They "often occur at low or medium pitch levels, and even when they are high for emotional involvement, they are generally lower in pitch than competitive interruptions" (Yang, 2000, p. 2). The data shows "the amplitude is generally low in cases of acknowledging and prompting, but often high when an interruption is used to express strong opinion or emphasis" (Yang, 2000, p. 2). A rise in intonation does not always mean it is associated with high arousal. Many studies, such as Banziger & Scherer's, say that F0 measures tend to be higher for emotions with high arousal.

CHAPTER TWO

DATA COLLECTION AND METHODOLOGY

Data Collection and Methodology

I analyzed Fox News, ABC News, NBC News, and CNN Breaking News to compare what they reported after the 2016 election results of president elect Donald Trump. The news reports in this study range from the day Trump won the U.S. presidential election on November 9, 2016 through December 20, 2016. I chose these four news broadcasts as they are four of the most watched cable networks and they have a history of media bias. I specifically watched reports discussing how individuals felt about the election results, which included discussions amongst reporters and interviews of the general populace. My analysis focused on the four news broadcasts for micro-elements of register, stance (word choice, images, data), politeness theory and face-threatening acts, Discourse Historical Analysis (DHA), and phonetic features constructing emotional speech. Specifically, I analyzed differences in the images and video clips that are used to create a perspective, the graphs/data the news broadcast chose to show in connection to the election results, the word choices used to describe the election results and people's reactions, the stance they take that reflects their political views, phonetic features (intonation, vowel analysis, and filler pauses), constructing emotional speech to show the information reported is not neutral, and face-threatening acts that are used by correspondents to reinforce that view with what is reported. News reports were collected through

the means of a digital video recorder (DVR), news websites, and the video sharing service YouTube. News reports were transcribed using the DVR function or otranscribe.com. Noticeable patterns were also made on the transcriptions, with patterns indicated through color-coding.

The Phonetic feature "filler pauses" were categorized based on the 11 categories discussed by Clark & Tree (2002). The eleven categories include searching memory for a word, hesitating about something, doubt or uncertainty, engaging in speech-productive labor, keeping the floor, and ceding the floor. (p. 91) Speech productive labor is when the speaker is "momentarily unable or unwilling to produce the required word or phrase" (Clark & Tree, 2002, 76). This helped categorize the filler pauses in connection to their social meanings in order to see how they are functioning in the reports. An analysis of filler pauses works to construct emotion through the choices news broadcasts use when talking about the event. For example, a reporter will chose speech-productive labor to fix the viewer's attention on details, opinion, or emotion in order to emphasize their point of view on a topic. They present information through a particular lens to the viewer in order to feel a certain way about the topic discussed. A news reporter may chose to use speech productive labor by having a pause before they express something in an emotional state. This can be seen when news reporters are reporting the reactions of people, where they make pauses as they emphasize how people felt.

The phonetic features "vowels" and "intonation" were analyzed through the

program Praat, a free computer software package for the scientific analysis of speech in phonetics, with which spectrograms are included to show the patterns that are evident. Intonation will be analyzed in two different ways. The first is to compare the pitch between an emotional state from what is seen as a neutral state in a news report. Instances where there is a shift emotionally will be looked at from select news report to see what is occuring with pitch. The second is to look at the interruptions in the dialogue of the news report to look at the differences between the competitive interruption of one speaker and the cooperative interruption of the other speaker in connection to intonation. The vowel analysis will look at how the high arousal emotions affect a speaker's pronunciation in comparison to a speaker who is not emotional. The vowels will also be compared to where they are located on the typical vowel formant.

The data collected for this study was from news media reports from Fox news, ABC news, NBC news, and CNN news. There were a total of 9 news reports that were collected through the means of a digital video recorder (DVR). The 9 news reports chosen all focused on reactions of the election results, which analysis focused on how the news broadcasts framed their reports to support their political view. The news reports were transcribed using the DVR function, where the recordings were replayed, paused, etc. numerous times. After the transcriptions were complete, the news reports were replayed in order to make notes for any noticeable patterns within the information that was reported in regards to the 2016 election presidential results.

A transcription key organized the notes made of the patterns seen in each report, which the patterns are color-coded. The source information, which includes the headline and the date recorded, is in bold black font. Information, headlines, words, images/video clips, and graphs/data that appear on screen (even in connection to CDA) were color-coded in purple font. Register and stance were color-coded in green font. Any face-threatening acts observed were color-coded in red font. Any instances of discourse historical references and manipulation (through quotes, graphs, images, etc.) were color-coded in blue font. "CDA" was also included next to chunks of information that had hidden ideologies or manipulation. Observations and notes on the patterns observed were color-coded in light blue font.

The patterns that were observed after color-coding the transcriptions was that the micro-level elements (register, stance, word choices, visual elements, video clips, face-threatening acts, and prosodic features) build onto the Critical Discourse Analysis (CDA) of hidden ideologies and manipulation. These micro-level elements of speakers' discourse collectively construct their stance, which inevitably tie to the speakers' ideologies. The analytic choices demonstrate that language is a form of social practice. The micro level elements demonstrate how they shape the political view that the news broadcasts uphold. The analysis shows how the news broadcasts have varying ideologies that have an impact on viewers. The news broadcasts report information based on the political view they support and there are political elites working together with the news broadcasts

to distort the way the information is reported. The micro-level elements all depict either that many people are content or are very displeased with the results. Stance is a production of word choices and images, where it will either show a negative or positive view in the news report. News media is a platform for spontaneous discussions between news reporters, which means news reporters' stance can be validated or challenged by others. In order for news reporters to uphold their stance, they are seen resorting to face-threatening acts. Facethreatening acts are hidden ideologies and not easily detected by viewers. Reporters will spontaneously reference people in earlier news reports or participate in face-threatening acts with others to defend their political view. It is through these moments of spontaneous speech that emotional speech is present. This is significant because news reports are supposed to be neutral and present information to viewers that is objective and neutral. However, the presence of emotional speech demonstrates bias and leans towards personal views of the news broadcasts and news reporters. Phonetic analysis as another micro-level analysis shows that news reporters are getting emotional instead of remaining neutral, which affects the viewers' perception of the information. Observing intonation and vowel patterns reveal that they were getting emotional based on the political view they hold. Viewers are relying on a reality of the election results depicted by the news broadcasts that is often manipulated and distorted.

CHAPTER THREE

ANALYSIS OF MACRO PATTERNS, MICRO PATTERNS, AND PHONETIC FEATURES

Introduction

The analysis of news broadcasts started with looking at macro patterns. These are patterns that stand out instantly from the news reports; such as whether a reporter is pro-trump or anti-trump. Research was done on the news broadcasts prior to analyzing the news reports to find out what political view the news broadcasts is known to support. The rest of the observations analyzed were micro patterns; such as word choices, images, video clips, DHA, Face threatening acts, prosodic features, and phonetic features. These patterns are much more difficult to notice. They can be difficult because sometimes the patterns can only be understood by watching other news reports. Furthermore, the viewer must also have the knowledge of the references or individuals that are being addressed by reporters. Phonetic patterns are brought to one's attentions through programs such as Praat and normalization charts, where the features are isolated. It is through this isolation of patterns for both the macro and micro that piece together how they contribute to CDA.

Stance (word choices, images)

Stance is the speaker's or writer's feeling, attitude, perspective, or position

enacted in discourse (Strauss & Feiz, 2014, p. 275). This is seen in the news broadcasts when they chose specific words or phrases to express their thoughts. A. Shojaei and F. Laheghi state that the use of lexicalization, or word choice, is used to "convey particular negative or positive meanings and implications about in-group or out-group members which may have an ideological basis" (Strauss & Feiz, 2014, p. 276). The article argues how language manipulates the way information is presented.

Stance on Fox News

When observing the news reports from Fox News, it is clear that Fox News supports the conservative view. The words they chose highlight Donald Trump in a positive light, while they use negative words to describe Hillary Clinton and the current political body. Looking at the word choices (adjectives, verbs, nouns, phrases) show how the news broadcasts position information to create a perspective as the words carry meaning positively or negatively. In Critical Discourse Analysis, Fox news is using positive self-representation of Trump and their political view and negative self-representation for the opposing view. The adjectives used create a contrast in representation and the "classification is realized by the adjectives" (Zhang, 2014, p. 2274). This is seen in the first transcript for Fox news where Kellyanne, Trump's campaign manager, makes positive-self representation of the results and of Trump's speech (see Appendix A). Kellyanne compares Hillary Clinton's results to Trump's (1):

(1) 39. =It's also vulnerability and softness there in her numbers. And then (0.6) it's

- 40. really Donald Trump. (0.2) The man is BRILLIANT (0.8) and the man is
- 41. GUSTSY. The man RAN and SACRIFICED (0.1) to do this for the country.
- 42. >He didn't need the money, the fame, and the power, and the status<. He is
- 43. <u>very</u> attractive to people. >Literally, Literally<:: situate that appetite for an
- 44. outsider who goes to Washington and owing <u>nobody</u> [anything.

The news correspondents in the second transcript for Fox news also make positive-self representations of Trump in example (2) (see Appendix A):

- (2) 113. CHRIS WALLACE; Presidential (0.2) ugh I thought it was pitch perfect ugh (0.2)
- 114. he was humble (0.2) he was unified (0.2) he at one point said to those
- 115. people who opposed him.
- 120. ugh, I thought it was inclusive ugh humble (0.6) big hearted and a word
- 121. presidential. I (0.2) I'm very impressed. Obviously it's one speech, but
- 122. was a fellow you can sit there and say maybe.
- 125. BRET BAIER; I agree. A very good start. A note of humility. A note of grace.
- 126. Thanking Hillary Clinton for her service to the country. Ugh. Acknowledging

There is a negative-self representation of Hillary Clinton and the current government system. This is seen with the statements made by Sean Hannity in the third transcript for Fox news (3) (see Appendix A):

- (3) 266. SEAN HANNITY; =They are tired of the corruption, the cesspool, 267. <T=0:01:00.0>
- 268. DHA/incorporating other voices-term used many times since Ronald
- 269. Reagan, meaning clean up the government draining the swamp, all of these
- 270. things are resonating.

304. SEAN HANNITY; Umm but you know in fundamentally what drives elections

305. <T=0:02:00.0>

306. (0.6) peace and prosperity (0.4) America is not prosperous. America is not

307. working. Naming/Wording Hillary lied about her emails. She's corrupt. She's

308. so dishonest. Look at the exit polls tonight and at the end of the day.

Sean Hannity uses words such as corruption, cesspool, and the phrase draining the swamp, which these words depict the Democratic Party in a negative perspective. Sean Hannity also mentions Hillary Clinton's emails, which was a big scandal against Hillary Clinton throughout the campaign. While Hillary Clinton was secretary of state, she used her personal email to send and receive classified information. In media, she was presented as someone who is careless and crooked. Mentioning the emails reminds the viewers as to why she was someone to not elect for president.

There are also word choices used by Fox news that manipulate how the feelings of people are represented in connection to the election results. The word choices used by Fox news present the idea that people are in support of the election results (see Appendix A). This is seen in example (4):

- (4) 73. KELLYANNE; He already knew all the data. He knew what the possibilities were.
- 74. There was seven different paths to chose from (0.6) Umm. It's when you start
- 75. to see that. And I think it's when these <u>silly</u> exit polls (0.4) silly exit polls start
- **76.** fading into view and get replaced by ACTUAL returns from real voters (0.4)
- 77. then you realize that people have spoken.
- 168. MONICA CROWLEY; =Well, today I think that the American people

saw that they

- 169. were through with the bipartisan ruling class, they were willing to try
- 170. something completely different, but more importantly they had a vehicle in
- 171. Donald Trump. They believed him, they believed in him, they still do, they
- 172. liked him, they trusted him and most importantly they had an emotional
- 173. investment in Donald Trump to restore America back to its foundational
- 174. principals and greatness. Juan...
- 261. and probably not get involved in foreign conflicts. (0.4) To me, this was
- 262. predictable, but on the other hand, this is a modern day political miracle you
- 263. are witnessing before your eyes right now. and that is to go up against 256.
- 264. everybody and all the pundits and all the pollsters and defy all the odds
- 265. and it's the American people that's said enough is enough.

In these examples, Fox news is manipulating the results to show that people wanted a change and people did want Trump to win. Hannity gives a lot of statistics in transcription 3 on the current conditions of living. These statistics are used to also support what they are saying, which are current living conditions are so bad that there needed to be a change. They contrast the word "silly" with "actual" to demonstrate their point further that the "American people" do support the results of the election. Throughout the transcripts for Fox news, they use the term "American people" numerous times, which portrays a meaning of unity among viewers. It is used to include everyone within the conversation and to take the position that everyone was tired and wanted change.

Overall, Fox news is presenting the reactions of the election results through a conservative lens. They express that the majority of American people wanted change and that the results show they did support Trump. When Hillary Clinton or the current government body is mentioned, they are portrayed through negative-self representation. They do not mention anything about the riots, the popular vote, or go into detail about how Democrats responded in connection to the results.

Stance on ABC, NBC, and CNN News. ABC, NBC, and CNN news will be analyzed together as they uphold a liberal view. The adjectives in these news broadcasts create a different picture than Fox news in regards to the election results and the reactions of people. The three news broadcasts use negative self-representation of Trump. This is seen in the first transcription with ABC news in example (5) (see Appendix B):

- 5) 334. DAVID MUIR; Donald Trump's election also sending shock waves around the
- 335. globe as we were still on the air in the wee hours of the morning. They were
- 349. TERRY MORAN; Very different reactions to president elect Trump in Mexico.
- 350. Newspapers expressed horror.
- 365. TERRY MORAN; He sure does, David, Although, he is a WILD CARD on the
- 366. world stage and world leaders will be watching him

Additional examples are seen with ABC news in example (6) (see Appendix B):

(6) 373. On this special edition of nightline. We are taking a look at the election that

- 374. shocked the world. DONALD J. TRUMP. A real-estate magnate and reality
- 375. star with ZERO government or military experience will soon be our 45th
- 376. president.
- 384. TERRY MORAN; The man who so often hurled invective during the campaign.
- **385.** CDA shows video of Donald Trump saying: "They're bringing drugs. They're
- 386. bringing crime. They're rapist"
- 390. TERRY MORAN; A historic moment for the first time ever Americans elected a
- 391. commander in chief who had no prior experience in government or in the
- 392. military. It was a bombshell SO MANY didn't see coming.
- 393. Woman anchor: Words cannot describe how shell shocked.
- 467. JUJU; Across the country tonight, stunned, Hillary Clinton supporters
- 468. mourning and raising their voices after winning the popular vote, but being
- 469. shut out by the electoral college.
- 553. LZ GRANDERSON; You know you get so emotionally invested in breaking
- 554. through this barrier that when you come up short your life wondering when
- 555. are we going to have the first female president. Well the raw numbers
- 556. showed the majority of the country said we are ready for a first female
- 557. president.

Further examples with NBC news include (7) (see Appendix C):

- (7) 738. Reporter Kristen Welker's voice: This morning, Democrats coming to terms
- 739. with their new reality. Republicans are now firmly in control of Washington
- 740. winning the white house and holding both house of congress.
- 768. Reporter Kristen Welker's voice : CDA Video recoding of a hospital patient

769. monitor appears on screen Democrats are also bracing for a fierce fight

770. ahead over Obama Care.

Examples on CNN news are seen in (8) (see Appendix D):

- (8) 827. PROTESTOR; How did he win fair and square?
- 828. HILLARY HAD MORE VOTES.
- 829. More human beings voted to Hillary.
- 830. It isn't fair.
- 831. We didn't get ONE vote.
- 832. YOU didn't get a vote.
- 851. WHAT'S WRONG Don tries to speak, but continues to get interrupted by
- 852. protestor. Protestor at this point has fully kept the floor.
- 853. DON LEMON; [SO..
- 854. PROTESTOR; [What's [[the DEBATE!
- 855. DON LEMON; [[You can definitely feel his passion .. there's
- a lot
- 856. of people out here who feel the same way

The word choices conveyed by ABC, NBC, and CNN news shows that there are many people who are "devastated" with the election results. All of the adjectives contrast with the adjectives of Fox news. While Fox news used positive adjectives to refer to Trump and people's reactions, ABC, NBC, and CNN news used negative adjectives and negative self-representation to convey the opposite. They characterize Trump as a "wild card" with "zero experience", which creates the meaning of instability. They also use the adjective "invective", depicting Trump as abusive and highly critical. The word choice "control" also creates the meaning of taking over and that Democrats must surrender to their new reality.

In contrast to Fox news, both ABC and NBC news used images and

videos to take a stance. ABC and NBC news takes the stance that it was a mistake that Trump won the election. The "characteristic feature of TV reports presented in the news programmes is the dominant role of a visual element, which creates the meaning of communication and can affect the reaction of the recipient" (Kaleta, 2012, p. 34). There are numerous examples in the transcripts of ABC and NBC news. Some of the instances with ABC news are seen in example (9) (see Appendix B):

- (9) 384. TERRY MORAN; The man who so often hurled invective during the campaign.
- **385.** CDA shows video of Donald Trump saying: "They're bringing drugs. They're
- 386. bringing crime. They're rapist"
- **446.** CDA Showing different clips of Trump: Trump: "We're going to build a wall"
- 447. "Obama care has to go" "A Trump adminstration will renegotiate nafta"
- 448. "Mexico's going to pay for the wall, they don't know it yet" "I will knock the
- 449. hell out of ISIS" "We will suspend the Syrian refugee program" "We will
- 450. double our growth and have the strongest economy anywhere in the world"
- 486. CDA Video Clip of Hillary Clinton Clinton: This loss hurts (0.1) but please
- 487. never stop believing that fighting for what's right is worth it.
- **488.** CDA Shows protest with signs that say "love trumps hate" and "fighting for
- 489. what's right is worth it".
- 524: JUJU; This presidential race was most divisive in recent memory. Splitting
- 525. voters along the fault line of whites versus nonwhites, urban versus rural,
- 526. men versus women.
- 527. <T=0:03:00.0>

- 528. CDA (bolded) Shows diagrams with percentages:white for trump 50% and
- 529. white for clinton 37% versus nonwhite for trump 21% and nonwhite for
- 530. clinton 74%, urban for trump 35% and urban for clinton 59% and rural for
- 531. trump 62% and rural for clinton 34%, men for trump 53% and men for
- 532. clinton 41% and women for trump 42% and women for clinton 54%.
- 558. JUJU; For Hillary Rodham Clinton falling just short of the white house is a
- 559. devastating chapter in what has been a decades long story of public
- 560. service. From her early days as attorney working in Arkansas.
- **561.** CDA Showing pictures of young Hillary as an attorney, then senator, than
- 562. secretary

Examples with NBC news include (10) (see Appendix C):

- (10) 768. Reporter Kristen Welker's voice : CDA Video recoding of a hospital patient
- 769. monitor appears on screen Democrats are also bracing for a fierce fight
- 770. ahead over Obama Care.
- **783.** CDA Images of senator Elizabeth Warren are shown on the screen. Picture
- 784. on left had her hand pointed up and a fierce face on both.

The numerous video clips and images depicted by the two news broadcasts depict the reactions and results of the election as negative. All of these examples are also examples of Critical Discourse Analysis as they are all manipulative. They show specific parts of Trump's speech and depict him in a negative light as they chose to highlight the parts of his speech that caused controversy and reaction. The images also have a strong rhetorical impact, as the pictures are intense and filled with emotion. For instance, example 10 notes a heart monitor and the sound of the heart monitor is a construction of anxiety.

Figure 1. (Today 2016) is the frame from the news report when the heart monitor is shown:

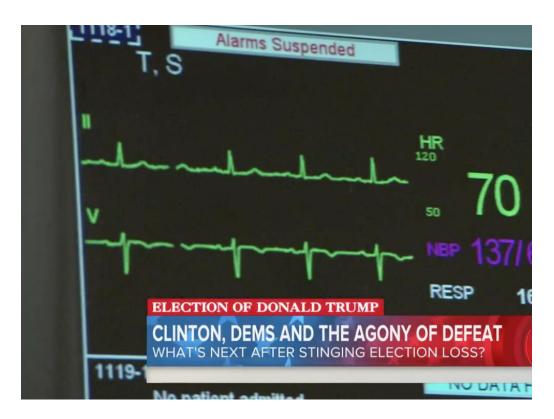


Figure 1. Rhetorical Impact of Heart Monitor on NBC News

This will also be seen in later instances in examples 18 and 20. In example 18, it is noted that Miley Cyrus is crying. Figure 2. (Today 2016) is the frame from the news report when Miley Cyrus is crying about the election results:



Figure 2. Rhetorical Impact of Miley Cyrus Crying on NBC News

In example 20 it notes that there is video of angry protestors and bombs going off. Figure 3. (ABC News 2016a) is the frame from the news report:



Figure 3. Rhetorical Impact of Angry Protestors on ABC News

Further example is seen in figure 4 (ABC News 2016b):



Figure 4. Rhetorical Impact of Explosions on ABC News

It makes the viewer feel uncomfortable by instilling fear and worry about the election results. Another interpretation of including the sound of the heart monitor and video footage of Miley Cyrus crying is news reports attempting to include forms of entertainment. Studies of media as entertainment rely on the fact that "certain forms of language are used to "cue" audiences into the sense that what they are encountering is, in fact, entertainment" (Hutchby, 2006, p. 3). They use spectacle in order to keep their reports engaging for viewers, even with the intention of making the audience feeling uneasy.

Face-threatening Acts

Face-threatening acts is one aspect that has not been studied in how news broadcast can use face-threatening acts as a form of manipulation.

Speech acts can be threatening when "they do not support the face wants of the speaker and those of the addressee" (Sadeghogli and Niroomand, 2016, p. 29).

The speaker demonstrates that he/she does not support the addressee's positive face when the following are observed; complaints, criticisms, disapproval, contradiction, accusations, interruptions, etc.

Face-threatening Acts on Fox News

Two news reports from Fox news contain instances of face- threatening acts. Face-threatening acts from Fox news are seen when a person does not support Trump or wants to remain neutral. This is first seen with Fox news in example (11) (see Appendix A):

- (11) 180. JUAN WILLIAMS; That is to not say that people should be blind to the man that
- 181. we just elected. He demonstrates many characteristics I would call a 182. demigod. (0.4) I would say that this is a person who has threatened
- the
- 183. press freedoms in our country and who has offended many people ugh
- 184. women, minorities, religious minorities, ugh and called into question some of
- 185. the very values that we associate with being American and sharing
- 186. tolerance and inclusiveness. (1.0)
- **187.** Ignores what was stated by Juan and goes back to talking about how Trump
- 188. did on his speech
- 189. BRET BAIER; Well, were you impressed with the speech?

It is further seen in example (12) (see Appendix A):

- (12) 194. JUAN WILLIAMS; ugh..and in specific I was quiet taken with his
- 195. acknowledgement of Reince Preibus, the chairman of the Republican
- 196. national committee, because ultimately I don't think the Trump campaign
- 197. had any kind of organizational structure and had a heavier alliance on the

198. RNC.

Also, it is seen in example (13) (see Appendix A):

- (13) 211. ANNA KOOIMAN; Well, Donald Trump set the tone tonight for going forward.
- 212. Again, responding back to Juan Williams indirectly. So, it was by all 213. accounts here (0.6) a very good tone.
- 226. ANNA KOOIMAN; =I just don't think there is any denying that he has (0.2) ugh
- 227. been told go forth and do what we ask you to do. And also, Just a word
- 228. about Reince Preibus (0.4) absolutely undersold in terms of what he had
- 229. been doing (0.4) it's not sexy to talk about strategical strategies and your
- 230. efforts.
- 231. ANNA KOOIMAN; But, that's what they focused their efforts on and I think and
- 232. the post-morten of this election will find out that what the RNC was able to
- 233. do was to match up with his enthusiasm and momentum that Donald Trump
- 234. brought to it and give us the map that you are looking at today.

The last example is seen in (14) (see Appendix A):

- (14) 243. SEAN HANNITY; Hey guys, how are you? By the way, you got to get Juan
- 244. Williams off this ledge he's on right now. We got to help him.

In example 11, Juan Williams is expressing an opposing view that does not put Donald Trump is a positive light. Bret Baier threatens Juan's positive face by disapproval. He does not respond to what is said by Juan Williams and

instead redirects the conversation back to how great Trump's speech was. In example 12, Juan Williams threatens Bret Baier's positive face through disapproval as well. He is stating that Trump's speech was reliant on the RNC. In the later examples, Anna Kooiman threatens Juan's positive face by contradicting what Juan said about the RNC. She disagrees that Trump relied on the RNC and it was the RNC who matched up to Trump's character. In example 14, which is a transcription from another news report separate from the conversation with Juan Williams, begins with a face threat by Sean Hannity. Sean Hannity uses a positive face-threatening act about Juan Williams saying he is on a "ledge" and "needs help". This comment expresses that Juan Williams's comments about Donald Trump are absurd and irrational. The viewer would not know what Sean Hannity is referencing if they had not seen the previous news broadcast with Juan Williams.

Face-threatening Acts on ABC News. ABC news interviews Cokie

Roberts, the political commentary for ABC news, to give input about the election results and what to expect from Trump. ABC news has an example of a face-threatening act to the positive face of Cokie Roberts. Cokie Roberts attempts to report the facts about Trump subjectively. However, the others news reporters

Dan and Paula challenge her information in order to discredit any hope of Trump proving himself as president. Dan and Paula use face-threatening acts toward

Cokie Roberts whenever Cokie attempts to talk about how Trump can prove himself as the elected president.

This is seen in example (15) (see Appendix B):

- (15) COKIE ROBERTS; 697. them. I mean look, he sat down with the president the other day, the two of
- 698. them could not have been harsher about each other. Came out saving
- 699. glowing things. So, maybe we're seeing a more subdued presidential 700. Donald Trump. THAT'S the BIG HOPE.
- 701. DAN; Not much time has elapsed though and so we'll see how things 702. progress. (laughs) But, we are as Gloria Riviera pointed out, we are at this
- 703. contentious point in American history and I'm curious given your experience
- 704. covering politics. What would you say to Americans who are pinning so
- 705. much hope on this new president and also what would you say to the 706. people who are fearing so much anger and fear and dread about this new
- 707. president?
- 708. COKIE ROBERTS; Well, starting there. First of all, you wonder how many of
- 709. these protestors voted. But, the fact is that he should do something to speak
- 710. to the people who are angry and frightened. Particularly to the immigrant
- 711. community, the muslim community, ugh and these horrific stories of hearing
- 712. these kids being harassed in schools.
- 713. COKIE ROBERTS; He needs to actually stand up publicly and say something.
- 714. Make some kind of gesture...ugh to make it clear that he disapproves of this
- 715. <T=0:06:00.0>
- 716. and that he is reaching out to people who are frightened in the country. In
- 717. terms of people who are excited..umm I think they will stay excited for
- 718. awhile just the notion that they did it, they won, they beat the odds, they told
- 719. all the smart Washington types that we were all wrong and um so I think
- 720. they will stay a sense of excitement and if he can do something quick like an
- 721. infrastructure bill where people can really go to work right away, building

722. highways and airports and such..um that will make people [happy.

723. DAN; [Well, we will see (0.4)

724. PAULA FARIS; Um, (0.4) 68 days until the

inauguration..Cokie..thanks for the

725. insight as usual.

Cokie Roberts makes statements that suggest Trump could show he will follow through with the people, however Dan and Paula both say "Not much time has elapsed though and so we'll see how things progress" or "we'll see", which is disapproval toward what Cokie Roberts is saying. Both of them laugh sarcastically to convey that they do not believe Donald Trump will follow through with what he said in his speech. Paula Faris also ends the conversation with "68 days until the inauguration". She is not stating a fact, but conveying the message that Trump has 68 days to prove himself. Both Dan and Paula are manipulative within these threats as they try to control what Cokie says about Trump. They ask her specific questions and are expecting a certain answer. However, when they do not get the answer they are wanting, they quickly use face-threatening acts toward Cokie Roberts. Dan and Paula are both upholding the negative representation of Trump and quickly disregard anything that challenges their views.

These examples of face-threatening acts in the three news broadcasts demonstrate how they are used as a way to manipulate. They intentionally ignore the addressee's claims and use criticisms, contradictions, and disapproval to redirect the conversation. They do not want to break their own interpretation

of reality of the reactions toward the election results and uphold their political view in a positive light.

Critical Discourse Analysis (CDA)

Critical Discourse Analysis is defined by Jaffer Sheyholislami as "studying written and spoken texts to "reveal the discursive sources of power, dominance, inequality, and bias" (Sheyholislami, 2001, p. 1).

<u>Discourse Historical Approach (DHA) and CDA on Fox News</u>

Fox news upheld the conservative view, which shows the news broadcast is bias. The first way they upheld the view is through the Discourse Historical Approach (DHA). "A DHA approach to Critical Discourse Analysis rests on the systematic integration of historical background information and prior related discourse as necessary and essential to the interpretation of specific current texts" (Strauss & Feiz, 2014, p. 72). They made references to past events in order to explain the current phenomenon of Trump being elected. This is seen in example (16) (see Appendix A):

- (16) 130. And ugh you know (0.6) the next president whoever it was going to be will
- 131. inherit terrible difficulties. DHA: ugh burgeoning debt, an uncertain world, a
- 132. nation under attack, ugh inner cities that are struggling, people without hope
- 133. and umm he needs our help. He needs our support. He deserves it.
- 144. CHRIS WALLACE; ugh that if this does not weigh heavily on your shoulders and
- 145. you don't allow that to train you to grow you to make you a different

person

146. and I am sure that the George W. Bush that you knew as governor of Texas

147. and the man who walked out of the oval office in 2009 those were two very

148. different people.

- 168. MONICA CROWLEY; =Well, today I think that the American people saw that they
- 169. were through with the bipartisan ruling class, they were willing to try
- 170. something completely different, but more importantly they had a vehicle in
- 171. Donald Trump. They believed him, they believed in him, they still do, they
- 172. liked him, they trusted him and most importantly they had an emotional
- 173. investment in Donald Trump to restore America back to its foundational
- 174. principals and greatness. Juan...

They make reference to the debt and the war the nation is currently in due to past decisions of the government. They state the people see through the bipartisan ruling class, which is a direct criticism of the Democratic Party and the people in office. They also make reference to George W. Bush, which he was scrutinized when he was governor of Texas and they are paralleling that to the current reactions toward Trump. The analogy is if people saw a change with George W. Bush, they will see a change in Trump over time. They also mention Donald Trump will "restore America back to its foundational principals and greatness", which is referring to the way the government use to be before it became corrupt. Mentioning of both president Bush and the government in the past is an example of intertextuality expressed by Wodak's (2013), where the audience must be aware of the references made in order to understand the

implications of what is being reported.

The second way they upheld their conservative view in the news reports is through the people they chose to interview. The guest speakers on the Fox news reports were all supporters of Trump and uphold a conservative view themselves. This shows that there is a higher political elite power working in connection to Fox news. The information provided by the people within the reports will manipulate what they say and do not say. They included Kellyanne and Monica Crowley, who presented their information through a conservative lens.

DHA on CNN News. CNN news report also had instances of DHA, specifically with what was said by the protestor. The protestor draws a parallel between voting today and the three-fifths compromise, which the three-fifths compromise was when a slave counted as three-fifths a person in determining the population of a state. The protestor is emphasizing that people's votes do not matter. He states that facts show that more people voted for Hillary Clinton, but the system of voting makes the results unfair. He compares it to the three-fifths compromise to explain that even today people's decisions do not matter. This is seen in example (17) (see Appendix D):

- (17) 820. .. Back when black people.. couldn't.. Couldn't vote, RIGHT
 - 821. How many years ago your vote would have been 1/3
 - 822. GUESS WHAT
 - 823. Today ... right now.. it still is.
 - 834. It's just like back in the day when your note was [one-third.
 - 835. DON LEMON; [so, the electoral college here.

836. DON LEMON; You want us to blow that up ... electoral college

837. PROTESTOR; Just ... COUNT THE VOTES

838. This is Ridiculous

CDA on ABC and NBC News. ABC news and NBC news used manipulation through the use of video clips and images depicted throughout their news broadcast as seen in examples 9 and 10. Kowalik-Kaleta's study suggests that news broadcast use "different technological ways of visualizing the message, including the handling of the camera to psychologically engage the viewer into the reported event" (2012, p. 35). Additionally, "It has the power to influence the recipient to accept a vision of the world, which the broadcaster presents and which is suggested by the way texts and images are presented" (Kaleta, 2012, p. 35). The images of Hillary Clinton were zoomed in, which creates closeness between the viewer and the information presented. ABC news used bolded text when showing the percentages of voting between whites/nonwhites, men/women, and urban/rural. This emphasized how "divisive" the election was.

ABC news and NBC news are also manipulative through the reports by showing videos of different individuals' responses about the election. They use video clips of what other people have said in order to be credible in the facts they are presenting. It allows them to not be seen as bias by the viewer, however analyzing the information through micro-level elements and through Critical Discourse Analysis show they are. They are manipulative in that they chose video clips that support their position. This is seen with ABC news in example

(18) (see Appendix B):

- (18) 464. CDA Shows video of people protesting and chanting "No Donald 465. Trump". One sign shown says "liberty for all Americans, not hate, not 466. Trump". The headline says Hillary falling short.
- 547. CDA Recording of Miley. Miley: I still think...that in her lifetime she still
- 548. deserves to be the first female president...and that's what makes me so sad
- 549. Miley begins to cry-.
- 583. CDA interview one girl: It's surprising as disappointing (0.4) to be honest.
- 584. I'm from Wisconsin and they just said that majority of college aged women
- 585. moving in suburbs in Wisconsin voted for Donald Trump, but that's just
- 586. really disappointing to hear and see.

There is also a higher political elite working with NBC news, who interviews

Corey Brooker and Elizabeth Warren. They present their information through a

liberal lens. This is also seen with NBC news in example (19) (see Appendix C):

- (19) 789. CDA ELIZABETH WARREN; He thinks because he has a mouthful of tic tacs that
- 790. he can force himself on any woman within groping distance.
- **795.** CDA video of Cory Booker- Cory Booker: Patriotism is love of country. But
- 796. you can't love your country without loving your countrymen and 797. countrywomen.

ABC and NBC news also used DHA approach to manipulate the way viewers felt about the election results. An example from ABC news is (20) (see Appendix B):

- (20) 609. GLORIA RIVIERA; Hi there Paula, Good morning, that's right. Heated anti-
- 610. Trump protests in more than a dozen cities across the country.

Initially, in a

611. tweet president elect Donald Trump dismissed them. But, some activist are

612. now saying they hope this is just the beginning of the nations strongest

613. protest since occupied Wallstreet. CDA: In 2011, protest against...social

614. and economic inequality, greed, corruption and the perceived undue

615. influence of corporations on government.

616. CDA Shows protest and explosions

An example from NBC news is (21) (see Appendix C):

(21) 731. Reporter KRISTEN WELKER; Well despite the bitter battle between Clinton, and

732. Trump, Democrats and lawmakers more broadly agree that they should

733. work together to help the country come together. But, <u>that</u> won't be easy

734. given the CDA history of partisan rancor here in Washington.

ABC news makes reference to the 2011 protest, which was about social and economic inequality, greed, corruption and the perceived undue influence of corporations on government. It creates a picture of chaos and strong opposition when they make this reference. NBC news makes reference to the "history of partisan rancor", which is referring to the history of the bitterness between the two parties. It conveys the message of Trump saying, "we need to come together" is impossible.

Phonetic Features (Intonation, Vowel Analysis, and Filled Pauses)

Emotional speech is anything verbally expressed during an intense emotional state, such as anger or excitement. Emotional speech has been studied as a variation from neutral (non-emotional) speech. Most studies have

looked at emotional speech through data that is simulated "acted out" or elicited "intentionally induced", meaning the phrases were purposefully said in an emotion (happy, sad, angry, calm) by an actor or people in a control group were induced to an emotional state. From those recordings, spectrograms were studied to see what phonetic features were evident.

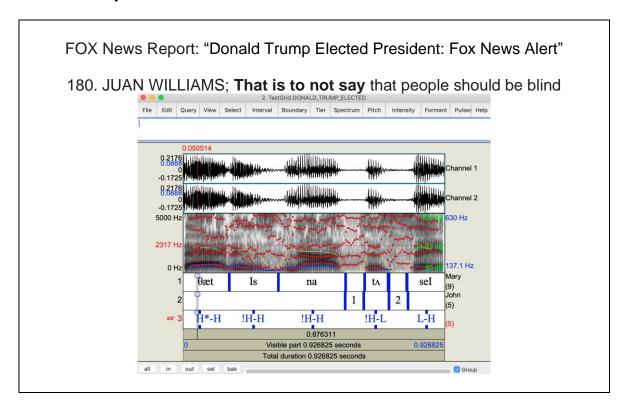
This study will look at emotional speech in news reports, which is supposed to be neutral speech of reporting facts. Wadi & Ahmed's 2015 says, "language in use plays in creating a point of view and positioning the viewer that view" (p. 21). I chose instances in news reports where reporters began to get emotional in the conversation with other reporters. Through the analysis of phonetic features, it reveals how news reports construct the emotion of the event. It becomes clear that the news reporters are not reporting events neutrally, instead they are getting emotional dependent on the political view they are trying to uphold to their viewers.

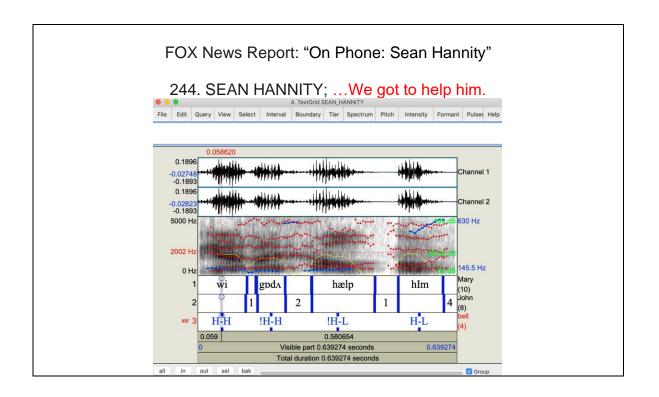
Intonation

A rise of intonation at the end statements is seen in the reports. Intonation patterns (pitch/tone) are affected by emotions (Banziger & Scherer, 2005, p. 252). Intonation patterns will also show differences between competitive interruption and cooperative interruption expressed by Yang (2000). The intonation pattern in table 1 is seen with Juan Williams when the other two FOX news reporters state that Trump's election allows people to move forward to a hopeful future. When Juan contributes to the discussion, he expresses that he is

not happy with the results. Juan's pitch increases when he talks about how people should still consider all of the negative decisions Trump has made prior to becoming president. This is instance of competitive interruption as Juan is challenging the news reporters' positive depiction of Trump. Contrarily, the intonation pattern in table 1 seen with Sean Hannity is an example of competitive interruption toward Juan William's comments. Sean Hannity is upholding the Right-wing political view and expresses dislike to Juan's earlier comments. When he states, "...We got to help him", he is expressing that reporters from FOX news need to get Juan to support Trump (see Appendix A).

Table 1. Comparison of Intonation Tones and Breaks Indices Analysis in FOX News Report "Donald Trump Elected President: Fox News Alert" and "On Phone: Sean Hannity"





The rise of intonation in statements for both speakers is seen in table and example (22) (see Appendix A):

(22)180. JUAN WILLIAMS; **That is to not say** that people should be blind 244. SEAN HANNITY; ... We got to help him.

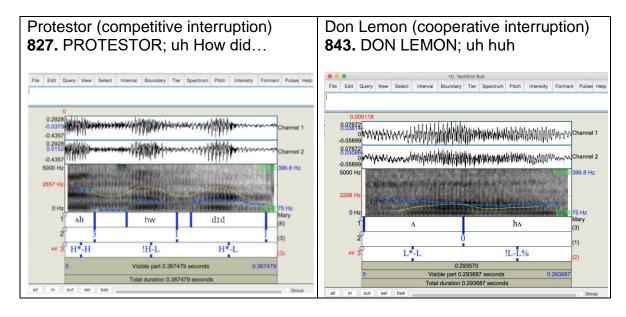
Both speakers have high pitch and intensity at the beginning of their statements.

There is also 0 tone break between words, which words are slurred together.

The rest of the tone breaks are 1, which is due to their fast rate of speech. This is an indication of how their emotional state is affecting their pronunciation.

Emotional speech results in faster tempo, higher pitch, higher intensity (loudness), and stress (Roach, 2000, p. 4). The instances of emotional speech show the information reported to viewers is not neutral. Instead, it shows that both reporters' pitch becomes intense when their stance is being challenged.

Table 2. Comparison of Competitive and Cooperate Interruption (Intonation) in CNN News Report "Protests Spread After Trump's Stunning Victory"



Instances of competitive interruption affecting intonation of the speakers in both news reports are seen in table 2 and in example (23) (see Appendix D):

(23) 827. PROTESTOR; uh How did he... 843. DON LEMON; uh huh

The protestor who is emotional has "control of a conversation or dominates the conversation, there is a high pitch and amplitude present" (Yang, 2000, p. 1). He has a high pitch and intensity throughout. He also has the highest pitch range when he interrupts Don Lemon with uh, which the pitch is 224 Hz. When Don Lemon tries to talk, the protestor controlling the conversation will interrupt and intonation will rise. Instances of cooperative interruption affecting intonation of the reporter Don Lemon is seen in tables 2 and in example (24):

(24) 843. DON LEMON; uh huh

The interruptions occur at "low or medium pitch levels, and even when they are high for emotional involvement, they are generally lower in pitch than competitive interruptions" (Yang, 2000, p. 2). The pitch and intensity is in the lower range and very consistent throughout. The pitch for the interruption uh is 191 Hz. The utterance is L*-L seen with uh and huh. The data shows "the amplitude is generally low in cases of acknowledging and prompting, but often high when an interruption is used to express strong opinion or emphasis" (Yang, 2000, p. 2). In the analysis, the rise of intonation of the protestor gives focus on how angry people are about the election results. The reporter Don Lemon allows the protestor to have control of the interview and this is seen in his cooperative interruption. There are no instances where Don Lemon has competitive interruption, which would indicate that he challenged the protestor's ideas. The audience gets a report that depicts an overall negative reaction to the election results, which supports the anti-Trump view.

<u>Vowel Analysis</u>. Vowel analysis looks at the formant positioning of vowels in relation to the typical vowel formants chart. The words chosen to compare were first based on the same or similar words said by people in the reports.

When a speaker's pronunciation does not compare to the typical vowel formants chart, it indicates emotional. The words chosen were from instances of emotional conversation, where the speaker responded when their opinions were being challenges by others.

Table 3. Words Pronounced by Emotional Speaker and Neutral Speaker to Evaluate Differences in Emotional States in CNN News Report "Protests Spread After Trump's Stunning Victory"

Speaker	Word	Onset	Offset	50%	F1	F2
				Value	(y axis)	(x axis)
Don	You	0.051482	0.156791	.104136	341.958440	2012.610588
Lemon	(yu)					
Protestor	You	0.027179	0.091419	0.059299	118.364643	1511.603853
	(yu)					

Table 4. Spectrogram Examples Comparing Words "you" in CNN News Report "Protests Spread After Trump's Stunning Victory"

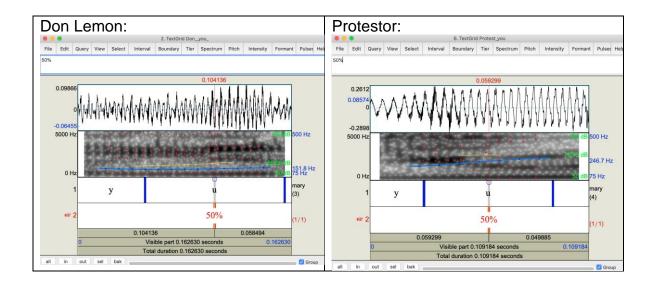


Table 5. Typical Vowels Formants Chart for Speakers in CNN News Report "Protests Spread After Trump's Stunning Victory"

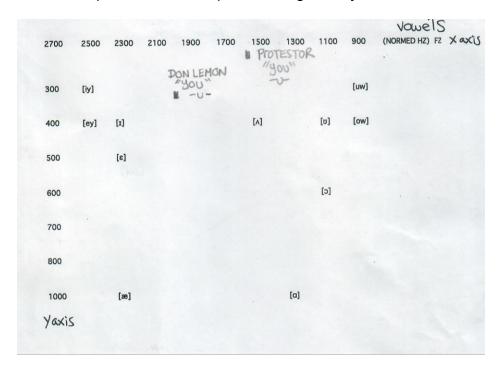
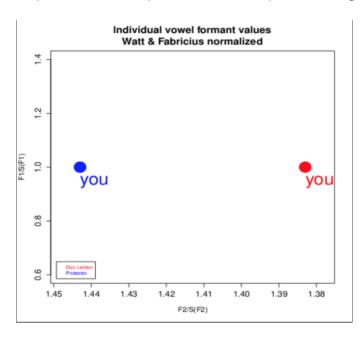


Table 6. Normalization Chart of Emotional and Neutral Speaker in CNN News Report "Protests Spread After Trump's Stunning Victory"



Red font= Don Lemon
Blue font= Protestor

Based on the tokens compared, the protestor's pronunciation does not compare to the typical vowel formants chart. This shows that "emotional speech differs from the results observed in neutral speech, especially for emotions with high arousal" (Vlasenko et al., 2011, p.1). The protestor's pronunciation could have resulted in how fast they were speaking (rate) and aspiration. This confirms Diaz's (2015) study that a speaker's state will affect vowel length and results in vowel reduction. The speakers spoke with few pauses throughout the conversations, where they said many of the words very quickly and sometimes had to take a deep breath before continuing their thoughts. For the protestor, the analysis of vowel /u/ in the word "you" is seen in example (25):

(25) 832. YOU didn't get a vote.

The Watt and Fabricous normalized chart in table 6 shows that the protestor's pronunciation of /u/ in you almost sounds like / Λ /, but not fully there. In the typical vowel formants chart, it shows how the protestor's pronunciation is placed closer to the / Λ /. The vowel "u" in the word "you" is in the centralized range, while Don Lemon is more back vowel range.

For reporter Don Lemon, the analysis of the vowel "u" in the word "you" are seen in example (26):

(26) 824. DON LEMON; You don't feel like this is a election?

Don Lemon falls closer to the range for the vowel in the typical vowel formants.

He also speaks at a slower rate than the protestor and falls into the neutral range discussed by *Vlasenko et al.* Similar to the analysis of intonation, the analysis of

the vowel also confirms that the protestor is the focus of the conversation. Don Lemon is speaking in a neutral range, which again confirms that he is allowing the protestor to keep the floor. Ultimately, the report draws the audiences' attention to the ideas expressed by the protestor, which gives focus to the negative reactions toward the election results.

Filled Pauses. Filled pauses are a delay in speech using words such as uh and um (Clark & Tree, 2002, p. 73). The filled pauses associated with the "assumption that they are pauses (not words) that are filled with sound (not silence)" (Clark & Tree, 2011, p. 73). Clark & Tree's 2011 state that uh and um are more than just automatic pauses, they communicate different meanings based on how they are used (p. 75). Braun & Rosin's 2015 express hesitation markers, "i.e., sounds which speakers produce function as a verbal planning process" (1). The filled pauses in the CNN news report "Protests Spread After Trump's Stunning Victory" will be categorized to look for social meaning (see Appendix D).

Table 7. Filler Pauses Based on 11 Categories by Clark & Trees (2002) in CNN Report "Protests Spread After Trump's Stunning Victory"

Category	# of Instances	Transcript Line #'s
Convenience and an extension	4	LIE OFF
Searching memory for	1	Uh- 855
word		Um-
Hesitating about		Uh-
something		Um-
In doubt/uncertain		Uh-
		Um-
Speech production labor	1	Uh- 815

(deciding how to say something)		Um-
Keep the Floor	3	Uh- 816, 818, 827
		Um-
Cede the Floor		Uh-
		Um-
Wanting next turn		Uh-
		Um-
Inviting addressee to		Uh-
speak		Um-
Requesting help to		Uh-
complete utterance		Um-
Being Polite	3	Uh- 18, 843, 853
		Um-

The male protestor is the one who "holds the floor" for most of the conversation with the reporter. He comes into the conversation frustrated and wants the reporter Don Lemon to listen to him. In his emotional state, he is expressing his feelings about the results of the presidential campaign. His emotional state shows that he is upset that Hillary Clinton did not win. He uses the pause filler uh to keep the floor, while the reporter has no instances of wanting to keep the floor. The protestor is motivated to "keep control of the conversational "ball" until he has achieved some sense of completion ...

Therefore, if he pauses long enough to receive the cue of his own silence, he will produce some kind of signal, which says, in effect, "I'm still in control- don't interrupt me" (Clark & Tree, 2911, p. 76).

The instance of "keeping the floor" can be seen in example (27) (see Appendix D):

(27) 814. because we've been talking about things that don't matter

815. things that **uh**...

816. uh ABOUT PERSONALITY. NOT POLICY

817. I need a call to action

818. um I need Hillary to stand up right now (1.0) and walk in

819. Sue the United States of America and say (1.2)

The reporter Don Lemon does not attempt to respond to the protestor and even holds the microphone toward the protestor, which gestures that Don Lemon is giving the protestor the floor. The protestor uses uh very quickly to communicate to the reporter that he is not done speaking.

The two categories that are significant for the reporter are using filler pauses to "decide how to say something" and "be polite". The two categories connect to each other as the "speech production labor: deciding how to say something" was also a form of being polite to the protestor.

Occurrence of "speech labor production" is seen in example (28) (see Appendix D):

(28) 841. I believe in you Hillary... I've been to Rwanda. I've been to your hospital...

842. in Rwanda.. I've seen all the good you've [done.

843. DON LEMON; [[uh huh

844. PROTESTOR;

[[I BELIEVE

IN YOU

845. WOMEN NEED YOU, MINORITIES NEED YOU

846. I NEED YOU .. CHICAGO NEEDS YOU..WE ALL NEED YOU

847. THIS COUNTRY NEEDS YOU

In example (28), the Don Lemon says the uh at a slower rate and attempts to respond to the protestor. He is very careful when choosing his words in this context. He uses the uh at the beginning of his utterance, "announcing the initiation of that delay to communicate the speaker would like to continue

speaking and needs time to complete thought" (Clark & Tree, 2002. p.88).

Instance of being polite is seen in example (29) (see Appendix D):

(29) 853. DON LEMON; uh..um [...

854. PROTESTOR; [What's [[the DEBATE!

855. DON LEMON; uh [[You can definitely feel his passion ...

there's a lot

856. of people out here who feel the same way

Don Lemon uses the filler pause uh in lines 853 to acknowledge the protestor and lets him know that he still has the floor. When Don Lemon uses uh, he does not say anything further and lets the protestor continue his thoughts. Don Lemon also uses uh more, which is a filler pause that communicates a short delay than um which is a long delay (Clark & Tree, 2002, p. 3). The short delay of the reporter communicates to the protestor that he is not trying to keep the floor or wanting next turn. The fillers pauses affect the way the viewer interprets this news report in a few ways. The first is Don Lemon is making a choice to give the floor to the protestor. He is allowing the focus to be on the protestor who is in what is perceived as an emotional state. The viewing of this report becomes a focus on the negative reactions of people toward the election results.

The significance of this report is that it is not spontaneous speech like the other reports I have transcribed. This report is simulated as it was discovered after CNN aired this report that the emotional angry protestor was actually a cameraman working for CNN. Don Lemon admits "that the man being interviewed had once joined him on a trip to Africa" and he is a "cameraman working for CNN" (Salazar, 2016). This can explain why the intonation and vowel

analysis showed the protestor having control of the conversation and the interviewer allowing the protestor to have control of the conversation. This became one of the significant transcriptions in this study because through phonetic analysis it can show how the news report construct the emotion of the event and intentionally influence their audiences' perception by staging a fake report.

CHAPTER FOUR

DISCUSSIONS OF IMPLICATIONS AND POSSIBLE FURTHER RESEARCH

Discussion of Implications and Possible Further Research
Through analyzing news reports from Fox news, ABC news, NBC

news, and CNN news the information presented to viewers are distorted and
bias. The lens in which the news media presented information is based on either
the conservative liberal or Right-wing political view. Examining CDA in news
media through stance (word choice, images, data), face-threatening acts, and
Discourse Historical Analysis (DHA) confirm how these elements are working
together to manipulate the information presented to viewers. They do this by
word choices (especially adjectives), video clips, quoting others, referencing past
events to explain current phenomenon, and face-threatening acts.

While Fox news showed videos of crowds cheering for Trump, ABC news showed videos of angry protests, chaos, and a heart monitor as a construction of anxiety. Fox news described the election results as a game changer and a modern day political miracle. Contrary, the opposing news broadcasts described the results as horror, shell shocked, and people were stunned. News broadcast emphasize information that is deemed important to their viewers and the position they support, while they intentionally leave out information that contrasts their positions.

News broadcasts also use face-threatening acts to keep information that contrasts their position out of what's reported and a way to redirect the

conversation. In example 14, Sean Hannity of Fox news quickly made a face-threatening act toward his coworker Juan Williams when Williams attempted to present a subjective view in an earlier report. ABC was also seen ignoring the optimism exhibited by Cokie Roberts in example 15, when she says maybe in time Trump would prove himself worthy. Reporters of ABC news quickly challenged Cokie by saying things such as, "well we will see".

The prosodic features also show that there is a construction of emotional speech, which in turn affects how the audience perceives the information. It is hoped that this study promotes a need for further research of prosodic features as a layer of CDA. The phonetic analysis in this study has revealed emotional spontaneous speech in news reports, which is supposed to be neutral. In table 4, the spectrograms show that a lot of the words were slurred, vowel lengths were short, and they were at a faster speech rate. All of these factors affected the pronunciation of the vowels. Tables 5 and 6 show the vowels taken from instances where the reporters were the most emotional show deviation from the typical vowel formants chart. Table 7 includes instances where reporter's uses of filled pauses were used to "hold the floor" and their interruption pauses were competitive interruptions. This confirms an emotional state, where the individual wants the other person to listen.

Furthermore, it is in the CNN report that the focus is intentionally on the protestor who is in the emotional state and has competitive interruptions. As seen in appendix D, the transcription of the news report from CNN is an example

of how far news broadcast would go to distort the reality of the election results. CNN staged a fake report using one of their cameramen to play the part of an emotional protestor to support their liberal view. Further research may be explored to look for other reports that may have also been simulated and how those reports convey meaning. Being able to analyze news media with a focus on prosodic features can further contribute to the understanding of how news reporters are using language as a means to manipulate their viewers.

Being able to analyze the news reports on a macro-level and micro-level can help people filter the information that attempts at influencing their opinions. These findings can be applied to the general public. People need to be aware and be able to recognize that the information is bias and manipulative in news reports. Having knowledge on micro-level elements can help people look at a news report and determine how much, if at all, can they trust in the information reported to them. People cannot make well-informed decisions on political matters or public policy if the information on which they depend on is distorted.

APPENDIX A FOX NEWS TRANSCRIPTIONS

Transcriptions of 3 news reports from FOX News

Transcription Key:

A. Bold: Source information

B. Purple Font: Information, headlines, words, images/video clips and

graphs/data that appear on screen (these will also be CDA)

C. Green Font: Register and stance (word choice)

D. Red Font: Face threats

E. Orange Font: CDA (historical references, manipulation)

F. Blue font: Observation Notes/My Observations

I.

Headline: Donald Trump Elected President- Election Alert

Source:

Reporter: Guest Kellyanne Conway, American Republican campaign manager and regular political commentor on Fox News, expresses her input on why Trump won.

Date: November 9, 2016

1. Throughout the FOX transcripts: Use positive self-representation of Trump

2. versus negative-self representation of Hillary Clinton through

3. metaphors/analogies.

4. <T=0:00:00.0>

5. Showing clip from Donald Trumps speech in 2015 and headline appears:

6. Donald Trump Elected President.

63

- 7. TRUMP; Ladies and gentleman [(1.0) I am officially running (0.8) for president of
- 8. the United States.
- 9. [(Audience cheering))
- **10.** TRUMP; And...we are going to make our country great again.
- 11. (Goes to news cast)
- 12. Man Fox News correspondant; Ok, so the date was June 16, 2015. (0.2) The
- 13. most famous escalator ride in the history of American politics. And (.) at the
- 14. end of that ride (0.6) ultimately Donald Trump would be elected the 45th
- 15. president of the United States of Ameri[ca.
- 16. KELLYANNE; [yea.
- 17. Male Fox News correspondant; His campaign manager Kellyanne Conway,
- 18. who has been working out of Trump towers for a number of months joins us
- 19. live right now. So, KELLY ANNE (0.6) uh, you know, yesterday (0.2). They
- 20. were talking about Donald Trump's momentum versus her machine. But, she
- 21. had a great machine and would ultimately (0.4) she would win (0.4) what
- 22. happened?
- 23. KELLTYANNE; We won [Kelly laughs
- 24. [Jon laughs
- 25. <T=0:01:00.0>
- 26. male Fox news correspondant; It's that simple.
- 27. KELLYANNE; I think a few things happened. Uh. We've been seeing in the data
- 28. for a while. I think a lot of people just don't model electorate properly.

- 29. DHA:They are using old models that reflect different candidates in different30. times.
- 31. KELLYANNE; =And, not...not really appreciating people make up their minds on
- 32. a number of inputs. The issues, the individuals, the images, the ideas. They
- 33. stir it up in a big verbal caldron and they make a choice.
- 34. KELLYANNE; =The other thing we noticed (0.1) I talked about it in your show
- 35. before, but it really came home yesterday...is that Hillary Clinton couldn't get
- 36. passed her ceiling. Her floor and her ceiling were so dangerously close
- 37. together. She couldn't bust through this 45...46% in most of these states that
- 38. Obama carried twice with well over 50%.
- 39. =It's also vulnerability and softness there in her numbers. And then (0.6) it's
- 40. really Donald Trump. (0.2) The man is BRILLIANT (0.8) and the man is
- 41. GUSTSY. The man RAN and SACRIFICED (0.1) to do this for the country.
- 42. >He didn't need the money, the fame, and the power, and the status<. He is
- 43. very attractive to people. >Literally, Literally<:: situate that appetite for an
- 44. outsider who goes to Washington and owing nobody [anything.
- 45. <T=0:02:00.0>
- 46. BRIAN; [Sure
- 47. BRIAN; I don't even know if we have it. But, with the twitter picture that came
- 48. out (0.8) When you guys were about to take Florida. And than all of a sudden
- 49. a picture popped up. Tweet to see the family. Looked at Donald Trump's
- 50. face. Picture, never looked guit like this. It's as if he was saying (0.6) I'm

- 51. going to be president.
- 52. KELLYANNE; RIG[HT!
- 53. BRIAN; = [And. The reality of it actually happened. So, its easy to talk
- 54. when you got momentum. Do you notice a change when he realized he won?
- 55. Did something change about him in that moment when he realized he was
- 56. going to be number 45?
- 57. KELLYANNE; Yes (0.8) But, he has been humble for a while. Brian. =And, I say
- 58. that because if you look at all of the polls and when he talks about rigged
- 59. system. He definitely means the polls. You look at all the polls. He was never
- 60. leading in Pennsylvania (0.8) not one time. We did not give up on
- 61. Pennsylvania (0.6) that was my reach state.
- 62. KELLYANNE; =As a campaign manager. We kept going there. Ivonka Trump
- 63. went there, Melania Trump, Tiffany Trump, Donald trump (0.4) Mike Pence.
- 64. And (0.6) we invested money there in the ground game and certainly in the
- 65. paid advertisement. WHY. Because his message is one that fits with so many
- 66. people of Pennsylvania and pollsters.
- 67. <T=0:03:00.0>
- 68. KELLYANNE; =And so (0.4) it's not until you see that you are actually winning a
- 69. state that no poll had you winning (0.4) that you realize that you can actually
- 70. do this. As soon as we saw that we were protecting our four core states:
- 71. Iowa, Ohio, Florida and North Carolina, which were no small feat. We knew
- 72. we can just flip two more states and become president of the United States.

(0.6)

- 73. KELLYANNE; He already knew all the data. He knew what the possibilities were.
- 74. There was seven different paths to chose from (0.6) Umm. It's when you start
- 75. to see that. And I think it's when these silly exit polls (0.4) silly exit polls start
- 76. fading into view and get replaced by ACTUAL returns from real voters (0.4)
- 77. then you realize that people have spoken.
- 78. Woman Fox news correspondent; Kelly Anne (0.2) from woman to woman
- 79. (0.4) it was awesome to see a female president who on the ballot. It was
- 80. awesome that you ran a campaign. I know you are raising daughters. I have
- 81. a little girl at home. Just (0.4) my best to you and your girls. I know you have
- 82. been away from your family for a really long time (0.6) working on what you
- 83. believe is best for this country. (0.4)
- 84. Woman Fox news correspondant; I wanted to ask you about president
- 85. Obama. I know he made a phone call last night to say congratulations to
- 86. Donald Trump. I understanding that Donald Trump was on stage and missed
- 87. the first call when the president tried to call him, is that correct?
- 88. KELLYANNE; Yes. That did happen. But, Donald Trump did call the president
- 89. and they spoke in the wee hours (0.1) had a very productive conversation.
- 90. They plan to meet as soon as tomorrow.
- 91. WOMAN; What did they say?
- 92. <T=0:04:00.0>
- 93. KELLYANNE; =You know (0.6) congratulations. They will work together. Thank

- 94. you for calling. Ugh (0.4) there was a gracious conversation between
- 95. secretary Clinton and Mr. Trump earlier in the night. You Know, maybe an
- 96. hour before that/
- 97. BRIAN; /Mhmm
- 98. KELLYANNE; =She called and congratulated him. Conceded to him. Mr. Trump
- 99. commended secretary Clinton's (0.4) that she's tough and smart. And waged
- 100. a very hardrock campaign. (0.6)
- 101. KELLYANNE; I feel like it's the American dream (0.4) you know (0.4) the most
- 102. popular text I have received from people before he won (0.6) was please tell
- 103. this man (0.2) thank you for running (0.2) thank you (0.2) because I live in a
- 104. country where someone's American dream can be I've never held office (0.2)
- 105. never been involved in politics at all/
- 106. BRIAN; /mhmm
- 107. KELLYANNE; It gives people a lot of hope. It gets people who aren't part of the
- 108. system. And aren't part of the (0.2) frankly (0.2) the special interests (0.2) its
- 109. gives them hope / that they can get a fair shot as well.
- 110. <T=0:05:00.3>

Scott, S. (Producer). (2016, November 9). *Donald Trump Elected President- Election Alert* [Television Broadcast]. New York, NY: Fox News.

II.

Headline: Donald Trump Elected President: Fox News Alert

Reporter: Megan Kelly, Bret Baier, Monica Crowley. Chris Wallace and Juan Williams.

Date: November 9, 2016

111. <T=0:00:00.0>

112. MEGAN KELLY; Let me start with you Chris on how that felt

113. CHRIS WALLACE; Presidential (0.2) ugh I thought it was pitch perfect ugh (0.2)

114. he was humble (0.2) he was unified (0.2) he at one point said to those

115. people who opposed him.

116. CHRIS WALLACE; There were a lot there (quoting Trump) "I'm gonna be

117. reaching out to you for guidance ugh and help ugh the first thing he talked

118. about yes he talked about infrastructure and the economy the first thing he

119. talked about (0.1) first promise as president elect was to fix our inner cities (0.4)

120. ugh, I thought it was inclusive ugh humble (0.6) big hearted and a word

121. presidential. I (0.2) I'm very impressed. Obviously it's one speech, but this

122. was a fellow you can sit there and say maybe.

123. MEGAN KELLER; Good start. Assessment:agreement

124. CHRIS WALLACE; Yeah. Assessment: agreement

125. BRET BAIER; I agree. A very good start. A note of humility. A note of grace.

- 126. Thanking Hillary Clinton for her service to the country. Ugh. Acknowledging
- 127. that he will need the help of many. Acknowledging that he needed to have
- 128. as his first task uniting the country. ugh binding it together. I thought there
- 129. were fair (0.4) almost lyrical comments.
- 130. And ugh you know (0.6) the next president whoever it was going to be will
- 131. inherit terrible difficulties. DHA: ugh burgeoning debt, an uncertain world, a
- 132. nation under attack, ugh inner cities that are struggling, people without hope
- 133. and umm he needs our help. He needs our support. He deserves it.
- 134. he ugh he is our he will be our new leader (0.4) and every president needs
- 135. this where the American people as they enter the office and tonight I think
- 136. he appealed for that support in exactly the way he should of by
- 137. demonstrating humility and grace in a moment of great triumph ugh he was
- 138. humble.
- 139. MEGAN KELLER; Well said (0.6) Chris. Assessment: agreement
- 140. CHRIS WALLACE; What he said.. (laughing from all) (0.4) No, ugh ugh...it
- 141. cannot be said enough that ugh if you do not allow this office to awe you
- 142. (0.2) if you are not awed by the responsibility placed in your hand literally
- 143. the power to destroy life on earth if you wanted to (0.4)
- 144. CHRIS WALLACE; ugh that if this does not weigh heavily on your shoulders and
- 145. you don't allow that to train you to grow you to make you a different person
- 146. and I am sure that the George W. Bush that you knew as governor of Texas
- 147. and the man who walked out of the oval office in 2009 those were two very

- 148. different people.
- 149. CHRIS WALLACE; and what Donald Trump said tonight was that he was willing
- 150. to learn, that he was willing to try to be that man and rise to that occasion
- 151. and you know what I bet there are a lot of broken hearted Democrats.
- 152. CHRIS WALLACE; There are a lot of scared Democrats there are a lot of angry
- 153. people in this country tonight who cannot believe that this just happened.
- 154. How could this happen they say and Donald Trump has to make a
- 155. concerted effort to say to those people you know what this is going to be ok.
- 156. I'm going to be ok.
- 157. BRET BAIER; Monica
- 158. MONICA CROWLEY; This is a very moving moment I think for a lot of people
- 159. and not least for Donald Trump. This is a guy who has never done anything
- 160. like this before and he turned around and he pulled the whole thing off.
- 161. MONICA CROWLEY; A couple of weeks ago on special report, Bret, I remember
- 162. telling you that give him the monolithic opposition wording that this man
- 163. face. The president of the United States, the Democratic party, the
- 164. Republican establishment, Mrs. Clinton, her campaign, the united nations,
- 165. the mainstream media, the international community, I remember saying to
- 166. you Bret, at the time, if he wins it will be a straight up miracle.
- 167. <T=0:01:00.0>
- 168. MONICA CROWLEY; =Well, today I think that the American people saw that they
- 169, were through with the bipartisan ruling class, they were willing to try

- 170. something completely different, but more importantly they had a vehicle in
- 171. Donald Trump. They believed him, they believed in him, they still do, they
- 172. liked him, they trusted him and most importantly they had an emotional
- 173. investment in Donald Trump to restore America back to its foundational
- 174. principals and greatness. Juan...
- 175. JUAN WILLIAMS; Well, I think there's a place in America for a loyal opposition.
- 176. and ugh I don't think that Donald Trump has a mandate but he has a clear
- 177. victory. By clear victory I mean that I don't think there is any dispute here as
- 178. to what happened tonight. Donald Trump was elected president of the
- 179. United States by a majority vote of the American people. (1.0)
- 180. JUAN WILLIAMS; That is to not say that people should be blind to the man that
- 181. we just elected. He demonstrates many characteristics I would call a
- 182. demigod. (0.4) I would say that this is a person who has threatened the
- 183. press freedoms in our country and who has offended many people ugh
- 184. women, minorities, religious minorities, ugh and called into question some of
- 185. the very values that we associate with being American and sharing
- 186. tolerance and inclusiveness. (1.0)
- 187. Ignores what was stated by Juan and goes back to talking about how Trump
- 188. did on his speech
- 189. BRET BAIER; Well, were you impressed with the speech? Positive Face-
- 190. Dissaproval
- 191. JUAN WILLAIMS; =THAT'S WHY I was impressed with the speech. ugh.. that's

- 192. why I was particular taken by the idea that he called out to give thanks to
- 193. people who had helped him along the way.
- 194. JUAN WILLIAMS; ugh..and in specific I was quiet taken with his
- 195. acknowledgement of Reince Preibus, the chairman of the Republican
- 196. national committee, because ultimately I don't think the Trump campaign
- 197. had any kind of organizational structure and had a heavier alliance on the
- 198. RNC.
- 199. <T=0:02:00.0>
- 200. Juan Williams stating he does not agree with them. Saying it was not
- 201. Donald Trump's speech that moved people, it was RNC saying they support
- 202. him that did. (note: Republican National Committee) and Reince Preibus
- 203. ugh you know it seems to me that he (0.4) really stood up and said this is
- 204. our nominee, this is the Republican nominee, we're going to support the
- 205. Republican nominee (0.4)
- 206. JUAN WILLIAMS; even though most Republicans, most Republican
- 207. leadership, certainly the past people liked John McCain, Mitt Romney,
- 208. George W. Bush did not associate themselves with this nominee. Reince
- 209. Preibus and the RNC did and it has come up Aces for them tonight.
- 210. MONICA CROWLEY; Anna
- 211.ANNA KOOIMAN; Well, Donald Trump set the tone tonight for going forward.
- 212. Again, responding back to Juan Williams indirectly. So, it was by all

- 213. accounts here (0.6) a very good tone. So, now he has put the focus on the
- 214. Demoncrats.
- 215. ANNA KOOIMAN; What kind of tone do they come forward with (0.4) and that
- 216. will first start with Hillary Clinton (0.2) who I assume will address her 208.
- 217. supporters in the nation tomorrow. (0.3) and also President Obama in
- 218. particular who fought very hard against Donald Trump becoming president,
- 219. but I think what Donald Trump didn't even mention President Obama in that
- 220. speech and I think that was probable fine. (0.2)
- 221. ANNA KOIMAN; Those two are going to have to figure out a way to find
- 222. some forgiveness across the lines and figure out a way to transition
- 223. peacefully as we have for 227 years to a new government ugh that will have
- 224. a significant mandate.
- 225. <T=0:03:00.0>
- 226. ANNA KOOIMAN; =I just don't think there is any denying that he has (0.2) ugh
- 227. been told go forth and do what we ask you to do. And also, Just a word
- 228. about Reince Preibus (0.4) absolutely unde rsold in terms of what he had
- 229. been doing (0.4) it's not sexy to talk about strategical strategies and your
- 230. efforts.
- 231. ANNA KOOIMAN; But, that's what they focused their efforts on and I think and
- 232. the post-morten of this election will find out that what the RNC was able to
- 233. do was to match up with his enthusiasm and momentum that Donald Trump
- 234. brought to it and give us the map that you are looking at today. Complete

- 235. disagrees with Juan. She says RNC is not the one to give credit for, the only
- 236. thing they were able to do during his acceptance speech was match up with
- 237. his enthusiasm. This is another way to redirect focus from portraying Trump
- 238. negatively.
- 239. <T=0:04:35.4>

Fox News. (2016a, November 9). *Donald Trump Elected President: Fox News Alert* [Video]. YouTube. https://youtu.be/DFeFD6KZgU8

III.

Headline: On Phone: Sean Hannity

Date: November 8, 2016

240. <T=0:00:00:0>

241. BRET BAIER; Sean Hannity joins us now by phone. Sean, your thoughts on

242. this night.

243. SEAN HANNITY; Hey guys, how are you? By the way, you got to get Juan

244. Williams off this ledge he's on right now. We got to help him. Um...Look

245. ...Brett

246. Connects to second transcript for Fox with Juan Williams. This is a face

247. threat to Juan's positive face with criticism and disapproval.

248. SEAN HANNITY; What everyone has missed here is Donald Trump has had to

249. go against a Republican establishment, a democratic establishment, a media

250. establishment, a globalist establishment (0.4) and fundamentally the main

251. thing that they have been missing in all of this is very basic (0.2) and that is

252. we have 13 million more americans in poverty, 13 more million americans

253. on food stamps, 8 billion more in poverty, the lowest participation rates

254. since the 70's, the lowest home ownership rate in 51 years, the worst

255. recovery in 40 years and if you look abroad I heard you talking about this

256. earlier (0.2) you know, how is the world going to react to Donald Trump

257. being president.

258. SEAN HANNITY; I think there's going to be a healthy bit of fear (0.2) which by

- 259. the way, I don't think they would have had with Hillary or Barack
- 260. Obama. Fear in a good sense that America is going to rebuild this military
- 261. and probably not get involved in foreign conflicts. (0.4) To me, this was
- 262. predictable, but on the other hand, this is a modern day political miracle you
- 263. are witnessing before your eyes right now. and that is to go up against 256.
- 264. everybody and all the pundits and all the pollsters and defy all the odds
- 265. and it's the American people that's said enough is enough.
- 266. SEAN HANNITY; =They are tired of the corruption, the cesspool,
- 267. <T=0:01:00.0>
- 268. DHA/incorporating other voices-term used many times since Ronald
- 269. Reagan, meaning clean up the government draining the swamp, all of these
- 270. things are resonating. You know, when you look at a state like Wisconsin,
- 271. what are they saying. They want their jobs back, they want their labor
- 272. participation rate to be lower ugh in other words more people having jobs.
- 273. ugh, =they want America to be energy independent. They are tired of a
- 274. horrible educational system, they are tired of Obama rates going through
- 275. the roof (0.4)
- 276. SEAN HANNITY; THIS IS NOT COMPLICATED. What's happening now is not
- 277. working and these guys and Donald Trump has gone out there and he
- 278. outworked Hillary Clinton and he put forward a much better agenda and
- 279. America said enough is enough with failed policies. THATS what this
- 280. election was about.

- 281. MEGAN; Sean, it's Megan here. Question for you/
- 282. SEAN HANNITY;

/I just

- 283. MEGAN; Just, just a couple of weeks ago. You were walking into the studio.
- 284. My hour was ending /and you were coming in.
- 285. SEAN HANNITY; / Yea
- 286. MEGAN; It was the night of the announcement and you were relieved and
- 287. were feeling like it was a game changer like it was going to restart
- 288. momentum. Do you feel that was the moment that was the tipping point that
- 289. switched things back for what had been hideous month for Trump or / was it
- 290. something else, what was it?
- 300. SEAN HANNITY; /Well, let
- 301: SEAN HANNITY; You know, I think it's all the things I just mentioned and
- 302. Megan I remember the night well. I put my hands up in the air and said
- 303. we're back in the game ((Megan laughs)) we're back in the game...
- 304. SEAN HANNITY; Umm but you know in fundamentally what drives elections
- 305. <T=0:02:00.0>
- 306. (0.6) peace and prosperity (0.4) America is not prosperous. America is not
- 307. working. Naming/Wording Hillary lied about her emails. She's corrupt. She's
- 308. so dishonest. Look at the exit polls tonight and at the end of the day.
- 309. SEAN HANNITY; It is Donald Trump, like every other person. We have all
- 310. flawed, We have all sinned and fallen short. Yea. And maybe he wasn't

- 311. spending his entire life running for president. Which is why he probably went 312. on the Howard Stern show (0.4) if my plan was to run for president I
- 313. probably wouldn't go on Howard's show. umm and with that said Americans
- 314. saw through that and they saw a guy that was really successful and really
- 315. had a dream that America can be a lot better.
- 316. CDA SEAN HANNITY; Look, we have nearly 15 million Americans in poverty,
- 317. nearly 15 million Americans on food stamps, 95 million Americans out of the
- 318. labor force, these are millions of our fellow citizens that are suffering, things
- 319. are getting worse, this president has taken on more debt than every other
- 320. president before him combined. and Americans looking at their children and
- 321. grandchildren and say THIS IS IMMORAL, THIS HAS TO STOP. Hannity
- 322. using percentages to manipulate the way viewers take in the information.
- 323. SEAN HANNITY; and that is the reason why I felt confident coming into tonight
- 324. <T=0:03:00.0>
- 325. that he had a very good chance, although a difficult path as we have been
- 326. following the news all night and he was able to pull it off because the
- 327. American people deep down inside (0.2) they cut through the clutter, they
- 328. cut through the noise, they cut through the spin, and they said we're NOT
- 329. ON THE RIGHT PATH. and that's what drive tonight's election.
- 330. <T=0:03:06.0>
- Fox News. (2016b, November 8). *On Phone: Sean Hannity* [Video]. YouTube. https://youtu.be/xMv9fuA1e74

APPENDIX B ABC NEWS TRANSCRIPTIONS

Transcriptions of 4 news reports from ABC News

Transcription Key:

A. Bold: Source information

B. Purple Font: Information, headlines, words, images/video clips and graphs/data that appear on screen (these will also be CDA)

C. Green Font: Register and stance (word choice)

D. Red Font: Face threats

E. Orange Font: CDA (historical references, manipulation)

F. Blue font: Observation Notes/My Observations

I.

Headline: World Reacts: Congratulations From Putin, Other Leaders

Date: November 9, 2016

331. <T=0:00:00.0>

332. David Muir shown and picture of Vladimir Putin on right side of screen with

333. headline "World Leaders React"

334. DAVID MUIR; Donald Trump's election also sending shock waves around the

335. globe as we were still on the air in the wee hours of the morning. They were

336. waking up the news overseas. World leaders tonight sending messages and

337. vladimir Putin, one of the first to weigh in. Here's ABC's chief foreign

338. correspondent, Terry Moran.

339. screen shows Moscow and headline: World Reacts: Congratulations from

340. Putin, Other leaders

- 341. TERRY MORAN; Today in Moscow. Vladimir Putin, the results and looking
- 342. forward to a cozier relationship with a Trump presidency. Quoting of Putin
- 343. appears on screen while Terry Moran reads it. "I want to congratulate the
- 344. American nation.." putin said "and Mr. Donald Trump with this victory". Putin
- 345. even pointed out that he was paying attention when Trump praised him on
- 346. the campaign trail.
- 347. Showing various clips of Trump: "Mr. Trump is a genious"... "I will
- 348. get along I think with Putin"... "I said he was a strong leader, which he is".
- 349. TERRY MORAN; Very different reactions to president elect Trump in Mexico.
- 350. Newspapers expressed horror. This summer then candidate Trump faced
- 351. off with president Nieto over trumps plan for a border wall. Today, Nieto
- 352. called trump and afterward almost pleaded for good relations. Quote of
- 353. Nieto appears on screen while Terry reads it. "We need to build a
- 354. <T=0:01:00.0>
- 355. relationship of trust..." he said.
- 356. CDA TERRY MORAN; And German chancellor Angela Merkel almost warning
- 357. Trump that she will cooperate only on the basis of values of .. Terry Moran
- 358. quoting Merkel and images of her on screen "respect for the law and the
- 359. dignity of human beings.."
- 360. Shows both David Muir and Terry Moran on screen.
- 361. DAVID MUIR; Terry Moran, back down in Times Square, where we were there
- 362. just a few hours ago. Still covering this election, Terry, Donald Trump has

- 363. some plans for his first 100 days that are a pretty dramatic departure from
- 364. the current administration.
- 365. TERRY MORAN; He sure does, David, Although, he is a WILD CARD on the
- 366. world stage and world leaders will be watching him, but in his first 100 days
- 367. he has promised he wants to BUILD A WALL, a GREAT BIG WALL and
- 368. make Mexico pay for it and he will halt he says the resettlement of any
- 369. Syrian refugees, he'd going to be very busy. David...
- 370. DAVID MUIR; Terry Moran with us tonight.
- 371. <T=0:01:32.0>

ABC News. (2016d, November 9). World Reacts: Congratulations From Putin,

Other Leaders [Video]. YouTube. https://youtu.be/EQzb4WFRV1E

II.

Headline: Waves of Emotions After a Trump Victory

Date: November 9, 2016

372. <T=0:00:00.0>

373. On this special edition of nightline. We are taking a look at the election that

374. shocked the world. DONALD J. TRUMP. A real-estate magnate and reality

375. star with ZERO government or military experience will soon be our 45th

376. president. How did he pull this off? Why did so many pollsters fail to see it

377. coming and what happens next? We begin here tonight with ABC's Terry

378. Moran.

379. Images of trump and the Trump rally come on screen.

380. TERRY MORAN; They say he couldn't do it. They said he wasn't qualified. Even

381. the polls seem to give him no chance. But, early this morning...

382. Shows video of vice president Pence saying: "The president elect of the

383. United States of America Donald Trump"

384. TERRY MORAN; The man who so often hurled invective during the campaign.

385. CDA shows video of Donald Trump saying: "They're bringing drugs. They're

386. bringing crime. They're rapist" (0.4) plays triumph sounding music sounding

387. positively (0.2) well (0.4) presidential. Shows video of Trump saying: "I

388. pledge to every citizen of our land that I will be president for all Americans

389. and this is so important to me".

390. TERRY MORAN; A historic moment for the first time ever Americans elected a

- 391. commander in chief who had no prior experience in government or in the
- 392. military. It was a bombshell SO MANY didn't see coming.
- 393. WOMAN ANCHOR; Words cannot describe how shell shocked. Picture of Hilary
- 394. Clinton on screen the Clinton campaign is right now. They were celebrating
- 395. the night before on that last campaign fight. They were celebrating drinking
- 396. champaign.
- 397. MAN ANCHOR; Donald Trump was being advised that he would have to
- 398. concede. He was being told early in the day that he was likely not going to
- 399. win this election.
- 400. <T=0:01:00.0>
- 401. WOMAN ANCHOR; So, why was the polling so wrong? Well, the polls were
- 402. very tight, but there's two data points to look at. One, white men without a
- 403. four year college degree came out for Donald Trump in historic numbers
- 404. and millions of Democrats who voted for Barack Obama in 2008 and 2012,
- 405. they did not come out on election day for Hillary Clinton or at all.
- 406. TERRY MORAN; As speaker of the house and long time Trump critic Paul Ryan
- 407. admitted Paul Ryan says quote: "Donald Trump heard a voice out in this
- 408. country that no one else heard. He connected in ways with people no one
- 409. else did. He turned politics on its head.
- 410. Donald Trump voice as quote appears on screen "The forgotten men and
- 411. women of our country will be forgotten no longer"
- 412. TERRY MORAN; Some of those forgotten men and women today sounding

- 413. jubilant across the country.
- 414. LADY INTERVIEW; "I'm happy. My husband woke me up at 3am this morning.
- 415. Shocked, but happy."
- 416. RHONDA SHIER INTERVIEW; "Right now, Donald Trump needs to get this
- 417. country back together and he's going to do that. All those people who have
- 418. been scared of all those things he is going to do they they're going to be so
- 419. happy cause they are going to realize it's going to be like this laces fingers
- 420. together.
- 421. Videos of Obama appears: Obama: "The sun is up and I know everyone
- 422. had a long night. I did as well.
- 423. TERRY MORAN; Donald Trump has said he wants to repudiate much of the
- 424. Obama legacy, but today the president asking America to give Trump a
- 425. chance, while gently reminding the president elect about the values he
- 426. needs to remember.
- 427. CDA Videos of Obama appears: Obama: "A sense of unity, a sense of
- 428. inclusion, a respect for our institutions, and respect for each other. I hope he
- 429. remains in that spirit throughout this transition and I certainly hope that's
- 430. how his presidency has a chance to begin".
- 431. TERRY MORAN; For Trump, now comes to the work of putting together a team.
- 432. Some early hints of who that might be up on the stage with him last night.
- 433. JONATHAN KARL(ABC news chef white house correspondant); He's had few
- 434. political pros around him. Chris Kristy and Rudy Juliani and Nude Gingridge

- 435. and there's senator Jeff Sessions. Once you get beyond that list..it's hard to 436. imagine who he populates among the legislation.
- 437. <T=0:02:00.0>
- 438. TERRY MORAN; Once of the things he legislation team is going to have to
- 439. navigate the president elects impeding court date defending himself against
- 440. allegations against fraud in his dealing with Trump university. But, his team
- 441. efforts will mostly focus on pushing ahead his ambitious agenda.
- 442. MAN ANCHOR; Donald Trump will get head choice on the supreme court
- 443. because of the vacancy that will not be filled before he takes office.
- 444. TERRY MORAN; During the campaign, Trump promised a long list of the things
- 445. he plans to do.
- 446. CDA Showing different clips of Trump: "We're going to build a wall"
- 447. "Obama care has to go" "A Trump adminstration will renegotiate nafta"
- 448. "Mexico's going to pay for the wall, they don't know it yet" "I will knock the
- 449. hell out of ISIS" "We will suspend the Syrian refugee program" "We will
- 450. double our growth and have the strongest economy anywhere in the world"
- 451. TERRY MORAN; However contentious. Whatever comes next. This president
- 452. elect began this next chapter of his incredible journey with inclusion.
- 453. Donald Trump clip: Trump: "Now it's time for America to bind the wounds of
- 454. division. We have to get together. To all Republicans and Democrats and
- 455. Independents across this nation. I say it is time for us to come to together as
- 456. one united people".

457. TERRY MORAN; From nightline, I'm Terry Moran in New York.

458. <T=0:02:39.0>

ABC News. (2016b, November 9). Waves of Emotions After a Trump Victory
[Video]. YouTube. https://youtu.be/nbj5KHypsLE

III.

Headline: Where Hillary Clinton and Her Supporters Go From Here

Date: November 10, 2016

- 459. <T=0:00:00.0>
- 460. Horders of Hillary Clinton have been in the streets across America tonight.
- 461. How will these voters channel their anger during the next four years of
- 462. Trump and what now for Hillary herself? Here's my nightlife co-anchor JuJu
- 463. Chang.
- 464. CDA Shows video of people protesting and chanting "No Donald
- 465. Trump". One sign shown says "liberty for all Americans, not hate, not
- 466. Trump". The headline says Hillary falling short.
- 467. JUJU; Across the country tonight, stunned, Hillary Clinton supporters
- 468. mourning and raising their voices after winning the popular vote, but being
- 469. shut out by the electoral college.
- 470. JUJU; Up and down the west coast (1.0) to east coast cities like New York.
- 471. Hopes dashed...unable to witness her shatter that highest glass ceiling
- 472. turning instead to grief and bewilderment from the streets to the airways.
- 473. CDA Shows clip from show The View Joy Behar: As usual men can get
- 474. away with anything and women can get away with nothing.
- 475. JUJU; The reckoning the morning after on The View. Host Joy Behar and
- 476. Whoopi Goldberg letting loose on the new president elect.
- 477. CDAclip from The View Whoopi: When you scare children by saying you're

- 478. not going to let them stay in the country, you're going to separate them out,
- 479. children don't know what you're talking about.
- 480. JUJU In a cab talking directly to camera; We are in a cab in Manhattan
- 481. heading towards a protest. It's sort of smack dab between ABC and Trump
- 482. Tower.
- 483. <T=0:01:00.0>
- 484. JUJU; Perhaps after this historical loss signs that Clinton's message had
- 485. connected.
- 486. CDA Video Clip of Hillary Clinton Clinton: This loss hurts (0.1) but please
- 487. never stop believing that fighting for what's right is worth it.
- 488. CDA Shows protest with signs that say "love trumps hate" and "fighting for
- 489. what's right is worth it".
- 490. JUJU; Fighting for what's right is a line straight out of Hillary Clinton's speech
- 491. this morning where she was calling for unity and embracing a Trump
- 492. administration. But, clearly her supporters...some of them...are still very
- 493. upset.
- 494. JuJu in the protest.
- 495. JUJU; We are literally hiking up the canyons of Manhattan...following this
- 496. protest. It's ahh...splattering of black lives matter, southern poverty loss
- 497. center, and a number of colleges.
- 498. (back to reporting) JuJu: Hillary clinton took the stage to concede this
- 499. morning, apologizing to her supporters early on.

- 500. CDA Recording of speech: Clinton: I'm sorry that we did not win this election
- 501. for the values we share and the vision we hold for our country.
- 502. COKIE ROBERTS (video clip); Hillary Clinton acknowledge what I have to
- 503. assume was the hardest thing for her, which was reaching out to women
- 504. <T=0:02:00.0>
- 505. and especially girls. She knows how deeply deeply disappointed they are,
- 506. that there is not a woman president.
- 507. JUJU; and offering words of hope and encouragement for the next
- 508. generation of girls.
- 509. CDA Hillary Clinton (video clip): I know we have still not chattered that
- 510. highest and hardest glass ceiling, but someday someone will and hopefully
- 511. sooner than we might think right now.
- 512. LIZ KREUTZ; The concession speech was very ugh emotional for many people
- 513. in that room. There were staffers, many of whom had worked for her for
- 514. years and years. Crying...consoling each other.
- 515. JOSH HASKELL; They were just in such shock they did not know how to handle
- 516. it or how to react.
- 517. JUJU; All this after a long night of uncertainty gave way in one of the most
- 518. monumental presidential upsets in modern history.
- 519. JONATHAN KARL; I think maybe the single biggest factor though is simply an
- 520. error in trying to figure out who would turn out to vote. The Obama coalition
- 521. did not turn out in anywhere near the numbers turned out in 2008 and

- 522, 2012.
- 523. On screen is headline presidential race.
- 524: JUJU; This presidential race was most divisive in recent memory. Splitting
- 525. voters along the fault line of whites versus nonwhites, urban versus rural,
- 526. men versus women.
- 527. <T=0:03:00.0>
- 528. CDA (bolded) Shows diagrams with percentages:white for trump 50% and
- 529. white for clinton 37% versus nonwhite for trump 21% and nonwhite for
- 530. clinton 74%, urban for trump 35% and urban for clinton 59% and rural for
- 531. trump 62% and rural for clinton 34%, men for trump 53% and men for
- 532. clinton 41% and women for trump 42% and women for clinton 54%.
- 533. JUJU; The scene at Clinton's election night headquarters, one of
- 534. devastation. Supporters slowly trickling out as it became more and more
- 535. clear that she would not have the 270 electoral votes needed. The only
- 536. person to take the elaborate stage, campaign chair John Pedesta.
- 537: video of John Pedesta: Everybody should ugh head home and get some
- 538. sleep.
- 539: ANCHOR; This is a campaign that went into Election Day thinking that they
- 540. had this in the bag. It was suppose to be a victory party, that's what they
- 541. thought it would be, instead we saw staffers leaving in tears.
- 542. JUJU; A star-studded backlash on social media. CDA Clinton fans Chris
- 543. Evans tweeting, "THIS IS AN EMBARRASSING NIGHT FOR AMERICA.

- 544. WE'VE LET A HATEMONGER LEAD OUR GREAT NATION. WE'VE LET A
- 545. BULLY SET OUR SOURCE. I'M DEVASTATED".
- 546. And Miley Cyrus releasing a raw emotional reaction.
- 547. CDA Recording of Miley. Miley: I still think...that in her lifetime she still
- 548. deserves to be the first female president...and that's what makes me so sad
- 549. Miley begins to cry-.
- 550. JUJU; CDA 59 million people voted for Hillary, you know, she won the
- 551. popular vote and yet they are not the new lead disinfected. Where did they
- 552. go?
- 553. LZ GRANDERSON; You know you get so emotionally invested in breaking
- 554. through this barrier that when you come up short your life wondering when
- 555. are we going to have the first female president. Well the raw numbers
- 556. showed the majority of the country said we are ready for a first female
- 557. president.
- 558. JUJU; For Hillary Rodham Clinton falling just short of the white house is a
- 559. devastating chapter in what has been a decades long story of public
- 560. service. From her early days as attorney working in Arkansas.
- 561. CDA Showing pictures of young Hillary as an attorney, then senator, than
- 562. secretary
- 563. <T=0:04:00.0>
- 564. JUJU; To her time as first lady in Bill Clinton's white house. Then, becoming
- 565. the hard charging senator from New York. And after a bruising primary

- 566. defeat against Barack Obama, she served as secretary of state for her one
- 567. time rival in his administration. Even from her earliest days, young
- 568. Hillary Rodham seemed destined for greatness. Her Weasley
- 569. commencement speech...
- 570. Video of Hillary: Part of the problem with just empathy with professed goals
- 571. is that empathy doesn't do us anything. We've had lots of empathy; we've
- 572. had lots of sympathy, but we feel that for too long our leaders have viewed
- 573. politics as the art of the possible. And the challenge now is to practice
- 574. politics as the art of making what appears to be impossible possible.
- 575: LZ GRANDERSON; She has been the most significant female politician we've
- 576. ever had in this countries history. Not just because the accomplishments
- 577. that she has able to do in terms of securing a nomination, being secretary of
- 578. state, but just also be in the public eye that long. Usually, those who serve
- 579. for men in politics, but we had a woman basically be in the political arena for
- 580. 30 years. I don't know any other woman like that.
- 581. JUJU; At Clinton's alma mater, Wellesley college, so many young women
- 582. crest fallen.
- 583. CDA interview one girl: It's surprising as disappointing (0.4) to be honest.
- 584. I'm from Wisconsin and they just said that majority of college aged women
- 585. moving in suburbs in Wisconsin voted for Donald Trump, but that's just
- 586. really disappointing to hear and see.
- 587. (clip of Hillary) Hillary: May God bless the United States of America.

- 588. JUJU; After a hard fought brace, the highest office in the land proved beyond 589. her pioneering grasp.
- 590. JUJU (LZ Granderson); Where does she go from here?
- 591: LZ GRANDERSON; is a woman who base has been in the public spotlight
- 592. nonstop for more than 30 years.
- 593. JUJU; And skewered for much of it.
- 594. <T=0:05:37.0>
- 595. LZ GRANDERSON; Yes, so first thing I would be telling her is hang out with
- 596. your family, go on a vacation with Bill, stay out of the public spotlight. And
- 597. then figure out how do I want to serve because serving is obviously a part of
- 598. her heart.
- 599. JUJU; From Nightline, I'm JuJu Chang in New York.
- 600. Music changes from tense to soft piano music and a picture of Hillary
- 601. smiling and waving.
- 602. <T=0:05:47.00

ABC News. (2016c, November 10). Where Hillary Clinton and Her Supporters Go From Here [Video]. YouTube. https://youtu.be/tT0ClJTyuNo

IV.

Headline: Anti-Trump Protestors Take To Streets: Third Night of Rallies

Against President-Elect

Date: November 12, 2016

603. <T=0:00:00.0>

604. PAULA FARIS; Tensions remain high as the nation is still deeply divided over

605. Trump's election. For the first night, Anti-Trump protestors have taken to the

606. streets. While, Trump voters are speaking out in support of the new

607. president elect. In ABC's Gloria Riviera is in Washington for us this morning.

608. Hi Gloria.

609. GLORIA RIVIERA; Hi there Paula, Good morning, that's right. Heated anti-

610. Trump protests in more than a dozen cities across the country. Initially, in a

611. tweet president elect Donald Trump dismissed them. But, some activist are

612. now saying they hope this is just the beginning of the nations strongest

613. protest since occupied Wallstreet. CDA: In 2011, protest against...social

614. and economic inequality, greed, corruption and the perceived undue

615. influence of corporations on government.

616. CDA Shows protest and explosions

617. GLORIA RIVIERA; Overnight, protestors across the country denouncing Donald

618. Trump's victory. Violent demonstrators seen here in Portland. Threatened

619. with tear gas after allegedly throwing burning objects at officers.

620. Investigators saying one protestor was hurt in a shooting that broke out

- 621. during the protest. The injuries, not life threatening. In other cities,
- 622. Philidelphia, Dallas, and Miami...thousands marching mainly peacefully
- 623. against the president elect.
- 624. <T=0:01:00.0>
- 625. CDA GLORIA RIVIERA; Despite Trumps losing of the popular vote, his
- 626. supporters who propelled him to win 29 states said they staged their protest
- 627. in the balled box.
- 628. Positions them as the other. 149. Trump Supporter Interview 1: Give us
- 629. somebody whose not a politician. Give us somebody who is successful, but
- 630. one of the people.
- 631. TRUMP SUPPORTER 2; I think he's going to surround himself with
- 632. The right people.
- 633. TRUMP SUPPORTER 3; We know there's going to be a change now in
- 634. America.
- 635. GLORIA RIVIERA; Electing Trump in part to voice frustration and a sense of
- 636. marginalization for the last several years.
- 637. TRUMP SUPPORTER 1; So many things rush through my head. My children's
- 638. future and feeling safe and secure.
- 639. GLORIA RIVIERA; It's the silent majority Trump and his campaign repeatedly
- 640. predicted.
- 641. Recording of Trump: And we're going to Washington DC to drain the
- 642. swamp.

- 643. GLORIA RIVIERA; Tension also spilling into schools across the country.
- 644. <T=0:02:00.0>
- 645. Video clip of school violence.
- 646. GLORIA RIVIERA; The FBI now investigating an incident targeting black
- 647. students at the University of Pennsylvania. According to school officials,
- 648. students were anonymously added to a group chat featuring racist slurs,
- 649. threats, and photos depicting lynchings.
- 650. CDA Interview of student at school: People started to get like more
- 651. confidence in like now they see that someone's in charge that like has or
- 652. shares the same morals that they feel confident projecting that.
- 653. GLORIA RIVIERA; In the protest in Portland, police say more than a million
- 654. dollars in damage has been done. There are more protests plan for today
- 655. and in New York and Los Angeles and reports of plans for a significant
- 656. protest here in Washington DC on January 20th when president elect
- 657. Donald Trump takes the oath of office. Dan (0.1) Paula
- 658. <T=0:03:00.0>
- 659. DAN; It's a tense time in America. Gloria.. thank you. Let's get more on all of
- 660. this now with ABC news political commentator Cokie Roberts whose also in
- 661. Washington this morning.
- 662. DAN; Cody, good morning...I want to start with this Obama care news. I
- 663. guess the question is if Trump is willing to apparently shift his resistance on
- 664. Obama care, which he talked about incessantly on the stump...what does

- 665. this say about his intention to follow through on his other big campaign
- 666. promises like building the wall?
- 667. COKIE ROBERTS; I think ugh that he is very frank about the fact that some of it
- 668. was for campaign purposes. ugh and he ugh he says he is concentrating on
- 669. taxes and jobs and of course that makes a lot of sense because that's what
- 670. people really care about. But, he says about Obama care is he'll keep the
- 671. parts that are really popular ugh being able to get insurance even if you
- 672. have a preexisting condition.. ugh keeping young people on parent's
- 673. coverage till they are 26. Those are very popular measures...
- 674. <T=0:04:00.0>
- 675. COKIE ROBERTS; ugh now how he is gonna pay for that without having the
- 676. rest of the structure of the bill is an interesting question @.
- 677. umm same thing about the wall..umm you know we already have a good bit
- 678. of wall along our southern border.
- 679. COKIE ROBERTS; Does he really need to spend money to build the rest of it
- 680. and (chuckles) is Mexico gonna do it.. of course not. But, ugh..the I think
- 681. he's gonna pick and chose and do the things he thinks the voters care about
- 682. in their day to day lives as oppose to these big campaign statements.
- 683. PAULA FARIS; Cokie, we talk about all these positions...four thousand
- 684. positions that Trump needs to fill. Eleven hundred need senate approval,
- 685. including defense secretary. Now, the Washington Post reporting this \
- 686. morning that he is eyeing New Hampshire senator formal senator now Kelly

- 687. Ayotte, whose publicly criticized and didn't vote for him. Is this a sign that he
- 688. is willing to surround himself with people that he doesn't always agree with?
- 689: COKIE ROBERTS; Well, we'll see...ugh..Kelly Ayotte is really a loss to the
- 690. senate in fact she is very practical minded woman whose able to go across
- 691. <T=0:05:00.0>
- 692. party lines and get things done. And the fact that he is thinking about her
- 693. does show you there might be an outreach beyond his inner circle.
- 694. COKIE ROBERTS; That circle was awfully small and ugh as you saw in Mary's
- 695. piece his children has been so much a part of it. He's got to get beyond just
- 696. that immediate group. But, so if that includes people that disagree with
- 697. them. I mean look, he sat down with the president the other day, the two of
- 698. them could not have been harsher about each other. Came out saying
- 699. glowing things. So, maybe we're seeing a more subdued presidential
- 700. Donald Trump. THAT'S the BIG HOPE.
- 701. DAN; Not much time has elapsed though and so we'll see how things
- 702. progress. (laughs) But, we are as Gloria Riviera pointed out, we are at this
- 703. contentious point in American history and I'm curious given your experience
- 704. covering politics. What would you say to Americans who are pinning so
- 705. much hope on this new president and also what would you say to the
- 706. people who are fearing so much anger and fear and dread about this new
- 707. president?
- 708. COKIE ROBERTS; Well, starting there. First of all, you wonder how many of

- 709. these protestors voted. But, the fact is that he should do something to speak
- 710. to the people who are angry and frightened. Particularly to the immigrant
- 711. community, the muslim community, ugh and these horrific stories of hearing
- 712. these kids being harassed in schools.
- 713. COKIE ROBERTS; He needs to actually stand up publicly and say something.
- 714. Make some kind of gesture...ugh to make it clear that he disapproves of this
- 715. <T=0:06:00.0>
- 716. and that he is reaching out to people who are frightened in the country. In
- 717. terms of people who are excited..umm I think they will stay excited for
- 718. awhile just the notion that they did it, they won, they beat the odds, they told
- 719. all the smart Washington types that we were all wrong and um so I think
- 720. they will stay a sense of excitement and if he can do something quick like an
- 721. infrastructure bill where people can really go to work right away, building
- 722. highways and airports and such..um that will make people [happy.
- 723. DAN; [Well, we will see (0.4)
- 724. PAULA FARIS; Um, (0.4) 68 days until the inauguration.. Cokie.. thanks for the
- 725. insight as usual.
- 726. <T=0:07:32.0>
- ABC News. (2016a, November 12). Anti-Trump Protestors Take To Streets: Third

 Night of Rallies Against President-Elect [Video]. YouTube.

 https://youtu.be/XJ-crGlxX5c

APPENDIX C NBC NEWS TRANSCRIPTION

Transcription of 1 news report from NBC News

Transcription Key:

A. Bold: Source information

B. Purple Font: Information, headlines, words, images/video clips and graphs/data that appear on screen (these will also be CDA)

C. Green Font: Register and stance (word choice)

D. Red Font: Face threats

E. Orange Font: CDA (historical references, manipulation)

F. Blue font: Observation Notes/My Observations

I.

Headline: After Election Day Defeats, How Do Democrats Move Forward?

Date: November 10, 2016

727. <T=0:00:00.0>

728. Kristen Welker is reporting with an image of the White House behind her.

729. Heading appears on screen: Kristen Welker-NBC News White House

730. Correspondent

731. KRISTEN WELKER; Well despite the bitter battle between Clinton, and

732. Trump, Democrats and lawmakers more broadly agree that they should

733. work together to help the country come together. But, that won't be easy

734. given the CDA history of partisan rancor here in Washington.

735. The heading changes to: ELECTION OF DONALD TRUMP-bold and

736. capitalized, CLINTON, DEMS, AND THE AGONY OF DEFEAT, WHAT'S

- 737. NEXT AFTER STINGING ELECTION LOSS?
- 738. Reporter Kristen Welker's voice: This morning, Democrats coming to terms
- 739. with their new reality. Republicans are now firmly in control of Washington
- 740. winning the white house and holding both house of congress.
- 741. (changes to interview) interview 1 (male): This is the most incredible political
- 742. feat I have seen in my lifetime.
- 743. (changed to interview 2) interview 2 (male): We've been given a temporary
- 744. <T=0:01:00.0>
- 745. lease on power, if you will, and I think we need to use it responsibly.
- 746. Reporter Kristen Welker's voice: Democrats defeated (0.6) but looking for
- 747. ways to find common ground.
- 748. CDA Red background with pictures of Trump and Nancy Pelosi looking at
- 749. opposite directions.
- 750. Reporter Kristen Welker's voice: Nancy Pelosi placed a call to trump
- 751. yesterday suggesting infrastructure projects are a possible area of
- 752. agreement. Picture of quote appears and reporter says it aloud "We can
- 753. work together to quickly pass a robust infrastructure jobs bill".
- 754. Reporter Kristen Welker's voice: CDA picture of Bernie Sanders with one
- 755. hand up comes on screen Senator Bernie Sanders, Clinton's formal rival
- 756. turned top surrogate—
- 757. Shows small clip of Bernie saying next quote: "Our job is to elect Hillary
- 758. Clinton".

- 759. Red background comes back on screen. Bernie Sanders image comes up
- 760. and shifts to the left of the frame and then Trump appears on right.
- 761. <T=0:02:00.0>
- 762. Reporter Kristen Welker's voice: Now, softening his tone and vowing to
- 763. work with Trump on policies that help the lives of working families.
- 764. Reporter Kristen Welker's voice: But, Sanders also warning to the degree
- 765. that- following quote appears on screen as reporter reads it aloud) "To the
- 766. degree that he pursues racist, sexist, xenophobic, and anti-environmental
- 767. policies, we will vigorously oppose him."
- 768. Reporter Kristen Welker's voice: CDA Video recoding of a hospital patient
- 769. monitor appears on screen Democrats are also bracing for a fierce fight
- 770, ahead over Obama Care.
- 771. Recording of Trump comes on screen: Trump: Real change begins with
- 772. immediately repealing and replacing the disaster known as Obama Care.
- 773. (image of white house comes on screen and over it are images/videos of
- 774. Merrick Gardland)
- 775. <T=0:03:00.0>
- 776. Reporter Kristen Welker's voice: and the supreme court. Trump vowing a
- 777. more conservative pick than Merrick Gardland, President Obama's choice
- 778. whose chances are now dead. It's the surpreme courts, that's what it's all
- 779. about.
- 780. Shows picture of democratic convention

- 781. The Democrats are also focused on their own future and party stand outs
- 782. who may help lead the way.
- 783. CDA Images of senator Elizabeth Warren are shown on the screen. Picture
- 784. on left had her hand pointed up and a fierce face on both.
- 785. Reporter Kristen Welker's voice: Massachusetts senator Elizabeth Warren
- 786. who proved to be one of the most effective Trump attack dogs.
- 787. Video of senator Elizabeth Warren on screen at Hillary's rally.
- 788. <T=0:04:00.0> CDA
- 789. ELIZABETH WARREN; He thinks because he has a mouthful of tic tacs that
- 790. he can force himself on any woman within groping distance.
- 791. Picture of senator Cory Booker comes on screen and then transitions to
- 792. video.
- 793. Reporter Kristen Welker's voice: New Jersey Senator Cory Booker whose
- 794. name was voted as a possible VP pick and a rising star in the party.
- 795. CDA video of Cory Booker- Cory Booker: Patriotism is love of country. But
- 796. you can't love your country without loving your countrymen and
- 797. countrywomen.
- 798. KRISTEN WELKER camera is now on her; The attempts at unity may
- 799. be short lived. Congressional Republicans already vowing to continue their
- 800. investigations into Clinton's private email. Matt (0.4) Savannah (0.4)
- 801. Camera divides between reporter Kristan and in the newsroom with Matt
- 802. and Savannah.

803. REPORTER MATT; Welker, Kristen (0.2) thank you. 804. <T=0:05:04.0>

Today. After Election Day Defeats, How Do Democrats Move Forward? [Video File]. (2016, November 10). Retrieved from https://www.today.com/video/after-election-day-defeats-how-dodemocrats-move-forward-805576771721

APPENDIX D CNN NEWS TRANSCRIPTION

Transcriptions of 1 news report from CNN News

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E. Orange Font: CDA (historical references, manipulation)

F. Blue font: Observation Notes/My Observations

I.

Headline: Protests Spread After Trump's Stunning Victory

Date: November 9, 2016

805. <T=0:00:00.0>

806. PROTESTOR; They're blocking the streets. They're burning the flags.

807. They're standing on busses. Writing swear words all over buses.

808. It's not helping. This isn't .. It's not helping.

809. I wanted Hillary to win more than anybody...

810. and to stand out here and not have a call to action and not be specific

811. that's why we're here now

812. because we haven't been talking about policy

813. because we haven't been being specific ...

- 814. because we've been talking about things that don't matter
- 815. things that uh...
- 816. uh ABOUT PERSONALITY. NOT POLICY
- 817. I need a call to action
- 818. um I need Hillary to stand up right now (1.0) and walk in
- 819. Sue the United States of America and say (1.2)
- 820. .. Back when black people.. couldn't.. Couldn't vote, RIGHT
- 821. How many years ago your vote would have been 1/3
- 822. GUESS WHAT
- 823. Today ... right now.. it still is.
- 824. DON LEMON; You don't feel like this is a election? ... because it looks like
- 825. Donald Trump won fair and square.
- 826. <T=0:00:51.0>
- 827. PROTESTOR; uh How did he win fair and square?
- 828. HILLARY HAD MORE VOTES.
- 829. More human beings voted to Hillary.
- 830. It isn't fair.
- 831. We didn't get ONE vote.
- 832. YOU didn't get a vote.
- 833. <T=0:01:00.0>
- 834. It's just like back in the day when your note was [one-third.
- 835. DON LEMON; [so, the electoral college here.

- 836. DON LEMON; You want us to blow that up ... electoral college
- 837. PROTESTOR; Just ... COUNT THE VOTES
- 838. This is Ridiculous
- 839. Hillary, You're a lawyer.
- 840. Walk in .. go to the supreme court
- 841. I believe in you Hillary... I've been to Rwanda. I've been to your hospital...
- 842. in Rwanda.. I've seen all the good you've [done.
- 843. DON LEMON; [[uh huh
- 844. PROTESTOR; [[I BELIEVE IN YOU
- 845. WOMEN NEED YOU, MINORITIES NEED YOU
- 846. I NEED YOU .. CHICAGO NEEDS YOU..WE ALL NEED YOU
- 847. THIS COUNTRY NEEDS YOU
- 848. (H) TO STAND UP AND WALK INTO THE SUPREME COURT
- 849. AND SAY ... ONE VOTE EQUALS ONE VOTE...
- 850. <T=0:01:30.0>
- 851. WHAT'S WRONG Don tries to speak, but continues to get interrupted by
- 852. protestor. Protestor at this point has fully kept the floor.
- 853. DON LEMON; uh..um [SO..
- 854. PROTESTOR; [What's [[the DEBATE!
- 855. DON LEMON; uh [[You can definitely feel his passion .. there's a lot

856. of people out here who feel the same way

857. <T=0:01:37.0>

CNN. (2016, November 9). *Protests Spread After Trump's Stunning Victory*[Video]. YouTube. https://youtu.be/6QuDMmb47Vw

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