



**DETERMINANTS AFFECTING ENTREPRENEURIAL INTENTION  
AMONG UNIVERSITY STUDENTS**

**AINA NATASHA BINTI BACHOK**

**2017267652**

**BACHELOR OF BUSINESS ADMINISTRATION  
WITH HONOURS (INTERNATIONAL BUSINESS)  
FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITY TEKNOLOGI MARA  
BANDARAYA MELAKA**

**JANUARY 2020**

## **DECLARATION OF ORIGINAL WORK**



**BACHELOR OF BUSINESS ADMINISTRATION WITH HONOURS  
(INTERNATIONAL BUSINESS)  
FACULTY OF BUSINESS MANAGEMENT  
UNIVERSITY TEKNOLOGI MARA  
“DECLARATION OF ORIGINAL WORK”**

I, Aina Natasha Binti Bachok, (I/C Number: 960520-01-6208)

Hereby, declare that:

- This work has not previously been accepted in substance for any degree, locally or overseas, and is not being concurrently submitted for this degree or any other degrees.
- This project-paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of my information have been specifically acknowledged.

Signature

Date: \_\_\_\_\_

\_\_\_\_\_  
Aina Natasha Binti Bachok

## LETTER OF SUBMISSION

Madam Khalilah Binti Ibrahim  
Lecturer of UiTM Melaka, City Campus  
Faculty of Business Management  
University Teknologi MARA  
110, Off Jalan Hang Tuah  
75300 Melaka

Dear Madam,

SUBMISSION OF PROJECT PAPER (IBM 672)

Enclosed here is the project paper entitled “**Determinant Affecting Entrepreneurial Intention among University Students**” to fulfil the requirement as needed by the Faculty of Business Management, Universiti Teknologi MARA (UiTM)

Thank You,

Your Sincerely,

---

Aina Natasha Binti Bachok  
2017267652

## **ABSTRACT**

The purpose of the study is to investigate the determinants affecting entrepreneurial intention among university student. This study comprises three independent variables which are personality trait, current economic environment and knowledge and environment. This study focuses on university students in Universiti Teknologi MARA (UiTM) Melaka (City Campus). 200 questionnaires were distributed to the respondent in UITM Melaka. However, only 170 completed questionnaires were received and recorded. This research analyse the result by using Statistics Packages for Social Sciences (SPSS) software version 24. The result recorded personality trait and current economic environment have a significant relationship on the entrepreneurial intentions among university student.

***Keywords: Entrepreneurial Intention, Personality Trait, Current economic Environment, Knowledge, Experience***

## TABLE OF CONTENTS

	<b>Pages</b>
TITLE PAGE	
DECLARATION OF WORK	ii
ACKNOWLEDGEMENT	iii
ABSTRACT	iiiv
TABLE OF CONTENTS	vi - x
LIST OF FIGURES	x
LIST OF TABLES	x
<b>CHAPTER ONE: INTRODUCTION</b>	
1.0 Introduction	1
1.1 Background of study	1-3
1.2 Problem Statement	3-5
1.3 Research Objectives	6
1.4 Research Questions	6
1.5 Scope of Study	7
1.6 Significant of study	
1.6.1 Students	8
1.6.2 Future Entrepreneur	8
1.6.3 Future Researcher	8
1.6.4 Government	9
1.7 Limitation of Study	
1.7.1 Respondents' Participation	9
1.8 Definition of Terms	9-10
<b>CHAPTER TWO: LITERATURE REVIEW</b>	
2.1 Introduction	11
2.2 Dependent Variable	
2.2.1 Entrepreneurial Intention	11-13
2.3 Independent Variable	