

# An Analysis on the Destination of Law Leavers from Canterbury Christ Church University

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#### Research Rationale and Focus

- League Tables Law at CCCU ranked very low in terms of employability;
- Our impression;
- Understanding Employability in the graduate sense;
- Our expectations;
- Methodology and Analysis;
- Summary of findings and further research

### Employability

#### Research considered:

- What employability is;
- What are the requirements of employers?
- To what extent can a Law Degree achieve employability enhancement?
- Gaps in the literature?
- Assessment of University League Tables

#### Guardian League Table Positions – Law

2010 2016

| Rating | Name of<br>Institution      | Guardian<br>score/<br>100 | %<br>Satisfied<br>with<br>teaching | %<br>Satisfied<br>with<br>feedback | Spend<br>per<br>student<br>(FTE) | Student:<br>staff<br>ratio | Career<br>prospects | Value<br>added<br>score/<br>10 | Average<br>Entry<br>Tariff |
|--------|-----------------------------|---------------------------|------------------------------------|------------------------------------|----------------------------------|----------------------------|---------------------|--------------------------------|----------------------------|
| 71     | Ulster                      | 49.9                      | 72                                 | 62                                 | 4                                | 19                         | 55                  | 5                              | 308                        |
| 73     | Westminster                 | 47.3                      | 68                                 | 54                                 | 4                                | 19.7                       | 64                  | 4                              | 295                        |
| 74     | Edge Hill                   | 46.9                      | 95                                 | 84                                 | 3                                | 20.6                       | 41                  | 3                              | 238                        |
| 75     | Chester                     | 45.4                      | 80                                 | 62                                 | 3                                | 24.1                       |                     | 2                              | 305                        |
| 76     | Anglia Ruskin               | 44.1                      | 74                                 | 55                                 | 7                                | 30.5                       | 57                  | 5                              | 242                        |
| 77     | Lincoln                     | 43.6                      | 84                                 | 71                                 | 2                                | 27.9                       | 65                  | 4                              | 247                        |
| 78     | Greenwich                   | 43.3                      | 85                                 | 74                                 | 3                                | 28.3                       | 66                  | 2                              | 242                        |
| 79     | Central<br>Lancashire       | 41.6                      | 79                                 | 67                                 | 5                                | 28.5                       | 70                  | 1                              | 276                        |
| 80     | Northampton                 | 41.5                      | 88                                 | 63                                 | 3                                | 27.4                       | 37                  | 6                              | 234                        |
| 80     | Southampton<br>Solent       | 41.5                      | 75                                 | 51                                 | 4                                | 22.5                       | 60                  | 3                              | 202                        |
| 82     | Brighton                    | 41.1                      |                                    |                                    | 3                                | 40.4                       | 53                  | 9                              | 257                        |
| 82     | Hertfordshire               | 41.1                      | 89                                 | 69                                 | 2                                | 26.2                       | 58                  | 2                              | 251                        |
| 84     | Liverpool John<br>Moores    | 39.8                      | 85                                 | 68                                 | 3                                | 27.7                       | 47                  | 3                              | 256                        |
| 85     | Middlesex                   | 39.5                      | 82                                 | 67                                 | 5                                | 37.8                       | 60                  | 4                              | 200                        |
| 86     | Canterbury<br>Christ Church | 39                        | 79                                 | 71                                 | 2                                | 25.3                       | 40                  | 7                              | 211                        |
| 87     | Huddersfield                | 38.6                      | 85                                 | 64                                 | 3                                | 28.1                       | 67                  | 1                              | 249                        |
| 88     | Bucks New<br>University     | 34.4                      | 88                                 | 68                                 | 3                                | 27.2                       | 70                  | 1                              | 177                        |
| 89     | London South<br>Bank        | 30.6                      | 74                                 | 53                                 | 2                                | 39.8                       | 42                  | 8                              | 194                        |

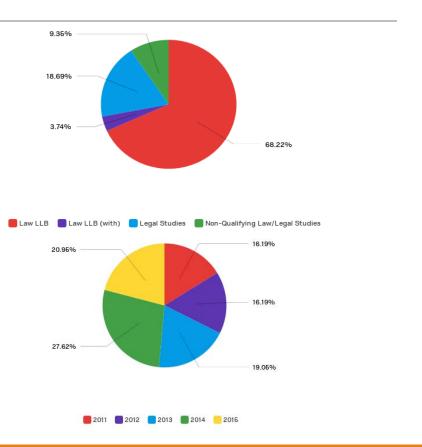
| Rank<br>2016 | Institution              | Guardian<br>score/100      | Satisfied<br>with course | Satisfied with teaching | Satisfied with feedback | Student to staff ratio | Spend per<br>student/10 | Average<br>entry tariff | Value added<br>score/10 | Career after<br>6 months |  |
|--------------|--------------------------|----------------------------|--------------------------|-------------------------|-------------------------|------------------------|-------------------------|-------------------------|-------------------------|--------------------------|--|
| 78           | Lincoln                  | 53.4                       | 91.1                     | 90.5                    | 75.8                    | 30.4                   | 3                       | 322                     | 2                       | 75                       |  |
| 79           | St Mary's, Twickenham    | 53.3                       | 88                       | 91.8                    | 80.2                    | 28.8                   | 3                       | 237                     | 5                       | -                        |  |
| 80           | Westminster              | 52.9                       | 80                       | 80.6                    | 64.3                    | 20.2                   | 3                       | 314                     | 4                       | 66                       |  |
| 81           | Bucks New University     | 51.7                       | 93                       | 94.5                    | 81.9                    | 19.5                   | 3                       | 247                     | 1                       | 52                       |  |
| 82           | Kingston                 | 51.5                       | 81                       | 81.7                    | 62.9                    | 24.1                   | 5                       | 299                     | 4                       | 60                       |  |
| 83           | London Met               | t 51.1 83 82.7 71.3 23.2 2 |                          | 228                     | 4                       | 66                     |                         |                         |                         |                          |  |
| 84           | Hertfordshire            | 50.7                       | 83                       | 84.2                    | 59.3                    | 34.2                   | 4                       | 313                     | 9                       | 69<br>45                 |  |
| 85           | Edge Hill                | 50.6                       | 90                       | 91.5                    | 79.1                    | 18.1                   | 4                       | 283                     | 1                       |                          |  |
| 86           | Chester                  | 50.4                       | 98                       | 92.5                    | 82.8                    | 38.5                   | 3                       | 308                     | 1                       | 68                       |  |
| 87           | Canterbury Christ Church | 49.3                       | 85                       | 85.3                    | 63.9                    | 17.5                   | 3                       | 278                     | 6                       | 34                       |  |
| 88           | Birmingham City          | 48.1                       | 85                       | 85.3                    | 72.1                    | 33.2                   | 4                       | 268                     | 4                       | 67                       |  |
| 89           | Northampton              | 47.8                       | 93                       | 91.2                    | 78.8                    | 35.3                   | 4                       | 254                     | 5                       | 54                       |  |
| 90           | East London              | 47.4                       | 89                       | 84.7                    | 67.5                    | 26                     | 9                       | 239                     | 2                       | 55                       |  |
| 91           | West of Scotland         | 45.6                       | 75.8                     | 82.2                    | 55.0                    |                        | 4                       | 282                     | 7                       | 34                       |  |
| 92           | Bradford                 | 44.2                       | 80                       | 73.1                    | 65.7                    | 35.8                   | 4                       | 311                     | 6                       | 71                       |  |
| 92           | Winchester               | 44.2                       | 92                       | 82                      | 55.7                    | 17.8                   | 2                       | 294                     | 2                       | 45                       |  |
| 94           | Sunderland               | 41.1                       | 76.8                     | 81.0                    | 68.6                    | 27                     | 6                       | 247                     | 3                       | 42                       |  |
| 95           | Leeds Beckett            | 40.6                       | 78                       | 82                      | 70.8                    | 27.7                   | 3                       | 263                     | 2                       | 58                       |  |
| 96           | South Wales              | 40.4                       | 80.8                     | 81.2                    | 69.8                    | 26.6                   | 3                       | 304                     | 3                       | 45                       |  |
| 97           | West London              | 40                         | 81.2                     | 84.0                    | 66.3                    | 26.5                   | 5                       | 254                     | 1                       | 52                       |  |
| 98           | Southampton Solent       | 31.9                       | 85                       | 78.5                    | 52.7                    | 36.5                   | 5                       | 264                     | 2                       | 55                       |  |

## Guardian League Table Positions – Law 2016

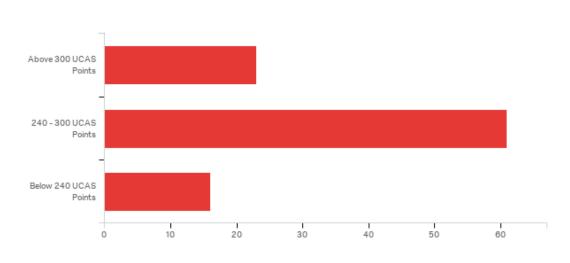
|    | 29   | Leeds   | 70.1 | 90.6 | 90.7 | 62.1 | 21.5 | 7  | 435 | 7  | 80 | 0  |   |  |
|----|--|---|------|------|------|------|------|----|-----|----|----|----|---|--|
|    | 30   | Surrey  | 70   | 92   | 90.3 | 78.9 | 18.8 | 6  | 400 | 3  | 77 | •  |   |  |
|    | 31   | Bristol   | 69.3 | 88   | 88.5 | 70.3 | 23.6 | 5  | 485 | 8  | 79 | •  |   |  |
|    | 32   | Gloucestershire   | 68.9 | 98.0 | 96.7 | 91.4 | 27.3 | 5  | 302 | 6  | 64 | •  |   |  |
|    |  | LLB (hons) law »<br>LLB (hons) law fast-track »   |      |      |      |      |      |    |     |    |    |    |   |  |
|    | 32   | Bangor  | 68.9 | 93.9 | 91.3 | 82.0 | 22.2 | 3  | 329 | 6  | 72 | •  |   |  |
|    | 34   | Dundee  | 68.8 | 89   | 88.2 | 68.9 | 18.5 | 6  | 463 | 5  | 69 | •  |   |  |
|    | 35   | Portsmouth  | 68.3 | 95   | 88.8 | 75.2 | 19.8 | 7  | 324 | 4  | 82 | 0  |   |  |
|    | 35   | Reading   | 68.3 | 91.1 | 88   | 74.9 | 21.9 | 5  | 411 | 6  | 71 | •  |   |  |
|    | 37   | Anglia Ruskin   | 68.2 | 95.0 | 96.3 | 88.5 | 22.2 | 10 | 242 | 4  | 59 | •  |   |  |
|    |  |   |      |      |      |      |      |    |     |    |    |    |   |  |
| 85 | Edge I   | Hill  | 50.6 | 90   | 91.5 | 79.1 | 18.1 | 4  | 2   | 83 | 1  | 45 | • |  |
| 86 | Chest  | er  | 50.4 | 98   | 92.5 | 82.8 | 38.5 | 3  | 3   | 08 | 1  | 68 | • |  |
| 87 | Cante  | rbury Christ Church   | 49.3 | 85   | 85.3 | 63.9 | 17.5 | 3  | 2   | 78 | 6  | 34 | 0 |  |
|    | BA (ho<br>BA (ho<br>BA (ho<br>BA (ho<br>BSc (h | cons) crime & policing » cons) law with business » cons) law with criminology » cons) law with finance » cons) law with history » cons) law » cons) policing studies / policing » cons) policing studies / policing » cons) policing studies / policing » |      |      |      |      |      |    |     |    |    |    |   |  |
| 88 | Birmir   | ngham City  | 48.1 | 85   | 85.3 | 72.1 | 33.2 | 4  | 2   | 68 | 4  | 67 | • |  |
| 89 | North  | ampton  | 47.8 | 93   | 91.2 | 78.8 | 35.3 | 4  | 2   | 54 | 5  | 54 | 0 |  |
|    |  |   |      |      |      |      |      |    |     |    |    |    |   |  |

### Responses

- •Size of sample: 300 (incorporating 5 years of LLB/Legal studies graduates from 2010 to 2015)
- •Number of responses was 108 (36% response rate)

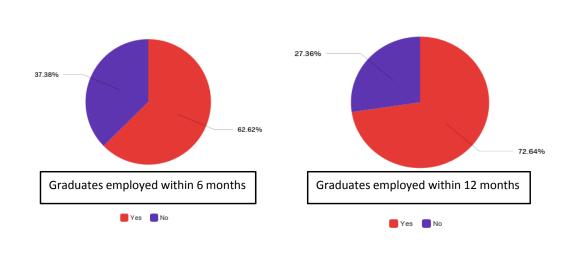


#### Main Findings (1) - A Levels



- •Many legal employers will have a minimum Alevel requirement (ranging from BBC-AAB minimum or 280-340 UCAS points)
- •The majority of respondents had scores of between 240 and 300 UCAS points
- •Therefore, before even coming to university, some of our students may have already limited their career options in the legal sector

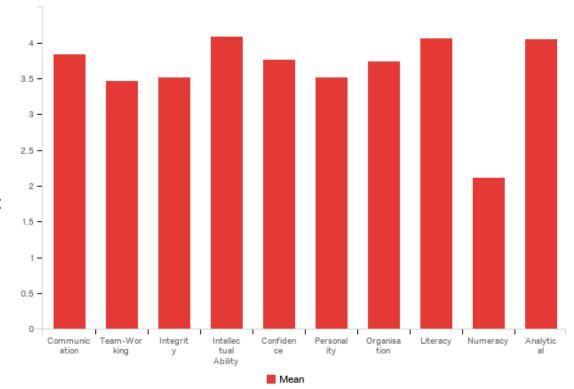
### Main Findings (2) - Employment



- •63% of respondents had found 'graduate-level employment' within 6 months
- 73% had obtained graduate-level employment within 12 months.
- •53% of respondents are working in the legal sector, with 45% in the non-legal sector (with 2% unemployed)
- •This compares to a reported graduate employment rate of 34-40% in the league tables
- National average UK employment (across all degrees) is 67% (HESA 2014/15)

### Main Findings (3) – Employability Skills

- Source: Council for Industry and Higher Education
- •68% responded positively to the question of whether they felt their degree helped them to develop employability skills
- •The top 3 were: Intellectual Ability, Literacy and Analytical Skills, which are more academic skills
- •The bottom 3 (not including Numeracy) were: Team-Working, Personality, and Integrity, which are more personality based skills



#### Conclusions

- •There is a disparity between the league table information and the responses from our sample. The league table information comes from the DLHE Survey (Destinations Leavers Higher Education)
- •CCCU law graduates fare significantly better than the league tables suggest. Institutions with a similar employment rate include Brunel (65% and position 40) and Northumbria (64% and position 47) (Source: Guardian League Tables (Law) 2016)
- •Overall, a majority of graduates feel that the course develops employability skills, although there is room for improvement in respect of more 'personality-based' skills

# Reasons for disparity and potential weaknesses

- •Law at CCCU is combined with other disciplines in the DLHE survey. This could affect the figures.
- •Students who were employed may be more likely to respond to the survey (this may be the same for the DLHE Survey)
- •We obtained a larger response than the DLHE

#### Taking the research forward

- Useful open day and prospectus information
- •Responses regarding specific employability skills can inform curriculum development; module design can take into consideration the employability skills considered necessary
- •Further research; start a second stage of the project with current Year 1 cohort to identify career expectations and employability development throughout the course