Odell, T. and Melville-Wiseman, J. (2018) – When is it right to buy? An instrumental case study of 'Out of Borough' rehousing for families in temporary accommodation and implications for social work. Paper presented at the Joint University Council Social Work Education and Research Conference (JSWEC 2018) Canterbury Christ Church University 3rd-4th September 2018

Gentrification and affordability of housing in UK and global metropolitan areas raises issues of equality and segregation of social housing tenants, foregrounded by the recent Grenfell Tower disaster. Government policies such as Right to Buy have resulted in a reduction in the amount of social housing, created long waiting lists, and necessitated long stays for families in temporary accommodation (TA) while waiting for permanent housing. Many local authorities struggle to meet the need for TA, and increasingly are adopting a strategy of buying less expensive housing sites 'out of borough.' (LGA, 2017). Families in TA may therefore have little choice about moving miles away from informal and formal social supports.

In the south of England, a large housing site in one local authority was bought by another local authority for use as 'Out of Borough' TA. Two councils bid against each other for the rights to the site. The authority where the site is located was outbid, creating a situation where one 'sending borough' (SB) re-located a number of families eligible for social housing in TA to another 'receiving borough' (RB). The RB then becomes responsible for the health and social care needs of the incoming residents.

The current research examines the impact of this phenomenon on the RB and the community in which the site is located. An instrumental case study methodology is used to examine various perspectives on this phenomenon to increase understanding of the fine grain detail SB-RB scenario, and generate wider understanding of the issue. Purposive sampling was used to identify key stakeholders. Data were double coded, analysed and organised thematically (Attride-Stirling, 2001).

Two relevant theoretical approaches are applied –Social Geography and complexity theory. The former assists in understanding issues related to space, place, and resources (Massey, 1995). The latter refers to the organisation of complex adaptive systems (Johnson, 2014) and 'attractors' which influence them.

Arising Global themes include: Integration and social relationships; Social work services and community support; and Policy and market influences. Areas of convergence and divergence are discussed. Suggestions are made for practice which can act as 'attractors' to support positive outcomes in SB-RB complex systems.